



MELBOURNE RADIO - SURVEY 7 2022

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	2.8	2.9	-0.1	1.2	1.5	-0.3	2.5	1.0	1.5	2.3	3.8	-1.5	3.5	3.6	-0.1	4.1	3.6	0.5	2.1	2.0	0.1
3AW	13.7	13.4	0.3	2.5	3.1	-0.6	2.8	1.3	1.5	3.0	3.8	-0.8	8.5	7.0	1.5	17.2	17.8	-0.6	34.1	34.1	0.0
RSN 927	0.6	0.6	0.0	0.1	0.1	0.0	0.7	*	*	*	0.3	*	0.3	0.5	-0.2	0.9	1.4	-0.5	1.3	1.1	0.2
Magic 1278	1.6	1.2	0.4	0.1	0.1	0.0	0.5	0.6	-0.1	0.8	0.2	0.6	1.0	1.1	-0.1	2.6	2.4	0.2	3.1	2.1	1.0
3MP 1377	1.3	1.0	0.3	0.2	0.1	0.1	0.2	0.2	0.0	0.2	0.1	0.1	1.2	0.8	0.4	1.5	1.2	0.3	3.2	2.6	0.6
101.9 FOX FM	8.3	9.3	-1.0	12.4	12.7	-0.3	18.0	14.7	3.3	15.0	15.8	-0.8	7.4	10.5	-3.1	5.0	7.0	-2.0	1.1	0.5	0.6
GOLD104.3	11.5	11.9	-0.4	6.7	7.4	-0.7	5.4	4.9	0.5	10.0	10.2	-0.2	16.8	17.4	-0.6	17.4	17.3	0.1	6.9	8.1	-1.2
KIIS 101.1 FM	6.7	6.7	0.0	11.3	12.9	-1.6	13.1	14.1	-1.0	12.8	11.8	1.0	5.9	5.0	0.9	3.0	3.9	-0.9	0.9	0.6	0.3
105.1 TRIPLE M	7.1	7.3	-0.2	12.7	14.0	-1.3	10.1	7.5	2.6	7.5	8.0	-0.5	9.5	10.2	-0.7	6.7	6.4	0.3	1.5	1.4	0.1
NOVA 100	7.4	7.9	-0.5	19.1	17.1	2.0	9.0	12.1	-3.1	11.1	12.5	-1.4	8.2	8.5	-0.3	3.6	4.5	-0.9	0.6	0.3	0.3
smoothfm 91.5	9.0	9.4	-0.4	7.3	6.5	0.8	9.0	12.6	-3.6	9.5	8.8	0.7	8.6	9.6	-1.0	9.4	8.8	0.6	9.5	10.1	-0.6
ABC MEL	7.5	7.4	0.1	1.4	1.2	0.2	2.1	1.3	0.8	2.6	2.8	-0.2	4.2	3.6	0.6	10.2	7.8	2.4	17.8	19.8	-2.0
3RN	1.9	1.8	0.1	0.2	0.3	-0.1	0.7	0.5	0.2	0.5	1.0	-0.5	1.0	1.2	-0.2	3.4	3.4	0.0	4.3	3.2	1.1
ABC NEWSRADIO	1.2	1.1	0.1	0.5	0.6	-0.1	1.9	0.8	1.1	1.1	0.9	0.2	0.9	0.9	0.0	1.2	1.0	0.2	1.7	1.9	-0.2
3JJJ	3.7	3.3	0.4	6.1	4.8	1.3	5.9	4.8	1.1	9.3	7.6	1.7	2.2	2.9	-0.7	1.2	1.0	0.2	0.4	0.3	0.1
ABC CLASSIC	1.4	1.3	0.1	1.5	1.0	0.5	0.5	1.1	-0.6	0.5	0.6	-0.1	0.2	0.5	-0.3	1.1	0.8	0.3	3.9	3.4	0.5

