

GfK Radio 360 Ratings Summary Report – Survey 3, 2023

From Survey 3 2023 the Media Summary Report provided will contain Market Share %, Cumulative Audience (000s) and Average Audience (000s) for total radio, as well as Market Share %, Cumulative Audience (000s) by radio type.

Each of these statistics represents the radio audience in different ways and as such must be referred in the following manner:

Instructions and examples of interpreting the results:

- **Share%:** Market Share is the percentage of the radio type listening, in a defined period, in an average week that is tuned to a particular station

e.g. ‘During Mon-Sun 5:30am-12mn, 13.8% of the total radio listening audience was to Station B or Station B has 13.8% share of all listening Mon-Sun 5:30am-12mn’;
 ‘During Mon-Sun 5:30am-12mn, 13.9% of the AM/FM/DAB+ listening audience was to Station B or Station B has 13.9% share of AM/FM/DAB+ listening Mon-Sun 5:30am-12mn’;
 ‘During Mon-Sun 5:30am-12mn, 16.5% of the streaming listening audience was to Station B or Station B has 16.5% share of streaming listening Mon-Sun 5:30am-12mn’.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Share is a measure of listening and refers to those listening and the number of quarter hours they listened to (time spent listening). It can be reflected in statements such as ‘most listened to station’ or the ‘station with the most listening’.

- **Cumulative audience (000s):** is the number of different people reached at least once by a radio station across a defined period of time via a radio type, in an average week
 e.g. ‘Across Mon-Sun 5:30am-12mn, there were 64,000 unique or different listeners aged 10+ tuning into Station A on total radio’;
 ‘Across Mon-Sun 5:30am-12mn, there were 60,000 unique or different listeners aged 10+ tuning into Station A on AM/FM/DAB+’;
 ‘Across Mon-Sun 5:30am-12mn, there were 15,000 unique or different listeners aged 10+ tuning into Station A via streaming’.
 Please note that there can be overlap between radio types.

Cume is a measure of listeners or audience size. It can be reflected in statements such as ‘total audience’, ‘total number of listeners’ or ‘most listeners’.

- **Average audience (000s):** is the average number of people tuned into a radio station across a defined period of time, in any given quarter hour, during an average week
 e.g. ‘Between Mon-Sun 5:30am-12mn, in an average quarter hour, there are 15,000 people aged 10+ listening to Station C’.

It can be reflected in statements such as ‘average audience’ or ‘average number of listeners in a given quarter hour’.

Stations	Total Radio			AM/FM/DAB+		Streaming	
	Market Share %	Cumulative Audience (000s)	Average Audience (000s)	Market Share %	Cumulative Audience (000s)	Market Share %	Cumulative Audience (000s)
Station A	5.1	64	3	5.6	60	4.8	15
Station B	13.8	621	60	13.9	605	16.5	150
Station C	3.2	264	15	3.3	220	3.2	80

Source: GfK Radio 360 Ratings, Market A, Survey X 2023, Mon-Sun 5:30am-12mn, People 10+, By Radio

For more information contact the GfK team on 1800 097 713.

