



PERTH RADIO - SURVEY 7 2022

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	6.6	6.2	0.4	2.8	2.6	0.2	3.3	4.7	-1.4	3.8	4.0	-0.2	1.7	2.3	-0.6	12.9	8.9	4.0	11.5	11.5	0.0
6PR	8.5	7.2	1.3	1.6	1.6	0.0	1.0	8.4	-7.4	2.7	2.3	0.4	8.7	7.1	1.6	11.0	12.4	-1.4	16.5	10.3	6.2
MIX 94.5	12.3	12.1	0.2	22.2	18.4	3.8	21.4	17.9	3.5	12.6	15.1	-2.5	13.2	13.4	-0.2	11.4	9.6	1.8	5.1	5.9	-0.8
92.9 TRIPLE M	6.5	6.4	0.1	7.1	10.2	-3.1	5.1	5.2	-0.1	11.9	10.6	1.3	11.2	9.6	1.6	2.7	3.8	-1.1	0.6	0.6	0.0
96FM	11.4	12.5	-1.1	8.2	8.2	0.0	7.0	9.1	-2.1	6.4	7.5	-1.1	15.9	19.1	-3.2	21.0	19.1	1.9	8.2	9.7	-1.5
NOVA93.7	17.0	15.9	1.1	35.8	30.6	5.2	26.9	24.7	2.2	27.6	25.3	2.3	19.4	17.2	2.2	7.4	8.8	-1.4	1.5	2.5	-1.0
ABC PER	6.7	6.0	0.7	0.6	0.8	-0.2	1.4	1.4	0.0	2.8	2.0	0.8	2.7	4.0	-1.3	9.9	9.8	0.1	15.4	12.1	3.3
6RN	1.0	0.9	0.1	0.1	0.6	-0.5	0.9	1.0	-0.1	0.1	0.1	0.0	0.8	0.4	0.4	0.5	1.0	-0.5	2.5	2.2	0.3
ABC NEWSRADIO	1.6	1.3	0.3	1.3	1.5	-0.2	2.1	1.3	0.8	0.8	0.6	0.2	0.8	0.4	0.4	1.2	1.8	-0.6	3.2	2.2	1.0
6JJJ	5.4	6.3	-0.9	5.5	5.4	0.1	12.0	10.8	1.2	11.3	15.4	-4.1	6.3	5.6	0.7	2.1	2.9	-0.8	0.3	0.3	0.0
ABC CLASSIC	2.1	2.7	-0.6	0.6	0.8	-0.2	2.2	1.5	0.7	0.6	0.5	0.1	1.1	1.0	0.1	1.1	1.2	-0.1	5.5	8.3	-2.8

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
6IX	6.2	5.9	0.3	5.3	5.0	0.3	7.2	6.9	0.3	7.4	6.1	1.3	4.6	5.1	-0.5	5.5	7.2	-1.7	7.5	7.1	0.4						
6PR	8.8	7.4	1.4	11.2	9.7	1.5	9.4	8.6	0.8	7.0	5.1	1.9	6.6	5.1	1.5	10.2	9.7	0.5	7.4	6.7	0.7						
MIX 94.5	12.7	12.2	0.5	11.5	10.8	0.7	12.3	12.3	0.0	13.8	14.2	-0.4	14.3	13.0	1.3	9.5	6.9	2.6	11.2	11.8	-0.6						
92.9 TRIPLE M	6.8	6.9	-0.1	5.4	6.0	-0.6	6.6	6.7	-0.1	8.3	7.7	0.6	7.6	7.5	0.1	4.5	5.4	-0.9	5.7	4.9	0.8						
96FM	11.0	12.4	-1.4	9.0	10.9	-1.9	11.8	12.0	-0.2	13.1	14.8	-1.7	11.3	12.5	-1.2	6.7	7.8	-1.1	12.4	12.7	-0.3						
NOVA93.7	17.4	16.3	1.1	20.5	20.2	0.3	16.6	14.2	2.4	16.4	15.2	1.2	17.5	16.9	0.6	11.3	11.0	0.3	15.9	14.5	1.4						
ABC PER	6.8	6.0	0.8	8.5	8.1	0.4	7.3	6.0	1.3	4.2	3.1	1.1	5.8	5.1	0.7	12.1	12.7	-0.6	6.4	5.9	0.5						
6RN	1.0	0.9	0.1	1.8	1.6	0.2	0.4	0.5	-0.1	0.4	0.2	0.2	0.9	1.2	-0.3	2.3	1.8	0.5	0.9	1.1	-0.2						
ABC NEWSRADIO	1.4	1.2	0.2	1.6	1.4	0.2	1.1	0.8	0.3	1.0	0.8	0.2	0.9	1.0	-0.1	5.8	3.8	2.0	2.0	1.6	0.4						
6JJJ	5.5	6.5	-1.0	6.8	7.3	-0.5	4.2	5.9	-1.7	4.3	6.3	-2.0	7.6	7.3	0.3	4.6	4.6	0.0	5.4	5.5	-0.1						
ABC CLASSIC	1.9	2.6	-0.7	1.9	2.3	-0.4	1.6	2.3	-0.7	1.8	2.4	-0.6	2.2	2.8	-0.6	3.2	4.8	-1.6	2.6	3.4	-0.8						

EMBARGOED UNTIL 9:30AM (AEDT)



