

GfK Radio 360 Ratings Summary Report – Survey 4, 2023

The Media Summary Report provided will contain Market Share %, Cumulative Audience (000s) and Average Audience (000s) for total radio, as well as Market Share %, Cumulative Audience (000s) by radio type.

Each of these statistics represents the radio audience in different ways and as such must be referred in the following manner:

Instructions and examples of interpreting the results:

- **Share%:** Market Share is the percentage of the radio type listening, in a defined period, in an average week that is tuned to a particular station

e.g. 'During Mon-Sun 5:30am-12mn, 13.8% of the total radio listening audience was to Station B or Station B has 13.8% share of all listening Mon-Sun 5:30am-12mn';
 'During Mon-Sun 5:30am-12mn, 13.9% of the AM/FM/DAB+ listening audience was to Station B or Station B has 13.9% share of AM/FM/DAB+ listening Mon-Sun 5:30am-12mn';
 'During Mon-Sun 5:30am-12mn, 16.5% of the streaming listening audience was to Station B or Station B has 16.5% share of streaming listening Mon-Sun 5:30am-12mn'.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Share is a measure of listening and refers to those listening and the number of quarter hours they listened to (time spent listening). It can be reflected in statements such as 'most listened to station' or the 'station with the most listening'.

- **Cumulative audience (000s):** is the number of different people reached at least once by a radio station across a defined period of time via a radio type, in an average week
 e.g. 'Across Mon-Sun 5:30am-12mn, there were 64,000 unique or different listeners aged 10+ tuning into Station A on total radio';
 'Across Mon-Sun 5:30am-12mn, there were 60,000 unique or different listeners aged 10+ tuning into Station A on AM/FM/DAB+';
 'Across Mon-Sun 5:30am-12mn, there were 15,000 unique or different listeners aged 10+ tuning into Station A via streaming'.
 Please note that there can be overlap between radio types.

Cume is a measure of listeners or audience size. It can be reflected in statements such as 'total audience', 'total number of listeners' or 'most listeners'.

- **Average audience (000s):** is the average number of people tuned into a radio station across a defined period of time, in any given quarter hour, during an average week
 e.g. 'Between Mon-Sun 5:30am-12mn, in an average quarter hour, there are 15,000 people aged 10+ listening to Station C'.

It can be reflected in statements such as 'average audience' or 'average number of listeners in a given quarter hour'.

Stations	Total Radio			AM/FM/DAB+		Streaming	
	Market Share %	Cumulative Audience (000s)	Average Audience (000s)	Market Share %	Cumulative Audience (000s)	Market Share %	Cumulative Audience (000s)
Station A	5.1	64	3	5.6	60	4.8	15
Station B	13.8	621	60	13.9	605	16.5	150
Station C	3.2	264	15	3.3	220	3.2	80

Source: GfK Radio 360 Ratings, Market A, Survey X 2023, Mon-Sun 5:30am-12mn, People 10+, By Radio

For more information contact the GfK team on 1800 097 713.

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 4 2023 SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	6.4	6.5	-0.1	1.5	4.4	-2.9	0.5	0.7	-0.2	0.6	1.1	-0.5	2.6	1.5	1.1	5.4	5.4	0.0	19.8	19.6	0.2
4BH 1116	9.8	8.4	1.4	0.9	0.6	0.3	0.1	0.7	-0.6	0.7	0.5	0.2	4.6	2.3	2.3	14.4	16.6	-2.2	27.1	22.4	4.7
SENQ 693am	0.8	0.4	0.4	0.6	0.2	0.4	0.3	0.3	0.0	0.3	0.4	-0.1	2.2	0.6	1.6	0.6	0.1	0.5	0.2	0.4	-0.2
B105	11.7	12.8	-1.1	18.8	22.7	-3.9	20.1	19.8	0.3	21.4	23.4	-2.0	11.9	12.7	-0.8	3.2	3.8	-0.6	2.2	2.4	-0.2
KIIS973	9.7	9.9	-0.2	15.8	16.1	-0.3	10.1	6.0	4.1	7.5	8.3	-0.8	13.0	13.1	-0.1	10.3	12.1	-1.8	4.8	4.9	-0.1
104.5 TRIPLE M	10.9	10.6	0.3	7.6	5.8	1.8	12.5	13.0	-0.5	13.2	11.4	1.8	15.8	18.8	-3.0	13.6	11.2	2.4	3.8	3.1	0.7
NOVA106.9	11.8	12.4	-0.6	23.8	20.5	3.3	17.8	16.2	1.6	17.9	20.6	-2.7	12.3	15.7	-3.4	6.0	5.0	1.0	1.7	1.6	0.1
ABC BRIS	5.2	5.4	-0.2	3.4	4.3	-0.9	2.2	2.4	-0.2	1.5	1.9	-0.4	4.2	3.2	1.0	6.0	4.5	1.5	10.7	12.7	-2.0
4RN	1.6	2.2	-0.6	0.2	0.7	-0.5	0.2	0.6	-0.4	1.5	1.3	0.2	0.9	0.5	0.4	3.3	3.7	-0.4	2.4	4.9	-2.5
ABC NEWSRADIO	1.5	1.7	-0.2	0.3	0.5	-0.2	1.1	2.6	-1.5	0.8	0.9	-0.1	1.1	1.0	0.1	3.3	2.6	0.7	2.0	2.8	-0.8
4JJJ	5.8	5.8	0.0	6.5	4.0	2.5	11.7	14.4	-2.7	13.1	10.8	2.3	4.5	5.8	-1.3	2.3	3.8	-1.5	0.7	0.7	0.0
ABC CLASSIC	2.1	1.5	0.6	0.9	2.0	-1.1	0.5	0.6	-0.1	1.0	0.6	0.4	1.6	1.3	0.3	0.9	1.6	-0.7	5.4	2.6	2.8

