

GfK Radio 360 Ratings Summary Report – Survey 4, 2024

The Media Summary Report provided will contain Market Share %, Cumulative Audience (000s) and Average Audience (000s) for total radio, as well as Market Share %, Cumulative Audience (000s) by radio type.

Each of these statistics represents the radio audience in different ways and as such must be referred in the following manner:

Instructions and examples of interpreting the results:

- **Share%:** Market Share is the percentage of the radio type listening, in a defined period, in an average week that is tuned to a particular station

e.g. ‘During Mon-Sun 5:30am-12mn, 13.8% of the total radio listening audience was to Station B or Station B has 13.8% share of all listening Mon-Sun 5:30am-12mn’;
 ‘During Mon-Sun 5:30am-12mn, 13.9% of the AM/FM/DAB+ listening audience was to Station B or Station B has 13.9% share of AM/FM/DAB+ listening Mon-Sun 5:30am-12mn’;
 ‘During Mon-Sun 5:30am-12mn, 16.5% of the streaming listening audience was to Station B or Station B has 16.5% share of streaming listening Mon-Sun 5:30am-12mn’.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Share is a measure of listening and refers to those listening and the number of quarter hours they listened to (time spent listening). It can be reflected in statements such as ‘most listened to station’ or the ‘station with the most listening’.

- **Cumulative audience (000s):** is the number of different people reached at least once by a radio station across a defined period of time via a radio type, in an average week

e.g. ‘Across Mon-Sun 5:30am-12mn, there were 64,000 unique or different listeners aged 10+ tuning into Station A on total radio’;
 ‘Across Mon-Sun 5:30am-12mn, there were 60,000 unique or different listeners aged 10+ tuning into Station A on AM/FM/DAB+’;
 ‘Across Mon-Sun 5:30am-12mn, there were 15,000 unique or different listeners aged 10+ tuning into Station A via streaming’.

Please note that there can be overlap between radio types.

Cume is a measure of listeners or audience size. It can be reflected in statements such as ‘total audience’, ‘total number of listeners’ or ‘most listeners’.

- **Average audience (000s):** is the average number of people tuned into a radio station across a defined period of time, in any given quarter hour, during an average week

e.g. ‘Between Mon-Sun 5:30am-12mn, in an average quarter hour, there are 15,000 people aged 10+ listening to Station C’.

It can be reflected in statements such as ‘average audience’ or ‘average number of listeners in a given quarter hour’.

Stations	Total Radio			AM/FM/DAB+		Streaming	
	Market Share %	Cumulative Audience (000s)	Average Audience (000s)	Market Share %	Cumulative Audience (000s)	Market Share %	Cumulative Audience (000s)
Station A	5.1	64	3	5.6	60	4.8	15
Station B	13.8	621	60	13.9	605	16.5	150
Station C	3.2	264	15	3.3	220	3.2	80

Source: GfK Radio 360 Ratings, Market A, Survey X 2024, Mon-Sun 5:30am-12mn, People 10+, By Radio

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 4 2024

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	5.5	6.1	-0.6	2.8	2.9	-0.1	0.4	0.7	-0.3	0.4	0.6	-0.2	2.1	1.5	0.6	3.5	2.5	1.0	18.3	20.5	-2.2
4BH 1116	8.9	9.4	-0.5	3.7	4.0	-0.3	2.0	0.7	1.3	1.9	2.4	-0.5	2.1	0.8	1.3	13.6	16.3	-2.7	24.1	23.8	0.3
SENQ 693am	1.3	1.0	0.3	2.1	1.3	0.8	*	*	*	1.5	1.4	0.1	2.0	1.6	0.4	0.8	0.6	0.2	0.9	0.7	0.2
B105	14.4	12.4	2.0	22.4	19.0	3.4	19.2	19.0	0.2	26.3	20.4	5.9	16.0	15.4	0.6	4.9	5.7	-0.8	2.6	2.5	0.1
KIIS973	9.8	10.5	-0.7	13.0	15.6	-2.6	9.8	10.7	-0.9	8.5	8.7	-0.2	14.0	14.8	-0.8	12.4	14.1	-1.7	3.4	3.6	-0.2
104.5 TRIPLE M	11.5	11.4	0.1	7.6	10.0	-2.4	9.8	9.2	0.6	11.5	13.8	-2.3	18.4	17.2	1.2	15.4	14.6	0.8	4.2	3.3	0.9
NOVA106.9	11.2	10.9	0.3	17.0	17.9	-0.9	19.2	21.4	-2.2	17.8	15.6	2.2	12.2	11.8	0.4	6.1	6.4	-0.3	1.9	2.4	-0.5
ABC BRIS	5.8	5.1	0.7	2.0	1.8	0.2	2.0	0.8	1.2	2.3	2.9	-0.6	2.9	2.0	0.9	6.4	6.6	-0.2	14.8	11.6	3.2
4RN	1.2	1.0	0.2	0.6	0.1	0.5	*	0.2	*	0.2	*	*	0.6	0.6	0.0	1.8	1.8	0.0	3.1	2.0	1.1
ABC NEWSRADIO	1.8	1.3	0.5	0.5	0.5	0.0	0.5	1.3	-0.8	1.0	0.8	0.2	0.6	0.8	-0.2	3.7	3.2	0.5	3.6	1.3	2.3
4JJJ	5.7	5.3	0.4	7.2	5.8	1.4	7.5	5.2	2.3	11.7	13.0	-1.3	7.5	7.0	0.5	1.4	1.2	0.2	0.1	0.3	-0.2
ABC CLASSIC	1.7	2.2	-0.5	0.1	0.5	-0.4	1.4	0.7	0.7	1.1	0.9	0.2	0.6	1.0	-0.4	2.2	2.1	0.1	4.1	5.7	-1.6

