



BRISBANE RADIO - SURVEY 7 2022

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	8.2	8.1	0.1	1.8	1.9	-0.1	1.5	2.1	-0.6	2.3	2.2	0.1	3.3	2.9	0.4	7.5	7.4	0.1	23.3	24.7	-1.4
4BH 1116	8.4	8.6	-0.2	1.5	1.4	0.1	0.1	0.1	0.0	2.7	2.8	-0.1	3.1	1.4	1.7	10.1	7.0	3.1	23.2	29.2	-6.0
SENQ 693am	0.4	0.4	0.0	0.9	0.4	0.5	0.3	0.4	-0.1	0.1	0.2	-0.1	0.4	0.3	0.1	0.5	0.6	-0.1	0.4	0.4	0.0
B105	13.2	13.3	-0.1	18.6	18.6	0.0	15.1	16.9	-1.8	22.4	23.3	-0.9	14.6	14.1	0.5	10.4	9.5	0.9	3.2	2.2	1.0
KIIS973	9.8	10.9	-1.1	8.7	11.0	-2.3	10.3	15.6	-5.3	13.0	11.3	1.7	13.6	13.1	0.5	10.7	12.6	-1.9	3.4	5.7	-2.3
104.5 TRIPLE M	11.0	11.2	-0.2	9.7	9.7	0.0	10.9	7.9	3.0	9.9	9.0	0.9	16.2	17.8	-1.6	20.2	19.5	0.7	2.0	2.4	-0.4
NOVA106.9	12.7	13.1	-0.4	27.5	25.0	2.5	28.3	23.5	4.8	16.3	17.6	-1.3	14.0	15.3	-1.3	4.0	5.6	-1.6	1.6	1.7	-0.1
ABC BRIS	6.6	4.9	1.7	3.0	2.8	0.2	2.1	1.4	0.7	2.1	1.6	0.5	3.4	3.3	0.1	7.5	8.6	-1.1	15.8	9.7	6.1
4RN	1.5	1.7	-0.2	0.1	0.2	-0.1	0.5	0.8	-0.3	0.2	0.2	0.0	1.0	1.8	-0.8	3.1	2.3	0.8	2.8	3.5	-0.7
ABC NEWSRADIO	1.4	1.1	0.3	0.7	0.7	0.0	0.6	1.0	-0.4	1.1	0.7	0.4	1.1	1.6	-0.5	1.4	1.2	0.2	2.4	0.8	1.6
4JJJ	5.1	5.4	-0.3	6.6	6.1	0.5	8.8	11.4	-2.6	13.4	12.1	1.3	3.8	4.6	-0.8	0.9	1.3	-0.4	0.4	0.7	-0.3
ABC CLASSIC	2.4	1.9	0.5	0.6	0.8	-0.2	0.6	0.5	0.1	0.5	1.0	-0.5	1.4	0.8	0.6	2.1	3.4	-1.3	6.4	3.9	2.5

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
4BC 882	8.6	8.6	0.0	10.8	11.8	-1.0	9.4	9.5	-0.1	6.7	6.2	0.5	5.8	4.8	1.0	11.4	11.8	-0.4	6.9	6.6	0.3				6.9	6.6	0.3
4BH 1116	8.0	8.3	-0.3	7.8	6.9	0.9	10.7	11.9	-1.2	7.8	8.3	-0.5	5.4	6.5	-1.1	7.2	5.9	1.3	9.6	9.6	0.0				9.6	9.6	0.0
SENQ 693am	0.4	0.3	0.1	0.6	0.5	0.1	0.2	0.2	0.0	0.2	0.3	-0.1	0.4	0.4	0.0	0.4	0.5	-0.1	0.5	0.5	0.0				0.5	0.5	0.0
B105	13.4	13.8	-0.4	13.9	13.6	0.3	13.0	13.4	-0.4	14.8	15.3	-0.5	12.8	14.1	-1.3	8.4	8.0	0.4	12.7	12.0	0.7				12.7	12.0	0.7
KIIS973	10.0	10.8	-0.8	9.1	10.5	-1.4	10.9	11.1	-0.2	12.3	12.6	-0.3	8.9	9.8	-0.9	4.8	5.4	-0.6	9.3	11.4	-2.1				9.3	11.4	-2.1
104.5 TRIPLE M	11.7	12.0	-0.3	11.3	11.5	-0.2	13.8	12.8	1.0	12.6	13.6	-1.0	9.4	10.2	-0.8	8.9	8.8	0.1	8.9	8.8	0.1				8.9	8.8	0.1
NOVA106.9	12.8	13.4	-0.6	13.0	14.1	-1.1	9.7	10.6	-0.9	13.1	13.6	-0.5	16.5	15.5	1.0	12.1	14.3	-2.2	12.3	12.0	0.3				12.3	12.0	0.3
ABC BRIS	6.4	4.9	1.5	9.2	7.4	1.8	5.3	4.1	1.2	3.7	2.6	1.1	4.7	4.9	-0.2	13.0	6.0	7.0	7.0	5.2	1.8			7.0	5.2	1.8	
4RN	1.5	1.7	-0.2	1.7	1.9	-0.2	0.8	1.2	-0.4	0.9	1.1	-0.2	2.1	2.6	-0.5	3.4	2.7	0.7	1.4	1.6	-0.2				1.4	1.6	-0.2
ABC NEWSRADIO	1.4	1.1	0.3	2.0	1.6	0.4	1.0	0.6	0.4	1.3	0.8	0.5	1.4	1.2	0.2	0.7	1.3	-0.6	1.2	1.0	0.2				1.2	1.0	0.2
4JJJ	5.1	5.3	-0.2	4.8	4.8	0.0	4.2	4.6	-0.4	5.3	5.0	0.3	7.6	7.6	0.0	3.6	5.3	-1.7	4.9	5.9	-1.0				4.9	5.9	-1.0
ABC CLASSIC	2.3	1.9	0.4	1.7	1.4	0.3	3.5	2.7	0.8	2.1	1.6	0.5	2.1	1.5	0.6	2.3	3.0	-0.7	2.7	1.9	0.8				2.7	1.9	0.8

