

## GfK Radio 360 Ratings Summary Report – Survey 5, 2023

The Media Summary Report provided will contain Market Share %, Cumulative Audience (000s) and Average Audience (000s) for total radio, as well as Market Share %, Cumulative Audience (000s) by radio type.

Each of these statistics represents the radio audience in different ways and as such must be referred in the following manner:

### Instructions and examples of interpreting the results:

- **Share%:** Market Share is the percentage of the radio type listening, in a defined period, in an average week that is tuned to a particular station

e.g. 'During Mon-Sun 5:30am-12mn, 13.8% of the total radio listening audience was to Station B or Station B has 13.8% share of all listening Mon-Sun 5:30am-12mn';  
 'During Mon-Sun 5:30am-12mn, 13.9% of the AM/FM/DAB+ listening audience was to Station B or Station B has 13.9% share of AM/FM/DAB+ listening Mon-Sun 5:30am-12mn';  
 'During Mon-Sun 5:30am-12mn, 16.5% of the streaming listening audience was to Station B or Station B has 16.5% share of streaming listening Mon-Sun 5:30am-12mn'.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Share is a measure of listening and refers to those listening and the number of quarter hours they listened to (time spent listening). It can be reflected in statements such as 'most listened to station' or the 'station with the most listening'.

- **Cumulative audience (000s):** is the number of different people reached at least once by a radio station across a defined period of time via a radio type, in an average week  
 e.g. 'Across Mon-Sun 5:30am-12mn, there were 64,000 unique or different listeners aged 10+ tuning into Station A on total radio';  
 'Across Mon-Sun 5:30am-12mn, there were 60,000 unique or different listeners aged 10+ tuning into Station A on AM/FM/DAB+';  
 'Across Mon-Sun 5:30am-12mn, there were 15,000 unique or different listeners aged 10+ tuning into Station A via streaming'.  
 Please note that there can be overlap between radio types.

Cume is a measure of listeners or audience size. It can be reflected in statements such as 'total audience', 'total number of listeners' or 'most listeners'.

- **Average audience (000s):** is the average number of people tuned into a radio station across a defined period of time, in any given quarter hour, during an average week  
 e.g. 'Between Mon-Sun 5:30am-12mn, in an average quarter hour, there are 15,000 people aged 10+ listening to Station C'.

It can be reflected in statements such as 'average audience' or 'average number of listeners in a given quarter hour'.

Stations	Total Radio			AM/FM/DAB+		Streaming	
	Market Share %	Cumulative Audience (000s)	Average Audience (000s)	Market Share %	Cumulative Audience (000s)	Market Share %	Cumulative Audience (000s)
Station A	5.1	64	3	5.6	60	4.8	15
Station B	13.8	621	60	13.9	605	16.5	150
Station C	3.2	264	15	3.3	220	3.2	80

Source: GfK Radio 360 Ratings, Market A, Survey X 2023, Mon-Sun 5:30am-12mn, People 10+, By Radio

For more information contact the GfK team on 1800 097 713.

