



GOLD COAST/TWEED RADIO - SURVEY 1 2023

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	16.0	15.7	0.3	32.7	34.0	-1.3	19.4	34.4	-15.0	10.7	13.1	-2.4	24.4	19.1	5.3	18.4	20.4	-2.0	6.7	2.9	3.8
92.5 TRIPLE M	11.7	9.0	2.7	13.7	4.7	9.0	7.7	4.7	3.0	7.9	6.7	1.2	12.9	10.3	2.6	18.9	16.5	2.4	10.6	7.0	3.6
90.9 SEA FM	11.0	10.6	0.4	17.6	19.7	-2.1	20.4	20.6	-0.2	16.9	20.8	-3.9	12.6	14.6	-2.0	7.4	3.9	3.5	1.8	1.2	0.6
4BC 882	0.6	1.3	-0.7	0.4	1.8	-1.4	0.1	0.2	-0.1	0.5	0.1	0.4	0.3	*	*	0.8	1.6	-0.8	1.1	3.0	-1.9
4BH 1116	0.2	0.2	0.0	*	*	*	*	*	*	0.1	*	*	*	*	*	*	*	*	0.6	0.6	0.0
SENQ 693am	1.0	na	*	*	na	*	0.1	na	*	3.6	na	*	0.4	na	*	0.1	na	*	0.2	na	*
B105	0.9	1.3	-0.4	0.4	3.9	-3.5	0.6	2.7	-2.1	1.7	3.4	-1.7	1.7	1.0	0.7	0.4	0.3	0.1	*	0.1	*
104.5 TRIPLE M	1.2	2.3	-1.1	1.0	1.8	-0.8	1.4	2.0	-0.6	1.4	2.3	-0.9	1.0	3.7	-2.7	2.3	3.9	-1.6	0.6	0.5	0.1
NOVA106.9	2.7	3.7	-1.0	5.4	3.2	2.2	4.7	9.9	-5.2	3.3	5.3	-2.0	4.9	7.8	-2.9	0.5	0.5	0.0	*	*	*
KIIS973	1.6	0.8	0.8	1.8	1.0	0.8	1.8	2.2	-0.4	3.3	1.1	2.2	2.3	0.8	1.5	0.7	1.2	-0.5	*	0.2	*
ABC GLDCST	4.6	4.2	0.4	0.4	0.7	-0.3	3.2	1.9	1.3	1.2	1.8	-0.6	3.0	2.6	0.4	5.4	6.2	-0.8	10.2	7.2	3.0
ABC BRIS	1.6	2.7	-1.1	0.1	2.0	-1.9	1.7	*	*	0.4	0.2	0.2	0.5	1.4	-0.9	2.1	3.7	-1.6	3.9	5.3	-1.4
4RN	2.9	2.1	0.8	*	0.1	*	0.4	0.3	0.1	0.5	0.2	0.3	2.8	1.9	0.9	2.6	1.2	1.4	6.6	4.8	1.8
ABC NEWSRADIO	1.0	1.1	-0.1	*	0.2	*	2.8	0.4	2.4	1.5	1.2	-0.7	0.8	0.9	-0.1	1.5	1.6	-0.1	0.9	1.2	-0.3
4JJJ	9.5	8.0	1.5	7.0	6.4	0.6	30.0	5.6	24.4	14.6	20.4	-5.8	12.0	13.2	-1.2	3.7	3.2	0.5	0.4	0.6	-0.2
ABC CLASSIC	1.5	2.8	-1.3	*	3.4	*	0.2	0.3	-0.1	0.1	0.3	-0.2	0.2	2.8	-2.6	2.4	2.2	0.2	4.4	4.9	-0.5