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	5.4	6.1	-0.7	4.8	5.2	-0.4	5.7	6.9	-1.2	4.9	5.3	-0.4	4.2	4.6	-0.4	13.1	13.6	-0.5	5.5	6.4	-0.9
4BH 1116	8.4	8.7	-0.3	8.8	9.1	-0.3	10.3	10.3	0.0	7.7	8.9	-1.2	6.6	6.0	0.6	6.1	6.5	-0.4	10.3	11.5	-1.2
SENQ 693am	1.5	1.2	0.3	2.4	1.8	0.6	1.4	1.3	0.1	1.0	0.9	0.1	0.8	0.5	0.3	0.1	0.1	0.0	0.7	0.6	0.1
B105	15.1	12.9	2.2	15.0	12.6	2.4	14.4	12.8	1.6	16.4	13.9	2.5	17.7	14.3	3.4	8.0	6.7	1.3	11.9	11.0	0.9
KIIS973	9.9	10.7	-0.8	10.7	11.7	-1.0	9.3	10.5	-1.2	10.6	10.9	-0.3	8.9	10.2	-1.3	8.0	7.3	0.7	9.5	10.0	-0.5
104.5 TRIPLE M	11.6	11.9	-0.3	12.1	12.1	0.0	11.3	11.9	-0.6	11.9	12.3	-0.4	12.2	12.0	0.2	8.2	8.6	-0.4	10.9	9.7	1.2
NOVA106.9	11.2	10.9	0.3	11.7	11.4	0.3	9.4	9.0	0.4	11.7	10.4	1.3	14.2	14.5	-0.3	8.0	9.6	-1.6	11.3	10.8	0.5
ABC BRIS	5.9	5.3	0.6	8.4	7.3	1.1	5.5	4.5	1.0	3.1	3.1	0.0	4.5	4.6	-0.1	11.1	9.0	2.1	5.3	4.5	0.8
4RN	1.2	1.0	0.2	1.5	1.1	0.4	1.0	0.6	0.4	1.0	0.9	0.1	0.9	1.1	-0.2	3.0	2.1	0.9	1.1	0.8	0.3
ABC NEWSRADIO	1.7	1.3	0.4	2.8	2.1	0.7	1.2	0.7	0.5	1.6	1.0	0.6	1.0	1.0	0.0	0.6	1.0	-0.4	1.9	1.6	0.3
4JJJ	5.7	5.3	0.4	5.3	5.8	-0.5	6.0	4.9	1.1	5.9	5.2	0.7	5.9	5.3	0.6	5.9	4.2	1.7	5.7	5.5	0.2
ABC CLASSIC	1.7	2.2	-0.5	1.2	1.8	-0.6	1.8	2.5	-0.7	1.9	1.8	0.1	1.8	2.1	-0.3	2.8	4.5	-1.7	1.9	2.3	-0.4