# RADIO 360: PERTH - TOTAL RADIO - SURVEY 5 2023 SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	4.6	5.3	-0.7	2.2	2.7	-0.5	5.9	3.6	2.3	0.9	1.3	-0.4	4.8	6.0	-1.2	3.5	7.4	-3.9	8.7	7.7	1.0
6PR	7.2	7.0	0.2	2.9	3.3	-0.4	2.6	5.8	-3.2	3.2	1.7	1.5	4.9	5.1	-0.2	14.4	8.2	6.2	11.8	13.4	-1.6
MIX 94.5	11.1	12.2	-1.1	21.1	22.6	-1.5	12.8	14.1	-1.3	12.3	13.9	-1.6	12.6	13.5	-0.9	12.8	13.1	-0.3	2.8	5.0	-2.2
92.9 TRIPLE M	7.6	7.1	0.5	7.8	7.0	0.8	5.7	8.4	-2.7	12.6	10.7	1.9	13.3	12.6	0.7	3.7	4.9	-1.2	0.4	0.6	-0.2
96FM	13.0	12.9	0.1	9.3	7.5	1.8	10.2	12.0	-1.8	9.2	8.8	0.4	16.1	14.2	1.9	25.5	26.9	-1.4	7.8	8.4	-0.6
NOVA93.7	18.1	17.0	1.1	30.9	29.7	1.2	32.5	30.3	2.2	23.8	27.2	-3.4	21.7	19.6	2.1	14.1	13.8	0.3	1.8	0.6	1.2
ABC PER	6.1	5.6	0.5	2.7	0.9	1.8	3.2	3.6	-0.4	2.2	3.4	-1.2	3.5	3.9	-0.4	6.0	3.4	2.6	14.4	12.1	2.3
6RN	0.6	0.5	0.1	0.1	*	*	0.2	0.1	0.1	0.3	0.3	0.0	0.5	0.3	0.2	0.8	0.2	0.6	1.4	1.2	0.2
ABC NEWSRADIO	0.7	1.2	-0.5	0.6	1.9	-1.3	0.7	0.8	-0.1	0.6	1.4	-0.8	0.3	0.5	-0.2	0.5	1.1	-0.6	1.3	1.6	-0.3
6JJI	6.2	5.2	1.0	3.7	4.9	-1.2	9.5	9.0	0.5	16.9	13.0	3.9	6.3	6.0	0.3	1.1	1.4	-0.3	0.4	0.2	0.2
ABC CLASSIC	3.0	2.1	0.9	0.5	1.0	-0.5	1.4	1.0	0.4	0.8	1.1	-0.3	1.7	1.2	0.5	1.5	1.3	0.2	8.4	4.8	3.6

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend									
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last	+/-
6iX	4.6	5.4	-0.8	3.4	4.9	-1.5	5.2	6.2	-1.0	5.6	6.0	-0.4	3.8	4.5	-0.7	4.6	4.2	0.4	4.7	4.9	-0.2							
6PR	7.4	7.4	0.0	10.5	11.5	-1.0	7.3	7.2	0.1	5.1	4.4	0.7	6.7	6.3	0.4	6.9	7.6	-0.7	6.6	5.9	0.7							
MIX 94.5	11.6	12.8	-1.2	10.5	12.3	-1.8	12.1	13.1	-1.0	13.0	14.1	-1.1	11.2	12.7	-1.5	8.9	8.2	0.7	9.8	10.4	-0.6							
92.9 TRIPLE M	8.1	7.7	0.4	9.1	8.0	1.1	8.2	8.4	-0.2	8.6	8.0	0.6	6.9	6.8	0.1	4.6	4.8	-0.2	6.0	5.2	0.8							
96FM	12.8	12.4	0.4	10.2	10.1	0.1	12.8	12.3	0.5	14.7	14.1	0.6	14.9	13.8	1.1	10.2	11.7	-1.5	13.4	14.1	-0.7							
NOVA93.7	18.4	17.1	1.3	22.5	20.8	1.7	16.1	14.7	1.4	16.6	14.9	1.7	20.4	19.4	1.0	13.7	15.8	-2.1	17.1	16.6	0.5							
ABC PER	5.8	5.2	0.6	6.2	5.5	0.7	6.2	5.6	0.6	3.9	4.2	-0.3	4.6	3.6	1.0	14.5	10.9	3.6	7.0	6.5	0.5							
6RN	0.6	0.4	0.2	0.9	0.5	0.4	0.5	0.3	0.2	0.4	0.4	0.0	0.6	0.6	0.0	0.5	0.5	0.0	0.9	0.6	0.3							
ABC NEWSRADIO	0.7	1.2	-0.5	0.9	1.6	-0.7	0.4	0.7	-0.3	0.5	1.1	-0.6	0.7	1.1	-0.4	1.5	2.4	-0.9	0.7	1.2	-0.5							
6JJI	6.2	5.2	1.0	5.9	5.7	0.2	5.7	3.9	1.8	6.6	4.8	1.8	6.8	6.9	-0.1	5.5	4.8	0.7	6.1	5.5	0.6							
ABC CLASSIC	2.8	2.0	0.8	2.4	1.2	1.2	2.2	2.1	0.1	3.2	2.6	0.6	2.8	1.9	0.9	4.9	2.0	2.9	3.3	2.5	0.8							

