



SYDNEY RADIO - SURVEY 7 2022

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	0.7	0.6	0.1	0.7	0.6	0.1	0.4	0.8	-0.4	0.5	0.2	0.3	0.5	0.4	0.1	1.3	1.5	-0.2	0.6	0.3	0.3
2GB	11.6	12.8	-1.2	3.6	3.5	0.1	2.7	3.9	-1.2	3.6	5.0	-1.4	5.7	4.8	0.9	12.7	15.6	-2.9	25.5	26.4	-0.9
2UE 954	4.5	4.5	0.0	1.3	1.1	0.2	0.3	*	*	0.8	0.7	0.1	0.8	0.9	-0.1	4.2	4.0	0.2	12.0	11.7	0.3
SKY Sports Radio	1.4	1.4	0.0	0.9	0.7	0.2	1.1	0.8	0.3	0.3	0.8	-0.5	1.7	2.5	-0.8	0.9	0.8	0.1	2.5	1.8	0.7
104.1 2DAY FM	5.5	4.6	0.9	11.3	13.7	-2.4	5.1	5.6	-0.5	9.4	7.0	2.4	6.1	4.2	1.9	6.1	4.6	1.5	0.3	0.3	0.0
KIIS1065	11.3	9.5	1.8	16.0	16.0	0.0	14.2	11.5	2.7	23.4	19.9	3.5	15.6	11.1	4.5	5.4	7.1	-1.7	1.3	0.7	0.6
104.9 TRIPLE M	4.0	4.9	-0.9	5.7	6.4	-0.7	3.6	5.4	-1.8	4.0	5.6	-1.6	6.0	7.2	-1.2	6.8	8.0	-1.2	0.6	0.5	0.1
NOVA96.9	7.1	6.8	0.3	11.4	11.8	-0.4	18.4	15.0	3.4	12.5	12.1	0.4	6.5	7.6	-1.1	4.6	4.1	0.5	1.1	1.1	0.0
smoothfm 95.3	10.3	10.9	-0.6	13.5	10.3	3.2	10.8	10.2	0.6	8.1	10.2	-2.1	10.3	12.7	-2.4	12.0	10.0	2.0	9.7	10.7	-1.0
WSFM	7.7	7.0	0.7	4.1	4.3	-0.2	4.0	2.5	1.5	3.5	3.7	-0.2	12.3	11.4	0.9	12.4	11.9	0.5	6.6	5.5	1.1
ABC SYD	7.8	8.7	-0.9	4.7	5.8	-1.1	0.9	1.4	-0.5	1.7	2.0	-0.3	6.0	6.0	0.0	10.1	11.9	-1.8	14.8	15.5	-0.7
2RN	1.7	1.8	-0.1	0.9	1.1	-0.2	0.2	0.2	0.0	0.7	0.8	-0.1	0.5	1.1	-0.6	1.4	0.8	0.6	4.1	4.0	0.1
ABC NEWSRADIO	1.7	2.1	-0.4	1.6	2.5	-0.9	1.4	1.4	0.0	2.1	2.7	-0.6	1.0	1.5	-0.5	1.1	1.6	-0.5	2.3	2.6	-0.3
2JJJ	4.2	4.0	0.2	3.7	3.2	0.5	11.1	14.4	-3.3	8.8	8.8	0.0	5.8	4.1	1.7	1.2	1.1	0.1	0.1	0.1	0.0
ABC CLASSIC	3.5	2.8	0.7	1.4	1.1	0.3	3.6	3.2	0.4	1.5	1.4	0.1	3.9	2.0	1.9	2.2	2.8	-0.6	6.0	4.6	1.4

