

GfK Radio 360 Ratings Summary Report – Survey 3, 2024

The Media Summary Report provided will contain Market Share %, Cumulative Audience (000s) and Average Audience (000s) for total radio, as well as Market Share %, Cumulative Audience (000s) by radio type.

Each of these statistics represents the radio audience in different ways and as such must be referred in the following manner:

Instructions and examples of interpreting the results:

- **Share%:** Market Share is the percentage of the radio type listening, in a defined period, in an average week that is tuned to a particular station

e.g. ‘During Mon-Sun 5:30am-12mn, 13.8% of the total radio listening audience was to Station B or Station B has 13.8% share of all listening Mon-Sun 5:30am-12mn’;
 ‘During Mon-Sun 5:30am-12mn, 13.9% of the AM/FM/DAB+ listening audience was to Station B or Station B has 13.9% share of AM/FM/DAB+ listening Mon-Sun 5:30am-12mn’;
 ‘During Mon-Sun 5:30am-12mn, 16.5% of the streaming listening audience was to Station B or Station B has 16.5% share of streaming listening Mon-Sun 5:30am-12mn’.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Share is a measure of listening and refers to those listening and the number of quarter hours they listened to (time spent listening). It can be reflected in statements such as ‘most listened to station’ or the ‘station with the most listening’.

- **Cumulative audience (000s):** is the number of different people reached at least once by a radio station across a defined period of time via a radio type, in an average week

e.g. ‘Across Mon-Sun 5:30am-12mn, there were 64,000 unique or different listeners aged 10+ tuning into Station A on total radio’;
 ‘Across Mon-Sun 5:30am-12mn, there were 60,000 unique or different listeners aged 10+ tuning into Station A on AM/FM/DAB+’;
 ‘Across Mon-Sun 5:30am-12mn, there were 15,000 unique or different listeners aged 10+ tuning into Station A via streaming’.

Please note that there can be overlap between radio types.

Cume is a measure of listeners or audience size. It can be reflected in statements such as ‘total audience’, ‘total number of listeners’ or ‘most listeners’.

- **Average audience (000s):** is the average number of people tuned into a radio station across a defined period of time, in any given quarter hour, during an average week

e.g. ‘Between Mon-Sun 5:30am-12mn, in an average quarter hour, there are 15,000 people aged 10+ listening to Station C’.

It can be reflected in statements such as ‘average audience’ or ‘average number of listeners in a given quarter hour’.

Stations	Total Radio			AM/FM/DAB+		Streaming	
	Market Share %	Cumulative Audience (000s)	Average Audience (000s)	Market Share %	Cumulative Audience (000s)	Market Share %	Cumulative Audience (000s)
Station A	5.1	64	3	5.6	60	4.8	15
Station B	13.8	621	60	13.9	605	16.5	150
Station C	3.2	264	15	3.3	220	3.2	80

Source: GfK Radio 360 Ratings, Market A, Survey X 2024, Mon-Sun 5:30am-12mn, People 10+, By Radio

For more information contact the GfK team at AUSratoratings@gfk.com.

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 3 2024 SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	2.1	1.6	0.5	1.6	0.4	1.2	1.5	0.4	1.1	2.9	2.1	0.8	3.0	2.5	0.5	3.5	2.3	1.2	0.6	1.0	-0.4
2GB	13.3	11.9	1.4	6.7	5.9	0.8	3.3	1.2	2.1	4.8	2.7	2.1	5.4	3.7	1.7	17.9	18.8	-0.9	27.5	25.9	1.6
2UE 954	4.0	5.0	-1.0	1.4	1.5	-0.1	0.2	0.3	-0.1	0.4	0.1	0.3	1.3	0.6	0.7	1.0	1.3	-0.3	11.8	16.1	-4.3
SKY Sports Radio	1.4	1.2	0.2	0.6	0.8	-0.2	0.4	0.3	0.1	0.5	0.3	0.2	1.3	1.1	0.2	1.7	0.6	1.1	2.2	2.7	-0.5
104.1 2DAY FM	5.5	5.5	0.0	7.0	7.4	-0.4	8.1	7.8	0.3	8.3	7.4	0.9	7.1	7.1	0.0	6.1	7.5	-1.4	1.1	0.8	0.3
KIIS1065	10.3	11.0	-0.7	21.0	21.2	-0.2	19.9	16.4	3.5	15.0	17.7	-2.7	12.5	13.9	-1.4	6.0	6.8	-0.8	1.7	1.5	0.2
104.9 TRIPLE M	5.2	5.3	-0.1	8.3	6.6	1.7	6.3	7.0	-0.7	5.9	7.3	-1.4	7.2	6.3	0.9	6.7	7.6	-0.9	1.3	1.2	0.1
NOVA96.9	6.1	8.1	-2.0	13.2	12.8	0.4	14.5	18.7	-4.2	10.2	11.6	-1.4	6.4	11.2	-4.8	2.5	4.4	-1.9	0.4	0.6	-0.2
smoothfm 95.3	10.7	11.0	-0.3	10.5	13.0	-2.5	10.5	11.2	-0.7	11.3	10.2	1.1	13.0	11.8	1.2	11.2	12.9	-1.7	8.5	9.2	-0.7
WSFM	9.6	8.7	0.9	6.0	4.5	1.5	6.8	6.8	0.0	6.6	4.1	2.5	11.8	12.7	-0.9	14.5	12.2	2.3	9.3	8.7	0.6
ABC SYD	6.6	5.1	1.5	2.1	2.8	-0.7	1.3	2.4	-1.1	2.0	2.8	-0.8	3.4	2.3	1.1	7.6	6.2	1.4	14.4	9.9	4.5
2RN	1.1	1.2	-0.1	0.7	0.7	0.0	1.2	1.6	-0.4	0.4	0.3	0.1	1.1	1.0	0.1	1.7	1.5	0.2	1.2	1.8	-0.6
ABC NEWSRADIO	1.7	1.3	0.4	1.7	1.2	0.5	2.3	2.4	-0.1	2.3	1.7	0.6	0.9	0.6	0.3	1.1	0.8	0.3	2.1	1.6	0.5
2JJJ	3.3	3.7	-0.4	3.2	2.9	0.3	3.2	5.7	-2.5	9.2	9.5	-0.3	3.1	4.4	-1.3	2.2	0.9	1.3	0.3	0.5	-0.2
ABC CLASSIC	2.5	2.4	0.1	1.5	1.3	0.2	2.0	2.2	-0.2	2.8	2.3	0.5	1.7	1.1	0.6	1.5	2.4	-0.9	3.9	3.8	0.1

