

GfK Radio 360 Ratings Summary Report – Survey 2, 2024

The Media Summary Report provided will contain Market Share %, Cumulative Audience (000s) and Average Audience (000s) for total radio, as well as Market Share %, Cumulative Audience (000s) by radio type.

Each of these statistics represents the radio audience in different ways and as such must be referred in the following manner:

Instructions and examples of interpreting the results:

- **Share%:** Market Share is the percentage of the radio type listening, in a defined period, in an average week that is tuned to a particular station

e.g. ‘During Mon-Sun 5:30am-12mn, 13.8% of the total radio listening audience was to Station B or Station B has 13.8% share of all listening Mon-Sun 5:30am-12mn’;
 ‘During Mon-Sun 5:30am-12mn, 13.9% of the AM/FM/DAB+ listening audience was to Station B or Station B has 13.9% share of AM/FM/DAB+ listening Mon-Sun 5:30am-12mn’;
 ‘During Mon-Sun 5:30am-12mn, 16.5% of the streaming listening audience was to Station B or Station B has 16.5% share of streaming listening Mon-Sun 5:30am-12mn’.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Share is a measure of listening and refers to those listening and the number of quarter hours they listened to (time spent listening). It can be reflected in statements such as ‘most listened to station’ or the ‘station with the most listening’.

- **Cumulative audience (000s):** is the number of different people reached at least once by a radio station across a defined period of time via a radio type, in an average week

e.g. ‘Across Mon-Sun 5:30am-12mn, there were 64,000 unique or different listeners aged 10+ tuning into Station A on total radio’;
 ‘Across Mon-Sun 5:30am-12mn, there were 60,000 unique or different listeners aged 10+ tuning into Station A on AM/FM/DAB+’;
 ‘Across Mon-Sun 5:30am-12mn, there were 15,000 unique or different listeners aged 10+ tuning into Station A via streaming’.

Please note that there can be overlap between radio types.

Cume is a measure of listeners or audience size. It can be reflected in statements such as ‘total audience’, ‘total number of listeners’ or ‘most listeners’.

- **Average audience (000s):** is the average number of people tuned into a radio station across a defined period of time, in any given quarter hour, during an average week

e.g. ‘Between Mon-Sun 5:30am-12mn, in an average quarter hour, there are 15,000 people aged 10+ listening to Station C’.

It can be reflected in statements such as ‘average audience’ or ‘average number of listeners in a given quarter hour’.

Stations	Total Radio			AM/FM/DAB+		Streaming	
	Market Share %	Cumulative Audience (000s)	Average Audience (000s)	Market Share %	Cumulative Audience (000s)	Market Share %	Cumulative Audience (000s)
Station A	5.1	64	3	5.6	60	4.8	15
Station B	13.8	621	60	13.9	605	16.5	150
Station C	3.2	264	15	3.3	220	3.2	80

Source: GfK Radio 360 Ratings, Market A, Survey X 2024, Mon-Sun 5:30am-12mn, People 10+, By Radio

For more information contact the GfK team at AUSradiatoratings@gfk.com.

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 2 2024 SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	7.0	6.5	0.5	2.3	0.6	1.7	0.4	0.2	0.2	1.0	1.1	-0.1	2.1	1.4	0.7	3.1	4.5	-1.4	22.0	21.6	0.4
4BH 1116	9.5	9.1	0.4	1.2	0.6	0.6	0.6	0.5	0.1	0.9	0.2	0.7	0.4	2.2	-1.8	23.7	21.7	2.0	21.0	20.4	0.6
SENQ 693am	0.6	0.5	0.1	0.6	1.4	-0.8	0.1	0.1	0.0	0.4	0.7	-0.3	1.2	0.5	0.7	0.7	0.6	0.1	0.4	0.2	0.2
B105	11.9	13.8	-1.9	22.2	26.7	-4.5	21.0	23.4	-2.4	18.4	25.5	-7.1	14.0	12.2	1.8	3.9	3.6	0.3	3.3	3.9	-0.6
KIIS973	10.2	8.2	2.0	13.5	9.9	3.6	9.6	7.1	2.5	7.7	4.3	3.4	16.0	12.9	3.1	12.4	11.8	0.6	4.2	4.1	0.1
104.5 TRIPLE M	11.8	13.2	-1.4	11.8	13.3	-1.5	7.0	10.0	-3.0	14.3	14.8	-0.5	19.1	21.1	-2.0	14.6	14.5	0.1	3.5	5.0	-1.5
NOVA106.9	10.3	11.4	-1.1	16.9	20.0	-3.1	18.1	19.3	-1.2	17.0	16.2	0.8	11.9	16.0	-4.1	4.8	4.6	0.2	2.3	1.7	0.6
ABC BRIS	4.2	4.3	-0.1	1.5	1.2	0.3	1.2	1.4	-0.2	1.1	0.7	0.4	1.9	2.2	-0.3	7.2	6.5	0.7	8.7	9.8	-1.1
4RN	1.1	1.2	-0.1	0.1	0.2	-0.1	0.3	0.3	0.0	0.9	1.0	-0.1	0.6	0.9	-0.3	1.8	1.3	0.5	1.8	2.4	-0.6
ABC NEWSRADIO	0.8	1.2	-0.4	0.7	1.0	-0.3	1.4	0.7	0.7	0.6	0.9	-0.3	0.4	0.5	-0.1	1.5	2.1	-0.6	0.7	1.8	-1.1
4JJJ	5.5	5.6	-0.1	5.8	4.6	1.2	8.0	9.7	-1.7	14.5	13.3	1.2	5.7	5.8	-0.1	1.4	2.0	-0.6	0.7	0.8	-0.1
ABC CLASSIC	2.3	1.8	0.5	1.3	1.1	0.2	0.4	0.1	0.3	0.9	1.2	-0.3	1.6	1.3	0.3	1.6	0.2	1.4	5.2	4.7	0.5

