

GfK Radio 360 Ratings Summary Report – Survey 2, 2024

The Media Summary Report provided will contain Market Share %, Cumulative Audience (000s) and Average Audience (000s) for total radio, as well as Market Share %, Cumulative Audience (000s) by radio type.

Each of these statistics represents the radio audience in different ways and as such must be referred in the following manner:

Instructions and examples of interpreting the results:

- **Share%:** Market Share is the percentage of the radio type listening, in a defined period, in an average week that is tuned to a particular station

e.g. 'During Mon-Sun 5:30am-12mn, 13.8% of the total radio listening audience was to Station B or Station B has 13.8% share of all listening Mon-Sun 5:30am-12mn';
 'During Mon-Sun 5:30am-12mn, 13.9% of the AM/FM/DAB+ listening audience was to Station B or Station B has 13.9% share of AM/FM/DAB+ listening Mon-Sun 5:30am-12mn';
 'During Mon-Sun 5:30am-12mn, 16.5% of the streaming listening audience was to Station B or Station B has 16.5% share of streaming listening Mon-Sun 5:30am-12mn'.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Share is a measure of listening and refers to those listening and the number of quarter hours they listened to (time spent listening). It can be reflected in statements such as 'most listened to station' or the 'station with the most listening'.

- **Cumulative audience (000s):** is the number of different people reached at least once by a radio station across a defined period of time via a radio type, in an average week

e.g. 'Across Mon-Sun 5:30am-12mn, there were 64,000 unique or different listeners aged 10+ tuning into Station A on total radio';
 'Across Mon-Sun 5:30am-12mn, there were 60,000 unique or different listeners aged 10+ tuning into Station A on AM/FM/DAB+';
 'Across Mon-Sun 5:30am-12mn, there were 15,000 unique or different listeners aged 10+ tuning into Station A via streaming'.

Please note that there can be overlap between radio types.

Cume is a measure of listeners or audience size. It can be reflected in statements such as 'total audience', 'total number of listeners' or 'most listeners'.

- **Average audience (000s):** is the average number of people tuned into a radio station across a defined period of time, in any given quarter hour, during an average week

e.g. 'Between Mon-Sun 5:30am-12mn, in an average quarter hour, there are 15,000 people aged 10+ listening to Station C'.

It can be reflected in statements such as 'average audience' or 'average number of listeners in a given quarter hour'.

Stations	Total Radio			AM/FM/DAB+		Streaming	
	Market Share %	Cumulative Audience (000s)	Average Audience (000s)	Market Share %	Cumulative Audience (000s)	Market Share %	Cumulative Audience (000s)
Station A	5.1	64	3	5.6	60	4.8	15
Station B	13.8	621	60	13.9	605	16.5	150
Station C	3.2	264	15	3.3	220	3.2	80

Source: GfK Radio 360 Ratings, Market A, Survey X 2024, Mon-Sun 5:30am-12mn, People 10+, By Radio

For more information contact the GfK team at AUSradiatoratings@gfk.com.

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 2 2024

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	1.6	1.1	0.5	0.4	0.1	0.3	0.4	0.7	-0.3	2.1	1.1	1.0	2.5	2.3	0.2	2.3	0.8	1.5	1.0	0.8	0.2
2GB	11.9	12.7	-0.8	5.9	4.2	1.7	1.2	2.1	-0.9	2.7	2.9	-0.2	3.7	5.2	-1.5	18.8	16.8	2.0	25.9	27.0	-1.1
2UE 954	5.0	5.6	-0.6	1.5	1.4	0.1	0.3	0.5	-0.2	0.1	0.4	-0.3	0.6	1.1	-0.5	1.3	0.5	0.8	16.1	16.5	-0.4
SKY Sports Radio	1.2	1.1	0.1	0.8	0.4	0.4	0.3	0.2	0.1	0.3	0.3	0.0	1.1	0.8	0.3	0.6	0.6	0.0	2.7	2.6	0.1
104.1 2DAY FM	5.5	4.6	0.9	7.4	8.0	-0.6	7.8	6.8	1.0	7.4	5.1	2.3	7.1	6.0	1.1	7.5	7.0	0.5	0.8	0.6	0.2
KIIS1065	11.0	10.5	0.5	21.2	18.0	3.2	16.4	15.0	1.4	17.7	19.7	-2.0	13.9	13.0	0.9	6.8	6.2	0.6	1.5	1.8	-0.3
104.9 TRIPLE M	5.3	5.0	0.3	6.6	5.8	0.8	7.0	5.1	1.9	7.3	6.4	0.9	6.3	6.1	0.2	7.6	9.6	-2.0	1.2	1.0	0.2
NOVA96.9	8.1	8.0	0.1	12.8	13.2	-0.4	18.7	20.2	-1.5	11.6	11.5	0.1	11.2	11.1	0.1	4.4	4.7	-0.3	0.6	0.5	0.1
smoothfm 95.3	11.0	10.8	0.2	13.0	11.6	1.4	11.2	9.1	2.1	10.2	9.0	1.2	11.8	13.6	-1.8	12.9	15.4	-2.5	9.2	8.2	1.0
WSFM	8.7	7.5	1.2	4.5	6.9	-2.4	6.8	5.5	1.3	4.1	3.4	0.7	12.7	9.6	3.1	12.2	12.4	-0.2	8.7	7.0	1.7
ABC SYD	5.1	5.4	-0.3	2.8	2.8	0.0	2.4	2.0	0.4	2.8	2.8	0.0	2.3	3.3	-1.0	6.2	4.8	1.4	9.9	10.3	-0.4
2RN	1.2	1.1	0.1	0.7	0.5	0.2	1.6	0.6	1.0	0.3	0.4	-0.1	1.0	0.5	0.5	1.5	1.6	-0.1	1.8	2.0	-0.2
ABC NEWSRADIO	1.3	1.2	0.1	1.2	1.0	0.2	2.4	1.2	1.2	1.7	0.9	0.8	0.6	0.8	-0.2	0.8	1.3	-0.5	1.6	1.6	0.0
2JJJ	3.7	4.1	-0.4	2.9	2.5	0.4	5.7	6.8	-1.1	9.5	7.6	1.9	4.4	7.5	-3.1	0.9	1.6	-0.7	0.5	0.5	0.0
ABC CLASSIC	2.4	3.0	-0.6	1.3	0.6	0.7	2.2	3.8	-1.6	2.3	2.4	-0.1	1.1	1.1	0.0	2.4	2.6	-0.2	3.8	5.4	-1.6