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	2.3	1.8	0.5	1.8	1.3	0.5	2.3	1.7	0.6	2.8	2.2	0.6	2.7	2.7	0.0	1.7	0.9	0.8	1.6	0.9	0.7
2GB	13.3	12.0	1.3	16.6	14.9	1.7	15.3	13.5	1.8	9.7	8.8	0.9	7.0	6.6	0.4	18.5	18.6	-0.1	13.4	11.5	1.9
2UE 954	3.8	4.6	-0.8	2.3	3.0	-0.7	4.0	4.9	-0.9	5.6	6.9	-1.3	3.4	3.8	-0.4	4.1	4.7	-0.6	4.6	6.0	-1.4
SKY Sports Radio	1.2	1.1	0.1	2.4	1.9	0.5	0.4	0.6	-0.2	0.5	0.5	0.0	1.6	1.4	0.2	0.5	0.5	0.0	1.8	1.8	0.0
104.1 2DAY FM	5.6	5.6	0.0	5.0	5.3	-0.3	5.4	5.3	0.1	6.8	6.4	0.4	6.7	6.1	0.6	2.9	3.6	-0.7	5.2	5.4	-0.2
KIIS1065	10.9	11.6	-0.7	14.7	16.1	-1.4	10.2	11.2	-1.0	8.7	9.2	-0.5	10.8	11.0	-0.2	5.4	5.0	0.4	8.4	9.0	-0.6
104.9 TRIPLE M	5.0	5.1	-0.1	5.0	5.1	-0.1	4.3	4.3	0.0	5.5	5.5	0.0	5.4	5.7	-0.3	4.8	4.6	0.2	6.0	6.1	-0.1
NOVA96.9	5.9	8.2	-2.3	7.1	8.9	-1.8	4.7	7.2	-2.5	5.6	8.0	-2.4	7.0	8.9	-1.9	4.3	6.7	-2.4	6.5	7.9	-1.4
smoothfm 95.3	10.5	10.7	-0.2	8.5	8.1	0.4	12.1	13.0	-0.9	10.9	11.0	-0.1	10.5	10.9	-0.4	11.9	13.1	-1.2	11.6	11.9	-0.3
WSFM	9.9	8.8	1.1	9.7	8.7	1.0	11.5	9.8	1.7	10.4	9.7	0.7	9.5	8.7	0.8	5.1	4.4	0.7	8.8	8.1	0.7
ABC SYD	6.9	5.3	1.6	7.7	7.1	0.6	6.0	4.4	1.6	5.9	3.9	2.0	7.2	4.8	2.4	8.3	7.2	1.1	5.9	4.5	1.4
2RN	1.0	1.1	-0.1	1.7	1.9	-0.2	0.5	0.7	-0.2	0.5	0.6	-0.1	0.7	0.8	-0.1	1.6	1.2	0.4	1.3	1.5	-0.2
ABC NEWSRADIO	1.7	1.3	0.4	2.2	1.8	0.4	1.1	1.0	0.1	1.5	0.9	0.6	2.1	1.1	1.0	1.9	1.8	0.1	1.7	1.4	0.3
2JJJ	3.3	3.7	-0.4	2.5	3.2	-0.7	3.3	3.5	-0.2	4.0	3.8	0.2	3.9	5.0	-1.1	2.8	3.1	-0.3	3.2	3.7	-0.5
ABC CLASSIC	2.4	2.2	0.2	2.1	1.8	0.3	2.7	2.8	-0.1	2.5	2.3	0.2	1.9	1.7	0.2	2.7	3.2	-0.5	2.8	2.8	0.0

