

## GfK Radio 360 Ratings Summary Report – Survey 4, 2024

The Media Summary Report provided will contain Market Share %, Cumulative Audience (000s) and Average Audience (000s) for total radio, as well as Market Share %, Cumulative Audience (000s) by radio type.

Each of these statistics represents the radio audience in different ways and as such must be referred in the following manner:

### Instructions and examples of interpreting the results:

- Share%:** Market Share is the percentage of the radio type listening, in a defined period, in an average week that is tuned to a particular station  
 e.g. ‘During Mon-Sun 5:30am-12mn, 13.8% of the total radio listening audience was to Station B or Station B has 13.8% share of all listening Mon-Sun 5:30am-12mn’;  
 ‘During Mon-Sun 5:30am-12mn, 13.9% of the AM/FM/DAB+ listening audience was to Station B or Station B has 13.9% share of AM/FM/DAB+ listening Mon-Sun 5:30am-12mn’;  
 ‘During Mon-Sun 5:30am-12mn, 16.5% of the streaming listening audience was to Station B or Station B has 16.5% share of streaming listening Mon-Sun 5:30am-12mn’.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Share is a measure of listening and refers to those listening and the number of quarter hours they listened to (time spent listening). It can be reflected in statements such as ‘most listened to station’ or the ‘station with the most listening’.

- Cumulative audience (000s):** is the number of different people reached at least once by a radio station across a defined period of time via a radio type, in an average week  
 e.g. ‘Across Mon-Sun 5:30am-12mn, there were 64,000 unique or different listeners aged 10+ tuning into Station A on total radio’;  
 ‘Across Mon-Sun 5:30am-12mn, there were 60,000 unique or different listeners aged 10+ tuning into Station A on AM/FM/DAB+’;  
 ‘Across Mon-Sun 5:30am-12mn, there were 15,000 unique or different listeners aged 10+ tuning into Station A via streaming’.  
 Please note that there can be overlap between radio types.

Cume is a measure of listeners or audience size. It can be reflected in statements such as ‘total audience’, ‘total number of listeners’ or ‘most listeners’.

- Average audience (000s):** is the average number of people tuned into a radio station across a defined period of time, in any given quarter hour, during an average week  
 e.g. ‘Between Mon-Sun 5:30am-12mn, in an average quarter hour, there are 15,000 people aged 10+ listening to Station C’.

It can be reflected in statements such as ‘average audience’ or ‘average number of listeners in a given quarter hour’.

Stations	Total Radio			AM/FM/DAB+		Streaming	
	Market Share %	Cumulative Audience (000s)	Average Audience (000s)	Market Share %	Cumulative Audience (000s)	Market Share %	Cumulative Audience (000s)
Station A	5.1	64	3	5.6	60	4.8	15
Station B	13.8	621	60	13.9	605	16.5	150
Station C	3.2	264	15	3.3	220	3.2	80

Source: GfK Radio 360 Ratings, Market A, Survey X 2024, Mon-Sun 5:30am-12mn, People 10+, By Radio Type

# RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 4 2024

## SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	4.8	5.1	-0.3	3.9	4.5	-0.6	3.1	4.4	-1.3	3.7	3.5	0.2	7.3	8.3	-1.0	9.2	7.9	1.3	2.0	2.3	-0.3
3AW	13.7	14.4	-0.7	5.7	5.6	0.1	4.2	3.7	0.5	2.8	3.9	-1.1	6.9	7.5	-0.6	14.8	16.5	-1.7	32.4	33.0	-0.6
RSN 927	0.5	0.5	0.0	*	0.1	*	0.1	*	*	0.2	0.2	0.0	0.4	0.3	0.1	1.3	1.4	-0.1	0.8	0.8	0.0
Magic 1278	1.2	1.3	-0.1	0.2	0.1	0.1	1.5	1.8	-0.3	0.5	0.7	-0.2	0.5	0.5	0.0	0.6	1.2	-0.6	2.8	2.8	0.0
3MP 1377	1.0	1.2	-0.2	0.6	0.4	0.2	0.8	1.8	-1.0	0.1	0.4	-0.3	0.4	0.4	0.0	1.3	1.8	-0.5	2.1	2.3	-0.2
101.9 FOX FM	9.2	9.4	-0.2	15.8	16.7	-0.9	16.2	16.1	0.1	15.6	14.5	1.1	11.6	12.2	-0.6	4.1	4.4	-0.3	0.9	1.7	-0.8
GOLD104.3	11.0	10.8	0.2	8.4	9.6	-1.2	6.7	10.1	-3.4	5.7	7.1	-1.4	12.9	11.3	1.6	22.5	19.3	3.2	9.0	8.9	0.1
KIIS 101.1 FM	5.9	5.7	0.2	11.0	10.8	0.2	11.4	11.2	0.2	9.2	10.0	-0.8	7.1	5.6	1.5	2.2	2.2	0.0	1.1	1.3	-0.2
105.1 TRIPLE M	7.5	6.6	0.9	7.1	5.6	1.5	7.1	4.8	2.3	12.5	10.2	2.3	11.2	9.3	1.9	6.1	7.1	-1.0	1.4	2.1	-0.7
NOVA 100	8.3	7.2	1.1	14.3	15.3	-1.0	13.5	8.1	5.4	14.4	11.7	2.7	9.9	9.7	0.2	4.5	4.2	0.3	1.0	0.9	0.1
smoothfm 91.5	10.5	10.3	0.2	10.3	7.3	3.0	12.8	14.1	-1.3	6.2	5.9	0.3	9.2	8.9	0.3	10.0	11.5	-1.5	14.4	13.7	0.7
ABC MEL	5.9	5.6	0.3	1.6	2.3	-0.7	1.8	1.3	0.5	1.4	1.4	0.0	2.0	2.8	-0.8	7.1	7.0	0.1	14.4	12.5	1.9
3RN	1.6	2.2	-0.6	0.1	0.6	-0.5	0.1	0.5	-0.4	0.5	0.6	-0.1	0.9	2.2	-1.3	1.9	1.7	0.2	3.8	4.6	-0.8
ABC NEWSRADIO	1.2	1.4	-0.2	0.7	0.7	0.0	1.4	1.0	0.4	1.5	0.9	0.6	1.1	1.5	-0.4	1.1	1.8	-0.7	1.2	2.0	-0.8
3JJJ	2.3	2.5	-0.2	4.2	3.9	0.3	3.6	3.7	-0.1	6.5	6.7	-0.2	1.4	1.8	-0.4	0.5	0.9	-0.4	0.1	0.1	0.0
ABC CLASSIC	2.2	1.8	0.4	2.1	1.8	0.3	1.3	0.4	0.9	1.4	1.3	0.1	0.8	1.4	-0.6	0.7	0.8	-0.1	5.0	3.5	1.5

