



## BRISBANE RADIO - SURVEY 2 2023

### Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

| Station        | People 10+ |      |      | People 10-17 |      |      | People 18-24 |      |      | People 25-39 |      |      | People 40-54 |      |      | People 55-64 |      |      | People 65+ |      |      |
|----------------|------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|------------|------|------|
|                | This       | Last | +/-  | This         | Last | +/-  | This         | Last | +/-  | This         | Last | +/-  | This         | Last | +/-  | This         | Last | +/-  | This       | Last | +/-  |
| 4BC 882        | 8.4        | 6.9  | 1.5  | 4.9          | 2.1  | 2.8  | 1.3          | 1.2  | 0.1  | 1.6          | 0.9  | 0.7  | 4.1          | 3.9  | 0.2  | 6.3          | 5.3  | 1.0  | 23.0       | 19.3 | 3.7  |
| 4BH 1116       | 7.9        | 8.4  | -0.5 | 0.7          | 0.7  | 0.0  | 1.5          | 1.5  | 0.0  | 0.5          | 0.9  | -0.4 | 2.6          | 3.4  | -0.8 | 15.5         | 14.9 | 0.6  | 19.4       | 21.1 | -1.7 |
| SENQ 693am     | 0.8        | 0.7  | 0.1  | 1.1          | 2.2  | -1.1 | 0.4          | 0.5  | -0.1 | 0.2          | 0.1  | 0.1  | 2.0          | 1.6  | 0.4  | 0.3          | 0.3  | 0.0  | 0.4        | 0.1  | 0.3  |
| B105           | 12.7       | 11.7 | 1.0  | 25.7         | 19.8 | 5.9  | 16.9         | 20.2 | -3.3 | 22.3         | 21.2 | 1.1  | 13.6         | 11.2 | 2.4  | 4.6          | 3.6  | 1.0  | 1.9        | 2.3  | -0.4 |
| KIIS973        | 10.6       | 10.8 | -0.2 | 11.6         | 10.0 | 1.6  | 6.3          | 11.3 | -5.0 | 9.9          | 9.4  | 0.5  | 14.9         | 15.8 | -0.9 | 14.0         | 14.7 | -0.7 | 5.9        | 5.5  | 0.4  |
| 104.5 TRIPLE M | 9.5        | 9.8  | -0.3 | 7.7          | 8.6  | -0.9 | 17.5         | 14.8 | 2.7  | 8.1          | 10.2 | -2.1 | 13.4         | 13.0 | 0.4  | 13.9         | 13.9 | 0.0  | 2.6        | 3.2  | -0.6 |
| NOVA106.9      | 12.0       | 12.2 | -0.2 | 22.1         | 24.6 | -2.5 | 14.8         | 15.5 | -0.7 | 21.0         | 19.0 | 2.0  | 15.2         | 16.5 | -1.3 | 4.7          | 4.6  | 0.1  | 0.9        | 0.7  | 0.2  |
| ABC BRIS       | 6.2        | 6.5  | -0.3 | 1.7          | 3.0  | -1.3 | 2.8          | 2.9  | -0.1 | 2.6          | 1.5  | 1.1  | 3.1          | 4.3  | -1.2 | 5.9          | 6.3  | -0.4 | 15.3       | 15.3 | 0.0  |
| 4RN            | 2.0        | 1.7  | 0.3  | 0.9          | 0.3  | 0.6  | 0.5          | *    | *    | 0.2          | 0.1  | 0.1  | 0.7          | 0.6  | 0.1  | 2.2          | 3.9  | -1.7 | 5.5        | 3.9  | 1.6  |
| ABC NEWSRADIO  | 1.7        | 1.7  | 0.0  | 0.4          | 0.7  | -0.3 | 2.8          | 1.3  | 1.5  | 1.1          | 0.6  | 0.5  | 1.4          | 1.4  | 0.0  | 1.2          | 2.3  | -1.1 | 2.9        | 3.2  | -0.3 |
| 4JJJ           | 6.3        | 6.7  | -0.4 | 6.4          | 7.6  | -1.2 | 11.9         | 10.8 | 1.1  | 14.0         | 16.1 | -2.1 | 5.5          | 5.3  | 0.2  | 3.8          | 2.0  | 1.8  | 0.8        | 1.2  | -0.4 |
| ABC CLASSIC    | 2.6        | 2.9  | -0.3 | 2.6          | 1.2  | 1.4  | 0.4          | 0.4  | 0.0  | 0.7          | 0.8  | -0.1 | 1.9          | 1.5  | 0.4  | 1.3          | 1.2  | 0.1  | 6.1        | 8.4  | -2.3 |