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 3 2024 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	142	116	26	9	6	3	17	9	8	39	34	5	34	24	10	27	24	3	15	17	-2
2GB	736	667	69	43	53	-10	73	42	31	112	112	0	116	80	36	122	121	1	269	259	10
2UE 954	194	198	-4	15	16	-1	13	15	-2	28	9	19	12	7	5	16	23	-7	111	128	-17
SKY Sports Radio	153	136	17	11	17	-6	22	16	6	27	25	2	34	33	1	20	8	12	39	38	1
104.1 2DAY FM	940	900	40	133	131	2	141	116	25	297	304	-7	242	228	14	70	67	3	56	53	3
KIIS1065	1,277	1,390	-113	212	230	-18	210	200	10	433	512	-79	293	304	-11	84	87	-3	45	57	-12
104.9 TRIPLE M	764	788	-24	117	123	-6	105	108	-3	209	267	-58	195	170	25	89	76	13	49	44	5
NOVA96.9	1,094	1,180	-86	203	207	-4	194	193	1	414	449	-35	201	217	-16	55	82	-27	28	31	-3
smoothfm 95.3	1,329	1,281	48	130	148	-18	155	122	33	350	314	36	330	310	20	164	171	-7	201	217	-16
WSFM	985	939	46	89	94	-5	89	77	12	197	170	27	269	285	-16	167	157	10	174	156	18
ABC SYD	551	510	41	36	40	-4	41	46	-5	100	92	8	84	55	29	85	96	-11	205	181	24
2RN	163	181	-18	12	18	-6	24	29	-5	32	27	5	25	23	2	22	20	2	47	64	-17
ABC NEWSRADIO	311	285	26	35	43	-8	47	49	-2	93	75	18	48	37	11	37	23	14	51	59	-8
2JJJ	509	583	-74	58	69	-11	62	95	-33	248	273	-25	91	92	-1	36	30	6	14	24	-10
ABC CLASSIC	286	263	23	38	29	9	33	45	-12	75	64	11	55	37	18	26	27	-1	59	63	-4
Total	4,538	4,538	0	487	492	-5	469	459	10	1,225	1,238	-13	999	996	3	569	570	-1	789	783	6

By Session, P10+ [Potential: 4808]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	122	98	24	67	48	19	59	37	22	70	58	12	68	57	11	27	13	14	73	64	9
2GB	641	592	49	455	407	48	342	314	28	310	243	67	241	242	-1	162	159	3	491	404	87
2UE 954	151	161	-10	72	74	-2	86	95	-9	109	118	-9	77	74	3	31	38	-7	150	157	-7
SKY Sports Radio	126	113	13	70	62	8	31	31	0	36	24	12	42	38	4	20	17	3	96	88	8
104.1 2DAY FM	805	772	33	410	405	5	298	261	37	365	325	40	326	320	6	109	137	-28	457	445	12
KIIS1065	1,148	1,238	-90	758	834	-76	497	509	-12	478	507	-29	489	549	-60	199	189	10	683	760	-77
104.9 TRIPLE M	631	667	-36	338	337	1	219	209	10	267	294	-27	283	309	-26	117	133	-16	396	429	-33
NOVA96.9	969	1,036	-67	565	600	-35	347	368	-21	382	455	-73	398	463	-65	147	197	-50	612	680	-68
smoothfm 95.3	1,180	1,122	58	638	584	54	534	466	68	548	497	51	553	519	34	268	319	-51	810	788	22
WSFM	897	818	79	517	472	45	439	365	74	470	426	44	426	400	26	152	143	9	546	560	-14
ABC SYD	464	439	25	313	285	28	189	160	29	220	182	38	214	180	34	129	133	-4	342	292	50
2RN	136	143	-7	80	77	3	51	55	-4	41	41	0	31	41	-10	23	20	3	83	94	-11
ABC NEWSRADIO	263	245	18	173	158	15	66	63	3	92	74	18	82	61	21	44	45	-1	156	130	26
2JJJ	449	505	-56	225	255	-30	162	158	4	191	177	14	198	246	-48	90	108	-18	243	296	-53
ABC CLASSIC	258	228	30	116	109	7	92	88	4	103	99	4	107	84	23	57	56	1	154	150	4
Total	4,355	4,341	14	3,468	3,461	7	2,698	2,578	120	2,908	2,818	90	2,867	2,875	-8	1,441	1,469	-28	3,771	3,809	-38

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 3 2024 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	10	7	3	1	*	*	1	*	*	2	2	0	3	2	1	2	2	0	1	1	0
2GB	64	56	8	3	3	0	1	*	*	4	2	2	6	4	2	12	13	-1	38	34	4
2UE 954	19	23	-4	1	1	0	*	*	*	*	*	*	1	1	0	1	1	0	16	21	-5
SKY Sports Radio	7	6	1	*	*	*	*	*	*	*	*	*	1	1	0	1	*	*	3	4	-1
104.1 2DAY FM	27	26	1	3	3	0	3	3	0	7	6	1	8	7	1	4	5	-1	2	1	1
KIIS1065	50	51	-1	9	9	0	8	7	1	13	15	-2	14	14	0	4	5	-1	2	2	0
104.9 TRIPLE M	25	25	0	3	3	0	3	3	0	5	6	-1	8	6	2	5	5	0	2	2	0
NOVA96.9	29	38	-9	6	6	0	6	8	-2	9	10	-1	7	11	-4	2	3	-1	*	1	*
smoothfm 95.3	52	52	0	4	6	-2	4	5	-1	9	9	0	14	12	2	8	9	-1	12	12	0
WSFM	46	41	5	2	2	0	3	3	0	6	3	3	13	13	0	10	8	2	13	11	2
ABC SYD	32	24	8	1	1	0	1	1	0	2	2	0	4	2	2	5	4	1	20	13	7
2RN	5	6	-1	*	*	*	*	1	*	*	*	*	1	1	0	1	1	0	2	2	0
ABC NEWSRADIO	8	6	2	1	1	0	1	1	0	2	1	1	1	1	0	1	1	0	3	2	1
2JJB	16	17	-1	1	1	0	1	2	-1	8	8	0	3	4	-1	2	1	1	*	1	*
ABC CLASSIC	12	11	1	1	1	0	1	1	0	2	2	0	2	1	1	1	2	-1	5	5	0
Total	481	469	12	42	43	-1	41	41	0	84	85	-1	110	101	9	68	68	0	137	131	6

