



## BRISBANE RADIO - SURVEY 1 2023

### Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	6.9	7.5	-0.6	2.1	0.9	1.2	1.2	0.8	0.4	0.9	2.3	-1.4	3.9	3.5	0.4	5.3	7.7	-2.4	19.3	21.0	-1.7
4BH 1116	8.4	7.4	1.0	0.7	0.8	-0.1	1.5	0.2	1.3	0.9	0.9	0.0	3.4	2.9	0.5	14.9	11.3	3.6	21.1	20.4	0.7
SENQ 693am	0.7	0.2	0.5	2.2	0.1	2.1	0.5	*	*	0.1	*	*	1.6	0.4	1.2	0.3	0.4	-0.1	0.1	0.3	-0.2
B105	11.7	13.0	-1.3	19.8	21.3	-1.5	20.2	17.4	2.8	21.2	23.3	-2.1	11.2	12.4	-1.2	3.6	7.0	-3.4	2.3	4.0	-1.7
KIIS973	10.8	9.8	1.0	10.0	8.0	2.0	11.3	5.5	5.8	9.4	10.2	-0.8	15.8	14.7	1.1	14.7	12.2	2.5	5.5	5.1	0.4
104.5 TRIPLE M	9.8	10.5	-0.7	8.6	10.4	-1.8	14.8	11.5	3.3	10.2	8.2	2.0	13.0	15.3	-2.3	13.9	19.0	-5.1	3.2	2.0	1.2
NOVA106.9	12.2	12.7	-0.5	24.6	26.0	-1.4	15.5	23.0	-7.5	19.0	19.0	0.0	16.5	14.4	2.1	4.6	4.3	0.3	0.7	1.5	-0.8
ABC BRIS	6.5	6.3	0.2	3.0	1.2	1.8	2.9	2.1	0.8	1.5	1.4	0.1	4.3	4.1	0.2	6.3	6.1	0.2	15.3	16.2	-0.9
4RN	1.7	1.4	0.3	0.3	0.1	0.2	*	0.3	*	0.1	0.3	-0.2	0.6	0.7	-0.1	3.9	3.2	0.7	3.9	3.0	0.9
ABC NEWSRADIO	1.7	1.7	0.0	0.7	0.4	0.3	1.3	0.5	0.8	0.6	2.3	-1.7	1.4	1.7	-0.3	2.3	1.5	0.8	3.2	2.3	0.9
4JJJ	6.7	6.0	0.7	7.6	4.8	2.8	10.8	16.6	-5.8	16.1	13.1	3.0	5.3	5.5	-0.2	2.0	1.5	0.5	1.2	0.4	0.8
ABC CLASSIC	2.9	2.9	0.0	1.2	0.4	0.8	0.4	0.8	-0.4	0.8	1.3	-0.5	1.5	2.3	-0.8	1.2	1.9	-0.7	8.4	7.2	1.2

### Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
4BC 882	7.2	7.8	-0.6	8.4	8.9	-0.5	8.8	8.8	0.0	5.3	7.3	-2.0	5.8	5.5	0.3	8.3	7.7	0.6	5.8	6.7	-0.9						
4BH 1116	8.0	6.8	1.2	8.0	7.0	1.0	10.6	9.1	1.5	8.7	6.5	2.2	4.3	3.9	0.4	6.0	7.3	-1.3	9.5	9.3	0.2						
SENQ 693am	0.8	0.2	0.6	1.2	0.3	0.9	0.9	0.2	0.7	0.4	0.1	0.3	0.6	0.2	0.4	0.5	0.3	0.2	0.5	0.3	0.2						
B105	12.2	13.1	-0.9	12.5	13.7	-1.2	10.9	12.8	-1.9	13.4	14.5	-1.1	11.5	12.5	-1.0	12.2	6.9	5.3	10.0	12.9	-2.9						
KIIS973	10.9	9.8	1.1	10.7	9.5	1.2	11.3	9.8	1.5	11.3	11.2	0.1	11.3	9.7	1.6	7.5	4.8	2.7	10.6	9.9	0.7						
104.5 TRIPLE M	9.8	11.1	-1.3	9.7	10.5	-0.8	9.3	13.5	-4.2	10.4	11.0	-0.6	10.6	11.0	-0.4	8.0	7.8	0.2	9.8	8.6	1.2						
NOVA106.9	12.2	12.9	-0.7	13.2	13.1	0.1	9.8	10.5	-0.7	11.9	12.5	-0.6	16.0	17.2	-1.2	7.9	11.5	-3.6	12.3	12.1	0.2						
ABC BRIS	6.7	6.3	0.4	8.9	9.1	-0.2	5.8	4.9	0.9	4.0	3.7	0.3	6.0	3.5	2.5	12.1	15.6	-3.5	5.9	6.1	-0.2						
4RN	1.8	1.5	0.3	1.8	1.6	0.2	1.6	0.9	0.7	1.7	0.9	0.8	2.0	1.6	0.4	2.5	4.5	-2.0	1.3	1.3	0.0						
ABC NEWSRADIO	1.8	1.7	0.1	2.1	2.7	-0.6	0.8	1.0	-0.2	1.8	1.5	0.3	2.1	1.7	0.4	2.4	1.2	1.2	1.6	1.6	0.0						
4JJJ	6.4	6.3	0.1	6.9	6.6	0.3	5.0	5.0	0.0	6.6	6.2	0.4	7.4	7.7	-0.3	5.4	6.2	-0.8	7.7	4.9	2.8						
ABC CLASSIC	2.7	2.7	0.0	2.7	2.0	0.7	3.5	3.8	-0.3	2.1	3.0	-0.9	2.6	2.5	0.1	3.3	2.2	1.1	3.3	3.3	0.0						