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 4 2024 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	170	180	-10	16	16	0	7	8	-1	16	18	-2	29	23	6	24	22	2	79	93	-14
4BH 1116	222	233	-11	13	15	-2	14	9	5	21	23	-2	17	12	5	52	55	-3	105	119	-14
SENQ 693am	45	42	3	7	6	1	2	1	1	6	6	0	14	17	-3	5	5	0	10	7	3
B105	656	630	26	98	94	4	80	80	0	270	241	29	136	135	1	41	45	-4	32	35	-3
KIIS973	523	545	-22	74	82	-8	62	58	4	153	153	0	139	146	-7	65	71	-6	30	36	-6
104.5 TRIPLE M	509	517	-8	67	72	-5	53	54	-1	144	145	-1	152	148	4	60	73	-13	32	26	6
NOVA106.9	691	691	0	103	105	-2	129	129	0	229	223	6	151	154	-3	52	51	1	26	30	-4
ABC BRIS	238	231	7	15	17	-2	12	8	4	16	25	-9	48	39	9	43	40	3	104	101	3
4RN	66	63	3	3	2	1	1	2	-1	6	6	0	15	13	2	15	16	-1	25	24	1
ABC NEWSRADIO	98	99	-1	8	5	3	11	15	-4	18	19	-1	21	27	-6	17	15	2	23	18	5
4JJJ	319	343	-24	42	37	5	52	50	2	149	160	-11	57	66	-9	15	18	-3	5	12	-7
ABC CLASSIC	91	94	-3	4	10	-6	14	12	2	21	19	2	18	22	-4	7	8	-1	28	24	4
Total	2,101	2,102	-1	250	256	-6	226	225	1	547	545	2	471	468	3	260	257	3	347	350	-3

By Session, P10+ [Potential: 2230]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	151	155	-4	77	82	-5	71	81	-10	78	79	-1	56	66	-10	44	45	-1	100	112	-12
4BH 1116	207	220	-13	136	157	-21	126	131	-5	151	157	-6	90	94	-4	38	41	-3	161	174	-13
SENQ 693am	42	36	6	33	29	4	20	19	1	19	16	3	13	10	3	3	2	1	18	22	-4
B105	602	576	26	415	392	23	300	257	43	330	297	33	299	285	14	93	88	5	343	333	10
KIIS973	459	489	-30	309	321	-12	200	200	0	235	237	-2	177	211	-34	69	80	-11	310	296	14
104.5 TRIPLE M	435	456	-21	286	299	-13	190	187	3	232	254	-22	203	220	-17	62	72	-10	314	301	13
NOVA106.9	632	627	5	402	394	8	260	252	8	340	318	22	284	299	-15	105	119	-14	410	397	13
ABC BRIS	209	200	9	154	149	5	104	94	10	87	80	7	70	72	-2	42	44	-2	148	136	12
4RN	58	52	6	31	26	5	26	20	6	23	24	-1	13	18	-5	14	11	3	33	37	-4
ABC NEWSRADIO	81	86	-5	58	54	4	27	24	3	31	26	5	22	27	-5	8	15	-7	55	45	10
4JJJ	286	303	-17	192	197	-5	120	115	5	121	140	-19	134	140	-6	52	39	13	179	199	-20
ABC CLASSIC	79	82	-3	38	38	0	33	34	-1	47	40	7	41	40	1	21	16	5	49	51	-2
Total	2,042	2,047	-5	1,687	1,693	-6	1,317	1,276	41	1,438	1,416	22	1,244	1,286	-42	577	598	-21	1,733	1,743	-10

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 4 2024 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	12	14	-2	1	1	0	*	*	*	*	*	*	1	1	0	1	1	0	9	12	-3
4BH 1116	20	22	-2	1	1	0	*	*	*	1	1	0	1	*	*	5	6	-1	12	13	-1
SENQ 693am	3	2	1	1	*	*	*	*	*	1	1	0	1	1	0	*	*	*	*	*	*
B105	32	29	3	6	5	1	4	4	0	12	9	3	8	8	0	2	2	0	1	1	0
KIIS973	22	25	-3	3	4	-1	2	2	0	4	4	0	7	8	-1	4	5	-1	2	2	0
104.5 TRIPLE M	26	27	-1	2	2	0	2	2	0	5	6	-1	9	9	0	5	5	0	2	2	0
NOVA106.9	25	26	-1	4	4	0	4	5	-1	8	7	1	6	6	0	2	2	0	1	1	0
ABC BRIS	13	12	1	1	*	*	*	*	*	1	1	0	1	1	0	2	2	0	7	7	0
4RN	3	2	1	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	2	1	1
ABC NEWSRADIO	4	3	1	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	2	1	1
4JJJ	13	12	1	2	1	1	2	1	1	5	6	-1	4	4	0	*	*	*	*	*	*
ABC CLASSIC	4	5	-1	*	*	*	*	*	*	*	*	*	*	1	*	1	1	0	2	3	-1
Total	224	234	-10	25	24	1	21	21	0	44	44	0	50	52	-2	35	37	-2	49	57	-8

