



PERTH RADIO - SURVEY 8 2022

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	5.7	6.6	-0.9	4.1	2.8	1.3	2.0	3.3	-1.3	0.5	3.8	-3.3	0.8	1.7	-0.9	13.5	12.9	0.6	11.2	11.5	-0.3
6PR	8.5	8.5	0.0	4.3	1.6	2.7	1.5	1.0	0.5	2.6	2.7	-0.1	6.8	8.7	-1.9	10.8	11.0	-0.2	17.9	16.5	1.4
MIX 94.5	11.2	12.3	-1.1	19.6	22.2	-2.6	16.8	21.4	-4.6	12.5	12.6	-0.1	12.0	13.2	-1.2	11.4	11.4	0.0	3.4	5.1	-1.7
92.9 TRIPLE M	6.9	6.5	0.4	6.7	7.1	-0.4	4.7	5.1	-0.4	12.8	11.9	0.9	12.2	11.2	1.0	2.9	2.7	0.2	0.2	0.6	-0.4
96FM	11.1	11.4	-0.3	8.8	8.2	0.6	10.2	7.0	3.2	8.7	6.4	2.3	13.6	15.9	-2.3	20.1	21.0	-0.9	5.8	8.2	-2.4
NOVA93.7	17.9	17.0	0.9	36.5	35.8	0.7	26.1	26.9	-0.8	27.6	27.6	0.0	22.7	19.4	3.3	6.0	7.4	-1.4	2.4	1.5	0.9
ABC PER	6.8	6.7	0.1	1.5	0.6	0.9	1.1	1.4	-0.3	2.2	2.8	-0.6	3.1	2.7	0.4	9.2	9.9	-0.7	16.9	15.4	1.5
6RN	1.3	1.0	0.3	*	0.1	*	0.9	0.9	0.0	0.1	0.1	0.0	0.9	0.8	0.1	1.4	0.5	0.9	3.3	2.5	0.8
ABC NEWSRADIO	1.3	1.6	-0.3	0.3	1.3	-1.0	2.0	2.1	-0.1	0.7	0.8	-0.1	1.0	0.8	0.2	0.9	1.2	-0.3	2.6	3.2	-0.6
6JJJ	6.1	5.4	0.7	4.4	5.5	-1.1	13.5	12.0	1.5	12.4	11.3	1.1	7.8	6.3	1.5	1.7	2.1	-0.4	0.3	0.3	0.0
ABC CLASSIC	1.8	2.1	-0.3	0.8	0.6	0.2	2.1	2.2	-0.1	0.7	0.6	0.1	0.7	1.1	-0.4	1.2	1.1	0.1	4.8	5.5	-0.7