# RADIO 360: PERTH - TOTAL RADIO - SURVEY 5 2023 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	157	168	-11	9	12	-3	12	10	2	16	19	-3	34	30	4	24	36	-12	62	60	2
6PR	208	213	-5	18	17	1	14	16	-2	29	33	-4	38	35	3	51	47	4	58	65	-7
MIX 94.5	576	585	-9	84	74	10	71	72	-1	166	166	0	119	130	-11	87	82	5	48	61	-13
92.9 TRIPLE M	365	375	-10	62	62	0	45	51	-6	127	123	4	87	80	7	33	42	-9	11	17	-6
96FM	511	518	-7	51	49	2	58	51	7	119	118	1	133	136	-3	94	101	-7	56	63	-7
NOVA93.7	690	682	8	120	121	-1	101	96	5	215	235	-20	144	136	8	88	77	11	22	16	6
ABC PER	236	218	18	14	10	4	13	12	1	34	31	3	45	40	5	46	37	9	84	88	-4
6RN	39	32	7	2	2	0	3	3	0	6	6	0	10	7	3	7	7	0	12	7	5
ABC NEWSRADIO	77	84	-7	11	9	2	6	8	-2	19	25	-6	9	9	0	10	11	-1	22	22	0
6JJB	273	264	9	31	33	-2	49	40	9	127	119	8	45	47	-2	15	19	-4	7	6	1
ABC CLASSIC	111	95	16	9	8	1	13	9	4	26	28	-2	21	19	2	10	11	-1	33	20	13
<b>Total</b>	<b>1,724</b>	<b>1,724</b>	<b>0</b>	<b>197</b>	<b>195</b>	<b>2</b>	<b>169</b>	<b>167</b>	<b>2</b>	<b>444</b>	<b>446</b>	<b>-2</b>	<b>387</b>	<b>385</b>	<b>2</b>	<b>229</b>	<b>229</b>	<b>0</b>	<b>298</b>	<b>302</b>	<b>-4</b>

By Session, P10+ [Potential: 1822]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	129	129	0	62	62	0	68	75	-7	76	86	-10	51	58	-7	27	27	0	104	122	-18
6PR	183	184	-1	130	130	0	103	104	-1	95	97	-2	92	83	9	37	46	-9	132	128	4
MIX 94.5	522	529	-7	268	263	5	231	240	-9	280	304	-24	234	237	-3	80	79	1	315	318	-3
92.9 TRIPLE M	322	325	-3	185	171	14	121	120	1	155	162	-7	121	133	-12	42	47	-5	181	182	-1
96FM	442	455	-13	216	203	13	209	216	-7	275	292	-17	231	223	8	89	84	5	305	304	1
NOVA93.7	630	623	7	416	409	7	295	264	31	330	342	-12	328	328	0	103	126	-23	438	446	-8
ABC PER	200	181	19	124	114	10	100	86	14	82	91	-9	73	68	5	45	40	5	173	150	23
6RN	28	25	3	20	14	6	9	8	1	12	12	0	14	11	3	7	5	2	27	15	12
ABC NEWSRADIO	67	73	-6	37	45	-8	22	15	7	18	30	-12	21	26	-5	16	17	-1	38	49	-11
6JJB	235	228	7	132	134	-2	93	83	10	117	113	4	126	114	12	51	45	6	177	164	13
ABC CLASSIC	96	79	17	47	41	6	42	36	6	48	39	9	40	32	8	25	18	7	62	50	12
<b>Total</b>	<b>1,677</b>	<b>1,681</b>	<b>-4</b>	<b>1,285</b>	<b>1,292</b>	<b>-7</b>	<b>1,104</b>	<b>1,072</b>	<b>32</b>	<b>1,247</b>	<b>1,276</b>	<b>-29</b>	<b>1,120</b>	<b>1,138</b>	<b>-18</b>	<b>497</b>	<b>510</b>	<b>-13</b>	<b>1,474</b>	<b>1,461</b>	<b>13</b>