By Session, P10+ [Potential: 4808]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	12	9	3	14	10	4	16	11	5	17	13	4	13	13	0	2	1	1	6	4	2
2GB	68	60	8	131	115	16	109	88	21	58	51	7	33	32	1	27	27	0	55	46	9
2UE 954	19	23	-4	18	23	-5	29	32	-3	33	40	-7	16	19	-3	6	7	-1	19	24	-5
SKY Sports Radio	6	5	1	19	15	4	3	4	-1	3	3	0	7	7	0	1	1	0	8	7	1
104.1 2DAY FM	29	28	1	39	41	-2	39	35	4	41	38	3	32	30	2	4	5	-1	21	21	0
KIIS1065	56	58	-2	117	124	-7	73	74	-1	52	54	-2	51	54	-3	8	7	1	34	36	-2
104.9 TRIPLE M	26	25	1	40	39	1	31	28	3	33	32	1	25	28	-3	7	7	0	24	24	0
NOVA96.9	30	41	-11	56	69	-13	33	47	-14	33	47	-14	33	44	-11	6	10	-4	26	31	-5
smoothfm 95.3	53	53	0	67	62	5	86	86	0	65	64	1	50	53	-3	17	19	-2	47	47	0
WSFM	51	44	7	77	67	10	82	64	18	62	57	5	45	43	2	7	6	1	36	32	4
ABC SYD	35	27	8	61	55	6	43	29	14	36	23	13	34	24	10	12	10	2	24	18	6
2RN	5	5	0	14	15	-1	4	5	-1	3	3	0	3	4	-1	2	2	0	5	6	-1
ABC NEWSRADIO	9	6	3	18	14	4	8	6	2	9	5	4	10	5	5	3	3	0	7	6	1
2JJB	17	18	-1	20	24	-4	24	23	1	24	22	2	18	24	-6	4	5	-1	13	15	-2
ABC CLASSIC	12	11	1	17	14	3	20	18	2	15	13	2	9	9	0	4	5	-1	12	11	1
Total	511	498	13	793	770	23	710	657	53	599	586	13	474	491	-17	145	145	0	408	397	11

