

## GfK Radio 360 Ratings Summary Report – Survey 8, 2023

The Media Summary Report provided will contain Market Share %, Cumulative Audience (000s) and Average Audience (000s) for total radio, as well as Market Share %, Cumulative Audience (000s) by radio type.

Each of these statistics represents the radio audience in different ways and as such must be referred in the following manner:

### Instructions and examples of interpreting the results:

- **Share%:** Market Share is the percentage of the radio type listening, in a defined period, in an average week that is tuned to a particular station

e.g. 'During Mon-Sun 5:30am-12mn, 13.8% of the total radio listening audience was to Station B or Station B has 13.8% share of all listening Mon-Sun 5:30am-12mn';  
 'During Mon-Sun 5:30am-12mn, 13.9% of the AM/FM/DAB+ listening audience was to Station B or Station B has 13.9% share of AM/FM/DAB+ listening Mon-Sun 5:30am-12mn';  
 'During Mon-Sun 5:30am-12mn, 16.5% of the streaming listening audience was to Station B or Station B has 16.5% share of streaming listening Mon-Sun 5:30am-12mn'.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Share is a measure of listening and refers to those listening and the number of quarter hours they listened to (time spent listening). It can be reflected in statements such as 'most listened to station' or the 'station with the most listening'.

- **Cumulative audience (000s):** is the number of different people reached at least once by a radio station across a defined period of time via a radio type, in an average week

e.g. 'Across Mon-Sun 5:30am-12mn, there were 64,000 unique or different listeners aged 10+ tuning into Station A on total radio';  
 'Across Mon-Sun 5:30am-12mn, there were 60,000 unique or different listeners aged 10+ tuning into Station A on AM/FM/DAB+';  
 'Across Mon-Sun 5:30am-12mn, there were 15,000 unique or different listeners aged 10+ tuning into Station A via streaming'.

Please note that there can be overlap between radio types.

Cume is a measure of listeners or audience size. It can be reflected in statements such as 'total audience', 'total number of listeners' or 'most listeners'.

- **Average audience (000s):** is the average number of people tuned into a radio station across a defined period of time, in any given quarter hour, during an average week

e.g. 'Between Mon-Sun 5:30am-12mn, in an average quarter hour, there are 15,000 people aged 10+ listening to Station C'.

It can be reflected in statements such as 'average audience' or 'average number of listeners in a given quarter hour'.

Stations	Total Radio			AM/FM/DAB+		Streaming	
	Market Share %	Cumulative Audience (000s)	Average Audience (000s)	Market Share %	Cumulative Audience (000s)	Market Share %	Cumulative Audience (000s)
Station A	5.1	64	3	5.6	60	4.8	15
Station B	13.8	621	60	13.9	605	16.5	150
Station C	3.2	264	15	3.3	220	3.2	80

Source: GfK Radio 360 Ratings, Market A, Survey X 2023, Mon-Sun 5:30am-12mn, People 10+, By Radio

For more information contact the GfK team on 1800 097 713.

# RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 8 2023

## SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	6.6	7.4	-0.8	2.6	2.4	0.2	2.2	2.2	0.0	1.2	1.1	0.1	2.9	2.1	0.8	4.2	4.4	-0.2	19.8	22.6	-2.8
4BH 1116	8.1	8.6	-0.5	0.5	0.6	-0.1	0.6	0.8	-0.2	0.6	0.8	-0.2	2.6	3.2	-0.6	8.5	9.9	-1.4	26.0	25.3	0.7
SENQ 693am	0.3	0.6	-0.3	*	1.8	*	0.1	0.3	-0.2	0.4	0.6	-0.2	0.7	0.7	0.0	*	0.6	*	0.2	*	*
B105	11.7	11.5	0.2	17.8	19.5	-1.7	18.9	17.4	1.5	22.6	17.5	5.1	10.1	14.8	-4.7	5.5	5.6	-0.1	2.2	1.8	0.4
KIIS973	10.0	11.5	-1.5	7.9	7.4	0.5	7.8	8.6	-0.8	6.8	9.1	-2.3	16.7	18.6	-1.9	14.3	16.7	-2.4	5.4	7.1	-1.7
104.5 TRIPLE M	13.3	11.8	1.5	10.9	12.3	-1.4	15.9	11.9	4.0	14.3	16.1	-1.8	20.2	15.3	4.9	16.9	15.4	1.5	3.3	2.8	0.5
NOVA106.9	12.7	12.1	0.6	23.0	24.4	-1.4	22.7	24.8	-2.1	19.0	16.3	2.7	13.5	13.2	0.3	5.0	4.1	0.9	2.7	2.4	0.3
ABC BRIS	5.3	5.9	-0.6	1.8	1.7	0.1	3.9	2.4	1.5	0.7	0.9	-0.2	2.2	2.3	-0.1	5.1	5.8	-0.7	14.7	16.2	-1.5
4RN	1.9	1.6	0.3	0.6	0.1	0.5	*	0.1	*	0.3	0.3	0.0	1.0	2.2	-1.2	4.7	3.1	1.6	3.8	2.6	1.2
ABC NEWSRADIO	1.2	1.3	-0.1	0.5	0.1	0.4	0.9	1.2	-0.3	0.9	1.3	-0.4	0.8	0.8	0.0	2.3	3.4	-1.1	1.8	1.1	0.7
4JJJ	5.8	5.4	0.4	6.6	5.5	1.1	7.9	8.6	-0.7	13.2	15.5	-2.3	5.5	3.3	2.2	1.5	1.8	-0.3	1.2	0.2	1.0
ABC CLASSIC	1.2	1.4	-0.2	0.9	0.4	0.5	0.3	0.5	-0.2	0.9	1.4	-0.5	2.0	0.7	1.3	0.8	0.7	0.1	1.3	3.0	-1.7