# RADIO 360: PERTH - TOTAL RADIO - SURVEY 5 2023 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	9	11	-2	*	*	*	1	1	0	*	*	*	2	3	-1	1	2	-1	4	4	0
6PR	15	14	1	1	1	0	*	1	*	1	1	0	2	2	0	4	3	1	6	7	-1
MIX 94.5	23	25	-2	4	4	0	2	2	0	5	5	0	6	6	0	4	4	0	1	3	-2
92.9 TRIPLE M	15	14	1	2	1	1	1	1	0	5	4	1	7	6	1	1	2	-1	*	*	*
96FM	26	26	0	2	1	1	2	2	0	4	3	1	8	6	2	7	9	-2	4	4	0
NOVA93.7	37	34	3	6	5	1	5	5	0	9	10	-1	11	9	2	4	4	0	1	*	*
ABC PER	12	11	1	1	*	*	1	1	0	1	1	0	2	2	0	2	1	1	7	6	1
6RN	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
ABC NEWSRADIO	1	2	-1	*	*	*	*	*	*	*	1	*	*	*	*	*	*	*	1	1	0
6JJJ	13	11	2	1	1	0	2	1	1	7	5	2	3	3	0	*	*	*	*	*	*
ABC CLASSIC	6	4	2	*	*	*	*	*	*	*	*	*	1	1	0	*	*	*	4	2	2
<b>Total</b>	<b>204</b>	<b>202</b>	<b>2</b>	<b>20</b>	<b>18</b>	<b>2</b>	<b>17</b>	<b>16</b>	<b>1</b>	<b>39</b>	<b>38</b>	<b>1</b>	<b>50</b>	<b>45</b>	<b>5</b>	<b>29</b>	<b>32</b>	<b>-3</b>	<b>49</b>	<b>52</b>	<b>-3</b>

By Session, P10+ [Potential: 1822]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	10	11	-1	10	14	-4	16	19	-3	16	17	-1	8	9	-1	2	2	0	9	9	0
6PR	16	16	0	30	33	-3	22	22	0	14	12	2	14	13	1	4	4	0	12	11	1
MIX 94.5	25	27	-2	30	35	-5	37	40	-3	36	40	-4	23	26	-3	5	4	1	18	19	-1
92.9 TRIPLE M	17	16	1	26	23	3	25	26	-1	24	23	1	14	14	0	2	2	0	11	10	1
96FM	27	26	1	30	29	1	39	38	1	41	40	1	31	28	3	5	6	-1	24	26	-2
NOVA93.7	39	36	3	65	59	6	49	45	4	46	42	4	42	39	3	7	8	-1	31	30	1
ABC PER	12	11	1	18	16	2	19	17	2	11	12	-1	9	7	2	7	6	1	13	12	1
6RN	1	1	0	3	1	2	1	1	0	1	1	0	1	1	0	*	*	*	2	1	1
ABC NEWSRADIO	2	3	-1	3	5	-2	1	2	-1	1	3	-2	2	2	0	1	1	0	1	2	-1
6JJJ	13	11	2	17	16	1	18	12	6	18	14	4	14	14	0	3	2	1	11	10	1
ABC CLASSIC	6	4	2	7	3	4	7	6	1	9	7	2	6	4	2	3	1	2	6	4	2
<b>Total</b>	<b>212</b>	<b>211</b>	<b>1</b>	<b>290</b>	<b>283</b>	<b>7</b>	<b>305</b>	<b>306</b>	<b>-1</b>	<b>279</b>	<b>282</b>	<b>-3</b>	<b>207</b>	<b>203</b>	<b>4</b>	<b>52</b>	<b>51</b>	<b>1</b>	<b>182</b>	<b>181</b>	<b>1</b>

