

GfK Radio 360 Ratings Summary Report – Survey 6, 2023

The Media Summary Report provided will contain Market Share %, Cumulative Audience (000s) and Average Audience (000s) for total radio, as well as Market Share %, Cumulative Audience (000s) by radio type.

Each of these statistics represents the radio audience in different ways and as such must be referred in the following manner:

Instructions and examples of interpreting the results:

- **Share%:** Market Share is the percentage of the radio type listening, in a defined period, in an average week that is tuned to a particular station

e.g. ‘During Mon-Sun 5:30am-12mn, 13.8% of the total radio listening audience was to Station B or Station B has 13.8% share of all listening Mon-Sun 5:30am-12mn’;
 ‘During Mon-Sun 5:30am-12mn, 13.9% of the AM/FM/DAB+ listening audience was to Station B or Station B has 13.9% share of AM/FM/DAB+ listening Mon-Sun 5:30am-12mn’;
 ‘During Mon-Sun 5:30am-12mn, 16.5% of the streaming listening audience was to Station B or Station B has 16.5% share of streaming listening Mon-Sun 5:30am-12mn’.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Share is a measure of listening and refers to those listening and the number of quarter hours they listened to (time spent listening). It can be reflected in statements such as ‘most listened to station’ or the ‘station with the most listening’.

- **Cumulative audience (000s):** is the number of different people reached at least once by a radio station across a defined period of time via a radio type, in an average week
 e.g. ‘Across Mon-Sun 5:30am-12mn, there were 64,000 unique or different listeners aged 10+ tuning into Station A on total radio’;
 ‘Across Mon-Sun 5:30am-12mn, there were 60,000 unique or different listeners aged 10+ tuning into Station A on AM/FM/DAB+’;
 ‘Across Mon-Sun 5:30am-12mn, there were 15,000 unique or different listeners aged 10+ tuning into Station A via streaming’.
 Please note that there can be overlap between radio types.

Cume is a measure of listeners or audience size. It can be reflected in statements such as ‘total audience’, ‘total number of listeners’ or ‘most listeners’.

- **Average audience (000s):** is the average number of people tuned into a radio station across a defined period of time, in any given quarter hour, during an average week
 e.g. ‘Between Mon-Sun 5:30am-12mn, in an average quarter hour, there are 15,000 people aged 10+ listening to Station C’.

It can be reflected in statements such as ‘average audience’ or ‘average number of listeners in a given quarter hour’.

Stations	Total Radio			AM/FM/DAB+		Streaming	
	Market Share %	Cumulative Audience (000s)	Average Audience (000s)	Market Share %	Cumulative Audience (000s)	Market Share %	Cumulative Audience (000s)
Station A	5.1	64	3	5.6	60	4.8	15
Station B	13.8	621	60	13.9	605	16.5	150
Station C	3.2	264	15	3.3	220	3.2	80

Source: GfK Radio 360 Ratings, Market A, Survey X 2023, Mon-Sun 5:30am-12mn, People 10+, By Radio

For more information contact the GfK team on 1800 097 713.