# EMBARGOED UNTIL 9:30AM (AEDT)



## BRISBANE RADIO - DAB+ STATIONS ONLY - SURVEY 1 2023

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
973 KIIS 80s	31	37	-6	3	8	-5	3	3	0	5	6	-1	8	8	0	10	8	2	2	5	-3
973 KIIS 90s	40	64	-24	10	10	0	6	8	-2	9	12	-3	10	19	-9	3	9	-6	2	7	-5
BLENDER BEATS	7	9	-2	*	1	*	*	1	*	4	3	1	3	3	0	*	1	*	*	*	*
CADA	12	12	0	2	*	*	1	2	-1	5	4	1	4	1	3	*	1	*	1	3	-2
Chemist Warehouse Remix	19	22	-3	6	3	3	2	3	-1	6	6	0	3	6	-3	1	3	-2	*	1	*
Coles Radio	59	54	5	15	9	6	7	10	-3	16	13	3	12	11	1	4	6	-2	5	5	0
DANCE HITS	36	35	1	4	11	-7	9	9	0	10	9	1	9	5	4	*	1	*	4	*	*
EASY 80s HITS	33	42	-9	6	8	-2	3	*	*	6	10	-4	9	8	1	4	12	-8	6	3	3
iHeartCountry	16	32	-16	*	5	*	2	8	-6	4	12	-8	2	2	0	5	1	4	4	4	0
LiSTNR Radio	9	na	*	3	na	*	1	na	*	3	na	*	*	na	*	1	na	*	*	na	*
MMM 2000s	9	na	*	2	na	*	*	na	*	4	na	*	2	na	*	*	na	*	1	na	*
MMM 80s	25	22	3	6	4	2	1	1	0	6	1	5	8	9	-1	4	4	0	*	1	*
MMM 90s	31	31	0	2	11	-9	3	1	2	11	9	2	10	6	4	3	4	-1	2	*	*
MMM CLASSIC ROCK	51	43	8	7	10	-3	3	*	*	12	2	10	13	11	2	11	13	-2	6	7	-1
MMM COUNTRY	20	13	7	4	*	*	*	2	*	8	4	4	4	5	-1	1	2	-1	3	*	*
NOVA 90s	61	66	-5	14	19	-5	9	12	-3	26	20	6	9	10	-1	2	2	0	1	2	-1
NOVA Noughties	14	20	-6	2	8	-6	1	1	0	8	4	4	1	6	-5	2	1	1	1	*	*
OLDSKOOL 90s HITS	46	40	6	16	6	10	9	4	5	11	16	-5	7	9	-2	1	2	-1	2	2	0
RnB Fridays Radio	41	48	-7	2	7	-5	9	8	1	14	21	-7	16	8	8	*	2	*	*	2	*
SEN Fanatic	3	na	*	*	na	*	*	na	*	2	na	*	1	na	*	*	na	*	*	na	*
SEN Track Digital	6	na	*	2	na	*	*	na	*	3	na	*	1	na	*	*	na	*	*	na	*
SEN VIC	3	na	*	*	na	*	*	na	*	2	na	*	*	na	*	1	na	*	*	na	*
smooth fm Brisbane	69	77	-8	5	4	1	8	5	3	16	14	2	12	30	-18	15	17	-2	12	8	4
TikTok Trending	31	36	-5	11	10	1	9	17	-8	9	8	1	1	1	0	1	*	*	*	*	*
triple j Uearthed	44	36	8	12	9	3	6	12	-6	15	5	10	9	5	4	2	4	-2	*	*	*
ABC Country	20	27	-7	*	5	*	8	4	4	1	10	-9	*	2	*	3	4	-1	7	2	5
ABC Jazz	21	28	-7	*	2	*	3	7	-4	8	5	3	2	5	-3	6	6	0	2	2	0
ABC KIDS LISTEN	17	28	-11	5	4	1	1	5	-4	5	12	-7	5	4	1	1	1	0	*	2	*
ABC Sport	17	28	-11	3	1	2	2	3	-1	5	8	-3	2	6	-4	2	5	-3	3	6	-3
Double J	33	27	6	3	6	-3	5	4	1	9	5	4	11	9	2	3	3	0	3	*	*
Total Digital/Internet Only	521	561	-40	88	87	1	62	71	-9	127	144	-17	127	129	-2	64	77	-13	55	53	2