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
HOT TOMATO	15.7	15.8	-0.1	16.7	14.2	2.5	14.1	16.3	-2.2	15.7	17.4	-1.7	17.9	16.4	1.5	11.7	12.3	-0.6	17.1	15.2	1.9						
92.5 TRIPLE M	12.0	9.4	2.6	13.0	10.1	2.9	12.9	8.5	4.4	12.0	9.5	2.5	10.4	9.3	1.1	6.3	9.2	-2.9	10.7	7.6	3.1						
90.9 SEA FM	11.1	10.9	0.2	11.2	12.1	-0.9	10.5	8.8	1.7	10.4	11.2	-0.8	14.5	12.6	1.9	7.3	6.7	0.6	10.5	9.9	0.6						
4BC 882	0.6	1.4	-0.8	0.5	0.8	-0.3	1.0	2.8	-1.8	0.8	1.4	-0.6	0.2	0.7	-0.5	0.3	0.5	-0.2	0.5	1.1	-0.6						
4BH 1116	0.2	0.2	0.0	0.2	0.2	0.0	0.3	0.4	-0.1	0.3	0.1	0.2	*	*	*	0.2	0.1	0.1	0.1	0.2	-0.1						
SENQ 693am	1.0	na	*	0.6	na	*	0.9	na	*	1.5	na	*	1.1	na	*	*	na	*	1.1	na	*						
B105	0.9	1.4	-0.5	0.5	1.3	-0.8	0.7	1.2	-0.5	1.0	2.1	-1.1	1.1	1.0	0.1	1.3	0.6	0.7	1.2	0.9	0.3						
104.5 TRIPLE M	1.2	2.4	-1.2	0.9	2.2	-1.3	0.9	2.0	-1.1	1.9	2.4	-0.5	1.3	2.9	-1.6	0.5	3.5	-3.0	1.1	2.0	-0.9						
NOVA106.9	2.6	4.1	-1.5	2.4	3.7	-1.3	1.5	3.9	-2.4	3.2	5.3	-2.1	3.8	3.5	0.3	1.7	3.4	-1.7	3.0	2.3	0.7						
KIIS973	1.6	0.9	0.7	1.3	1.3	0.0	1.3	0.5	0.8	1.7	0.6	1.1	2.1	0.7	1.4	3.2	1.5	1.7	1.6	0.7	0.9						
ABC GLDCST	4.4	4.1	0.3	5.6	5.8	-0.2	4.7	3.5	1.2	2.9	2.7	0.2	3.5	3.2	0.3	8.1	7.9	0.2	5.3	4.5	0.8						
ABC BRIS	1.6	2.7	-1.1	2.2	3.4	-1.2	0.9	2.3	-1.4	1.1	1.4	-0.3	1.3	1.8	-0.5	4.6	9.9	-5.3	1.9	2.8	-0.9						
4RN	2.9	2.2	0.7	4.4	3.0	1.4	1.7	2.5	-0.8	1.7	1.4	0.3	2.7	2.0	0.7	5.7	1.6	4.1	2.9	1.9	1.0						
ABC NEWSRADIO	0.9	1.0	-0.1	1.3	1.3	0.0	0.4	0.6	-0.2	0.4	0.8	-0.4	0.8	0.9	-0.1	3.9	2.9	1.0	1.2	1.3	-0.1						
4JJJ	9.9	8.2	1.7	8.6	8.4	0.2	11.0	7.4	3.6	11.8	7.4	4.4	8.7	11.6	-2.9	5.8	6.7	-0.9	7.8	7.1	0.7						
ABC CLASSIC	1.4	2.7	-1.3	0.9	2.9	-2.0	1.7	2.3	-0.6	1.4	1.8	-0.4	2.0	5.0	-3.0	1.8	2.1	-0.3	1.9	3.3	-1.4						



