



PERTH RADIO - SURVEY 5 2022

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	5.9	4.6	1.3	2.3	1.9	0.4	4.7	3.1	1.6	3.9	3.4	0.5	1.4	1.0	0.4	11.3	9.3	2.0	9.5	6.7	2.8
6PR	7.6	6.7	0.9	1.5	1.3	0.2	8.5	1.2	7.3	2.6	3.9	-1.3	6.6	6.2	0.4	14.0	11.2	2.8	10.4	10.1	0.3
MIX 94.5	12.5	12.8	-0.3	19.1	19.5	-0.4	16.0	17.1	-1.1	16.3	16.0	0.3	15.7	18.1	-2.4	10.1	9.4	0.7	3.9	4.4	-0.5
92.9 TRIPLE M	5.8	6.1	-0.3	12.0	10.2	1.8	8.6	10.2	-1.6	7.9	9.0	-1.1	8.3	8.0	0.3	3.4	3.6	-0.2	0.1	1.1	-1.0
96FM	10.0	10.4	-0.4	8.4	8.7	-0.3	12.2	9.7	2.5	6.7	6.3	0.4	15.3	14.3	1.0	14.3	16.4	-2.1	4.7	6.9	-2.2
NOVA93.7	16.5	15.5	1.0	24.2	28.8	-4.6	23.1	24.4	-1.3	25.5	23.6	1.9	24.6	22.6	2.0	6.9	5.5	1.4	3.0	2.0	1.0
ABC PER	7.1	9.8	-2.7	1.5	1.5	0.0	1.0	0.5	0.5	3.6	5.6	-2.0	4.3	6.7	-2.4	11.4	14.4	-3.0	13.9	18.3	-4.4
6RN	0.9	1.4	-0.5	0.5	0.1	0.4	0.3	0.5	-0.2	0.3	0.3	0.0	0.8	0.6	0.2	1.6	2.0	-0.4	1.3	3.6	-2.3
ABC NEWSRADIO	0.8	1.0	-0.2	0.4	0.4	0.0	0.5	1.3	-0.8	0.5	0.5	0.0	0.4	0.5	-0.1	1.3	1.1	0.2	1.6	2.1	-0.5
6JJJ	6.6	6.3	0.3	5.9	6.5	-0.6	11.1	15.9	-4.8	17.7	14.8	2.9	5.0	4.6	0.4	2.2	2.7	-0.5	0.2	0.1	0.1
ABC CLASSIC	3.2	3.2	0.0	1.1	1.3	-0.2	1.1	1.6	-0.5	1.1	1.4	-0.3	0.7	1.6	-0.9	1.8	1.6	0.2	9.9	8.3	1.6