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	1.8	1.3	0.5	1.3	0.8	0.5	1.7	0.9	0.8	2.2	1.9	0.3	2.7	2.3	0.4	0.9	0.6	0.3	0.9	0.6	0.3
2GB	12.0	13.0	-1.0	14.9	16.6	-1.7	13.5	14.1	-0.6	8.8	9.5	-0.7	6.6	7.4	-0.8	18.6	19.4	-0.8	11.5	11.5	0.0
2UE 954	4.6	5.4	-0.8	3.0	3.3	-0.3	4.9	5.7	-0.8	6.9	7.9	-1.0	3.8	5.3	-1.5	4.7	4.3	0.4	6.0	6.0	0.0
SKY Sports Radio	1.1	1.1	0.0	1.9	1.7	0.2	0.6	0.5	0.1	0.5	0.6	-0.1	1.4	1.4	0.0	0.5	1.4	-0.9	1.8	1.3	0.5
104.1 2DAY FM	5.6	4.3	1.3	5.3	3.9	1.4	5.3	4.0	1.3	6.4	5.2	1.2	6.1	4.9	1.2	3.6	3.3	0.3	5.4	5.2	0.2
KIIS1065	11.6	11.3	0.3	16.1	15.4	0.7	11.2	11.7	-0.5	9.2	8.4	0.8	11.0	10.7	0.3	5.0	5.6	-0.6	9.0	8.2	0.8
104.9 TRIPLE M	5.1	5.1	0.0	5.1	5.1	0.0	4.3	4.5	-0.2	5.5	5.7	-0.2	5.7	5.5	0.2	4.6	3.6	1.0	6.1	4.7	1.4
NOVA96.9	8.2	8.2	0.0	8.9	8.4	0.5	7.2	7.6	-0.4	8.0	8.0	0.0	8.9	9.7	-0.8	6.7	7.4	-0.7	7.9	7.2	0.7
smoothfm 95.3	10.7	10.8	-0.1	8.1	7.7	0.4	13.0	12.7	0.3	11.0	11.6	-0.6	10.9	10.8	0.1	13.1	13.4	-0.3	11.9	11.1	0.8
WSFM	8.8	7.4	1.4	8.7	7.0	1.7	9.8	7.1	2.7	9.7	8.7	1.0	8.7	7.6	1.1	4.4	5.1	-0.7	8.1	7.9	0.2
ABC SYD	5.3	5.4	-0.1	7.1	7.9	-0.8	4.4	4.7	-0.3	3.9	3.5	0.4	4.8	4.1	0.7	7.2	7.2	0.0	4.5	5.3	-0.8
2RN	1.1	1.1	0.0	1.9	2.0	-0.1	0.7	0.8	-0.1	0.6	0.4	0.2	0.8	1.1	-0.3	1.2	0.9	0.3	1.5	1.2	0.3
ABC NEWSRADIO	1.3	1.2	0.1	1.8	2.1	-0.3	1.0	0.9	0.1	0.9	0.6	0.3	1.1	0.6	0.5	1.8	1.2	0.6	1.4	1.3	0.1
2JJJ	3.7	3.6	0.1	3.2	3.8	-0.6	3.5	3.0	0.5	3.8	3.4	0.4	5.0	5.0	0.0	3.1	2.6	0.5	3.7	5.4	-1.7
ABC CLASSIC	2.2	2.8	-0.6	1.8	2.1	-0.3	2.8	3.2	-0.4	2.3	2.9	-0.6	1.7	3.2	-1.5	3.2	3.1	0.1	2.8	3.5	-0.7