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	7.1	6.6	0.5	7.5	7.5	0.0	9.4	8.7	0.7	5.9	5.4	0.5	4.5	4.0	0.5	9.0	6.7	2.3	6.7	6.2	0.5
4BH 1116	8.8	8.7	0.1	9.1	8.0	1.1	9.8	9.9	-0.1	8.3	8.3	0.0	7.1	8.1	-1.0	11.1	10.8	0.3	11.3	10.1	1.2
SENQ 693am	0.7	0.6	0.1	0.8	0.9	-0.1	0.9	0.4	0.5	0.5	0.5	0.0	0.5	0.6	-0.1	0.2	0.1	0.1	0.5	0.4	0.1
B105	12.0	14.3	-2.3	12.8	15.9	-3.1	10.3	13.2	-2.9	12.5	14.5	-2.0	13.7	15.0	-1.3	8.0	9.3	-1.3	11.6	12.1	-0.5
KIIS973	10.3	8.3	2.0	11.1	9.7	1.4	10.7	8.5	2.2	10.3	7.8	2.5	9.7	7.7	2.0	6.9	4.8	2.1	9.7	8.0	1.7
104.5 TRIPLE M	12.5	14.0	-1.5	13.0	13.6	-0.6	13.0	14.2	-1.2	12.8	14.7	-1.9	11.4	13.2	-1.8	9.9	14.6	-4.7	9.6	10.8	-1.2
NOVA106.9	10.6	11.9	-1.3	10.9	12.4	-1.5	8.5	9.1	-0.6	11.0	13.1	-2.1	12.7	14.2	-1.5	9.8	9.0	0.8	9.2	10.0	-0.8
ABC BRIS	4.3	4.3	0.0	5.9	6.1	-0.2	3.9	3.6	0.3	3.1	3.2	-0.1	3.1	2.6	0.5	6.3	7.6	-1.3	3.9	4.1	-0.2
4RN	1.1	1.2	-0.1	1.3	1.8	-0.5	0.6	1.0	-0.4	0.9	0.8	0.1	1.2	0.9	0.3	2.0	1.9	0.1	1.0	1.3	-0.3
ABC NEWSRADIO	0.8	1.3	-0.5	1.1	1.5	-0.4	0.5	1.5	-1.0	0.8	1.3	-0.5	0.8	0.8	0.0	1.3	1.2	0.1	0.8	1.0	-0.2
4JJJ	5.6	5.1	0.5	6.0	4.9	1.1	4.9	5.0	-0.1	5.4	5.1	0.3	6.0	6.2	-0.2	5.1	4.6	0.5	5.3	7.0	-1.7
ABC CLASSIC	2.3	1.8	0.5	1.8	1.5	0.3	2.7	1.9	0.8	1.8	1.6	0.2	2.6	2.3	0.3	3.9	3.0	0.9	2.3	1.7	0.6

