

GfK Radio 360 Ratings Summary Report – Survey 1, 2024

The Media Summary Report provided will contain Market Share %, Cumulative Audience (000s) and Average Audience (000s) for total radio, as well as Market Share %, Cumulative Audience (000s) by radio type.

Each of these statistics represents the radio audience in different ways and as such must be referred in the following manner:

Instructions and examples of interpreting the results:

- **Share%:** Market Share is the percentage of the radio type listening, in a defined period, in an average week that is tuned to a particular station

e.g. ‘During Mon-Sun 5:30am-12mn, 13.8% of the total radio listening audience was to Station B or Station B has 13.8% share of all listening Mon-Sun 5:30am-12mn’;
 ‘During Mon-Sun 5:30am-12mn, 13.9% of the AM/FM/DAB+ listening audience was to Station B or Station B has 13.9% share of AM/FM/DAB+ listening Mon-Sun 5:30am-12mn’;
 ‘During Mon-Sun 5:30am-12mn, 16.5% of the streaming listening audience was to Station B or Station B has 16.5% share of streaming listening Mon-Sun 5:30am-12mn’.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Share is a measure of listening and refers to those listening and the number of quarter hours they listened to (time spent listening). It can be reflected in statements such as ‘most listened to station’ or the ‘station with the most listening’.

- **Cumulative audience (000s):** is the number of different people reached at least once by a radio station across a defined period of time via a radio type, in an average week

e.g. ‘Across Mon-Sun 5:30am-12mn, there were 64,000 unique or different listeners aged 10+ tuning into Station A on total radio’;
 ‘Across Mon-Sun 5:30am-12mn, there were 60,000 unique or different listeners aged 10+ tuning into Station A on AM/FM/DAB+’;
 ‘Across Mon-Sun 5:30am-12mn, there were 15,000 unique or different listeners aged 10+ tuning into Station A via streaming’.

Please note that there can be overlap between radio types.

Cume is a measure of listeners or audience size. It can be reflected in statements such as ‘total audience’, ‘total number of listeners’ or ‘most listeners’.

- **Average audience (000s):** is the average number of people tuned into a radio station across a defined period of time, in any given quarter hour, during an average week

e.g. ‘Between Mon-Sun 5:30am-12mn, in an average quarter hour, there are 15,000 people aged 10+ listening to Station C’.

It can be reflected in statements such as ‘average audience’ or ‘average number of listeners in a given quarter hour’.

Stations	Total Radio			AM/FM/DAB+		Streaming	
	Market Share %	Cumulative Audience (000s)	Average Audience (000s)	Market Share %	Cumulative Audience (000s)	Market Share %	Cumulative Audience (000s)
Station A	5.1	64	3	5.6	60	4.8	15
Station B	13.8	621	60	13.9	605	16.5	150
Station C	3.2	264	15	3.3	220	3.2	80

Source: GfK Radio 360 Ratings, Market A, Survey X 2024, Mon-Sun 5:30am-12mn, People 10+, By Radio

For more information contact the GfK team at AUSradiatoratings@gfk.com.

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 1 2024 SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	1.1	0.4	0.7	0.1	0.2	-0.1	0.7	0.2	0.5	1.1	0.1	1.0	2.3	0.4	1.9	0.8	0.7	0.1	0.8	0.6	0.2
2GB	12.7	12.1	0.6	4.2	3.1	1.1	2.1	2.7	-0.6	2.9	2.0	0.9	5.2	4.2	1.0	16.8	17.0	-0.2	27.0	26.6	0.4
2UE 954	5.6	3.5	2.1	1.4	0.1	1.3	0.5	0.5	0.0	0.4	0.2	0.2	1.1	*	*	0.5	2.7	-2.2	16.5	10.2	6.3
SKY Sports Radio	1.1	1.2	-0.1	0.4	0.5	-0.1	0.2	0.3	-0.1	0.3	0.5	-0.2	0.8	0.8	0.0	0.6	0.8	-0.2	2.6	2.6	0.0
104.1 2DAY FM	4.6	5.2	-0.6	8.0	7.8	0.2	6.8	6.4	0.4	5.1	8.0	-2.9	6.0	6.5	-0.5	7.0	6.9	0.1	0.6	0.8	-0.2
KIIS1065	10.5	11.5	-1.0	18.0	22.9	-4.9	15.0	19.5	-4.5	19.7	17.4	2.3	13.0	16.1	-3.1	6.2	5.9	0.3	1.8	1.7	0.1
104.9 TRIPLE M	5.0	5.2	-0.2	5.8	4.1	1.7	5.1	8.0	-2.9	6.4	4.7	1.7	6.1	6.3	-0.2	9.6	11.4	-1.8	1.0	1.6	-0.6
NOVA96.9	8.0	7.7	0.3	13.2	11.8	1.4	20.2	15.0	5.2	11.5	15.9	-4.4	11.1	7.9	3.2	4.7	4.9	-0.2	0.5	0.5	0.0
smoothfm 95.3	10.8	11.4	-0.6	11.6	13.5	-1.9	9.1	9.2	-0.1	9.0	12.0	-3.0	13.6	12.7	0.9	15.4	11.8	3.6	8.2	10.0	-1.8
WSFM	7.5	9.0	-1.5	6.9	5.3	1.6	5.5	10.6	-5.1	3.4	4.5	-1.1	9.6	16.0	-6.4	12.4	9.7	2.7	7.0	7.1	-0.1
ABC SYD	5.4	6.0	-0.6	2.8	1.4	1.4	2.0	2.6	-0.6	2.8	2.0	0.8	3.3	4.0	-0.7	4.8	7.7	-2.9	10.3	11.4	-1.1
2RN	1.1	1.0	0.1	0.5	0.7	-0.2	0.6	0.3	0.3	0.4	0.2	0.2	0.5	1.9	-1.4	1.6	0.9	0.7	2.0	1.0	1.0
ABC NEWSRADIO	1.2	2.2	-1.0	1.0	1.7	-0.7	1.2	1.7	-0.5	0.9	1.9	-1.0	0.8	1.7	-0.9	1.3	1.1	0.2	1.6	3.3	-1.7
2JJB	4.1	3.6	0.5	2.5	2.7	-0.2	6.8	4.4	2.4	7.6	6.9	0.7	7.5	5.4	2.1	1.6	2.4	-0.8	0.5	1.0	-0.5
ABC CLASSIC	3.0	2.5	0.5	0.6	1.1	-0.5	3.8	1.4	2.4	2.4	0.9	1.5	1.1	0.7	0.4	2.6	2.1	0.5	5.4	5.7	-0.3