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
SEN 1116am	2.9	3.0	-0.1	3.1	3.4	-0.3	3.7	3.7	0.0	2.7	2.7	0.0	2.1	2.2	-0.1	2.7	2.4	0.3	2.2	2.5	-0.3						
3AW	14.2	14.0	0.2	20.5	19.3	1.2	16.6	16.2	0.4	9.8	9.4	0.4	9.2	10.2	-1.0	13.6	14.8	-1.2	12.1	11.2	0.9						
RSN 927	0.4	0.5	-0.1	0.7	0.7	0.0	0.4	0.7	-0.3	0.3	0.5	-0.2	0.3	0.1	0.2	0.1	0.1	0.0	1.1	1.0	0.1						
Magic 1278	1.5	1.1	0.4	0.6	0.6	0.0	1.9	1.2	0.7	1.9	1.5	0.4	1.5	0.8	0.7	2.2	1.5	0.7	1.8	1.6	0.2						
3MP 1377	1.2	1.0	0.2	0.5	0.7	-0.2	1.2	1.3	-0.1	1.7	1.0	0.7	1.6	0.9	0.7	1.0	0.8	0.2	1.7	1.1	0.6						
101.9 FOX FM	8.5	9.5	-1.0	7.4	8.9	-1.5	7.3	8.8	-1.5	9.8	11.1	-1.3	10.2	10.2	0.0	7.2	7.3	-0.1	7.9	8.7	-0.8						
GOLD104.3	11.8	12.4	-0.6	10.3	10.2	0.1	12.6	12.5	0.1	13.7	14.8	-1.1	11.2	12.8	-1.6	9.3	10.2	-0.9	10.7	10.3	0.4						
KIIS 101.1 FM	6.6	6.8	-0.2	7.3	7.8	-0.5	5.9	5.8	0.1	6.3	6.6	-0.3	7.6	7.2	0.4	5.0	5.5	-0.5	7.1	6.5	0.6						
105.1 TRIPLE M	7.1	7.1	0.0	6.1	6.3	-0.2	6.3	7.3	-1.0	7.8	7.6	0.2	8.9	8.2	0.7	6.0	5.5	0.5	7.3	7.7	-0.4						
NOVA 100	7.1	7.7	-0.6	8.1	9.1	-1.0	4.6	5.3	-0.7	7.1	6.9	0.2	8.8	9.9	-1.1	7.4	8.2	-0.8	8.1	8.5	-0.4						
smoothfm 91.5	8.7	9.4	-0.7	7.3	7.6	-0.3	8.6	9.9	-1.3	9.8	10.7	-0.9	9.2	9.6	-0.4	9.4	9.3	0.1	9.9	9.3	0.6						
ABC MEL	8.0	7.8	0.2	8.6	8.2	0.4	9.7	9.1	0.6	6.7	7.0	-0.3	6.8	5.9	0.9	8.6	9.3	-0.7	6.1	6.2	-0.1						
3RN	1.8	1.7	0.1	2.7	2.5	0.2	1.1	1.0	0.1	1.2	1.1	0.1	1.9	1.9	0.0	3.1	2.9	0.2	2.3	2.2	0.1						
ABC NEWSRADIO	1.2	1.0	0.2	1.4	1.0	0.4	1.4	0.8	0.6	0.6	0.8	-0.2	0.7	1.0	-0.3	2.8	2.6	0.2	1.2	1.3	-0.1						
3JJJ	3.5	3.3	0.2	3.1	2.7	0.4	2.8	2.8	0.0	4.0	3.7	0.3	4.8	4.3	0.5	2.6	2.5	0.1	4.3	3.6	0.7						
ABC CLASSIC	1.3	1.1	0.2	1.2	1.1	0.1	1.2	1.0	0.2	1.0	1.1	-0.1	1.3	1.0	0.3	2.7	2.0	0.7	1.7	1.9	-0.2						



