



PERTH RADIO - SURVEY 6 2022

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	6.2	5.9	0.3	2.6	2.3	0.3	4.7	4.7	0.0	4.0	3.9	0.1	2.3	1.4	0.9	8.9	11.3	-2.4	11.5	9.5	2.0
6PR	7.2	7.6	-0.4	1.6	1.5	0.1	8.4	8.5	-0.1	2.3	2.6	-0.3	7.1	6.6	0.5	12.4	14.0	-1.6	10.3	10.4	-0.1
MIX 94.5	12.1	12.5	-0.4	18.4	19.1	-0.7	17.9	16.0	1.9	15.1	16.3	-1.2	13.4	15.7	-2.3	9.6	10.1	-0.5	5.9	3.9	2.0
92.9 TRIPLE M	6.4	5.8	0.6	10.2	12.0	-1.8	5.2	8.6	-3.4	10.6	7.9	2.7	9.6	8.3	1.3	3.8	3.4	0.4	0.6	0.1	0.5
96FM	12.5	10.0	2.5	8.2	8.4	-0.2	9.1	12.2	-3.1	7.5	6.7	0.8	19.1	15.3	3.8	19.1	14.3	4.8	9.7	4.7	5.0
NOVA93.7	15.9	16.5	-0.6	30.6	24.2	6.4	24.7	23.1	1.6	25.3	25.5	-0.2	17.2	24.6	-7.4	8.8	6.9	1.9	2.5	3.0	-0.5
ABC PER	6.0	7.1	-1.1	0.8	1.5	-0.7	1.4	1.0	0.4	2.0	3.6	-1.6	4.0	4.3	-0.3	9.8	11.4	-1.6	12.1	13.9	-1.8
6RN	0.9	0.9	0.0	0.6	0.5	0.1	1.0	0.3	0.7	0.1	0.3	-0.2	0.4	0.8	-0.4	1.0	1.6	-0.6	2.2	1.3	0.9
ABC NEWSRADIO	1.3	0.8	0.5	1.5	0.4	1.1	1.3	0.5	0.8	0.6	0.5	0.1	0.4	0.4	0.0	1.8	1.3	0.5	2.2	1.6	0.6
6JJJ	6.3	6.6	-0.3	5.4	5.9	-0.5	10.8	11.1	-0.3	15.4	17.7	-2.3	5.6	5.0	0.6	2.9	2.2	0.7	0.3	0.2	0.1
ABC CLASSIC	2.7	3.2	-0.5	0.8	1.1	-0.3	1.5	1.1	0.4	0.5	1.1	-0.6	1.0	0.7	0.3	1.2	1.8	-0.6	8.3	9.9	-1.6

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
6IX	5.9	5.8	0.1	5.0	4.0	1.0	6.9	7.4	-0.5	6.1	6.2	-0.1	5.1	5.2	-0.1	7.2	7.4	-0.2	7.1	6.2	0.9						
6PR	7.4	7.8	-0.4	9.7	9.3	0.4	8.6	7.6	1.0	5.1	6.2	-1.1	5.1	7.2	-2.1	9.7	11.3	-1.6	6.7	7.0	-0.3						
MIX 94.5	12.2	12.7	-0.5	10.8	11.2	-0.4	12.3	13.9	-1.6	14.2	14.9	-0.7	13.0	12.0	1.0	6.9	6.7	0.2	11.8	11.6	0.2						
92.9 TRIPLE M	6.9	5.9	1.0	6.0	6.4	-0.4	6.7	5.3	1.4	7.7	5.5	2.2	7.5	7.0	0.5	5.4	4.5	0.9	4.9	5.6	-0.7						
96FM	12.4	9.8	2.6	10.9	10.0	0.9	12.0	9.5	2.5	14.8	10.5	4.3	12.5	10.3	2.2	7.8	6.4	1.4	12.7	10.5	2.2						
NOVA93.7	16.3	17.0	-0.7	20.2	20.0	0.2	14.2	15.0	-0.8	15.2	17.4	-2.2	16.9	17.3	-0.4	11.0	10.1	0.9	14.5	14.9	-0.4						
ABC PER	6.0	7.3	-1.3	8.1	7.7	0.4	6.0	7.6	-1.6	3.1	5.7	-2.6	5.1	5.8	-0.7	12.7	15.6	-2.9	5.9	6.5	-0.6						
6RN	0.9	0.9	0.0	1.6	1.4	0.2	0.5	0.5	0.0	0.2	0.3	-0.1	1.2	1.3	-0.1	1.8	1.8	0.0	1.1	1.0	0.1						
ABC NEWSRADIO	1.2	0.8	0.4	1.4	1.0	0.4	0.8	0.3	0.5	0.8	0.5	0.3	1.0	1.0	0.0	3.8	2.2	1.6	1.6	1.0	0.6						
6JJJ	6.5	6.9	-0.4	7.3	7.2	0.1	5.9	6.3	-0.4	6.3	7.0	-0.7	7.3	8.2	-0.9	4.6	4.8	-0.2	5.5	5.7	-0.2						
ABC CLASSIC	2.6	3.1	-0.5	2.3	2.8	-0.5	2.3	3.3	-1.0	2.4	3.1	-0.7	2.8	3.0	-0.2	4.8	3.2	1.6	3.4	3.6	-0.2						