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 2 2024 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	229	223	6	16	12	4	6	5	1	27	28	-1	35	34	1	35	41	-6	110	103	7
4BH 1116	202	186	16	9	8	1	8	8	0	16	8	8	10	23	-13	49	39	10	111	100	11
SENQ 693am	40	37	3	3	3	0	2	1	1	6	8	-2	15	12	3	6	5	1	7	8	-1
B105	613	646	-33	116	125	-9	67	74	-7	211	231	-20	136	134	2	44	45	-1	39	37	2
KIIS973	546	519	27	80	67	13	51	62	-11	140	111	29	154	147	7	64	74	-10	57	58	-1
104.5 TRIPLE M	523	519	4	78	76	2	48	51	-3	146	127	19	149	161	-12	71	66	5	32	38	-6
NOVA106.9	680	691	-11	105	118	-13	109	107	2	240	220	20	154	171	-17	43	50	-7	29	25	4
ABC BRIS	221	228	-7	20	19	1	14	16	-2	29	24	5	35	44	-9	35	35	0	89	89	0
4RN	60	74	-14	4	5	-1	4	5	-1	10	15	-5	9	14	-5	10	6	4	22	29	-7
ABC NEWSRADIO	83	93	-10	9	12	-3	12	11	1	20	26	-6	16	17	-1	10	12	-2	15	15	0
4JJJ	354	331	23	35	32	3	57	60	-3	161	145	16	64	67	-3	20	12	8	16	14	2
ABC CLASSIC	86	77	9	12	8	4	6	2	4	19	24	-5	24	15	9	6	5	1	19	22	-3
Total	2,110	2,110	0	261	259	2	224	227	-3	541	537	4	474	483	-9	257	255	2	352	349	3

By Session, P10+ [Potential: 2230]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	209	200	9	127	124	3	119	110	9	90	89	1	75	76	-1	43	38	5	122	125	-3
4BH 1116	192	173	19	135	101	34	115	110	5	126	123	3	93	92	1	52	44	8	164	149	15
SENQ 693am	31	31	0	20	14	6	19	18	1	16	16	0	12	13	-1	3	2	1	23	12	11
B105	572	597	-25	391	400	-9	218	245	-27	301	329	-28	276	294	-18	73	68	5	318	383	-65
KIIS973	494	461	33	312	282	30	196	197	-1	245	223	22	229	200	29	76	55	21	298	282	16
104.5 TRIPLE M	451	447	4	293	254	39	181	194	-13	253	249	4	210	215	-5	76	91	-15	298	307	-9
NOVA106.9	613	624	-11	395	397	-2	220	222	-2	323	366	-43	281	298	-17	107	109	-2	390	421	-31
ABC BRIS	187	201	-14	121	128	-7	76	73	3	81	94	-13	70	67	3	41	38	3	144	135	9
4RN	50	67	-17	25	41	-16	19	24	-5	26	27	-1	22	23	-1	12	11	1	34	34	0
ABC NEWSRADIO	74	82	-8	36	40	-4	21	24	-3	26	35	-9	27	22	5	16	11	5	37	44	-7
4JJJ	310	278	32	181	151	30	112	111	1	143	140	3	147	137	10	50	47	3	208	205	3
ABC CLASSIC	72	70	2	33	30	3	27	27	0	26	27	-1	38	30	8	19	16	3	49	37	12
Total	2,048	2,039	9	1,671	1,609	62	1,174	1,184	-10	1,409	1,447	-38	1,297	1,330	-33	589	546	43	1,762	1,774	-12

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 2 2024 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	17	15	2	1	*	*	*	*	*	*	*	1	1	0	1	2	-1	13	12	1	
4BH 1116	22	21	1	*	*	*	*	*	*	*	*	*	1	*	9	8	1	13	11	2	
SENQ 693am	1	1	0	*	*	*	*	*	*	*	*	1	*	*	*	*	*	*	*	*	
B105	28	32	-4	5	6	-1	5	5	0	8	11	-3	7	6	1	1	1	0	2	2	0
KIIS973	24	19	5	3	2	1	2	1	1	3	2	1	8	7	1	5	4	1	3	2	1
104.5 TRIPLE M	28	31	-3	3	3	0	2	2	0	6	6	0	10	11	-1	5	5	0	2	3	-1
NOVA106.9	24	27	-3	4	5	-1	4	4	0	7	7	0	6	8	-2	2	2	0	1	1	0
ABC BRIS	10	10	0	*	*	*	*	*	*	*	*	*	1	1	0	3	2	1	5	5	0
4RN	3	3	0	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0
ABC NEWSRADIO	2	3	-1	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	*	1	*
4JJJ	13	13	0	1	1	0	2	2	0	6	6	0	3	3	0	1	1	0	*	*	*
ABC CLASSIC	5	4	1	*	*	*	*	*	*	*	1	*	1	1	0	1	*	*	3	3	0
Total	237	234	3	24	24	0	22	20	2	41	43	-2	53	52	1	37	38	-1	60	56	4

