

GfK Radio 360 Ratings Summary Report – Survey 7, 2023

The Media Summary Report provided will contain Market Share %, Cumulative Audience (000s) and Average Audience (000s) for total radio, as well as Market Share %, Cumulative Audience (000s) by radio type.

Each of these statistics represents the radio audience in different ways and as such must be referred in the following manner:

Instructions and examples of interpreting the results:

- **Share%:** Market Share is the percentage of the radio type listening, in a defined period, in an average week that is tuned to a particular station

e.g. 'During Mon-Sun 5:30am-12mn, 13.8% of the total radio listening audience was to Station B or Station B has 13.8% share of all listening Mon-Sun 5:30am-12mn';
 'During Mon-Sun 5:30am-12mn, 13.9% of the AM/FM/DAB+ listening audience was to Station B or Station B has 13.9% share of AM/FM/DAB+ listening Mon-Sun 5:30am-12mn';
 'During Mon-Sun 5:30am-12mn, 16.5% of the streaming listening audience was to Station B or Station B has 16.5% share of streaming listening Mon-Sun 5:30am-12mn'.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Share is a measure of listening and refers to those listening and the number of quarter hours they listened to (time spent listening). It can be reflected in statements such as 'most listened to station' or the 'station with the most listening'.

- **Cumulative audience (000s):** is the number of different people reached at least once by a radio station across a defined period of time via a radio type, in an average week
 e.g. 'Across Mon-Sun 5:30am-12mn, there were 64,000 unique or different listeners aged 10+ tuning into Station A on total radio';
 'Across Mon-Sun 5:30am-12mn, there were 60,000 unique or different listeners aged 10+ tuning into Station A on AM/FM/DAB+';
 'Across Mon-Sun 5:30am-12mn, there were 15,000 unique or different listeners aged 10+ tuning into Station A via streaming'.
 Please note that there can be overlap between radio types.

Cume is a measure of listeners or audience size. It can be reflected in statements such as 'total audience', 'total number of listeners' or 'most listeners'.

- **Average audience (000s):** is the average number of people tuned into a radio station across a defined period of time, in any given quarter hour, during an average week
 e.g. 'Between Mon-Sun 5:30am-12mn, in an average quarter hour, there are 15,000 people aged 10+ listening to Station C'.

It can be reflected in statements such as 'average audience' or 'average number of listeners in a given quarter hour'.

Stations	Total Radio			AM/FM/DAB+		Streaming	
	Market Share %	Cumulative Audience (000s)	Average Audience (000s)	Market Share %	Cumulative Audience (000s)	Market Share %	Cumulative Audience (000s)
Station A	5.1	64	3	5.6	60	4.8	15
Station B	13.8	621	60	13.9	605	16.5	150
Station C	3.2	264	15	3.3	220	3.2	80

Source: GfK Radio 360 Ratings, Market A, Survey X 2023, Mon-Sun 5:30am-12mn, People 10+, By Radio

For more information contact the GfK team on 1800 097 713.