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
SEN 1170am	0.7	0.6	0.1	0.4	0.5	-0.1	0.5	0.5	0.0	0.8	0.6	0.2	1.1	0.8	0.3	1.4	1.0	0.4	0.5	0.4	0.1	0.5	0.4	0.1	0.5	0.4	0.1
2GB	11.5	12.9	-1.4	14.8	16.9	-2.1	13.3	15.6	-2.3	6.9	8.4	-1.5	7.0	8.3	-1.3	16.6	14.2	2.4	11.8	12.4	-0.6	11.8	12.4	-0.6	11.8	12.4	-0.6
2UE 954	4.4	4.3	0.1	3.1	3.1	0.0	4.5	4.6	-0.1	5.4	5.6	-0.2	4.5	4.0	0.5	5.5	4.8	0.7	5.0	4.9	0.1	5.0	4.9	0.1	5.0	4.9	0.1
SKY Sports Radio	1.3	1.2	0.1	2.2	2.0	0.2	0.5	0.5	0.0	0.7	0.8	-0.1	1.3	0.9	0.4	1.2	1.4	-0.2	2.0	2.2	-0.2	2.0	2.2	-0.2	2.0	2.2	-0.2
104.1 2DAY FM	5.6	4.7	0.9	4.2	3.7	0.5	5.7	4.4	1.3	7.1	5.7	1.4	6.1	4.8	1.3	5.9	5.9	0.0	4.9	4.2	0.7	4.9	4.2	0.7	4.9	4.2	0.7
KIIS1065	12.1	10.2	1.9	14.9	12.8	2.1	12.7	11.0	1.7	11.2	8.5	2.7	10.6	9.5	1.1	6.1	6.2	-0.1	9.0	7.4	1.6	9.0	7.4	1.6	9.0	7.4	1.6
104.9 TRIPLE M	4.0	4.9	-0.9	3.7	4.9	-1.2	3.4	4.1	-0.7	4.4	5.8	-1.4	5.0	5.0	0.0	3.0	4.1	-1.1	4.2	4.7	-0.5	4.2	4.7	-0.5	4.2	4.7	-0.5
NOVA96.9	7.0	7.0	0.0	7.0	6.8	0.2	5.1	5.7	-0.6	7.3	7.2	0.1	9.3	9.2	0.1	7.0	6.4	0.6	7.4	6.3	1.1	7.4	6.3	1.1	7.4	6.3	1.1
smoothfm 95.3	10.2	11.0	-0.8	8.5	8.2	0.3	11.3	12.7	-1.4	13.0	13.8	-0.8	9.0	10.5	-1.5	8.1	8.4	-0.3	10.6	10.5	0.1	10.6	10.5	0.1	10.6	10.5	0.1
WSFM	7.7	7.0	0.7	8.1	7.7	0.4	8.1	6.9	1.2	8.1	7.1	1.0	6.8	6.6	0.2	6.2	5.0	1.2	7.5	7.2	0.3	7.5	7.2	0.3	7.5	7.2	0.3
ABC SYD	7.9	8.6	-0.7	8.8	10.1	-1.3	7.5	8.0	-0.5	6.8	6.7	0.1	9.3	8.9	0.4	6.7	10.4	-3.7	7.5	8.7	-1.2	7.5	8.7	-1.2	7.5	8.7	-1.2
2RN	1.7	1.7	0.0	2.8	3.1	-0.3	1.3	1.1	0.2	0.8	0.5	0.3	1.4	1.4	0.0	1.7	2.3	-0.6	1.9	2.0	-0.1	1.9	2.0	-0.1	1.9	2.0	-0.1
ABC NEWSRADIO	1.6	2.0	-0.4	2.3	2.9	-0.6	1.1	1.5	-0.4	0.8	1.1	-0.3	1.6	1.9	-0.3	2.4	3.4	-1.0	2.0	2.4	-0.4	2.0	2.4	-0.4	2.0	2.4	-0.4
2JJJ	4.4	3.9	0.5	3.7	2.8	0.9	4.0	3.7	0.3	5.3	4.5	0.8	5.3	5.2	0.1	3.7	3.4	0.3	3.8	4.3	-0.5	3.8	4.3	-0.5	3.8	4.3	-0.5
ABC CLASSIC	3.4	2.7	0.7	3.3	2.3	1.0	4.0	2.5	1.5	3.5	3.0	0.5	2.5	2.4	0.1	3.5	3.6	-0.1	3.9	3.2	0.7	3.9	3.2	0.7	3.9	3.2	0.7



