



SYDNEY RADIO - SURVEY 5 2022

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
1170 SEN Sports	0.4	0.4	0.0	0.3	0.2	0.1	0.4	0.3	0.1	0.6	0.7	-0.1	0.5	0.2	0.3	0.8	0.5	0.3	0.1	0.3	-0.2
2GB	13.6	12.9	0.7	3.2	4.8	-1.6	5.1	3.7	1.4	4.3	5.3	-1.0	5.6	5.7	-0.1	16.7	13.8	2.9	30.1	28.0	2.1
2UE 954	4.0	3.3	0.7	0.1	0.3	-0.2	*	*	*	0.4	0.6	-0.2	0.4	0.4	0.0	2.0	2.4	-0.4	12.8	9.6	3.2
SKY Sports Radio	1.8	2.0	-0.2	0.7	0.5	0.2	2.2	1.8	0.4	1.2	1.0	0.2	2.0	0.5	1.5	1.2	2.9	-1.7	2.5	3.9	-1.4
104.1 2DAY FM	4.3	4.7	-0.4	10.6	9.1	1.5	6.8	6.5	0.3	5.7	6.7	-1.0	5.2	4.7	0.5	3.5	4.7	-1.2	0.4	1.5	-1.1
KIIS1065	10.1	10.2	-0.1	18.4	17.9	0.5	15.6	17.3	-1.7	18.8	19.2	-0.4	9.7	9.8	-0.1	9.0	8.2	0.8	0.6	1.1	-0.5
104.9 TRIPLE M	5.3	4.9	0.4	5.6	5.3	0.3	5.8	4.5	1.3	6.2	4.4	1.8	8.5	8.8	-0.3	8.7	8.1	0.6	0.4	0.6	-0.2
NOVA96.9	6.9	6.7	0.2	13.9	13.6	0.3	18.4	17.9	0.5	10.8	11.4	-0.6	7.8	6.1	1.7	3.2	3.7	-0.5	0.2	0.4	-0.2
smoothfm 95.3	9.7	9.6	0.1	9.9	8.9	1.0	9.7	9.7	0.0	9.9	9.7	0.2	10.2	10.1	0.1	10.4	10.7	-0.3	8.7	8.8	-0.1
WSFM	7.5	8.7	-1.2	5.6	4.9	0.7	4.5	11.0	-6.5	4.4	5.4	-1.0	11.8	14.1	-2.3	12.0	13.5	-1.5	5.6	4.8	0.8
ABC SYD	8.0	7.9	0.1	4.5	3.9	0.6	2.1	1.8	0.3	2.3	2.1	0.2	5.7	7.6	-1.9	10.3	8.8	1.5	15.2	14.7	0.5
2RN	1.5	1.8	-0.3	1.0	0.9	0.1	0.8	0.8	0.0	0.6	0.6	0.0	0.9	1.0	-0.1	1.7	4.0	-2.3	3.0	2.7	0.3
ABC NEWSRADIO	2.5	2.1	0.4	2.7	2.2	0.5	0.9	1.1	-0.2	2.8	2.2	0.6	2.5	2.2	0.3	2.2	1.5	0.7	2.8	2.7	0.1
2JJJ	4.5	4.3	0.2	4.5	6.2	-1.7	9.6	4.4	5.2	9.5	10.3	-0.8	5.3	4.4	0.9	1.9	2.9	-1.0	0.1	0.2	-0.1
ABC CLASSIC	2.8	2.5	0.3	1.0	1.5	-0.5	1.4	1.2	0.2	1.5	1.7	-0.2	1.8	1.3	0.5	3.8	2.6	1.2	4.8	4.6	0.2