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	6.4	6.5	-0.1	6.7	7.4	-0.7	7.4	7.3	0.1	5.6	5.1	0.5	5.6	5.8	-0.2	7.2	7.0	0.2	6.2	6.5	-0.3
4BH 1116	9.2	8.1	1.1	7.9	6.6	1.3	11.4	10.6	0.8	9.9	8.0	1.9	7.2	6.5	0.7	9.2	10.0	-0.8	11.3	9.4	1.9
SENQ 693am	0.9	0.3	0.6	0.9	0.4	0.5	1.0	0.2	0.8	0.7	0.3	0.4	0.8	0.5	0.3	1.0	0.3	0.7	0.6	0.4	0.2
B105	12.1	13.4	-1.3	12.7	14.3	-1.6	11.9	12.1	-0.2	13.3	14.9	-1.6	11.6	13.2	-1.6	6.3	8.4	-2.1	10.5	11.1	-0.6
KIIS973	9.8	9.9	-0.1	10.4	9.5	0.9	9.0	9.2	-0.2	9.9	10.9	-1.0	10.2	11.2	-1.0	7.6	6.9	0.7	9.5	9.8	-0.3
104.5 TRIPLE M	11.6	11.5	0.1	11.7	10.8	0.9	11.5	12.9	-1.4	12.5	12.9	-0.4	10.7	9.7	1.0	9.1	7.0	2.1	8.9	7.9	1.0
NOVA106.9	12.0	12.4	-0.4	12.5	13.2	-0.7	9.9	10.4	-0.5	12.2	12.9	-0.7	14.1	14.4	-0.3	10.5	9.3	1.2	11.3	12.3	-1.0
ABC BRIS	5.5	5.5	0.0	7.8	7.9	-0.1	4.3	4.6	-0.3	3.6	3.5	0.1	4.8	4.0	0.8	10.9	9.6	1.3	4.2	5.2	-1.0
4RN	1.6	2.3	-0.7	1.8	2.7	-0.9	0.9	1.6	-0.7	1.2	1.6	-0.4	2.0	2.3	-0.3	3.4	5.1	-1.7	1.5	2.0	-0.5
ABC NEWSRADIO	1.6	1.7	-0.1	2.3	2.3	0.0	1.4	1.8	-0.4	1.0	1.3	-0.3	1.7	1.9	-0.2	1.1	1.0	0.1	1.2	1.6	-0.4
4JJJ	5.5	5.6	-0.1	5.9	5.4	0.5	4.5	4.6	-0.1	4.7	5.4	-0.7	7.4	7.5	-0.1	5.4	5.5	-0.1	6.7	6.5	0.2
ABC CLASSIC	2.0	1.5	0.5	1.5	1.4	0.1	2.2	1.6	0.6	1.9	1.0	0.9	1.7	1.2	0.5	4.7	4.2	0.5	2.3	1.7	0.6