SYDNEY RADIO - DAB+ STATIONS ONLY - SURVEY 7 2022

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BUDDHA HITS	40	49	-9	14	12	2	11	14	-3	9	14	-5	1	6	-5	5	2	3	*	2	*
CADA	120	108	12	23	21	2	15	10	5	61	57	4	15	14	1	4	5	-1	2	2	0
Chemist Warehouse Remix	23	36	-13	11	11	0	3	5	-2	9	17	-8	*	*	*	*	3	*	*	*	*
Coles Radio	123	114	9	27	24	3	15	13	2	39	37	2	22	26	-4	9	7	2	11	7	4
DANCE HITS	83	78	5	23	24	-1	14	11	3	29	28	1	12	14	-2	6	1	5	*	*	*
EASY 80s HITS	58	81	-23	6	8	-2	3	17	-14	13	17	-4	22	23	-1	10	10	0	4	6	-2
iHeartAustralia	144	120	24	30	34	-4	16	9	7	54	47	7	25	16	9	10	12	-2	8	3	5
KIIS 90s	183	166	17	40	41	-1	30	24	6	83	70	13	28	22	6	2	6	-4	*	2	*
MMM 80s	40	72	-32	8	7	1	14	10	4	7	30	-23	10	21	-11	2	4	-2	*	*	*
MMM 90s	66	66	0	13	21	-8	13	11	2	12	18	-6	21	16	5	3	*	*	5	*	*
MMM CLASSIC ROCK	72	85	-13	18	14	4	15	20	-5	25	24	1	4	12	-8	8	12	-4	3	3	0
MMM COUNTRY	45	55	-10	9	12	-3	19	26	-7	6	7	-1	4	4	0	2	3	-1	4	2	2
MMM HARD N HEAVY	31	17	14	11	3	8	3	*	*	14	7	7	3	8	-5	*	*	*	*	*	*
OLDSKOOL 90s HITS	88	116	-28	20	20	0	7	9	-2	41	54	-13	18	31	-13	2	2	0	*	*	*
RnB Fridays Radio	86	67	19	7	12	-5	10	4	6	43	36	7	24	13	11	1	3	-2	*	*	*
SEN Track Digital	20	11	9	4	5	-1	3	6	-3	10	*	*	*	*	*	*	*	*	2	*	*
SEN VIC	17	18	-1	7	4	3	1	4	-3	7	3	4	*	2	*	2	4	-2	*	*	*
smooth relax	131	150	-19	16	18	-2	3	11	-8	47	45	2	23	46	-23	14	13	1	28	15	13
SOUNDCLOUD RADIO	52	45	7	10	6	4	16	12	4	21	20	1	4	5	-1	2	2	0	*	*	*
TikTok Trending	139	118	21	36	30	6	39	29	10	48	47	1	14	9	5	*	*	*	2	2	0
WSFM 80s	122	126	-4	12	15	-3	19	23	-4	24	28	-4	37	35	2	16	7	9	13	18	-5
triple j Unearthed	55	61	-6	10	18	-8	18	15	3	18	19	-1	5	9	-4	*	*	*	5	*	*
ABC Country	66	80	-14	11	7	4	7	8	-1	17	31	-14	8	9	-1	9	11	-2	14	15	-1
ABC Jazz	120	122	-2	13	11	2	20	29	-9	25	29	-4	19	13	6	15	11	4	28	30	-2
ABC KIDS LISTEN	82	84	-2	36	28	8	13	14	-1	26	31	-5	5	8	-3	2	2	0	*	2	*
ABC Sport	111	133	-22	14	16	-2	17	9	8	38	50	-12	15	22	-7	4	5	-1	24	32	-8
Double J	95	93	2	17	21	-4	7	10	-3	35	29	6	18	24	-6	12	5	7	6	6	0
Total Digital/Internet Only	1278	1243	35	210	213	-3	156	150	6	427	384	43	229	262	-33	107	102	5	148	131	17

EMBARGOED UNTIL 9:30AM (AEDT)