RADIO 360: PERTH - TOTAL RADIO - SURVEY 6 2023 SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	4.1	4.6	-0.5	2.4	2.2	0.2	3.8	5.9	-2.1	0.2	0.9	-0.7	2.3	4.8	-2.5	3.2	3.5	-0.3	10.5	8.7	1.8
6PR	6.5	7.2	-0.7	4.2	2.9	1.3	2.4	2.6	-0.2	3.4	3.2	0.2	5.2	4.9	0.3	11.5	14.4	-2.9	9.6	11.8	-2.2
MIX 94.5	12.9	11.1	1.8	16.6	21.1	-4.5	21.4	12.8	8.6	14.0	12.3	1.7	14.7	12.6	2.1	16.3	12.8	3.5	3.7	2.8	0.9
92.9 TRIPLE M	6.8	7.6	-0.8	8.0	7.8	0.2	4.4	5.7	-1.3	12.8	12.6	0.2	10.6	13.3	-2.7	4.2	3.7	0.5	0.2	0.4	-0.2
96FM	13.0	13.0	0.0	12.0	9.3	2.7	12.7	10.2	2.5	8.3	9.2	-0.9	15.3	16.1	-0.8	23.5	25.5	-2.0	8.1	7.8	0.3
NOVA93.7	16.2	18.1	-1.9	33.7	30.9	2.8	27.5	32.5	-5.0	22.0	23.8	-1.8	17.2	21.7	-4.5	9.0	14.1	-5.1	3.4	1.8	1.6
ABC PER	6.5	6.1	0.4	3.0	2.7	0.3	2.0	3.2	-1.2	1.9	2.2	-0.3	3.3	3.5	-0.2	9.5	6.0	3.5	14.9	14.4	0.5
6RN	0.7	0.6	0.1	0.4	0.1	0.3	0.3	0.2	0.1	0.4	0.3	0.1	0.5	0.5	0.0	1.0	0.8	0.2	1.3	1.4	-0.1
ABC NEWSRADIO	1.1	0.7	0.4	1.5	0.6	0.9	1.7	0.7	1.0	0.5	0.6	-0.1	0.4	0.3	0.1	1.0	0.5	0.5	1.8	1.3	0.5
6JJJ	6.6	6.2	0.4	4.5	3.7	0.8	6.5	9.5	-3.0	18.2	16.9	1.3	8.0	6.3	1.7	0.9	1.1	-0.2	0.4	0.4	0.0
ABC CLASSIC	2.6	3.0	-0.4	1.3	0.5	0.8	3.2	1.4	1.8	0.7	0.8	-0.1	1.4	1.7	-0.3	2.1	1.5	0.6	6.3	8.4	-2.1

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend				
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
6iX	4.0	4.6	-0.6	3.0	3.4	-0.4	4.5	5.2	-0.7	4.9	5.6	-0.7	3.3	3.8	-0.5	3.7	4.6	-0.9	4.6	4.7	-0.1		
6PR	6.9	7.4	-0.5	10.3	10.5	-0.2	6.5	7.3	-0.8	4.4	5.1	-0.7	6.3	6.7	-0.4	7.5	6.9	0.6	5.2	6.6	-1.4		
MIX 94.5	13.5	11.6	1.9	12.7	10.5	2.2	14.9	12.1	2.8	14.9	13.0	1.9	13.1	11.2	1.9	7.3	8.9	-1.6	11.0	9.8	1.2		
92.9 TRIPLE M	7.3	8.1	-0.8	7.4	9.1	-1.7	6.3	8.2	-1.9	7.7	8.6	-0.9	8.2	6.9	1.3	5.6	4.6	1.0	5.6	6.0	-0.4		
96FM	12.8	12.8	0.0	9.8	10.2	-0.4	13.6	12.8	0.8	15.1	14.7	0.4	14.0	14.9	-0.9	9.4	10.2	-0.8	13.3	13.4	-0.1		
NOVA93.7	16.5	18.4	-1.9	20.4	22.5	-2.1	13.3	16.1	-2.8	15.5	16.6	-1.1	18.5	20.4	-1.9	12.2	13.7	-1.5	15.3	17.1	-1.8		
ABC PER	6.5	5.8	0.7	7.1	6.2	0.9	7.0	6.2	0.8	4.1	3.9	0.2	5.3	4.6	0.7	16.1	14.5	1.6	6.7	7.0	-0.3		
6RN	0.7	0.6	0.1	0.9	0.9	0.0	0.8	0.5	0.3	0.7	0.4	0.3	0.6	0.6	0.0	0.6	0.5	0.1	0.7	0.9	-0.2		
ABC NEWSRADIO	1.0	0.7	0.3	1.4	0.9	0.5	0.8	0.4	0.4	0.8	0.5	0.3	0.8	0.7	0.1	2.0	1.5	0.5	1.1	0.7	0.4		
6JJJ	6.4	6.2	0.2	6.0	5.9	0.1	6.6	5.7	0.9	7.0	6.6	0.4	6.1	6.8	-0.7	5.5	5.5	0.0	7.0	6.1	0.9		
ABC CLASSIC	2.4	2.8	-0.4	2.2	2.4	-0.2	1.7	2.2	-0.5	2.4	3.2	-0.8	2.8	2.8	0.0	5.3	4.9	0.4	3.2	3.3	-0.1		