By Session, P10+ [Potential: 2230]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Last	+/-	Mon-Fri 5:30am-9:00am	Last	+/-	Mon-Fri 9:00am-12:00md	Last	+/-	Mon-Fri 12:00md-4:00pm	Last	+/-	Mon-Fri 4:00pm-7:00pm	Last	+/-	Mon-Fri 7:00pm-12:00mn	Last	+/-	Sat-Sun 5:30am-12mn	Last	+/-
4BC 882	13	15	-2	18	20	-2	20	24	-4	14	17	-3	8	10	-2	7	8	-1	10	13	-3
4BH 1116	20	22	-2	34	36	-2	36	35	1	23	28	-5	12	13	-1	3	4	-1	19	23	-4
SENQ 693am	4	3	1	9	7	2	5	4	1	3	3	0	2	1	1	*	*	*	1	1	0
B105	36	32	4	58	50	8	50	44	6	49	43	6	33	31	2	4	4	0	22	22	0
KIIS973	24	27	-3	41	46	-5	33	36	-3	31	34	-3	17	22	-5	4	4	0	18	20	-2
104.5 TRIPLE M	28	29	-1	47	48	-1	40	40	0	35	38	-3	23	26	-3	4	5	-1	21	19	2
NOVA106.9	27	27	0	45	45	0	33	31	2	35	32	3	27	31	-4	4	6	-2	21	22	-1
ABC BRIS	14	13	1	32	29	3	19	15	4	9	10	-1	8	10	-2	6	5	1	10	9	1
4RN	3	2	1	6	4	2	3	2	1	3	3	0	2	2	0	2	1	1	2	2	0
ABC NEWSRADIO	4	3	1	11	8	3	4	2	2	5	3	2	2	2	0	*	1	*	4	3	1
4JJJ	14	13	1	20	23	-3	21	17	4	18	16	2	11	11	0	3	2	1	11	11	0
ABC CLASSIC	4	5	-1	5	7	-2	6	9	-3	6	6	0	3	5	-2	1	3	-2	4	5	-1
Total	239	248	-9	385	394	-9	351	339	12	297	312	-15	188	216	-28	53	58	-5	189	200	-11

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 4 2024 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	16	13	3	1	*	*	*	*	*	7	3	4	6	8	-2	1	2	-1	*	*	*
CADA	4	6	-2	*	4	*	1	*	*	1	3	-2	1	*	*	*	*	*	*	*	*
Chemist Warehouse Remix	14	10	4	2	2	0	1	1	0	4	4	0	2	*	*	2	1	1	2	3	-1
Coles Radio	76	60	16	14	9	5	14	11	3	26	19	7	5	5	0	9	9	0	8	7	1
DANCE HITS	44	41	3	15	14	1	5	4	1	6	6	0	17	15	2	*	1	*	*	1	*
Disrupt Radio	*	1	*	*	*	*	*	*	*	*	*	*	*	1	*	*	*	*	*	*	*
EASY HITS	21	17	4	4	1	3	2	3	-1	1	1	0	5	1	4	3	2	1	6	9	-3
iHeartCountry	21	23	-2	3	2	1	5	5	0	4	6	-2	3	2	1	*	2	*	5	6	-1
iHeartTrivia	1	1	0	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
KIIS973 80s	31	27	4	7	6	1	5	2	3	5	4	1	7	8	-1	6	2	4	3	5	-2
KIIS973 90s	55	55	0	14	10	4	7	3	4	14	13	1	14	22	-8	4	3	1	2	5	-3
MMM 2000s	11	15	-4	4	4	0	1	1	0	2	3	-1	4	8	-4	*	*	*	*	*	*
MMM 80s	19	19	0	*	*	*	1	1	0	*	*	*	10	11	-1	5	3	2	2	3	-1
MMM 90S	29	33	-4	6	7	-1	*	1	*	5	6	-1	18	16	2	*	*	*	*	2	*
MMM ALMOST ACOUSTIC	13	10	3	3	5	-2	*	*	*	5	2	3	3	2	1	1	1	0	*	*	*
MMM CLASSIC ROCK	35	39	-4	4	6	-2	2	*	*	1	1	0	14	16	-2	11	10	1	4	5	-1
MMM COUNTRY	12	26	-14	1	*	*	1	2	-1	3	9	-6	2	3	-1	*	6	*	4	6	-2
NOVA 90s	44	54	-10	11	13	-2	8	15	-7	8	8	0	13	12	1	2	1	1	3	4	-1
Nova Nation	19	15	4	2	3	-1	3	5	-2	8	7	1	3	*	*	1	*	*	2	1	1
OLDSKOOL 80s HITS	25	23	2	3	2	1	5	5	0	2	1	1	10	10	0	3	4	-1	2	1	1
OLDSKOOL 90s HITS	37	38	-1	12	8	4	7	8	-1	3	5	-2	11	10	1	3	6	-3	*	2	*
RnB FRIDAYS RADIO	36	39	-3	6	4	2	12	7	5	12	16	-4	5	10	-5	1	2	-1	*	*	*
SEN Melbourne	9	8	1	1	1	0	*	*	*	3	5	-2	5	2	3	*	1	*	*	*	*
SENTrack	2	5	-3	1	*	*	*	*	*	*	*	*	1	5	-4	*	*	*	*	*	*
smooth fm Brisbane	76	73	3	14	16	-2	7	10	-3	8	7	1	18	19	-1	22	17	5	7	5	2
TikTok Trending	49	47	2	10	11	-1	13	17	-4	23	14	9	2	3	-1	*	*	*	1	2	-1
triple j Unearthed	23	31	-8	4	3	1	5	9	-4	10	12	-2	1	3	-2	1	2	-1	3	3	0
ABC Country	26	24	2	1	2	-1	4	3	1	5	5	0	3	1	2	6	9	-3	7	4	3
ABC Jazz	16	18	-2	2	3	-1	5	1	4	3	6	-3	1	1	0	2	4	-2	2	2	0
ABC KIDS LISTEN	18	14	4	4	4	0	1	*	*	7	7	0	4	*	*	*	1	*	2	2	0
ABC Sport	30	41	-11	7	10	-3	*	2	*	5	6	-1	11	12	-1	4	8	-4	3	3	0
Double J	31	44	-13	4	6	-2	*	7	*	9	8	1	15	19	-4	2	4	-2	*	*	*
Total Digital/Internet Only	506	561	-55	74	72	2	59	71	-12	115	129	-14	134	150	-16	63	72	-9	61	67	-6