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	4.8	5.1	-0.3	5.2	4.9	0.3	4.8	5.9	-1.1	4.6	5.4	-0.8	4.3	4.2	0.1	5.1	4.7	0.4	4.9	4.9	0.0
3AW	14.0	15.2	-1.2	18.8	19.8	-1.0	15.8	17.5	-1.7	10.1	11.8	-1.7	7.5	8.0	-0.5	17.1	17.4	-0.3	12.7	12.0	0.7
RSN 927	0.5	0.5	0.0	0.7	0.7	0.0	0.6	0.4	0.2	0.5	0.6	-0.1	0.4	0.4	0.0	*	0.1	*	0.5	0.7	-0.2
Magic 1278	0.9	1.2	-0.3	0.4	0.8	-0.4	1.1	1.4	-0.3	0.9	1.3	-0.4	1.4	1.5	-0.1	1.5	1.2	0.3	2.0	1.7	0.3
3MP 1377	0.9	1.1	-0.2	0.4	0.8	-0.4	0.9	1.0	-0.1	1.1	1.3	-0.2	1.1	1.2	-0.1	1.4	1.2	0.2	1.2	1.6	-0.4
101.9 FOX FM	9.5	9.5	0.0	9.5	10.0	-0.5	8.7	8.8	-0.1	10.7	10.3	0.4	11.0	10.6	0.4	5.2	5.8	-0.6	8.1	8.9	-0.8
GOLD104.3	10.7	10.5	0.2	10.8	10.4	0.4	10.8	10.8	0.0	11.1	10.8	0.3	10.6	10.5	0.1	8.8	9.0	-0.2	12.1	11.9	0.2
KIIS 101.1 FM	5.8	5.6	0.2	5.9	5.9	0.0	4.6	4.6	0.0	6.2	5.5	0.7	7.3	7.1	0.2	4.8	5.4	-0.6	6.2	5.9	0.3
105.1 TRIPLE M	7.6	6.9	0.7	6.6	5.9	0.7	7.4	6.5	0.9	7.7	7.3	0.4	9.7	8.7	1.0	7.9	6.9	1.0	6.9	5.6	1.3
NOVA 100	8.3	7.3	1.0	9.6	8.7	0.9	7.3	6.2	1.1	8.7	7.5	1.2	8.9	7.7	1.2	4.9	4.5	0.4	8.1	7.0	1.1
smoothfm 91.5	10.3	9.9	0.4	8.6	8.1	0.5	11.1	11.0	0.1	12.1	11.7	0.4	10.2	9.4	0.8	7.6	7.9	-0.3	11.0	11.5	-0.5
ABC MEL	6.2	5.7	0.5	7.3	6.3	1.0	6.5	6.0	0.5	4.2	4.3	-0.1	5.5	5.4	0.1	9.6	8.0	1.6	4.9	5.0	-0.1
3RN	1.6	2.3	-0.7	2.2	3.3	-1.1	1.0	1.1	-0.1	0.8	1.3	-0.5	1.8	2.8	-1.0	3.6	4.0	-0.4	1.6	1.8	-0.2
ABC NEWSRADIO	1.1	1.4	-0.3	1.5	2.0	-0.5	0.9	0.9	0.0	1.1	1.0	0.1	0.9	1.1	-0.2	1.4	2.6	-1.2	1.3	1.5	-0.2
3JJJ	2.4	2.4	0.0	2.1	1.9	0.2	2.1	2.0	0.1	2.4	2.7	-0.3	3.3	3.4	-0.1	2.2	2.3	-0.1	2.3	3.0	-0.7
ABC CLASSIC	2.1	1.6	0.5	2.0	1.7	0.3	2.3	1.7	0.6	2.3	1.5	0.8	1.3	1.6	-0.3	2.1	1.8	0.3	2.5	2.2	0.3

# RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 4 2024 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	412	428	-16	43	44	-1	30	51	-21	73	69	4	117	108	9	87	78	9	62	79	-17
3AW	725	764	-39	55	50	5	61	59	2	75	84	-9	96	113	-17	139	150	-11	300	307	-7
RSN 927	55	72	-17	1	2	-1	2	*	*	4	7	-3	11	16	-5	20	26	-6	18	20	-2
Magic 1278	133	158	-25	7	6	1	20	25	-5	19	24	-5	12	16	-4	22	24	-2	52	64	-12
3MP 1377	172	212	-40	21	15	6	19	38	-19	15	29	-14	23	28	-5	26	32	-6	68	70	-2
101.9 FOX FM	1,223	1,276	-53	194	177	17	150	173	-23	462	476	-14	299	301	-2	80	88	-8	37	61	-24
GOLD104.3	1,177	1,228	-51	102	102	0	90	121	-31	229	230	-1	349	321	28	236	235	1	171	218	-47
KIIS 101.1 FM	1,035	1,030	5	154	143	11	175	195	-20	408	414	-6	205	185	20	58	50	8	34	43	-9
105.1 TRIPLE M	839	820	19	106	95	11	78	72	6	246	251	-5	253	244	9	102	96	6	54	63	-9
NOVA 100	1,188	1,197	-9	187	196	-9	161	165	-4	459	418	41	276	298	-22	72	81	-9	33	39	-6
smoothfm 91.5	1,153	1,155	-2	124	95	29	131	146	-15	280	247	33	240	265	-25	139	167	-28	240	234	6
ABC MEL	495	507	-12	36	43	-7	32	34	-2	55	55	0	65	80	-15	90	104	-14	218	193	25
3RN	128	171	-43	5	13	-8	2	9	-7	17	27	-10	18	36	-18	21	22	-1	65	63	2
ABC NEWSRADIO	270	284	-14	24	23	1	35	26	9	74	64	10	51	63	-12	36	41	-5	51	66	-15
3JJJ	452	480	-28	57	62	-5	74	83	-9	229	232	-3	73	75	-2	14	19	-5	4	8	-4
ABC CLASSIC	257	225	32	27	22	5	30	15	15	61	59	2	36	49	-13	26	22	4	77	57	20
<b>Total</b>	<b>4,573</b>	<b>4,580</b>	<b>-7</b>	<b>491</b>	<b>483</b>	<b>8</b>	<b>466</b>	<b>475</b>	<b>-9</b>	<b>1,217</b>	<b>1,221</b>	<b>-4</b>	<b>1,021</b>	<b>1,022</b>	<b>-1</b>	<b>583</b>	<b>579</b>	<b>4</b>	<b>794</b>	<b>799</b>	<b>-5</b>