RADIO 360: PERTH - TOTAL RADIO - SURVEY 6 2023 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	147	157	-10	10	9	1	14	12	2	11	16	-5	31	34	-3	23	24	-1	57	62	-5
6PR	191	208	-17	22	18	4	14	14	0	21	29	-8	35	38	-3	46	51	-5	53	58	-5
MIX 94.5	607	576	31	92	84	8	79	71	8	160	166	-6	133	119	14	88	87	1	56	48	8
92.9 TRIPLE M	345	365	-20	64	62	2	31	45	-14	121	127	-6	90	87	3	29	33	-4	11	11	0
96FM	512	511	1	59	51	8	52	58	-6	117	119	-2	135	133	2	85	94	-9	63	56	7
NOVA93.7	684	690	-6	120	120	0	100	101	-1	212	215	-3	151	144	7	71	88	-17	29	22	7
ABC PER	243	236	7	19	14	5	13	13	0	33	34	-1	42	45	-3	42	46	-4	93	84	9
6RN	44	39	5	5	2	3	3	3	0	7	6	1	10	10	0	6	7	-1	13	12	1
ABC NEWSRADIO	91	77	14	9	11	-2	9	6	3	15	19	-4	9	9	0	17	10	7	33	22	11
6JJB	280	273	7	35	31	4	40	49	-9	130	127	3	58	45	13	9	15	-6	9	7	2
ABC CLASSIC	107	111	-4	10	9	1	21	13	8	18	26	-8	17	21	-4	10	10	0	31	33	-2
Total	1,727	1,724	3	198	197	1	168	169	-1	442	444	-2	389	387	2	228	229	-1	301	298	3

By Session, P10+ [Potential: 1822]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	119	129	-10	58	62	-4	52	68	-16	72	76	-4	42	51	-9	25	27	-2	89	104	-15
6PR	177	183	-6	131	130	1	87	103	-16	83	95	-12	91	92	-1	33	37	-4	115	132	-17
MIX 94.5	560	522	38	308	268	40	229	231	-2	307	280	27	255	234	21	73	80	-7	335	315	20
92.9 TRIPLE M	314	322	-8	173	185	-12	102	121	-19	156	155	1	133	121	12	45	42	3	155	181	-26
96FM	450	442	8	220	216	4	197	209	-12	280	275	5	211	231	-20	75	89	-14	303	305	-2
NOVA93.7	634	630	4	421	416	5	258	295	-37	345	330	15	314	328	-14	92	103	-11	407	438	-31
ABC PER	215	200	15	135	124	11	108	100	8	96	82	14	79	73	6	50	45	5	161	173	-12
6RN	34	28	6	21	20	1	17	9	8	17	12	5	13	14	-1	7	7	0	29	27	2
ABC NEWSRADIO	78	67	11	43	37	6	32	22	10	28	18	10	21	21	0	15	16	-1	54	38	16
6JJB	245	235	10	148	132	16	102	93	9	112	117	-5	116	126	-10	42	51	-9	173	177	-4
ABC CLASSIC	86	96	-10	35	47	-12	40	42	-2	46	48	-2	41	40	1	21	25	-4	71	62	9
Total	1,688	1,677	11	1,323	1,285	38	1,072	1,104	-32	1,250	1,247	3	1,116	1,120	-4	483	497	-14	1,487	1,474	13