Share Movement (%) by Session, P10+

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
1170 SEN Sports	0.5	0.4	0.1	0.6	0.4	0.2	0.3	0.5	-0.2	0.6	0.4	0.2	0.5	0.3	0.2	0.6	0.7	-0.1	0.2	0.3	-0.1
2GB	13.8	13.1	0.7	17.1	15.5	1.6	17.2	16.9	0.3	9.3	8.6	0.7	8.5	6.8	1.7	17.6	19.7	-2.1	12.9	12.3	0.6
2UE 954	3.7	3.0	0.7	2.2	2.4	-0.2	4.0	3.0	1.0	5.4	4.3	1.1	3.5	2.8	0.7	3.5	2.2	1.3	4.9	4.1	0.8
SKY Sports Radio	1.3	1.7	-0.4	2.3	2.3	0.0	0.6	0.8	-0.2	0.7	1.6	-0.9	0.9	1.8	-0.9	2.1	2.0	0.1	3.2	3.2	0.0
104.1 2DAY FM	4.5	4.8	-0.3	3.6	3.6	0.0	3.3	4.0	-0.7	6.1	6.4	-0.3	5.6	6.3	-0.7	3.3	3.6	-0.3	3.8	4.5	-0.7
KIIS1065	10.7	10.7	0.0	12.5	13.3	-0.8	10.9	9.8	1.1	9.9	9.9	0.0	10.7	11.0	-0.3	6.8	7.0	-0.2	8.5	8.5	0.0
104.9 TRIPLE M	5.4	5.0	0.4	5.3	4.8	0.5	4.6	4.8	-0.2	6.6	5.7	0.9	5.5	5.4	0.1	4.6	3.9	0.7	5.0	4.5	0.5
NOVA96.9	6.8	6.4	0.4	6.5	6.2	0.3	5.3	5.1	0.2	6.7	6.1	0.6	9.7	9.3	0.4	6.5	5.6	0.9	7.3	7.7	-0.4
smoothfm 95.3	9.7	9.5	0.2	6.8	7.2	-0.4	10.6	10.0	0.6	12.4	12.1	0.3	10.0	9.9	0.1	8.3	7.3	1.0	9.6	9.9	-0.3
WSFM	7.7	9.0	-1.3	7.7	8.0	-0.3	7.9	9.2	-1.3	8.2	9.9	-1.7	8.1	10.4	-2.3	4.9	6.1	-1.2	6.8	7.8	-1.0
ABC SYD	8.1	8.2	-0.1	9.9	10.3	-0.4	7.9	8.0	-0.1	5.7	6.0	-0.3	7.8	7.7	0.1	10.7	8.7	2.0	7.5	7.3	0.2
2RN	1.5	1.8	-0.3	3.2	4.0	-0.8	0.5	0.5	0.0	0.5	0.7	-0.2	1.3	1.7	-0.4	1.4	1.8	-0.4	1.7	1.9	-0.2
ABC NEWSRADIO	2.5	2.1	0.4	4.2	3.4	0.8	1.9	1.5	0.4	1.4	1.4	0.0	1.7	1.3	0.4	3.2	3.0	0.2	2.6	2.3	0.3
2JJJ	4.5	4.6	-0.1	3.7	4.1	-0.4	5.4	5.6	-0.2	4.9	4.9	0.0	4.9	4.3	0.6	3.0	2.9	0.1	4.4	3.5	0.9
ABC CLASSIC	2.7	2.3	0.4	2.4	2.3	0.1	2.5	1.8	0.7	2.5	2.3	0.2	2.1	2.2	-0.1	5.4	4.2	1.2	3.2	3.0	0.2



SYDNEY RADIO - DAB+ STATIONS ONLY - SURVEY 5 2022

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BUDDHA HITS	39	38	1	10	17	-7	8	2	6	12	4	8	7	13	-6	1	2	-1	2	*	*
CADA	110	110	0	14	14	0	14	32	-18	59	48	11	18	10	8	2	4	-2	3	2	1
Chemist Warehouse Remix	36	24	12	9	10	-1	5	*	*	17	4	13	*	7	*	5	3	2	*	*	*
Coles Radio	94	97	-3	18	18	0	11	14	-3	34	33	1	19	21	-2	8	3	5	5	9	-4
DANCE HITS	73	70	3	17	11	6	11	12	-1	26	28	-2	17	16	1	2	2	0	*	*	*
EASY 80s HITS	85	63	22	8	5	3	22	16	6	18	9	9	18	22	-4	14	9	5	5	2	3
KIIS 90s	151	103	48	34	23	11	44	26	18	43	31	12	14	12	2	12	10	2	4	1	3
MMM 80s	71	51	20	5	9	-4	6	4	2	37	15	22	16	20	-4	7	3	4	*	*	*
MMM 90s	66	53	13	18	17	1	8	4	4	25	20	5	13	9	4	3	2	1	*	*	*
MMM CLASSIC ROCK	74	55	19	6	9	-3	8	11	-3	22	12	10	14	6	8	18	10	8	5	7	-2
MMM COUNTRY	53	50	3	12	11	1	15	10	5	8	8	0	7	12	-5	8	7	1	4	2	2
MMM HARD N HEAVY	13	17	-4	3	7	-4	*	*	*	5	7	-2	5	4	1	*	*	*	*	*	*
NOVA 10s	77	58	19	13	13	0	12	8	4	33	22	11	15	11	4	3	4	-1	*	*	*
OLDSKOOL 90s HITS	122	91	31	17	18	-1	8	2	6	63	44	19	35	23	12	*	2	*	*	3	*
RnB Fridays Radio	72	71	1	8	7	1	5	12	-7	45	41	4	12	11	1	2	*	*	*	1	*
SEN Track Digital	5	7	-2	1	5	-4	2	*	*	2	2	0	*	*	*	*	*	*	*	*	*
SEN VIC	12	13	-1	*	2	*	5	5	0	*	3	*	3	2	1	4	*	*	*	*	*
smooth relax	120	122	-2	11	16	-5	25	16	9	35	32	3	34	30	4	7	8	-1	9	20	-11
SOUNDCLOUD RADIO	34	33	1	10	8	2	5	12	-7	13	9	4	5	4	1	2	*	*	*	*	*
TikTok Trending	92	80	12	24	22	2	27	23	4	36	26	10	5	7	-2	*	2	*	*	*	*
WSFM 80s	119	96	23	13	17	-4	20	9	11	30	19	11	36	36	0	10	7	3	11	8	3
triple j Uearthed	54	53	1	15	14	1	13	19	-6	15	12	3	11	9	2	*	*	*	*	*	*
ABC Country	72	81	-9	9	14	-5	11	12	-1	38	37	1	6	2	4	3	4	-1	4	13	-9
ABC Jazz	86	98	-12	7	12	-5	9	12	-3	28	25	3	15	19	-4	4	6	-2	23	23	0
ABC KIDS LISTEN	57	45	12	18	19	-1	2	2	0	30	17	13	3	4	-1	2	2	0	2	*	*
ABC Sport	124	127	-3	11	17	-6	8	17	-9	51	43	8	22	25	-3	8	6	2	24	20	4
Double J	79	70	9	16	15	1	7	5	2	29	29	0	22	9	13	3	8	-5	2	4	-2
Total Digital/Internet Only	1169	1106	63	172	157	15	137	151	-14	404	371	33	257	220	37	100	87	13	99	119	-20