PERTH RADIO - DAB+ STATIONS ONLY - SURVEY 6 2022

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
96FM 80s	55	57	-2	11	9	2	5	8	-3	14	10	4	16	14	2	4	14	-10	5	3	2
BUDDHA HITS	17	16	1	2	3	-1	3	*	*	6	6	0	1	1	0	2	5	-3	2	1	1
CADA	4	4	0	1	1	0	2	2	0	*	*	*	2	2	0	*	*	*	*	*	*
Chemist Warehouse Remix	5	4	1	2	2	0	*	*	*	2	2	0	1	1	0	1	*	*	*	*	*
Coles Radio	37	37	0	3	2	1	6	7	-1	14	9	5	9	10	-1	5	7	-2	1	3	-2
EASY 80s HITS	36	34	2	12	9	3	4	5	-1	2	1	1	12	9	3	2	6	-4	4	4	0
KIX DIGITAL	13	7	6	3	2	1	5	2	3	3	2	1	1	1	0	*	*	*	*	*	*
MMM 80s	17	17	0	3	5	-2	6	4	2	1	2	-1	6	4	2	1	1	0	*	1	*
MMM 90s	15	27	-12	4	6	-2	2	3	-1	7	8	-1	3	9	-6	*	1	*	*	*	*
MMM CLASSIC ROCK	26	29	-3	3	7	-4	6	4	2	6	7	-1	5	6	-1	1	2	-1	5	3	2
MMM COUNTRY	11	14	-3	2	2	0	3	4	-1	2	6	-4	3	1	2	*	1	*	1	*	*
My Perth DAB Radio	21	20	1	6	6	0	7	5	2	2	2	0	2	2	0	1	1	0	3	4	-1
OLDSKOOL 90s HITS	69	70	-1	16	16	0	7	10	-3	27	15	12	15	24	-9	3	4	-1	1	1	0
RnB Fridays Radio	40	50	-10	8	9	-1	5	7	-2	20	24	-4	8	9	-1	*	1	*	*	*	*
smooth fm Perth	74	57	17	10	8	2	4	3	1	22	13	9	15	15	0	12	8	4	11	9	2
SOUNDCLOUD RADIO	13	8	5	3	2	1	5	3	2	2	2	0	1	*	*	2	1	1	*	*	*
triple j Unearthed	31	30	1	5	5	0	6	4	2	11	16	-5	5	4	1	3	1	2	1	*	*
ABC Country	12	12	0	4	3	1	1	*	*	2	4	-2	*	*	*	1	1	0	4	4	0
ABC Jazz	38	26	12	8	6	2	7	6	1	14	9	5	6	4	2	4	1	3	*	*	*
ABC KIDS LISTEN	24	19	5	4	5	-1	4	4	0	10	6	4	3	2	1	1	*	*	2	2	0
ABC Sport	41	36	5	5	5	0	8	5	3	13	9	4	3	3	0	5	2	3	7	11	-4
Double J	47	49	-2	6	5	1	2	2	0	17	19	-2	20	19	1	2	4	-2	*	*	*
Total Digital/Internet Only	416	405	11	56	55	1	44	47	-3	124	105	19	103	100	3	44	50	-6	46	48	-2