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	6.7	7.4	-0.7	6.4	8.0	-1.6	6.9	7.7	-0.8	7.0	6.8	0.2	5.8	6.1	-0.3	8.0	10.2	-2.2	6.1	7.1	-1.0
4BH 1116	7.6	8.3	-0.7	7.7	8.2	-0.5	10.1	10.3	-0.2	7.2	8.7	-1.5	5.6	5.7	-0.1	5.6	5.7	-0.1	9.4	9.8	-0.4
SENQ 693am	0.4	0.6	-0.2	0.2	0.9	-0.7	0.8	0.9	-0.1	0.3	0.3	0.0	0.2	0.4	-0.2	0.2	0.7	-0.5	0.1	0.4	-0.3
B105	11.9	11.7	0.2	12.5	11.7	0.8	11.0	11.4	-0.4	12.4	12.9	-0.5	12.3	11.3	1.0	9.1	8.4	0.7	11.2	10.9	0.3
KIIS973	10.2	11.8	-1.6	11.0	10.9	0.1	10.8	12.8	-2.0	10.6	13.3	-2.7	9.1	11.2	-2.1	5.8	6.7	-0.9	9.5	10.8	-1.3
104.5 TRIPLE M	14.2	12.4	1.8	12.8	13.2	-0.4	16.2	13.6	2.6	15.7	12.2	3.5	14.0	10.6	3.4	8.2	9.6	-1.4	10.7	9.9	0.8
NOVA106.9	12.7	12.0	0.7	14.1	13.5	0.6	9.4	9.3	0.1	12.0	12.0	0.0	17.3	14.1	3.2	10.5	9.0	1.5	12.6	12.5	0.1
ABC BRIS	5.3	5.8	-0.5	7.8	7.4	0.4	4.1	5.4	-1.3	3.3	4.3	-1.0	3.6	5.9	-2.3	11.3	6.6	4.7	5.3	6.1	-0.8
4RN	1.9	1.7	0.2	2.7	2.4	0.3	0.9	0.7	0.2	0.6	0.7	-0.1	1.8	1.5	0.3	7.5	6.5	1.0	1.9	1.4	0.5
ABC NEWSRADIO	1.3	1.3	0.0	2.1	1.9	0.2	0.7	0.7	0.0	0.7	0.8	-0.1	1.7	1.6	0.1	1.0	2.0	-1.0	1.0	1.3	-0.3
4JJJ	5.8	5.6	0.2	5.4	5.3	0.1	5.2	4.6	0.6	6.3	5.3	1.0	6.2	7.2	-1.0	5.5	8.2	-2.7	5.9	4.8	1.1
ABC CLASSIC	1.2	1.3	-0.1	1.4	1.2	0.2	1.4	1.4	0.0	0.9	1.1	-0.2	0.8	1.6	-0.8	1.3	1.8	-0.5	1.3	1.5	-0.2

# RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 8 2023 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	201	206	-5	15	16	-1	14	17	-3	25	23	2	26	20	6	31	29	2	90	102	-12
4BH 1116	191	214	-23	7	7	0	15	14	1	10	20	-10	19	28	-9	29	37	-8	112	106	6
SENQ 693am	28	33	-5	*	4	*	5	5	0	6	9	-3	9	5	4	2	4	-2	7	6	1
B105	635	653	-18	106	120	-14	96	93	3	233	226	7	122	136	-14	45	45	0	33	33	0
KIIS973	502	530	-28	73	65	8	58	67	-9	103	122	-19	150	143	7	61	64	-3	57	68	-11
104.5 TRIPLE M	524	529	-5	68	74	-6	71	68	3	146	155	-9	128	125	3	70	73	-3	40	33	7
NOVA106.9	727	702	25	140	139	1	118	121	-3	229	224	5	157	146	11	46	45	1	36	27	9
ABC BRIS	250	251	-1	25	21	4	24	20	4	23	22	1	40	44	-4	39	43	-4	99	102	-3
4RN	70	72	-2	3	1	2	*	3	*	12	16	-4	15	12	3	18	15	3	22	25	-3
ABC NEWSRADIO	107	130	-23	8	5	3	13	21	-8	23	34	-11	23	22	1	17	25	-8	23	23	0
4JJB	365	351	14	49	43	6	68	63	5	146	170	-24	65	51	14	21	20	1	16	4	12
ABC CLASSIC	85	93	-8	12	3	9	7	10	-3	18	29	-11	19	15	4	13	12	1	17	24	-7
<b>Total</b>	<b>2,082</b>	<b>2,086</b>	<b>-4</b>	<b>251</b>	<b>248</b>	<b>3</b>	<b>226</b>	<b>226</b>	<b>0</b>	<b>531</b>	<b>542</b>	<b>-11</b>	<b>471</b>	<b>466</b>	<b>5</b>	<b>260</b>	<b>260</b>	<b>0</b>	<b>343</b>	<b>344</b>	<b>-1</b>

By Session, P10+ [Potential: 2199]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	179	181	-2	117	114	3	92	97	-5	93	88	5	76	76	0	46	45	1	117	140	-23
4BH 1116	168	196	-28	113	126	-13	117	129	-12	119	128	-9	84	100	-16	41	41	0	145	150	-5
SENQ 693am	27	22	5	16	15	1	15	15	0	13	11	2	9	10	-1	4	9	-5	7	18	-11
B105	582	590	-8	351	346	5	212	233	-21	306	314	-8	277	260	17	91	77	14	353	384	-31
KIIS973	457	495	-38	295	296	-1	199	216	-17	230	280	-50	207	228	-21	64	81	-17	295	291	4
104.5 TRIPLE M	478	487	-9	277	306	-29	210	203	7	260	234	26	220	195	25	93	96	-3	303	280	23
NOVA106.9	653	615	38	424	405	19	245	236	9	333	316	17	327	289	38	113	103	10	435	423	12
ABC BRIS	220	227	-7	146	149	-3	75	81	-6	89	102	-13	83	90	-7	46	45	1	152	155	-3
4RN	66	64	2	43	39	4	19	17	2	21	19	2	29	28	1	23	18	5	39	39	0
ABC NEWSRADIO	90	106	-16	60	56	4	24	21	3	17	33	-16	26	37	-11	15	21	-6	55	64	-9
4JJB	318	324	-6	168	178	-10	117	105	12	146	139	7	157	168	-11	62	73	-11	208	189	19
ABC CLASSIC	65	79	-14	33	25	8	20	23	-3	26	39	-13	26	32	-6	12	22	-10	49	46	3
<b>Total</b>	<b>2,031</b>	<b>2,031</b>	<b>0</b>	<b>1,616</b>	<b>1,611</b>	<b>5</b>	<b>1,217</b>	<b>1,217</b>	<b>0</b>	<b>1,411</b>	<b>1,412</b>	<b>-1</b>	<b>1,318</b>	<b>1,314</b>	<b>4</b>	<b>612</b>	<b>620</b>	<b>-8</b>	<b>1,754</b>	<b>1,775</b>	<b>-21</b>

# RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 8 2023 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	15	17	-2	1	1	0	*	*	*	1	1	0	2	1	1	1	1	0	11	13	-2
4BH 1116	19	20	-1	*	*	*	*	*	*	*	*	*	1	2	-1	3	3	0	14	15	-1
SENQ 693am	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
B105	27	27	0	4	5	-1	4	4	0	10	8	2	5	8	-3	2	2	0	1	1	0
KIIS973	24	27	-3	2	2	0	2	2	0	3	4	-1	9	10	-1	5	5	0	3	4	-1
104.5 TRIPLE M	31	27	4	3	3	0	3	3	0	7	7	0	11	8	3	6	5	1	2	2	0
NOVA106.9	30	28	2	6	6	0	5	5	0	9	7	2	7	7	0	2	1	1	1	1	0
ABC BRIS	12	14	-2	*	*	*	1	1	0	*	*	*	1	1	0	2	2	0	8	9	-1
4RN	4	4	0	*	*	*	*	*	*	*	*	*	1	1	0	2	1	1	2	1	1
ABC NEWSRADIO	3	3	0	*	*	*	*	*	*	*	1	*	*	*	*	1	1	0	1	1	0
4J JJ	14	13	1	2	1	1	2	2	0	6	7	-1	3	2	1	1	1	0	1	*	*
ABC CLASSIC	3	3	0	*	*	*	*	*	*	*	1	*	1	*	*	*	*	*	1	2	-1
<b>Total</b>	<b>234</b>	<b>233</b>	<b>1</b>	<b>24</b>	<b>25</b>	<b>-1</b>	<b>22</b>	<b>21</b>	<b>1</b>	<b>46</b>	<b>45</b>	<b>1</b>	<b>54</b>	<b>51</b>	<b>3</b>	<b>34</b>	<b>33</b>	<b>1</b>	<b>54</b>	<b>58</b>	<b>-4</b>

