



SYDNEY RADIO - SURVEY 1 2023

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	0.7	0.5	0.2	*	0.2	*	0.2	0.5	-0.3	1.1	0.8	0.3	0.8	0.4	0.4	1.3	0.7	0.6	0.5	0.4	0.1
2GB	11.0	12.5	-1.5	1.0	1.9	-0.9	1.7	4.5	-2.8	4.8	2.0	2.8	3.4	4.9	-1.5	12.9	16.6	-3.7	26.6	29.5	-2.9
2UE 954	4.5	4.5	0.0	0.1	1.2	-1.1	0.1	0.3	-0.2	0.6	1.1	-0.5	0.3	0.7	-0.4	5.7	4.0	1.7	12.9	12.5	0.4
SKY Sports Radio	1.5	1.5	0.0	0.7	0.7	0.0	1.7	1.9	-0.2	0.9	0.6	0.3	0.7	1.1	-0.4	1.8	0.9	0.9	2.7	3.1	-0.4
104.1 2DAY FM	4.7	5.3	-0.6	8.9	8.8	0.1	6.7	5.9	0.8	6.2	8.0	-1.8	5.2	6.7	-1.5	6.3	6.3	0.0	0.3	0.6	-0.3
KIIS1065	11.9	11.6	0.3	27.7	15.3	12.4	22.1	12.4	9.7	18.5	22.0	-3.5	12.6	16.9	-4.3	6.7	5.7	1.0	0.8	1.5	-0.7
104.9 TRIPLE M	5.0	4.4	0.6	6.2	6.3	-0.1	4.3	4.3	0.0	8.4	3.9	4.5	5.6	6.5	-0.9	7.0	8.9	-1.9	0.7	0.4	0.3
NOVA96.9	7.0	7.1	-0.1	13.6	13.7	-0.1	10.6	17.9	-7.3	11.0	12.1	-1.1	10.2	7.1	3.1	3.1	3.3	-0.2	0.4	0.3	0.1
smoothfm 95.3	10.3	10.4	-0.1	6.3	13.3	-7.0	16.0	12.3	3.7	8.6	8.9	-0.3	13.0	12.1	0.9	10.7	13.2	-2.5	9.1	7.4	1.7
WSFM	8.9	8.7	0.2	5.6	5.8	-0.2	9.4	4.3	5.1	4.2	5.7	-1.5	11.2	13.6	-2.4	16.0	12.7	3.3	7.8	7.1	0.7
ABC SYD	5.9	6.3	-0.4	2.4	3.5	-1.1	1.1	0.9	0.2	1.5	2.7	-1.2	5.8	4.8	1.0	5.5	6.6	-1.1	12.3	12.4	-0.1
2RN	1.3	1.7	-0.4	0.2	0.9	-0.7	0.3	0.4	-0.1	0.3	0.2	0.1	0.9	0.8	0.1	1.1	1.5	-0.4	3.1	4.3	-1.2
ABC NEWSRADIO	1.8	1.6	0.2	1.3	1.7	-0.4	1.5	1.5	0.0	0.8	1.0	-0.2	1.5	1.3	0.2	1.8	1.0	0.8	2.8	2.6	0.2
2JJJ	4.9	4.3	0.6	4.5	3.4	1.1	6.0	10.7	-4.7	11.9	10.0	1.9	3.2	4.6	-1.4	3.6	1.1	2.5	1.0	0.2	0.8
ABC CLASSIC	3.3	3.1	0.2	0.8	1.3	-0.5	2.5	1.9	0.6	1.2	0.7	0.5	0.8	3.2	-2.4	2.7	2.7	0.0	8.3	5.9	2.4