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	1.3	0.5	0.8	0.8	0.6	0.2	0.9	0.2	0.7	1.9	0.7	1.2	2.3	0.8	1.5	0.6	*	*	0.6	0.1	0.5
2GB	13.0	12.3	0.7	16.6	16.0	0.6	14.1	14.1	0.0	9.5	7.8	1.7	7.4	7.4	0.0	19.4	17.9	1.5	11.5	11.4	0.1
2UE 954	5.4	3.4	2.0	3.3	1.7	1.6	5.7	4.0	1.7	7.9	5.3	2.6	5.3	3.1	2.2	4.3	2.4	1.9	6.0	4.1	1.9
SKY Sports Radio	1.1	1.0	0.1	1.7	1.7	0.0	0.5	0.2	0.3	0.6	0.5	0.1	1.4	1.2	0.2	1.4	1.7	-0.3	1.3	1.8	-0.5
104.1 2DAY FM	4.3	5.1	-0.8	3.9	4.9	-1.0	4.0	4.0	0.0	5.2	5.5	-0.3	4.9	6.0	-1.1	3.3	6.0	-2.7	5.2	5.4	-0.2
KIIS1065	11.3	12.1	-0.8	15.4	16.7	-1.3	11.7	12.2	-0.5	8.4	9.5	-1.1	10.7	10.9	-0.2	5.6	5.5	0.1	8.2	9.7	-1.5
104.9 TRIPLE M	5.1	5.4	-0.3	5.1	5.3	-0.2	4.5	5.1	-0.6	5.7	6.5	-0.8	5.5	5.7	-0.2	3.6	3.3	0.3	4.7	4.6	0.1
NOVA96.9	8.2	7.5	0.7	8.4	7.1	1.3	7.6	5.8	1.8	8.0	8.2	-0.2	9.7	10.4	-0.7	7.4	5.7	1.7	7.2	8.2	-1.0
smoothfm 95.3	10.8	11.2	-0.4	7.7	8.3	-0.6	12.7	13.2	-0.5	11.6	11.7	-0.1	10.8	11.1	-0.3	13.4	14.7	-1.3	11.1	11.9	-0.8
WSFM	7.4	9.2	-1.8	7.0	9.5	-2.5	7.1	10.2	-3.1	8.7	10.2	-1.5	7.6	7.9	-0.3	5.1	5.2	-0.1	7.9	8.4	-0.5
ABC SYD	5.4	6.0	-0.6	7.9	7.8	0.1	4.7	4.9	-0.2	3.5	5.2	-1.7	4.1	5.6	-1.5	7.2	5.4	1.8	5.3	6.2	-0.9
2RN	1.1	0.9	0.2	2.0	1.4	0.6	0.8	0.6	0.2	0.4	0.7	-0.3	1.1	1.0	0.1	0.9	0.7	0.2	1.2	1.0	0.2
ABC NEWSRADIO	1.2	2.1	-0.9	2.1	3.4	-1.3	0.9	1.7	-0.8	0.6	1.2	-0.6	0.6	1.7	-1.1	1.2	2.0	-0.8	1.3	2.3	-1.0
2JJB	3.6	3.9	-0.3	3.8	2.4	1.4	3.0	4.4	-1.4	3.4	5.1	-1.7	5.0	4.6	0.4	2.6	2.8	-0.2	5.4	2.8	2.6
ABC CLASSIC	2.8	2.3	0.5	2.1	2.3	-0.2	3.2	2.8	0.4	2.9	2.1	0.8	3.2	1.7	1.5	3.1	3.0	0.1	3.5	3.2	0.3