### Share Movement (%) by Session, P10+

| Station        | Mon-Fri             |      |      | Breakfast |                       |      | Morning |      |                        | Afternoon |      |      | Drive                  |      |      | Evening |                       |      | Weekend |      |                        |      |      |     |                     |      |      |
|----------------|---------------------|------|------|-----------|-----------------------|------|---------|------|------------------------|-----------|------|------|------------------------|------|------|---------|-----------------------|------|---------|------|------------------------|------|------|-----|---------------------|------|------|
|                | Mon-Fri 5:30am-12mn | This | Last | +/-       | Mon-Fri 5:30am-9:00am | This | Last    | +/-  | Mon-Fri 9:00am-12:00md | This      | Last | +/-  | Mon-Fri 12:00md-4:00pm | This | Last | +/-     | Mon-Fri 4:00pm-7:00pm | This | Last    | +/-  | Mon-Fri 7:00pm-12:00mn | This | Last | +/- | Sat-Sun 5:30am-12mn | This | Last |
| 4BC 882        | 8.7                 | 7.2  | 1.5  | 9.0       | 8.4                   | 0.6  | 10.9    | 8.8  | 2.1                    | 6.9       | 5.3  | 1.6  | 7.7                    | 5.8  | 1.9  | 9.2     | 8.3                   | 0.9  | 7.8     | 5.8  | 2.0                    |      |      |     |                     |      |      |
| 4BH 1116       | 7.7                 | 8.0  | -0.3 | 6.6       | 8.0                   | -1.4 | 10.1    | 10.6 | -0.5                   | 8.3       | 8.7  | -0.4 | 5.7                    | 4.3  | 1.4  | 6.9     | 6.0                   | 0.9  | 8.7     | 9.5  | -0.8                   |      |      |     |                     |      |      |
| SENQ 693am     | 0.8                 | 0.8  | 0.0  | 1.0       | 1.2                   | -0.2 | 1.0     | 0.9  | 0.1                    | 0.6       | 0.4  | 0.2  | 0.8                    | 0.6  | 0.2  | 0.7     | 0.5                   | 0.2  | 0.6     | 0.5  | 0.1                    |      |      |     |                     |      |      |
| B105           | 13.3                | 12.2 | 1.1  | 14.1      | 12.5                  | 1.6  | 11.1    | 10.9 | 0.2                    | 14.9      | 13.4 | 1.5  | 12.0                   | 11.5 | 0.5  | 12.2    | 12.2                  | 0.0  | 10.9    | 10.0 | 0.9                    |      |      |     |                     |      |      |
| KIIS973        | 10.6                | 10.9 | -0.3 | 10.5      | 10.7                  | -0.2 | 11.3    | 11.3 | 0.0                    | 11.3      | 11.3 | 0.0  | 10.5                   | 11.3 | -0.8 | 6.6     | 7.5                   | -0.9 | 10.5    | 10.6 | -0.1                   |      |      |     |                     |      |      |
| 104.5 TRIPLE M | 9.7                 | 9.8  | -0.1 | 9.2       | 9.7                   | -0.5 | 9.9     | 9.3  | 0.6                    | 11.0      | 10.4 | 0.6  | 9.2                    | 10.6 | -1.4 | 6.7     | 8.0                   | -1.3 | 9.1     | 9.8  | -0.7                   |      |      |     |                     |      |      |
| NOVA106.9      | 11.8                | 12.2 | -0.4 | 12.9      | 13.2                  | -0.3 | 9.2     | 9.8  | -0.6                   | 11.8      | 11.9 | -0.1 | 15.1                   | 16.0 | -0.9 | 7.3     | 7.9                   | -0.6 | 12.5    | 12.3 | 0.2                    |      |      |     |                     |      |      |
| ABC BRIS       | 6.3                 | 6.7  | -0.4 | 8.1       | 8.9                   | -0.8 | 5.8     | 5.8  | 0.0                    | 4.2       | 4.0  | 0.2  | 4.8                    | 6.0  | -1.2 | 11.5    | 12.1                  | -0.6 | 6.0     | 5.9  | 0.1                    |      |      |     |                     |      |      |
| 4RN            | 2.2                 | 1.8  | 0.4  | 2.6       | 1.8                   | 0.8  | 2.1     | 1.6  | 0.5                    | 1.4       | 1.7  | -0.3 | 2.1                    | 2.0  | 0.1  | 3.8     | 2.5                   | 1.3  | 1.5     | 1.3  | 0.2                    |      |      |     |                     |      |      |
| ABC NEWSRADIO  | 1.6                 | 1.8  | -0.2 | 2.0       | 2.1                   | -0.1 | 1.0     | 0.8  | 0.2                    | 1.5       | 1.8  | -0.3 | 1.9                    | 2.1  | -0.2 | 1.7     | 2.4                   | -0.7 | 1.7     | 1.6  | 0.1                    |      |      |     |                     |      |      |
| 4JJJ           | 6.3                 | 6.4  | -0.1 | 6.3       | 6.9                   | -0.6 | 5.1     | 5.0  | 0.1                    | 6.4       | 6.6  | -0.2 | 8.0                    | 7.4  | 0.6  | 5.5     | 5.4                   | 0.1  | 6.3     | 7.7  | -1.4                   |      |      |     |                     |      |      |
| ABC CLASSIC    | 2.4                 | 2.7  | -0.3 | 2.7       | 2.7                   | 0.0  | 2.6     | 3.5  | -0.9                   | 1.8       | 2.1  | -0.3 | 2.3                    | 2.6  | -0.3 | 3.6     | 3.3                   | 0.3  | 2.9     | 3.3  | -0.4                   |      |      |     |                     |      |      |