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 4 2023 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	227	246	-19	21	25	-4	8	11	-3	16	24	-8	36	33	3	43	44	-1	104	108	-4
4BH 1116	215	208	7	11	8	3	3	9	-6	18	16	2	18	16	2	48	49	-1	116	110	6
SENQ 693am	30	34	-4	3	3	0	2	1	1	6	8	-2	11	10	1	5	2	3	3	9	-6
B105	635	632	3	117	122	-5	100	89	11	213	214	-1	139	140	-1	33	34	-1	32	33	-1
KIIS973	494	521	-27	75	82	-7	50	55	-5	111	122	-11	147	153	-6	65	68	-3	46	42	4
104.5 TRIPLE M	542	519	23	81	72	9	73	61	12	152	153	-1	131	143	-12	66	56	10	39	35	4
NOVA106.9	702	733	-31	117	117	0	109	110	-1	245	267	-22	147	170	-23	60	45	15	25	25	0
ABC BRIS	233	246	-13	21	30	-9	19	14	5	31	33	-2	45	37	8	40	42	-2	76	91	-15
4RN	80	94	-14	2	9	-7	3	7	-4	18	23	-5	19	14	5	19	20	-1	19	22	-3
ABC NEWSRADIO	116	124	-8	8	10	-2	14	23	-9	24	27	-3	23	24	-1	26	16	10	20	24	-4
4JJJ	395	388	7	48	42	6	75	74	1	184	171	13	53	65	-12	23	22	1	13	14	-1
ABC CLASSIC	98	83	15	10	13	-3	6	5	1	23	16	7	17	16	1	17	17	0	25	17	8
Total	2,080	2,084	-4	251	254	-3	226	225	1	545	544	1	463	467	-4	255	255	0	341	338	3

By Session, P10+ [Potential: 2199]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	194	206	-12	134	147	-13	92	93	-1	99	102	-3	82	85	-3	31	38	-7	137	152	-15
4BH 1116	197	192	5	126	110	16	129	119	10	142	137	5	123	109	14	47	52	-5	167	150	17
SENQ 693am	25	29	-4	21	19	2	14	12	2	12	16	-4	11	12	-1	9	6	3	17	20	-3
B105	573	577	-4	359	386	-27	234	229	5	313	330	-17	283	276	7	66	70	-4	380	377	3
KIIS973	432	460	-28	269	284	-15	177	185	-8	239	250	-11	213	216	-3	83	81	2	302	300	2
104.5 TRIPLE M	458	451	7	270	273	-3	202	188	14	251	236	15	215	184	31	89	76	13	305	288	17
NOVA106.9	636	667	-31	384	428	-44	248	263	-15	363	382	-19	338	329	9	101	97	4	424	473	-49
ABC BRIS	204	213	-9	141	149	-8	73	77	-4	90	96	-6	83	84	-1	43	43	0	151	161	-10
4RN	65	75	-10	42	51	-9	26	33	-7	29	33	-4	28	34	-6	17	19	-2	49	62	-13
ABC NEWSRADIO	96	100	-4	65	66	-1	30	32	-2	35	35	0	31	26	5	13	15	-2	59	65	-6
4JJJ	341	347	-6	191	193	-2	105	113	-8	163	163	0	178	166	12	60	56	4	245	237	8
ABC CLASSIC	83	69	14	45	37	8	32	33	-1	42	28	14	32	23	9	23	19	4	53	43	10
Total	2,004	2,026	-22	1,613	1,678	-65	1,210	1,221	-11	1,465	1,480	-15	1,350	1,349	1	581	567	14	1,795	1,789	6

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 4 2023 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	15	15	0	*	1	*	*	*	*	*	*	1	1	0	2	2	0	11	11	0	
4BH 1116	23	20	3	*	*	*	*	*	*	*	*	2	1	1	5	6	-1	15	12	3	
SENQ 693am	2	1	1	*	*	*	*	*	*	*	*	1	*	*	*	*	*	*	*	*	
B105	28	31	-3	5	6	-1	4	4	0	10	11	-1	6	7	-1	1	1	0	1	1	0
KIIS973	23	23	0	4	5	-1	2	1	1	3	4	-1	7	7	0	4	4	0	3	3	0
104.5 TRIPLE M	26	25	1	2	2	0	3	3	0	6	5	1	8	10	-2	5	4	1	2	2	0
NOVA106.9	28	29	-1	7	6	1	4	3	1	8	9	-1	6	8	-2	2	2	0	1	1	0
ABC BRIS	12	13	-1	1	1	0	*	*	*	1	1	0	2	2	0	2	2	0	6	7	-1
4RN	4	5	-1	*	*	*	*	*	*	1	1	0	*	*	*	1	1	0	1	3	-2
ABC NEWSRADIO	4	4	0	*	*	*	*	1	*	*	*	*	1	1	0	1	1	0	1	2	-1
4JJJ	14	14	0	2	1	1	3	3	0	6	5	1	2	3	-1	1	1	0	*	*	*
ABC CLASSIC	5	4	1	*	1	*	*	*	*	*	*	*	1	1	0	*	1	*	3	1	2
Total	239	238	1	28	28	0	22	20	2	45	46	-1	52	53	-1	35	35	0	56	55	1

