



BRISBANE RADIO - SURVEY 6 2022

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	8.1	7.7	0.4	1.9	1.3	0.6	2.1	2.6	-0.5	2.2	2.3	-0.1	2.9	2.1	0.8	7.4	5.4	2.0	24.7	25.1	-0.4
4BH 1116	8.6	4.6	4.0	1.4	0.7	0.7	0.1	0.1	0.0	2.8	0.8	2.0	1.4	0.4	1.0	7.0	3.8	3.2	29.2	16.4	12.8
SENQ 693am	0.4	na	*	0.4	na	*	0.4	na	*	0.2	na	*	0.3	na	*	0.6	na	*	0.4	na	*
B105	13.3	12.2	1.1	18.6	19.6	-1.0	16.9	18.9	-2.0	23.3	22.1	1.2	14.1	11.9	2.2	9.5	5.3	4.2	2.2	1.6	0.6
KIIS973	10.9	10.8	0.1	11.0	11.5	-0.5	15.6	11.0	4.6	11.3	9.5	1.8	13.1	10.8	2.3	12.6	16.3	-3.7	5.7	8.5	-2.8
104.5 TRIPLE M	11.2	9.7	1.5	9.7	9.6	0.1	7.9	8.0	-0.1	9.0	9.0	0.0	17.8	13.2	4.6	19.5	18.2	1.3	2.4	2.1	0.3
NOVA106.9	13.1	13.0	0.1	25.0	24.9	0.1	23.5	17.9	5.6	17.6	17.6	0.0	15.3	16.6	-1.3	5.6	6.3	-0.7	1.7	1.4	0.3
ABC BRIS	4.9	5.2	-0.3	2.8	4.4	-1.6	1.4	1.7	-0.3	1.6	2.0	-0.4	3.3	5.4	-2.1	8.6	6.6	2.0	9.7	8.7	1.0
4RN	1.7	1.4	0.3	0.2	0.2	0.0	0.8	0.8	0.0	0.2	0.5	-0.3	1.8	1.6	0.2	2.3	1.7	0.6	3.5	2.8	0.7
ABC NEWSRADIO	1.1	1.6	-0.5	0.7	0.8	-0.1	1.0	0.5	0.5	0.7	0.5	0.2	1.6	3.7	-2.1	1.2	1.9	-0.7	0.8	0.7	0.1
4JJJ	5.4	6.3	-0.9	6.1	3.4	2.7	11.4	13.5	-2.1	12.1	14.3	-2.2	4.6	6.4	-1.8	1.3	2.1	-0.8	0.7	0.6	0.1
ABC CLASSIC	1.9	1.7	0.2	0.8	0.8	0.0	0.5	0.4	0.1	1.0	0.8	0.2	0.8	1.0	-0.2	3.4	4.1	-0.7	3.9	2.5	1.4

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
4BC 882	8.6	7.9	0.7	11.8	10.1	1.7	9.5	9.9	-0.4	6.2	6.0	0.2	4.8	3.9	0.9	11.8	9.5	2.3	6.6	7.2	-0.6						
4BH 1116	8.3	4.3	4.0	6.9	3.2	3.7	11.9	6.5	5.4	8.3	4.7	3.6	6.5	3.4	3.1	5.9	2.7	3.2	9.6	5.4	4.2						
SENQ 693am	0.3	na	*	0.5	na	*	0.2	na	*	0.3	na	*	0.4	na	*	0.5	na	*	0.5	na	*						
B105	13.8	12.8	1.0	13.6	13.0	0.6	13.4	11.7	1.7	15.3	14.3	1.0	14.1	13.7	0.4	8.0	6.7	1.3	12.0	10.5	1.5						
KIIS973	10.8	10.4	0.4	10.5	9.6	0.9	11.1	10.6	0.5	12.6	11.4	1.2	9.8	10.5	-0.7	5.4	8.9	-3.5	11.4	12.3	-0.9						
104.5 TRIPLE M	12.0	10.6	1.4	11.5	10.5	1.0	12.8	11.4	1.4	13.6	11.5	2.1	10.2	10.3	-0.1	8.8	5.0	3.8	8.8	7.3	1.5						
NOVA106.9	13.4	13.6	-0.2	14.1	14.4	-0.3	10.6	12.5	-1.9	13.6	13.2	0.4	15.5	15.2	0.3	14.3	11.1	3.2	12.0	11.4	0.6						
ABC BRIS	4.9	5.3	-0.4	7.4	7.4	0.0	4.1	4.2	-0.1	2.6	3.1	-0.5	4.9	5.6	-0.7	6.0	7.9	-1.9	5.2	4.9	0.3						
4RN	1.7	1.4	0.3	1.9	1.3	0.6	1.2	1.2	0.0	1.1	1.1	0.0	2.6	2.1	0.5	2.7	2.1	0.6	1.6	1.4	0.2						
ABC NEWSRADIO	1.1	1.6	-0.5	1.6	2.2	-0.6	0.6	0.5	0.1	0.8	1.1	-0.3	1.2	1.9	-0.7	1.3	2.8	-1.5	1.0	1.6	-0.6						
4JJJ	5.3	6.1	-0.8	4.8	6.2	-1.4	4.6	4.9	-0.3	5.0	5.2	-0.2	7.6	8.6	-1.0	5.3	6.7	-1.4	5.9	7.1	-1.2						
ABC CLASSIC	1.9	1.6	0.3	1.4	1.1	0.3	2.7	1.9	0.8	1.6	1.7	-0.1	1.5	1.8	-0.3	3.0	2.5	0.5	1.9	1.7	0.2						