RADIO 360: PERTH - TOTAL RADIO - SURVEY 7 2023 SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	3.7	4.1	-0.4	1.9	2.4	-0.5	3.0	3.8	-0.8	0.5	0.2	0.3	1.3	2.3	-1.0	7.7	3.2	4.5	6.8	10.5	-3.7
6PR	6.2	6.5	-0.3	4.5	4.2	0.3	6.3	2.4	3.9	1.7	3.4	-1.7	6.4	5.2	1.2	7.0	11.5	-4.5	9.4	9.6	-0.2
MIX 94.5	13.4	12.9	0.5	17.1	16.6	0.5	22.3	21.4	0.9	15.4	14.0	1.4	15.6	14.7	0.9	15.1	16.3	-1.2	4.3	3.7	0.6
92.9 TRIPLE M	8.1	6.8	1.3	8.2	8.0	0.2	4.4	4.4	0.0	9.9	12.8	-2.9	18.4	10.6	7.8	4.1	4.2	-0.1	0.3	0.2	0.1
96FM	13.0	13.0	0.0	13.3	12.0	1.3	11.0	12.7	-1.7	8.1	8.3	-0.2	10.9	15.3	-4.4	23.7	23.5	0.2	12.5	8.1	4.4
NOVA93.7	13.2	16.2	-3.0	26.2	33.7	-7.5	21.4	27.5	-6.1	22.8	22.0	0.8	12.5	17.2	-4.7	7.3	9.0	-1.7	2.3	3.4	-1.1
ABC PER	7.2	6.5	0.7	1.5	3.0	-1.5	2.0	2.0	0.0	2.0	1.9	0.1	2.9	3.3	-0.4	10.1	9.5	0.6	17.6	14.9	2.7
6RN	0.9	0.7	0.2	0.3	0.4	-0.1	0.4	0.3	0.1	0.3	0.4	-0.1	0.3	0.5	-0.2	0.7	1.0	-0.3	2.5	1.3	1.2
ABC NEWSRADIO	1.3	1.1	0.2	1.5	1.5	0.0	1.5	1.7	-0.2	0.8	0.5	0.3	0.4	0.4	0.0	0.9	1.0	-0.1	2.7	1.8	0.9
6JJJ	6.2	6.6	-0.4	3.9	4.5	-0.6	8.1	6.5	1.6	18.0	18.2	-0.2	7.5	8.0	-0.5	0.8	0.9	-0.1	0.2	0.4	-0.2
ABC CLASSIC	2.4	2.6	-0.2	2.6	1.3	1.3	3.5	3.2	0.3	1.2	0.7	0.5	0.8	1.4	-0.6	1.4	2.1	-0.7	5.1	6.3	-1.2

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
6iX	3.7	4.0	-0.3	3.2	3.0	0.2	4.7	4.5	0.2	4.0	4.9	-0.9	3.0	3.3	-0.3	2.8	3.7	-0.9	3.5	4.6	-1.1						
6PR	6.7	6.9	-0.2	9.9	10.3	-0.4	6.0	6.5	-0.5	4.7	4.4	0.3	5.1	6.3	-1.2	8.9	7.5	1.4	4.8	5.2	-0.4						
MIX 94.5	13.9	13.5	0.4	12.8	12.7	0.1	15.3	14.9	0.4	16.3	14.9	1.4	13.4	13.1	0.3	5.2	7.3	-2.1	11.7	11.0	0.7						
92.9 TRIPLE M	8.5	7.3	1.2	8.3	7.4	0.9	8.1	6.3	1.8	8.5	7.7	0.8	10.4	8.2	2.2	6.0	5.6	0.4	6.9	5.6	1.3						
96FM	12.9	12.8	0.1	12.0	9.8	2.2	15.0	13.6	1.4	14.0	15.1	-1.1	11.8	14.0	-2.2	7.0	9.4	-2.4	13.4	13.3	0.1						
NOVA93.7	13.3	16.5	-3.2	15.7	20.4	-4.7	10.4	13.3	-2.9	12.8	15.5	-2.7	15.9	18.5	-2.6	9.7	12.2	-2.5	12.8	15.3	-2.5						
ABC PER	7.4	6.5	0.9	8.2	7.1	1.1	7.5	7.0	0.5	5.4	4.1	1.3	5.8	5.3	0.5	15.7	16.1	-0.4	6.7	6.7	0.0						
6RN	0.9	0.7	0.2	0.9	0.9	0.0	0.9	0.8	0.1	0.9	0.7	0.2	0.8	0.6	0.2	1.0	0.6	0.4	0.9	0.7	0.2						
ABC NEWSRADIO	1.1	1.0	0.1	1.6	1.4	0.2	0.8	0.8	0.0	1.0	0.8	0.2	0.8	0.8	0.0	2.1	2.0	0.1	1.9	1.1	0.8						
6JJJ	6.1	6.4	-0.3	5.8	6.0	-0.2	5.5	6.6	-1.1	6.5	7.0	-0.5	6.8	6.1	0.7	5.4	5.5	-0.1	6.6	7.0	-0.4						
ABC CLASSIC	2.2	2.4	-0.2	2.0	2.2	-0.2	1.8	1.7	0.1	2.2	2.4	-0.2	2.9	2.8	0.1	3.1	5.3	-2.2	3.0	3.2	-0.2						