By Session, P10+ [Potential: 4862]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	330	355	-25	202	201	1	170	200	-30	180	194	-14	147	161	-14	99	103	-4	281	276	5
3AW	659	696	-37	513	524	-11	390	423	-33	324	361	-37	245	266	-21	197	222	-25	466	495	-29
RSN 927	39	45	-6	21	28	-7	20	16	4	20	22	-2	16	20	-4	1	6	-5	38	53	-15
Magic 1278	112	136	-24	29	49	-20	59	64	-5	66	78	-12	46	68	-22	24	34	-10	83	95	-12
3MP 1377	140	172	-32	49	62	-13	60	65	-5	68	84	-16	39	43	-4	34	29	5	96	112	-16
101.9 FOX FM	1,107	1,163	-56	628	660	-32	502	474	28	600	597	3	542	554	-12	192	194	-2	709	740	-31
GOLD104.3	1,045	1,086	-41	563	561	2	557	530	27	599	567	32	503	476	27	202	228	-26	721	752	-31
KIIS 101.1 FM	924	886	38	502	454	48	349	313	36	452	429	23	417	387	30	168	172	-4	564	558	6
105.1 TRIPLE M	712	701	11	334	292	42	302	253	49	364	373	-9	368	360	8	162	176	-14	487	442	45
NOVA 100	1,050	1,020	30	651	595	56	464	397	67	515	500	15	475	429	46	194	181	13	706	710	-4
smoothfm 91.5	1,025	1,032	-7	526	549	-23	516	460	56	509	509	0	465	470	-5	209	224	-15	694	734	-40
ABC MEL	446	456	-10	299	289	10	260	224	36	205	186	19	187	176	11	106	129	-23	306	295	11
3RN	103	147	-44	68	104	-36	46	60	-14	46	53	-7	47	69	-22	46	66	-20	83	95	-12
ABC NEWSRADIO	228	246	-18	130	137	-7	94	91	3	72	71	1	67	76	-9	44	67	-23	140	153	-13
3JJJ	410	415	-5	201	191	10	142	140	2	175	199	-24	202	201	1	87	87	0	240	269	-29
ABC CLASSIC	223	190	33	110	89	21	100	85	15	119	84	35	81	74	7	51	46	5	164	133	31
<b>Total</b>	<b>4,486</b>	<b>4,454</b>	<b>32</b>	<b>3,522</b>	<b>3,444</b>	<b>78</b>	<b>3,101</b>	<b>2,944</b>	<b>157</b>	<b>3,196</b>	<b>3,198</b>	<b>-2</b>	<b>2,950</b>	<b>2,924</b>	<b>26</b>	<b>1,601</b>	<b>1,656</b>	<b>-55</b>	<b>3,900</b>	<b>3,919</b>	<b>-19</b>

# RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 4 2024 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	25	26	-1	2	2	0	1	2	-1	4	4	0	9	9	0	7	6	1	3	3	0
3AW	71	73	-2	2	2	0	2	2	0	3	4	-1	8	9	-1	11	13	-2	44	44	0
RSN 927	3	3	0	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0
Magic 1278	6	7	-1	*	*	*	1	1	0	*	1	*	1	1	0	*	1	*	4	4	0
3MP 1377	5	6	-1	*	*	*	*	1	*	*	*	*	*	*	*	1	1	0	3	3	0
101.9 FOX FM	48	47	1	7	6	1	7	7	0	16	15	1	14	14	0	3	3	0	1	2	-1
GOLD104.3	57	55	2	3	4	-1	3	4	-1	6	7	-1	15	13	2	17	15	2	12	12	0
KIIS 101.1 FM	31	29	2	5	4	1	5	5	0	9	10	-1	8	6	2	2	2	0	2	2	0
105.1 TRIPLE M	39	33	6	3	2	1	3	2	1	13	10	3	13	10	3	5	6	-1	2	3	-1
NOVA 100	43	36	7	6	6	0	6	3	3	15	12	3	12	11	1	4	3	1	1	1	0
smoothfm 91.5	54	52	2	4	3	1	5	6	-1	6	6	0	11	10	1	8	9	-1	20	18	2
ABC MEL	31	28	3	1	1	0	1	1	0	1	1	0	2	3	-1	5	5	0	20	17	3
3RN	8	11	-3	*	*	*	*	*	*	*	1	*	1	2	-1	1	1	0	5	6	-1
ABC NEWSRADIO	6	7	-1	*	*	*	1	*	*	2	1	1	1	2	-1	1	1	0	2	3	-1
3JJJ	12	13	-1	2	2	0	2	2	0	7	7	0	2	2	0	*	1	*	*	*	*
ABC CLASSIC	11	9	2	1	1	0	1	*	*	1	1	0	1	2	-1	1	1	0	7	5	2
<b>Total</b>	<b>519</b>	<b>504</b>	<b>15</b>	<b>42</b>	<b>39</b>	<b>3</b>	<b>42</b>	<b>42</b>	<b>0</b>	<b>103</b>	<b>101</b>	<b>2</b>	<b>119</b>	<b>113</b>	<b>6</b>	<b>77</b>	<b>78</b>	<b>-1</b>	<b>137</b>	<b>132</b>	<b>5</b>

By Session, P10+ [Potential: 4862]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Last	+/-	Mon-Fri 5:30am-9:00am	Last	+/-	Mon-Fri 9:00am-12:00md	Last	+/-	Mon-Fri 12:00md-4:00pm	Last	+/-	Mon-Fri 4:00pm-7:00pm	Last	+/-	Mon-Fri 7:00pm-12:00mn	Last	+/-	Sat-Sun 5:30am-12mn	Last	+/-
SEN 1116am	27	27	0	41	37	4	40	44	-4	32	35	-3	20	21	-1	8	8	0	21	21	0
3AW	77	81	-4	147	151	-4	131	132	-1	70	76	-6	36	40	-4	28	30	-2	55	51	4
RSN 927	3	3	0	5	5	0	5	3	2	4	4	0	2	2	0	*	*	*	2	3	-1
Magic 1278	5	6	-1	3	6	-3	9	10	-1	6	8	-2	7	8	-1	2	2	0	9	7	2
3MP 1377	5	6	-1	3	6	-3	8	8	0	7	8	-1	5	6	-1	2	2	0	5	7	-2
101.9 FOX FM	53	51	2	75	76	-1	72	66	6	74	67	7	52	53	-1	8	10	-2	35	38	-3
GOLD104.3	59	56	3	84	79	5	89	82	7	77	70	7	50	52	-2	14	16	-2	53	51	2
KIIS 101.1 FM	32	30	2	47	45	2	38	35	3	43	35	8	35	36	-1	8	9	-1	27	25	2
105.1 TRIPLE M	42	37	5	52	45	7	61	49	12	53	47	6	46	43	3	13	12	1	30	24	6
NOVA 100	46	39	7	75	66	9	61	47	14	60	49	11	42	39	3	8	8	0	35	30	5
smoothfm 91.5	57	53	4	67	62	5	92	83	9	84	76	8	48	47	1	12	14	-2	48	49	-1
ABC MEL	34	31	3	57	48	9	54	45	9	29	28	1	26	27	-1	16	14	2	21	22	-1
3RN	9	12	-3	17	25	-8	8	8	0	6	9	-3	8	14	-6	6	7	-1	7	8	-1
ABC NEWSRADIO	6	8	-2	12	15	-3	8	7	1	7	6	1	4	5	-1	2	4	-2	6	6	0
3JJJ	13	13	0	16	14	2	17	15	2	17	17	0	16	17	-1	4	4	0	10	13	-3
ABC CLASSIC	11	9	2	16	13	3	19	13	6	16	10	6	6	8	-2	3	3	0	11	9	2
<b>Total</b>	<b>553</b>	<b>535</b>	<b>18</b>	<b>783</b>	<b>763</b>	<b>20</b>	<b>830</b>	<b>755</b>	<b>75</b>	<b>692</b>	<b>648</b>	<b>44</b>	<b>475</b>	<b>500</b>	<b>-25</b>	<b>162</b>	<b>173</b>	<b>-11</b>	<b>436</b>	<b>428</b>	<b>8</b>

# RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 4 2024 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	46	36	10	16	4	12	7	9	-2	12	12	0	11	11	0	*	*	*	*	*	*
CADA	15	29	-14	6	8	-2	2	5	-3	*	6	*	6	8	-2	*	2	*	*	*	*
Chemist Warehouse Remix	25	29	-4	6	7	-1	4	*	*	6	4	2	8	8	0	2	2	0	*	8	*
Coles Radio	85	74	11	2	4	-2	12	11	1	33	20	13	19	15	4	15	16	-1	5	8	-3
DANCE HITS	99	112	-13	19	20	-1	21	25	-4	33	39	-6	20	21	-1	1	3	-2	4	5	-1
Disrupt Radio	*	6	*	*	*	*	*	2	*	*	4	*	*	*	*	*	*	*	*	*	*
EASY HITS	31	46	-15	4	4	0	3	9	-6	13	13	0	7	11	-4	*	2	*	4	7	-3
GOLD 80s	117	126	-9	8	9	-1	11	10	1	14	19	-5	53	57	-4	17	17	0	13	14	-1
iHeartAustralia	65	62	3	7	7	0	12	18	-6	27	14	13	5	6	-1	11	16	-5	4	1	3
iHeartCountry	10	18	-8	2	4	-2	*	5	*	5	9	-4	2	*	*	*	*	*	*	*	*
iHeartDance	21	24	-3	7	5	2	2	3	-1	6	10	-4	3	5	-2	*	1	*	2	*	*
iHeartTrivia	6	19	-13	2	*	*	2	6	-4	2	5	-3	*	2	*	*	2	*	*	3	*
KIIS 90s	89	100	-11	18	20	-2	13	22	-9	25	22	3	30	28	2	*	4	*	3	4	-1
MMM 2000s	30	40	-10	2	6	-4	5	3	2	13	19	-6	8	9	-1	2	4	-2	*	*	*
MMM 80s	30	27	3	2	2	0	1	2	-1	4	4	0	14	10	4	9	9	0	2	1	1
MMM 90s	46	61	-15	*	8	*	6	4	2	20	24	-4	15	20	-5	5	5	0	*	*	*
MMM ALMOST ACOUSTIC	6	13	-7	*	2	*	*	2	*	*	*	*	4	1	3	*	4	*	2	4	-2
MMM CLASSIC ROCK	38	57	-19	6	6	0	4	3	1	9	18	-9	8	12	-4	6	10	-4	5	8	-3
MMM COUNTRY	30	31	-1	3	3	0	3	2	1	12	10	2	7	4	3	4	10	-6	2	1	1
Nova Nation	31	n.a.	*	9	n.a.	*	10	n.a.	*	7	n.a.	*	4	n.a.	*	1	n.a.	*	*	n.a.	*
OLDSKOOL 80s HITS	47	53	-6	3	5	-2	9	7	2	14	8	6	14	21	-7	6	11	-5	*	3	*
OLDSKOOL 90s HITS	86	95	-9	13	14	-1	4	4	0	23	24	-1	42	44	-2	3	2	1	2	7	-5
Radio Maria	2	*	*	*	*	*	2	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Radio Maria Ital	3	*	*	*	*	*	*	*	*	3	*	*	*	*	*	*	*	*	*	*	*
RnB FRIDAYS RADIO	60	78	-18	7	8	-1	8	11	-3	20	37	-17	24	20	4	2	2	0	*	*	*
RSN Xtra	2	9	-7	*	2	*	*	*	*	*	5	*	*	*	*	*	*	*	2	1	1
RSN Xtra2	2	*	*	2	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
SENTrack	9	19	-10	3	7	-4	*	2	*	5	2	3	*	*	*	*	2	*	1	6	-5
smooth relax	60	110	-50	8	13	-5	4	13	-9	14	22	-8	10	28	-18	9	9	0	15	26	-11
smooth Vintage	37	41	-4	*	2	*	2	2	0	4	9	-5	4	8	-4	4	3	1	24	18	6
TikTok Trending	87	120	-33	21	24	-3	31	31	0	33	55	-22	2	4	-2	*	4	*	*	3	*
triple j Unearthed	49	73	-24	10	18	-8	10	14	-4	22	24	-2	7	13	-6	*	5	*	*	*	*
ABC Country	39	35	4	1	6	-5	5	5	0	18	9	9	6	9	-3	*	3	*	8	4	4
ABC Jazz	54	62	-8	8	8	0	7	9	-2	24	23	1	7	8	-1	3	8	-5	6	6	0
ABC KIDS LISTEN	35	50	-15	8	10	-2	2	4	-2	17	21	-4	8	11	-3	*	4	*	*	*	*
ABC Sport	61	62	-1	7	6	1	5	6	-1	16	13	3	13	11	2	3	11	-8	16	16	0
Double J	43	60	-17	9	12	-3	*	2	*	18	25	-7	12	15	-3	3	2	1	1	4	-3
Total Digital/Internet Only	1,016	1,082	-66	135	133	2	121	147	-26	317	321	-4	242	259	-17	88	111	-23	112	110	2