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 1 2024 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	89	78	11	5	7	-2	11	10	1	30	15	15	11	10	1	14	12	2	17	24	-7
2GB	717	728	-11	49	53	-4	43	49	-6	109	90	19	108	99	9	111	132	-21	296	305	-9
2UE 954	232	188	44	26	10	16	16	10	6	15	22	-7	11	2	9	16	28	-12	148	116	32
SKY Sports Radio	128	134	-6	14	20	-6	9	14	-5	29	31	-2	22	19	3	12	12	0	43	38	5
104.1 2DAY FM	911	918	-7	151	146	5	98	139	-41	310	319	-9	239	204	35	74	67	7	39	43	-4
KIIS1065	1,456	1,431	25	266	222	44	185	226	-41	547	536	11	320	314	6	85	74	11	54	60	-6
104.9 TRIPLE M	805	742	63	131	105	26	91	129	-38	276	201	75	182	169	13	98	94	4	27	44	-17
NOVA96.9	1,305	1,276	29	228	202	26	219	211	8	478	506	-28	255	241	14	92	84	8	34	32	2
smoothfm 95.3	1,330	1,368	-38	150	171	-21	132	143	-11	333	347	-14	327	326	1	178	166	12	210	215	-5
WSFM	917	927	-10	122	88	34	81	111	-30	153	171	-18	263	266	-3	163	151	12	135	141	-6
ABC SYD	572	612	-40	54	39	15	44	73	-29	105	106	-1	91	107	-16	93	104	-11	184	183	1
2RN	195	137	58	22	25	-3	21	10	11	34	22	12	23	33	-10	25	11	14	71	36	35
ABC NEWSRADIO	305	422	-117	42	50	-8	42	61	-19	61	117	-56	53	71	-18	30	42	-12	76	80	-4
2JJB	651	514	137	64	59	5	105	70	35	273	214	59	146	118	28	37	40	-3	26	12	14
ABC CLASSIC	272	282	-10	26	39	-13	38	45	-7	57	53	4	43	32	11	23	24	-1	85	90	-5
Total	4,538	4,545	-7	482	486	-4	463	467	-4	1,239	1,234	5	1,003	997	6	570	572	-2	780	789	-9

By Session, P10+ [Potential: 4808]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	82	71	11	27	40	-13	23	18	5	49	24	25	58	26	32	16	5	11	48	15	33
2GB	657	681	-24	454	510	-56	354	332	22	256	291	-35	248	274	-26	162	196	-34	412	469	-57
2UE 954	197	168	29	92	68	24	110	100	10	123	114	9	101	80	21	56	35	21	168	121	47
SKY Sports Radio	109	109	0	62	54	8	28	23	5	22	30	-8	30	37	-7	14	35	-21	69	88	-19
104.1 2DAY FM	775	812	-37	379	388	-9	255	251	4	325	335	-10	313	330	-17	135	159	-24	489	472	17
KIIS1065	1,307	1,303	4	851	867	-16	542	533	9	495	503	-8	566	566	0	210	216	-6	836	765	71
104.9 TRIPLE M	709	628	81	328	326	2	223	214	9	333	277	56	307	283	24	130	122	8	412	398	14
NOVA96.9	1,157	1,125	32	629	614	15	423	394	29	482	495	-13	514	501	13	272	205	67	722	765	-43
smoothfm 95.3	1,150	1,210	-60	557	568	-11	470	502	-32	471	569	-98	506	532	-26	339	323	16	818	839	-21
WSFM	792	827	-35	427	490	-63	317	362	-45	404	409	-5	358	392	-34	143	157	-14	569	551	18
ABC SYD	492	527	-35	318	299	19	173	219	-46	169	261	-92	173	228	-55	121	127	-6	328	356	-28
2RN	153	108	45	74	62	12	49	40	9	34	29	5	43	42	1	18	18	0	102	84	18
ABC NEWSRADIO	269	356	-87	166	226	-60	70	118	-48	64	83	-19	45	85	-40	42	57	-15	131	206	-75
2JJB	546	464	82	258	216	42	181	167	14	198	221	-23	245	208	37	106	117	-11	345	273	72
ABC CLASSIC	231	242	-11	114	112	2	94	110	-16	106	89	17	101	76	25	51	66	-15	164	171	-7
Total	4,395	4,425	-30	3,416	3,441	-25	2,740	2,746	-6	2,822	2,854	-32	2,872	2,881	-9	1,534	1,555	-21	3,913	3,885	28

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 1 2024 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	5	2	3	*	*	*	*	*	*	1	*	*	2	*	*	1	*	*	1	1	0
2GB	60	60	0	2	1	1	1	1	0	2	2	0	5	4	1	11	11	0	39	40	-1
2UE 954	26	18	8	1	*	*	*	*	*	*	*	*	1	*	*	*	2	*	24	15	9
SKY Sports Radio	5	6	-1	*	*	*	*	*	*	*	*	*	1	1	0	*	1	*	4	4	0
104.1 2DAY FM	22	26	-4	3	3	0	3	3	0	4	7	-3	6	7	-1	5	5	0	1	1	0
KIIS1065	50	57	-7	8	10	-2	6	8	-2	17	16	1	13	16	-3	4	4	0	3	3	0
104.9 TRIPLE M	24	26	-2	2	2	0	2	3	-1	5	4	1	6	6	0	6	8	-2	1	2	-1
NOVA96.9	38	38	0	6	5	1	7	6	1	10	14	-4	11	8	3	3	3	0	1	1	0
smoothfm 95.3	51	56	-5	5	6	-1	3	4	-1	8	11	-3	13	13	0	10	8	2	12	15	-3
WSFM	36	44	-8	3	2	1	2	5	-3	3	4	-1	9	16	-7	8	6	2	10	11	-1
ABC SYD	26	30	-4	1	1	0	1	1	0	2	2	0	3	4	-1	3	5	-2	15	17	-2
2RN	5	5	0	*	*	*	*	*	*	*	*	*	1	2	-1	1	1	0	3	2	1
ABC NEWSRADIO	6	11	-5	*	1	*	*	1	*	1	2	-1	1	2	-1	1	1	0	2	5	-3
2JJB	19	18	1	1	1	0	3	2	1	6	6	0	7	6	1	1	2	-1	1	2	-1
ABC CLASSIC	14	13	1	*	*	*	1	1	0	2	1	1	1	1	0	2	1	1	8	8	0
Total	474	494	-20	43	43	0	37	43	-6	86	90	-4	99	102	-3	65	67	-2	144	149	-5