# RADIO 360: PERTH - TOTAL RADIO - SURVEY 5 2023 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
96FM 80s	37	43	-6	7	9	-2	7	7	0	9	7	2	7	6	1	5	11	-6	1	3	-2
BLENDER BEATS	15	17	-2	6	6	0	*	*	*	3	4	-1	4	6	-2	1	1	0	*	*	*
CADA	4	2	2	2	1	1	*	*	*	*	1	*	2	*	*	*	*	*	*	*	*
Chemist Warehouse Remix	7	7	0	1	2	-1	*	1	*	4	3	1	2	1	1	*	*	*	*	*	*
Coles Radio	24	29	-5	3	3	0	5	4	1	9	14	-5	4	4	0	1	1	0	3	4	-1
EASY 80s HITS	50	38	12	6	6	0	7	6	1	16	12	4	10	5	5	8	9	-1	4	*	*
KIX DIGITAL	6	15	-9	2	2	0	*	3	*	4	4	0	*	1	*	1	2	-1	*	4	*
LiSTNR Radio	2	6	-4	1	3	-2	*	*	*	1	3	-2	*	*	*	*	*	*	*	*	*
MMM 80s	23	22	1	2	6	-4	2	*	*	5	5	0	9	4	5	4	7	-3	*	*	*
MMM CLASSIC ROCK	38	35	3	2	3	-1	1	*	*	11	11	0	16	10	6	8	10	-2	*	1	*
MMM COUNTRY	18	25	-7	4	2	2	1	*	*	7	13	-6	5	5	0	1	5	-4	*	*	*
MMM TRADIE RADIO	12	13	-1	3	4	-1	*	*	*	8	5	3	1	2	-1	*	*	*	*	1	-1
My Perth DAB Radio	40	37	3	6	6	0	5	5	0	14	12	2	8	7	1	1	1	0	6	6	0
OLDSKOOL 90s HITS	62	64	-2	21	18	3	6	6	0	19	26	-7	12	10	2	3	2	1	1	3	-2
RnB Fridays Radio	42	39	3	8	7	1	10	7	3	15	17	-2	9	9	0	1	*	*	*	*	*
smooth fm Perth	86	100	-14	10	11	-1	10	9	1	16	15	1	18	21	-3	23	28	-5	8	16	-8
triple j Unearthed	31	26	5	3	4	-1	14	5	9	11	15	-4	2	1	1	*	*	*	1	2	-1
ABC Country	14	13	1	*	3	*	3	*	*	2	2	0	1	2	-1	1	1	0	7	5	2
ABC Jazz	23	26	-3	3	6	-3	4	4	0	8	9	-1	3	4	-1	*	2	*	5	1	4
ABC KIDS LISTEN	12	17	-5	4	6	-2	*	1	*	4	8	-4	3	2	1	*	*	*	*	*	*
ABC Sport	42	33	9	4	3	1	5	1	4	10	10	0	9	8	1	7	4	3	6	6	0
Double J	40	36	4	8	7	1	3	3	0	15	11	4	12	14	-2	1	*	*	1	1	0
Total Digital/Internet Only	426	438	-12	64	60	4	48	36	12	115	130	-15	92	85	7	50	66	-16	56	60	-4

# RADIO 360: PERTH - TOTAL RADIO - SURVEY 5 2023 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 1822]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
96FM 80s	28	33	-5	6	10	-4	6	10	-4	11	11	0	11	8	3	5	11	-6	17	19	-2
BLENDER BEATS	13	15	-2	4	3	1	4	6	-2	6	8	-2	7	7	0	1	3	-2	9	12	-3
CADA	3	2	1	*	*	*	*	*	*	3	1	2	2	1	1	*	*	*	3	1	2
Chemist Warehouse Remix	5	6	-1	3	4	-1	4	5	-1	2	4	-2	2	3	-1	*	*	*	4	4	0
Coles Radio	18	23	-5	7	8	-1	9	6	3	12	14	-2	4	8	-4	2	3	-1	14	13	1
EASY 80s HITS	40	30	10	22	18	4	15	12	3	15	10	5	18	12	6	5	6	-1	23	16	7
KIX DIGITAL	5	14	-9	2	4	-2	1	1	0	2	5	-3	5	5	0	1	2	-1	1	3	-2
LiSTNR Radio	2	4	-2	1	1	0	*	*	*	*	1	*	1	1	0	1	1	0	*	2	*
MMM 80s	20	16	4	6	4	2	4	6	-2	5	4	1	9	7	2	8	5	3	7	8	-1
MMM CLASSIC ROCK	23	25	-2	15	16	-1	9	7	2	11	10	1	14	14	0	4	3	1	22	24	-2
MMM COUNTRY	11	19	-8	7	11	-4	1	1	0	5	7	-2	6	8	-2	*	4	*	15	16	-1
MMM TRADIE RADIO	8	12	-4	4	2	2	2	4	-2	2	3	-1	6	8	-2	1	1	0	6	4	2
My Perth DAB Radio	31	30	1	16	16	0	18	16	2	17	13	4	13	11	2	5	6	-1	26	22	4
OLDSKOOL 90s HITS	49	50	-1	19	16	3	12	14	-2	23	29	-6	19	21	-2	7	9	-2	24	28	-4
RnB Fridays Radio	37	37	0	14	14	0	11	14	-3	23	24	-1	16	12	4	6	3	3	12	10	2
smooth fm Perth	70	82	-12	33	42	-9	35	38	-3	40	47	-7	34	42	-8	19	16	3	50	64	-14
triple j Unearthed	28	25	3	11	12	-1	9	10	-1	11	8	3	10	9	1	5	7	-2	17	10	7
ABC Country	11	9	2	1	1	0	2	4	-2	3	3	0	6	3	3	4	3	1	6	10	-4
ABC Jazz	21	22	-1	5	8	-3	5	6	-1	10	7	3	8	7	1	3	5	-2	13	16	-3
ABC KIDS LISTEN	10	15	-5	3	5	-2	4	4	0	4	7	-3	5	7	-2	2	3	-1	5	11	-6
ABC Sport	26	21	5	7	3	4	5	6	-1	5	4	1	14	12	2	13	8	5	24	20	4
Double J	31	28	3	11	11	0	9	6	3	17	15	2	7	3	4	6	4	2	21	18	3
Total Digital/Internet Only	360	374	-14	175	191	-16	150	162	-12	191	211	-20	175	181	-6	84	89	-5	275	277	-2