RADIO 360: PERTH - TOTAL RADIO - SURVEY 6 2023 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	8	9	-1	1	*	*	1	1	0	*	*	*	1	2	-1	1	1	0	5	4	1
6PR	13	15	-2	1	1	0	*	*	*	1	1	0	3	2	1	3	4	-1	5	6	-1
MIX 94.5	26	23	3	4	4	0	3	2	1	5	5	0	7	6	1	5	4	1	2	1	1
92.9 TRIPLE M	14	15	-1	2	2	0	1	1	0	5	5	0	5	7	-2	1	1	0	*	*	*
96FM	26	26	0	3	2	1	2	2	0	3	4	-1	8	8	0	7	7	0	4	4	0
NOVA93.7	33	37	-4	7	6	1	4	5	-1	8	9	-1	9	11	-2	3	4	-1	2	1	1
ABC PER	13	12	1	1	1	0	*	1	*	1	1	0	2	2	0	3	2	1	7	7	0
6RN	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
ABC NEWSRADIO	2	1	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
6JJB	13	13	0	1	1	0	1	2	-1	7	7	0	4	3	1	*	*	*	*	*	*
ABC CLASSIC	5	6	-1	*	*	*	*	*	*	*	*	*	1	1	0	1	*	*	3	4	-1
Total	201	204	-3	22	20	2	15	17	-2	37	39	-2	50	50	0	29	29	0	47	49	-2

By Session, P10+ [Potential: 1822]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	8	10	-2	9	10	-1	13	16	-3	14	16	-2	7	8	-1	2	2	0	8	9	-1
6PR	15	16	-1	30	30	0	19	22	-3	12	14	-2	13	14	-1	4	4	0	9	12	-3
MIX 94.5	29	25	4	37	30	7	44	37	7	42	36	6	27	23	4	4	5	-1	19	18	1
92.9 TRIPLE M	15	17	-2	22	26	-4	19	25	-6	22	24	-2	17	14	3	3	2	1	10	11	-1
96FM	27	27	0	29	30	-1	40	39	1	42	41	1	29	31	-2	5	5	0	23	24	-1
NOVA93.7	35	39	-4	60	65	-5	39	49	-10	43	46	-3	38	42	-4	6	7	-1	27	31	-4
ABC PER	14	12	2	21	18	3	21	19	2	11	11	0	11	9	2	8	7	1	12	13	-1
6RN	2	1	1	3	3	0	2	1	1	2	1	1	1	1	0	*	*	*	1	2	-1
ABC NEWSRADIO	2	2	0	4	3	1	2	1	1	2	1	1	2	2	0	1	1	0	2	1	1
6JJB	14	13	1	18	17	1	20	18	2	20	18	2	12	14	-2	3	3	0	12	11	1
ABC CLASSIC	5	6	-1	7	7	0	5	7	-2	7	9	-2	6	6	0	3	3	0	6	6	0
Total	211	212	-1	294	290	4	297	305	-8	280	279	1	203	207	-4	50	52	-2	176	182	-6