By Session, P10+ [Potential: 4808]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	6	3	3	6	5	1	6	1	5	11	4	7	11	4	7	1	*	*	2	1	1
2GB	65	64	1	124	126	-2	93	100	-7	54	45	9	37	39	-2	31	29	2	49	49	0
2UE 954	27	17	10	25	13	12	37	28	9	45	31	14	27	16	11	7	4	3	25	18	7
SKY Sports Radio	5	5	0	12	13	-1	3	2	1	3	3	0	7	6	1	2	3	-1	6	8	-2
104.1 2DAY FM	22	27	-5	29	39	-10	26	28	-2	29	32	-3	25	32	-7	5	10	-5	22	23	-1
KIIS1065	56	62	-6	116	132	-16	77	86	-9	48	55	-7	53	57	-4	9	9	0	34	42	-8
104.9 TRIPLE M	25	28	-3	38	41	-3	29	36	-7	32	37	-5	28	30	-2	6	5	1	20	20	0
NOVA96.9	41	39	2	63	56	7	50	41	9	45	48	-3	48	55	-7	12	9	3	30	35	-5
smoothfm 95.3	53	58	-5	58	66	-8	83	93	-10	66	68	-2	54	58	-4	22	24	-2	47	52	-5
WSFM	36	48	-12	52	75	-23	47	72	-25	49	59	-10	38	42	-4	8	8	0	33	36	-3
ABC SYD	27	31	-4	59	62	-3	31	35	-4	20	30	-10	21	30	-9	12	9	3	22	27	-5
2RN	5	5	0	15	11	4	5	4	1	2	4	-2	5	5	0	2	1	1	5	4	1
ABC NEWSRADIO	6	11	-5	16	27	-11	6	12	-6	3	7	-4	3	9	-6	2	3	-1	5	10	-5
2JJB	18	20	-2	28	19	9	20	31	-11	20	30	-10	25	24	1	4	5	-1	23	12	11
ABC CLASSIC	14	12	2	16	18	-2	21	20	1	16	12	4	16	9	7	5	5	0	15	14	1
Total	495	518	-23	749	789	-40	656	704	-48	568	579	-11	498	528	-30	162	163	-1	422	432	-10