RADIO 360: PERTH - TOTAL RADIO - SURVEY 7 2023 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	142	147	-5	7	10	-3	15	14	1	12	11	1	20	31	-11	32	23	9	55	57	-2
6PR	207	191	16	16	22	-6	19	14	5	23	21	2	45	35	10	44	46	-2	59	53	6
MIX 94.5	645	607	38	97	92	5	82	79	3	161	160	1	155	133	22	89	88	1	62	56	6
92.9 TRIPLE M	361	345	16	68	64	4	40	31	9	107	121	-14	103	90	13	29	29	0	14	11	3
96FM	503	512	-9	66	59	7	47	52	-5	114	117	-3	116	135	-19	97	85	12	63	63	0
NOVA93.7	674	684	-10	115	120	-5	101	100	1	217	212	5	151	151	0	60	71	-11	31	29	2
ABC PER	235	243	-8	14	19	-5	13	13	0	31	33	-2	31	42	-11	40	42	-2	106	93	13
6RN	50	44	6	4	5	-1	8	3	5	6	7	-1	6	10	-4	5	6	-1	21	13	8
ABC NEWSRADIO	103	91	12	7	9	-2	13	9	4	22	15	7	9	9	0	16	17	-1	36	33	3
6JJB	286	280	6	34	35	-1	43	40	3	128	130	-2	64	58	6	9	9	0	8	9	-1
ABC CLASSIC	109	107	2	13	10	3	25	21	4	25	18	7	11	17	-6	10	10	0	25	31	-6
Total	1,729	1,727	2	198	198	0	169	168	1	441	442	-1	389	389	0	230	228	2	302	301	1

By Session, P10+ [Potential: 1822]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	116	119	-3	60	58	2	58	52	6	73	72	1	44	42	2	26	25	1	87	89	-2
6PR	189	177	12	128	131	-3	93	87	6	89	83	6	86	91	-5	40	33	7	121	115	6
MIX 94.5	586	560	26	312	308	4	246	229	17	335	307	28	265	255	10	79	73	6	354	335	19
92.9 TRIPLE M	323	314	9	164	173	-9	120	102	18	171	156	15	157	133	24	48	45	3	166	155	11
96FM	448	450	-2	234	220	14	202	197	5	270	280	-10	203	211	-8	58	75	-17	306	303	3
NOVA93.7	630	634	-4	400	421	-21	243	258	-15	346	345	1	296	314	-18	99	92	7	389	407	-18
ABC PER	216	215	1	138	135	3	115	108	7	109	96	13	90	79	11	53	50	3	145	161	-16
6RN	37	34	3	23	21	2	18	17	1	20	17	3	16	13	3	9	7	2	30	29	1
ABC NEWSRADIO	85	78	7	47	43	4	30	32	-2	38	28	10	19	21	-2	16	15	1	66	54	12
6JJB	250	245	5	136	148	-12	92	102	-10	119	112	7	118	116	2	42	42	0	173	173	0
ABC CLASSIC	93	86	7	44	35	9	39	40	-1	45	46	-1	45	41	4	23	21	2	63	71	-8
Total	1,702	1,688	14	1,332	1,323	9	1,086	1,072	14	1,279	1,250	29	1,159	1,116	43	505	483	22	1,482	1,487	-5