RADIO 360: PERTH - TOTAL RADIO - SURVEY 6 2023 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
96FM 80s	37	37	0	3	7	-4	4	7	-3	9	9	0	16	7	9	4	5	-1	*	1	*
BLENDER BEATS	10	15	-5	2	6	-4	*	*	*	4	3	1	3	4	-1	*	1	*	*	*	*
CADA	4	4	0	2	2	0	*	*	*	*	*	*	2	2	0	*	*	*	*	*	*
Chemist Warehouse Remix	11	7	4	3	1	2	2	*	*	3	4	-1	3	2	1	*	*	*	*	*	*
Coles Radio	36	24	12	2	3	-1	6	5	1	10	9	1	9	4	5	2	1	1	5	3	2
EASY 80s HITS	46	50	-4	7	6	1	6	7	-1	12	16	-4	14	10	4	4	8	-4	4	4	0
KIX DIGITAL	6	6	0	3	2	1	*	*	*	3	4	-1	*	*	*	*	1	*	*	*	*
LiSTNR Radio	6	2	4	1	1	0	2	*	*	*	1	*	3	*	*	*	*	*	*	*	*
MMM 80s	25	23	2	2	2	0	2	2	0	5	5	0	10	9	1	5	4	1	1	*	*
MMM CLASSIC ROCK	44	38	6	2	2	0	3	1	2	15	11	4	17	16	1	6	8	-2	1	*	*
MMM COUNTRY	17	18	-1	3	4	-1	1	1	0	6	7	-1	5	5	0	2	1	1	*	*	*
MMM TRADIE RADIO	20	12	8	2	3	-1	2	*	*	6	8	-2	10	1	9	*	*	*	*	*	*
My Perth DAB Radio	36	40	-4	2	6	-4	6	5	1	9	14	-5	12	8	4	*	1	*	6	6	0
OLDSKOOL 90s HITS	52	62	-10	12	21	-9	8	6	2	16	19	-3	14	12	2	1	3	-2	1	1	0
RnB Fridays Radio	49	42	7	10	8	2	13	10	3	19	15	4	6	9	-3	1	1	0	*	*	*
smooth fm Perth	105	86	19	9	10	-1	11	10	1	22	16	6	29	18	11	15	23	-8	17	8	9
triple j Unearthed	35	31	4	4	3	1	14	14	0	13	11	2	3	2	1	1	*	*	*	1	*
ABC Country	17	14	3	2	*	*	5	3	2	2	2	0	1	1	0	2	1	1	4	7	-3
ABC Jazz	32	23	9	2	3	-1	4	4	0	11	8	3	7	3	4	3	*	*	4	5	-1
ABC KIDS LISTEN	14	12	2	5	4	1	*	*	*	6	4	2	2	3	-1	*	*	*	1	*	*
ABC Sport	56	42	14	7	4	3	9	5	4	11	10	1	13	9	4	7	7	0	9	6	3
Double J	36	40	-4	5	8	-3	4	3	1	15	15	0	10	12	-2	2	1	1	*	1	*
Total Digital/Internet Only	451	426	25	53	64	-11	61	48	13	114	115	-1	113	92	21	44	50	-6	67	56	11

RADIO 360: PERTH - TOTAL RADIO - SURVEY 6 2023 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 1822]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
96FM 80s	28	28	0	2	6	-4	5	6	-1	11	11	0	16	11	5	2	5	-3	21	17	4
BLENDER BEATS	6	13	-7	3	4	-1	2	4	-2	4	6	-2	5	7	-2	*	1	*	7	9	-2
CADA	3	3	0	*	*	*	*	*	*	2	3	-1	3	2	1	*	*	*	3	3	0
Chemist Warehouse Remix	5	5	0	3	3	0	3	4	-1	4	2	2	2	2	0	1	*	*	6	4	2
Coles Radio	26	18	8	11	7	4	11	9	2	13	12	1	10	4	6	4	2	2	21	14	7
EASY 80s HITS	38	40	-2	15	22	-7	13	15	-2	17	15	2	23	18	5	4	5	-1	20	23	-3
KIX DIGITAL	5	5	0	2	2	0	1	1	0	2	2	0	3	5	-2	1	1	0	2	1	1
LiSTNR Radio	4	2	2	2	1	1	1	*	*	*	*	*	*	1	*	1	1	0	2	*	*
MMM 80s	22	20	2	6	6	0	9	4	5	7	5	2	8	9	-1	2	8	-6	6	7	-1
MMM CLASSIC ROCK	30	23	7	14	15	-1	12	9	3	16	11	5	15	14	1	4	4	0	23	22	1
MMM COUNTRY	11	11	0	4	7	-3	4	1	3	7	5	2	8	6	2	1	*	*	13	15	-2
MMM TRADIE RADIO	15	8	7	11	4	7	7	2	5	7	2	5	5	6	-1	2	1	1	11	6	5
My Perth DAB Radio	28	31	-3	13	16	-3	13	18	-5	17	17	0	12	13	-1	5	5	0	20	26	-6
OLDSKOOL 90s HITS	42	49	-7	13	19	-6	11	12	-1	19	23	-4	17	19	-2	3	7	-4	26	24	2
RnB Fridays Radio	40	37	3	18	14	4	17	11	6	19	23	-4	14	16	-2	9	6	3	20	12	8
smooth fm Perth	85	70	15	43	33	10	43	35	8	52	40	12	45	34	11	30	19	11	63	50	13
triple j Unearthed	29	28	1	12	11	1	9	9	0	16	11	5	10	10	0	3	5	-2	17	17	0
ABC Country	12	11	1	1	1	0	*	2	*	6	3	3	7	6	1	3	4	-1	8	6	2
ABC Jazz	28	21	7	8	5	3	5	5	0	12	10	2	10	8	2	11	3	8	17	13	4
ABC KIDS LISTEN	10	10	0	4	3	1	5	4	1	*	4	*	4	5	-1	1	2	-1	8	5	3
ABC Sport	31	26	5	12	7	5	8	5	3	8	5	3	11	14	-3	11	13	-2	38	24	14
Double J	30	31	-1	18	11	7	13	9	4	15	17	-2	10	7	3	3	6	-3	18	21	-3
Total Digital/Internet Only	377	360	17	191	175	16	167	150	17	218	191	27	209	175	34	96	84	12	314	275	39