By Session, P10+ [Potential: 2199]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Last	+/-	Mon-Fri 5:30am-9:00am	Last	+/-	Mon-Fri 9:00am-12:00md	Last	+/-	Mon-Fri 12:00md-4:00pm	Last	+/-	Mon-Fri 4:00pm-7:00pm	Last	+/-	Mon-Fri 7:00pm-12:00mn	Last	+/-	Sat-Sun 5:30am-12mn	Last	+/-
4BC 882	16	18	-2	24	29	-5	22	25	-3	22	22	0	14	14	0	5	6	-1	13	15	-2
4BH 1116	19	20	-1	28	30	-2	33	34	-1	22	28	-6	13	13	0	3	3	0	20	20	0
SENQ 693am	1	2	-1	1	3	-2	2	3	-1	1	1	0	*	1	*	*	*	*	*	1	*
B105	29	29	0	46	43	3	36	38	-2	39	41	-2	29	26	3	6	5	1	23	23	0
KIIS973	25	29	-4	41	39	2	35	42	-7	33	42	-9	21	26	-5	4	4	0	20	22	-2
104.5 TRIPLE M	35	30	5	47	48	-1	52	45	7	49	39	10	33	25	8	5	5	0	22	20	2
NOVA106.9	31	29	2	52	49	3	30	31	-1	37	38	-1	41	33	8	6	5	1	26	26	0
ABC BRIS	13	14	-1	29	27	2	13	18	-5	10	14	-4	9	14	-5	7	4	3	11	13	-2
4RN	5	4	1	10	9	1	3	2	1	2	2	0	4	3	1	5	4	1	4	3	1
ABC NEWSRADIO	3	3	0	8	7	1	2	2	0	2	3	-1	4	4	0	1	1	0	2	3	-1
4J JJ	14	14	0	20	19	1	17	15	2	20	17	3	15	17	-2	3	5	-2	12	10	2
ABC CLASSIC	3	3	0	5	4	1	4	4	0	3	3	0	2	4	-2	1	1	0	3	3	0
<b>Total</b>	<b>245</b>	<b>244</b>	<b>1</b>	<b>371</b>	<b>363</b>	<b>8</b>	<b>323</b>	<b>330</b>	<b>-7</b>	<b>312</b>	<b>319</b>	<b>-7</b>	<b>236</b>	<b>234</b>	<b>2</b>	<b>61</b>	<b>56</b>	<b>5</b>	<b>208</b>	<b>206</b>	<b>2</b>

# RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 8 2023 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+			
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	
973 KIIS 80s	50	34	16	13	9	4	7	2	5	3	1	2	10	13	-3	7	5	2	10	5	5	
973 KIIS 90s	46	45	1	18	15	3	5	*	*	7	5	2	7	16	-9	4	1	3	5	8	-3	
BLENDER BEATS	17	10	7	4	3	1	1	1	0	3	4	-1	7	1	6	2	*	*	*	*	*	
CADA	20	16	4	7	4	3	4	5	-1	4	6	-2	4	*	*	1	1	0	*	*	*	
Chemist Warehouse Remix	17	19	-2	6	4	2	1	1	0	4	8	-4	4	2	2	2	3	-1	1	1	0	
Coles Radio	45	52	-7	8	3	5	9	17	-8	15	18	-3	7	5	2	3	3	0	3	6	-3	
DANCE HITS	47	40	7	13	9	4	4	3	1	14	18	-4	14	9	5	2	2	0	*	*	*	
Disrupt Radio	*	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*	*	*	*	
iHeartCountry	26	28	-2	4	5	-1	1	28	*	8	10	-2	4	7	-3	3	2	1	5	4	1	
iHeartTrivia	10	13	-3	3	3	0	2	5	-3	3	5	-2	1	*	*	1	1	0	*	*	*	
LiSTNR Radio	13	10	3	3	3	0	*	*	*	1	1	0	6	4	2	2	2	0	*	*	*	
MMM 2000s	27	19	8	7	1	6	3	2	1	14	9	5	2	7	-5	*	*	*	*	*	*	
MMM 80s	28	17	11	10	4	6	1	*	*	4	4	0	8	7	1	4	2	2	1	1	0	
MMM ALMOST ACOUSTIC	2	8	-6	*	3	*	*	*	*	*	*	*	*	*	*	1	2	-1	1	4	-3	
MMM CLASSIC ROCK	45	44	1	11	7	4	3	5	-2	8	10	-2	7	11	-4	8	6	2	7	5	2	
MMM COUNTRY	20	19	1	4	2	2	*	1	*	9	10	-1	3	3	0	1	1	0	3	2	1	
MMM TRADIE RADIO	11	14	-3	1	*	*	2	*	*	3	8	-5	3	4	-1	1	1	0	1	1	0	
NOVA 90s	79	63	16	21	15	6	12	9	3	21	23	-2	17	7	10	6	9	-3	2	*	*	
OLDSKOOL 80s HITS	37	43	-6	6	4	2	2	6	-4	8	7	1	10	10	0	8	11	-3	3	4	-1	
OLDSKOOL 90s HITS	65	47	18	13	11	2	8	11	-3	19	11	8	19	11	8	2	4	-2	4	*	*	
RnB Fridays Radio	44	49	-5	14	13	1	7	14	-7	14	15	-1	7	5	2	3	2	1	*	*	*	
SEN VIC	*	4	*	*	1	*	*	*	*	*	1	*	*	*	*	*	1	*	*	*	1	*
SENTrack	2	6	-4	1	*	*	*	2	*	1	2	-1	*	*	*	*	1	*	*	1	*	
smooth fm Brisbane	82	98	-16	11	5	6	7	5	2	9	23	-14	26	27	-1	16	19	-3	14	19	-5	
TikTok Trending	57	66	-9	18	23	-5	14	16	-2	18	21	-3	5	4	1	2	1	1	1	1	0	
triple j Unearthed	29	34	-5	3	3	0	3	9	-6	17	18	-1	2	2	0	2	2	0	2	1	1	
ABC Country	19	25	-6	3	3	0	1	3	-2	5	7	-2	2	3	-1	6	5	1	2	5	-3	
ABC Jazz	31	36	-5	7	7	0	2	4	-2	9	14	-5	3	4	-1	8	6	2	2	1	1	
ABC KIDS LISTEN	14	14	0	4	4	0	*	1	*	7	5	2	*	*	*	3	3	0	*	*	*	
ABC Sport	27	34	-7	4	4	0	5	6	-1	4	6	-2	*	2	*	8	9	-1	6	8	-2	
Double J	45	35	10	9	2	7	3	6	-3	6	10	-4	19	11	8	6	6	0	2	*	*	
Total Digital/Internet Only	574	574	0	96	88	8	74	79	-5	144	161	-17	134	122	12	69	70	-1	58	55	3	

# RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 8 2023 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 2199]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend			
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn			
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	
973 KIIS 80s	42	29	13	14	12	2	10	8	2	25	18	7	19	8	11	13	7	6	26	18	8	
973 KIIS 90s	36	36	0	16	17	-1	15	9	6	12	18	-6	11	14	-3	7	4	3	26	32	-6	
BLENDER BEATS	14	8	6	7	3	4	5	1	4	3	2	1	5	2	3	4	3	1	8	3	5	
CADA	16	14	2	5	3	2	4	6	-2	6	3	3	8	3	5	2	2	0	10	2	8	
Chemist Warehouse Remix	8	13	-5	3	3	0	3	3	0	1	4	-3	2	3	-1	2	5	-3	10	10	0	
Coles Radio	31	36	-5	4	7	-3	13	12	1	12	6	6	16	15	1	4	5	-1	25	22	3	
DANCE HITS	34	29	5	12	11	1	14	9	5	13	11	2	15	11	4	8	7	1	31	22	9	
Disrupt Radio	*	1	*	*	*	*	*	*	*	*	1	*	*	*	*	*	*	*	*	*	*	*
iHeartCountry	22	22	0	11	12	-1	4	6	-2	7	8	-1	3	5	-2	6	6	0	14	18	-4	
iHeartTrivia	8	9	-1	6	2	4	*	5	*	2	1	1	3	2	1	1	*	*	3	5	-2	
LiSTNR Radio	10	8	2	7	5	2	4	5	-1	3	2	1	3	2	1	*	*	*	3	4	-1	
MMM 2000s	14	6	8	11	5	6	4	2	2	6	3	3	6	2	4	*	1	*	16	17	-1	
MMM 80s	21	10	11	8	2	6	9	4	5	10	5	5	9	4	5	7	2	5	16	13	3	
MMM ALMOST ACOUSTIC	2	8	-6	*	2	*	2	4	-2	1	5	-4	1	4	-3	*	1	*	1	4	-3	
MMM CLASSIC ROCK	36	35	1	9	11	-2	16	18	-2	14	16	-2	19	20	-1	8	7	1	22	25	-3	
MMM COUNTRY	16	14	2	6	5	1	6	4	2	9	9	0	12	9	3	3	1	2	14	11	3	
MMM TRADIE RADIO	8	11	-3	3	3	0	2	5	-3	6	6	0	3	3	0	1	3	-2	4	6	-2	
NOVA 90s	58	47	11	17	12	5	13	14	-1	24	19	5	22	15	7	8	4	4	37	30	7	
OLDSKOOL 80s HITS	32	35	-3	11	13	-2	6	10	-4	8	15	-7	15	16	-1	5	4	1	11	14	-3	
OLDSKOOL 90s HITS	47	42	5	19	17	2	11	12	-1	18	16	2	16	4	12	6	4	2	34	15	19	
RnB Fridays Radio	37	42	-5	16	16	0	9	17	-8	16	17	-1	15	19	-4	5	6	-1	15	22	-7	
SEN VIC	*	2	*	*	2	*	*	*	*	*	*	*	*	1	*	*	1	*	*	4	*	
SENTrack	*	3	*	*	*	*	*	*	*	*	3	*	*	2	*	*	*	*	2	5	-3	
smooth fm Brisbane	74	89	-15	39	41	-2	38	45	-7	41	50	-9	28	34	-6	17	12	5	43	38	5	
TikTok Trending	51	63	-12	18	26	-8	19	23	-4	24	24	0	29	30	-1	23	20	3	30	33	-3	
triple j Unearthed	23	26	-3	7	8	-1	4	8	-4	11	9	2	6	6	0	5	4	1	11	14	-3	
ABC Country	14	20	-6	6	11	-5	8	10	-2	5	4	1	6	5	1	4	6	-2	15	19	-4	
ABC Jazz	23	31	-8	7	8	-1	6	7	-1	9	12	-3	8	13	-5	7	10	-3	13	12	1	
ABC KIDS LISTEN	13	9	4	6	5	1	5	3	2	5	5	0	4	4	0	2	*	*	8	9	-1	
ABC Sport	16	20	-4	7	7	0	4	5	-1	2	3	-1	5	9	-4	4	3	1	20	22	-2	
Double J	35	28	7	21	12	9	13	11	2	23	16	7	17	15	2	2	2	0	27	17	10	
Total Digital/Internet Only	486	503	-17	260	255	5	208	231	-23	264	264	0	259	247	12	126	125	1	372	366	6	