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 3 2023 SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	6.5	8.4	-1.9	4.4	4.9	-0.5	0.7	1.3	-0.6	1.1	1.6	-0.5	1.5	4.1	-2.6	5.4	6.3	-0.9	19.6	23.0	-3.4
4BH 1116	8.4	7.9	0.5	0.6	0.7	-0.1	0.7	1.5	-0.8	0.5	0.5	0.0	2.3	2.6	-0.3	16.6	15.5	1.1	22.4	19.4	3.0
SENQ 693am	0.4	0.8	-0.4	0.2	1.1	-0.9	0.3	0.4	-0.1	0.4	0.2	0.2	0.6	2.0	-1.4	0.1	0.3	-0.2	0.4	0.4	0.0
B105	12.8	12.7	0.1	22.7	25.7	-3.0	19.8	16.9	2.9	23.4	22.3	1.1	12.7	13.6	-0.9	3.8	4.6	-0.8	2.4	1.9	0.5
KIIS973	9.9	10.6	-0.7	16.1	11.6	4.5	6.0	6.3	-0.3	8.3	9.9	-1.6	13.1	14.9	-1.8	12.1	14.0	-1.9	4.9	5.9	-1.0
104.5 TRIPLE M	10.6	9.5	1.1	5.8	7.7	-1.9	13.0	17.5	-4.5	11.4	8.1	3.3	18.8	13.4	5.4	11.2	13.9	-2.7	3.1	2.6	0.5
NOVA106.9	12.4	12.0	0.4	20.5	22.1	-1.6	16.2	14.8	1.4	20.6	21.0	-0.4	15.7	15.2	0.5	5.0	4.7	0.3	1.6	0.9	0.7
ABC BRIS	5.4	6.2	-0.8	4.3	1.7	2.6	2.4	2.8	-0.4	1.9	2.6	-0.7	3.2	3.1	0.1	4.5	5.9	-1.4	12.7	15.3	-2.6
4RN	2.2	2.0	0.2	0.7	0.9	-0.2	0.6	0.5	0.1	1.3	0.2	1.1	0.5	0.7	-0.2	3.7	2.2	1.5	4.9	5.5	-0.6
ABC NEWSRADIO	1.7	1.7	0.0	0.5	0.4	0.1	2.6	2.8	-0.2	0.9	1.1	-0.2	1.0	1.4	-0.4	2.6	1.2	1.4	2.8	2.9	-0.1
4JJJ	5.8	6.3	-0.5	4.0	6.4	-2.4	14.4	11.9	2.5	10.8	14.0	-3.2	5.8	5.5	0.3	3.8	3.8	0.0	0.7	0.8	-0.1
ABC CLASSIC	1.5	2.6	-1.1	2.0	2.6	-0.6	0.6	0.4	0.2	0.6	0.7	-0.1	1.3	1.9	-0.6	1.6	1.3	0.3	2.6	6.1	-3.5

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	6.5	8.7	-2.2	7.4	9.0	-1.6	7.3	10.9	-3.6	5.1	6.9	-1.8	5.8	7.7	-1.9	7.0	9.2	-2.2	6.5	7.8	-1.3
4BH 1116	8.1	7.7	0.4	6.6	6.6	0.0	10.6	10.1	0.5	8.0	8.3	-0.3	6.5	5.7	0.8	10.0	6.9	3.1	9.4	8.7	0.7
SENQ 693am	0.3	0.8	-0.5	0.4	1.0	-0.6	0.2	1.0	-0.8	0.3	0.6	-0.3	0.5	0.8	-0.3	0.3	0.7	-0.4	0.4	0.6	-0.2
B105	13.4	13.3	0.1	14.3	14.1	0.2	12.1	11.1	1.0	14.9	14.9	0.0	13.2	12.0	1.2	8.4	12.2	-3.8	11.1	10.9	0.2
KIIS973	9.9	10.6	-0.7	9.5	10.5	-1.0	9.2	11.3	-2.1	10.9	11.3	-0.4	11.2	10.5	0.7	6.9	6.6	0.3	9.8	10.5	-0.7
104.5 TRIPLE M	11.5	9.7	1.8	10.8	9.2	1.6	12.9	9.9	3.0	12.9	11.0	1.9	9.7	9.2	0.5	7.0	6.7	0.3	7.9	9.1	-1.2
NOVA106.9	12.4	11.8	0.6	13.2	12.9	0.3	10.4	9.2	1.2	12.9	11.8	1.1	14.4	15.1	-0.7	9.3	7.3	2.0	12.3	12.5	-0.2
ABC BRIS	5.5	6.3	-0.8	7.9	8.1	-0.2	4.6	5.8	-1.2	3.5	4.2	-0.7	4.0	4.8	-0.8	9.6	11.5	-1.9	5.2	6.0	-0.8
4RN	2.3	2.2	0.1	2.7	2.6	0.1	1.6	2.1	-0.5	1.6	1.4	0.2	2.3	2.1	0.2	5.1	3.8	1.3	2.0	1.5	0.5
ABC NEWSRADIO	1.7	1.6	0.1	2.3	2.0	0.3	1.8	1.0	0.8	1.3	1.5	-0.2	1.9	1.9	0.0	1.0	1.7	-0.7	1.6	1.7	-0.1
4JJJ	5.6	6.3	-0.7	5.4	6.3	-0.9	4.6	5.1	-0.5	5.4	6.4	-1.0	7.5	8.0	-0.5	5.5	5.5	0.0	6.5	6.3	0.2
ABC CLASSIC	1.5	2.4	-0.9	1.4	2.7	-1.3	1.6	2.6	-1.0	1.0	1.8	-0.8	1.2	2.3	-1.1	4.2	3.6	0.6	1.7	2.9	-1.2