MELBOURNE RADIO - DAB+ STATIONS ONLY - SURVEY 7 2022

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BUDDHA HITS	31	18	13	4	*	*	4	4	0	12	4	8	4	9	-5	3	1	2	4	*	*
CADA	37	23	14	7	3	4	11	4	7	9	11	-2	4	*	*	1	2	-1	4	4	0
Chemist Warehouse Remix	44	23	21	*	1	*	18	7	11	16	4	12	5	4	1	3	5	-2	3	1	2
Coles Radio	76	84	-8	9	6	3	9	18	-9	31	31	0	18	15	3	5	10	-5	4	4	0
DANCE HITS	88	88	0	13	15	-2	21	18	3	32	26	6	22	23	-1	*	1	*	*	5	*
EASY 80s HITS	75	55	20	14	8	6	7	9	-2	11	7	4	24	18	6	10	5	5	8	7	1
GOLD 80s	130	115	15	15	16	-1	17	7	10	18	23	-5	48	34	14	20	22	-2	13	12	1
KIIS 90s	111	109	2	39	26	13	11	19	-8	32	27	5	17	27	-10	8	6	2	3	4	-1
MMM 80s	57	44	13	12	11	1	13	4	9	6	6	0	16	15	1	9	7	2	*	*	*
MMM 90s	61	45	16	7	8	-1	2	9	-7	17	4	13	24	14	10	8	8	0	2	3	-1
MMM CLASSIC ROCK	54	65	-11	3	7	-4	9	12	-3	5	13	-8	16	23	-7	16	8	8	5	2	3
MMM COUNTRY	35	33	2	7	4	3	4	*	*	5	8	-3	9	10	-1	8	9	-1	2	2	0
MMM HARD N HEAVY	23	30	-7	*	1	*	2	4	-2	7	4	3	11	18	-7	3	3	0	*	*	*
OLDSKOOL 90s HITS	80	75	5	4	4	0	18	17	1	36	28	8	18	21	-3	4	4	0	*	*	*
RnB Fridays Radio	85	74	11	11	13	-2	9	6	3	51	32	19	14	19	-5	2	4	-2	*	*	*
RSN Carnival	15	5	10	5	1	4	6	4	2	2	*	*	*	*	*	2	*	*	*	*	*
Rythmos	24	22	2	4	1	3	2	4	-2	9	4	5	9	7	2	*	2	*	*	3	*
SEN Fanatic	26	13	13	6	2	4	9	6	3	10	2	8	*	*	*	*	*	*	2	3	-1
SEN Sydney DAB+	12	6	6	4	3	1	5	*	*	*	*	*	*	*	*	3	2	1	*	2	*
SEN Track Digital	19	10	9	*	1	*	2	4	-2	11	2	9	4	2	2	*	*	*	1	1	0
smooth relax	90	113	-23	11	18	-7	2	11	-9	18	16	2	28	28	0	17	22	-5	12	18	-6
SOUNDCLOUD RADIO	42	45	-3	6	9	-3	28	18	10	5	10	-5	4	8	-4	*	*	*	*	*	*
TikTok Trending	103	80	23	25	17	8	48	43	5	25	19	6	3	1	2	*	*	*	2	*	*
triple j Unearthed	51	57	-6	5	10	-5	18	22	-4	15	14	1	8	6	2	2	5	-3	3	*	*
ABC Country	43	23	20	3	3	0	13	4	9	11	2	9	2	2	0	2	3	-1	12	9	3
ABC Jazz	40	52	-12	5	4	1	9	9	0	5	16	-11	8	8	0	5	7	-2	7	9	-2
ABC KIDS LISTEN	54	55	-1	21	23	-2	7	6	1	23	19	4	1	5	-4	*	*	*	1	1	0
ABC Sport	44	57	-13	8	10	-2	10	10	0	14	10	4	1	13	-12	6	8	-2	4	7	-3
Double J	88	65	23	18	10	8	16	8	8	35	28	7	16	15	1	4	4	0	*	*	*
Total Digital/Internet Only	1014	1031	-17	156	157	-1	126	146	-20	288	270	18	254	268	-14	108	99	9	83	91	-8