# RADIO 360: BRISBANE - BY RADIO TYPE - SURVEY 8 2023

## SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	6.6	7.4	6.5	2.6	2.8	3.1	2.2	2.6	0.5	1.2	1.3	1.3	2.9	3.1	3.6	4.2	5.6	1.9	19.8	23.0	21.8
4BH 1116	8.1	8.9	10.3	0.5	0.5	0.9	0.6	0.5	2.3	0.6	0.5	2.4	2.6	2.5	5.3	8.5	11.4	4.2	26.0	29.5	36.4
SENQ 693am	0.3	0.3	0.4	*	*	*	0.1	0.1	*	0.4	0.3	2.1	0.7	0.8	*	*	*	*	0.2	0.2	0.1
B105	11.7	13.6	8.1	17.8	19.9	14.6	18.9	21.4	9.7	22.6	24.9	16.2	10.1	11.5	5.4	5.5	7.2	5.2	2.2	2.8	0.6
KIIS973	10.0	11.5	9.0	7.9	8.8	6.7	7.8	8.7	5.7	6.8	7.6	4.4	16.7	18.2	16.5	14.3	18.5	14.4	5.4	6.4	3.9
104.5 TRIPLE M	13.3	15.4	10.2	10.9	12.6	5.9	15.9	17.3	16.1	14.3	16.0	8.2	20.2	23.0	12.2	16.9	21.3	24.4	3.3	3.8	3.2
NOVA106.9	12.7	14.8	8.3	23.0	27.0	10.3	22.7	25.8	10.8	19.0	20.8	14.8	13.5	15.2	9.2	5.0	6.6	3.7	2.7	3.3	1.2
ABC BRIS	5.3	5.8	8.1	1.8	2.3	*	3.9	3.9	7.8	0.7	0.5	3.1	2.2	2.0	5.6	5.1	6.4	7.9	14.7	16.6	21.7
4RN	1.9	2.2	1.0	0.6	0.7	*	*	*	*	0.3	0.3	0.1	1.0	0.9	2.7	4.7	6.4	0.7	3.8	4.7	1.1
ABC NEWSRADIO	1.2	1.2	3.2	0.5	0.4	2.0	0.9	0.6	4.6	0.9	0.6	4.5	0.8	0.9	0.8	2.3	2.0	14.2	1.8	2.2	*
4JJJ	5.8	6.4	7.5	6.6	7.2	7.0	7.9	8.1	13.0	13.2	14.0	15.5	5.5	5.8	7.1	1.5	2.0	1.9	1.2	1.3	1.6
ABC CLASSIC	1.2	1.3	1.8	0.9	1.0	1.2	0.3	0.2	2.5	0.9	0.8	2.8	2.0	2.2	1.2	0.8	1.0	1.7	1.3	1.5	2.0
Commercial DAB+ Stns	8.8	8.7	20.7	18.1	15.7	44.4	10.2	10.0	22.8	10.3	10.4	18.1	10.9	10.0	24.8	5.2	6.2	10.1	3.2	3.6	4.9
ABC DAB+ Stns	2.3	2.4	4.9	1.4	1.1	4.0	1.1	0.9	4.2	2.0	1.8	6.2	3.7	3.8	5.6	4.4	5.3	9.8	0.9	1.0	1.6
Total DAB+ Stns	12.8	11.1	25.7	22.6	16.8	48.5	11.8	10.8	27.0	13.3	12.1	24.3	16.6	13.8	30.4	13.3	11.5	19.9	4.3	4.5	6.5