By Session, P10+ [Potential: 2230]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Last	+/-	Mon-Fri 5:30am-9:00am	Last	+/-	Mon-Fri 9:00am-12:00md	Last	+/-	Mon-Fri 12:00md-4:00pm	Last	+/-	Mon-Fri 4:00pm-7:00pm	Last	+/-	Mon-Fri 7:00pm-12:00mn	Last	+/-	Sat-Sun 5:30am-12mn	Last	+/-
4BC 882	18	16	2	30	28	2	29	28	1	18	17	1	11	9	2	6	4	2	14	13	1
4BH 1116	22	21	1	36	30	6	31	32	-1	26	26	0	17	19	-2	7	7	0	24	21	3
SENQ 693am	2	1	1	3	3	0	3	1	2	2	2	0	1	1	0	*	*	*	1	1	0
B105	30	35	-5	50	59	-9	32	42	-10	39	45	-6	33	35	-2	5	6	-1	24	25	-1
KIIS973	26	20	6	44	36	8	34	27	7	32	24	8	23	18	5	4	3	1	20	17	3
104.5 TRIPLE M	31	34	-3	51	50	1	41	46	-5	40	46	-6	27	31	-4	6	9	-3	20	22	-2
NOVA106.9	26	29	-3	43	46	-3	27	29	-2	34	41	-7	30	33	-3	6	6	0	19	21	-2
ABC BRIS	11	11	0	23	22	1	12	12	0	9	10	-1	7	6	1	4	5	-1	8	8	0
4RN	3	3	0	5	7	-2	2	3	-1	3	2	1	3	2	1	1	1	0	2	3	-1
ABC NEWSRADIO	2	3	-1	4	5	-1	1	5	-4	2	4	-2	2	2	0	1	1	0	2	2	0
4JJJ	14	13	1	24	18	6	15	16	-1	17	16	1	14	14	0	3	3	0	11	14	-3
ABC CLASSIC	6	5	1	7	6	1	9	6	3	5	5	0	6	5	1	2	2	0	5	4	1
Total	249	244	5	395	370	25	315	323	-8	309	312	-3	240	232	8	63	63	0	210	208	2

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 2 2024 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
973 KIIS 80s	23	39	-16	3	6	-3	1	3	-2	8	6	2	6	13	-7	2	5	-3	3	6	-3
973 KIIS 90s	47	47	0	10	14	-4	2	6	-4	6	7	-1	26	20	6	2	1	1	3	*	*
BLENDER BEATS	14	16	-2	1	1	0	*	3	*	3	5	-2	9	6	3	1	1	0	*	*	*
CADA	14	12	2	4	1	3	1	1	0	7	6	1	*	*	*	1	2	-1	1	1	0
Chemist Warehouse Remix	12	13	-1	2	2	0	1	3	-2	6	7	-1	*	*	*	1	*	*	2	2	0
Coles Radio	67	81	-14	9	8	1	15	20	-5	27	28	-1	8	12	-4	2	4	-2	5	9	-4
DANCE HITS	43	40	3	10	11	-1	6	7	-1	12	13	-1	13	8	5	1	*	*	2	1	1
Disrupt Radio	6	5	1	2	2	0	*	*	*	3	3	0	1	*	*	*	*	*	*	*	*
EASY HITS	17	14	3	2	3	-1	3	1	2	*	*	*	6	8	-2	1	*	*	5	2	3
iHeartCountry	23	20	3	5	3	2	3	3	0	8	7	1	3	3	0	1	1	0	3	2	1
iHeartTrivia	5	7	-2	2	2	0	1	2	-1	*	*	*	2	2	0	*	*	*	*	*	*
MMM 2000s	19	16	3	4	4	0	2	3	-1	6	5	1	7	3	4	*	*	*	*	*	*
MMM 80s	21	31	-10	2	4	-2	1	1	0	3	4	-1	10	15	-5	2	5	-3	2	2	0
MMM 90s	29	22	7	5	1	4	1	*	*	13	15	-2	9	5	4	*	*	*	2	*	*
MMM ALMOST ACOUSTIC	10	12	-2	3	2	1	2	2	0	3	3	0	3	5	-2	*	*	*	*	*	*
MMM CLASSIC ROCK	36	39	-3	6	6	0	*	1	*	1	3	-2	13	14	-1	11	10	1	5	6	-1
MMM COUNTRY	32	23	9	3	5	-2	1	*	*	14	8	6	5	9	-4	5	*	*	3	2	1
NOVA 90s	68	70	-2	18	13	5	14	12	2	15	19	-4	18	23	-5	1	2	-1	2	*	*
Nova Nation	25	21	4	4	1	3	3	1	2	16	14	2	1	3	-2	1	1	0	1	1	0
OLDSKOOL 80s HITS	31	43	-12	5	10	-5	5	3	2	7	9	-2	11	12	-1	3	5	-2	*	4	*
OLDSKOOL 90s HITS	55	52	3	13	9	4	11	8	3	15	18	-3	10	10	0	2	3	-1	4	5	-1
RnB FRIDAYS RADIO	33	29	4	2	4	-2	3	5	-2	20	13	7	8	6	2	1	1	0	*	*	*
SEN VIC	4	*	*	1	*	*	*	*	*	2	*	*	*	*	*	1	*	*	*	*	*
SENTrack	6	3	3	1	1	0	2	2	0	*	*	*	3	*	*	*	*	*	*	*	*
smooth fm Brisbane	77	78	-1	16	11	5	13	9	4	5	7	-2	17	13	4	12	16	-4	14	22	-8
TikTok Trending	47	39	8	12	10	2	14	11	3	16	18	-2	4	1	3	*	*	*	1	*	*
triple j Unearthed	39	37	2	4	2	2	11	7	4	15	17	-2	6	10	-4	1	*	*	2	2	0
ABC Country	11	8	3	*	*	*	*	1	*	5	3	2	*	*	*	5	*	*	1	3	-2
ABC Jazz	12	21	-9	1	1	0	1	5	-4	4	5	-1	2	4	-2	2	3	-1	3	4	-1
ABC KIDS LISTEN	19	17	2	5	4	1	2	2	0	11	9	2	*	2	*	1	*	*	*	*	*
ABC Sport	32	27	5	4	1	3	3	2	1	7	5	2	7	5	2	6	6	0	5	9	-4
Double J	51	51	0	6	4	2	8	2	6	13	16	-3	20	24	-4	4	4	0	*	1	*
Total Digital/Internet Only	574	566	8	73	77	-4	80	72	8	150	144	6	155	143	12	59	62	-3	57	68	-11