GOLD COAST/TWEED RADIO - SURVEY 1 2023

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	198	191	7	39	34	5	19	30	-11	47	45	2	54	50	4	24	24	0	16	9	7
92.5 TRIPLE M	131	121	10	15	9	6	10	7	3	21	23	-2	33	35	-2	25	30	-5	27	18	9
90.9 SEA FM	148	146	2	21	23	-2	19	22	-3	53	46	7	34	38	-4	13	12	1	8	6	2
4BC 882	9	13	-4	*	2	*	1	1	0	1	*	*	1	*	*	2	3	-1	4	7	-3
4BH 1116	4	3	1	*	*	*	*	*	*	1	*	*	*	*	*	*	*	*	1	3	-2
SENQ 693am	6	na	*	*	na	*	*	na	*	3	na	*	1	na	*	1	na	*	*	na	*
B105	25	30	-5	1	7	-6	2	6	-4	10	10	0	8	4	4	3	2	1	1	1	0
104.5 TRIPLE M	23	40	-17	2	6	-4	3	7	-4	7	9	-2	4	9	-5	5	6	-1	3	3	0
NOVA106.9	56	49	7	8	5	3	9	11	-2	22	20	2	15	10	5	2	3	-1	1	1	0
KIIS973	31	22	9	3	2	1	3	5	-2	15	8	7	6	2	4	3	2	1	1	3	-2
ABC GLDCST	61	58	3	1	2	-1	6	4	2	7	10	-3	10	11	-1	12	12	0	25	18	7
ABC BRIS	24	25	-1	*	1	*	2	1	1	3	2	1	4	4	0	4	4	0	11	14	-3
4RN	27	25	2	*	1	*	1	2	-1	2	1	1	8	5	3	5	2	3	11	14	-3
ABC NEWSRADIO	25	25	0	*	2	*	5	2	3	6	5	1	4	5	-1	5	4	1	6	7	-1
4JJJ	86	96	-10	10	7	3	18	15	3	30	44	-14	22	20	2	4	6	-2	3	3	0
ABC CLASSIC	15	22	-7	*	1	*	1	1	0	3	3	0	1	4	-3	2	2	0	8	10	-2
Total	602	600	2	65	62	3	55	55	0	136	136	0	134	134	0	84	85	-1	128	128	0

Cumulative Audience (000's) by Session, P10+ [Potential: 635]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	184	174	10	138	109	29	85	83	2	109	103	6	96	85	11	35	26	9	128	114	14
92.5 TRIPLE M	120	107	13	84	69	15	61	50	11	66	54	12	60	57	3	21	16	5	76	62	14
90.9 SEA FM	137	134	3	98	93	5	56	62	-6	76	79	-3	85	68	17	26	24	2	93	87	6
4BC 882	8	12	-4	4	7	-3	5	7	-2	4	8	-4	1	2	-1	1	2	-1	4	8	-4
4BH 1116	3	3	0	1	2	-1	1	2	-1	3	1	2	*	*	*	*	*	*	1	2	-1
SENQ 693am	6	na	*	2	na	*	2	na	*	3	na	*	4	na	*	*	na	*	4	na	*
B105	21	25	-4	8	12	-4	9	7	2	11	16	-5	11	8	3	4	3	1	11	14	-3
104.5 TRIPLE M	21	35	-14	9	18	-9	8	12	-4	16	17	-1	11	11	0	4	8	-4	7	14	-7
NOVA106.9	48	42	6	26	24	2	13	17	-4	24	25	-1	25	20	5	8	6	2	29	24	5
KIIS973	26	18	8	15	7	8	8	6	2	12	6	6	9	5	4	4	4	0	14	10	4
ABC GLDCST	55	51	4	40	36	4	23	17	6	24	20	4	24	21	3	11	10	1	36	33	3
ABC BRIS	22	23	-1	16	17	-1	7	12	-5	11	10	1	8	10	-2	5	10	-5	12	20	-8
4RN	25	23	2	19	14	5	10	12	-2	10	12	-2	12	8	4	9	3	6	15	15	0
ABC NEWSRADIO	19	21	-2	15	13	2	8	8	0	6	10	-4	7	7	0	4	4	0	16	14	2
4JJJ	80	90	-10	48	61	-13	37	32	5	55	46	9	47	49	-2	16	14	2	50	50	0
ABC CLASSIC	10	21	-11	6	12	-6	6	10	-4	5	9	-4	5	13	-8	5	5	0	13	15	-2
Total	585	580	5	485	466	19	357	351	6	414	402	12	393	377	16	166	155	11	474	480	-6