## BRISBANE RADIO - SURVEY 2 2023

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

| Station        | People 10+  |             |           | People 10-17 |            |          | People 18-24 |            |           | People 25-39 |            |          | People 40-54 |            |           | People 55-64 |            |          | People 65+ |            |           |
|----------------|-------------|-------------|-----------|--------------|------------|----------|--------------|------------|-----------|--------------|------------|----------|--------------|------------|-----------|--------------|------------|----------|------------|------------|-----------|
|                | This        | Last        | +/-       | This         | Last       | +/-      | This         | Last       | +/-       | This         | Last       | +/-      | This         | Last       | +/-       | This         | Last       | +/-      | This       | Last       | +/-       |
| 4BC 882        | 242         | 204         | 38        | 21           | 18         | 3        | 15           | 14         | 1         | 30           | 18         | 12       | 28           | 25         | 3         | 39           | 37         | 2        | 109        | 92         | 17        |
| 4BH 1116       | 191         | 193         | -2        | 5            | 5          | 0        | 10           | 7          | 3         | 13           | 17         | -4       | 16           | 21         | -5        | 47           | 44         | 3        | 100        | 99         | 1         |
| SENQ 693am     | 41          | 29          | 12        | 2            | 5          | -3       | 2            | 3          | -1        | 7            | 5          | 2        | 16           | 10         | 6         | 3            | 3          | 0        | 10         | 2          | 8         |
| B105           | 629         | 620         | 9         | 126          | 111        | 15       | 90           | 105        | -15       | 224          | 225        | -1       | 121          | 113        | 8         | 37           | 28         | 9        | 31         | 38         | -7        |
| KIIS973        | 528         | 525         | 3         | 72           | 60         | 12       | 54           | 66         | -12       | 140          | 130        | 10       | 149          | 141        | 8         | 68           | 73         | -5       | 45         | 56         | -11       |
| 104.5 TRIPLE M | 509         | 504         | 5         | 75           | 78         | -3       | 58           | 60         | -2        | 142          | 123        | 19       | 131          | 139        | -8        | 64           | 61         | 3        | 38         | 43         | -5        |
| NOVA106.9      | 707         | 670         | 37        | 120          | 110        | 10       | 113          | 113        | 0         | 261          | 231        | 30       | 146          | 150        | -4        | 45           | 45         | 0        | 22         | 20         | 2         |
| ABC BRIS       | 262         | 256         | 6         | 27           | 26         | 1        | 16           | 19         | -3        | 38           | 29         | 9        | 40           | 58         | -18       | 41           | 38         | 3        | 99         | 86         | 13        |
| 4RN            | 82          | 70          | 12        | 14           | 11         | 3        | 4            | *          | *         | 8            | 5          | 3        | 16           | 12         | 4         | 11           | 15         | -4       | 29         | 26         | 3         |
| ABC NEWSRADIO  | 135         | 119         | 16        | 10           | 10         | 0        | 22           | 14         | 8         | 33           | 26         | 7        | 32           | 33         | -1        | 14           | 16         | -2       | 25         | 21         | 4         |
| 4JJJ           | 389         | 400         | -11       | 57           | 55         | 2        | 68           | 71         | -3        | 160          | 165        | -5       | 70           | 76         | -6        | 22           | 16         | 6        | 12         | 19         | -7        |
| ABC CLASSIC    | 93          | 103         | -10       | 15           | 12         | 3        | 4            | 6          | -2        | 14           | 19         | -5       | 22           | 21         | 1         | 11           | 13         | -2       | 28         | 31         | -3        |
| <b>Total</b>   | <b>2077</b> | <b>2079</b> | <b>-2</b> | <b>252</b>   | <b>248</b> | <b>4</b> | <b>221</b>   | <b>226</b> | <b>-5</b> | <b>539</b>   | <b>538</b> | <b>1</b> | <b>470</b>   | <b>471</b> | <b>-1</b> | <b>258</b>   | <b>255</b> | <b>3</b> | <b>337</b> | <b>340</b> | <b>-3</b> |

Cumulative Audience (000's) by Session, P10+ [Potential: 2199]