Please note: 973 KIIS 80s changed to KIIS973 80s, 973 KIIS 90s changed to KIIS973 90s & SEN VIC changed to SEN Melbourne effective Apr 14.

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 4 2024 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 2230]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend			
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn			
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	
BLENDER BEATS	8	8	0	7	5	2	4	1	3	6	2	4	3	2	1	1	2	-1	9	6	3	
CADA	4	5	-1	1	1	0	*	1	*	*	*	*	2	4	-2	2	1	1	1	3	-2	
Chemist Warehouse Remix	12	10	2	5	5	0	2	3	-1	4	2	2	3	2	1	4	3	1	5	3	2	
Coles Radio	64	53	11	17	12	5	24	19	5	32	19	13	24	22	2	13	8	5	35	23	12	
DANCE HITS	38	36	2	18	10	8	13	11	2	15	15	0	12	18	-6	9	6	3	21	20	1	
Disrupt Radio	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*
EASY HITS	12	15	-3	7	6	1	8	6	2	8	9	-1	5	8	-3	6	3	3	15	7	8	
iHeartCountry	19	21	-2	5	5	0	5	3	2	9	12	-3	6	8	-2	4	5	-1	8	10	-2	
iHeartTrivia	1	1	0	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
KIIS973 80s	27	19	8	12	9	3	5	4	1	13	11	2	10	7	3	1	1	0	10	14	-4	
KIIS973 90s	48	49	-1	26	25	1	24	17	7	15	22	-7	15	19	-4	13	13	0	21	21	0	
MMM 2000s	8	14	-6	2	3	-1	3	8	-5	5	6	-1	3	1	2	2	5	-3	7	5	2	
MMM 80s	18	19	-1	11	12	-1	8	9	-1	8	10	-2	14	10	4	6	7	-1	6	9	-3	
MMM 90S	20	22	-2	6	9	-3	7	6	1	13	11	2	13	12	1	5	5	0	18	20	-2	
MMM ALMOST ACOUSTIC	7	5	2	4	2	2	4	4	0	4	4	0	3	1	2	1	*	*	9	9	0	
MMM CLASSIC ROCK	27	29	-2	8	12	-4	9	8	1	12	14	-2	10	10	0	4	6	-2	18	18	0	
MMM COUNTRY	11	26	-15	9	17	-8	5	11	-6	2	12	-10	2	6	-4	*	1	*	9	10	-1	
NOVA 90s	39	45	-6	23	25	-2	10	13	-3	14	19	-5	12	14	-2	4	4	0	20	25	-5	
Nova Nation	15	13	2	7	7	0	4	3	1	6	7	-1	8	7	1	*	1	*	5	4	1	
OLDSKOOL 80s HITS	20	15	5	10	3	7	4	1	3	7	8	-1	6	7	-1	7	5	2	12	17	-5	
OLDSKOOL 90s HITS	33	32	1	10	15	-5	12	11	1	13	14	-1	12	5	7	5	5	0	14	16	-2	
RnB FRIDAYS RADIO	34	37	-3	10	13	-3	14	11	3	24	20	4	15	17	-2	8	8	0	8	6	2	
SEN Melbourne	9	8	1	6	6	0	6	5	1	5	3	2	2	3	-1	2	4	-2	5	4	1	
SENTrack	*	2	*	*	2	*	*	2	*	*	*	*	*	*	*	*	*	*	*	2	3	-1
smooth fm Brisbane	68	65	3	32	32	0	32	27	5	32	26	6	24	24	0	13	17	-4	44	42	2	
TikTok Trending	41	41	0	12	18	-6	13	10	3	18	18	0	14	14	0	13	11	2	29	29	0	
triple j Unearthed	20	27	-7	2	10	-8	4	5	-1	5	11	-6	10	17	-7	6	6	0	12	13	-1	
ABC Country	21	20	1	7	9	-2	12	9	3	12	10	2	8	5	3	5	4	1	16	15	1	
ABC Jazz	11	13	-2	*	1	*	4	4	0	3	3	0	6	6	0	3	6	-3	8	9	-1	
ABC KIDS LISTEN	16	13	3	7	3	4	8	6	2	7	6	1	6	5	1	5	6	-1	10	9	1	
ABC Sport	19	26	-7	6	9	-3	4	8	-4	3	9	-6	11	15	-4	5	8	-3	23	36	-13	
Double J	24	34	-10	11	16	-5	10	18	-8	10	17	-7	13	15	-2	2	5	-3	17	28	-11	
Total Digital/Internet Only	448	500	-52	220	249	-29	223	206	17	261	272	-11	218	231	-13	126	130	-4	325	349	-24	