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 1 2024

DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+			
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	
BLENDER BEATS	20	38	-18	3	6	-3	6	*	*	5	17	-12	6	15	-9	*	*	*	*	*	*	
CADA	184	179	5	29	36	-7	32	27	5	77	81	-4	32	36	-4	9	*	*	*	4	*	*
Chemist Warehouse Remix	32	29	3	6	10	-4	4	5	-1	10	13	-3	11	2	9	1	*	*	*	*	*	*
Coles Radio	115	101	14	31	25	6	13	10	3	30	21	9	17	26	-9	10	9	1	14	9	5	
DANCE HITS	112	89	23	41	8	33	12	11	1	41	36	5	18	27	-9	*	2	*	*	*	4	*
Disrupt Radio	14	16	-2	3	3	0	8	3	5	*	9	*	*	*	*	2	*	*	*	*	*	*
EASY HITS	50	na	*	10	na	*	6	na	*	15	na	*	12	na	*	2	na	*	4	na	*	
iHeartAustralia	165	167	-2	30	39	-9	37	32	5	62	55	7	17	26	-9	12	12	0	8	4	4	
iHeartCountry	38	22	16	11	6	5	2	3	-1	17	11	6	5	3	2	*	*	*	2	*	*	
iHeartTrivia	9	13	-4	3	4	-1	2	3	-1	3	6	-3	1	*	*	*	*	*	*	*	*	
KIIS 90s	156	152	4	30	29	1	17	17	0	72	78	-6	33	27	6	1	2	-1	3	*	*	
MMM 2000s	59	47	12	11	9	2	1	8	-7	30	23	7	12	7	5	2	*	*	2	*	*	
MMM 80s	51	43	8	10	8	2	3	10	-7	16	9	7	13	12	1	2	2	0	7	2	5	
MMM 90s	64	21	43	5	5	0	2	*	*	48	10	38	6	2	4	*	1	*	2	3	-1	
MMM ALMOST ACOUSTIC	17	9	8	7	*	*	9	*	*	2	7	-5	*	*	*	*	*	*	*	1	*	
MMM CLASSIC ROCK	88	70	18	8	6	2	12	17	-5	46	16	30	9	16	-7	10	7	3	4	8	-4	
MMM COUNTRY	32	30	2	5	4	1	5	2	3	11	20	-9	7	3	4	2	*	*	2	*	*	
Nova Nation	42	na	*	12	na	*	7	na	*	15	na	*	4	na	*	2	na	*	1	na	*	
OLDSKOOL 80s HITS	32	56	-24	5	5	0	1	5	-4	6	22	-16	10	18	-8	7	2	5	3	4	-1	
OLDSKOOL 90s HITS	102	91	11	19	13	6	14	10	4	30	37	-7	28	21	7	4	5	-1	6	4	2	
Radio Maria	13	8	5	3	*	*	*	6	*	8	2	6	*	*	*	*	*	*	2	*	*	
Radio Maria Ital	10	8	2	3	3	0	2	2	0	2	2	0	1	*	*	*	*	*	2	*	*	
RnB FRIDAYS RADIO	83	83	0	15	11	4	13	16	-3	38	37	1	13	18	-5	2	*	*	2	1	1	
SENTrack	17	14	3	*	6	*	3	3	0	3	4	-1	*	*	*	*	*	*	11	2	9	
smooth relax	99	129	-30	23	28	-5	8	18	-10	20	30	-10	15	22	-7	11	10	1	23	22	1	
smooth Vintage	32	25	7	4	*	*	1	3	-2	4	5	-1	5	4	1	8	10	-2	9	2	7	
TikTok Trending	115	125	-10	37	33	4	29	31	-2	45	48	-3	4	11	-7	*	2	*	1	1	0	
WSFM 80s	101	96	5	12	20	-8	6	10	-4	30	21	9	29	19	10	12	10	2	12	17	-5	
triple j Unearthed	85	57	28	31	8	23	23	8	15	25	29	-4	3	13	-10	2	*	*	1	*	*	
ABC Country	51	46	5	11	8	3	3	4	-1	22	20	2	10	6	4	1	*	*	4	7	-3	
ABC Jazz	64	79	-15	9	12	-3	11	13	-2	10	23	-13	13	8	5	5	5	0	16	18	-2	
ABC KIDS LISTEN	39	50	-11	22	15	7	*	3	*	12	30	-18	4	2	2	*	*	*	1	*	*	
ABC Sport	97	104	-7	12	20	-8	6	11	-5	25	37	-12	20	17	3	15	2	13	19	18	1	
Double J	105	62	43	16	13	3	19	2	17	36	24	12	28	18	10	4	1	3	1	5	-4	
Total Digital/Internet Only	1,332	1,216	116	200	187	13	182	174	8	444	404	40	271	253	18	99	83	16	137	115	22	

Note: MMM TRADIE RADIO rebranded as MMM 90s & EASY HITS & Nova Nation commenced broadcasting Jan 14.

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 1 2024

DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 4808]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	20	28	-8	4	4	0	6	9	-3	13	22	-9	6	10	-4	2	3	-1	9	27	-18
CADA	159	154	5	56	55	1	62	55	7	93	65	28	63	58	5	22	27	-5	92	100	-8
Chemist Warehouse Remix	23	21	2	6	5	1	13	5	8	5	9	-4	5	9	-4	6	7	-1	13	19	-6
Coles Radio	108	74	34	20	17	3	35	30	5	47	28	19	41	24	17	15	21	-6	38	59	-21
DANCE HITS	88	59	29	35	25	10	22	17	5	29	14	15	48	30	18	18	12	6	49	48	1
Disrupt Radio	12	9	3	*	3	*	*	3	*	6	2	4	6	*	*	3	2	1	4	7	-3
EASY HITS	39	na	*	4	na	*	5	na	*	24	na	*	16	na	*	8	na	*	24	na	*
iHeartAustralia	143	140	3	66	36	30	30	41	-11	54	61	-7	48	47	1	32	40	-8	78	76	2
iHeartCountry	29	13	16	9	1	8	8	1	7	6	9	-3	11	3	8	9	4	5	18	15	3
iHeartTrivia	7	9	-2	*	*	*	*	*	*	*	9	*	1	2	-1	5	2	3	3	4	-1
KIIS 90s	125	147	-22	39	58	-19	41	41	0	45	59	-14	49	48	1	15	9	6	70	51	19
MMM 2000s	53	34	19	8	9	-1	11	4	7	32	23	9	17	10	7	9	5	4	15	18	-3
MMM 80s	48	34	14	15	10	5	15	13	2	21	11	10	15	14	1	5	4	1	19	16	3
MMM 90s	57	16	41	12	4	8	12	6	6	28	7	21	18	8	10	15	3	12	14	11	3
MMM ALMOST ACOUSTIC	15	5	10	3	1	2	10	1	9	4	*	*	13	4	9	7	*	*	4	5	-1
MMM CLASSIC ROCK	80	63	17	14	14	0	28	27	1	52	30	22	33	19	14	19	18	1	42	34	8
MMM COUNTRY	29	21	8	18	11	7	10	13	-3	18	17	1	16	13	3	6	*	*	17	22	-5
Nova Nation	29	na	*	13	na	*	*	na	*	6	na	*	2	na	*	9	na	*	22	na	*
OLDSKOOL 80s HITS	20	40	-20	7	10	-3	8	12	-4	6	4	2	5	10	-5	2	11	-9	21	23	-2
OLDSKOOL 90s HITS	84	67	17	23	23	0	26	12	14	37	26	11	42	30	12	5	12	-7	42	43	-1
Radio Maria	5	6	-1	3	*	*	*	3	*	2	*	*	*	2	*	3	2	1	8	5	3
Radio Maria Ital	8	8	0	*	*	*	5	2	3	6	2	4	3	5	-2	3	2	1	4	*	*
RnB FRIDAYS RADIO	73	69	4	37	24	13	26	23	3	32	31	1	36	33	3	16	23	-7	41	34	7
SENTrack	11	12	-1	8	10	-2	8	5	3	2	*	*	2	*	*	1	*	*	14	8	6
smooth relax	77	90	-13	29	27	2	23	10	13	24	41	-17	29	34	-5	28	22	6	46	72	-26
smooth Vintage	30	19	11	8	7	1	10	7	3	21	4	17	9	9	0	5	2	3	12	10	2
TikTok Trending	97	103	-6	28	50	-22	22	23	-1	28	44	-16	38	39	-1	40	34	6	52	71	-19
WSFM 80s	85	83	2	15	16	-1	30	27	3	29	31	-2	22	29	-7	14	15	-1	35	32	3
triple j Unearthed	65	46	19	19	11	8	26	14	12	19	8	11	28	24	4	18	12	6	40	21	19
ABC Country	36	35	1	19	14	5	7	14	-7	11	16	-5	10	18	-8	11	14	-3	33	28	5
ABC Jazz	53	63	-10	13	16	-3	13	25	-12	22	25	-3	23	39	-16	11	23	-12	35	55	-20
ABC KIDS LISTEN	33	40	-7	17	18	-1	5	9	-4	12	18	-6	11	12	-1	8	10	-2	28	36	-8
ABC Sport	71	85	-14	19	24	-5	17	9	8	23	21	2	28	34	-6	15	31	-16	54	44	10
Double J	84	47	37	31	12	19	32	13	19	27	15	12	24	18	6	19	8	11	44	29	15
Total Digital/Internet Only	1,159	1,081	78	472	449	23	473	409	64	574	534	40	587	514	73	319	332	-13	821	785	36