Please note: SENQ 693am commenced broadcasting effective Jul 10.



BRISBANE RADIO - DAB+ STATIONS ONLY - SURVEY 6 2022

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
973 KIIS 80s	31	37	-6	6	5	1	*	1	*	5	4	1	11	12	-1	5	7	-2	4	9	-5
973 KIIS 90s	58	76	-18	13	12	1	10	14	-4	17	17	0	16	20	-4	1	10	-9	1	3	-2
BUDDHA HITS	20	24	-4	2	3	-1	4	6	-2	4	2	2	4	6	-2	3	2	1	3	5	-2
CADA	12	10	2	1	1	0	2	2	0	3	5	-2	2	*	*	*	*	*	3	2	1
Chemist Warehouse Remix	14	11	3	3	1	2	*	*	*	8	7	1	2	1	1	2	3	-1	*	*	*
Coles Radio	47	48	-1	8	6	2	7	5	2	20	25	-5	6	5	1	4	5	-1	1	1	0
DANCE HITS	45	31	14	13	12	1	3	1	2	8	11	-3	20	6	14	1	1	0	*	*	*
EASY 80s HITS	38	47	-9	5	4	1	4	5	-1	7	7	0	12	15	-3	4	8	-4	6	9	-3
iHeartCountry	20	19	1	2	2	0	3	1	2	4	3	1	6	9	-3	4	1	3	1	2	-1
MMM 80s	18	23	-5	5	3	2	*	*	*	3	6	-3	8	11	-3	1	2	-1	2	1	1
MMM 90s	31	30	1	10	5	5	3	4	-1	3	6	-3	11	9	2	4	4	0	1	1	0
MMM CLASSIC ROCK	42	43	-1	9	8	1	6	11	-5	6	4	2	7	7	0	10	8	2	5	7	-2
MMM COUNTRY	29	19	10	3	3	0	5	6	-1	6	2	4	13	6	7	*	1	*	2	1	1
MMM HARD N HEAVY	22	14	8	3	2	1	*	*	*	8	6	2	10	6	4	1	*	*	*	*	*
NOVA 90s	63	58	5	17	12	5	10	5	5	17	24	-7	12	13	-1	4	2	2	2	3	-1
OLDSKOOL 90s HITS	58	55	3	8	9	-1	8	5	3	19	24	-5	12	10	2	1	1	0	10	6	4
RnB Fridays Radio	48	45	3	11	12	-1	9	6	3	17	16	1	10	9	1	1	1	0	*	*	*
smooth fm Brisbane	52	49	3	11	5	6	5	1	4	8	12	-4	8	9	-1	12	9	3	8	12	-4
SOUNDCLOUD RADIO	11	17	-6	5	2	3	*	6	*	4	5	-1	2	2	0	*	1	*	*	*	*
TikTok Trending	38	55	-17	14	17	-3	7	13	-6	18	24	-6	*	*	*	*	1	*	*	*	*
triple j Unearthed	39	31	8	10	5	5	14	6	8	10	14	-4	3	2	1	2	4	-2	*	*	*
ABC Country	15	27	-12	3	6	-3	4	5	-1	3	5	-2	*	7	*	3	2	1	2	3	-1
ABC Jazz	23	29	-6	4	6	-2	*	*	*	7	6	1	5	6	-1	5	5	0	2	5	-3
ABC KIDS LISTEN	24	25	-1	10	10	0	4	5	-1	9	9	0	2	2	0	*	*	*	*	*	*
ABC Sport	35	36	-1	5	3	2	5	5	0	3	7	-4	6	6	0	7	5	2	8	9	-1
Double J	38	45	-7	6	4	2	5	6	-1	14	13	1	11	16	-5	2	4	-2	*	1	*
Total Digital/Internet Only	550	552	-2	95	84	11	55	53	2	155	160	-5	133	125	8	60	66	-6	51	64	-13