RADIO 360: PERTH - TOTAL RADIO - SURVEY 7 2023 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	7	8	-1	*	1	*	*	1	*	*	*	1	1	0	2	1	1	3	5	-2	
6PR	13	13	0	1	1	0	1	*	*	1	1	0	3	3	0	2	3	-1	5	5	0
MIX 94.5	27	26	1	4	4	0	3	3	0	6	5	1	8	7	1	5	5	0	2	2	0
92.9 TRIPLE M	16	14	2	2	2	0	1	1	0	4	5	-1	9	5	4	1	1	0	*	*	*
96FM	26	26	0	3	3	0	2	2	0	3	3	0	5	8	-3	7	7	0	6	4	2
NOVA93.7	27	33	-6	6	7	-1	3	4	-1	8	8	0	6	9	-3	2	3	-1	1	2	-1
ABC PER	15	13	2	*	1	*	*	*	*	1	1	0	1	2	-1	3	3	0	9	7	2
6RN	2	1	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
ABC NEWSRADIO	3	2	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
6JJJ	13	13	0	1	1	0	1	1	0	7	7	0	4	4	0	*	*	*	*	*	*
ABC CLASSIC	5	5	0	1	*	*	1	*	*	*	*	*	*	1	*	*	1	*	3	3	0
Total	203	201	2	21	22	-1	15	15	0	36	37	-1	49	50	-1	31	29	2	50	47	3

By Session, P10+ [Potential: 1822]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	8	8	0	9	9	0	14	13	1	11	14	-3	6	7	-1	2	2	0	6	8	-2
6PR	14	15	-1	28	30	-2	18	19	-1	13	12	1	11	13	-2	5	4	1	9	9	0
MIX 94.5	30	29	1	37	37	0	46	44	2	46	42	4	27	27	0	3	4	-1	21	19	2
92.9 TRIPLE M	18	15	3	24	22	2	24	19	5	24	22	2	21	17	4	3	3	0	12	10	2
96FM	27	27	0	34	29	5	45	40	5	40	42	-2	24	29	-5	4	5	-1	24	23	1
NOVA93.7	28	35	-7	45	60	-15	31	39	-8	37	43	-6	33	38	-5	5	6	-1	23	27	-4
ABC PER	16	14	2	23	21	2	22	21	1	16	11	5	12	11	1	9	8	1	12	12	0
6RN	2	2	0	3	3	0	3	2	1	3	2	1	2	1	1	1	*	*	2	1	1
ABC NEWSRADIO	2	2	0	5	4	1	2	2	0	3	2	1	2	2	0	1	1	0	3	2	1
6JJJ	13	14	-1	17	18	-1	17	20	-3	19	20	-1	14	12	2	3	3	0	12	12	0
ABC CLASSIC	5	5	0	6	7	-1	5	5	0	6	7	-1	6	6	0	2	3	-1	5	6	-1
Total	213	211	2	286	294	-8	300	297	3	285	280	5	206	203	3	55	50	5	179	176	3