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 3 2023 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	246	242	4	25	21	4	11	15	-4	24	30	-6	33	28	5	44	39	5	108	109	-1
4BH 1116	208	191	17	8	5	3	9	10	-1	16	13	3	16	16	0	49	47	2	110	100	10
SENQ 693am	34	41	-7	3	2	1	1	2	-1	8	7	1	10	16	-6	2	3	-1	9	10	-1
B105	632	629	3	122	126	-4	89	90	-1	214	224	-10	140	121	19	34	37	-3	33	31	2
KIIS973	521	528	-7	82	72	10	55	54	1	122	140	-18	153	149	4	68	68	0	42	45	-3
104.5 TRIPLE M	519	509	10	72	75	-3	61	58	3	153	142	11	143	131	12	56	64	-8	35	38	-3
NOVA106.9	733	707	26	117	120	-3	110	113	-3	267	261	6	170	146	24	45	45	0	25	22	3
ABC BRIS	246	262	-16	30	27	3	14	16	-2	33	38	-5	37	40	-3	42	41	1	91	99	-8
4RN	94	82	12	9	14	-5	7	4	3	23	8	15	14	16	-2	20	11	9	22	29	-7
ABC NEWSRADIO	124	135	-11	10	10	0	23	22	1	27	33	-6	24	32	-8	16	14	2	24	25	-1
4JJJ	388	389	-1	42	57	-15	74	68	6	171	160	11	65	70	-5	22	22	0	14	12	2
ABC CLASSIC	83	93	-10	13	15	-2	5	4	1	16	14	2	16	22	-6	17	11	6	17	28	-11
Total	2,084	2,077	7	254	252	2	225	221	4	544	539	5	467	470	-3	255	258	-3	338	337	1

By Session, P10+ [Potential: 2199]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	206	214	-8	147	153	-6	93	115	-22	102	104	-2	85	96	-11	38	49	-11	152	153	-1
4BH 1116	192	180	12	110	109	1	119	115	4	137	130	7	109	106	3	52	43	9	150	132	18
SENQ 693am	29	39	-10	19	23	-4	12	14	-2	16	23	-7	12	18	-6	6	9	-3	20	24	-4
B105	577	579	-2	386	395	-9	229	216	13	330	309	21	276	263	13	70	87	-17	377	354	23
KIIS973	460	467	-7	284	295	-11	185	200	-15	250	249	1	216	201	15	81	86	-5	300	297	3
104.5 TRIPLE M	451	432	19	273	264	9	188	148	40	236	223	13	184	196	-12	76	68	8	288	308	-20
NOVA106.9	667	641	26	428	409	19	263	233	30	382	345	37	329	316	13	97	102	-5	473	462	11
ABC BRIS	213	230	-17	149	158	-9	77	87	-10	96	106	-10	84	93	-9	43	58	-15	161	165	-4
4RN	75	67	8	51	43	8	33	32	1	33	26	7	34	35	-1	19	13	6	62	53	9
ABC NEWSRADIO	100	112	-12	66	67	-1	32	28	4	35	33	2	26	39	-13	15	15	0	65	60	5
4JJJ	347	350	-3	193	212	-19	113	107	6	163	156	7	166	179	-13	56	64	-8	237	225	12
ABC CLASSIC	69	78	-9	37	50	-13	33	36	-3	28	36	-8	23	33	-10	19	21	-2	43	58	-15
Total	2,026	2,030	-4	1,678	1,701	-23	1,221	1,177	44	1,480	1,430	50	1,349	1,381	-32	567	616	-49	1,789	1,775	14

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 3 2023 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	15	20	-5	1	1	0	*	*	*	*	1	*	1	2	-1	2	2	0	11	13	-2
4BH 1116	20	19	1	*	*	*	*	*	*	*	*	*	1	1	0	6	6	0	12	11	1
SENQ 693am	1	2	-1	*	*	*	*	*	*	*	*	*	1	*	*	*	*	*	*	*	*
B105	31	30	1	6	7	-1	4	3	1	11	10	1	7	7	0	1	2	-1	1	1	0
KIIS973	23	25	-2	5	3	2	1	1	0	4	4	0	7	8	-1	4	5	-1	3	3	0
104.5 TRIPLE M	25	22	3	2	2	0	3	3	0	5	4	1	10	7	3	4	5	-1	2	1	1
NOVA106.9	29	28	1	6	6	0	3	3	0	9	9	0	8	8	0	2	2	0	1	1	0
ABC BRIS	13	15	-2	1	*	*	*	1	*	1	1	0	2	2	0	2	2	0	7	9	-2
4RN	5	5	0	*	*	*	*	*	*	1	*	*	*	*	*	1	1	0	3	3	0
ABC NEWSRADIO	4	4	0	*	*	*	1	1	0	*	*	*	1	1	0	1	*	*	2	2	0
4JJJ	14	15	-1	1	2	-1	3	2	1	5	6	-1	3	3	0	1	1	0	*	*	*
ABC CLASSIC	4	6	-2	1	1	0	*	*	*	*	*	*	1	1	0	1	*	*	1	3	-2
Total	238	234	4	28	27	1	20	18	2	46	44	2	53	53	0	35	36	-1	55	57	-2