Note: MMM TRADIE RADIO rebranded as MMM 90s & EASY HITS & Nova Nation commenced broadcasting Jan 14.

RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 1 2024

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	1.1	1.2	1.2	0.1	0.1	*	0.7	0.7	0.9	1.1	1.2	1.0	2.3	2.7	1.8	0.8	0.8	0.8	0.8	0.9	2.0
2GB	12.7	13.0	21.1	4.2	4.0	8.5	2.1	2.2	1.1	2.9	1.9	9.5	5.2	5.2	9.2	16.8	16.5	33.0	27.0	29.0	49.9
2UE 954	5.6	6.5	2.9	1.4	1.6	0.9	0.5	0.4	1.5	0.4	0.4	0.7	1.1	1.3	0.6	0.5	0.6	0.2	16.5	19.7	10.0
SKY Sports Radio	1.1	n.a.	n.a.	0.4	n.a.	n.a.	0.2	n.a.	n.a.	0.3	n.a.	n.a.	0.8	n.a.	n.a.	0.6	n.a.	n.a.	2.6	n.a.	n.a.
104.1 2DAY FM	4.6	5.5	1.2	8.0	9.5	1.8	6.8	7.4	3.1	5.1	6.4	1.4	6.0	7.2	0.9	7.0	8.4	1.9	0.6	0.7	*
KIIS1065	10.5	11.8	9.4	18.0	19.9	15.0	15.0	15.9	10.7	19.7	22.6	14.9	13.0	14.7	10.5	6.2	6.6	7.8	1.8	2.2	0.6
104.9 TRIPLE M	5.0	5.7	3.8	5.8	6.5	4.0	5.1	5.1	5.9	6.4	7.4	4.9	6.1	6.7	6.9	9.6	11.5	2.2	1.0	1.2	0.2
NOVA96.9	8.0	9.6	2.2	13.2	15.5	4.5	20.2	22.5	4.7	11.5	14.3	3.0	11.1	13.4	1.6	4.7	5.6	1.9	0.5	0.6	0.2
smoothfm 95.3	10.8	12.3	8.7	11.6	12.9	8.6	9.1	9.1	10.8	9.0	10.2	7.8	13.6	14.5	17.8	15.4	18.1	6.3	8.2	10.0	2.7
WSFM	7.5	8.5	6.1	6.9	7.4	7.3	5.5	5.2	9.3	3.4	3.7	3.8	9.6	10.5	9.7	12.4	14.4	6.2	7.0	8.4	4.0
ABC SYD	5.4	5.5	9.3	2.8	2.0	10.0	2.0	2.1	1.5	2.8	2.3	6.5	3.3	3.3	6.3	4.8	4.2	14.2	10.3	11.5	14.5
2RN	1.1	1.0	2.7	0.5	0.5	0.5	0.6	0.5	1.6	0.4	0.3	1.5	0.5	0.6	0.4	1.6	1.0	7.9	2.0	2.1	4.6
ABC NEWSRADIO	1.2	1.1	2.5	1.0	1.1	0.9	1.2	1.1	2.9	0.9	0.4	4.0	0.8	0.7	2.3	1.3	1.3	2.2	1.6	1.8	2.0
2JJJ	4.1	4.1	7.2	2.5	2.0	7.5	6.8	6.6	9.6	7.6	8.1	8.8	7.5	7.4	14.8	1.6	1.6	3.3	0.5	0.6	0.2
ABC CLASSIC	3.0	3.4	2.7	0.6	0.6	0.6	3.8	3.9	3.2	2.4	2.0	5.4	1.1	1.3	0.4	2.6	2.6	4.6	5.4	6.7	1.3
Commercial DAB+ Stns	8.4	8.6	13.7	13.6	13.2	24.0	14.2	13.3	23.5	15.9	16.5	20.5	7.7	8.1	10.7	5.2	5.6	5.9	2.8	2.9	5.5
ABC DAB+ Stns	2.3	2.2	5.0	3.4	3.3	5.9	4.4	3.9	9.8	2.7	2.3	6.5	2.7	2.5	6.2	1.1	1.2	1.5	1.5	1.7	2.3
Total DAB+ Stns	11.9	10.8	18.7	17.2	16.5	29.9	19.2	17.2	33.3	20.9	18.8	27.0	12.5	10.6	16.9	7.4	6.8	7.4	4.8	4.6	7.8