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 2 2024 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	116	89	27	6	5	1	9	11	-2	34	30	4	24	11	13	24	14	10	17	17	0
2GB	667	717	-50	53	49	4	42	43	-1	112	109	3	80	108	-28	121	111	10	259	296	-37
2UE 954	198	232	-34	16	26	-10	15	16	-1	9	15	-6	7	11	-4	23	16	7	128	148	-20
SKY Sports Radio	136	128	8	17	14	3	16	9	7	25	29	-4	33	22	11	8	12	-4	38	43	-5
104.1 2DAY FM	900	911	-11	131	151	-20	116	98	18	304	310	-6	228	239	-11	67	74	-7	53	39	14
KIIS1065	1,390	1,456	-66	230	266	-36	200	185	15	512	547	-35	304	320	-16	87	85	2	57	54	3
104.9 TRIPLE M	788	805	-17	123	131	-8	108	91	17	267	276	-9	170	182	-12	76	98	-22	44	27	17
NOVA96.9	1,180	1,305	-125	207	228	-21	193	219	-26	449	478	-29	217	255	-38	82	92	-10	31	34	-3
smoothfm 95.3	1,281	1,330	-49	148	150	-2	122	132	-10	314	333	-19	310	327	-17	171	178	-7	217	210	7
WSFM	939	917	22	94	122	-28	77	81	-4	170	153	17	285	263	22	157	163	-6	156	135	21
ABC SYD	510	572	-62	40	54	-14	46	44	2	92	105	-13	55	91	-36	96	93	3	181	184	-3
2RN	181	195	-14	18	22	-4	29	21	8	27	34	-7	23	23	0	20	25	-5	64	71	-7
ABC NEWSRADIO	285	305	-20	43	42	1	49	42	7	75	61	14	37	53	-16	23	30	-7	59	76	-17
2JJJ	583	651	-68	69	64	5	95	105	-10	273	273	0	92	146	-54	30	37	-7	24	26	-2
ABC CLASSIC	263	272	-9	29	26	3	45	38	7	64	57	7	37	43	-6	27	23	4	63	85	-22
Total	4,538	4,538	0	492	482	10	459	463	-4	1,238	1,239	-1	996	1,003	-7	570	570	0	783	780	3

By Session, P10+ [Potential: 4808]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	98	82	16	48	27	21	37	23	14	58	49	9	57	58	-1	13	16	-3	64	48	16
2GB	592	657	-65	407	454	-47	314	354	-40	243	256	-13	242	248	-6	159	162	-3	404	412	-8
2UE 954	161	197	-36	74	92	-18	95	110	-15	118	123	-5	74	101	-27	38	56	-18	157	168	-11
SKY Sports Radio	113	109	4	62	62	0	31	28	3	24	22	2	38	30	8	17	14	3	88	69	19
104.1 2DAY FM	772	775	-3	405	379	26	261	255	6	325	325	0	320	313	7	137	135	2	445	489	-44
KIIS1065	1,238	1,307	-69	834	851	-17	509	542	-33	507	495	12	549	566	-17	189	210	-21	760	836	-76
104.9 TRIPLE M	667	709	-42	337	328	9	209	223	-14	294	333	-39	309	307	2	133	130	3	429	412	17
NOVA96.9	1,036	1,157	-121	600	629	-29	368	423	-55	455	482	-27	463	514	-51	197	272	-75	680	722	-42
smoothfm 95.3	1,122	1,150	-28	584	557	27	466	470	-4	497	471	26	519	506	13	319	339	-20	788	818	-30
WSFM	818	792	26	472	427	45	365	317	48	426	404	22	400	358	42	143	143	0	560	569	-9
ABC SYD	439	492	-53	285	318	-33	160	173	-13	182	169	13	180	173	7	133	121	12	292	328	-36
2RN	143	153	-10	77	74	3	55	49	6	41	34	7	41	43	-2	20	18	2	94	102	-8
ABC NEWSRADIO	245	269	-24	158	166	-8	63	70	-7	74	64	10	61	45	16	45	42	3	130	131	-1
2JJJ	505	546	-41	255	258	-3	158	181	-23	177	198	-21	246	245	1	108	106	2	296	345	-49
ABC CLASSIC	228	231	-3	109	114	-5	88	94	-6	99	106	-7	84	101	-17	56	51	5	150	164	-14
Total	4,341	4,395	-54	3,461	3,416	45	2,578	2,740	-162	2,818	2,822	-4	2,875	2,872	3	1,469	1,534	-65	3,809	3,913	-104

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 2 2024 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	7	5	2	*	*	*	*	*	*	2	1	1	2	2	0	2	1	1	1	1	0
2GB	56	60	-4	3	2	1	*	1	*	2	2	0	4	5	-1	13	11	2	34	39	-5
2UE 954	23	26	-3	1	1	0	*	*	*	*	*	*	1	1	0	1	*	*	21	24	-3
SKY Sports Radio	6	5	1	*	*	*	*	*	*	*	*	*	1	1	0	*	*	*	4	4	0
104.1 2DAY FM	26	22	4	3	3	0	3	3	0	6	4	2	7	6	1	5	5	0	1	1	0
KIIS1065	51	50	1	9	8	1	7	6	1	15	17	-2	14	13	1	5	4	1	2	3	-1
104.9 TRIPLE M	25	24	1	3	2	1	3	2	1	6	5	1	6	6	0	5	6	-1	2	1	1
NOVA96.9	38	38	0	6	6	0	8	7	1	10	10	0	11	11	0	3	3	0	1	1	0
smoothfm 95.3	52	51	1	6	5	1	5	3	2	9	8	1	12	13	-1	9	10	-1	12	12	0
WSFM	41	36	5	2	3	-1	3	2	1	3	3	0	13	9	4	8	8	0	11	10	1
ABC SYD	24	26	-2	1	1	0	1	1	0	2	2	0	2	3	-1	4	3	1	13	15	-2
2RN	6	5	1	*	*	*	1	*	*	*	*	*	1	1	0	1	1	0	2	3	-1
ABC NEWSRADIO	6	6	0	1	*	*	1	*	*	1	1	0	1	1	0	1	1	0	2	2	0
2JJJ	17	19	-2	1	1	0	2	3	-1	8	6	2	4	7	-3	1	1	0	1	1	0
ABC CLASSIC	11	14	-3	1	*	*	1	1	0	2	2	0	1	1	0	2	2	0	5	8	-3
Total	469	474	-5	43	43	0	41	37	4	85	86	-1	101	99	2	68	65	3	131	144	-13