By Session, P10+ [Potential: 2199]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	16	21	-5	28	35	-7	24	34	-10	16	21	-5	14	18	-4	4	6	-2	14	16	-2
4BH 1116	20	19	1	25	26	-1	35	32	3	26	26	0	15	14	1	6	4	2	20	18	2
SENQ 693am	1	2	-1	2	4	-2	1	3	-2	1	2	-1	1	2	-1	*	*	*	1	1	0
B105	33	33	0	54	55	-1	40	35	5	48	46	2	31	29	2	5	8	-3	23	22	1
KIIS973	25	26	-1	36	41	-5	31	35	-4	35	35	0	26	25	1	4	4	0	21	21	0
104.5 TRIPLE M	28	24	4	41	36	5	43	31	12	41	34	7	23	22	1	4	4	0	17	19	-2
NOVA106.9	31	29	2	50	50	0	35	29	6	41	36	5	34	36	-2	5	5	0	26	25	1
ABC BRIS	14	16	-2	30	32	-2	15	18	-3	11	13	-2	9	11	-2	5	7	-2	11	12	-1
4RN	6	5	1	10	10	0	5	6	-1	5	4	1	5	5	0	3	2	1	4	3	1
ABC NEWSRADIO	4	4	0	9	8	1	6	3	3	4	5	-1	4	5	-1	1	1	0	3	4	-1
4JJJ	14	16	-2	21	25	-4	15	16	-1	17	20	-3	18	19	-1	3	3	0	14	13	1
ABC CLASSIC	4	6	-2	5	10	-5	5	8	-3	3	6	-3	3	6	-3	2	2	0	4	6	-2
Total	249	247	2	381	390	-9	335	312	23	321	308	13	233	238	-5	57	63	-6	210	203	7

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 3 2023 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
973 KIIS 80s	36	40	-4	9	6	3	4	6	-2	4	8	-4	12	12	0	5	4	1	2	4	-2
973 KIIS 90s	58	47	11	13	6	7	5	6	-1	14	11	3	14	13	1	12	7	5	*	2	*
BLENDER BEATS	8	8	0	1	*	*	2	2	0	1	2	-1	2	3	-1	2	1	1	*	*	*
CADA	20	12	8	1	2	-1	4	3	1	7	5	2	3	2	1	3	*	*	2	1	1
Chemist Warehouse Remix	15	19	-4	3	5	-2	*	*	*	9	9	0	1	4	-3	1	2	-1	*	*	*
Coles Radio	54	61	-7	5	11	-6	19	15	4	15	18	-3	5	9	-4	2	4	-2	7	5	2
DANCE HITS	24	30	-6	4	6	-2	3	5	-2	11	10	1	5	8	-3	1	1	0	*	1	*
EASY 80s HITS	36	30	6	8	3	5	4	4	0	3	6	-3	10	9	1	7	4	3	4	5	-1
iHeartCountry	19	27	-8	1	1	0	5	5	0	7	9	-2	2	3	-1	3	4	-1	2	5	-3
LiSTNR Radio	14	19	-5	1	4	-3	1	3	-2	2	5	-3	7	4	3	3	4	-1	*	*	*
MMM 2000s	16	13	3	4	3	1	1	1	0	7	5	2	4	4	0	*	*	*	*	*	*
MMM 80s	26	29	-3	3	4	-1	*	1	*	5	10	-5	7	6	1	7	6	1	4	2	2
MMM CLASSIC ROCK	36	46	-10	7	9	-2	*	2	*	6	11	-5	9	8	1	11	13	-2	3	5	-2
MMM COUNTRY	17	19	-2	2	3	-1	4	3	1	6	7	-1	3	3	0	*	1	*	2	1	1
MMM TRADIE RADIO	18	26	-8	2	2	0	1	3	-2	8	10	-2	6	8	-2	1	2	-1	*	*	*
NOVA 90s	67	63	4	16	14	2	8	9	-1	25	24	1	9	9	0	8	6	2	1	2	-1
NOVA Noughties	22	18	4	3	2	1	2	1	1	11	9	2	5	4	1	1	2	-1	*	*	*
OLDSKOOL 90s HITS	52	49	3	12	9	3	6	10	-4	24	17	7	9	8	1	1	1	0	1	3	-2
RnB Fridays Radio	62	50	12	8	4	4	20	17	3	24	20	4	7	9	-2	2	*	*	*	*	*
SEN Fanatic	5	7	-2	*	*	*	2	2	0	3	4	-1	*	2	*	*	*	*	*	*	*
SEN Track Digital	4	8	-4	2	2	0	*	*	*	2	4	-2	*	1	*	*	*	*	*	*	*
SEN VIC	8	7	1	*	*	*	4	3	1	*	2	*	3	1	2	1	1	0	*	*	*
smooth fm Brisbane	61	61	0	7	7	0	7	4	3	9	9	0	9	10	-1	12	14	-2	17	17	0
TikTok Trending	47	44	3	10	9	1	20	18	2	14	13	1	3	2	1	*	2	*	*	*	*
triple j Unearthed	42	44	-2	3	10	-7	15	11	4	17	11	6	5	10	-5	1	1	0	*	*	*
ABC Country	21	22	-1	2	*	*	2	6	-4	6	4	2	1	1	0	2	4	-2	7	6	1
ABC Jazz	30	25	5	5	3	2	3	3	0	5	9	-4	3	3	0	8	4	4	6	4	2
ABC KIDS LISTEN	16	21	-5	2	5	-3	3	3	0	9	10	-1	1	2	-1	1	1	0	*	*	*
ABC Sport	42	39	3	2	4	-2	7	6	1	9	13	-4	6	5	1	9	6	3	9	5	4
Double J	29	33	-4	3	3	0	5	5	0	11	11	0	10	11	-1	1	1	0	*	2	*
Total Digital/Internet Only	561	543	18	76	76	0	87	81	6	143	123	20	112	133	-21	82	74	8	60	58	2