By Session, P10+ [Potential: 2199]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	16	16	0	24	28	-4	25	24	1	18	16	2	14	14	0	4	4	0	13	14	-1
4BH 1116	23	20	3	29	25	4	39	35	4	32	26	6	17	15	2	5	6	-1	24	20	4
SENQ 693am	2	1	1	3	2	1	4	1	3	2	1	1	2	1	1	1	*	*	1	1	0
B105	30	33	-3	46	54	-8	40	40	0	43	48	-5	28	31	-3	4	5	-1	22	23	-1
KIIS973	24	25	-1	38	36	2	30	31	-1	32	35	-3	25	26	-1	4	4	0	20	21	-1
104.5 TRIPLE M	29	28	1	43	41	2	39	43	-4	41	41	0	26	23	3	5	4	1	19	17	2
NOVA106.9	30	31	-1	45	50	-5	34	35	-1	40	41	-1	34	34	0	6	5	1	24	26	-2
ABC BRIS	14	14	0	28	30	-2	14	15	-1	12	11	1	12	9	3	6	5	1	9	11	-2
4RN	4	6	-2	7	10	-3	3	5	-2	4	5	-1	5	5	0	2	3	-1	3	4	-1
ABC NEWSRADIO	4	4	0	8	9	-1	5	6	-1	3	4	-1	4	4	0	1	1	0	2	3	-1
4JJJ	14	14	0	22	21	1	15	15	0	15	17	-2	18	18	0	3	3	0	14	14	0
ABC CLASSIC	5	4	1	6	5	1	7	5	2	6	3	3	4	3	1	3	2	1	5	4	1
Total	249	249	0	365	381	-16	339	335	4	326	321	5	242	233	9	58	57	1	213	210	3

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 4 2023 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
973 KIIS 80s	35	36	-1	11	9	2	3	4	-1	1	4	-3	14	12	2	4	5	-1	2	2	0
973 KIIS 90s	59	58	1	13	13	0	5	5	0	13	14	-1	19	14	5	6	12	-6	2	*	*
BLENDER BEATS	9	8	1	1	1	0	*	2	*	3	1	2	1	2	-1	1	2	-1	3	*	*
CADA	15	20	-5	2	1	1	*	4	*	6	7	-1	1	3	-2	5	3	2	1	2	-1
Chemist Warehouse Remix	14	15	-1	4	3	1	*	*	*	5	9	-4	*	1	*	6	1	5	*	*	*
Coles Radio	56	54	2	5	5	0	13	19	-6	17	15	2	11	5	6	4	2	2	5	7	-2
DANCE HITS	32	24	8	10	4	6	5	3	2	15	11	4	2	5	-3	*	1	*	*	*	*
EASY 80s HITS	35	36	-1	10	8	2	3	4	-1	4	3	1	9	10	-1	5	7	-2	4	4	0
iHeartAustralia	30	na	*	4	na	*	8	na	*	10	na	*	3	na	*	4	na	*	1	na	*
iHeartCountry	16	19	-3	1	1	0	2	5	-3	3	7	-4	3	2	1	2	3	-1	4	2	2
LiSTNR Radio	6	14	-8	*	1	*	1	1	0	1	2	-1	4	7	-3	*	3	*	*	*	*
MMM 2000s	11	16	-5	3	4	-1	1	1	0	5	7	-2	2	4	-2	*	*	*	*	*	*
MMM 80s	22	26	-4	3	3	0	*	*	*	1	5	-4	5	7	-2	8	7	1	4	4	0
MMM ALMOST ACOUSTIC	4	na	*	1	na	*	*	na	*	*	na	*	1	na	*	*	na	*	2	na	*
MMM CLASSIC ROCK	29	36	-7	3	7	-4	4	*	*	2	6	-4	9	9	0	9	11	-2	3	3	0
MMM COUNTRY	17	17	0	2	2	0	5	4	1	5	6	-1	4	3	1	*	*	*	1	2	-1
MMM TRADIE RADIO	10	18	-8	3	2	1	*	1	*	3	8	-5	4	6	-2	*	1	*	*	*	*
NOVA 90s	73	67	6	16	16	0	10	8	2	29	25	4	10	9	1	6	8	-2	1	1	0
NOVA Noughties	24	22	2	2	3	-1	2	2	0	16	11	5	3	5	-2	1	1	0	*	*	*
OLDSKOOL 90s HITS	58	52	6	14	12	2	7	6	1	23	24	-1	13	9	4	1	1	0	*	1	*
RnB Fridays Radio	61	62	-1	11	8	3	15	20	-5	22	24	-2	10	7	3	2	2	0	*	*	*
SEN Fanatic	3	5	-2	*	*	*	*	2	*	*	3	*	2	*	*	*	*	*	1	*	*
SEN Track Digital	6	4	2	2	2	0	1	*	*	1	2	-1	2	*	*	*	*	*	*	*	*
SEN VIC	2	8	-6	*	*	*	*	4	*	*	*	*	2	3	-1	*	1	*	*	*	*
smooth fm Brisbane	59	61	-2	8	7	1	10	7	3	12	9	3	8	9	-1	11	12	-1	11	17	-6
TikTok Trending	48	47	1	11	10	1	17	20	-3	17	14	3	3	3	0	*	*	*	*	*	*
triple j Unearthed	39	42	-3	5	3	2	10	15	-5	19	17	2	3	5	-2	3	1	2	*	*	*
ABC Country	17	21	-4	3	2	1	6	2	4	3	6	-3	*	1	*	*	2	*	5	7	-2
ABC Jazz	28	30	-2	3	5	-2	6	3	3	6	5	1	3	3	0	7	8	-1	3	6	-3
ABC KIDS LISTEN	19	16	3	3	2	1	2	3	-1	7	9	-2	5	1	4	1	1	0	*	*	*
ABC Sport	27	42	-15	3	2	1	3	7	-4	*	9	*	8	6	2	7	9	-2	6	9	-3
Double J	34	29	5	3	3	0	3	5	-2	10	11	-1	12	10	2	6	1	5	*	*	*
Total Digital/Internet Only	564	561	3	78	76	2	84	87	-3	154	143	11	121	112	9	73	82	-9	55	60	-5