GOLD COAST/TWEED RADIO - SURVEY 1 2023

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	11	10	1	1	2	-1	1	1	0	2	1	1	4	3	1	2	2	0	1	1	0
92.5 TRIPLE M	8	6	2	1	*	*	*	*	*	1	1	0	2	2	0	2	2	0	2	1	1
90.9 SEA FM	8	7	1	1	1	0	1	1	0	3	2	1	2	2	0	1	*	*	*	*	*
4BC 882	*	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*
4BH 1116	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
SENQ 693am	1	na	*	*	na	*	*	na	*	1	na	*	*	na	*	*	na	*	*	na	*
B105	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
104.5 TRIPLE M	1	2	-1	*	*	*	*	*	*	*	*	*	*	1	*	*	*	*	*	*	*
NOVA106.9	2	2	0	*	*	*	*	*	*	1	1	0	1	1	0	*	*	*	*	*	*
KIIS973	1	1	0	*	*	*	*	*	*	1	*	*	*	*	*	*	*	*	*	*	*
ABC GLDCST	3	3	0	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	2	1	1
ABC BRIS	1	2	-1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
4RN	2	1	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
ABC NEWSRADIO	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
4JJJ	7	5	2	*	*	*	2	*	*	2	2	0	2	2	0	*	*	*	*	*	*
ABC CLASSIC	1	2	-1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
Total	69	66	3	4	5	-1	5	4	1	16	11	5	16	16	0	10	11	-1	18	20	-2

Average Audience (000's) by Session, P10+ [Potential: 635]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	12	11	1	20	16	4	15	17	-2	16	16	0	12	10	2	2	2	0	9	8	1
92.5 TRIPLE M	9	7	2	15	11	4	14	9	5	12	9	3	7	6	1	1	1	0	6	4	2
90.9 SEA FM	8	8	0	13	13	0	11	9	2	10	10	0	10	8	2	1	1	0	5	5	0
4BC 882	*	1	*	1	1	0	1	3	-2	1	1	0	*	*	*	*	*	*	*	1	*
4BH 1116	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
SENQ 693am	1	na	*	1	na	*	1	na	*	2	na	*	1	na	*	*	na	*	1	na	*
B105	1	1	0	1	1	0	1	1	0	1	2	-1	1	1	0	*	*	*	1	*	*
104.5 TRIPLE M	1	2	-1	1	2	-1	1	2	-1	2	2	0	1	2	-1	*	*	*	1	1	0
NOVA106.9	2	3	-1	3	4	-1	2	4	-2	3	5	-2	3	2	1	*	*	*	2	1	1
KIIS973	1	1	0	2	1	1	1	1	0	2	1	1	1	*	*	*	*	*	1	*	*
ABC GLDCST	3	3	0	7	6	1	5	4	1	3	2	1	2	2	0	1	1	0	3	2	1
ABC BRIS	1	2	-1	3	4	-1	1	2	-1	1	1	0	1	1	0	1	1	0	1	1	0
4RN	2	2	0	5	3	2	2	3	-1	2	1	1	2	1	1	1	*	*	1	1	0
ABC NEWSRADIO	1	1	0	2	1	1	*	1	*	*	1	*	1	1	0	1	*	*	1	1	0
4JJJ	8	6	2	10	9	1	12	8	4	12	7	5	6	7	-1	1	1	0	4	4	0
ABC CLASSIC	1	2	-1	1	3	-2	2	2	0	1	2	-1	1	3	-2	*	*	*	1	2	-1
Total	76	71	5	118	110	8	109	104	5	100	92	8	68	62	6	14	14	0	51	53	-2