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
6IX	5.4	6.2	-0.8	4.3	5.3	-1.0	6.5	7.2	-0.7	7.1	7.4	-0.3	3.9	4.6	-0.7	1.6	5.5	-3.9	6.4	7.5	-1.1	6.4	7.5	-1.1	6.4	7.5	-1.1
6PR	9.1	8.8	0.3	10.7	11.2	-0.5	8.2	9.4	-1.2	7.4	7.0	0.4	8.3	6.6	1.7	16.2	10.2	6.0	6.8	7.4	-0.6	6.8	7.4	-0.6	6.8	7.4	-0.6
MIX 94.5	11.6	12.7	-1.1	10.1	11.5	-1.4	11.0	12.3	-1.3	12.7	13.8	-1.1	13.9	14.3	-0.4	9.1	9.5	-0.4	9.9	11.2	-1.3	9.9	11.2	-1.3	9.9	11.2	-1.3
92.9 TRIPLE M	6.8	6.8	0.0	6.4	5.4	1.0	6.5	6.6	-0.1	7.7	8.3	-0.6	7.4	7.6	-0.2	4.0	4.5	-0.5	7.0	5.7	1.3	7.0	5.7	1.3	7.0	5.7	1.3
96FM	11.1	11.0	0.1	9.8	9.0	0.8	12.7	11.8	0.9	12.5	13.1	-0.6	10.1	11.3	-1.2	5.7	6.7	-1.0	11.0	12.4	-1.4	11.0	12.4	-1.4	11.0	12.4	-1.4
NOVA93.7	18.2	17.4	0.8	20.8	20.5	0.3	17.0	16.6	0.4	17.6	16.4	1.2	18.4	17.5	0.9	12.9	11.3	1.6	17.1	15.9	1.2	17.1	15.9	1.2	17.1	15.9	1.2
ABC PER	7.0	6.8	0.2	8.2	8.5	-0.3	7.7	7.3	0.4	5.0	4.2	0.8	6.0	5.8	0.2	10.8	12.1	-1.3	6.4	6.4	0.0	6.4	6.4	0.0	6.4	6.4	0.0
6RN	1.3	1.0	0.3	2.0	1.8	0.2	0.9	0.4	0.5	1.0	0.4	0.6	0.9	0.9	0.0	2.4	2.3	0.1	1.2	0.9	0.3	1.2	0.9	0.3	1.2	0.9	0.3
ABC NEWSRADIO	1.3	1.4	-0.1	1.9	1.6	0.3	0.9	1.1	-0.2	0.7	1.0	-0.3	0.8	0.9	-0.1	3.5	5.8	-2.3	1.4	2.0	-0.6	1.4	2.0	-0.6	1.4	2.0	-0.6
6JJJ	6.1	5.5	0.6	6.4	6.8	-0.4	5.7	4.2	1.5	5.9	4.3	1.6	7.7	7.6	0.1	4.0	4.6	-0.6	5.9	5.4	0.5	5.9	5.4	0.5	5.9	5.4	0.5
ABC CLASSIC	1.7	1.9	-0.2	2.1	1.9	0.2	1.2	1.6	-0.4	1.5	1.8	-0.3	1.6	2.2	-0.6	2.9	3.2	-0.3	2.3	2.6	-0.3	2.3	2.6	-0.3	2.3	2.6	-0.3



PERTH RADIO - DAB+ STATIONS ONLY - SURVEY 8 2022

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
96FM 80s	65	59	6	8	9	-1	5	4	1	21	15	6	16	16	0	10	7	3	6	8	-2
BLENDER BEATS	12	na	*	3	na	*	1	na	*	4	na	*	3	na	*	1	na	*	*	na	*
CADA	1	1	0	1	1	0	*	*	*	1	*	*	*	*	*	*	*	*	*	*	*
Chemist Warehouse Remix	*	4	*	*	*	*	*	*	*	*	2	*	*	1	*	*	1	*	*	*	*
Coles Radio	25	33	-8	3	4	-1	6	3	3	6	12	-6	3	5	-2	5	5	0	3	3	0
EASY 80s HITS	41	38	3	4	8	-4	6	7	-1	10	5	5	9	9	0	10	6	4	2	3	-1
KIX DIGITAL	15	18	-3	1	1	0	5	7	-2	3	2	1	3	4	-1	2	2	0	2	2	0
MMM 80s	16	19	-3	3	3	0	*	4	*	4	4	0	6	7	-1	3	3	0	*	*	*
MMM 90s	26	17	9	6	5	1	1	3	-2	9	5	4	10	4	6	*	*	*	*	*	*
MMM CLASSIC ROCK	32	25	7	1	1	0	1	3	-2	9	8	1	11	3	8	7	2	5	3	7	-4
MMM COUNTRY	16	14	2	1	1	0	3	1	2	3	5	-2	6	4	2	2	1	1	1	2	-1
My Perth DAB Radio	19	20	-1	2	4	-2	*	5	*	8	2	6	5	3	2	2	1	1	2	5	-3
OLDSKOOL 90s HITS	44	51	-7	7	13	-6	9	5	4	18	24	-6	8	6	2	2	2	0	1	1	0
RnB Fridays Radio	43	49	-6	10	8	2	4	3	1	23	28	-5	7	8	-1	*	*	*	*	*	*
smooth fm Perth	68	67	1	4	4	0	5	5	0	19	22	-3	16	12	4	14	12	2	9	11	-2
triple j Unearthed	48	41	7	1	2	-1	13	10	3	26	18	8	4	4	0	3	5	-2	1	1	0
ABC Country	20	20	0	1	1	0	2	3	-1	4	4	0	2	2	0	3	2	1	7	8	-1
ABC Jazz	34	38	-4	4	5	-1	6	7	-1	9	13	-4	6	5	1	4	5	-1	5	3	2
ABC KIDS LISTEN	17	20	-3	4	4	0	1	2	-1	7	8	-1	4	4	0	*	1	*	*	1	*
ABC Sport	33	34	-1	1	2	-1	7	10	-3	9	13	-4	9	2	7	5	5	0	2	2	0
Double J	26	28	-2	3	4	-1	7	6	1	9	5	4	6	11	-5	1	2	-1	*	*	*
Total Digital/Internet Only	414	427	-13	50	52	-2	43	43	0	134	136	-2	92	94	-2	54	50	4	41	53	-12