Cumulative Audience (000's) by Session, P10+ [Potential: 2199]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
973 KIIS 80s	24	29	-5	8	8	0	7	15	-8	11	16	-5	7	16	-9	3	1	2	16	16	0
973 KIIS 90s	30	47	-17	9	20	-11	6	12	-6	13	16	-3	13	9	4	1	8	-7	15	26	-11
BLENDER BEATS	5	8	-3	2	4	-2	1	2	-1	5	4	1	5	2	3	3	3	0	4	5	-1
CADA	9	9	0	6	3	3	4	3	1	2	5	-3	4	3	1	2	3	-1	3	5	-2
Chemist Warehouse Remix	16	19	-3	7	7	0	8	7	1	5	9	-4	4	7	-3	5	2	3	6	10	-4
Coles Radio	51	41	10	8	8	0	21	20	1	23	14	9	13	8	5	10	7	3	19	25	-6
DANCE HITS	27	25	2	9	10	-1	7	7	0	12	3	9	15	9	6	4	9	-5	23	21	2
EASY 80s HITS	23	33	-10	9	9	0	11	10	1	13	14	-1	9	24	-15	*	7	*	16	19	-3
iHeartCountry	13	25	-12	6	11	-5	5	9	-4	2	7	-5	3	11	-8	4	1	3	9	15	-6
LiSTNR Radio	7	na	*	2	na	*	3	na	*	5	na	*	2	na	*	*	na	*	2	na	*
MMM 2000s	7	na	*	3	na	*	1	na	*	4	na	*	3	na	*	1	na	*	8	na	*
MMM 80s	19	14	5	7	4	3	11	7	4	10	6	4	6	10	-4	5	4	1	19	17	2
MMM 90s	29	27	2	15	11	4	11	5	6	16	8	8	6	11	-5	6	9	-3	19	15	4
MMM CLASSIC ROCK	41	35	6	15	14	1	22	11	11	22	21	1	17	21	-4	6	9	-3	35	29	6
MMM COUNTRY	18	13	5	8	5	3	8	3	5	8	5	3	12	5	7	3	5	-2	14	4	10
NOVA 90s	54	52	2	25	26	-1	18	13	5	24	16	8	18	21	-3	10	10	0	20	35	-15
NOVA Noughties	12	19	-7	4	7	-3	3	4	-1	4	6	-2	3	12	-9	3	3	0	5	10	-5
OLDSKOOL 90s HITS	39	33	6	21	10	11	14	13	1	23	10	13	9	13	-4	7	6	1	18	18	0
RnB Fridays Radio	34	42	-8	19	12	7	11	15	-4	22	24	-2	14	13	1	6	5	1	10	14	-4
SEN Fanatic	3	na	*	3	na	*	1	na	*	*	na	*	*	na	*	2	na	*	2	na	*
SEN Track Digital	4	na	*	3	na	*	1	na	*	3	na	*	3	na	*	4	na	*	6	na	*
SEN VIC	3	na	*	*	na	*	1	na	*	2	na	*	2	na	*	*	na	*	2	na	*
smooth fm Brisbane	61	64	-3	22	21	1	26	19	7	39	36	3	25	31	-6	16	17	-1	38	41	-3
TikTok Trending	26	27	-1	10	12	-2	7	8	-1	15	5	10	13	9	4	9	8	1	13	21	-8
triple j Uearthed	30	30	0	14	5	9	6	8	-2	13	14	-1	10	14	-4	6	4	2	24	18	6
ABC Country	14	23	-9	7	13	-6	6	5	1	6	11	-5	6	11	-5	3	4	-1	11	11	0
ABC Jazz	17	26	-9	9	12	-3	6	8	-2	6	8	-2	8	8	0	7	8	-1	8	11	-3
ABC KIDS LISTEN	13	21	-8	5	10	-5	*	8	*	5	12	-7	5	10	-5	2	4	-2	9	17	-8
ABC Sport	9	13	-4	2	5	-3	*	3	*	5	4	1	5	5	0	1	2	-1	14	19	-5
Double J	25	23	2	12	9	3	10	7	3	14	11	3	10	11	-1	3	8	-5	21	8	13
Total Digital/Internet Only	446	494	-48	215	220	-5	194	205	-11	261	260	1	215	253	-38	102	122	-20	322	340	-18

Please note: LiSTNR Radio, MMM 2000s, SEN Fanatic, SEN Track Digital & SEN VIC commenced broadcasting Jan 15.

Survey Period: Sun Jan 15 to Sat Feb 25.

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