RADIO 360: PERTH - TOTAL RADIO - SURVEY 7 2023 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
96FM 80s	46	37	9	11	3	8	5	4	1	8	9	-1	15	16	-1	5	4	1	2	*	*
BLENDER BEATS	12	10	2	4	2	2	1	*	*	5	4	1	1	3	-2	2	*	*	*	*	*
CADA	4	4	0	1	2	-1	*	*	*	2	*	*	1	2	-1	*	*	*	*	*	*
Chemist Warehouse Remix	17	11	6	5	3	2	6	2	4	4	3	1	3	3	0	*	*	*	*	*	*
Coles Radio	57	36	21	6	2	4	11	6	5	16	10	6	12	9	3	4	2	2	8	5	3
KIX DIGITAL	7	6	1	1	3	-2	3	*	*	1	3	-2	*	*	*	1	*	*	1	*	*
LiSTNR Radio	12	6	6	3	1	2	3	2	1	*	*	*	6	3	3	*	*	*	*	*	*
MMM 80s	27	25	2	5	2	3	2	2	0	5	5	0	9	10	-1	6	5	1	1	1	0
MMM CLASSIC ROCK	41	44	-3	4	2	2	3	3	0	12	15	-3	13	17	-4	8	6	2	1	1	0
MMM COUNTRY	14	17	-3	2	3	-1	3	1	2	6	6	0	1	5	-4	3	2	1	*	*	*
MMM TRADIE RADIO	28	20	8	3	2	1	6	2	4	5	6	-1	14	10	4	1	*	*	1	*	*
My Perth DAB Radio	32	36	-4	3	2	1	7	6	1	7	9	-2	8	12	-4	*	*	*	7	6	1
OLDSKOOL 80s HITS	59	46	13	10	7	3	11	6	5	15	12	3	15	14	1	7	4	3	1	4	-3
OLDSKOOL 90s HITS	55	52	3	8	12	-4	9	8	1	26	16	10	9	14	-5	3	1	2	*	1	*
RnB Fridays Radio	56	49	7	11	10	1	12	13	-1	24	19	5	9	6	3	*	1	*	*	*	*
smooth fm Perth	106	105	1	8	9	-1	12	11	1	25	22	3	24	29	-5	18	15	3	19	17	2
triple j Unearthed	30	35	-5	4	4	0	11	14	-3	14	13	1	*	3	*	1	1	0	*	*	*
ABC Country	27	17	10	3	2	1	4	5	-1	5	2	3	1	1	0	5	2	3	8	4	4
ABC Jazz	30	32	-2	7	2	5	5	4	1	9	11	-2	4	7	-3	4	3	1	1	4	-3
ABC KIDS LISTEN	19	14	5	4	5	-1	3	*	*	9	6	3	1	2	-1	1	*	*	1	1	0
ABC Sport	41	56	-15	5	7	-2	10	9	1	7	11	-4	7	13	-6	4	7	-3	8	9	-1
Double J	36	36	0	6	5	1	6	4	2	10	15	-5	9	10	-1	3	2	1	2	*	*
Total Digital/Internet Only	471	451	20	57	53	4	64	61	3	119	114	5	103	113	-10	60	44	16	68	67	1

Please note: EASY 80s HITS rebranded as OLDSKOOL 80s HITS effective Aug 13.

RADIO 360: PERTH - TOTAL RADIO - SURVEY 7 2023 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 1822]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
96FM 80s	33	28	5	5	2	3	11	5	6	16	11	5	18	16	2	6	2	4	24	21	3
BLENDER BEATS	9	6	3	4	3	1	5	2	3	5	4	1	5	5	0	1	*	*	6	7	-1
CADA	3	3	0	2	*	*	*	*	*	1	2	-1	1	3	-2	1	*	*	2	3	-1
Chemist Warehouse Remix	13	5	8	5	3	2	1	3	-2	4	4	0	5	2	3	2	1	1	6	6	0
Coles Radio	42	26	16	15	11	4	15	11	4	16	13	3	14	10	4	7	4	3	28	21	7
KIX DIGITAL	5	5	0	1	2	-1	1	1	0	2	2	0	1	3	-2	1	1	0	3	2	1
LiSTNR Radio	6	4	2	2	2	0	1	1	0	2	*	*	*	*	*	2	1	1	6	2	4
MMM 80s	22	22	0	4	6	-2	10	9	1	7	7	0	9	8	1	3	2	1	8	6	2
MMM CLASSIC ROCK	35	30	5	12	14	-2	11	12	-1	16	16	0	15	15	0	5	4	1	20	23	-3
MMM COUNTRY	10	11	-1	6	4	2	6	4	2	5	7	-2	5	8	-3	3	1	2	8	13	-5
MMM TRADIE RADIO	26	15	11	12	11	1	10	7	3	11	7	4	14	5	9	4	2	2	14	11	3
My Perth DAB Radio	22	28	-6	11	13	-2	7	13	-6	14	17	-3	11	12	-1	5	5	0	19	20	-1
OLDSKOOL 80s HITS	51	38	13	20	15	5	14	13	1	29	17	12	32	23	9	6	4	2	26	20	6
OLDSKOOL 90s HITS	50	42	8	16	13	3	16	11	5	32	19	13	24	17	7	10	3	7	31	26	5
RnB Fridays Radio	47	40	7	25	18	7	24	17	7	19	19	0	20	14	6	11	9	2	23	20	3
smooth fm Perth	85	85	0	48	43	5	43	43	0	47	52	-5	49	45	4	29	30	-1	73	63	10
triple j Unearthed	24	29	-5	6	12	-6	9	9	0	12	16	-4	11	10	1	6	3	3	15	17	-2
ABC Country	15	12	3	2	1	1	2	*	*	5	6	-1	10	7	3	4	3	1	15	8	7
ABC Jazz	26	28	-2	9	8	1	7	5	2	9	12	-3	7	10	-3	9	11	-2	17	17	0
ABC KIDS LISTEN	17	10	7	5	4	1	7	5	2	2	*	*	7	4	3	1	1	0	7	8	-1
ABC Sport	20	31	-11	6	12	-6	7	8	-1	7	8	-1	7	11	-4	5	11	-6	30	38	-8
Double J	30	30	0	15	18	-3	12	13	-1	14	15	-1	10	10	0	5	3	2	17	18	-1
Total Digital/Internet Only	396	377	19	206	191	15	195	167	28	247	218	29	237	209	28	119	96	23	335	314	21