| Station        | Mon-Fri             |             |          | Breakfast   |                       |           | Morning     |             |                        | Afternoon   |             |           | Drive                  |             |           | Evening    |                       |           | Weekend     |             |                        |      |      |     |                     |      |      |
|----------------|---------------------|-------------|----------|-------------|-----------------------|-----------|-------------|-------------|------------------------|-------------|-------------|-----------|------------------------|-------------|-----------|------------|-----------------------|-----------|-------------|-------------|------------------------|------|------|-----|---------------------|------|------|
|                | Mon-Fri 5:30am-12mn | This        | Last     | +/-         | Mon-Fri 5:30am-9:00am | This      | Last        | +/-         | Mon-Fri 9:00am-12:00md | This        | Last        | +/-       | Mon-Fri 12:00md-4:00pm | This        | Last      | +/-        | Mon-Fri 4:00pm-7:00pm | This      | Last        | +/-         | Mon-Fri 7:00pm-12:00mn | This | Last | +/- | Sat-Sun 5:30am-12mn | This | Last |
| 4BC 882        | 214                 | 187         | 27       | 153         | 130                   | 23        | 115         | 107         | 8                      | 104         | 80          | 24        | 96                     | 73          | 23        | 49         | 35                    | 14        | 153         | 119         | 34                     |      |      |     |                     |      |      |
| 4BH 1116       | 180                 | 184         | -4       | 109         | 116                   | -7        | 115         | 129         | -14                    | 130         | 133         | -3        | 106                    | 89          | 17        | 43         | 33                    | 10        | 132         | 144         | -12                    |      |      |     |                     |      |      |
| SENQ 693am     | 39                  | 26          | 13       | 23          | 19                    | 4         | 14          | 9           | 5                      | 23          | 8           | 15        | 18                     | 9           | 9         | 9          | 4                     | 5         | 24          | 14          | 10                     |      |      |     |                     |      |      |
| B105           | 579                 | 568         | 11       | 395         | 366                   | 29        | 216         | 212         | 4                      | 309         | 287         | 22        | 263                    | 255         | 8         | 87         | 87                    | 0         | 354         | 334         | 20                     |      |      |     |                     |      |      |
| KIIS973        | 467                 | 464         | 3        | 295         | 293                   | 2         | 200         | 214         | -14                    | 249         | 262         | -13       | 201                    | 208         | -7        | 86         | 88                    | -2        | 297         | 310         | -13                    |      |      |     |                     |      |      |
| 104.5 TRIPLE M | 432                 | 434         | -2       | 264         | 273                   | -9        | 148         | 157         | -9                     | 223         | 228         | -5        | 196                    | 200         | -4        | 68         | 73                    | -5        | 308         | 308         | 0                      |      |      |     |                     |      |      |
| NOVA106.9      | 641                 | 610         | 31       | 409         | 391                   | 18        | 233         | 238         | -5                     | 345         | 318         | 27        | 316                    | 320         | -4        | 102        | 105                   | -3        | 462         | 436         | 26                     |      |      |     |                     |      |      |
| ABC BRIS       | 230                 | 229         | 1        | 158         | 158                   | 0         | 87          | 92          | -5                     | 106         | 102         | 4         | 93                     | 96          | -3        | 58         | 56                    | 2         | 165         | 151         | 14                     |      |      |     |                     |      |      |
| 4RN            | 67                  | 58          | 9        | 43          | 31                    | 12        | 32          | 23          | 9                      | 26          | 24          | 2         | 35                     | 27          | 8         | 13         | 8                     | 5         | 53          | 41          | 12                     |      |      |     |                     |      |      |
| ABC NEWSRADIO  | 112                 | 104         | 8        | 67          | 59                    | 8         | 28          | 23          | 5                      | 33          | 34          | -1        | 39                     | 42          | -3        | 15         | 21                    | -6        | 60          | 60          | 0                      |      |      |     |                     |      |      |
| 4JJJ           | 350                 | 353         | -3       | 212         | 225                   | -13       | 107         | 102         | 5                      | 156         | 153         | 3         | 179                    | 174         | 5         | 64         | 66                    | -2        | 225         | 235         | -10                    |      |      |     |                     |      |      |
| ABC CLASSIC    | 78                  | 85          | -7       | 50          | 54                    | -4        | 36          | 44          | -8                     | 36          | 44          | -8        | 33                     | 30          | 3         | 21         | 15                    | 6         | 58          | 73          | -15                    |      |      |     |                     |      |      |
| <b>Total</b>   | <b>2030</b>         | <b>2029</b> | <b>1</b> | <b>1701</b> | <b>1657</b>           | <b>44</b> | <b>1177</b> | <b>1196</b> | <b>-19</b>             | <b>1430</b> | <b>1419</b> | <b>11</b> | <b>1381</b>            | <b>1356</b> | <b>25</b> | <b>616</b> | <b>596</b>            | <b>20</b> | <b>1775</b> | <b>1787</b> | <b>-12</b>             |      |      |     |                     |      |      |



## BRISBANE RADIO - SURVEY 2 2023

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

| Station        | People 10+ |            |          | People 10-17 |           |          | People 18-24 |           |           | People 25-39 |           |           | People 40-54 |           |          | People 55-64 |           |          | People 65+ |           |          |
|----------------|------------|------------|----------|--------------|-----------|----------|--------------|-----------|-----------|--------------|-----------|-----------|--------------|-----------|----------|--------------|-----------|----------|------------|-----------|----------|
|                | This       | Last       | +/-      | This         | Last      | +/-      | This         | Last      | +/-       | This         | Last      | +/-       | This         | Last      | +/-      | This         | Last      | +/-      | This       | Last      | +/-      |
| 4BC 882        | 20         | 16         | 4        | 1            | 1         | 0        | *            | *         | *         | 1            | *         | *         | 2            | 2         | 0        | 2            | 2         | 0        | 13         | 11        | 2        |
| 4BH 1116       | 19         | 19         | 0        | *            | *         | *        | *            | *         | *         | *            | *         | *         | 1            | 2         | -1       | 6            | 5         | 1        | 11         | 12        | -1       |
| SENQ 693am     | 2          | 2          | 0        | *            | 1         | *        | *            | *         | *         | *            | *         | *         | 1            | 1         | 0        | *            | *         | *        | *          | *         | *        |
| B105           | 30         | 27         | 3        | 7            | 5         | 2        | 3            | 4         | -1        | 10           | 10        | 0         | 7            | 6         | 1        | 2            | 1         | 1        | 1          | 1         | 0        |
| KIIS973        | 25         | 25         | 0        | 3            | 2         | 1        | 1            | 2         | -1        | 4            | 4         | 0         | 8            | 8         | 0        | 5            | 5         | 0        | 3          | 3         | 0        |
| 104.5 TRIPLE M | 22         | 22         | 0        | 2            | 2         | 0        | 3            | 3         | 0         | 4            | 5         | -1        | 7            | 6         | 1        | 5            | 4         | 1        | 1          | 2         | -1       |
| NOVA106.9      | 28         | 28         | 0        | 6            | 6         | 0        | 3            | 3         | 0         | 9            | 9         | 0         | 8            | 8         | 0        | 2            | 1         | 1        | 1          | *         | *        |
| ABC BRIS       | 15         | 15         | 0        | *            | 1         | *        | 1            | 1         | 0         | 1            | 1         | 0         | 2            | 2         | 0        | 2            | 2         | 0        | 9          | 9         | 0        |
| 4RN            | 5          | 4          | 1        | *            | *         | *        | *            | *         | *         | *            | *         | *         | *            | *         | *        | 1            | 1         | 0        | 3          | 2         | 1        |
| ABC NEWSRADIO  | 4          | 4          | 0        | *            | *         | *        | 1            | *         | *         | *            | *         | *         | 1            | 1         | 0        | *            | 1         | *        | 2          | 2         | 0        |
| 4JJJ           | 15         | 15         | 0        | 2            | 2         | 0        | 2            | 2         | 0         | 6            | 7         | -1        | 3            | 3         | 0        | 1            | 1         | 0        | *          | 1         | *        |
| ABC CLASSIC    | 6          | 7          | -1       | 1            | *         | *        | *            | *         | *         | *            | *         | *         | 1            | 1         | 0        | *            | *         | *        | 3          | 5         | -2       |
| <b>Total</b>   | <b>234</b> | <b>228</b> | <b>6</b> | <b>27</b>    | <b>25</b> | <b>2</b> | <b>18</b>    | <b>20</b> | <b>-2</b> | <b>44</b>    | <b>45</b> | <b>-1</b> | <b>53</b>    | <b>49</b> | <b>4</b> | <b>36</b>    | <b>32</b> | <b>4</b> | <b>57</b>  | <b>56</b> | <b>1</b> |