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 3 2024 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	31	17	14	2	3	-1	7	*	*	5	6	-1	12	5	7	5	5	0	*	*	*
CADA	100	111	-11	16	16	0	18	19	-1	46	53	-7	21	15	6	*	4	*	*	4	*
Chemist Warehouse Remix	35	31	4	6	7	-1	11	7	4	9	5	4	8	11	-3	1	1	0	*	*	*
Coles Radio	82	90	-8	2	22	-20	6	13	-7	31	27	4	20	13	7	17	5	12	6	11	-5
DANCE HITS	82	92	-10	4	26	-22	29	15	14	31	32	-1	16	18	-2	2	*	*	*	*	*
Disrupt Radio	5	7	-2	*	3	*	5	4	1	*	*	*	*	*	*	*	*	*	*	*	*
EASY HITS	32	40	-8	9	11	-2	25	4	0	2	11	-9	12	7	5	3	1	2	1	6	-5
iHeartAustralia	127	134	-7	27	25	2	25	27	-2	44	53	-9	14	15	-1	15	6	9	2	8	-6
iHeartCountry	28	21	7	2	3	-1	4	*	*	18	17	1	2	*	*	2	*	*	*	1	*
iHeartTrivvia	8	13	-5	5	6	-1	3	3	0	*	2	*	*	2	*	*	*	*	*	*	*
KIIS 90s	109	139	-30	28	32	-4	18	15	3	43	61	-18	15	26	-11	5	2	3	*	4	*
MMM 2000s	41	56	-15	7	10	-3	10	4	6	21	32	-11	3	6	-3	2	2	0	*	2	*
MMM 80s	9	36	-27	2	4	-2	*	2	*	2	13	-11	1	10	-9	3	4	-1	*	4	*
MMM 90s	52	63	-11	13	5	8	3	3	0	14	34	-20	10	8	2	10	9	1	2	4	-2
MMM ALMOST ACOUSTIC	13	10	3	*	4	*	5	2	3	*	*	*	*	*	*	4	4	0	4	*	*
MMM CLASSIC ROCK	36	63	-27	2	4	-2	5	8	-3	4	28	-24	14	13	1	6	6	0	6	3	3
MMM COUNTRY	18	21	-3	4	2	2	4	4	0	9	13	-4	*	*	*	*	*	*	1	2	-1
OLDSKOOL 80s HITS	38	38	0	9	10	-1	6	3	3	4	6	-2	15	13	2	5	3	2	*	3	*
OLDSKOOL 90s HITS	75	93	-18	15	14	1	5	8	-3	34	38	-4	19	27	-8	3	2	1	*	4	*
Radio Maria	7	6	1	2	3	-1	2	*	*	3	3	0	*	*	*	*	*	*	*	*	*
Radio Maria Ital	2	8	-6	2	5	-3	*	2	*	*	*	*	*	1	*	*	*	*	*	*	*
RnB FRIDAYS RADIO	57	69	-12	12	12	0	13	11	2	14	24	-10	16	20	-4	*	*	*	1	2	-1
SENTrack	25	25	0	2	2	0	3	5	-2	3	5	-2	9	3	6	3	1	2	5	9	-4
smooth relax	97	107	-10	10	17	-7	20	16	4	21	28	-7	8	7	1	13	15	-2	24	23	1
smooth Vintage	28	22	6	2	4	-2	5	*	*	6	4	2	2	4	-2	4	3	1	9	7	2
TikTok Trending	81	73	8	16	20	-4	28	17	11	28	30	-2	7	4	3	2	2	0	*	*	*
WSFM 80s	52	75	-23	2	4	-2	10	8	2	14	21	-7	4	16	-12	10	9	1	11	15	-4
triple j Unerthed	58	66	-8	12	19	-7	14	21	-7	23	22	1	7	4	3	2	*	*	*	*	*
ABC Country	33	39	-6	5	5	0	3	2	1	8	14	-6	7	9	-2	*	1	*	10	8	2
ABC Jazz	85	72	13	10	10	0	6	8	-2	36	15	21	11	17	-6	2	3	-1	19	18	1
ABC KIDS LISTEN	53	48	5	22	25	-3	2	*	*	15	13	2	13	8	5	*	*	*	*	2	*
ABC Sport	87	83	4	18	22	-4	4	6	-2	26	16	10	15	8	7	6	16	-10	17	14	3
Double J	70	69	1	4	10	-6	7	16	-9	27	14	13	22	18	4	10	10	0	1	2	-1
Total Digital/Internet Only	1,111	1,166	-55	151	178	-27	156	153	3	344	393	-49	244	227	17	110	98	12	106	116	-10

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 3 2024 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 4808]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	29	17	12	16	7	9	14	9	5	14	15	-1	12	7	5	7	2	5	11	11	0
CADA	84	94	-10	27	44	-17	26	28	-2	42	51	-9	35	41	-6	19	18	1	41	50	-9
Chemist Warehouse Remix	33	27	6	8	9	-1	8	9	-1	9	10	-1	19	17	2	5	3	2	8	9	-1
Coles Radio	70	77	-7	27	17	10	39	21	18	45	36	9	33	38	-5	10	14	-4	35	34	1
DANCE HITS	69	74	-5	23	24	-1	3	9	-6	35	25	10	16	45	-29	23	16	7	27	41	-14
Disrupt Radio	5	5	0	*	*	*	5	*	*	2	*	*	2	5	-3	*	3	*	*	2	*
EASY HITS	19	31	-12	8	4	4	7	2	5	6	20	-14	8	16	-8	5	5	0	13	18	-5
iHeartAustralia	110	113	-3	49	45	4	23	6	17	52	53	-1	47	40	7	33	30	3	69	70	-1
iHeartCountry	9	12	-3	2	7	-5	*	5	*	6	*	*	2	3	-1	*	2	*	22	16	6
iHeartTrivia	8	11	-3	*	*	*	2	*	*	3	*	*	3	3	0	3	9	-6	2	2	0
KIIS 90s	88	117	-29	39	45	-6	24	22	2	41	48	-7	33	46	-13	14	11	3	53	60	-7
MMM 2000s	37	51	-14	13	17	-4	15	17	-2	10	20	-10	12	16	-4	14	13	1	19	13	6
MMM 80s	9	33	-24	2	9	-7	*	11	*	6	17	-11	1	11	-10	*	*	*	4	15	-11
MMM 90s	48	57	-9	17	12	5	10	8	2	35	31	4	15	14	1	12	12	0	19	14	5
MMM ALMOST ACOUSTIC	11	6	5	3	*	*	2	3	-1	7	*	*	6	6	0	*	2	*	4	5	-1
MMM CLASSIC ROCK	31	54	-23	7	12	-5	9	18	-9	21	37	-16	14	28	-14	18	16	2	24	30	-6
MMM COUNTRY	14	17	-3	4	10	-6	1	4	-3	4	9	-5	14	17	-3	11	10	1	6	7	-1
OLDSKOOL 80s HITS	26	24	2	7	10	-3	7	6	1	7	5	2	10	8	2	5	4	1	19	20	-1
OLDSKOOL 90s HITS	63	72	-9	22	18	4	17	24	-7	24	35	-11	32	38	-6	21	10	11	41	50	-9
Radio Maria	7	3	4	2	3	-1	*	*	*	3	*	*	2	*	*	2	3	-1	6	3	3
Radio Maria Itla	2	8	-6	*	*	*	*	5	*	2	6	-4	2	5	-3	*	3	*	2	4	-2
RnB FRIDAYS RADIO	42	55	-13	15	22	-7	17	13	4	21	24	-3	19	28	-9	7	6	1	30	31	-1
SENTrack	24	19	5	17	16	1	9	11	-2	6	3	3	9	5	4	2	*	*	16	19	-3
smooth relax	72	81	-9	12	25	-13	25	24	1	35	30	5	31	29	2	19	27	-8	44	48	-4
smooth Vintage	26	18	8	14	7	7	7	8	-1	9	12	-3	8	3	5	6	4	2	12	11	1
TikTok Trending	56	63	-7	30	21	9	18	11	7	20	20	0	24	29	-5	10	25	-15	49	36	13
WSFM 80s	35	55	-20	12	16	-4	11	20	-9	15	24	-9	13	13	0	2	7	-5	22	31	-9
triple j Unearthed	45	51	-6	10	17	-7	6	14	-8	13	18	-5	18	17	1	9	13	-4	30	38	-8
ABC Country	32	31	1	17	12	5	10	10	0	7	8	-1	8	9	-1	11	10	1	16	19	-3
ABC Jazz	71	64	7	27	16	11	31	18	13	20	21	-1	18	24	-6	7	10	-3	42	39	3
ABC KIDS LISTEN	25	31	-6	17	19	-2	4	6	-2	10	14	-4	6	9	-3	2	2	0	41	29	12
ABC Sport	59	58	1	11	11	0	23	13	10	10	8	2	17	24	-7	23	21	2	48	49	-1
Double J	64	60	4	24	16	8	21	19	2	28	19	9	21	26	-5	19	20	-1	17	27	-10
Total Digital/Internet Only	939	994	-55	435	424	11	368	341	27	462	484	-22	449	522	-73	276	272	4	671	695	-24

RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 3 2024

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	2.1	2.3	2.4	1.6	1.9	*	1.5	1.7	0.5	2.9	3.0	3.3	3.0	3.3	4.2	3.5	3.9	3.4	0.6	0.6	1.2
2GB	13.3	13.8	22.4	6.7	7.4	3.7	3.3	3.4	4.3	4.8	4.1	11.1	5.4	5.2	14.9	17.9	17.5	38.7	27.5	30.4	45.6
2UE 954	4.0	4.4	5.1	1.4	1.5	1.1	0.2	0.2	0.3	0.4	0.5	0.3	1.3	1.6	0.5	1.0	1.3	0.4	11.8	12.9	20.7
SKY Sports Radio	1.4	n.a.	n.a.	0.6	n.a.	n.a.	0.4	n.a.	n.a.	0.5	n.a.	n.a.	1.3	n.a.	n.a.	1.7	n.a.	n.a.	2.2	n.a.	n.a.
104.1 2DAY FM	5.5	6.7	1.1	7.0	8.0	1.8	8.1	9.4	1.9	8.3	10.0	1.5	7.1	8.7	0.6	6.1	7.5	1.5	1.1	1.4	0.5
KIIS1065	10.3	11.9	7.4	21.0	23.5	10.4	19.9	21.3	17.5	15.0	16.7	11.7	12.5	14.8	6.8	6.0	7.1	3.6	1.7	2.1	0.5
104.9 TRIPLE M	5.2	6.1	3.2	8.3	9.4	3.4	6.3	6.6	6.8	5.9	6.5	5.0	7.2	8.5	3.7	6.7	8.2	1.8	1.3	1.6	0.2
NOVA96.9	6.1	7.0	4.1	13.2	14.1	11.5	14.5	16.2	8.2	10.2	11.8	5.0	6.4	7.6	3.8	2.5	3.1	0.2	0.4	0.4	1.0
smoothfm 95.3	10.7	12.2	8.8	10.5	10.9	12.3	10.5	11.1	10.7	11.3	12.4	10.0	13.0	14.7	13.1	11.2	13.2	7.6	8.5	10.4	2.5
WSFM	9.6	11.1	6.7	6.0	6.0	7.9	6.8	7.1	7.5	6.6	7.0	7.2	11.8	13.7	9.2	14.5	17.2	8.2	9.3	11.5	2.2
ABC SYD	6.6	7.1	9.5	2.1	1.4	8.2	1.3	1.2	2.9	2.0	1.6	5.8	3.4	3.4	8.5	7.6	7.4	16.8	14.4	17.0	12.6
2RN	1.1	0.9	3.8	0.7	0.2	4.8	1.2	0.2	9.2	0.4	0.4	0.5	1.1	0.9	3.8	1.7	1.6	4.7	1.2	1.2	3.7
ABC NEWSRADIO	1.7	1.7	3.3	1.7	1.1	7.1	2.3	2.2	3.8	2.3	1.8	6.6	0.9	1.1	0.2	1.1	1.2	2.2	2.1	2.6	1.3
2JJJ	3.3	3.5	4.7	3.2	3.2	4.6	3.2	3.6	1.7	9.2	9.7	10.6	3.1	3.1	7.0	2.2	2.6	1.5	0.3	0.4	*
ABC CLASSIC	2.5	2.8	2.7	1.5	1.3	4.1	2.0	2.1	2.3	2.8	2.8	3.7	1.7	2.0	0.2	1.5	1.7	1.5	3.9	4.5	4.1
Commercial DAB+ Stns	6.4	6.5	11.2	8.3	7.5	16.7	12.1	11.7	18.4	9.4	9.5	12.5	7.6	7.8	16.6	5.5	6.0	7.0	1.6	1.8	2.4
ABC DAB+ Stns	2.0	2.0	3.7	2.4	2.5	2.5	2.1	1.9	4.0	2.3	2.1	5.0	3.4	3.5	6.9	0.6	0.6	1.1	1.2	1.3	1.7
Total DAB+ Stns	9.6	8.5	14.9	11.3	10.0	19.2	14.5	13.6	22.4	12.0	11.6	17.5	13.8	11.2	23.6	7.2	6.6	8.1	3.8	3.1	4.0