RADIO 360: PERTH - BY RADIO TYPE - SURVEY 6 2023

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
6iX	4.1	4.5	5.9	2.4	2.6	1.6	3.8	3.7	4.7	0.2	0.3	*	2.3	2.4	3.0	3.2	3.3	5.7	10.5	14.2	22.6
6PR	6.5	7.0	10.2	4.2	4.5	3.3	2.4	1.7	7.2	3.4	3.1	6.9	5.2	5.3	8.3	11.5	11.0	27.0	9.6	14.0	7.6
MIX 94.5	12.9	14.9	10.0	16.6	17.2	16.0	21.4	23.7	9.2	14.0	14.8	9.9	14.7	15.7	14.4	16.3	19.2	8.4	3.7	5.5	0.9
92.9 TRIPLE M	6.8	7.9	5.3	8.0	8.3	7.5	4.4	4.4	4.8	12.8	13.7	7.9	10.6	12.0	3.8	4.2	4.2	8.3	0.2	0.3	*
96FM	13.0	14.3	16.4	12.0	11.7	18.5	12.7	11.4	23.0	8.3	8.2	11.2	15.3	16.3	15.9	23.5	27.4	16.0	8.1	10.8	18.3
NOVA93.7	16.2	18.8	12.6	33.7	36.8	15.6	27.5	29.3	19.5	22.0	23.4	14.1	17.2	19.1	10.9	9.0	9.6	13.0	3.4	4.8	5.4
ABC PER	6.5	7.2	8.0	3.0	2.4	9.1	2.0	0.9	9.7	1.9	1.9	2.3	3.3	2.9	9.2	9.5	11.1	6.4	14.9	21.7	13.3
6RN	0.7	0.8	0.9	0.4	0.2	2.2	0.3	0.2	0.8	0.4	0.3	1.0	0.5	0.6	0.4	1.0	1.1	1.4	1.3	2.0	0.3
ABC NEWSRADIO	1.1	1.0	2.6	1.5	1.4	2.5	1.7	1.2	5.2	0.5	0.3	2.5	0.4	0.4	1.3	1.0	0.9	3.2	1.8	2.6	2.4
6JJB	6.6	7.4	6.6	4.5	4.3	7.2	6.5	6.2	9.3	18.2	18.7	18.1	8.0	9.2	2.4	0.9	0.8	2.3	0.4	0.6	*
ABC CLASSIC	2.6	3.1	1.5	1.3	1.3	1.0	3.2	3.6	1.3	0.7	0.7	0.8	1.4	1.5	1.9	2.1	2.2	3.4	6.3	9.6	0.5
Commercial DAB+ Stns	9.4	9.9	15.0	7.6	7.1	11.7	9.3	10.4	2.7	8.8	8.4	14.3	13.1	12.7	24.7	5.4	6.4	2.8	9.1	11.8	25.5
ABC DAB+ Stns	2.9	3.1	4.8	2.2	2.1	3.8	3.2	3.4	2.7	6.5	6.2	10.9	2.0	2.0	4.0	2.4	2.8	2.2	1.6	2.1	3.2
Total DAB+ Stns	14.0	13.0	19.8	9.8	9.1	15.4	12.5	13.8	5.4	15.5	14.6	25.2	16.7	14.7	28.7	10.6	9.2	5.0	14.2	13.9	28.7