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
6IX	5.8	4.4	1.4	4.0	3.0	1.0	7.4	5.5	1.9	6.2	4.8	1.4	5.2	4.2	1.0	7.4	5.6	1.8	6.2	5.1	1.1	6.2	5.1	1.1	6.2	5.1	1.1
6PR	7.8	7.3	0.5	9.3	8.6	0.7	7.6	8.1	-0.5	6.2	5.5	0.7	7.2	5.5	1.7	11.3	10.4	0.9	7.0	5.2	1.8	11.3	10.4	0.9	7.0	5.2	1.8
MIX 94.5	12.7	13.2	-0.5	11.2	11.9	-0.7	13.9	14.6	-0.7	14.9	15.3	-0.4	12.0	12.1	-0.1	6.7	7.3	-0.6	11.6	11.7	-0.1	6.7	7.3	-0.6	11.6	11.7	-0.1
92.9 TRIPLE M	5.9	6.1	-0.2	6.4	6.1	0.3	5.3	5.6	-0.3	5.5	5.8	-0.3	7.0	7.2	-0.2	4.5	6.0	-1.5	5.6	6.3	-0.7	4.5	6.0	-1.5	5.6	6.3	-0.7
96FM	9.8	10.3	-0.5	10.0	9.9	0.1	9.5	11.4	-1.9	10.5	11.6	-1.1	10.3	9.4	0.9	6.4	4.7	1.7	10.5	10.7	-0.2	6.4	4.7	1.7	10.5	10.7	-0.2
NOVA93.7	17.0	15.9	1.1	20.0	18.4	1.6	15.0	14.4	0.6	17.4	15.7	1.7	17.3	16.8	0.5	10.1	9.8	0.3	14.9	14.2	0.7	10.1	9.8	0.3	14.9	14.2	0.7
ABC PER	7.3	9.9	-2.6	7.7	10.9	-3.2	7.6	9.9	-2.3	5.7	7.9	-2.2	5.8	9.4	-3.6	15.6	15.2	0.4	6.5	9.4	-2.9	15.6	15.2	0.4	6.5	9.4	-2.9
6RN	0.9	1.3	-0.4	1.4	2.4	-1.0	0.5	0.7	-0.2	0.3	0.9	-0.6	1.3	1.1	0.2	1.8	1.4	0.4	1.0	1.8	-0.8	1.8	1.4	0.4	1.0	1.8	-0.8
ABC NEWSRADIO	0.8	0.9	-0.1	1.0	1.3	-0.3	0.3	0.5	-0.2	0.5	0.6	-0.1	1.0	0.8	0.2	2.2	2.8	-0.6	1.0	1.3	-0.3	2.2	2.8	-0.6	1.0	1.3	-0.3
6JJJ	6.9	6.4	0.5	7.2	6.9	0.3	6.3	4.7	1.6	7.0	5.8	1.2	8.2	9.2	-1.0	4.8	7.3	-2.5	5.7	5.8	-0.1	4.8	7.3	-2.5	5.7	5.8	-0.1
ABC CLASSIC	3.1	3.1	0.0	2.8	2.4	0.4	3.3	3.1	0.2	3.1	3.6	-0.5	3.0	3.4	-0.4	3.2	3.5	-0.3	3.6	3.2	0.4	3.2	3.5	-0.3	3.6	3.2	0.4



PERTH RADIO - DAB+ STATIONS ONLY - SURVEY 5 2022

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
96FM 80s	57	61	-4	9	11	-2	8	7	1	10	8	2	14	13	1	14	20	-6	3	2	1
BUDDHA HITS	16	16	0	3	1	2	*	*	*	6	5	1	1	1	0	5	5	0	1	3	-2
CADA	4	*	*	1	*	*	2	*	*	*	*	*	2	*	*	*	*	*	*	*	*
Chemist Warehouse Remix	4	4	0	2	1	1	*	*	*	2	2	0	1	1	0	*	*	*	*	1	*
Coles Radio	37	25	12	2	3	-1	7	2	5	9	7	2	10	5	5	7	4	3	3	3	0
EASY 80s HITS	34	36	-2	9	6	3	5	6	-1	1	3	-2	9	8	1	6	6	0	4	6	-2
KIX DIGITAL	7	2	5	2	*	*	2	1	1	2	*	*	1	1	0	*	*	*	*	*	*
MMM 80s	17	16	1	5	6	-1	4	3	1	2	2	0	4	3	1	1	2	-1	1	1	0
MMM 90s	27	27	0	6	6	0	3	5	-2	8	5	3	9	10	-1	1	1	0	*	*	*
MMM CLASSIC ROCK	29	22	7	7	5	2	4	*	*	7	7	0	6	6	0	2	4	-2	3	1	2
MMM COUNTRY	14	10	4	2	1	1	4	3	1	6	6	0	1	*	*	1	*	*	*	*	*
My Perth DAB Radio	20	19	1	6	4	2	5	2	3	2	2	0	2	*	*	1	3	-2	4	8	-4
OLDSKOOL 90s HITS	70	50	20	16	10	6	10	8	2	15	11	4	24	17	7	4	3	1	1	2	-1
RnB Fridays Radio	50	49	1	9	7	2	7	10	-3	24	26	-2	9	5	4	1	1	0	*	*	*
smooth fm Perth	57	36	21	8	4	4	3	4	-1	13	7	6	15	12	3	8	5	3	9	4	5
SOUNDCLOUD RADIO	8	8	0	2	*	*	3	2	1	2	6	-4	*	*	*	1	*	*	*	*	*
triple j Unearthed	30	32	-2	5	2	3	4	9	-5	16	16	0	4	2	2	1	3	-2	*	*	*
ABC Country	12	10	2	3	*	*	*	*	*	4	3	1	*	*	*	1	2	-1	4	5	-1
ABC Jazz	26	18	8	6	1	5	6	3	3	9	6	3	4	3	1	1	4	-3	*	*	*
ABC KIDS LISTEN	19	13	6	5	4	1	4	1	3	6	6	0	2	1	1	*	*	*	2	1	1
ABC Sport	36	29	7	5	3	2	5	3	2	9	7	2	3	5	-2	2	1	1	11	9	2
Double J	49	35	14	5	3	2	2	3	-1	19	14	5	19	12	7	4	3	1	*	*	*
Total Digital/Internet Only	405	398	7	55	52	3	47	56	-9	105	101	4	100	88	12	50	56	-6	48	46	2