Cumulative Audience (000's) by Session, P10+ [Potential: 1788]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	This	Last	Mon-Fri 5:30am-9:00am	This	Last	Mon-Fri 9:00am-12:00md	This	Last	Mon-Fri 12:00md-4:00pm	This	Last	Mon-Fri 4:00pm-7:00pm	This	Last	Mon-Fri 7:00pm-12:00mn	This	Last	Sat-Sun 5:30am-12mn	This	Last
96FM 80s	43	47	-4	16	15	1	8	18	-10	20	26	-6	20	18	2	5	8	-3	21	24	-3
BUDDHA HITS	13	14	-1	3	1	2	5	1	4	5	6	-1	3	3	0	4	6	-2	8	6	2
CADA	3	3	0	3	3	0	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
Chemist Warehouse Remix	4	3	1	1	1	0	3	1	2	1	*	*	1	1	0	*	*	*	2	1	1
Coles Radio	36	34	2	9	8	1	23	18	5	16	15	1	11	9	2	4	4	0	17	16	1
EASY 80s HITS	27	24	3	11	9	2	7	12	-5	17	14	3	7	7	0	7	4	3	23	20	3
KIX DIGITAL	11	5	6	5	2	3	*	*	*	1	1	0	2	1	1	5	2	3	4	2	2
MMM 80s	16	14	2	5	4	1	5	4	1	8	7	1	7	6	1	2	1	1	5	8	-3
MMM 90s	15	26	-11	3	5	-2	3	3	0	6	15	-9	11	18	-7	5	2	3	7	9	-2
MMM CLASSIC ROCK	19	24	-5	7	11	-4	8	8	0	8	13	-5	6	11	-5	1	5	-4	16	18	-2
MMM COUNTRY	10	12	-2	4	2	2	7	7	0	4	4	0	3	4	-1	*	*	*	2	6	-4
My Perth DAB Radio	19	14	5	8	7	1	7	5	2	10	2	8	9	2	7	1	*	*	10	11	-1
OLDSKOOL 90s HITS	55	57	-2	22	20	2	18	17	1	25	23	2	25	25	0	13	15	-2	32	29	3
RnB Fridays Radio	34	47	-13	12	17	-5	17	25	-8	20	22	-2	11	18	-7	7	5	2	13	12	1
smooth fm Perth	65	49	16	20	21	-1	26	22	4	37	27	10	36	24	12	12	12	0	42	35	7
SOUNDCLOUD RADIO	11	6	5	4	2	2	5	3	2	4	*	*	3	1	2	1	2	-1	4	3	1
triple j Unearthed	22	21	1	8	9	-1	5	10	-5	9	5	4	10	4	6	1	3	-2	15	15	0
ABC Country	11	9	2	6	3	3	2	3	-1	2	3	-1	1	4	-3	5	6	-1	3	6	-3
ABC Jazz	30	20	10	13	8	5	9	4	5	12	8	4	14	8	6	3	4	-1	19	13	6
ABC KIDS LISTEN	19	16	3	7	6	1	3	2	1	5	7	-2	4	6	-2	6	3	3	14	10	4
ABC Sport	26	18	8	9	6	3	*	2	*	6	4	2	11	5	6	10	6	4	26	22	4
Double J	35	38	-3	11	12	-1	12	12	0	18	16	2	19	23	-4	14	14	0	29	29	0
Total Digital/Internet Only	354	340	14	164	160	4	154	158	-4	196	185	11	184	164	20	90	87	3	261	258	3