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
SEN 1170am	0.8	0.6	0.2	0.5	0.3	0.2	0.5	0.6	-0.1	0.7	0.7	0.0	0.9	0.8	0.1	2.1	1.0	1.1	0.7	0.3	0.4						
2GB	11.1	12.6	-1.5	14.0	15.7	-1.7	14.0	15.9	-1.9	7.6	7.1	0.5	5.7	5.7	0.0	14.2	21.1	-6.9	10.9	12.3	-1.4						
2UE 954	4.6	4.4	0.2	2.8	3.0	-0.2	5.3	4.5	0.8	6.2	6.1	0.1	3.3	4.4	-1.1	6.5	4.3	2.2	4.5	5.0	-0.5						
SKY Sports Radio	1.3	1.3	0.0	2.3	1.9	0.4	0.5	0.8	-0.3	0.8	0.8	0.0	1.4	1.6	-0.2	1.4	1.9	-0.5	2.0	2.2	-0.2						
104.1 2DAY FM	4.8	5.5	-0.7	4.3	4.4	-0.1	5.2	5.0	0.2	5.5	7.3	-1.8	5.0	6.4	-1.4	3.7	3.8	-0.1	4.4	4.9	-0.5						
KIIS1065	12.8	12.4	0.4	15.9	14.8	1.1	12.9	13.0	-0.1	10.3	12.0	-1.7	13.7	10.7	3.0	7.4	7.4	0.0	9.4	9.1	0.3						
104.9 TRIPLE M	5.4	4.5	0.9	5.2	4.4	0.8	4.6	3.9	0.7	6.3	4.6	1.7	6.0	5.9	0.1	3.8	3.1	0.7	4.1	4.4	-0.3						
NOVA96.9	6.9	6.8	0.1	6.9	6.0	0.9	5.3	5.1	0.2	6.7	7.3	-0.6	8.6	9.8	-1.2	8.1	7.0	1.1	7.2	8.0	-0.8						
smoothfm 95.3	9.7	10.2	-0.5	6.5	8.4	-1.9	11.7	10.3	1.4	11.5	12.3	-0.8	10.4	10.5	-0.1	9.8	9.8	0.0	12.0	10.9	1.1						
WSFM	8.8	8.8	0.0	9.5	8.8	0.7	7.7	8.7	-1.0	9.2	9.5	-0.3	9.0	9.2	-0.2	8.0	6.8	1.2	9.0	8.3	0.7						
ABC SYD	6.2	6.5	-0.3	8.3	8.4	-0.1	4.8	6.0	-1.2	4.6	4.7	-0.1	6.4	6.8	-0.4	6.4	6.0	0.4	4.9	5.8	-0.9						
2RN	1.4	1.7	-0.3	2.2	3.2	-1.0	0.9	0.7	0.2	1.0	1.0	0.0	1.2	1.4	-0.2	0.8	1.7	-0.9	1.0	1.8	-0.8						
ABC NEWSRADIO	1.6	1.5	0.1	2.6	1.9	0.7	0.9	1.2	-0.3	0.9	1.1	-0.2	1.7	1.6	0.1	1.4	1.7	-0.3	2.2	1.9	0.3						
2JJJ	4.6	4.5	0.1	3.3	4.3	-1.0	5.3	4.6	0.7	5.5	5.1	0.4	5.1	4.9	0.2	3.7	3.1	0.6	5.7	3.7	2.0						
ABC CLASSIC	3.2	2.9	0.3	2.7	2.6	0.1	3.4	3.6	-0.2	3.1	3.1	0.0	3.1	1.9	1.2	4.6	3.0	1.6	3.7	3.6	0.1						