Please note: 973 KIIS 80s changed to KIIS973 80s, 973 KIIS 90s changed to KIIS973 90s & SEN VIC changed to SEN Melbourne effective Apr 14.

RADIO 360: BRISBANE - BY RADIO TYPE - SURVEY 4 2024

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	5.5	6.2	5.2	2.8	3.3	0.6	0.4	0.5	0.4	0.4	0.4	0.8	2.1	2.2	2.5	3.5	4.0	6.0	18.3	21.9	16.4
4BH 1116	8.9	10.0	9.3	3.7	3.9	4.5	2.0	2.4	1.3	1.9	1.8	4.5	2.1	2.2	3.3	13.6	16.3	14.1	24.1	28.7	23.3
SENQ 693am	1.3	1.5	0.8	2.1	2.5	0.1	*	*	*	1.5	1.6	0.6	2.0	2.1	2.4	0.8	1.0	*	0.9	1.2	0.5
B105	14.4	16.7	8.9	22.4	25.9	2.8	19.2	22.3	14.4	26.3	28.8	19.5	16.0	18.4	8.3	4.9	5.9	5.7	2.6	3.2	1.7
KIIS973	9.8	11.1	9.4	13.0	14.4	9.6	9.8	10.9	11.4	8.5	8.8	11.1	14.0	15.2	15.5	12.4	15.7	5.1	3.4	4.0	3.0
104.5 TRIPLE M	11.5	13.1	9.3	7.6	7.9	11.7	9.8	11.1	8.8	11.5	13.1	3.4	18.4	20.0	20.4	15.4	19.1	10.2	4.2	5.3	1.2
NOVA106.9	11.2	12.9	8.9	17.0	18.3	19.2	19.2	22.1	15.9	17.8	19.2	16.5	12.2	14.2	4.1	6.1	7.7	3.2	1.9	2.1	3.1
ABC BRIS	5.8	6.1	9.7	2.0	2.3	0.7	2.0	2.1	3.8	2.3	2.5	1.6	2.9	3.4	1.6	6.4	7.1	12.1	14.8	15.8	31.5
4RN	1.2	1.3	1.7	0.6	0.6	1.6	*	*	0.4	0.2	0.3	0.2	0.6	0.7	0.6	1.8	2.1	2.7	3.1	3.5	4.2
ABC NEWSRADIO	1.8	1.9	3.0	0.5	0.5	1.5	0.5	0.3	2.6	1.0	0.9	3.1	0.6	0.6	0.9	3.7	3.8	10.0	3.6	4.5	1.0
4JJJ	5.7	6.3	7.0	7.2	7.5	10.9	7.5	7.4	15.3	11.7	12.4	13.3	7.5	8.4	6.2	1.4	1.8	*	0.1	0.1	1.0
ABC CLASSIC	1.7	2.0	1.9	0.1	0.1	1.0	1.4	1.6	1.3	1.1	1.2	0.8	0.6	0.5	1.4	2.2	2.5	3.5	4.1	5.0	3.3
Commercial DAB+ Stns	8.8	8.7	20.7	12.1	11.9	29.5	15.9	17.5	20.1	7.8	7.3	18.7	10.9	10.0	28.7	8.9	8.8	27.0	2.8	3.0	6.0
ABC DAB+ Stns	2.1	2.1	4.1	1.3	1.0	6.4	1.9	1.9	4.1	2.0	1.8	5.9	2.2	2.2	4.3	3.2	4.2	0.4	1.6	1.7	3.9
Total DAB+ Stns	12.2	10.8	24.8	14.5	12.8	35.9	18.8	19.3	24.2	10.5	9.1	24.6	14.8	12.2	33.0	14.9	13.0	27.4	5.0	4.8	9.9