Please note: MMM 90s rebranded as MMM TRADIE RADIO effective Feb 26.

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 3 2023 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 2199]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
973 KIIS 80s	33	35	-2	13	10	3	10	13	-3	12	15	-3	16	12	4	6	6	0	16	20	-4
973 KIIS 90s	47	37	10	19	12	7	14	6	8	20	16	4	16	18	-2	4	1	3	27	17	10
BLENDER BEATS	8	8	0	4	3	1	1	*	*	2	5	-3	3	7	-4	1	3	-2	4	2	2
CADA	12	6	6	4	2	2	4	*	*	4	2	2	2	1	1	3	1	2	10	8	2
Chemist Warehouse Remix	13	15	-2	4	7	-3	2	4	-2	5	7	-2	5	5	0	2	3	-1	6	7	-1
Coles Radio	49	54	-5	16	13	3	20	21	-1	29	21	8	15	15	0	4	5	-1	21	17	4
DANCE HITS	13	18	-5	6	9	-3	6	7	-1	9	10	-1	6	10	-4	3	3	0	14	20	-6
EASY 80s HITS	24	18	6	13	12	1	12	9	3	9	10	-1	11	6	5	2	1	1	20	18	2
iHeartCountry	14	20	-6	5	7	-2	4	7	-3	6	7	-1	3	4	-1	4	6	-2	12	17	-5
LiSTNR Radio	11	15	-4	8	7	1	7	7	0	4	9	-5	1	2	-1	2	*	*	7	7	0
MMM 2000s	16	12	4	10	5	5	5	3	2	4	4	0	2	3	-1	3	4	-1	4	5	-1
MMM 80s	23	23	0	12	9	3	11	14	-3	7	6	1	12	9	3	7	5	2	15	19	-4
MMM CLASSIC ROCK	29	36	-7	10	16	-6	11	17	-6	15	15	0	12	13	-1	6	8	-2	21	28	-7
MMM COUNTRY	12	15	-3	9	9	0	3	8	-5	5	5	0	8	12	-4	1	1	0	14	15	-1
MMM TRADIE RADIO	15	22	-7	12	11	1	6	5	1	9	8	1	5	4	1	1	7	-6	7	15	-8
NOVA 90s	56	54	2	26	21	5	20	15	5	26	27	-1	16	20	-4	14	10	4	30	25	5
NOVA Noughties	16	12	4	9	5	4	5	2	3	7	3	4	5	3	2	3	5	-2	12	9	3
OLDSKOOL 90s HITS	43	37	6	14	15	-1	16	9	7	16	16	0	19	12	7	7	10	-3	21	19	2
RnB Fridays Radio	53	45	8	35	29	6	19	8	11	24	26	-2	20	17	3	12	9	3	18	12	6
SEN Fanatic	3	6	-3	*	3	*	*	2	*	1	1	0	*	*	*	2	3	-1	3	4	-1
SEN Track Digital	2	4	-2	*	3	*	*	1	*	2	3	-1	1	3	-2	*	4	*	2	8	-6
SEN VIC	8	7	1	3	2	1	2	*	*	4	5	-1	1	3	-2	*	*	*	4	4	0
smooth fm Brisbane	50	55	-5	27	25	2	22	25	-3	27	35	-8	18	18	0	12	14	-2	35	32	3
TikTok Trending	37	35	2	10	12	-2	16	10	6	21	18	3	18	15	3	15	12	3	26	20	6
triple j Unearthed	28	27	1	13	13	0	6	10	-4	8	12	-4	11	10	1	5	5	0	22	25	-3
ABC Country	17	15	2	7	8	-1	5	5	0	10	8	2	7	5	2	7	5	2	12	13	-1
ABC Jazz	27	21	6	6	7	-1	13	10	3	9	8	1	13	12	1	11	9	2	15	9	6
ABC KIDS LISTEN	11	14	-3	5	8	-3	3	2	1	4	4	0	1	2	-1	1	2	-1	8	11	-3
ABC Sport	22	19	3	4	2	2	5	1	4	12	12	0	5	8	-3	8	5	3	30	27	3
Double J	27	30	-3	9	8	1	13	11	2	8	11	-3	10	16	-6	5	8	-3	13	13	0
Total Digital/Internet Only	484	457	27	262	236	26	222	193	29	264	248	16	220	214	6	124	117	7	355	334	21