# RADIO 360: PERTH - BY RADIO TYPE - SURVEY 5 2023

## SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
6iX	4.6	5.3	5.1	2.2	2.3	2.6	5.9	6.5	3.2	0.9	0.9	1.1	4.8	5.2	3.7	3.5	3.6	6.1	8.7	12.7	17.8
6PR	7.2	7.9	10.6	2.9	3.0	4.7	2.6	2.5	3.8	3.2	3.1	5.5	4.9	4.7	10.8	14.4	15.9	15.2	11.8	17.2	26.4
MIX 94.5	11.1	12.9	9.5	21.1	23.0	15.1	12.8	13.2	11.9	12.3	13.0	10.8	12.6	13.6	10.7	12.8	14.8	7.3	2.8	4.5	0.4
92.9 TRIPLE M	7.6	9.0	4.3	7.8	8.6	4.0	5.7	5.5	7.6	12.6	13.9	4.4	13.3	15.0	3.2	3.7	3.9	6.2	0.4	0.5	1.0
96FM	13.0	14.7	15.6	9.3	9.6	12.6	10.2	9.1	18.4	9.2	9.4	10.7	16.1	17.0	16.7	25.5	28.3	26.0	7.8	11.9	9.5
NOVA93.7	18.1	21.3	12.5	30.9	34.1	17.6	32.5	36.4	12.3	23.8	25.5	15.9	21.7	23.9	11.9	14.1	15.7	14.3	1.8	2.7	1.6
ABC PER	6.1	6.7	9.5	2.7	2.0	11.3	3.2	1.8	12.3	2.2	2.1	4.9	3.5	3.3	8.4	6.0	6.7	5.1	14.4	21.8	19.9
6RN	0.6	0.7	0.9	0.1	*	1.6	0.2	0.1	1.2	0.3	0.1	1.9	0.5	0.6	*	0.8	0.9	0.6	1.4	2.2	0.5
ABC NEWSRADIO	0.7	0.6	2.4	0.6	0.5	1.8	0.7	0.2	4.0	0.6	0.4	2.8	0.3	0.2	1.2	0.5	0.4	2.9	1.3	1.9	2.6
6JJJ	6.2	7.0	7.6	3.7	3.3	9.3	9.5	8.7	15.3	16.9	17.8	14.5	6.3	6.9	2.8	1.1	1.0	3.3	0.4	0.6	*
ABC CLASSIC	3.0	3.5	1.5	0.5	0.5	0.4	1.4	1.4	1.5	0.8	0.8	1.5	1.7	1.9	1.4	1.5	1.5	3.2	8.4	13.3	1.1
Commercial DAB+ Stns	7.9	8.3	15.3	11.2	10.7	18.2	10.9	11.8	6.3	9.5	9.1	16.5	7.4	6.4	23.7	6.2	6.9	6.0	5.9	8.5	14.8
ABC DAB+ Stns	2.1	2.1	5.0	2.0	2.2	1.0	2.6	2.8	2.1	4.2	3.9	9.4	1.6	1.3	5.5	0.6	0.4	3.8	1.5	2.1	4.3
<b>Total DAB+ Stns</b>	<b>12.1</b>	<b>10.4</b>	<b>20.3</b>	<b>15.7</b>	<b>12.9</b>	<b>19.2</b>	<b>13.5</b>	<b>14.6</b>	<b>8.4</b>	<b>13.8</b>	<b>13.0</b>	<b>25.9</b>	<b>9.7</b>	<b>7.7</b>	<b>29.2</b>	<b>9.5</b>	<b>7.4</b>	<b>9.9</b>	<b>12.7</b>	<b>10.6</b>	<b>19.1</b>