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	1.3	1.4	1.4	0.8	0.8	0.7	0.9	1.0	0.7	1.9	2.0	2.3	2.3	2.5	2.9	0.6	0.6	0.9	0.6	0.6	0.6
2GB	13.0	13.2	23.0	16.6	17.3	22.9	14.1	14.0	25.8	9.5	9.1	20.5	7.4	6.9	21.0	19.4	20.8	25.4	11.5	12.3	15.4
2UE 954	5.4	6.4	2.4	3.3	3.8	2.2	5.7	6.9	2.5	7.9	9.6	2.6	5.3	6.4	1.7	4.3	5.0	3.5	6.0	6.9	4.3
SKY Sports Radio	1.1	n.a.	n.a.	1.7	n.a.	n.a.	0.5	n.a.	n.a.	0.6	n.a.	n.a.	1.4	n.a.	n.a.	1.4	n.a.	n.a.	1.3	n.a.	n.a.
104.1 2DAY FM	4.3	5.2	1.4	3.9	4.5	0.9	4.0	4.9	1.1	5.2	6.2	2.5	4.9	6.0	0.7	3.3	4.1	0.9	5.2	6.4	0.8
KIIS1065	11.3	12.5	11.2	15.4	17.3	11.7	11.7	12.8	13.6	8.4	9.0	11.2	10.7	12.3	8.5	5.6	6.0	7.5	8.2	9.6	3.8
104.9 TRIPLE M	5.1	5.7	4.1	5.1	5.7	4.3	4.5	5.0	4.2	5.7	6.6	4.7	5.5	6.4	4.1	3.6	4.3	1.6	4.7	5.4	3.0
NOVA96.9	8.2	9.9	2.3	8.4	9.8	2.5	7.6	9.3	1.9	8.0	9.8	2.2	9.7	11.7	2.4	7.4	8.9	2.5	7.2	8.6	2.1
smoothfm 95.3	10.8	12.2	9.2	7.7	8.8	4.3	12.7	14.4	11.3	11.6	13.2	11.0	10.8	12.0	12.0	13.4	15.6	8.6	11.1	12.7	7.4
WSFM	7.4	8.3	6.4	7.0	7.6	6.4	7.1	8.2	5.6	8.7	10.0	6.9	7.6	8.6	6.7	5.1	5.4	6.9	7.9	9.1	5.1
ABC SYD	5.4	5.4	10.1	7.9	7.7	15.8	4.7	5.0	6.5	3.5	3.4	6.9	4.1	4.0	10.0	7.2	7.3	12.8	5.3	5.7	6.8
2RN	1.1	1.0	2.5	2.0	1.8	5.0	0.8	0.7	1.5	0.4	0.3	1.3	1.1	1.1	2.0	0.9	0.8	2.4	1.2	1.0	3.5
ABC NEWSRADIO	1.2	1.1	2.7	2.1	1.9	5.1	0.9	1.0	1.2	0.6	0.6	1.1	0.6	0.5	2.6	1.2	0.9	4.1	1.3	1.3	2.1
2JJJ	3.6	3.8	5.5	3.8	4.2	3.3	3.0	2.8	7.3	3.4	3.5	6.3	5.0	5.6	4.5	2.6	2.5	6.1	5.4	5.1	12.7
ABC CLASSIC	2.8	3.2	2.4	2.1	2.4	2.1	3.2	3.7	2.8	2.9	3.3	2.4	3.2	3.6	2.4	3.1	3.5	2.8	3.5	3.9	3.4
Commercial DAB+ Stns	8.2	8.6	11.4	5.3	5.4	9.1	8.2	8.7	10.7	10.4	11.0	14.6	9.2	10.0	11.6	9.4	10.4	9.7	9.0	8.3	21.1
ABC DAB+ Stns	2.0	2.0	4.1	1.3	1.1	3.8	1.8	1.8	3.3	2.2	2.3	3.5	2.6	2.4	7.1	3.6	3.9	4.4	3.2	2.9	7.9
Total DAB+ Stns	11.6	10.6	15.4	7.2	6.5	13.0	11.5	10.4	14.1	14.2	13.3	18.0	13.2	12.4	18.6	15.4	14.3	14.1	13.0	11.3	28.9

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has a 1.1% share of all listening, 1.2% share of AM/FM/DAB+ listening and 1.2% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 1 2024