Please note: EASY 80s HITS rebranded as OLDSKOOL 80s HITS effective Aug 13.

RADIO 360: PERTH - BY RADIO TYPE - SURVEY 7 2023

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
6iX	3.7	4.1	5.1	1.9	1.8	2.7	3.0	3.0	4.0	0.5	0.5	0.4	1.3	1.5	0.6	7.7	8.2	14.7	6.8	8.7	12.7
6PR	6.2	6.7	9.5	4.5	5.0	2.0	6.3	6.8	4.4	1.7	1.7	1.9	6.4	6.6	13.3	7.0	6.9	19.0	9.4	12.2	15.7
MIX 94.5	13.4	15.7	9.1	17.1	18.4	10.6	22.3	24.8	10.5	15.4	16.5	10.8	15.6	18.1	9.3	15.1	17.8	10.7	4.3	5.9	2.2
92.9 TRIPLE M	8.1	9.6	5.1	8.2	8.5	8.5	4.4	4.6	3.9	9.9	10.3	8.8	18.4	22.0	4.6	4.1	4.8	3.2	0.3	0.5	*
96FM	13.0	14.7	14.9	13.3	13.5	16.9	11.0	11.4	11.6	8.1	7.2	16.4	10.9	12.0	13.5	23.7	28.3	13.0	12.5	16.4	17.2
NOVA93.7	13.2	14.8	15.8	26.2	27.5	22.6	21.4	23.2	15.1	22.8	24.2	17.9	12.5	13.5	19.4	7.3	8.0	11.5	2.3	2.8	6.4
ABC PER	7.2	8.2	8.0	1.5	1.4	2.8	2.0	0.6	13.4	2.0	2.0	2.2	2.9	2.6	8.8	10.1	12.0	6.6	17.6	23.6	17.7
6RN	0.9	1.0	1.2	0.3	0.1	2.0	0.4	0.3	0.9	0.3	0.3	0.8	0.3	0.3	0.4	0.7	0.6	2.4	2.5	3.5	1.4
ABC NEWSRADIO	1.3	1.4	2.2	1.5	1.5	2.0	1.5	1.0	5.6	0.8	0.7	1.6	0.4	0.5	0.3	0.9	0.8	3.8	2.7	3.7	2.1
6JJB	6.2	7.2	4.9	3.9	4.2	2.1	8.1	8.3	8.6	18.0	19.4	11.3	7.5	8.7	4.2	0.8	1.1	*	0.2	0.3	*
ABC CLASSIC	2.4	2.8	1.7	2.6	2.8	1.1	3.5	3.8	2.0	1.2	1.2	1.4	0.8	0.8	1.3	1.4	1.3	4.5	5.1	7.2	*
Commercial DAB+ Stns	10.7	11.4	17.0	12.9	12.6	19.7	10.8	10.6	14.2	11.3	11.0	16.1	11.9	12.0	20.7	6.3	7.1	6.9	10.9	13.8	23.0
ABC DAB+ Stns	2.4	2.4	5.6	2.9	2.6	7.1	2.1	1.7	5.7	5.4	4.9	10.3	1.4	1.3	3.5	2.8	3.1	3.6	1.0	1.3	1.6
Total DAB+ Stns	15.9	13.9	22.6	15.9	15.2	26.9	14.7	12.2	20.0	17.2	15.9	26.4	17.8	13.3	24.2	14.9	10.3	10.6	14.3	15.1	24.6