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	5.4	6.1	5.5	4.8	5.1	7.1	5.7	6.6	4.8	4.9	5.6	4.5	4.2	4.8	4.3	13.1	15.5	7.7	5.5	6.4	4.6
4BH 1116	8.4	9.3	9.8	8.8	9.9	7.1	10.3	11.6	11.7	7.7	8.3	11.5	6.6	7.3	7.9	6.1	6.6	7.9	10.3	12.0	7.7
SENQ 693am	1.5	1.7	1.0	2.4	2.7	1.8	1.4	1.8	0.4	1.0	1.1	1.2	0.8	1.0	0.3	0.1	0.1	*	0.7	0.9	0.3
B105	15.1	17.5	10.2	15.0	17.0	9.6	14.4	16.9	11.1	16.4	18.9	12.6	17.7	20.5	8.9	8.0	9.9	1.7	11.9	14.2	4.8
KIIS973	9.9	11.1	10.2	10.7	11.9	9.2	9.3	10.4	11.8	10.6	11.8	11.5	8.9	10.1	7.8	8.0	9.3	5.7	9.5	11.1	7.2
104.5 TRIPLE M	11.6	13.3	9.8	12.1	13.4	11.6	11.3	13.3	8.7	11.9	13.6	10.5	12.2	14.0	8.5	8.2	9.6	6.0	10.9	12.7	7.9
NOVA106.9	11.2	12.8	9.8	11.7	13.1	8.6	9.4	10.7	10.1	11.7	13.3	11.6	14.2	16.4	8.9	8.0	9.1	7.5	11.3	13.4	5.9
ABC BRIS	5.9	6.2	10.2	8.4	8.5	17.1	5.5	6.2	6.5	3.1	3.4	4.4	4.5	4.6	10.1	11.1	11.0	23.9	5.3	5.7	8.2
4RN	1.2	1.4	1.3	1.5	1.6	1.6	1.0	1.1	1.6	1.0	1.1	0.8	0.9	1.0	1.4	3.0	3.6	2.0	1.1	1.1	2.7
ABC NEWSRADIO	1.7	1.8	3.0	2.8	2.8	5.9	1.2	1.3	2.3	1.6	1.7	2.1	1.0	1.1	1.3	0.6	0.6	1.0	1.9	2.1	2.9
4JJJ	5.7	6.3	7.3	5.3	5.8	5.8	6.0	6.7	7.6	5.9	6.4	8.6	5.9	6.5	7.7	5.9	6.8	5.4	5.7	6.4	6.3
ABC CLASSIC	1.7	1.9	1.9	1.2	1.2	2.0	1.8	2.1	1.0	1.9	2.1	2.6	1.8	2.0	1.7	2.8	3.3	1.8	1.9	2.2	2.2
Commercial DAB+ Stns	8.4	8.5	17.7	5.9	6.1	11.3	9.0	9.1	19.9	9.7	10.1	17.5	8.7	8.3	25.7	11.7	12.0	21.9	10.2	9.6	30.0
ABC DAB+ Stns	1.8	2.0	2.4	0.9	1.0	1.2	2.0	2.3	2.7	2.2	2.6	0.9	2.4	2.4	5.5	2.8	2.5	7.6	2.8	2.5	9.4
Total DAB+ Stns	11.5	10.5	20.1	7.5	7.1	12.6	12.3	11.3	22.5	13.3	12.7	18.3	13.2	10.8	31.2	17.1	14.6	29.5	14.2	12.1	39.4