Please note: MMM 90s rebranded as MMM TRADIE RADIO effective Feb 26.

RADIO 360: BRISBANE - BY RADIO TYPE - SURVEY 3 2023

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	6.5	7.2	8.5	4.4	4.8	3.2	0.7	0.5	2.8	1.1	0.8	6.2	1.5	1.7	1.7	5.4	6.0	11.0	19.6	23.5	24.1
4BH 1116	8.4	9.7	8.0	0.6	0.7	*	0.7	0.7	1.5	0.5	0.2	2.3	2.1	8.5	16.6	19.7	23.3	22.4	28.1	11.5	
SENQ 693am	0.4	0.4	0.3	0.2	0.2	*	0.3	0.3	0.2	0.4	0.5	*	0.6	0.6	1.4	0.1	0.1	*	0.4	0.5	*
B105	12.8	15.3	7.0	22.7	24.9	15.7	19.8	22.8	7.9	23.4	26.3	11.3	12.7	15.3	6.2	3.8	4.9	1.1	2.4	3.0	2.0
KIIS973	9.9	11.4	8.5	16.1	18.0	7.8	6.0	5.5	11.9	8.3	9.2	6.3	13.1	15.1	13.0	12.1	15.6	5.8	4.9	5.9	5.8
104.5 TRIPLE M	10.6	12.3	8.3	5.8	6.1	7.1	13.0	14.8	6.7	11.4	12.4	11.2	18.8	22.6	7.7	11.2	13.3	15.3	3.1	3.9	2.1
NOVA106.9	12.4	14.5	8.9	20.5	23.0	9.5	16.2	17.8	12.6	20.6	22.5	18.5	15.7	18.6	11.0	5.0	6.6	2.0	1.6	2.0	0.7
ABC BRIS	5.4	5.9	8.7	4.3	3.5	14.7	2.4	1.8	8.2	1.9	1.9	3.7	3.2	3.7	3.8	4.5	5.8	1.6	12.7	14.8	21.4
4RN	2.2	2.4	3.3	0.7	0.7	0.9	0.6	0.6	1.1	1.3	1.3	2.7	0.5	0.6	0.3	3.7	4.6	3.8	4.9	5.6	10.2
ABC NEWSRADIO	1.7	1.8	3.7	0.5	0.4	1.2	2.6	2.0	7.5	0.9	1.0	1.0	1.0	0.9	3.1	2.6	2.7	6.9	2.8	3.4	3.1
4JXX	5.8	6.3	9.1	4.0	4.0	7.0	14.4	15.7	12.4	10.8	11.3	15.5	5.8	6.1	12.1	3.8	4.3	7.1	0.7	0.9	0.6
ABC CLASSIC	1.5	1.7	2.0	2.0	2.2	1.9	0.6	0.5	1.5	0.6	0.6	0.9	1.3	1.4	2.9	1.6	2.1	0.3	2.6	3.0	3.9
Commercial DAB+ Stns	8.8	9.0	17.8	11.7	10.6	27.3	12.7	12.9	17.1	9.9	10.4	13.7	10.2	10.1	21.0	9.7	10.5	19.4	3.1	3.3	9.8
ABC DAB+ Stns	2.1	2.0	5.9	1.2	1.0	3.7	4.5	4.2	8.4	1.8	1.4	8.8	1.5	1.2	7.2	2.9	3.7	2.4	1.9	2.1	4.9
Total DAB+ Stns	12.4	11.0	23.7	14.1	11.6	31.0	18.6	17.1	25.5	12.8	11.8	22.5	12.4	11.3	28.3	14.5	14.2	21.8	7.6	5.3	14.7