Please note: iHeartAustralia & MMM ALMOST ACOUSTIC commenced broadcasting Apr 16.

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 4 2023 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 2199]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
973 KIIS 80s	27	33	-6	9	13	-4	6	10	-4	16	12	4	16	16	0	2	6	-4	20	16	4
973 KIIS 90s	49	47	2	17	19	-2	17	14	3	27	20	7	14	16	-2	7	4	3	29	27	2
BLENDER BEATS	9	8	1	2	4	-2	1	1	0	2	2	0	*	3	*	4	1	3	4	4	0
CADA	11	12	-1	3	4	-1	6	4	2	2	4	-2	2	2	0	3	3	0	8	10	-2
Chemist Warehouse Remix	13	13	0	2	4	-2	7	2	5	4	5	-1	3	5	-2	3	2	1	5	6	-1
Coles Radio	47	49	-2	15	16	-1	23	20	3	28	29	-1	17	15	2	7	4	3	28	21	7
DANCE HITS	25	13	12	7	6	1	7	6	1	13	9	4	18	6	12	10	3	7	14	14	0
EASY 80s HITS	31	24	7	11	13	-2	10	12	-2	14	9	5	18	11	7	1	2	-1	14	20	-6
iHeartAustralia	24	na	*	13	na	*	8	na	*	14	na	*	12	na	*	5	na	*	15	na	*
iHeartCountry	12	14	-2	6	5	1	3	4	-1	4	6	-2	3	3	0	3	4	-1	9	12	-3
LiSTNR Radio	5	11	-6	2	8	-6	2	7	-5	3	4	-1	3	1	2	2	2	0	5	7	-2
MMM 2000s	11	16	-5	6	10	-4	5	5	0	4	4	0	3	2	1	4	3	1	4	4	0
MMM 80s	20	23	-3	6	12	-6	6	11	-5	11	7	4	9	12	-3	7	7	0	10	15	-5
MMM ALMOST ACOUSTIC	2	na	*	*	na	*	2	na	*	2	na	*	1	na	*	*	na	*	2	na	*
MMM CLASSIC ROCK	19	29	-10	5	10	-5	9	11	-2	12	15	-3	9	12	-3	3	6	-3	21	21	0
MMM COUNTRY	14	12	2	9	9	0	3	3	0	5	5	0	7	8	-1	1	1	0	13	14	-1
MMM TRADIE RADIO	8	15	-7	7	12	-5	6	6	0	6	9	-3	6	5	1	*	1	*	4	7	-3
NOVA 90s	55	56	-1	29	26	3	22	20	2	22	26	-4	12	16	-4	12	14	-2	36	30	6
NOVA Noughties	22	16	6	10	9	1	10	5	5	12	7	5	9	5	4	2	3	-1	12	12	0
OLDSKOOL 90s HITS	43	43	0	15	14	1	15	16	-1	24	16	8	14	19	-5	3	7	-4	31	21	10
RnB Fridays Radio	52	53	-1	25	35	-10	23	19	4	26	24	2	17	20	-3	9	12	-3	16	18	-2
SEN Fanatic	3	3	0	3	*	*	3	*	*	2	1	1	*	*	*	*	2	*	1	3	-2
SEN Track Digital	5	2	3	1	*	*	1	*	*	4	2	2	3	1	2	2	*	*	3	2	1
SEN VIC	2	8	-6	*	3	*	2	2	0	*	4	*	*	1	*	*	*	*	2	4	-2
smooth fm Brisbane	49	50	-1	26	27	-1	28	22	6	26	27	-1	21	18	3	9	12	-3	26	35	-9
TikTok Trending	41	37	4	15	10	5	18	16	2	15	21	-6	18	18	0	13	15	-2	24	26	-2
triple j Unearthed	29	28	1	13	13	0	3	6	-3	12	8	4	11	11	0	2	5	-3	18	22	-4
ABC Country	14	17	-3	3	7	-4	2	5	-3	6	10	-4	8	7	1	5	7	-2	8	12	-4
ABC Jazz	24	27	-3	9	6	3	11	13	-2	9	9	0	9	13	-4	9	11	-2	18	15	3
ABC KIDS LISTEN	15	11	4	11	5	6	6	3	3	5	4	1	5	1	4	*	1	*	12	8	4
ABC Sport	18	22	-4	4	4	0	4	5	-1	9	12	-3	6	5	1	8	8	0	18	30	-12
Double J	33	27	6	18	9	9	15	13	2	15	8	7	11	10	1	4	5	-1	20	13	7
Total Digital/Internet Only	486	484	2	249	262	-13	230	222	8	279	264	15	234	220	14	118	124	-6	367	355	12