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	6.7	7.6	6.9	6.4	7.1	7.6	6.9	8.1	6.0	7.0	7.9	7.5	5.8	6.4	5.9	8.0	9.3	7.2	6.1	7.1	5.4
4BH 1116	7.6	8.3	10.1	7.7	8.5	8.6	10.1	11.0	15.1	7.2	8.0	8.7	5.6	6.2	6.2	5.6	5.8	9.9	9.4	10.6	10.6
SENQ 693am	0.4	0.4	0.5	0.2	0.2	1.2	0.8	0.9	0.6	0.3	0.3	0.3	0.2	0.2	*	0.2	0.3	*	0.1	0.2	0.1
B105	11.9	13.7	9.5	12.5	14.2	8.7	11.0	12.8	10.2	12.4	14.4	9.6	12.3	13.9	10.3	9.1	10.6	7.9	11.2	13.5	4.1
KIIS973	10.2	11.6	9.7	11.0	12.3	10.0	10.8	12.3	11.5	10.6	12.1	10.7	9.1	10.3	6.9	5.8	6.9	4.7	9.5	11.1	7.2
104.5 TRIPLE M	14.2	16.4	11.1	12.8	14.2	12.2	16.2	19.4	11.2	15.7	18.1	13.4	14.0	16.1	7.8	8.2	9.7	6.2	10.7	12.5	7.8
NOVA106.9	12.7	14.8	9.2	14.1	15.8	11.9	9.4	10.8	10.1	12.0	14.0	7.8	17.3	20.0	8.1	10.5	12.7	5.5	12.6	15.1	5.8
ABC BRIS	5.3	5.8	7.3	7.8	8.6	9.4	4.1	4.8	3.8	3.3	3.5	5.7	3.6	3.8	6.1	11.3	11.9	19.1	5.3	5.5	10.3
4RN	1.9	2.3	1.0	2.7	2.9	3.4	0.9	1.2	*	0.6	0.8	0.3	1.8	2.0	0.9	7.5	9.6	0.7	1.9	2.2	1.1
ABC NEWSRADIO	1.3	1.3	3.5	2.1	2.0	7.1	0.7	0.7	1.5	0.7	0.7	1.9	1.7	1.6	4.7	1.0	0.8	3.4	1.0	1.1	2.2
4JJJ	5.8	6.3	8.0	5.4	6.0	5.5	5.2	5.8	7.0	6.3	7.1	7.5	6.2	6.4	11.9	5.5	5.3	12.1	5.9	6.7	6.0
ABC CLASSIC	1.2	1.3	1.7	1.4	1.6	1.2	1.4	1.6	1.4	0.9	0.9	1.8	0.8	0.8	2.3	1.3	1.3	2.6	1.3	1.3	2.2
Commercial DAB+ Stns	8.1	8.2	17.7	5.1	5.1	10.2	8.2	8.0	17.9	9.3	9.5	19.8	10.3	10.1	25.8	11.2	12.1	17.2	10.9	10.5	29.1
ABC DAB+ Stns	2.1	2.2	3.8	1.4	1.5	3.0	2.5	2.7	3.7	2.4	2.5	5.0	1.9	2.0	3.1	3.3	3.7	3.6	2.9	2.8	8.1
Total DAB+ Stns	11.8	10.4	21.5	7.4	6.6	13.2	12.2	10.7	21.6	13.6	12.0	24.7	14.3	12.1	28.8	16.4	15.8	20.7	15.7	13.2	37.2

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 4BC 882 has a 6.6% share of all listening, 7.4% share of AM/FM/DAB+ listening and 6.5% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