SYDNEY RADIO - DAB+ STATIONS ONLY - SURVEY 5 2022

Cumulative Audience (000's) by Session, P10+ [Potential: 4834]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BUDDHA HITS	38	34	4	17	18	-1	17	12	5	19	18	1	12	12	0	8	5	3	16	22	-6
CADA	90	88	2	40	29	11	34	40	-6	26	35	-9	41	35	6	16	16	0	65	52	13
Chemist Warehouse Remix	24	19	5	13	6	7	14	6	8	12	10	2	14	6	8	11	*	*	24	7	17
Coles Radio	72	79	-7	19	27	-8	33	36	-3	25	26	-1	23	38	-15	16	22	-6	55	55	0
DANCE HITS	68	56	12	28	22	6	16	20	-4	29	26	3	24	22	2	15	10	5	24	37	-13
EASY 80s HITS	69	47	22	17	11	6	13	11	2	32	21	11	29	18	11	13	13	0	36	32	4
KIIS 90s	128	86	42	55	39	16	36	34	2	40	18	22	34	24	10	29	19	10	65	48	17
MMM 80s	56	36	20	13	6	7	22	8	14	18	23	-5	26	19	7	6	3	3	26	25	1
MMM 90s	47	35	12	20	11	9	19	8	11	19	13	6	15	11	4	*	3	*	31	27	4
MMM CLASSIC ROCK	64	52	12	37	23	14	19	16	3	26	15	11	29	22	7	8	8	0	31	23	8
MMM COUNTRY	43	40	3	32	15	17	9	14	-5	20	12	8	22	18	4	8	8	0	40	33	7
MMM HARD N HEAVY	8	12	-4	*	3	*	*	3	*	8	8	0	2	9	-7	*	3	*	5	11	-6
NOVA 10s	59	39	20	26	16	10	18	4	14	12	8	4	27	10	17	14	12	2	41	34	7
OLDSKOOL 90s HITS	100	74	26	39	28	11	37	28	9	48	30	18	24	34	-10	24	16	8	54	39	15
RnB Fridays Radio	70	64	6	22	21	1	35	35	0	39	19	20	36	27	9	9	6	3	40	29	11
SEN Track Digital	2	3	-1	*	1	*	*	1	*	*	1	*	2	*	*	*	1	*	3	6	-3
SEN VIC	7	7	0	5	1	4	5	2	3	3	1	2	*	4	*	2	3	-1	7	7	0
smooth relax	107	106	1	36	41	-5	35	39	-4	49	37	12	41	49	-8	29	31	-2	62	71	-9
SOUNDCLOUD RADIO	27	24	3	5	8	-3	13	17	-4	13	4	9	13	6	7	4	1	3	18	18	0
TikTok Trending	76	62	14	29	16	13	28	24	4	20	8	12	26	15	11	25	17	8	50	38	12
WSFM 80s	106	81	25	37	25	12	21	35	-14	34	35	-1	30	27	3	28	12	16	59	43	16
triple j Unearthed	40	41	-1	11	17	-6	14	8	6	14	10	4	8	11	-3	7	13	-6	25	26	-1
ABC Country	53	71	-18	30	35	-5	5	13	-8	8	20	-12	13	22	-9	34	28	6	42	45	-3
ABC Jazz	76	81	-5	22	31	-9	19	20	-1	35	35	0	33	38	-5	20	20	0	48	72	-24
ABC KIDS LISTEN	42	36	6	15	12	3	13	14	-1	18	15	3	18	15	3	3	5	-2	25	22	3
ABC Sport	81	97	-16	29	33	-4	16	10	6	14	17	-3	22	21	1	44	54	-10	97	98	-1
Double J	68	54	14	15	17	-2	22	21	1	28	25	3	26	33	-7	14	13	1	26	32	-6
Total Digital/Internet Only	1012	963	49	484	433	51	453	415	38	473	409	64	440	454	-14	306	277	29	776	733	43