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
6iX	4.6	5.2	5.0	3.4	3.6	5.9	5.2	6.4	3.7	5.6	6.2	7.1	3.8	4.2	4.5	4.6	5.7	1.4	4.7	5.4	5.4
6PR	7.4	8.1	10.5	10.5	11.4	16.6	7.3	8.2	11.2	5.1	5.5	8.7	6.7	7.3	8.3	6.9	8.0	6.5	6.6	7.3	10.9
MIX 94.5	11.6	13.4	10.0	10.5	12.0	8.0	12.1	14.4	11.3	13.0	15.1	10.8	11.2	12.7	7.9	8.9	10.0	11.0	9.8	11.5	8.1
92.9 TRIPLE M	8.1	9.6	4.8	9.1	10.5	5.4	8.2	10.0	5.1	8.6	10.2	4.9	6.9	7.8	4.7	4.6	5.5	3.0	6.0	7.3	2.8
96FM	12.8	14.4	16.3	10.2	11.3	13.4	12.8	14.2	20.7	14.7	16.7	16.5	14.9	16.5	16.4	10.2	11.9	9.3	13.4	15.5	13.6
NOVA93.7	18.4	21.6	12.8	22.5	25.9	14.9	16.1	19.3	13.1	16.6	19.3	13.9	20.4	23.7	8.5	13.7	16.1	11.4	17.1	20.3	11.4
ABC PER	5.8	6.3	9.5	6.2	6.5	13.9	6.2	6.8	11.3	3.9	4.0	7.4	4.6	4.9	6.4	14.5	17.6	8.2	7.0	7.9	9.4
6RN	0.6	0.6	1.0	0.9	1.0	1.6	0.5	0.5	0.6	0.4	0.3	0.9	0.6	0.6	0.9	0.5	0.5	1.1	0.9	1.0	0.8
ABC NEWSRADIO	0.7	0.6	2.5	0.9	0.8	5.8	0.4	0.4	1.8	0.5	0.5	1.7	0.7	0.7	2.0	1.5	1.8	1.7	0.7	0.6	2.1
6JJJ	6.2	6.9	7.5	5.9	6.9	3.3	5.7	6.5	8.3	6.6	7.4	7.4	6.8	7.2	11.0	5.5	5.8	8.9	6.1	7.0	7.8
ABC CLASSIC	2.8	3.3	1.7	2.4	2.8	1.8	2.2	2.8	0.8	3.2	3.8	2.0	2.8	3.2	1.7	4.9	6.0	2.7	3.3	4.1	1.1
Commercial DAB+ Stns	7.8	8.2	14.2	5.6	6.3	6.4	7.9	9.0	10.4	8.5	9.1	15.2	9.1	9.0	20.5	9.5	8.0	25.7	8.3	8.7	18.7
ABC DAB+ Stns	1.7	1.7	4.1	1.2	1.2	2.9	1.2	1.4	1.5	1.8	1.8	3.6	2.2	2.0	7.3	3.4	3.0	9.1	3.2	3.3	7.9
<b>Total DAB+ Stns</b>	<b>11.6</b>	<b>9.9</b>	<b>18.3</b>	<b>9.2</b>	<b>7.5</b>	<b>9.3</b>	<b>11.4</b>	<b>10.4</b>	<b>11.9</b>	<b>12.9</b>	<b>10.9</b>	<b>18.8</b>	<b>12.7</b>	<b>11.0</b>	<b>27.8</b>	<b>13.8</b>	<b>11.0</b>	<b>34.8</b>	<b>13.4</b>	<b>12.0</b>	<b>26.6</b>

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 6iX has a 4.6% share of all listening, 5.3% share of AM/FM/DAB+ listening and 5.1% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