Please note: iHeartAustralia & MMM ALMOST ACOUSTIC commenced broadcasting Apr 16.

RADIO 360: BRISBANE - BY RADIO TYPE - SURVEY 4 2023

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	6.4	7.1	8.5	1.5	1.5	2.7	0.5	0.5	0.7	0.6	0.5	1.1	2.6	2.4	7.6	5.4	7.1	2.9	19.8	22.8	30.6
4BH 1116	9.8	11.3	8.5	0.9	0.9	0.8	0.1	0.1	0.2	0.7	0.8	0.5	4.6	4.8	8.5	14.4	18.3	13.1	27.1	32.6	24.2
SENQ 693am	0.8	0.9	0.7	0.6	0.7	*	0.3	0.4	*	0.3	0.3	0.6	2.2	2.6	2.4	0.6	0.9	*	0.2	0.2	*
B105	11.7	13.9	6.5	18.8	21.2	7.6	20.1	22.8	10.2	21.4	23.7	13.4	11.9	14.5	4.7	3.2	4.3	1.2	2.2	2.6	1.8
KIIS973	9.7	11.3	7.5	15.8	17.9	5.3	10.1	10.6	10.9	7.5	8.1	7.6	13.0	15.7	7.3	10.3	13.2	8.6	4.8	5.7	5.6
104.5 TRIPLE M	10.9	12.7	8.2	7.6	7.9	11.0	12.5	14.0	8.4	13.2	14.5	9.1	15.8	19.4	5.5	13.6	16.6	20.0	3.8	4.8	1.0
NOVA106.9	11.8	13.9	8.2	23.8	26.7	12.5	17.8	19.2	15.8	17.9	19.8	12.1	12.3	14.7	7.8	6.0	7.9	3.1	1.7	2.2	*
ABC BRIS	5.2	5.7	7.8	3.4	2.6	16.0	2.2	1.8	6.5	1.5	1.4	3.8	4.2	4.8	4.0	6.0	7.9	2.3	10.7	12.3	17.4
4RN	1.6	1.7	2.1	0.2	0.3	*	0.2	0.2	0.4	1.5	1.4	3.5	0.9	1.1	0.5	3.3	3.9	6.0	2.4	2.8	2.4
ABC NEWSRADIO	1.5	1.5	3.8	0.3	0.2	1.4	1.1	0.9	2.8	0.8	0.7	2.8	1.1	1.0	4.2	3.3	3.7	8.1	2.0	2.2	3.4
4JJB	5.8	6.4	8.0	6.5	6.8	8.2	11.7	12.4	11.6	13.1	14.0	13.2	4.5	4.5	10.7	2.3	3.0	1.5	0.7	0.8	0.4
ABC CLASSIC	2.1	2.4	2.4	0.9	0.8	1.8	0.5	0.4	1.7	1.0	0.9	2.6	1.6	1.7	3.1	0.9	1.0	1.7	5.4	6.7	2.4
Commercial DAB+ Stns	9.5	9.1	22.0	12.6	11.3	30.1	13.8	12.8	22.1	12.3	11.9	23.6	11.0	9.7	26.8	8.9	9.7	26.4	2.9	3.2	6.2
ABC DAB+ Stns	2.2	2.2	5.8	1.2	1.2	2.6	4.5	4.1	8.6	2.3	2.1	6.0	3.1	3.1	6.7	2.2	2.5	5.1	1.1	1.1	4.6
Total DAB+ Stns	13.0	11.3	27.8	15.3	12.5	32.7	18.7	16.9	30.7	15.5	14.0	29.6	14.2	12.9	33.5	12.7	12.2	31.5	6.6	4.3	10.8