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	89	89	29	5	5	*	11	11	4	30	30	9	11	11	6	14	14	2	17	17	8
2GB	717	707	122	49	48	9	43	38	5	109	107	20	108	108	14	111	109	22	296	296	52
2UE 954	232	219	61	26	20	11	16	15	8	15	13	8	11	9	4	16	16	2	148	146	28
SKY Sports Radio	128	n.a.	n.a.	14	n.a.	n.a.	9	n.a.	n.a.	29	n.a.	n.a.	22	n.a.	n.a.	12	n.a.	n.a.	43	n.a.	n.a.
104.1 2DAY FM	911	881	106	151	148	14	98	85	25	310	303	35	239	236	17	74	71	14	39	39	*
KIIS1065	1,456	1,388	316	266	249	70	185	178	35	547	523	124	320	305	65	85	79	18	54	54	4
104.9 TRIPLE M	805	747	144	131	124	25	91	79	28	276	249	50	182	172	31	98	98	8	27	26	3
NOVA96.9	1,305	1,272	190	228	223	43	219	208	39	478	466	64	255	250	27	92	92	13	34	34	5
smoothfm 95.3	1,330	1,258	275	150	143	40	132	123	48	333	292	73	327	316	70	178	177	18	210	206	26
WSFM	917	855	166	122	108	24	81	68	28	153	134	33	263	255	46	163	158	20	135	133	15
ABC SYD	572	516	153	54	52	14	44	41	12	105	85	34	91	84	20	93	87	23	184	168	49
2RN	195	163	52	22	20	4	21	13	8	34	19	18	23	21	3	25	22	6	71	68	13
ABC NEWSRADIO	305	251	83	42	38	5	42	35	11	61	37	31	53	43	13	30	26	10	76	72	13
2JJJ	651	565	217	64	44	35	105	93	32	273	240	80	146	131	57	37	30	11	26	26	1
ABC CLASSIC	272	243	68	26	24	6	38	29	11	57	44	29	43	40	7	23	23	4	85	83	10
Commercial DAB+ Stns	1,063	1,008	344	170	163	69	156	150	53	371	347	111	207	199	58	69	64	22	90	86	30
ABC DAB+ Stns	364	315	147	62	55	27	55	45	21	104	88	46	75	65	33	25	23	7	42	39	12
Total DAB+ Stns	1,332	1,196	458	200	187	84	182	174	68	444	396	150	271	243	87	99	81	27	137	115	42
Total	4,538	4,285	1,444	482	468	186	463	452	191	1,239	1,145	429	1,003	943	321	570	535	134	780	742	183

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	82	82	23	27	27	6	23	20	6	49	49	18	58	58	8	16	16	1	48	44	8
2GB	657	652	112	454	436	48	354	337	54	256	236	48	248	238	32	162	134	37	412	397	75
2UE 954	197	181	57	92	83	17	110	93	32	123	122	14	101	97	16	56	47	15	168	162	34
SKY Sports Radio	109	n.a.	n.a.	62	n.a.	n.a.	28	n.a.	n.a.	22	n.a.	n.a.	30	n.a.	n.a.	14	n.a.	n.a.	69	n.a.	n.a.
104.1 2DAY FM	775	740	91	379	357	29	255	240	24	325	305	36	313	310	7	135	127	8	489	479	29
KIIS1065	1,307	1,222	282	851	787	120	542	462	120	495	420	114	566	527	63	210	185	35	836	796	98
104.9 TRIPLE M	709	647	130	328	299	48	223	188	46	333	298	54	307	287	28	130	121	14	412	389	53
NOVA96.9	1,157	1,114	153	629	587	57	423	384	45	482	458	46	514	490	30	272	254	21	722	686	72
smoothfm 95.3	1,150	1,063	225	557	514	67	470	426	73	471	417	78	506	462	68	339	303	46	818	763	130
WSFM	792	729	141	427	397	54	317	278	50	404	369	61	358	328	46	143	119	29	569	536	70
ABC SYD	492	433	132	318	287	66	173	137	48	169	148	42	173	130	46	121	101	28	328	300	64
2RN	153	128	42	74	61	17	49	42	13	34	29	11	43	38	15	18	12	7	102	80	26
ABC NEWSRADIO	269	212	77	166	130	43	70	57	15	64	53	12	45	33	14	42	27	16	131	108	32
2JJJ	546	466	165	258	226	52	181	137	64	198	160	63	245	216	40	106	80	27	345	301	111
ABC CLASSIC	231	206	54	114	99	23	94	81	20	106	93	22	101	85	21	51	42	10	164	144	34
Commercial DAB+ Stns	924	876	255	378	346	82	372	344	97	466	426	108	456	416	85	233	212	38	610	539	186
ABC DAB+ Stns	282	247	105	112	90	32	90	74	28	106	92	37	119	97	35	72	62	17	212	178	73
Total DAB+ Stns	1,159	1,028	341	472	404	111	473	400	120	574	497	139	587	494	118	319	257	55	821	681	251
Total	4,395	4,100	1,267	3,416	3,034	597	2,740	2,363	588	2,822	2,482	591	2,872	2,600	461	1,534	1,305	283	3,913	3,574	862

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has 89,000 total listeners, 89,000 AM/FM/DAB+ listeners and 29,000 Streaming listeners. Please note that there can be overlap between radio types.
 Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.