Cumulative Audience (000's) by Session, P10+ [Potential: 2192]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
973 KIIS 80s	26	31	-5	8	8	0	11	12	-1	7	10	-3	7	8	-1	7	5	2	9	17	-8
973 KIIS 90s	44	61	-17	15	21	-6	11	18	-7	21	23	-2	19	13	6	5	9	-4	28	33	-5
BUDDHA HITS	13	14	-1	9	7	2	5	4	1	3	4	-1	5	3	2	4	5	-1	14	23	-9
CADA	7	3	4	3	*	*	2	*	*	1	1	0	4	3	1	*	*	*	7	6	1
Chemist Warehouse Remix	11	8	3	3	3	0	2	*	*	1	*	*	5	5	0	5	1	4	8	6	2
Coles Radio	35	38	-3	10	10	0	10	16	-6	12	19	-7	20	15	5	7	12	-5	26	23	3
DANCE HITS	38	24	14	17	8	9	10	2	8	21	11	10	15	11	4	8	7	1	21	15	6
EASY 80s HITS	31	35	-4	14	16	-2	12	12	0	7	12	-5	10	13	-3	8	6	2	15	28	-13
iHeartCountry	13	15	-2	5	6	-1	2	3	-1	5	5	0	5	6	-1	7	4	3	14	12	2
MMM 80s	17	20	-3	4	4	0	4	4	0	11	17	-6	6	8	-2	4	4	0	3	5	-2
MMM 90s	24	23	1	16	9	7	8	7	1	8	4	4	12	10	2	7	7	0	23	20	3
MMM CLASSIC ROCK	35	38	-3	16	18	-2	11	10	1	19	20	-1	9	15	-6	5	12	-7	28	24	4
MMM COUNTRY	21	15	6	9	3	6	7	2	5	9	5	4	11	11	0	1	*	*	18	8	10
MMM HARD N HEAVY	20	11	9	11	6	5	6	5	1	9	6	3	9	7	2	5	2	3	15	10	5
NOVA 90s	48	45	3	21	19	2	11	18	-7	20	9	11	10	14	-4	3	3	0	33	27	6
OLDSKOOL 90s HITS	49	41	8	20	14	6	27	19	8	16	17	-1	16	15	1	12	7	5	25	26	-1
RnB Fridays Radio	39	41	-2	17	19	-2	14	16	-2	22	18	4	15	17	-2	6	11	-5	15	9	6
smooth fm Brisbane	38	38	0	20	18	2	16	16	0	13	16	-3	10	15	-5	4	2	2	29	25	4
SOUNDCLOUD RADIO	8	12	-4	4	3	1	1	2	-1	3	2	1	4	4	0	2	6	-4	5	7	-2
TikTok Trending	33	45	-12	11	16	-5	15	18	-3	14	18	-4	10	18	-8	6	13	-7	19	25	-6
triple j Unearthed	28	20	8	7	6	1	7	5	2	13	6	7	15	6	9	11	5	6	23	20	3
ABC Country	15	24	-9	7	12	-5	4	7	-3	3	4	-1	10	13	-3	4	3	1	5	8	-3
ABC Jazz	20	20	0	4	6	-2	9	12	-3	9	13	-4	6	5	1	5	5	0	13	20	-7
ABC KIDS LISTEN	20	24	-4	12	15	-3	5	6	-1	7	8	-1	8	9	-1	5	7	-2	14	16	-2
ABC Sport	20	17	3	12	10	2	2	5	-3	3	6	-3	9	10	-1	2	3	-1	22	26	-4
Double J	26	28	-2	12	12	0	12	16	-4	11	13	-2	9	9	0	6	5	1	17	23	-6
Total Digital/Internet Only	457	464	-7	233	231	2	201	213	-12	240	240	0	227	224	3	114	124	-10	364	360	4