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
6iX	3.7	4.1	5.1	3.2	3.7	2.5	4.7	5.4	6.0	4.0	4.1	8.2	3.0	3.4	2.8	2.8	3.2	2.9	3.5	3.9	5.1
6PR	6.7	7.2	10.9	9.9	10.4	19.6	6.0	6.6	10.1	4.7	5.0	7.6	5.1	5.6	6.1	8.9	10.0	10.9	4.8	5.4	5.1
MIX 94.5	13.9	16.3	9.9	12.8	14.8	9.5	15.3	18.3	13.1	16.3	19.2	9.9	13.4	15.3	7.8	5.2	6.0	4.8	11.7	13.9	6.4
92.9 TRIPLE M	8.5	10.0	5.6	8.3	9.5	6.8	8.1	9.8	5.9	8.5	10.1	5.5	10.4	12.1	4.4	6.0	7.1	3.8	6.9	8.3	3.5
96FM	12.9	14.5	14.7	12.0	13.4	13.8	15.0	17.0	19.9	14.0	15.8	15.3	11.8	13.3	9.3	7.0	7.7	10.2	13.4	15.1	15.3
NOVA93.7	13.3	14.8	16.8	15.7	17.5	18.7	10.4	11.6	15.2	12.8	13.8	20.4	15.9	17.6	15.6	9.7	11.6	6.2	12.8	14.8	12.3
ABC PER	7.4	8.3	8.2	8.2	9.1	10.9	7.5	8.5	9.9	5.4	6.2	5.2	5.8	6.5	5.0	15.7	18.4	13.1	6.7	7.7	7.2
6RN	0.9	1.0	1.2	0.9	1.0	1.9	0.9	1.1	1.3	0.9	1.0	1.2	0.8	0.9	0.5	1.0	1.2	0.4	0.9	1.0	1.2
ABC NEWSRADIO	1.1	1.2	1.8	1.6	1.7	2.7	0.8	0.9	1.1	1.0	1.1	1.8	0.8	0.8	1.7	2.1	2.5	1.8	1.9	2.0	3.4
6JJB	6.1	7.0	5.0	5.8	6.9	2.3	5.5	6.6	4.5	6.5	7.8	3.5	6.8	7.2	9.2	5.4	5.3	11.5	6.6	7.8	4.6
ABC CLASSIC	2.2	2.6	1.7	2.0	2.3	1.4	1.8	2.2	1.3	2.2	2.5	1.4	2.9	3.2	2.4	3.1	3.5	3.7	3.0	3.5	1.5
Commercial DAB+ Stns	10.1	10.9	15.4	7.0	7.9	7.0	9.1	10.6	9.0	10.6	11.2	17.4	12.4	12.0	29.3	18.4	20.3	23.0	12.4	12.8	22.4
ABC DAB+ Stns	1.9	2.0	3.6	1.7	1.8	2.9	1.5	1.6	2.7	1.9	2.1	2.5	2.2	2.0	6.0	3.4	3.3	7.7	4.0	3.8	12.0
Total DAB+ Stns	14.9	12.9	19.0	11.6	9.7	9.9	13.2	12.2	11.7	15.4	13.3	20.0	16.2	14.1	35.4	27.8	23.6	30.7	19.0	16.6	34.4

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 6iX has a 3.7% share of all listening, 4.1% share of AM/FM/DAB+ listening and 5.1% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