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 2 2024 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 2230]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
973 KIIS 80s	14	29	-15	7	10	-3	5	7	-2	7	15	-8	4	11	-7	5	9	-4	12	16	-4
973 KIIS 90s	41	45	-4	21	24	-3	9	15	-6	10	9	1	12	11	1	7	7	0	17	16	1
BLENDER BEATS	10	10	0	6	7	-1	1	2	-1	4	6	-2	4	5	-1	3	3	0	6	8	-2
CADA	11	9	2	5	6	-1	1	1	0	3	3	0	9	6	3	2	3	-1	7	6	1
Chemist Warehouse Remix	11	11	0	6	7	-1	2	2	0	2	6	-4	3	3	0	3	2	1	7	9	-2
Coles Radio	53	65	-12	11	14	-3	18	20	-2	17	36	-19	22	30	-8	11	16	-5	33	42	-9
DANCE HITS	37	32	5	13	13	0	10	10	0	17	14	3	21	20	1	10	14	-4	22	24	-2
Disrupt Radio	4	4	0	*	*	*	*	*	*	*	*	*	*	*	*	4	4	0	2	1	1
EASY HITS	12	8	4	4	2	2	2	4	-2	7	4	3	8	5	3	*	*	*	8	7	1
iHeartCountry	17	10	7	6	6	0	3	2	1	8	2	6	5	3	2	3	3	0	14	16	-2
iHeartTrivia	3	5	-2	1	2	-1	1	2	-1	1	1	0	2	2	0	1	1	0	4	4	0
MMM 2000s	14	9	5	5	4	1	5	5	0	2	*	*	3	5	-2	5	2	3	9	10	-1
MMM 80s	18	24	-6	9	11	-2	4	7	-3	10	10	0	8	14	-6	4	1	3	10	20	-10
MMM 90s	21	16	5	11	8	3	5	4	1	10	4	6	10	5	5	6	2	4	17	11	6
MMM ALMOST ACOUSTIC	3	5	-2	*	*	*	*	1	*	3	4	-1	3	4	-1	*	*	*	7	8	-1
MMM CLASSIC ROCK	27	31	-4	11	15	-4	7	16	-9	14	16	-2	11	16	-5	6	3	3	16	22	-6
MMM COUNTRY	28	17	11	18	9	9	10	6	4	11	5	6	8	8	0	4	4	0	13	18	-5
NOVA 90s	55	57	-2	30	28	2	15	16	-1	21	18	3	23	22	1	7	8	-1	35	31	4
Nova Nation	20	14	6	14	12	2	2	2	0	4	1	3	5	1	4	4	3	1	16	15	1
OLDSKOOL 80s HITS	24	32	-8	13	15	-2	2	7	-5	10	10	0	9	15	-6	3	2	1	18	21	-3
OLDSKOOL 90s HITS	40	38	2	17	13	4	10	6	4	17	15	2	13	17	-4	11	10	1	30	30	0
RnB FRIDAYS RADIO	26	18	8	11	4	7	5	5	0	9	8	1	10	6	4	3	2	1	9	13	-4
SEN VIC	4	*	*	3	*	*	2	*	*	3	*	*	3	*	*	3	*	*	3	*	*
SENTrack	2	1	1	2	1	1	2	*	*	1	1	0	1	1	0	*	*	*	4	3	1
smooth fm Brisbane	68	65	3	34	31	3	31	32	-1	32	35	-3	26	20	6	17	14	3	47	44	3
TikTok Trending	43	34	9	17	16	1	11	9	2	21	13	8	21	16	5	16	13	3	28	26	2
triple j Unearthed	34	35	-1	20	16	4	11	11	0	21	19	2	19	16	3	3	1	2	23	18	5
ABC Country	10	7	3	9	4	5	3	1	2	4	1	3	3	1	2	*	1	*	5	5	0
ABC Jazz	11	19	-8	2	6	-4	1	1	0	3	6	-3	3	6	-3	6	6	0	4	8	-4
ABC KIDS LISTEN	17	14	3	7	8	-1	5	2	3	8	5	3	8	5	3	3	2	1	9	6	3
ABC Sport	19	16	3	4	2	2	5	2	3	12	12	0	10	7	3	4	3	1	25	19	6
Double J	44	45	-1	20	16	4	22	16	6	23	23	0	23	18	5	11	14	-3	30	27	3
Total Digital/Internet Only	495	482	13	250	223	27	185	198	-13	269	267	2	252	248	4	133	127	6	379	382	-3