# RADIO 360: PERTH - BY RADIO TYPE - SURVEY 5 2023

## CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
6iX	157	145	32	9	8	3	12	9	5	16	14	3	34	34	1	24	21	8	62	60	12
6PR	208	207	34	18	17	4	14	14	2	29	29	3	38	38	9	51	51	9	58	58	6
MIX 94.5	576	553	95	84	78	16	71	67	16	166	162	27	119	114	21	87	85	13	48	48	2
92.9 TRIPLE M	365	355	51	62	61	9	45	39	11	127	125	16	87	87	4	33	32	9	11	11	2
96FM	511	487	79	51	47	11	58	50	19	119	112	19	133	131	15	94	92	10	56	56	4
NOVA93.7	690	666	130	120	118	23	101	95	22	215	207	38	144	142	24	88	82	22	22	22	1
ABC PER	236	228	46	14	13	4	13	12	6	34	30	11	45	42	11	46	46	5	84	84	8
6RN	39	36	11	2	1	2	3	2	2	6	5	4	10	10	*	7	7	1	12	12	1
ABC NEWSRADIO	77	66	27	11	10	4	6	3	6	19	17	8	9	6	4	10	10	2	22	21	4
6JJB	273	256	59	31	28	10	49	43	14	127	122	23	45	42	6	15	15	6	7	7	*
ABC CLASSIC	111	104	21	9	7	2	13	10	3	26	24	8	21	20	4	10	10	3	33	33	1
Commercial DAB+ Stns	301	284	79	49	47	13	37	37	5	80	73	26	69	66	22	42	39	9	23	22	4
ABC DAB+ Stns	135	120	49	21	19	4	21	19	4	38	35	17	28	24	13	8	5	7	18	17	5
Total DAB+ Stns	426	363	117	64	59	16	48	47	9	115	99	37	92	80	31	50	42	16	56	36	9
<b>Total</b>	<b>1,724</b>	<b>1,620</b>	<b>427</b>	<b>197</b>	<b>188</b>	<b>53</b>	<b>169</b>	<b>166</b>	<b>63</b>	<b>444</b>	<b>433</b>	<b>114</b>	<b>387</b>	<b>360</b>	<b>87</b>	<b>229</b>	<b>224</b>	<b>66</b>	<b>298</b>	<b>250</b>	<b>44</b>

By Session, P10+

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
6iX	129	118	26	62	57	11	68	62	10	76	71	13	51	47	6	27	27	3	104	98	19
6PR	183	177	29	130	129	13	103	93	15	95	92	12	92	86	10	37	30	6	132	132	15
MIX 94.5	522	493	74	268	252	19	231	218	26	280	263	32	234	219	22	80	72	12	315	303	42
92.9 TRIPLE M	322	309	40	185	174	17	121	109	20	155	143	18	121	117	9	42	37	6	181	180	21
96FM	442	409	69	216	200	23	209	181	35	275	241	48	231	211	28	89	78	14	305	289	41
NOVA93.7	630	608	109	416	399	39	295	277	34	330	310	49	328	320	27	103	92	13	438	414	63
ABC PER	200	192	35	124	110	24	100	89	15	82	77	13	73	70	11	45	43	3	173	162	24
6RN	28	25	8	20	14	6	9	8	2	12	8	5	14	11	3	7	6	2	27	25	4
ABC NEWSRADIO	67	55	24	37	24	14	22	16	7	18	13	7	21	12	9	16	13	3	38	30	12
6JJB	235	223	46	132	125	11	93	81	21	117	108	16	126	115	21	51	41	9	177	163	31
ABC CLASSIC	96	88	20	47	43	7	42	40	2	48	43	9	40	35	6	25	23	3	62	61	4
Commercial DAB+ Stns	250	225	64	128	118	15	104	94	20	136	117	37	119	109	20	49	36	19	191	181	39
ABC DAB+ Stns	108	93	36	36	28	11	31	29	6	44	38	14	48	39	10	30	22	9	79	70	22
Total DAB+ Stns	360	291	94	175	141	26	150	120	26	191	146	47	175	146	27	84	54	28	275	240	58
<b>Total</b>	<b>1,677</b>	<b>1,559</b>	<b>372</b>	<b>1,285</b>	<b>1,149</b>	<b>167</b>	<b>1,104</b>	<b>947</b>	<b>175</b>	<b>1,247</b>	<b>1,083</b>	<b>209</b>	<b>1,120</b>	<b>999</b>	<b>148</b>	<b>497</b>	<b>409</b>	<b>87</b>	<b>1,474</b>	<b>1,361</b>	<b>261</b>

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 6iX has 157,000 total listeners, 145,000 AM/FM/DAB+ listeners and 32,000 Streaming listeners. Please note that there can be overlap between radio types.