Average Audience (000's) by Session, P10+ [Potential: 2199]

| Station        | Mon-Fri 5:30am-12mn |            |           | Breakfast Mon-Fri 5:30am-9:00am |            |           | Morning Mon-Fri 9:00am-12:00md |            |          | Afternoon Mon-Fri 12:00md-4:00pm |            |          | Drive Mon-Fri 4:00pm-7:00pm |            |           | Evening Mon-Fri 7:00pm-12:00mn |           |          | Weekend Sat-Sun 5:30am-12mn |            |           |
|----------------|---------------------|------------|-----------|---------------------------------|------------|-----------|--------------------------------|------------|----------|----------------------------------|------------|----------|-----------------------------|------------|-----------|--------------------------------|-----------|----------|-----------------------------|------------|-----------|
|                | This                | Last       | +/-       | This                            | Last       | +/-       | This                           | Last       | +/-      | This                             | Last       | +/-      | This                        | Last       | +/-       | This                           | Last      | +/-      | This                        | Last       | +/-       |
| 4BC 882        | 21                  | 17         | 4         | 35                              | 30         | 5         | 34                             | 27         | 7        | 21                               | 16         | 5        | 18                          | 13         | 5         | 6                              | 5         | 1        | 16                          | 12         | 4         |
| 4BH 1116       | 19                  | 19         | 0         | 26                              | 29         | -3        | 32                             | 33         | -1       | 26                               | 26         | 0        | 14                          | 10         | 4         | 4                              | 4         | 0        | 18                          | 19         | -1        |
| SENQ 693am     | 2                   | 2          | 0         | 4                               | 5          | -1        | 3                              | 3          | 0        | 2                                | 1          | 1        | 2                           | 1          | 1         | *                              | *         | *        | 1                           | 1          | 0         |
| B105           | 33                  | 29         | 4         | 55                              | 45         | 10        | 35                             | 34         | 1        | 46                               | 40         | 6        | 29                          | 26         | 3         | 8                              | 7         | 1        | 22                          | 21         | 1         |
| KIIS973        | 26                  | 26         | 0         | 41                              | 39         | 2         | 35                             | 35         | 0        | 35                               | 34         | 1        | 25                          | 26         | -1        | 4                              | 4         | 0        | 21                          | 22         | -1        |
| 104.5 TRIPLE M | 24                  | 23         | 1         | 36                              | 35         | 1         | 31                             | 29         | 2        | 34                               | 31         | 3        | 22                          | 24         | -2        | 4                              | 5         | -1       | 19                          | 20         | -1        |
| NOVA106.9      | 29                  | 29         | 0         | 50                              | 48         | 2         | 29                             | 30         | -1       | 36                               | 36         | 0        | 36                          | 36         | 0         | 5                              | 5         | 0        | 25                          | 25         | 0         |
| ABC BRIS       | 16                  | 16         | 0         | 32                              | 32         | 0         | 18                             | 18         | 0        | 13                               | 12         | 1        | 11                          | 14         | -3        | 7                              | 7         | 0        | 12                          | 12         | 0         |
| 4RN            | 5                   | 4          | 1         | 10                              | 6          | 4         | 6                              | 5          | 1        | 4                                | 5          | -1       | 5                           | 5          | 0         | 2                              | 1         | 1        | 3                           | 3          | 0         |
| ABC NEWSRADIO  | 4                   | 4          | 0         | 8                               | 8          | 0         | 3                              | 3          | 0        | 5                                | 5          | 0        | 5                           | 5          | 0         | 1                              | 1         | 0        | 4                           | 3          | 1         |
| 4JJJ           | 16                  | 15         | 1         | 25                              | 25         | 0         | 16                             | 15         | 1        | 20                               | 20         | 0        | 19                          | 17         | 2         | 3                              | 3         | 0        | 13                          | 16         | -3        |
| ABC CLASSIC    | 6                   | 6          | 0         | 10                              | 10         | 0         | 8                              | 11         | -3       | 6                                | 6          | 0        | 6                           | 6          | 0         | 2                              | 2         | 0        | 6                           | 7          | -1        |
| <b>Total</b>   | <b>247</b>          | <b>237</b> | <b>10</b> | <b>390</b>                      | <b>363</b> | <b>27</b> | <b>312</b>                     | <b>309</b> | <b>3</b> | <b>308</b>                       | <b>302</b> | <b>6</b> | <b>238</b>                  | <b>227</b> | <b>11</b> | <b>63</b>                      | <b>59</b> | <b>4</b> | <b>203</b>                  | <b>204</b> | <b>-1</b> |