RADIO 360: PERTH - BY RADIO TYPE - SURVEY 7 2023

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
6iX	142	134	26	7	5	3	15	15	5	12	11	1	20	20	1	32	31	7	55	51	9
6PR	207	199	45	16	15	2	19	16	8	23	22	6	45	44	12	44	44	10	59	58	7
MIX 94.5	645	621	93	97	95	17	82	77	13	161	150	23	155	150	20	89	86	17	62	62	2
92.9 TRIPLE M	361	347	64	68	64	10	40	38	12	107	100	24	103	101	15	29	29	3	14	14	*
96FM	503	472	83	66	61	11	47	37	14	114	104	20	116	111	13	97	95	17	63	63	7
NOVA93.7	674	650	110	115	109	21	101	97	18	217	207	35	151	147	25	60	58	9	31	31	2
ABC PER	235	218	51	14	12	4	13	6	9	31	23	10	31	31	9	40	40	6	106	106	12
6RN	50	48	12	4	3	2	8	7	5	6	6	2	6	6	1	5	5	1	21	21	1
ABC NEWSRADIO	103	92	31	7	6	3	13	10	6	22	17	10	9	7	2	16	16	3	36	36	6
6JJB	286	273	60	34	31	5	43	41	14	128	125	27	64	59	15	9	9	*	8	8	*
ABC CLASSIC	109	102	21	13	12	2	25	23	7	25	23	5	11	11	3	10	8	4	25	25	*
Commercial DAB+ Stns	349	322	112	49	44	13	48	43	17	93	87	34	81	76	23	40	37	12	37	35	13
ABC DAB+ Stns	144	131	55	20	20	6	27	24	13	39	36	22	19	18	5	18	15	6	19	18	3
Total DAB+ Stns	471	404	152	57	54	15	64	59	23	119	109	52	103	85	28	60	48	17	68	50	17
Total	1,729	1,654	439	198	194	50	169	166	52	441	434	123	389	372	104	230	221	61	302	268	48

By Session, P10+

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
6iX	116	105	22	60	55	8	58	55	6	73	63	14	44	40	6	26	22	4	87	81	16
6PR	189	175	39	128	116	26	93	89	11	89	83	14	86	78	13	40	35	6	121	114	21
MIX 94.5	586	556	81	312	296	31	246	233	26	335	309	38	265	255	22	79	66	12	354	342	35
92.9 TRIPLE M	323	309	54	164	154	23	120	109	19	171	164	21	157	152	16	48	41	8	166	160	18
96FM	448	413	70	234	210	30	202	178	32	270	250	35	203	187	24	58	47	12	306	284	43
NOVA93.7	630	602	96	400	386	30	243	225	33	346	315	49	296	274	39	99	87	12	389	370	48
ABC PER	216	192	49	138	123	21	115	106	23	109	100	19	90	77	17	53	41	12	145	139	17
6RN	37	35	10	23	19	6	18	15	4	20	19	3	16	14	2	9	9	2	30	28	5
ABC NEWSRADIO	85	72	26	47	36	13	30	25	5	38	31	8	19	16	6	16	14	5	66	57	14
6JJB	250	236	48	136	128	11	92	79	18	119	111	16	118	107	23	42	34	9	173	166	24
ABC CLASSIC	93	85	19	44	43	3	39	34	6	45	42	8	45	42	8	23	20	4	63	59	8
Commercial DAB+ Stns	295	272	93	153	146	20	143	132	29	177	160	38	176	160	40	82	56	26	231	215	50
ABC DAB+ Stns	112	101	36	39	33	11	41	36	9	48	47	12	48	42	12	27	23	8	92	81	35
Total DAB+ Stns	396	339	117	206	170	30	195	159	38	247	197	49	237	194	49	119	77	32	335	280	82
Total	1,702	1,602	393	1,332	1,203	197	1,086	934	176	1,279	1,154	208	1,159	1,027	180	505	408	94	1,482	1,361	261

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 6iX has 142,000 total listeners, 134,000 AM/FM/DAB+ listeners and 26,000 Streaming listeners. Please note that there can be overlap between radio types.