By Session, P10+ [Potential: 4808]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	9	6	3	10	6	4	11	6	5	13	11	2	13	11	2	1	1	0	4	2	2
2GB	60	65	-5	115	124	-9	88	93	-5	51	54	-3	32	37	-5	27	31	-4	46	49	-3
2UE 954	23	27	-4	23	25	-2	32	37	-5	40	45	-5	19	27	-8	7	7	0	24	25	-1
SKY Sports Radio	5	5	0	15	12	3	4	3	1	3	3	0	7	7	0	1	2	-1	7	6	1
104.1 2DAY FM	28	22	6	41	29	12	35	26	9	38	29	9	30	25	5	5	5	0	21	22	-1
KIIS1065	58	56	2	124	116	8	74	77	-3	54	48	6	54	53	1	7	9	-2	36	34	2
104.9 TRIPLE M	25	25	0	39	38	1	28	29	-1	32	32	0	28	28	0	7	6	1	24	20	4
NOVA96.9	41	41	0	69	63	6	47	50	-3	47	45	2	44	48	-4	10	12	-2	31	30	1
smoothfm 95.3	53	53	0	62	58	4	86	83	3	64	66	-2	53	54	-1	19	22	-3	47	47	0
WSFM	44	36	8	67	52	15	64	47	17	57	49	8	43	38	5	6	8	-2	32	33	-1
ABC SYD	27	27	0	55	59	-4	29	31	-2	23	20	3	24	21	3	10	12	-2	18	22	-4
2RN	5	5	0	15	15	0	5	5	0	3	2	1	4	5	-1	2	2	0	6	5	1
ABC NEWSRADIO	6	6	0	14	16	-2	6	6	0	5	3	2	5	3	2	3	2	1	6	5	1
2JJJ	18	18	0	24	28	-4	23	20	3	22	20	2	24	25	-1	5	4	1	15	23	-8
ABC CLASSIC	11	14	-3	14	16	-2	18	21	-3	13	16	-3	9	16	-7	5	5	0	11	15	-4
Total	498	495	3	770	749	21	657	656	1	586	568	18	491	498	-7	145	162	-17	397	422	-25