Cumulative Audience (000's) by Session, P10+ [Potential: 1788]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
96FM 80s	52	45	7	22	17	5	15	13	2	24	20	4	19	20	-1	5	9	-4	34	27	7
BLENDER BEATS	12	na	*	6	na	*	6	na	*	6	na	*	5	na	*	1	na	*	4	na	*
CADA	1	1	0	1	1	0	1	1	0	1	1	0	*	*	*	*	*	*	1	1	0
Chemist Warehouse Remix	*	4	*	*	1	*	*	2	*	*	2	*	*	1	*	*	*	*	*	*	*
Coles Radio	19	26	-7	8	8	0	9	17	-8	5	11	-6	4	6	-2	2	2	0	11	17	-6
EASY 80s HITS	27	27	0	8	10	-2	11	7	4	16	16	0	11	8	3	6	7	-1	20	22	-2
KIX DIGITAL	11	16	-5	1	5	-4	3	3	0	6	4	2	2	2	0	3	3	0	5	5	0
MMM 80s	12	16	-4	3	3	0	4	5	-1	7	9	-2	6	10	-4	1	2	-1	7	8	-1
MMM 90s	21	14	7	13	7	6	5	4	1	10	6	4	9	9	0	5	6	-1	14	9	5
MMM CLASSIC ROCK	19	18	1	5	5	0	7	8	-1	7	6	1	10	7	3	3	3	0	23	16	7
MMM COUNTRY	11	10	1	6	8	-2	6	7	-1	4	5	-1	6	5	1	1	*	*	6	7	-1
My Perth DAB Radio	17	20	-3	7	9	-2	5	7	-2	5	10	-5	5	9	-4	2	4	-2	9	7	2
OLDSKOOL 90s HITS	33	42	-9	15	21	-6	8	10	-2	17	20	-3	20	22	-2	6	7	-1	26	27	-1
RnB Fridays Radio	37	40	-3	14	12	2	22	22	0	22	20	2	15	15	0	3	6	-3	15	19	-4
smooth fm Perth	53	54	-1	25	20	5	30	26	4	32	35	-3	25	27	-2	12	12	0	43	38	5
triple j Unearthed	43	33	10	20	14	6	10	8	2	14	12	2	12	14	-2	6	3	3	12	12	0
ABC Country	12	13	-1	5	6	-1	3	2	1	4	5	-1	6	5	1	3	6	-3	16	14	2
ABC Jazz	26	31	-5	8	10	-2	7	11	-4	6	10	-4	9	13	-4	10	9	1	20	22	-2
ABC KIDS LISTEN	15	14	1	5	6	-1	7	6	1	4	2	2	7	6	1	3	2	1	11	13	-2
ABC Sport	21	22	-1	5	5	0	4	*	*	10	9	1	7	11	-4	2	6	-4	23	24	-1
Double J	19	20	-1	12	11	1	6	7	-1	11	11	0	8	7	1	7	7	0	19	19	0
Total Digital/Internet Only	346	359	-13	176	173	3	169	167	2	179	187	-8	157	175	-18	81	84	-3	265	256	9

Please note: BLENDER BEATS commenced broadcasting Sept 25.