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	6.5	7.2	8.5	7.4	8.1	9.8	7.3	8.3	8.9	5.1	5.6	7.2	5.8	6.3	9.2	7.0	7.6	7.7	6.5	7.5	8.4
4BH 1116	8.1	9.1	8.9	6.6	7.3	7.4	10.6	12.3	11.0	8.0	8.9	10.0	6.5	7.3	7.6	10.0	11.8	4.9	9.4	11.5	5.4
SENQ 693am	0.3	0.4	0.4	0.4	0.4	0.7	0.2	0.3	0.1	0.3	0.3	0.3	0.5	0.5	0.9	0.3	0.3	*	0.4	0.6	0.1
B105	13.4	15.8	7.4	14.3	16.5	6.2	12.1	14.5	8.0	14.9	17.5	8.1	13.2	15.3	7.8	8.4	9.7	5.4	11.1	13.6	5.9
KIIS973	9.9	11.3	9.0	9.5	10.7	8.2	9.2	10.5	10.3	10.9	12.5	9.9	11.2	12.9	7.3	6.9	7.7	6.7	9.8	11.8	6.9
104.5 TRIPLE M	11.5	13.2	8.8	10.8	12.2	9.0	12.9	15.4	9.3	12.9	14.9	9.9	9.7	11.0	8.4	7.0	8.2	4.7	7.9	9.4	6.9
NOVA106.9	12.4	14.4	9.3	13.2	15.0	8.9	10.4	12.2	9.8	12.9	14.8	10.7	14.4	16.8	7.2	9.3	10.6	7.4	12.3	15.0	7.8
ABC BRIS	5.5	5.8	9.7	7.9	8.4	15.0	4.6	5.0	7.2	3.5	3.7	5.9	4.0	4.3	6.9	9.6	9.4	19.1	5.2	6.1	6.2
4RN	2.3	2.5	3.0	2.7	2.9	5.7	1.6	2.0	1.0	1.6	1.8	2.0	2.3	2.5	4.1	5.1	5.8	3.7	2.0	2.2	4.2
ABC NEWSRADIO	1.7	1.8	3.5	2.3	2.3	5.4	1.8	1.9	3.4	1.3	1.3	2.5	1.9	2.0	3.9	1.0	1.0	1.8	1.6	1.7	4.3
4JXX	5.6	6.0	9.2	5.4	5.9	7.5	4.6	4.6	10.9	5.4	5.7	9.6	7.5	8.3	9.7	5.5	5.9	6.7	6.5	7.5	8.8
ABC CLASSIC	1.5	1.6	1.8	1.4	1.6	1.4	1.6	1.7	2.9	1.0	1.1	2.0	1.2	1.3	1.2	4.2	5.2	0.6	1.7	2.0	2.4
Commercial DAB+ Stns	8.8	9.2	15.4	7.1	7.4	12.8	9.2	9.7	12.7	9.6	9.8	18.1	9.1	9.6	18.1	11.5	11.8	16.7	8.8	8.5	24.5
ABC DAB+ Stns	1.9	1.8	5.0	1.1	1.2	2.0	1.7	1.7	4.5	2.0	2.0	3.7	1.8	1.6	7.6	5.5	4.9	14.6	2.7	2.6	8.5
Total DAB+ Stns	12.0	11.0	20.4	9.6	8.6	14.8	12.4	11.3	17.2	12.7	11.9	21.9	12.2	11.3	25.7	17.2	16.7	31.3	13.8	11.1	32.9