RADIO 360: BRISBANE - BY RADIO TYPE - SURVEY 2 2024

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	7.0	8.2	6.8	2.3	2.7	0.7	0.4	0.5	0.8	1.0	0.9	2.1	2.1	2.5	*	3.1	3.8	2.1	22.0	28.1	30.8
4BH 1116	9.5	11.0	10.4	1.2	1.4	0.4	0.6	0.6	1.7	0.9	0.6	3.7	0.4	0.5	0.5	23.7	27.5	29.7	21.0	27.2	23.8
SENQ 693am	0.6	0.8	0.4	0.6	0.7	*	0.1	0.1	0.1	0.4	0.4	0.3	1.2	1.5	0.6	0.7	0.7	1.5	0.4	0.6	0.1
B105	11.9	14.5	6.8	22.2	25.7	13.2	21.0	26.4	4.2	18.4	20.6	9.8	14.0	16.3	8.5	3.9	4.8	2.4	3.3	4.4	2.6
KIIS973	10.2	12.2	7.4	13.5	15.3	11.4	9.6	11.7	5.3	7.7	8.4	5.2	16.0	18.7	8.9	12.4	15.4	7.0	4.2	5.2	7.3
104.5 TRIPLE M	11.8	13.8	11.1	11.8	12.8	14.9	7.0	7.6	11.6	14.3	15.6	10.7	19.1	22.1	14.1	14.6	17.1	17.1	3.5	4.8	0.7
NOVA106.9	10.3	12.2	8.8	16.9	18.8	17.1	18.1	20.8	21.7	17.0	18.6	12.2	11.9	14.0	5.4	4.8	5.8	4.2	2.3	3.1	0.4
ABC BRIS	4.2	4.7	6.6	1.5	1.6	1.9	1.2	1.4	2.0	1.1	0.9	3.1	1.9	2.1	2.7	7.2	7.9	14.0	8.7	10.9	14.1
4RN	1.1	1.1	2.1	0.1	0.1	0.1	0.3	0.4	0.4	0.9	0.6	3.9	0.6	0.6	0.4	1.8	2.1	2.8	1.8	2.2	3.7
ABC NEWSRADIO	0.8	0.8	2.3	0.7	0.7	1.3	1.4	1.3	3.8	0.6	0.6	1.2	0.4	0.3	2.0	1.5	1.4	4.2	0.7	0.9	1.8
4JJJ	5.5	6.1	9.2	5.8	6.2	8.3	8.0	8.7	13.6	14.5	14.9	18.5	5.7	6.1	10.5	1.4	1.5	3.0	0.7	0.9	0.3
ABC CLASSIC	2.3	2.7	2.1	1.3	1.5	0.9	0.4	0.2	2.1	0.9	1.0	0.9	1.6	1.8	1.7	1.6	1.9	1.5	5.2	6.8	5.3
Commercial DAB+ Stns	8.5	9.0	18.3	11.1	10.7	25.4	16.6	17.9	29.5	10.6	10.6	16.6	10.3	9.7	31.7	5.6	6.8	4.5	3.3	4.1	5.8
ABC DAB+ Stns	3.1	3.1	7.8	1.8	1.7	4.4	2.1	2.4	3.1	6.4	6.2	11.8	4.1	3.8	13.2	3.1	3.3	6.0	0.7	0.7	3.4
Total DAB+ Stns	12.6	12.1	26.1	14.4	12.5	29.8	21.0	20.3	32.6	17.2	16.8	28.3	15.4	13.5	44.8	10.9	10.1	10.5	4.4	4.8	9.2