MELBOURNE RADIO - DAB+ STATIONS ONLY - SURVEY 7 2022

Cumulative Audience (000's) by Session, P10+ [Potential: 4902]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 12:00md-4:00pm	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 12:00md-4:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 7:00pm-12:00mn	Sat-Sun 5:30am-12mn	Sat-Sun 5:30am-12mn	Sat-Sun 5:30am-12mn	Sat-Sun 5:30am-12mn	Sat-Sun 5:30am-12mn	Sat-Sun 5:30am-12mn				
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-			
BUDDHA HITS	18	10	8	13	2	11	9	*	*	6	5	1	6	5	1	3	4	-1	19	11	8
CADA	33	21	12	19	14	5	12	5	7	6	7	-1	3	10	-7	8	9	-1	10	10	0
Chemist Warehouse Remix	27	16	11	4	8	-4	7	3	4	12	7	5	5	5	0	5	3	2	19	9	10
Coles Radio	63	62	1	15	15	0	23	24	-1	25	23	2	17	22	-5	12	8	4	30	45	-15
DANCE HITS	75	67	8	28	26	2	26	18	8	33	25	8	26	29	-3	20	18	2	40	52	-12
EASY 80s HITS	64	45	19	26	15	11	16	12	4	25	15	10	17	7	10	11	9	2	30	21	9
GOLD 80s	101	86	15	31	19	12	39	27	12	30	30	0	35	35	0	25	25	0	66	68	-2
KIIS 90s	102	87	15	36	26	10	29	19	10	48	33	15	26	38	-12	19	24	-5	36	48	-12
MMM 80s	36	32	4	7	5	2	12	9	3	15	14	1	14	17	-3	20	16	4	30	19	11
MMM 90s	55	31	24	8	11	-3	21	16	5	25	17	8	19	11	8	15	3	12	24	27	-3
MMM CLASSIC ROCK	38	52	-14	14	3	11	16	15	1	17	36	-19	17	17	0	13	10	3	29	29	0
MMM COUNTRY	21	26	-5	6	10	-4	12	15	-3	12	16	-4	12	18	-6	*	2	*	30	24	6
MMM HARD N HEAVY	21	30	-9	6	6	0	6	6	0	12	16	-4	11	13	-2	2	3	-1	7	15	-8
OLDSKOOL 90s HITS	62	67	-5	15	21	-6	19	22	-3	23	19	4	21	25	-4	2	6	-4	34	32	2
RnB Fridays Radio	69	61	8	17	18	-1	32	26	6	31	31	0	30	36	-6	15	10	5	25	26	-1
RSN Carnival	6	4	2	*	2	*	*	2	*	2	*	*	*	*	*	6	2	4	10	1	9
Rythmos	24	19	5	*	*	*	4	4	0	4	7	-3	8	5	3	14	9	5	10	8	2
SEN Fanatic	13	9	4	6	2	4	2	4	-2	5	5	0	2	4	-2	2	2	0	12	4	8
SEN Sydney DAB+	12	5	7	7	3	4	7	*	*	2	1	1	*	*	*	*	2	*	*	4	*
SEN Track Digital	13	10	3	9	2	7	7	1	6	5	6	-1	*	1	*	2	2	0	6	*	*
smooth relax	78	95	-17	29	34	-5	30	35	-5	27	49	-22	34	39	-5	32	28	4	40	62	-22
SOUNDCLOUD RADIO	26	37	-11	8	12	-4	12	17	-5	10	14	-4	4	6	-2	4	9	-5	18	19	-1
TikTok Trending	70	61	9	12	11	1	23	18	5	27	25	2	17	19	-2	22	20	2	65	53	12
triple j Unearthed	44	42	2	16	16	0	3	13	-10	12	10	2	8	8	0	14	8	6	18	24	-6
ABC Country	29	14	15	15	3	12	9	3	6	13	11	2	10	7	3	11	3	8	27	16	11
ABC Jazz	37	44	-7	11	14	-3	6	4	2	9	11	-2	14	16	-2	16	15	1	26	30	-4
ABC KIDS LISTEN	46	38	8	19	14	5	18	16	2	8	13	-5	12	11	1	7	7	0	22	26	-4
ABC Sport	32	41	-9	12	17	-5	14	17	-3	20	17	3	13	4	9	2	3	-1	22	25	-3
Double J	74	55	19	41	26	15	33	24	9	47	27	20	25	21	4	17	15	2	45	32	13
Total Digital/Internet Only	872	841	31	388	321	67	388	338	50	429	417	12	381	391	-10	257	233	24	598	657	-59