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	
4BC 882	6.4	7.0	9.6	6.7	7.3	9.4	7.4	8.3	10.3	5.6	6.1	8.7	5.6	5.9	10.3	7.2	7.6	10.0	6.2	7.3	5.7
4BH 1116	9.2	10.5	8.6	7.9	8.8	7.9	11.4	13.5	10.1	9.9	11.5	8.5	7.2	8.1	7.4	9.2	10.1	9.0	11.3	13.6	8.0
SENQ 693am	0.9	1.0	0.8	0.9	1.0	0.9	1.0	1.2	0.9	0.7	0.7	0.7	0.8	1.0	0.4	1.0	1.1	1.0	0.6	0.7	0.5
B105	12.1	14.2	6.9	12.7	14.5	6.0	11.9	14.4	7.2	13.3	15.8	7.6	11.6	13.5	6.7	6.3	6.9	5.7	10.5	12.9	5.5
KIIS973	9.8	11.2	8.0	10.4	11.8	6.9	9.0	10.5	8.7	9.9	11.4	9.7	10.2	11.8	6.3	7.6	8.6	5.7	9.5	11.6	6.2
104.5 TRIPLE M	11.6	13.4	8.4	11.7	13.1	10.5	11.5	13.8	8.7	12.5	14.6	9.1	10.7	12.4	6.2	9.1	10.6	3.6	8.9	10.6	7.7
NOVA106.9	12.0	13.9	8.8	12.5	14.1	8.5	9.9	11.6	9.5	12.2	14.2	10.2	14.1	16.6	5.9	10.5	11.9	7.0	11.3	13.8	6.6
ABC BRIS	5.5	6.0	8.1	7.8	8.2	14.8	4.3	5.0	4.3	3.6	4.0	4.6	4.8	5.2	6.9	10.9	11.1	18.0	4.2	4.7	7.1
4RN	1.6	1.7	1.9	1.8	1.8	4.1	0.9	1.1	1.2	1.2	1.3	1.3	2.0	2.4	0.8	3.4	3.9	2.2	1.5	1.7	2.6
ABC NEWSRADIO	1.6	1.5	4.3	2.3	2.2	7.5	1.4	1.5	3.5	1.0	0.9	3.4	1.7	1.7	4.4	1.1	1.2	1.9	1.2	1.2	2.5
4JJB	5.5	5.9	8.7	5.9	6.5	7.2	4.5	4.7	9.9	4.7	5.1	8.2	7.4	8.1	10.5	5.4	5.7	7.4	6.7	8.0	6.1
ABC CLASSIC	2.0	2.3	1.8	1.5	1.7	2.0	2.2	2.6	1.3	1.9	2.2	1.5	1.7	1.8	1.8	4.7	5.3	3.6	2.3	2.6	3.8
Commercial DAB+ Stns	9.4	9.3	19.3	6.9	7.0	11.6	10.2	10.4	18.5	10.8	10.8	21.7	9.9	9.2	27.1	10.2	9.7	19.3	9.7	8.7	29.0
ABC DAB+ Stns	2.1	2.1	4.8	1.7	1.9	2.7	1.8	1.6	5.9	1.7	1.6	4.7	2.2	2.3	5.2	5.7	6.3	5.6	2.8	2.6	8.6
Total DAB+ Stns	12.6	11.3	24.1	9.8	8.9	14.3	13.6	11.9	24.4	13.3	12.3	26.5	13.5	11.4	32.3	16.3	16.0	24.9	14.1	11.4	37.6