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	2.3	2.5	2.4	1.8	1.9	2.4	2.3	2.5	2.2	2.8	3.1	2.8	2.7	3.1	2.9	1.7	2.0	1.2	1.6	1.7	2.4
2GB	13.3	13.5	24.0	16.6	17.2	26.5	15.3	15.3	27.1	9.7	9.4	21.4	7.0	7.3	14.3	18.5	19.9	28.1	13.4	14.6	16.9
2UE 954	3.8	4.2	4.5	2.3	2.5	2.0	4.0	4.3	5.6	5.6	6.1	6.7	3.4	3.7	4.7	4.1	5.1	1.2	4.6	4.9	7.1
SKY Sports Radio	1.2	n.a.	n.a.	2.4	n.a.	n.a.	0.4	n.a.	n.a.	0.5	n.a.	n.a.	1.6	n.a.	n.a.	0.5	n.a.	n.a.	1.8	n.a.	n.a.
104.1 2DAY FM	5.6	6.9	1.1	5.0	5.9	0.9	5.4	6.7	1.0	6.8	8.5	1.3	6.7	8.1	1.3	2.9	3.5	1.4	5.2	6.3	1.2
KIIS1065	10.9	12.5	8.4	14.7	16.6	11.6	10.2	11.5	9.6	8.7	10.1	6.8	10.8	12.8	4.9	5.4	6.4	4.3	8.4	9.9	4.0
104.9 TRIPLE M	5.0	5.8	3.0	5.0	5.8	2.9	4.3	5.0	3.0	5.5	6.4	3.3	5.4	6.3	3.2	4.8	5.8	2.3	6.0	6.9	3.8
NOVA96.9	5.9	6.8	4.4	7.1	8.2	2.8	4.7	5.2	4.9	5.6	6.3	5.6	7.0	8.2	4.8	4.3	5.1	3.2	6.5	7.6	3.0
smoothfm 95.3	10.5	11.9	8.9	8.5	9.7	5.1	12.1	13.7	10.4	10.9	12.3	10.5	10.5	11.8	11.9	11.9	14.4	6.6	11.6	13.3	8.6
WSFM	9.9	11.5	6.5	9.7	11.1	5.3	11.5	13.4	7.3	10.4	12.1	7.9	9.5	11.0	7.1	5.1	6.2	2.7	8.8	10.0	7.3
ABC SYD	6.9	7.3	10.0	7.7	7.8	14.3	6.0	6.5	8.0	5.9	6.7	5.8	7.2	7.7	11.2	8.3	8.5	14.8	5.9	6.4	7.6
2RN	1.0	0.8	3.7	1.7	1.3	7.3	0.5	0.5	1.2	0.5	0.4	2.1	0.7	0.6	3.2	1.6	1.3	5.8	1.3	1.1	4.2
ABC NEWSRADIO	1.7	1.8	2.9	2.2	2.1	5.2	1.1	1.1	1.8	1.5	1.6	1.9	2.1	2.3	2.3	1.9	2.0	2.9	1.7	1.5	4.7
2JJJ	3.3	3.5	5.1	2.5	2.5	4.2	3.3	3.5	5.1	4.0	4.2	5.8	3.9	4.2	6.4	2.8	3.1	3.6	3.2	3.6	3.3
ABC CLASSIC	2.4	2.6	2.5	2.1	2.3	2.2	2.7	3.2	1.7	2.5	2.8	3.1	1.9	2.0	3.3	2.7	2.9	3.5	2.8	3.1	3.2
Commercial DAB+ Stns	6.2	6.5	9.4	3.9	4.1	5.5	5.4	5.8	7.1	7.6	8.0	11.2	8.4	8.9	14.4	8.9	9.2	15.5	6.8	6.3	17.6
ABC DAB+ Stns	1.8	1.8	3.3	0.9	0.9	1.8	2.0	1.9	4.0	2.0	2.0	3.9	1.9	2.0	4.4	3.7	4.4	2.9	2.5	2.6	5.0
Total DAB+ Stns	9.3	8.3	12.7	5.4	4.9	7.3	8.7	7.7	11.0	11.5	10.0	15.1	11.7	10.9	18.7	14.3	13.6	18.3	10.3	8.9	22.6

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has a 2.1% share of all listening, 2.3% share of AM/FM/DAB+ listening and 2.4% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 3 2024