By Session, P10+

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	7.1	8.3	6.9	7.5	8.5	9.1	9.4	11.3	7.8	5.9	7.0	6.2	4.5	5.1	6.2	9.0	11.3	0.8	6.7	7.9	6.5
4BH 1116	8.8	10.3	9.4	9.1	10.5	7.6	9.8	11.2	13.2	8.3	9.9	8.7	7.1	8.2	7.8	11.1	13.2	8.1	11.3	13.0	13.1
SENQ 693am	0.7	0.8	0.3	0.8	1.0	0.3	0.9	1.1	0.5	0.5	0.6	0.2	0.5	0.6	0.4	0.2	0.2	*	0.5	0.6	0.8
B105	12.0	14.5	7.7	12.8	15.1	5.7	10.3	12.3	10.1	12.5	15.4	8.7	13.7	16.9	4.2	8.0	9.3	7.6	11.6	14.3	4.2
KIIS973	10.3	12.3	7.9	11.1	13.1	6.7	10.7	13.2	7.7	10.3	12.2	10.8	9.7	11.7	5.6	6.9	8.2	4.5	9.7	11.7	5.9
104.5 TRIPLE M	12.5	14.7	12.3	13.0	14.7	16.5	13.0	15.4	12.8	12.8	15.5	11.1	11.4	13.6	9.4	9.9	11.6	9.1	9.6	11.3	7.7
NOVA106.9	10.6	12.5	10.1	10.9	12.6	10.1	8.5	9.8	10.4	11.0	13.3	9.7	12.7	15.0	11.0	9.8	11.5	9.0	9.2	11.2	5.0
ABC BRIS	4.3	4.8	6.7	5.9	6.3	13.5	3.9	4.8	3.0	3.1	3.5	4.0	3.1	3.5	4.6	6.3	6.5	14.4	3.9	4.3	6.2
4RN	1.1	1.2	2.1	1.3	1.3	4.3	0.6	0.7	0.8	0.9	1.0	1.4	1.2	1.2	2.5	2.0	2.3	2.4	1.0	1.0	2.1
ABC NEWSRADIO	0.8	0.8	2.4	1.1	0.9	5.2	0.5	0.6	0.5	0.8	0.8	2.1	0.8	0.9	0.7	1.3	1.0	5.5	0.8	0.8	1.7
4JJJ	5.6	6.1	10.1	6.0	6.9	5.6	4.9	5.0	11.2	5.4	5.7	11.1	6.0	6.4	13.7	5.1	5.5	8.2	5.3	6.1	6.5
ABC CLASSIC	2.3	2.6	2.3	1.8	2.0	1.9	2.7	3.3	2.1	1.8	2.1	1.8	2.6	3.0	3.3	3.9	4.5	4.3	2.3	2.7	1.6
Commercial DAB+ Stns	7.5	8.0	15.5	5.3	5.7	10.1	7.7	8.3	14.6	8.1	8.5	17.4	9.0	9.5	20.9	11.6	13.0	16.6	11.4	11.7	26.3
ABC DAB+ Stns	2.8	3.0	6.2	1.4	1.4	3.4	2.7	2.9	5.3	4.0	4.4	6.7	4.1	4.4	9.6	2.2	1.8	9.6	3.7	3.4	12.3
Total DAB+ Stns	11.4	11.0	21.7	7.2	7.1	13.5	11.4	11.3	19.9	13.2	13.0	24.0	15.0	13.8	30.5	15.1	14.7	26.2	16.2	15.1	38.7