Cumulative Audience (000's) by Session, P10+ [Potential: 1788]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	This	Last	Mon-Fri 5:30am-9:00am	This	Last	Mon-Fri 9:00am-12:00md	This	Last	Mon-Fri 12:00md-4:00pm	This	Last	Mon-Fri 4:00pm-7:00pm	This	Last	Mon-Fri 7:00pm-12:00mn	This	Last	Sat-Sun 5:30am-12mn	This	Last
96FM 80s	47	50	-3	15	27	-12	18	20	-2	26	21	5	18	17	1	8	7	1	24	25	-1
BUDDHA HITS	14	13	1	1	1	0	1	1	0	6	5	1	3	2	1	6	6	0	6	9	-3
CADA	3	*	*	3	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*	*
Chemist Warehouse Remix	3	4	-1	1	3	-2	1	1	0	*	2	*	1	1	0	*	1	*	1	*	*
Coles Radio	34	21	13	8	7	1	18	12	6	15	8	7	9	6	3	4	3	1	16	8	8
EASY 80s HITS	24	28	-4	9	12	-3	12	15	-3	14	15	-1	7	10	-3	4	3	1	20	18	2
KIX DIGITAL	5	1	4	2	*	*	*	*	*	1	1	0	1	1	0	2	*	*	2	1	1
MMM 80s	14	12	2	4	3	1	4	3	1	7	8	-1	6	7	-1	1	3	-2	8	9	-1
MMM 90s	26	22	4	5	5	0	3	3	0	15	16	-1	18	12	6	2	2	0	9	12	-3
MMM CLASSIC ROCK	24	19	5	11	8	3	8	9	-1	13	13	0	11	12	-1	5	5	0	18	12	6
MMM COUNTRY	12	8	4	2	4	-2	7	4	3	4	3	1	4	3	1	*	*	*	6	8	-2
My Perth DAB Radio	14	14	0	7	7	0	5	7	-2	2	4	-2	2	3	-1	*	1	*	11	12	-1
OLDSKOOL 90s HITS	57	43	14	20	17	3	17	15	2	23	23	0	25	16	9	15	6	9	29	20	9
RnB Fridays Radio	47	44	3	17	14	3	25	23	2	22	22	0	18	15	3	5	6	-1	12	16	-4
smooth fm Perth	49	29	20	21	19	2	22	15	7	27	21	6	24	12	12	12	4	8	35	19	16
SOUNDCLOUD RADIO	6	7	-1	2	*	*	3	4	-1	*	1	*	1	2	-1	2	3	-1	3	5	-2
triple j Unearthed	21	27	-6	9	14	-5	10	14	-4	5	7	-2	4	2	2	3	4	-1	15	11	4
ABC Country	9	8	1	3	1	2	3	3	0	3	5	-2	4	3	1	6	4	2	6	5	1
ABC Jazz	20	14	6	8	5	3	4	4	0	8	7	1	8	8	0	4	6	-2	13	11	2
ABC KIDS LISTEN	16	8	8	6	4	2	2	1	1	7	4	3	6	4	2	3	*	*	10	7	3
ABC Sport	18	13	5	6	2	4	2	5	-3	4	6	-2	5	4	1	6	2	4	22	22	0
Double J	38	27	11	12	12	0	12	9	3	16	8	8	23	14	9	14	9	5	29	22	7
Total Digital/Internet Only	340	336	4	160	166	-6	158	158	0	185	186	-1	164	145	19	87	80	7	258	245	13

Please note: smooth renamed as smooth fm Perth effective July 10.