# RADIO 360: BRISBANE - BY RADIO TYPE - SURVEY 8 2023

## CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	201	191	35	15	14	3	14	12	2	25	22	6	26	22	10	31	31	3	90	90	10
4BH 1116	191	175	46	7	4	4	15	12	5	10	9	6	19	14	8	29	26	4	112	109	20
SENQ 693am	28	25	5	*	*	*	5	5	*	6	3	5	9	9	*	2	2	*	7	7	1
B105	635	617	108	106	101	25	96	95	17	233	225	34	122	120	24	45	44	5	33	31	3
KIIS973	502	487	85	73	70	16	58	55	12	103	99	10	150	147	32	61	59	10	57	57	6
104.5 TRIPLE M	524	494	95	68	66	9	71	64	17	146	137	24	128	121	25	70	67	12	40	40	8
NOVA106.9	727	706	123	140	136	29	118	115	21	229	224	40	157	151	27	46	45	5	36	35	2
ABC BRIS	250	241	33	25	25	*	24	22	8	23	20	5	40	39	9	39	37	5	99	99	7
4RN	70	70	6	3	3	*	*	*	*	12	12	1	15	15	3	18	18	1	22	22	1
ABC NEWSRADIO	107	92	26	8	6	4	13	9	7	23	18	8	23	20	2	17	16	4	23	23	*
4JJJ	365	337	98	49	46	19	68	66	14	146	132	42	65	58	17	21	19	4	16	16	2
ABC CLASSIC	85	72	25	12	8	3	7	4	3	18	15	5	19	16	7	13	13	3	17	17	3
Commercial DAB+ Stns	452	420	151	77	75	30	64	59	26	113	103	40	108	96	34	46	44	11	44	43	10
ABC DAB+ Stns	144	127	50	22	20	5	13	11	5	42	34	16	26	26	11	26	21	9	15	14	3
Total DAB+ Stns	574	508	188	96	88	31	74	64	29	144	127	52	134	117	44	69	59	16	58	53	14
<b>Total</b>	<b>2,082</b>	<b>1,984</b>	<b>518</b>	<b>251</b>	<b>244</b>	<b>78</b>	<b>226</b>	<b>218</b>	<b>70</b>	<b>531</b>	<b>504</b>	<b>147</b>	<b>471</b>	<b>456</b>	<b>117</b>	<b>260</b>	<b>238</b>	<b>50</b>	<b>343</b>	<b>323</b>	<b>56</b>

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	179	170	30	117	114	10	92	91	11	93	87	13	76	75	5	46	44	5	117	115	15
4BH 1116	168	160	35	113	110	15	117	105	20	119	107	21	84	74	15	41	32	12	145	133	30
SENQ 693am	27	24	5	16	13	3	15	12	3	13	11	1	9	9	*	4	4	*	7	7	1
B105	582	552	92	351	330	35	212	192	34	306	292	37	277	266	26	91	81	10	353	344	37
KIIS973	457	431	71	295	280	29	199	184	30	230	211	32	207	194	26	64	59	6	295	285	42
104.5 TRIPLE M	478	449	76	277	254	31	210	192	29	260	241	35	220	210	23	93	81	12	303	283	43
NOVA106.9	653	623	104	424	400	38	245	220	37	333	308	42	327	314	26	113	103	12	435	418	47
ABC BRIS	220	214	27	146	144	9	75	72	6	89	86	12	83	77	12	46	42	6	152	139	19
4RN	66	65	6	43	41	3	19	19	*	21	19	3	29	27	3	23	22	1	39	37	2
ABC NEWSRADIO	90	78	21	60	49	11	24	19	6	17	15	7	26	24	9	15	11	5	55	41	14
4JJJ	318	288	86	168	149	31	117	102	25	146	129	24	157	138	28	62	52	13	208	190	37
ABC CLASSIC	65	56	19	33	31	4	20	16	5	26	23	3	26	18	9	12	10	5	49	43	10
Commercial DAB+ Stns	376	346	121	196	176	32	163	134	53	198	181	54	193	178	46	97	86	24	281	264	80
ABC DAB+ Stns	109	97	34	52	47	14	40	33	13	53	45	18	46	43	9	19	15	7	85	75	29
Total DAB+ Stns	486	418	146	260	216	45	208	161	65	264	221	67	259	216	54	126	97	29	372	324	105
<b>Total</b>	<b>2,031</b>	<b>1,901</b>	<b>454</b>	<b>1,616</b>	<b>1,466</b>	<b>202</b>	<b>1,217</b>	<b>1,025</b>	<b>227</b>	<b>1,411</b>	<b>1,255</b>	<b>223</b>	<b>1,318</b>	<b>1,188</b>	<b>194</b>	<b>612</b>	<b>508</b>	<b>99</b>	<b>1,754</b>	<b>1,619</b>	<b>324</b>

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 4BC 882 has 201,000 total listeners, 191,000 AM/FM/DAB+ listeners and 35,000 Streaming listeners. Please note that there can be overlap between radio types.