PERTH RADIO - DAB+ STATIONS ONLY - SURVEY 7 2022

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
96FM 80s	59	55	4	9	11	-2	4	5	-1	15	14	1	16	16	0	7	4	3	8	5	3
CADA	1	4	-3	1	1	0	*	2	*	*	*	*	*	2	*	*	*	*	*	*	*
Chemist Warehouse Remix	4	5	-1	*	2	*	*	*	*	2	2	0	1	1	0	1	1	0	*	*	*
Coles Radio	33	37	-4	4	3	1	3	6	-3	12	14	-2	5	9	-4	5	5	0	3	1	2
EASY 80s HITS	38	36	2	8	12	-4	7	4	3	5	2	3	9	12	-3	6	2	4	3	4	-1
KIX DIGITAL	18	13	5	1	3	-2	7	5	2	2	3	-1	4	1	3	2	*	*	2	*	*
MMM 80s	19	17	2	3	3	0	4	6	-2	4	1	3	7	6	1	3	1	2	*	*	*
MMM 90s	17	15	2	5	4	1	3	2	1	5	7	-2	4	3	1	*	*	*	*	*	*
MMM CLASSIC ROCK	25	26	-1	1	3	-2	3	6	-3	8	6	2	3	5	-2	2	1	1	7	5	2
MMM COUNTRY	14	11	3	1	2	-1	1	3	-2	5	2	3	4	3	1	1	*	*	2	1	1
My Perth DAB Radio	20	21	-1	4	6	-2	5	7	-2	2	2	0	3	2	1	1	1	0	5	3	2
OLDSKOOL 90s HITS	51	69	-18	13	16	-3	5	7	-2	24	27	-3	6	15	-9	2	3	-1	1	1	0
RnB Fridays Radio	49	40	9	8	8	0	3	5	-2	28	20	8	8	8	0	*	*	*	*	*	*
smooth fm Perth	67	74	-7	4	10	-6	5	4	1	22	22	0	12	15	-3	12	12	0	11	11	0
SOUNDCLOUD RADIO	15	13	2	2	3	-1	4	5	-1	6	2	4	2	1	1	1	2	-1	*	*	*
triple j Unearthed	41	31	10	2	5	-3	10	6	4	18	11	7	4	5	-1	5	3	2	1	1	0
ABC Country	20	12	8	1	4	-3	3	1	2	4	2	2	2	*	*	2	1	1	8	4	4
ABC Jazz	38	38	0	5	8	-3	7	7	0	13	14	-1	5	6	-1	5	4	1	3	*	*
ABC KIDS LISTEN	20	24	-4	4	4	0	2	4	-2	8	10	-2	4	3	1	1	1	0	1	2	-1
ABC Sport	34	41	-7	2	5	-3	10	8	2	13	13	0	2	3	-1	5	5	0	2	7	-5
Double J	28	47	-19	4	6	-2	6	2	4	5	17	-12	11	20	-9	2	2	0	*	*	*
Total Digital/Internet Only	427	416	11	52	56	-4	43	44	-1	136	124	12	94	103	-9	50	44	6	53	46	7

Cumulative Audience (000's) by Session, P10+ [Potential: 1788]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
96FM 80s	45	43	2	17	16	1	13	8	5	20	20	0	20	20	0	9	5	4	27	21	6						
CADA	1	3	-2	1	3	-2	1	*	*	1	*	*	*	*	*	*	*	*	1	1	0						
Chemist Warehouse Remix	4	4	0	1	1	0	2	3	-1	2	1	1	1	1	0	*	*	*	*	2	*						
Coles Radio	26	36	-10	8	9	-1	17	23	-6	11	16	-5	6	11	-5	2	4	-2	17	17	0						
EASY 80s HITS	27	27	0	10	11	-1	7	7	0	16	17	-1	8	7	1	7	7	0	22	23	-1						
KIX DIGITAL	16	11	5	5	5	0	3	*	*	4	1	3	2	2	0	3	5	-2	5	4	1						
MMM 80s	16	16	0	3	5	-2	5	5	0	9	8	1	10	7	3	2	2	0	8	5	3						
MMM 90s	14	15	-1	7	3	4	4	3	1	6	6	0	9	11	-2	6	5	1	9	7	2						
MMM CLASSIC ROCK	18	19	-1	5	7	-2	8	8	0	6	8	-2	7	6	1	3	1	2	16	16	0						
MMM COUNTRY	10	10	0	8	4	4	7	7	0	5	4	1	5	3	2	*	*	*	7	2	5						
My Perth DAB Radio	20	19	1	9	8	1	7	7	0	10	10	0	9	9	0	4	1	3	7	10	-3						
OLDSKOOL 90s HITS	42	55	-13	21	22	-1	10	18	-8	20	25	-5	22	25	-3	7	13	-6	27	32	-5						
RnB Fridays Radio	40	34	6	12	12	0	22	17	5	20	20	0	15	11	4	6	7	-1	19	13	6						
smooth fm Perth	54	65	-11	20	20	0	26	26	0	35	37	-2	27	36	-9	12	12	0	38	42	-4						
SOUNDCLOUD RADIO	14	11	3	5	4	1	3	5	-2	5	4	1	7	3	4	2	1	1	8	4	4						
triple j Unearthed	33	22	11	14	8	6	8	5	3	12	9	3	14	10	4	3	1	2	12	15	-3						
ABC Country	13	11	2	6	6	0	2	2	0	5	2	3	5	1	4	6	5	1	14	3	11						
ABC Jazz	31	30	1	10	13	-3	11	9	2	10	12	-2	13	14	-1	9	3	6	22	19	3						
ABC KIDS LISTEN	14	19	-5	6	7	-1	6	3	3	2	5	-3	6	4	2	2	6	-4	13	14	-1						
ABC Sport	22	26	-4	5	9	-4	*	*	*	9	6	3	11	11	0	6	10	-4	24	26	-2						
Double J	20	35	-15	11	11	0	7	12	-5	11	18	-7	7	19	-12	7	14	-7	19	29	-10						
Total Digital/Internet Only	359	354	5	173	164	9	167	154	13	187	196	-9	175	184	-9	84	90	-6	256	261	-5						