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 2 2024 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	17	20	-3	3	3	0	*	6	*	6	5	1	5	6	-1	5	*	*	*	*	*
CADA	111	184	-73	16	29	-13	19	32	-13	53	77	-24	15	32	-17	4	9	-5	4	4	0
Chemist Warehouse Remix	31	32	-1	7	6	1	7	4	3	5	10	-5	11	11	0	1	1	0	*	*	*
Coles Radio	90	115	-25	22	31	-9	13	13	0	27	30	-3	13	17	-4	5	10	-5	11	14	-3
DANCE HITS	92	112	-20	26	41	-15	15	12	3	32	41	-9	18	18	0	*	*	*	*	*	*
Disrupt Radio	7	14	-7	3	3	0	4	8	-4	*	*	*	*	*	*	*	2	*	*	*	*
EASY HITS	40	50	-10	11	10	1	4	6	-2	11	15	-4	7	12	-5	1	2	-1	6	4	2
iHeartAustralia	134	165	-31	25	30	-5	27	37	-10	53	62	-9	15	17	-2	6	12	-6	8	8	0
iHeartCountry	21	38	-17	3	11	-8	*	2	*	17	17	0	*	5	*	*	*	*	1	2	-1
iHeartTrivia	13	9	4	6	3	3	3	2	1	2	3	-1	2	1	1	*	*	*	*	*	*
KIIS 90s	139	156	-17	32	30	2	15	17	-2	61	72	-11	26	33	-7	2	1	1	4	3	1
MMM 2000s	56	59	-3	10	11	-1	4	1	3	32	30	2	6	12	-6	2	2	0	2	2	0
MMM 80s	36	51	-15	4	10	-6	2	3	-1	13	16	-3	10	13	-3	4	2	2	4	7	-3
MMM 90s	63	64	-1	5	5	0	3	2	1	34	48	-14	8	6	2	9	*	*	4	2	2
MMM ALMOST ACOUSTIC	10	17	-7	4	7	-3	2	9	-7	*	2	*	*	*	*	4	*	*	*	*	*
MMM CLASSIC ROCK	63	88	-25	4	8	-4	8	12	-4	28	46	-18	13	9	4	6	10	-4	3	4	-1
MMM COUNTRY	21	32	-11	2	5	-3	4	5	-1	13	11	2	*	7	*	*	2	*	2	2	0
OLDSKOOL 80s HITS	38	32	6	10	5	5	3	1	2	6	6	0	13	10	3	3	7	-4	3	3	0
OLDSKOOL 90s HITS	93	102	-9	14	19	-5	8	14	-6	38	30	8	27	28	-1	2	4	-2	4	6	-2
Radio Maria	6	13	-7	3	3	0	*	*	*	3	8	-5	*	*	*	*	*	*	*	2	*
Radio Maria Ital	8	10	-2	5	3	2	2	2	0	*	2	*	1	1	0	*	*	*	*	2	*
RnB FRIDAYS RADIO	69	83	-14	12	15	-3	11	13	-2	24	38	-14	20	13	7	*	2	*	2	2	0
SENTrack	25	17	8	2	*	*	5	3	2	5	3	2	3	*	*	1	*	*	9	11	-2
smooth relax	107	99	8	17	23	-6	16	8	8	28	20	8	7	15	-8	15	11	4	23	23	0
smooth Vintage	22	32	-10	4	4	0	*	1	*	4	4	0	4	5	-1	3	8	-5	7	9	-2
TikTok Trending	73	115	-42	20	37	-17	17	29	-12	30	45	-15	4	4	0	2	*	*	*	1	*
WSFM 80s	75	101	-26	4	12	-8	8	6	2	21	30	-9	16	29	-13	9	12	-3	15	12	3
triple j Unearthed	66	85	-19	19	31	-12	21	23	-2	22	25	-3	4	3	1	*	2	*	*	1	*
ABC Country	39	51	-12	5	11	-6	2	3	-1	14	22	-8	9	10	-1	1	1	0	8	4	4
ABC Jazz	72	64	8	10	9	1	8	11	-3	15	10	5	17	13	4	3	5	-2	18	16	2
ABC KIDS LISTEN	48	39	9	25	22	3	*	*	*	13	12	1	8	4	4	*	*	*	2	1	1
ABC Sport	83	97	-14	22	12	10	6	6	0	16	25	-9	8	20	-12	16	15	1	14	19	-5
Double J	69	105	-36	10	16	-6	16	19	-3	14	36	-22	18	28	-10	10	4	6	2	1	1
Total Digital/Internet Only	1,166	1,332	-166	178	200	-22	153	182	-29	393	444	-51	227	271	-44	98	99	-1	116	137	-21

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 2 2024 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 4808]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	17	20	-3	7	4	3	9	6	3	15	13	2	7	6	1	2	2	0	11	9	2
CADA	94	159	-65	44	56	-12	28	62	-34	51	93	-42	41	63	-22	18	22	-4	50	92	-42
Chemist Warehouse Remix	27	23	4	9	6	3	9	13	-4	10	5	5	17	5	12	3	6	-3	9	13	-4
Coles Radio	77	108	-31	17	20	-3	21	35	-14	36	47	-11	38	41	-3	14	15	-1	34	38	-4
DANCE HITS	74	88	-14	24	35	-11	9	22	-13	25	29	-4	45	48	-3	16	18	-2	41	49	-8
Disrupt Radio	5	12	-7	*	*	*	*	*	*	*	6	*	5	6	-1	3	3	0	2	4	-2
EASY HITS	31	39	-8	4	4	0	2	5	-3	20	24	-4	16	16	0	5	8	-3	18	24	-6
iHeartAustralia	113	143	-30	45	66	-21	6	30	-24	53	54	-1	40	48	-8	30	32	-2	70	78	-8
iHeartCountry	12	29	-17	7	9	-2	5	8	-3	*	6	*	3	11	-8	2	9	-7	16	18	-2
iHeartTrivia	11	7	4	*	*	*	*	*	*	*	*	*	3	1	2	9	5	4	2	3	-1
KIIS 90s	117	125	-8	45	39	6	22	41	-19	48	45	3	46	49	-3	11	15	-4	60	70	-10
MMM 2000s	51	53	-2	17	8	9	17	11	6	20	32	-12	16	17	-1	13	9	4	13	15	-2
MMM 80s	33	48	-15	9	15	-6	11	15	-4	17	21	-4	11	15	-4	*	5	*	15	19	-4
MMM 90s	57	57	0	12	12	0	8	12	-4	31	28	3	14	18	-4	12	15	-3	14	14	0
MMM ALMOST ACOUSTIC	6	15	-9	*	3	*	3	10	-7	*	4	*	6	13	-7	2	7	-5	5	4	1
MMM CLASSIC ROCK	54	80	-26	12	14	-2	18	28	-10	37	52	-15	28	33	-5	16	19	-3	30	42	-12
MMM COUNTRY	17	29	-12	10	18	-8	4	10	-6	9	18	-9	17	16	1	10	6	4	7	17	-10
OLDSKOOL 80s HITS	24	20	4	10	7	3	6	8	-2	5	6	-1	8	5	3	4	2	2	20	21	-1
OLDSKOOL 90s HITS	72	84	-12	18	23	-5	24	26	-2	35	37	-2	38	42	-4	10	5	5	50	42	8
Radio Maria	3	5	-2	3	3	0	*	*	*	*	2	*	*	*	*	3	3	0	3	8	-5
Radio Maria Ital	8	8	0	*	*	*	5	5	0	6	6	0	5	3	2	3	3	0	4	4	0
RnB FRIDAYS RADIO	55	73	-18	22	37	-15	13	26	-13	24	32	-8	28	36	-8	6	16	-10	31	41	-10
SENTrack	19	11	8	16	8	8	11	8	3	3	2	1	5	2	3	*	1	*	19	14	5
smooth relax	81	77	4	25	29	-4	24	23	1	30	24	6	29	29	0	27	28	-1	48	46	2
smooth Vintage	18	30	-12	7	8	-1	8	10	-2	12	21	-9	3	9	-6	4	5	-1	11	12	-1
TikTok Trending	63	97	-34	21	28	-7	11	22	-11	20	28	-8	29	38	-9	25	40	-15	36	52	-16
WSFM 80s	55	85	-30	16	15	1	20	30	-10	24	29	-5	13	22	-9	7	14	-7	31	35	-4
triple j Unearthed	51	65	-14	17	19	-2	14	26	-12	18	19	-1	17	28	-11	13	18	-5	38	40	-2
ABC Country	31	36	-5	12	19	-7	10	7	3	8	11	-3	9	10	-1	10	11	-1	19	33	-14
ABC Jazz	64	53	11	16	13	3	18	13	5	21	22	-1	24	23	1	10	11	-1	39	35	4
ABC KIDS LISTEN	31	33	-2	19	17	2	6	5	1	14	12	2	9	11	-2	2	8	-6	29	28	1
ABC Sport	58	71	-13	11	19	-8	13	17	-4	8	23	-15	24	28	-4	21	15	6	49	54	-5
Double J	60	84	-24	16	31	-15	19	32	-13	19	27	-8	26	24	2	20	19	1	27	44	-17
Total Digital/Internet Only	994	1,159	-165	424	472	-48	341	473	-132	484	574	-90	522	587	-65	272	319	-47	695	821	-126

RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 2 2024

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	1.6	1.8	1.7	0.4	0.4	1.1	0.4	0.5	*	2.1	2.3	2.2	2.5	2.8	2.5	2.3	2.6	1.8	1.0	1.1	1.4
2GB	11.9	12.1	21.8	5.9	6.0	8.3	1.2	1.0	2.6	2.7	2.4	6.4	3.7	3.5	10.3	18.8	17.3	49.7	25.9	28.8	41.4
2UE 954	5.0	5.6	4.6	1.5	1.8	0.4	0.3	0.3	0.6	0.1	0.1	0.2	0.6	0.6	0.9	1.3	1.5	0.2	16.1	18.8	17.3
SKY Sports Radio	1.2	n.a.	n.a.	0.8	n.a.	n.a.	0.3	n.a.	n.a.	0.3	n.a.	n.a.	1.1	n.a.	n.a.	0.6	n.a.	n.a.	2.7	n.a.	n.a.
104.1 2DAY FM	5.5	6.7	1.3	7.4	8.6	1.3	7.8	8.8	2.4	7.4	9.0	2.1	7.1	8.6	1.3	7.5	9.1	1.3	0.8	1.0	0.2
KIIS1065	11.0	12.6	8.9	21.2	24.1	8.6	16.4	17.1	15.1	17.7	19.4	17.7	13.9	16.1	11.6	6.8	8.2	1.4	1.5	1.9	0.6
104.9 TRIPLE M	5.3	6.2	3.6	6.6	7.3	4.4	7.0	7.1	8.0	7.3	8.4	4.8	6.3	7.2	5.7	7.6	9.3	0.8	1.2	1.5	0.2
NOVA96.9	8.1	9.7	3.0	12.8	14.6	5.7	18.7	21.1	6.2	11.6	13.7	5.2	11.2	13.7	1.9	4.4	5.3	0.7	0.6	0.6	0.9
smoothfm 95.3	11.0	12.5	9.9	13.0	14.3	9.9	11.2	11.7	10.2	10.2	11.1	11.2	11.8	12.6	20.4	12.9	15.1	6.7	9.2	11.6	2.4
WSFM	8.7	10.0	6.0	4.5	4.8	4.7	6.8	7.2	5.8	4.1	4.2	6.2	12.7	14.7	10.0	12.2	14.1	7.4	8.7	10.9	2.6
ABC SYD	5.1	5.2	9.8	2.8	1.6	16.2	2.4	2.1	5.6	2.8	2.1	8.8	2.3	2.5	3.1	6.2	6.3	11.8	9.9	11.2	14.0
2RN	1.2	1.1	3.2	0.7	0.6	2.7	1.6	1.4	3.3	0.3	0.3	0.2	1.0	0.9	3.6	1.5	1.5	3.5	1.8	1.7	5.6
ABC NEWSRADIO	1.3	1.2	3.7	1.2	1.0	3.8	2.4	2.0	5.5	1.7	1.0	7.3	0.6	0.6	1.4	0.8	0.9	0.5	1.6	1.8	3.4
2JJJ	3.7	4.0	5.2	2.9	2.8	5.5	5.7	5.9	5.1	9.5	10.5	9.3	4.4	4.5	8.7	0.9	0.8	2.2	0.5	0.6	0.6
ABC CLASSIC	2.4	2.6	2.7	1.3	1.4	1.6	2.2	2.0	3.7	2.3	2.4	3.4	1.1	1.3	0.5	2.4	2.5	4.2	3.8	4.6	2.6
Commercial DAB+ Stns	6.5	6.8	10.7	8.8	8.1	19.4	9.8	9.2	15.7	10.6	11.5	12.0	7.6	8.0	13.6	4.1	4.3	5.8	2.4	2.6	4.7
ABC DAB+ Stns	1.9	1.9	4.0	3.0	2.8	6.5	3.4	2.6	10.2	1.9	1.9	2.8	2.4	2.5	4.6	1.1	1.1	2.1	1.1	1.2	2.0
Total DAB+ Stns	9.9	8.7	14.6	12.5	10.9	25.9	13.4	11.8	25.9	14.6	13.4	14.8	13.3	10.6	18.2	6.3	5.4	7.8	4.0	3.9	6.8