SYDNEY RADIO - DAB+ STATIONS ONLY - SURVEY 7 2022

Cumulative Audience (000's) by Session, P10+ [Potential: 4834]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BUDDHA HITS	33	46	-13	16	24	-8	15	21	-6	7	21	-14	8	9	-1	11	13	-2	12	15	-3
CADA	115	96	19	61	48	13	33	40	-7	40	33	7	43	33	10	17	13	4	44	58	-14
Chemist Warehouse Remix	20	27	-7	12	16	-4	8	12	-4	5	16	-11	10	16	-6	10	14	-4	14	21	-7
Coles Radio	105	95	10	32	26	6	32	39	-7	49	38	11	26	30	-4	22	16	6	55	58	-3
DANCE HITS	68	66	2	43	32	11	14	16	-2	21	26	-5	21	14	7	14	15	-1	47	35	12
EASY 80s HITS	47	70	-23	15	20	-5	19	22	-3	11	26	-15	11	20	-9	9	12	-3	19	32	-13
iHeartAustralia	125	92	33	45	33	12	52	41	11	44	38	6	48	37	11	38	25	13	64	63	1
KIIS 90s	130	141	-11	55	55	0	35	25	10	36	41	-5	34	34	0	21	34	-13	80	59	21
MMM 80s	32	59	-27	17	18	-1	15	33	-18	18	22	-4	9	22	-13	1	7	-6	8	24	-16
MMM 90s	44	46	-2	15	18	-3	14	15	-1	18	18	0	18	11	7	6	3	3	34	31	3
MMM CLASSIC ROCK	58	64	-6	30	30	0	27	22	5	8	27	-19	15	23	-8	12	8	4	25	40	-15
MMM COUNTRY	32	36	-4	18	25	-7	5	1	4	7	14	-7	10	22	-12	6	6	0	21	41	-20
MMM HARD N HEAVY	25	15	10	10	*	*	1	1	0	12	15	-3	8	2	6	6	1	5	11	2	9
OLDSKOOL 90s HITS	77	98	-21	31	41	-10	29	37	-8	22	38	-16	38	38	0	19	27	-8	43	58	-15
RnB Fridays Radio	73	62	11	31	16	15	34	26	8	28	32	-4	40	31	9	21	13	8	40	34	6
SEN Track Digital	13	10	3	2	*	*	6	*	*	3	4	-1	*	2	*	4	4	0	9	1	8
SEN VIC	13	16	-3	9	12	-3	9	9	0	1	4	-3	4	3	1	1	3	-2	4	4	0
smooth relax	99	123	-24	38	40	-2	32	38	-6	40	58	-18	25	38	-13	23	36	-13	72	68	4
SOUNDCLOUD RADIO	39	32	7	12	8	4	6	6	0	23	17	6	19	15	4	11	5	6	18	21	-3
TikTok Trending	113	93	20	42	39	3	33	39	-6	40	30	10	48	30	18	28	27	1	62	63	-1
WSFM 80s	96	97	-1	39	28	11	43	30	13	21	34	-13	27	21	6	15	32	-17	49	75	-26
triple j Unearthed	39	43	-4	11	7	4	13	11	2	11	19	-8	6	6	0	7	10	-3	25	29	-4
ABC Country	50	61	-11	20	30	-10	19	10	9	23	20	3	8	16	-8	9	24	-15	34	45	-11
ABC Jazz	91	95	-4	30	28	2	19	16	3	28	38	-10	33	36	-3	14	19	-5	68	63	5
ABC KIDS LISTEN	56	55	1	29	21	8	7	10	-3	26	30	-4	18	20	-2	9	5	4	44	39	5
ABC Sport	72	93	-21	22	35	-13	14	11	3	32	36	-4	23	29	-6	23	38	-15	71	82	-11
Double J	81	79	2	24	23	1	20	21	-1	36	34	2	29	29	0	15	12	3	30	34	-4
Total Digital/Internet Only	1072	1060	12	521	488	33	421	459	-38	483	512	-29	472	442	30	291	330	-39	779	770	9