EMBARGOED UNTIL 9:30AM (AEDT)



BRISBANE RADIO - DAB+ STATIONS ONLY - SURVEY 7 2022

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
973 KIIS 80s	39	31	8	8	6	2	2	*	*	4	5	-1	13	11	2	8	5	3	4	4	0
973 KIIS 90s	54	58	-4	10	13	-3	5	10	-5	16	17	-1	17	16	1	5	1	4	1	1	0
BUDDHA HITS	18	20	-2	2	2	0	3	4	-1	7	4	3	3	4	-1	3	3	0	*	3	*
CADA	7	12	-5	*	1	*	1	2	-1	2	3	-1	2	2	0	1	*	*	2	3	-1
Chemist Warehouse Remix	18	14	4	4	3	1	*	*	*	8	8	0	3	2	1	2	2	0	1	*	*
Coles Radio	48	47	1	13	8	5	7	7	0	13	20	-7	7	6	1	6	4	2	2	1	1
DANCE HITS	39	45	-6	7	13	-6	9	3	6	6	8	-2	16	20	-4	1	1	0	*	*	*
EASY 80s HITS	42	38	4	10	5	5	*	4	*	11	7	4	15	12	3	4	4	0	2	6	-4
iHeartCountry	23	20	3	2	2	0	2	3	-1	9	4	5	3	6	-3	4	4	0	3	1	2
MMM 80s	19	18	1	7	5	2	1	*	*	1	3	-2	7	8	-1	2	1	1	1	2	-1
MMM 90s	29	31	-2	9	10	-1	*	3	*	10	3	7	8	11	-3	2	4	-2	*	1	*
MMM CLASSIC ROCK	41	42	-1	14	9	5	*	6	*	3	6	-3	9	7	2	12	10	2	4	5	-1
MMM COUNTRY	24	29	-5	1	3	-2	1	5	-4	9	6	3	11	13	-2	1	*	*	1	2	-1
MMM HARD N HEAVY	25	22	3	4	3	1	*	*	*	5	8	-3	13	10	3	2	1	1	1	*	*
NOVA 90s	66	63	3	17	17	0	16	10	6	13	17	-4	13	12	1	3	4	-1	3	2	1
OLDSKOOL 90s HITS	45	58	-13	8	8	0	7	8	-1	14	19	-5	11	12	-1	1	1	0	5	10	-5
RnB Fridays Radio	41	48	-7	8	11	-3	11	9	2	13	17	-4	9	10	-1	1	1	0	*	*	*
smooth fm Brisbane	67	52	15	9	11	-2	7	5	2	10	8	2	21	8	13	12	12	0	7	8	-1
SOUNDCLLOUD RADIO	21	11	10	5	5	0	5	*	*	8	4	4	2	2	0	1	*	*	*	*	*
TikTok Trending	35	38	-3	11	14	-3	11	7	4	12	18	-6	*	*	*	*	*	*	*	*	*
triple j Unearthed	36	39	-3	10	10	0	13	14	-1	4	10	-6	5	3	2	3	2	1	*	*	*
ABC Country	16	15	1	3	3	0	1	4	-3	6	3	3	1	*	*	2	3	-1	3	2	1
ABC Jazz	25	23	2	2	4	-2	4	*	*	8	7	1	3	5	-2	5	5	0	2	2	0
ABC KIDS LISTEN	26	24	2	6	10	-4	4	4	0	10	9	1	5	2	3	*	*	*	2	*	*
ABC Sport	26	35	-9	3	5	-2	4	5	-1	7	3	4	3	6	-3	5	7	-2	5	8	-3
Double J	38	38	0	7	6	1	2	5	-3	13	14	-1	12	11	1	4	2	2	*	*	*
Total Digital/Internet Only	533	550	-17	85	95	-10	59	55	4	139	155	-16	143	133	10	64	60	4	43	51	-8