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
6iX	4.0	4.3	5.7	3.0	3.2	6.0	4.5	5.4	4.0	4.9	5.2	7.2	3.3	3.4	4.4	3.7	3.5	7.9	4.6	5.0	6.6
6PR	6.9	7.3	11.4	10.3	11.2	16.0	6.5	6.8	12.1	4.4	4.4	8.9	6.3	6.5	9.6	7.5	7.9	11.0	5.2	5.8	6.3
MIX 94.5	13.5	15.6	11.2	12.7	14.8	9.2	14.9	17.6	14.8	14.9	17.1	11.2	13.1	14.6	8.8	7.3	8.2	7.0	11.0	12.9	5.9
92.9 TRIPLE M	7.3	8.3	6.0	7.4	8.5	6.8	6.3	7.5	6.0	7.7	8.8	6.6	8.2	9.1	5.4	5.6	6.6	3.3	5.6	6.6	3.1
96FM	12.8	14.1	17.0	9.8	11.0	12.5	13.6	15.1	20.0	15.1	16.3	20.2	14.0	15.1	15.7	9.4	10.7	7.7	13.3	15.0	14.6
NOVA93.7	16.5	19.3	11.7	20.4	23.7	13.6	13.3	15.8	12.1	15.5	17.7	12.8	18.5	21.3	6.5	12.2	13.8	10.7	15.3	17.3	15.6
ABC PER	6.5	7.2	8.0	7.1	7.5	15.4	7.0	8.0	8.3	4.1	4.6	3.8	5.3	5.8	5.5	16.1	18.8	10.4	6.7	7.4	8.0
6RN	0.7	0.8	0.9	0.9	0.9	1.6	0.8	0.9	0.3	0.7	0.7	0.8	0.6	0.6	1.1	0.6	0.5	1.5	0.7	0.8	1.0
ABC NEWSRADIO	1.0	1.0	2.7	1.4	1.2	5.9	0.8	0.8	1.9	0.8	0.9	1.2	0.8	0.7	2.9	2.0	2.0	3.5	1.1	1.1	2.4
6JJB	6.4	7.2	6.6	6.0	7.0	3.4	6.6	7.6	8.2	7.0	8.2	4.7	6.1	6.2	10.1	5.5	5.6	9.7	7.0	8.0	6.4
ABC CLASSIC	2.4	2.9	1.6	2.2	2.6	1.1	1.7	2.0	1.6	2.4	2.7	2.1	2.8	3.1	1.8	5.3	6.6	0.4	3.2	3.9	1.2
Commercial DAB+ Stns	8.9	9.5	14.2	5.6	6.3	6.7	8.9	10.3	10.0	10.2	10.6	17.7	11.2	11.3	19.6	11.1	10.4	23.3	10.7	11.2	17.8
ABC DAB+ Stns	2.3	2.5	2.9	1.8	2.0	1.9	1.7	2.1	0.7	2.5	2.7	2.8	2.6	2.2	8.6	4.6	5.3	3.6	4.8	4.9	11.2
Total DAB+ Stns	13.0	12.0	17.1	9.8	8.3	8.6	12.6	12.4	10.7	14.2	13.3	20.5	14.4	13.5	28.3	18.4	15.8	26.9	16.8	16.1	29.0

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 6iX has a 4.1% share of all listening, 4.5% share of AM/FM/DAB+ listening and 5.9% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