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 4BC 882 has a 5.5% share of all listening, 6.2% share of AM/FM/DAB+ listening and 5.2% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

RADIO 360: BRISBANE - BY RADIO TYPE - SURVEY 4 2024 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	170	161	28	16	13	2	7	5	2	16	15	3	29	28	7	24	23	5	79	77	9
4BH 1116	222	209	40	13	10	3	14	12	2	21	21	5	17	17	2	52	50	9	105	99	18
SENQ 693am	45	44	11	7	6	1	2	2	*	6	6	2	14	14	5	5	5	*	10	10	2
B105	656	636	98	98	97	4	80	75	23	270	262	39	136	130	21	41	39	7	32	32	5
KIIS973	523	499	90	74	72	14	62	59	15	153	140	26	139	134	23	65	64	11	30	30	2
104.5 TRIPLE M	509	482	108	67	60	17	53	46	13	144	138	21	152	146	39	60	60	15	32	31	3
NOVA106.9	691	658	123	103	96	27	129	121	27	229	219	37	151	147	18	52	51	6	26	24	9
ABC BRIS	238	228	53	15	14	2	12	12	4	16	14	2	48	45	5	43	43	15	104	100	26
4RN	66	60	17	3	3	1	1	*	1	6	5	1	15	13	4	15	14	3	25	24	6
ABC NEWSRADIO	98	83	31	8	6	2	11	6	7	18	14	7	21	20	4	17	16	9	23	23	2
4JJJ	319	293	84	42	35	14	52	49	17	149	138	36	57	53	14	15	15	*	5	2	2
ABC CLASSIC	91	82	19	4	2	2	14	12	4	21	18	3	18	17	3	7	7	4	28	27	5
Commercial DAB+ Stns	398	374	141	65	63	23	49	43	28	91	82	33	101	95	31	50	50	15	41	41	12
ABC DAB+ Stns	125	110	45	16	13	6	14	13	5	30	28	12	35	31	13	14	12	3	17	13	7
Total DAB+ Stns	506	448	178	74	69	26	59	53	32	115	100	43	134	114	44	63	60	15	61	52	18
Total	2,101	1,964	552	250	233	67	226	212	77	547	522	141	471	453	114	260	237	73	347	306	80

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	151	142	26	77	73	9	71	64	9	78	75	10	56	56	7	44	40	5	100	99	10
4BH 1116	207	192	37	136	126	15	126	114	20	151	128	30	90	83	14	38	30	8	161	146	22
SENQ 693am	42	41	11	33	30	9	20	20	2	19	17	5	13	13	1	3	3	*	18	18	2
B105	602	577	88	415	393	36	300	275	41	330	307	45	299	277	25	93	88	5	343	330	40
KIIS973	459	436	74	309	297	33	200	184	37	235	212	40	177	168	13	69	63	8	310	296	36
104.5 TRIPLE M	435	412	87	286	266	36	190	173	28	232	217	40	203	190	24	62	54	9	314	290	46
NOVA106.9	632	596	108	402	378	43	260	233	40	340	310	49	284	271	21	105	96	9	410	395	40
ABC BRIS	209	199	44	154	145	28	104	98	18	87	80	13	70	57	14	42	36	8	148	143	23
4RN	58	55	11	31	30	4	26	22	5	23	22	3	13	13	2	14	13	3	33	24	12
ABC NEWSRADIO	81	69	26	58	49	17	27	22	8	31	27	10	22	21	2	8	7	1	55	45	14
4JJJ	286	258	69	192	174	27	120	104	24	121	105	28	134	118	18	52	45	9	179	161	35
ABC CLASSIC	79	70	17	38	34	6	33	29	6	47	42	9	41	36	8	21	19	2	49	46	8
Commercial DAB+ Stns	356	330	110	183	161	39	173	154	48	203	185	49	165	151	34	98	81	27	246	214	81
ABC DAB+ Stns	99	88	31	31	30	4	39	32	13	39	33	6	50	44	10	22	14	10	80	69	27
Total DAB+ Stns	448	390	135	220	185	43	223	183	59	261	216	55	218	186	42	126	94	36	325	270	104
Total	2,042	1,872	487	1,687	1,510	248	1,317	1,113	241	1,438	1,257	256	1,244	1,082	164	577	482	87	1,733	1,557	321

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 4BC 882 has 170,000 total listeners, 161,000 AM/FM/DAB+ listeners and 28,000 Streaming listeners. Please note that there can be overlap between radio types.