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 4BC 882 has a 6.5% share of all listening, 7.2% share of AM/FM/DAB+ listening and 8.5% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

RADIO 360: BRISBANE - BY RADIO TYPE - SURVEY 3 2023

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	246	229	46	25	22	7	11	6	7	24	22	8	33	31	5	44	43	6	108	106	12
4BH 1116	208	202	26	8	8	*	9	5	5	16	14	1	16	16	6	49	49	6	110	110	7
SENQ 693am	34	34	3	3	3	*	1	1	1	8	8	*	10	10	1	2	2	*	9	9	*
B105	632	618	102	122	118	25	89	85	14	214	212	29	140	139	23	34	34	4	33	30	6
KIIS973	521	496	108	82	78	18	55	50	20	122	114	18	153	146	38	68	66	8	42	42	5
104.5 TRIPLE M	519	488	101	72	68	16	61	54	15	153	145	30	143	137	23	56	55	10	35	31	6
NOVA106.9	733	706	128	117	113	19	110	102	32	267	258	41	170	165	31	45	44	4	25	25	2
ABC BRIS	246	234	52	30	28	7	14	14	7	33	30	6	37	31	13	42	41	4	91	91	16
4RN	94	88	19	9	8	1	7	5	2	23	22	5	14	13	3	20	20	2	22	21	6
ABC NEWSRADIO	124	110	35	10	8	4	23	19	11	27	23	4	24	22	7	16	15	4	24	23	6
4JXX	388	352	95	42	34	12	74	67	21	171	158	34	65	58	22	22	21	4	14	14	3
ABC CLASSIC	83	72	20	13	10	5	5	5	3	16	13	3	16	13	4	17	17	1	17	14	5
Commercial DAB+ Stns	439	408	141	67	61	29	73	69	24	114	107	34	85	75	26	63	59	18	36	36	11
ABC DAB+ Stns	155	129	60	14	10	6	30	24	15	44	35	18	25	19	11	21	20	5	22	21	5
Total DAB+ Stns	561	490	181	76	67	31	87	77	32	143	129	46	112	93	34	82	71	22	60	53	16
Total	2,084	1,977	550	254	242	82	225	214	85	544	515	137	467	445	120	255	235	60	338	326	65

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	206	191	37	147	137	16	93	86	14	102	95	18	85	78	12	38	31	7	152	141	24
4BH 1116	192	187	24	110	106	11	119	113	13	137	128	19	109	105	11	52	49	6	150	143	14
SENQ 693am	29	29	1	19	19	1	12	10	1	16	16	1	12	12	1	6	6	*	20	20	1
B105	577	552	87	386	370	27	229	211	32	330	309	43	276	262	24	70	62	9	377	370	43
KIIS973	460	431	83	284	268	28	185	169	25	250	225	42	216	200	22	81	74	9	300	275	54
104.5 TRIPLE M	451	420	86	273	258	29	188	169	27	236	216	41	184	173	20	76	63	13	288	272	44
NOVA106.9	667	639	111	428	407	31	263	241	35	382	357	50	329	316	21	97	86	12	473	452	57
ABC BRIS	213	202	42	149	141	22	77	71	9	96	94	10	84	82	12	43	34	11	161	150	31
4RN	75	71	14	51	48	6	33	31	6	33	32	5	34	31	6	19	17	5	62	59	10
ABC NEWSRADIO	100	91	25	66	56	16	32	31	6	35	31	10	26	24	7	15	11	3	65	55	18
4JXX	347	307	78	193	175	27	113	95	29	163	142	33	166	151	25	56	45	11	237	216	46
ABC CLASSIC	69	59	17	37	33	4	33	27	7	28	28	5	23	20	3	19	17	2	43	39	8
Commercial DAB+ Stns	380	352	109	208	185	40	182	163	37	208	185	54	165	156	31	87	72	27	262	219	82
ABC DAB+ Stns	123	103	42	45	37	7	42	37	14	49	42	15	47	36	16	37	26	16	92	72	31
Total DAB+ Stns	484	421	140	262	214	47	222	189	49	264	218	69	220	187	47	124	94	41	355	273	107
Total	2,026	1,906	478	1,678	1,521	211	1,221	1,061	216	1,480	1,321	270	1,349	1,199	176	567	471	108	1,789	1,627	360

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 4BC 882 has 246,000 total listeners, 229,000 AM/FM/DAB+ listeners and 46,000 Streaming listeners. Please note that there can be overlap between radio types.