# EMBARGOED UNTIL 9:30AM (AEST)



## BRISBANE RADIO - DAB+ STATIONS ONLY - SURVEY 2 2023

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

| Station                     | People 10+ |      |     | People 10-17 |      |     | People 18-24 |      |     | People 25-39 |      |     | People 40-54 |      |     | People 55-64 |      |     | People 65+ |      |     |
|-----------------------------|------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|------------|------|-----|
|                             | This       | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This       | Last | +/- |
| 973 KIIS 80s                | 40         | 31   | 9   | 6            | 3    | 3   | 6            | 3    | 3   | 8            | 5    | 3   | 12           | 8    | 4   | 4            | 10   | -6  | 4          | 2    | 2   |
| 973 KIIS 90s                | 47         | 40   | 7   | 6            | 10   | -4  | 6            | 6    | 0   | 11           | 9    | 2   | 13           | 10   | 3   | 7            | 3    | 4   | 2          | 2    | 0   |
| BLENDER BEATS               | 8          | 7    | 1   | *            | *    | *   | 2            | *    | *   | 2            | 4    | -2  | 3            | 3    | 0   | 1            | *    | *   | *          | *    | *   |
| CADA                        | 12         | 12   | 0   | 2            | 2    | 0   | 3            | 1    | 2   | 5            | 5    | 0   | 2            | 4    | -2  | *            | *    | *   | 1          | 1    | 0   |
| Chemist Warehouse Remix     | 19         | 19   | 0   | 5            | 6    | -1  | *            | 2    | *   | 9            | 6    | 3   | 4            | 3    | 1   | 2            | 1    | 1   | *          | *    | *   |
| Coles Radio                 | 61         | 59   | 2   | 11           | 15   | -4  | 15           | 7    | 8   | 18           | 16   | 2   | 9            | 12   | -3  | 4            | 4    | 0   | 5          | 5    | 0   |
| DANCE HITS                  | 30         | 36   | -6  | 6            | 4    | 2   | 5            | 9    | -4  | 10           | 10   | 0   | 8            | 9    | -1  | 1            | *    | *   | 1          | 4    | -3  |
| EASY 80s HITS               | 30         | 33   | -3  | 3            | 6    | -3  | 4            | 3    | 1   | 6            | 6    | 0   | 9            | 9    | 0   | 4            | 4    | 0   | 5          | 6    | -1  |
| iHeartCountry               | 27         | 16   | 11  | 1            | *    | *   | 5            | 2    | 3   | 9            | 4    | 5   | 3            | 2    | 1   | 4            | 5    | -1  | 5          | 4    | 1   |
| LiSTNR Radio                | 19         | 9    | 10  | 4            | 3    | 1   | 3            | 1    | 2   | 5            | 3    | 2   | 4            | *    | *   | 4            | 1    | 3   | *          | *    | *   |
| MMM 2000s                   | 13         | 9    | 4   | 3            | 2    | 1   | 1            | *    | *   | 5            | 4    | 1   | 4            | 2    | 2   | *            | *    | *   | *          | 1    | *   |
| MMM 80s                     | 29         | 25   | 4   | 4            | 6    | -2  | 1            | 1    | 0   | 10           | 6    | 4   | 6            | 8    | -2  | 6            | 4    | 2   | 2          | *    | *   |
| MMM 90s                     | 26         | 31   | -5  | 2            | 2    | 0   | 3            | 3    | 0   | 10           | 11   | -1  | 8            | 10   | -2  | 2            | 3    | -1  | *          | 2    | *   |
| MMM CLASSIC ROCK            | 46         | 51   | -5  | 9            | 7    | 2   | 2            | 3    | -1  | 11           | 12   | -1  | 8            | 13   | -5  | 13           | 11   | 2   | 5          | 6    | -1  |
| MMM COUNTRY                 | 19         | 20   | -1  | 3            | 4    | -1  | 3            | *    | *   | 7            | 8    | -1  | 3            | 4    | -1  | 1            | 1    | 0   | 1          | 3    | -2  |
| NOVA 90s                    | 63         | 61   | 2   | 14           | 14   | 0   | 9            | 9    | 0   | 24           | 26   | -2  | 9            | 9    | 0   | 6            | 2    | 4   | 2          | 1    | 1   |
| NOVA Noughties              | 18         | 14   | 4   | 2            | 2    | 0   | 1            | 1    | 0   | 9            | 8    | 1   | 4            | 1    | 3   | 2            | 2    | 0   | *          | 1    | *   |
| OLDSKOOL 90s HITS           | 49         | 46   | 3   | 9            | 16   | -7  | 10           | 9    | 1   | 17           | 11   | 6   | 8            | 7    | 1   | 1            | 1    | 0   | 3          | 2    | 1   |
| RnB Fridays Radio           | 50         | 41   | 9   | 4            | 2    | 2   | 17           | 9    | 8   | 20           | 14   | 6   | 9            | 16   | -7  | *            | *    | *   | *          | *    | *   |
| SEN Fanatic                 | 7          | 3    | 4   | *            | *    | *   | 2            | *    | *   | 4            | 2    | 2   | 2            | 1    | 1   | *            | *    | *   | *          | *    | *   |
| SEN Track Digital           | 8          | 6    | 2   | 2            | 2    | 0   | *            | *    | *   | 4            | 3    | 1   | 1            | 1    | 0   | *            | *    | *   | *          | *    | *   |
| SEN VIC                     | 7          | 3    | 4   | *            | *    | *   | 3            | *    | *   | 2            | 2    | 0   | 1            | *    | *   | 1            | 1    | 0   | *          | *    | *   |
| smooth fm Brisbane          | 61         | 69   | -8  | 7            | 5    | 2   | 4            | 8    | -4  | 9            | 16   | -7  | 10           | 12   | -2  | 14           | 15   | -1  | 17         | 12   | 5   |
| TikTok Trending             | 44         | 31   | 13  | 9            | 11   | -2  | 18           | 9    | 9   | 13           | 9    | 4   | 2            | 1    | 1   | 2            | 1    | 1   | *          | *    | *   |
| triple j Uearthed           | 44         | 44   | 0   | 10           | 12   | -2  | 11           | 6    | 5   | 11           | 15   | -4  | 10           | 9    | 1   | 1            | 2    | -1  | *          | *    | *   |
| ABC Country                 | 22         | 20   | 2   | *            | *    | *   | 6            | 8    | -2  | 4            | 1    | 3   | 1            | *    | *   | 4            | 3    | 1   | 6          | 7    | -1  |
| ABC Jazz                    | 25         | 21   | 4   | 3            | *    | *   | 3            | 3    | 0   | 9            | 8    | 1   | 3            | 2    | 1   | 4            | 6    | -2  | 4          | 2    | 2   |
| ABC KIDS LISTEN             | 21         | 17   | 4   | 5            | 5    | 0   | 3            | 1    | 2   | 10           | 5    | 5   | 2            | 5    | -3  | 1            | 1    | 0   | *          | *    | *   |
| ABC Sport                   | 39         | 17   | 22  | 4            | 3    | 1   | 6            | 2    | 4   | 13           | 5    | 8   | 5            | 2    | 3   | 6            | 2    | 4   | 5          | 3    | 2   |
| Double J                    | 33         | 33   | 0   | 3            | 3    | 0   | 5            | 5    | 0   | 11           | 9    | 2   | 11           | 11   | 0   | 1            | 3    | -2  | 2          | 3    | -1  |
| Total Digital/Internet Only | 543        | 521  | 22  | 76           | 88   | -12 | 81           | 62   | 19  | 123          | 127  | -4  | 133          | 127  | 6   | 74           | 64   | 10  | 58         | 55   | 3   |