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	142	136	42	9	9	*	17	14	2	39	36	22	34	34	7	27	27	8	15	15	2
2GB	736	679	196	43	42	9	73	60	18	112	89	48	116	104	29	122	116	31	269	269	62
2UE 954	194	188	56	15	14	5	13	10	2	28	28	6	12	12	2	16	14	2	111	111	39
SKY Sports Radio	153	n.a.	n.a.	11	n.a.	n.a.	22	n.a.	n.a.	27	n.a.	n.a.	34	n.a.	n.a.	20	n.a.	n.a.	39	n.a.	n.a.
104.1 2DAY FM	940	914	109	133	127	20	141	137	24	297	287	40	242	238	11	70	68	10	56	56	4
KIIS1065	1,277	1,210	241	212	202	47	210	196	56	433	403	83	293	286	40	84	79	10	45	43	5
104.9 TRIPLE M	764	688	166	117	110	19	105	86	36	209	182	58	195	180	37	89	86	10	49	45	5
NOVA96.9	1,094	1,028	207	203	199	50	194	188	41	414	374	69	201	187	37	55	54	3	28	27	7
smoothfm 95.3	1,329	1,246	272	130	117	41	155	146	32	350	312	81	330	315	70	164	159	26	201	197	22
WSFM	985	895	192	89	76	25	89	71	24	197	167	51	269	256	41	167	162	28	174	163	22
ABC SYD	551	499	133	36	28	14	41	38	6	100	74	34	84	76	22	85	81	24	205	202	34
2RN	163	136	47	12	9	2	24	18	8	32	26	10	25	25	6	22	20	8	47	39	13
ABC NEWSRADIO	311	294	80	35	33	12	47	44	15	93	85	35	48	48	5	37	35	6	51	49	7
2JJJ	509	458	117	58	55	11	62	54	10	248	222	64	91	77	28	36	36	5	14	14	*
ABC CLASSIC	286	248	88	38	29	16	33	25	12	75	58	30	55	53	4	26	25	11	59	59	16
Commercial DAB+ Stns	802	757	284	106	103	44	135	127	60	264	247	86	157	150	53	83	76	24	57	54	17
ABC DAB+ Stns	331	293	124	61	54	21	35	31	12	107	92	48	65	58	25	20	18	7	43	40	11
Total DAB+ Stns	1,111	967	389	151	137	62	156	141	71	344	314	124	244	202	76	110	89	31	106	84	25
Total	4,538	4,290	1,331	487	472	186	469	443	167	1,225	1,145	402	999	950	256	569	536	139	789	744	181

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	122	116	34	67	64	11	59	57	14	70	67	22	68	68	9	27	27	2	73	70	21
2GB	641	578	167	455	402	89	342	305	73	310	258	77	241	210	46	162	122	40	491	462	85
2UE 954	151	142	50	72	58	20	86	84	18	109	101	31	77	73	21	31	29	6	150	144	33
SKY Sports Radio	126	n.a.	n.a.	70	n.a.	n.a.	31	n.a.	n.a.	36	n.a.	n.a.	42	n.a.	n.a.	20	n.a.	n.a.	96	n.a.	n.a.
104.1 2DAY FM	805	773	92	410	387	30	298	277	23	365	352	28	326	318	18	109	97	14	457	451	33
KIIS1065	1,148	1,073	216	758	688	106	497	425	90	478	442	72	489	458	41	199	184	19	683	644	79
104.9 TRIPLE M	631	554	137	338	301	39	219	183	44	267	245	44	283	258	31	117	102	15	396	368	55
NOVA96.9	969	897	184	565	519	54	347	287	74	382	342	71	398	373	47	147	125	22	612	584	71
smoothfm 95.3	1,180	1,095	239	638	580	73	534	477	101	548	491	107	553	490	80	268	243	31	810	746	123
WSFM	897	815	170	517	473	62	439	381	72	470	417	81	426	394	51	152	140	15	546	512	88
ABC SYD	464	419	111	313	295	50	189	172	41	220	199	44	214	198	27	129	109	23	342	306	61
2RN	136	115	38	80	61	24	51	45	10	41	29	15	31	27	8	23	18	9	83	68	24
ABC NEWSRADIO	263	253	55	173	159	29	66	55	21	92	84	25	82	77	8	44	39	7	156	131	49
2JJJ	449	394	103	225	194	41	162	131	41	191	171	38	198	181	35	90	65	26	243	217	51
ABC CLASSIC	258	218	76	116	104	26	92	76	25	103	93	28	107	93	21	57	43	17	154	137	33
Commercial DAB+ Stns	673	627	215	300	265	63	248	210	76	361	337	87	337	303	74	192	159	48	472	405	142
ABC DAB+ Stns	263	229	90	103	83	27	93	75	28	84	73	27	82	64	23	66	61	11	181	143	54
Total DAB+ Stns	939	801	300	435	341	90	368	273	102	462	392	115	449	357	97	276	220	58	671	528	189
Total	4,355	4,054	1,193	3,468	3,065	552	2,698	2,333	573	2,908	2,551	615	2,867	2,520	451	1,441	1,196	247	3,771	3,419	809

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has 142,000 total listeners, 136,000 AM/FM/DAB+ listeners and 42,000 Streaming listeners. Please note that there can be overlap between radio types.
 Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.