SYDNEY RADIO - DAB+ STATIONS ONLY - SURVEY 1 2023

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	18	27	-9	*	8	*	4	8	-4	12	6	6	*	3	*	2	2	0	*	*	*
CADA	132	113	19	11	20	-9	20	12	8	53	56	-3	43	19	24	*	4	*	5	2	3
Chemist Warehouse Remix	34	28	6	7	8	-1	3	7	-4	18	11	7	4	1	3	2	*	*	*	*	*
Coles Radio	108	98	10	32	14	18	22	25	-3	20	23	-3	14	18	-4	12	10	2	8	9	-1
DANCE HITS	78	76	2	13	16	-3	12	15	-3	31	30	1	19	9	10	3	5	-2	*	2	*
EASY 80s HITS	83	61	22	2	14	-12	12	5	7	19	14	5	31	13	18	11	10	1	8	6	2
iHeartAustralia	132	151	-19	28	25	3	26	38	-12	52	48	4	15	27	-12	9	6	3	3	8	-5
KIIS 90s	139	167	-28	21	38	-17	23	39	-16	73	58	15	18	31	-13	2	1	1	2	*	*
LiSTNR Radio	25	na	*	6	na	*	3	na	*	12	na	*	2	na	*	2	na	*	1	na	*
MMM 2000s	23	na	*	2	na	*	2	na	*	12	na	*	6	na	*	*	na	*	*	na	*
MMM 80s	43	48	-5	2	7	-5	13	14	-1	15	11	4	3	15	-12	6	2	4	4	*	*
MMM 90s	44	71	-27	5	7	-2	6	17	-11	22	15	7	8	23	-15	4	4	0	*	5	*
MMM CLASSIC ROCK	80	69	11	19	8	11	2	16	-14	35	18	17	8	11	-3	12	12	0	4	3	1
MMM COUNTRY	36	47	-11	10	5	5	*	17	*	8	15	-7	5	5	0	2	*	*	11	5	6
OLDSKOOL 90s HITS	74	76	-2	3	7	-4	14	16	-2	35	31	4	17	21	-4	2	*	*	2	*	*
RnB Fridays Radio	106	113	-7	21	10	11	10	12	-2	43	58	-15	30	29	1	2	2	0	*	2	*
SEN Track Digital	21	29	-8	*	4	*	7	4	3	6	16	-10	2	*	*	2	*	*	4	5	-1
SEN VIC	16	20	-4	*	2	*	2	8	-6	7	3	4	2	2	0	2	4	-2	3	*	*
smooth relax	141	135	6	22	21	1	24	12	12	39	48	-9	24	17	7	10	15	-5	22	22	0
smooth Vintage	32	33	-1	1	4	-3	7	6	1	12	*	*	4	3	1	6	12	-6	2	9	-7
TikTok Trending	64	131	-67	11	33	-22	13	42	-29	31	46	-15	7	10	-3	1	*	*	*	*	*
WSFM 80s	77	124	-47	2	14	-12	6	22	-16	9	22	-13	32	35	-3	17	15	2	11	15	-4
triple j Unearthed	64	58	6	15	15	0	10	10	0	18	17	1	14	10	4	6	2	4	2	4	-2
ABC Country	59	62	-3	18	10	8	5	18	-13	19	18	1	6	5	1	1	4	-3	10	7	3
ABC Jazz	86	80	6	10	9	1	7	6	1	22	18	4	19	17	2	7	9	-2	21	21	0
ABC KIDS LISTEN	64	77	-13	26	32	-6	*	12	*	32	21	11	4	8	-4	*	3	*	1	*	*
ABC Sport	68	86	-18	24	9	15	*	22	*	25	32	-7	6	4	2	4	5	-1	9	14	-5
Double J	76	79	-3	10	9	1	7	8	-1	26	38	-12	29	11	18	1	10	-9	3	2	1
Total Digital/Internet Only	1140	1214	-74	160	174	-14	148	170	-22	366	394	-28	263	250	13	83	96	-13	119	130	-11

Please note: LISTNR Radio & MMM 2000s commenced broadcasting Jan 15.