Cumulative Audience (000's) by Session, P10+ [Potential: 2199]

| Station                     | Mon-Fri 5:30am-12mn |      |     | Breakfast Mon-Fri 5:30am-9:00am |      |     | Morning Mon-Fri 9:00am-12:00md |      |     | Afternoon Mon-Fri 12:00md-4:00pm |      |     | Drive Mon-Fri 4:00pm-7:00pm |      |     | Evening Mon-Fri 7:00pm-12:00mn |      |     | Weekend Sat-Sun 5:30am-12mn |      |     |
|-----------------------------|---------------------|------|-----|---------------------------------|------|-----|--------------------------------|------|-----|----------------------------------|------|-----|-----------------------------|------|-----|--------------------------------|------|-----|-----------------------------|------|-----|
|                             | This                | Last | +/- | This                            | Last | +/- | This                           | Last | +/- | This                             | Last | +/- | This                        | Last | +/- | This                           | Last | +/- | This                        | Last | +/- |
| 973 KIIS 80s                | 35                  | 24   | 11  | 10                              | 8    | 2   | 13                             | 7    | 6   | 15                               | 11   | 4   | 12                          | 7    | 5   | 6                              | 3    | 3   | 20                          | 16   | 4   |
| 973 KIIS 90s                | 37                  | 30   | 7   | 12                              | 9    | 3   | 6                              | 6    | 0   | 16                               | 13   | 3   | 18                          | 13   | 5   | 1                              | 1    | 0   | 17                          | 15   | 2   |
| BLENDER BEATS               | 8                   | 5    | 3   | 3                               | 2    | 1   | *                              | 1    | *   | 5                                | 5    | 0   | 7                           | 5    | 2   | 3                              | 3    | 0   | 2                           | 4    | -2  |
| CADA                        | 6                   | 9    | -3  | 2                               | 6    | -4  | *                              | 4    | *   | 2                                | 2    | 0   | 1                           | 4    | -3  | 1                              | 2    | -1  | 8                           | 3    | 5   |
| Chemist Warehouse Remix     | 15                  | 16   | -1  | 7                               | 7    | 0   | 4                              | 8    | -4  | 7                                | 5    | 2   | 5                           | 4    | 1   | 3                              | 5    | -2  | 7                           | 6    | 1   |
| Coles Radio                 | 54                  | 51   | 3   | 13                              | 8    | 5   | 21                             | 21   | 0   | 21                               | 23   | -2  | 15                          | 13   | 2   | 5                              | 10   | -5  | 17                          | 19   | -2  |
| DANCE HITS                  | 18                  | 27   | -9  | 9                               | 9    | 0   | 7                              | 7    | 0   | 10                               | 12   | -2  | 10                          | 15   | -5  | 3                              | 4    | -1  | 20                          | 23   | -3  |
| EASY 80s HITS               | 18                  | 23   | -5  | 12                              | 9    | 3   | 9                              | 11   | -2  | 10                               | 13   | -3  | 6                           | 9    | -3  | 1                              | *    | *   | 18                          | 16   | 2   |
| iHeartCountry               | 20                  | 13   | 7   | 7                               | 6    | 1   | 7                              | 5    | 2   | 7                                | 2    | 5   | 4                           | 3    | 1   | 6                              | 4    | 2   | 17                          | 9    | 8   |
| LiSTNR Radio                | 15                  | 7    | 8   | 7                               | 2    | 5   | 7                              | 3    | 4   | 9                                | 5    | 4   | 2                           | 2    | 0   | *                              | *    | *   | 7                           | 2    | 5   |
| MMM 2000s                   | 12                  | 7    | 5   | 5                               | 3    | 2   | 3                              | 1    | 2   | 4                                | 4    | 0   | 3                           | 3    | 0   | 4                              | 1    | 3   | 5                           | 8    | -3  |
| MMM 80s                     | 23                  | 19   | 4   | 9                               | 7    | 2   | 14                             | 11   | 3   | 6                                | 10   | -4  | 9                           | 6    | 3   | 5                              | 5    | 0   | 19                          | 19   | 0   |
| MMM 90s                     | 22                  | 29   | -7  | 11                              | 15   | -4  | 5                              | 11   | -6  | 8                                | 16   | -8  | 4                           | 6    | -2  | 7                              | 6    | 1   | 15                          | 19   | -4  |
| MMM CLASSIC ROCK            | 36                  | 41   | -5  | 16                              | 15   | 1   | 17                             | 22   | -5  | 15                               | 22   | -7  | 13                          | 17   | -4  | 8                              | 6    | 2   | 28                          | 35   | -7  |