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 4BC 882 has a 7% share of all listening, 8.2% share of AM/FM/DAB+ listening and 6.8% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

RADIO 360: BRISBANE - BY RADIO TYPE - SURVEY 2 2024 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	229	219	30	16	15	2	6	5	2	27	24	5	35	35	*	35	34	4	110	106	18
4BH 1116	202	194	32	9	8	1	8	6	4	16	15	5	10	8	2	49	47	8	111	110	12
SENQ 693am	40	39	7	3	3	*	2	2	1	6	6	3	15	15	1	6	6	1	7	6	1
B105	613	596	100	116	114	19	67	67	13	211	201	34	136	132	21	44	44	6	39	39	7
KIIS973	546	531	88	80	78	17	51	49	13	140	131	26	154	153	18	64	64	4	57	56	9
104.5 TRIPLE M	523	489	107	78	72	17	48	42	14	146	130	34	149	148	23	71	67	17	32	31	2
NOVA106.9	680	658	128	105	98	32	109	101	30	240	236	38	154	152	19	43	43	7	29	28	2
ABC BRIS	221	204	44	20	19	3	14	10	6	29	24	10	35	32	5	35	32	11	89	86	10
4RN	60	50	19	4	4	1	4	4	1	10	8	5	9	7	2	10	9	4	22	19	7
ABC NEWSRADIO	83	70	27	9	9	3	12	11	5	20	14	7	16	13	6	10	10	3	15	14	3
4JJJ	354	316	93	35	33	11	57	55	12	161	138	41	64	57	22	20	17	6	16	15	1
ABC CLASSIC	86	76	25	12	12	2	6	3	4	19	16	5	24	20	7	6	6	3	19	19	5
Commercial DAB+ Stns	456	421	155	64	62	27	66	60	32	123	120	32	120	108	38	40	35	11	44	36	14
ABC DAB+ Stns	145	139	51	17	16	6	23	23	4	43	42	18	35	32	13	16	16	4	11	10	5
Total DAB+ Stns	574	509	196	73	68	31	80	68	34	150	144	49	155	136	50	59	48	14	57	46	17
Total	2,110	1,950	525	261	249	72	224	206	63	541	516	157	474	442	103	257	229	60	352	308	70

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	209	202	24	127	121	7	119	118	10	90	85	8	75	74	6	43	41	2	122	118	16
4BH 1116	192	185	28	135	130	13	115	107	11	126	117	15	93	82	14	52	47	6	164	157	20
SENQ 693am	31	30	3	20	20	1	19	17	2	16	16	1	12	11	2	3	3	*	23	21	5
B105	572	552	85	391	376	25	218	195	35	301	288	36	276	267	19	73	63	10	318	311	33
KIIS973	494	474	69	312	297	22	196	180	32	245	232	31	229	220	17	76	71	6	298	288	45
104.5 TRIPLE M	451	415	92	293	265	44	181	163	30	253	231	38	210	199	18	76	65	12	298	281	41
NOVA106.9	613	588	106	395	378	34	220	189	43	323	299	42	281	257	31	107	94	13	390	371	43
ABC BRIS	187	172	38	121	106	21	76	73	6	81	75	19	70	66	8	41	31	11	144	133	22
4RN	50	44	13	25	19	7	19	16	4	26	23	6	22	19	5	12	9	3	34	25	13
ABC NEWSRADIO	74	63	21	36	30	9	21	17	4	26	24	7	27	23	4	16	11	7	37	30	11
4JJJ	310	265	89	181	165	24	112	90	33	143	119	44	147	121	35	50	41	8	208	189	33
ABC CLASSIC	72	64	20	33	32	4	27	24	7	26	23	8	38	35	5	19	16	4	49	44	10
Commercial DAB+ Stns	392	356	122	203	184	37	139	118	35	201	173	62	186	159	49	107	94	21	287	244	85
ABC DAB+ Stns	118	111	41	55	49	15	45	43	12	66	60	20	65	61	13	26	20	12	94	84	28
Total DAB+ Stns	495	428	157	250	218	52	185	154	45	269	222	81	252	209	63	133	107	31	379	309	109
Total	2,048	1,869	463	1,671	1,487	207	1,174	987	211	1,409	1,219	253	1,297	1,113	191	589	482	103	1,762	1,561	319

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 4BC 882 has 229,000 total listeners, 219,000 AM/FM/DAB+ listeners and 30,000 Streaming listeners. Please note that there can be overlap between radio types.