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 12:00md-4:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 7:00pm-12:00mn	Sat-Sun 5:30am-12mn	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	1.8	2.0	1.8	1.3	1.4	1.7	1.7	1.9	1.7	2.2	2.5	2.1	2.7	3.1	2.5	0.9	1.1	0.7	0.9	1.0	1.1
2GB	12.0	12.1	23.0	14.9	15.3	24.8	13.5	13.3	26.9	8.8	8.4	20.1	6.6	6.5	17.3	18.6	20.4	24.2	11.5	12.3	17.3
2UE 954	4.6	5.3	4.1	3.0	3.4	1.8	4.9	5.7	4.2	6.9	7.9	5.9	3.8	4.2	5.3	4.7	5.5	3.3	6.0	6.6	6.7
SKY Sports Radio	1.1	n.a.	n.a.	1.9	n.a.	n.a.	0.6	n.a.	n.a.	0.5	n.a.	n.a.	1.4	n.a.	n.a.	0.5	n.a.	n.a.	1.8	n.a.	n.a.
104.1 2DAY FM	5.6	6.8	1.3	5.3	6.4	0.8	5.3	6.5	1.6	6.4	7.9	2.0	6.1	7.5	1.0	3.6	4.5	0.7	5.4	6.4	1.2
KIIS1065	11.6	13.3	10.0	16.1	18.1	13.0	11.2	12.5	12.6	9.2	10.4	9.0	11.0	13.2	5.3	5.0	5.9	4.2	9.0	10.5	4.5
104.9 TRIPLE M	5.1	5.9	3.3	5.1	5.7	3.8	4.3	5.0	2.8	5.5	6.4	3.8	5.7	6.9	3.0	4.6	5.7	1.8	6.1	7.0	4.7
NOVA96.9	8.2	9.8	2.9	8.9	10.5	3.0	7.2	8.8	2.7	8.0	9.8	2.6	8.9	10.8	3.7	6.7	8.2	2.9	7.9	9.3	3.6
smoothfm 95.3	10.7	12.1	10.2	8.1	9.2	5.5	13.0	14.8	12.4	11.0	12.1	13.2	10.9	12.4	11.2	13.1	15.7	8.4	11.9	13.6	8.6
WSFM	8.8	10.3	6.2	8.7	9.9	5.5	9.8	11.6	6.0	9.7	11.3	7.4	8.7	10.3	5.4	4.4	4.8	5.8	8.1	9.3	5.3
ABC SYD	5.3	5.4	10.6	7.1	6.8	15.6	4.4	4.3	9.4	3.9	4.0	6.7	4.8	4.9	11.1	7.2	7.8	9.9	4.5	4.8	6.5
2RN	1.1	1.0	2.7	1.9	1.9	3.7	0.7	0.7	1.5	0.6	0.4	2.2	0.8	0.7	3.6	1.2	1.1	3.4	1.5	1.4	5.0
ABC NEWSRADIO	1.3	1.2	3.3	1.8	1.6	5.9	1.0	1.0	1.5	0.9	0.9	1.9	1.1	1.1	2.5	1.8	1.5	5.7	1.4	1.2	5.4
2JJJ	3.7	4.0	5.1	3.2	3.3	4.5	3.5	3.8	4.3	3.8	4.2	5.0	5.0	5.6	6.5	3.1	2.9	7.7	3.7	4.0	5.5
ABC CLASSIC	2.2	2.5	2.5	1.8	2.1	1.6	2.8	3.3	2.2	2.3	2.5	2.9	1.7	1.9	2.9	3.2	3.5	3.9	2.8	3.0	3.4
Commercial DAB+ Stns	6.4	6.7	9.6	3.7	3.7	7.3	5.3	5.6	7.6	8.8	9.6	11.2	8.3	9.1	12.0	7.6	7.8	13.5	6.9	6.8	14.7
ABC DAB+ Stns	1.6	1.5	3.3	0.8	0.8	1.4	1.3	1.3	2.7	1.8	1.7	3.9	2.1	2.0	6.6	3.2	3.6	3.9	3.0	3.0	6.4
Total DAB+ Stns	9.6	8.3	12.9	5.3	4.5	8.7	8.7	6.9	10.3	12.5	11.3	15.2	12.0	11.1	18.7	12.9	11.3	17.4	10.8	9.8	21.1

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has a 1.6% share of all listening, 1.8% share of AM/FM/DAB+ listening and 1.7% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 2 2024