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 4BC 882 has a 6.4% share of all listening, 7.1% share of AM/FM/DAB+ listening and 8.5% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

RADIO 360: BRISBANE - BY RADIO TYPE - SURVEY 4 2023

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	227	223	30	21	20	3	8	7	3	16	14	3	36	36	9	43	43	1	104	103	11
4BH 1116	215	208	33	11	10	1	3	2	1	18	16	2	18	15	10	48	48	4	116	116	14
SENQ 693am	30	30	5	3	3	*	2	2	*	6	6	3	11	11	2	5	5	*	3	3	*
B105	635	620	102	117	116	12	100	93	20	213	210	43	139	137	19	33	33	1	32	29	6
KIIS973	494	473	95	75	73	12	50	49	15	111	100	24	147	142	28	65	63	8	46	46	7
104.5 TRIPLE M	542	507	104	81	75	18	73	64	22	152	139	28	131	130	19	66	62	16	39	38	2
NOVA106.9	702	682	123	117	115	20	109	104	36	245	237	40	147	141	20	60	59	6	25	25	*
ABC BRIS	233	221	50	21	21	3	19	16	9	31	28	12	45	43	11	40	39	3	76	75	12
4RN	80	71	18	2	2	*	3	3	1	18	15	7	19	16	3	19	16	5	19	18	4
ABC NEWSRADIO	116	95	33	8	7	1	14	10	6	24	16	11	23	19	7	26	24	6	20	20	3
4JJJ	395	353	101	48	42	14	75	65	25	184	168	42	53	45	16	23	21	3	13	13	1
ABC CLASSIC	98	88	31	10	9	5	6	4	3	23	17	9	17	16	7	17	17	3	25	25	5
Commercial DAB+ Stns	451	419	157	68	66	30	74	67	31	127	117	36	95	88	29	52	47	19	35	33	12
ABC DAB+ Stns	150	134	57	17	15	7	25	22	10	41	34	19	30	30	10	22	20	7	15	14	4
Total DAB+ Stns	564	494	201	78	72	33	84	75	38	154	135	51	121	109	38	73	61	25	55	41	17
Total	2,080	1,959	567	251	242	72	226	218	98	545	506	156	463	435	114	255	235	67	341	324	61

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	194	189	26	134	130	10	92	87	12	99	98	13	82	77	9	31	27	6	137	131	17
4BH 1116	197	194	29	126	123	14	129	121	19	142	136	17	123	115	14	47	45	7	167	160	24
SENQ 693am	25	25	5	21	21	5	14	14	2	12	10	2	11	11	1	9	9	2	17	17	2
B105	573	543	87	359	344	22	234	219	23	313	292	45	283	266	28	66	60	6	380	364	39
KIIS973	432	407	79	269	257	26	177	158	31	239	212	45	213	196	28	83	82	5	302	282	46
104.5 TRIPLE M	458	424	84	270	255	27	202	183	30	251	232	34	215	194	30	89	82	8	305	282	50
NOVA106.9	636	613	103	384	368	28	248	223	34	363	338	55	338	322	24	101	96	7	424	408	55
ABC BRIS	204	193	39	141	133	16	73	69	9	90	80	13	83	83	9	43	36	10	151	135	29
4RN	65	58	14	42	39	5	26	23	4	29	25	5	28	27	3	17	15	2	49	44	10
ABC NEWSRADIO	96	81	26	65	57	13	30	26	8	35	31	10	31	27	10	13	11	2	59	45	16
4JJJ	341	301	84	191	175	25	105	88	22	163	143	31	178	159	33	60	51	9	245	223	39
ABC CLASSIC	83	75	27	45	40	7	32	27	6	42	39	10	32	28	6	23	20	5	53	44	16
Commercial DAB+ Stns	394	366	125	189	174	42	193	169	54	229	205	64	183	161	49	89	74	21	279	234	91
ABC DAB+ Stns	123	111	47	56	54	10	39	33	17	52	47	16	49	43	12	28	25	8	91	74	34
Total DAB+ Stns	486	432	160	249	218	52	230	188	71	279	236	78	234	198	59	118	97	28	367	290	121
Total	2,004	1,879	483	1,613	1,468	205	1,210	1,035	225	1,465	1,312	267	1,350	1,208	210	581	491	79	1,795	1,611	368

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 4BC 882 has 227,000 total listeners, 223,000 AM/FM/DAB+ listeners and 30,000 Streaming listeners. Please note that there can be overlap between radio types.