Cumulative Audience (000's) by Session, P10+ [Potential: 2192]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
973 KIIS 80s	34	26	8	13	8	5	15	11	4	12	7	5	14	7	7	6	7	-1	14	9	5
973 KIIS 90s	40	44	-4	17	15	2	9	11	-2	19	21	-2	18	19	-1	9	5	4	25	28	-3
BUDDHA HITS	18	13	5	12	9	3	4	5	-1	5	3	2	5	5	0	5	4	1	9	14	-5
CADA	6	7	-1	4	3	1	2	2	0	1	1	0	1	4	-3	1	*	*	3	7	-4
Chemist Warehouse Remix	16	11	5	6	3	3	4	2	2	3	1	2	6	5	1	7	5	2	7	8	-1
Coles Radio	35	35	0	10	10	0	10	10	0	9	12	-3	17	20	-3	4	7	-3	23	26	-3
DANCE HITS	31	38	-7	13	17	-4	9	10	-1	13	21	-8	11	15	-4	12	8	4	21	21	0
EASY 80s HITS	36	31	5	12	14	-2	12	12	0	10	7	3	22	10	12	9	8	1	12	15	-3
iHeartCountry	14	13	1	4	5	-1	4	2	2	5	5	0	10	5	5	3	7	-4	16	14	2
MMM 80s	13	17	-4	6	4	2	6	4	2	5	11	-6	7	6	1	2	4	-2	11	3	8
MMM 90s	25	24	1	16	16	0	8	8	0	6	8	-2	15	12	3	8	7	1	20	23	-3
MMM CLASSIC ROCK	33	35	-2	12	16	-4	13	11	2	19	19	0	14	9	5	3	5	-2	25	28	-3
MMM COUNTRY	19	21	-2	10	9	1	8	7	1	9	9	0	6	11	-5	3	1	2	14	18	-4
MMM HARD N HEAVY	22	20	2	10	11	-1	6	6	0	11	9	2	9	9	0	7	5	2	12	15	-3
NOVA 90s	50	48	2	22	21	1	9	11	-2	19	20	-1	13	10	3	5	3	2	38	33	5
OLDSKOOL 90s HITS	40	49	-9	12	20	-8	19	27	-8	10	16	-6	15	16	-1	11	12	-1	17	25	-8
RnB Fridays Radio	33	39	-6	12	17	-5	8	14	-6	20	22	-2	13	15	-2	2	6	-4	13	15	-2
smooth fm Brisbane	56	38	18	23	20	3	21	16	5	23	13	10	20	10	10	14	4	10	34	29	5
SOUNDCLLOUD RADIO	15	8	7	3	4	-1	3	1	2	9	3	6	7	4	3	5	2	3	8	5	3
TikTok Trending	28	33	-5	10	11	-1	15	15	0	8	14	-6	9	10	-1	8	6	2	18	19	-1
triple j Unearthed	28	28	0	6	7	-1	5	7	-2	13	13	0	17	15	2	10	11	-1	23	23	0
ABC Country	14	15	-1	8	7	1	4	4	0	8	3	5	9	10	-1	6	4	2	10	5	5
ABC Jazz	23	20	3	9	4	5	3	9	-6	8	9	-1	7	6	1	7	5	2	8	13	-5
ABC KIDS LISTEN	17	20	-3	8	12	-4	3	5	-2	10	7	3	11	8	3	5	5	0	18	14	4
ABC Sport	13	20	-7	7	12	-5	*	2	*	1	3	-2	6	9	-3	4	2	2	17	22	-5
Double J	32	26	6	16	12	4	13	12	1	13	11	2	12	9	3	7	6	1	13	17	-4
Total Digital/Internet Only	459	457	2	218	233	-15	189	201	-12	240	240	0	255	227	28	123	114	9	345	364	-19