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	116	116	24	6	6	3	9	9	*	34	34	6	24	24	5	24	24	3	17	17	6
2GB	667	615	144	53	46	12	42	36	14	112	96	25	80	65	18	121	120	27	259	253	48
2UE 954	198	192	52	16	14	4	15	13	4	9	6	2	7	7	4	23	23	2	128	128	35
SKY Sports Radio	136	n.a.	n.a.	17	n.a.	n.a.	16	n.a.	n.a.	25	n.a.	n.a.	33	n.a.	n.a.	8	n.a.	n.a.	38	n.a.	n.a.
104.1 2DAY FM	900	864	105	131	127	12	116	108	31	304	290	29	228	222	20	67	64	10	53	53	3
KIIS1065	1,390	1,311	291	230	221	46	200	186	49	512	478	116	304	293	65	87	81	8	57	54	6
104.9 TRIPLE M	788	723	141	123	115	21	108	91	29	267	237	54	170	164	30	76	76	2	44	41	5
NOVA96.9	1,180	1,137	198	207	203	37	193	186	40	449	422	82	217	213	30	82	82	4	31	31	6
smoothfm 95.3	1,281	1,212	255	148	139	35	122	111	37	314	290	72	310	297	65	171	164	21	217	211	24
WSFM	939	876	166	94	85	14	77	62	27	170	149	40	285	276	46	157	154	20	156	150	18
ABC SYD	510	466	120	40	38	9	46	42	12	92	75	23	55	47	12	96	93	18	181	172	45
2RN	181	172	37	18	18	2	29	29	6	27	21	6	23	21	5	20	20	4	64	62	15
ABC NEWSRADIO	285	251	78	43	40	10	49	41	14	75	62	23	37	31	9	23	22	5	59	55	17
2JJJ	583	518	144	69	59	19	95	84	21	273	244	66	92	81	27	30	27	6	24	24	5
ABC CLASSIC	263	235	69	29	25	9	45	35	14	64	55	22	37	33	4	27	27	7	63	60	13
Commercial DAB+ Stns	887	827	298	133	127	45	129	112	55	332	310	104	155	150	47	58	53	22	80	75	25
ABC DAB+ Stns	324	270	121	66	58	25	45	37	20	87	72	34	57	45	18	28	24	8	41	36	15
Total DAB+ Stns	1,166	1,012	393	178	159	62	153	131	68	393	354	130	227	192	65	98	77	28	116	98	40
Total	4,538	4,271	1,312	492	472	163	459	440	184	1,238	1,161	378	996	926	275	570	543	117	783	730	195

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	98	98	24	48	48	7	37	37	8	58	55	16	57	57	11	13	13	3	64	64	9
2GB	592	531	125	407	335	84	314	269	70	243	200	65	242	214	48	159	138	28	404	381	66
2UE 954	161	152	46	74	61	17	95	91	18	118	114	25	74	68	16	38	29	10	157	155	38
SKY Sports Radio	113	n.a.	n.a.	62	n.a.	n.a.	31	n.a.	n.a.	24	n.a.	n.a.	38	n.a.	n.a.	17	n.a.	n.a.	88	n.a.	n.a.
104.1 2DAY FM	772	733	92	405	387	26	261	239	32	325	310	33	320	315	12	137	131	6	445	433	33
KIIS1065	1,238	1,150	268	834	761	128	509	441	94	507	453	91	549	516	48	189	158	31	760	713	95
104.9 TRIPLE M	667	609	119	337	308	36	209	183	38	294	272	43	309	292	27	133	124	12	429	396	50
NOVA96.9	1,036	987	151	600	564	54	368	330	48	455	428	47	463	426	43	197	177	23	680	642	88
smoothfm 95.3	1,122	1,041	225	584	528	73	466	419	81	497	439	94	519	463	81	319	283	49	788	737	103
WSFM	818	762	155	472	437	57	365	322	58	426	399	67	400	379	43	143	117	31	560	535	62
ABC SYD	439	392	112	285	262	62	160	138	37	182	155	45	180	162	30	133	114	19	292	273	44
2RN	143	131	33	77	70	15	55	50	14	41	33	15	41	36	6	20	15	5	94	90	22
ABC NEWSRADIO	245	215	63	158	132	33	63	51	19	74	64	18	61	53	13	45	31	17	130	108	35
2JJJ	505	435	123	255	226	49	158	127	42	177	154	38	246	214	44	108	81	29	296	258	72
ABC CLASSIC	228	198	64	109	98	20	88	75	21	99	91	25	84	72	18	56	40	18	150	141	32
Commercial DAB+ Stns	755	713	228	321	295	71	236	219	53	382	355	100	403	367	74	203	172	51	505	438	152
ABC DAB+ Stns	254	210	82	89	72	19	73	56	27	89	69	30	100	82	26	64	56	13	184	148	69
Total DAB+ Stns	994	855	297	424	353	90	341	264	77	484	407	128	522	431	100	272	220	63	695	563	217
Total	4,341	4,022	1,159	3,461	3,012	606	2,578	2,211	525	2,818	2,466	570	2,875	2,550	458	1,469	1,216	267	3,809	3,462	766

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has 116,000 total listeners, 116,000 AM/FM/DAB+ listeners and 24,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.