RADIO 360: PERTH - BY RADIO TYPE - SURVEY 6 2023

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
6iX	147	139	28	10	8	3	14	14	6	11	11	*	31	31	2	23	21	4	57	54	12
6PR	191	189	32	22	21	3	14	14	3	21	20	5	35	35	5	46	45	13	53	53	5
MIX 94.5	607	582	106	92	85	25	79	72	14	160	156	27	133	129	19	88	85	18	56	56	3
92.9 TRIPLE M	345	327	57	64	60	11	31	26	9	121	114	19	90	87	9	29	28	9	11	11	*
96FM	512	485	76	59	52	16	52	47	17	117	109	13	135	131	14	85	84	11	63	63	5
NOVA93.7	684	665	123	120	118	20	100	98	25	212	207	35	151	146	20	71	67	20	29	29	3
ABC PER	243	219	51	19	13	8	13	8	6	33	27	9	42	36	12	42	42	7	93	93	10
6RN	44	41	14	5	4	3	3	2	2	7	5	4	10	10	1	6	6	2	13	13	1
ABC NEWSRADIO	91	78	28	9	9	3	9	6	4	15	9	8	9	6	4	17	17	4	33	32	5
6JJB	280	259	60	35	30	10	40	34	12	130	123	26	58	54	8	9	8	4	9	9	*
ABC CLASSIC	107	101	16	10	9	2	21	19	4	18	17	3	17	15	2	10	10	3	31	31	1
Commercial DAB+ Stns	325	303	88	42	37	12	47	43	7	82	74	27	91	90	24	31	29	6	33	30	12
ABC DAB+ Stns	151	141	48	21	21	5	24	20	7	42	38	20	32	31	8	14	14	4	18	17	4
Total DAB+ Stns	451	389	129	53	49	14	61	56	13	114	99	43	113	104	32	44	38	10	67	43	16
Total	1,727	1,643	437	198	193	57	168	165	60	442	433	114	389	368	92	228	220	63	301	265	51

By Session, P10+

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
6iX	119	110	26	58	54	9	52	48	8	72	64	15	42	40	6	25	19	8	89	85	14
6PR	177	169	30	131	122	15	87	79	13	83	78	14	91	85	8	33	29	5	115	111	13
MIX 94.5	560	523	93	308	288	34	229	213	31	307	284	35	255	236	28	73	64	11	335	325	37
92.9 TRIPLE M	314	295	50	173	164	20	102	87	20	156	144	27	133	126	17	45	37	10	155	148	19
96FM	450	417	64	220	200	25	197	173	33	280	245	46	211	188	28	75	61	14	303	286	46
NOVA93.7	634	607	98	421	410	30	258	239	32	345	317	46	314	302	22	92	79	14	407	384	65
ABC PER	215	192	42	135	117	23	108	98	19	96	90	11	79	68	15	50	41	10	161	144	21
6RN	34	32	12	21	19	4	17	15	3	17	14	5	13	12	3	7	4	3	29	26	5
ABC NEWSRADIO	78	65	25	43	29	14	32	23	9	28	22	8	21	16	7	15	11	4	54	43	16
6JJB	245	222	47	148	134	15	102	87	24	112	105	16	116	100	23	42	33	9	173	161	23
ABC CLASSIC	86	80	15	35	33	2	40	37	7	46	42	11	41	39	5	21	21	1	71	69	7
Commercial DAB+ Stns	268	246	67	137	127	22	124	113	25	159	147	35	150	142	20	60	52	12	215	199	49
ABC DAB+ Stns	120	110	36	49	44	11	36	35	3	54	51	11	49	41	15	30	28	5	96	88	28
Total DAB+ Stns	377	321	100	191	160	33	167	138	28	218	187	46	209	181	35	96	75	18	314	272	73
Total	1,688	1,578	385	1,323	1,184	184	1,072	905	193	1,250	1,112	201	1,116	993	162	483	397	91	1,487	1,369	267

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 6iX has 147,000 total listeners, 139,000 AM/FM/DAB+ listeners and 28,000 Streaming listeners. Please note that there can be overlap between radio types.