SYDNEY RADIO - DAB+ STATIONS ONLY - SURVEY 1 2023

Cumulative Audience (000's) by Session, P10+ [Potential: 4804]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	14	21	-7	5	13	-8	8	8	0	6	8	-2	5	5	0	2	11	-9	10	13	-3
CADA	104	107	-3	46	53	-7	24	23	1	31	44	-13	47	48	-1	10	21	-11	84	42	42
Chemist Warehouse Remix	31	25	6	9	7	2	4	11	-7	16	2	14	14	12	2	11	8	3	11	14	-3
Coles Radio	91	74	17	45	17	28	42	28	14	33	35	-2	30	16	14	16	14	2	57	47	10
DANCE HITS	67	64	3	17	41	-24	14	18	-4	29	26	3	27	29	-2	18	9	9	36	43	-7
EASY 80s HITS	68	45	23	26	15	11	11	12	-1	29	15	14	22	24	-2	17	6	11	32	25	7
iHeartAustralia	109	124	-15	41	48	-7	27	47	-20	34	35	-1	40	44	-4	31	34	-3	77	67	10
KIIS 90s	100	112	-12	33	44	-11	17	38	-21	31	34	-3	31	34	-3	25	15	10	57	83	-26
LiSTNR Radio	21	na	*	2	na	*	8	na	*	5	na	*	14	na	*	7	na	*	9	na	*
MMM 2000s	17	na	*	6	na	*	1	na	*	11	na	*	8	na	*	1	na	*	9	na	*
MMM 80s	35	38	-3	15	20	-5	21	11	10	15	15	0	10	10	0	6	2	4	24	21	3
MMM 90s	36	51	-15	12	18	-6	8	19	-11	12	24	-12	9	25	-16	4	7	-3	20	39	-19
MMM CLASSIC ROCK	64	63	1	32	28	4	26	29	-3	32	21	11	26	26	0	23	11	12	37	29	8
MMM COUNTRY	31	38	-7	9	16	-7	5	12	-7	9	16	-7	19	13	6	9	5	4	24	26	-2
OLDSKOOL 90s HITS	66	66	0	16	20	-4	19	23	-4	26	30	-4	30	20	10	5	10	-5	30	36	-6
RnB Fridays Radio	87	98	-11	33	46	-13	30	47	-17	32	37	-5	50	59	-9	22	28	-6	54	46	8
SEN Track Digital	12	17	-5	9	2	7	6	9	-3	4	8	-4	*	3	*	*	*	*	17	16	1
SEN VIC	9	14	-5	2	8	-6	5	8	-3	1	*	*	4	4	0	1	*	*	9	10	-1
smooth relax	114	110	4	33	35	-2	22	33	-11	31	42	-11	36	40	-4	50	37	13	60	74	-14
smooth Vintage	25	21	4	3	6	-3	2	4	-2	13	6	7	9	14	-5	6	7	-1	16	18	-2
TikTok Trending	48	120	-72	12	41	-29	19	44	-25	30	44	-14	23	55	-32	21	38	-17	38	60	-22
WSFM 80s	55	108	-53	18	43	-25	5	36	-31	27	26	1	16	37	-21	7	14	-7	41	44	-3
triple j Unearthed	50	39	11	20	13	7	13	17	-4	18	6	12	11	5	6	10	11	-1	24	27	-3
ABC Country	33	44	-11	15	17	-2	9	11	-2	17	15	2	16	8	8	8	14	-6	41	40	1
ABC Jazz	72	57	15	17	12	5	14	15	-1	25	18	7	31	25	6	22	13	9	49	56	-7
ABC KIDS LISTEN	54	57	-3	19	28	-9	17	9	8	21	26	-5	36	18	18	13	12	1	47	41	6
ABC Sport	53	59	-6	19	20	-1	6	20	-14	14	17	-3	14	18	-4	15	23	-8	38	46	-8
Double J	53	64	-11	23	18	5	12	17	-5	26	28	-2	24	25	-1	10	16	-6	49	31	18
Total Digital/Internet Only	961	1051	-90	434	515	-81	328	431	-103	447	482	-35	487	513	-26	294	320	-26	760	769	-9

Please note: LISTNR Radio & MMM 2000s commenced broadcasting Jan 15.