| MMM COUNTRY                 | 15                  | 18   | -3  | 9                               | 8    | 1   | 8                              | 8    | 0   | 5                                | 8    | -3  | 12                          | 12   | 0   | 1                              | 3    | -2  | 15                          | 14   | 1   |
| NOVA 90s                    | 54                  | 54   | 0   | 21                              | 25   | -4  | 15                             | 18   | -3  | 27                               | 24   | 3   | 20                          | 18   | 2   | 10                             | 10   | 0   | 25                          | 20   | 5   |
| NOVA Noughties              | 12                  | 12   | 0   | 5                               | 4    | 1   | 2                              | 3    | -1  | 3                                | 4    | -1  | 3                           | 3    | 0   | 5                              | 3    | 2   | 9                           | 5    | 4   |
| OLDSKOOL 90s HITS           | 37                  | 39   | -2  | 15                              | 21   | -6  | 9                              | 14   | -5  | 16                               | 23   | -7  | 12                          | 9    | 3   | 10                             | 7    | 3   | 19                          | 18   | 1   |
| RnB Fridays Radio           | 45                  | 34   | 11  | 29                              | 19   | 10  | 8                              | 11   | -3  | 26                               | 22   | 4   | 17                          | 14   | 3   | 9                              | 6    | 3   | 12                          | 10   | 2   |
| SEN Fanatic                 | 6                   | 3    | 3   | 3                               | 3    | 0   | 2                              | 1    | 1   | 1                                | *    | *   | *                           | *    | *   | 3                              | 2    | 1   | 4                           | 2    | 2   |
| SEN Track Digital           | 4                   | 4    | 0   | 3                               | 3    | 0   | 1                              | 1    | 0   | 3                                | 3    | 0   | 3                           | 3    | 0   | 4                              | 4    | 0   | 8                           | 6    | 2   |
| SEN VIC                     | 7                   | 3    | 4   | 2                               | *    | *   | *                              | 1    | *   | 5                                | 2    | 3   | 3                           | 2    | 1   | *                              | *    | *   | 4                           | 2    | 2   |
| smooth fm Brisbane          | 55                  | 61   | -6  | 25                              | 22   | 3   | 25                             | 26   | -1  | 35                               | 39   | -4  | 18                          | 25   | -7  | 14                             | 16   | -2  | 32                          | 38   | -6  |
| TikTok Trending             | 35                  | 26   | 9   | 12                              | 10   | 2   | 10                             | 7    | 3   | 18                               | 15   | 3   | 15                          | 13   | 2   | 12                             | 9    | 3   | 20                          | 13   | 7   |
| triple j Uearthed           | 27                  | 30   | -3  | 13                              | 14   | -1  | 10                             | 6    | 4   | 12                               | 13   | -1  | 10                          | 10   | 0   | 5                              | 6    | -1  | 25                          | 24   | 1   |
| ABC Country                 | 15                  | 14   | 1   | 8                               | 7    | 1   | 5                              | 6    | -1  | 8                                | 6    | 2   | 5                           | 6    | -1  | 5                              | 3    | 2   | 13                          | 11   | 2   |
| ABC Jazz                    | 21                  | 17   | 4   | 7                               | 9    | -2  | 10                             | 6    | 4   | 8                                | 6    | 2   | 12                          | 8    | 4   | 9                              | 7    | 2   | 9                           | 8    | 1   |
| ABC KIDS LISTEN             | 14                  | 13   | 1   | 8                               | 5    | 3   | 2                              | *    | *   | 4                                | 5    | -1  | 2                           | 5    | -3  | 2                              | 2    | 0   | 11                          | 9    | 2   |
| ABC Sport                   | 19                  | 9    | 10  | 2                               | 2    | 0   | 1                              | *    | *   | 12                               | 5    | 7   | 8                           | 5    | 3   | 5                              | 1    | 4   | 27                          | 14   | 13  |
| Double J                    | 30                  | 25   | 5   | 8                               | 12   | -4  | 11                             | 10   | 1   | 11                               | 14   | -3  | 16                          | 10   | 6   | 8                              | 3    | 5   | 13                          | 21   | -8  |
| Total Digital/Internet Only | 457                 | 446  | 11  | 236                             | 215  | 21  | 193                            | 194  | -1  | 248                              | 261  | -13 | 214                         | 215  | -1  | 117                            | 102  | 15  | 334                         | 322  | 12  |

Survey Period: Sun Feb 5 to Sat Feb 25 & Sun Feb 26 to Sat Apr 1.

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