Please note: Nova Nation commenced broadcasting April 14.

# RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 4 2024 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 4862]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend			
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn			
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	
BLENDER BEATS	39	35	4	15	13	2	17	17	0	23	18	5	15	11	4	9	5	4	17	13	4	
CADA	12	16	-4	5	9	-4	4	6	-2	5	7	-2	9	7	2	*	*	*	11	23	-12	
Chemist Warehouse Remix	21	22	-1	5	10	-5	13	7	6	14	9	5	7	11	-4	3	5	-2	11	7	4	
Coles Radio	73	60	13	28	20	8	37	29	8	36	38	-2	12	17	-5	11	7	4	37	37	0	
DANCE HITS	89	92	-3	37	39	-2	42	40	2	46	40	6	36	46	-10	25	29	-4	52	51	1	
Disrupt Radio	*	6	*	*	4	*	*	2	*	*	*	*	*	*	*	*	2	*	*	*	2	*
EASY HITS	30	41	-11	13	17	-4	12	11	1	11	9	2	9	13	-4	3	12	-9	11	20	-9	
GOLD 80s	97	105	-8	39	51	-12	37	35	2	41	52	-11	37	43	-6	24	33	-9	43	55	-12	
iHeartAustralia	50	53	-3	9	22	-13	22	17	5	27	17	10	21	19	2	14	8	6	40	28	12	
iHeartCountry	5	13	-8	*	3	*	*	2	*	*	2	*	5	5	0	*	2	*	5	7	-2	
iHeartDance	14	13	1	5	2	3	2	2	0	4	2	2	9	8	1	5	9	-4	8	13	-5	
iHeartTrivia	6	13	-7	4	11	-7	2	7	-5	2	2	0	2	5	-3	*	*	*	*	5	*	
KIIS 90s	73	84	-11	26	31	-5	34	34	0	30	29	1	14	21	-7	8	8	0	36	37	-1	
MMM 2000s	22	29	-7	8	10	-2	8	6	2	14	21	-7	7	5	2	5	4	1	15	19	-4	
MMM 80s	24	18	6	14	10	4	8	3	5	10	4	6	9	8	1	9	8	1	16	15	1	
MMM 90s	40	49	-9	11	13	-2	19	18	1	24	19	5	16	19	-3	7	9	-2	16	20	-4	
MMM ALMOST ACOUSTIC	6	12	-6	*	7	*	*	2	*	3	*	*	4	5	-1	2	4	-2	2	5	-3	
MMM CLASSIC ROCK	29	46	-17	4	12	-8	7	18	-11	13	17	-4	15	21	-6	7	10	-3	19	23	-4	
MMM COUNTRY	26	22	4	11	15	-4	11	11	0	15	17	-2	12	11	1	*	2	*	19	24	-5	
Nova Nation	27	n.a.	*	5	n.a.	*	2	n.a.	*	15	n.a.	*	14	n.a.	*	7	n.a.	*	10	n.a.	*	
OLDSKOOL 80s HITS	39	41	-2	15	14	1	8	13	-5	17	21	-4	20	14	6	9	9	0	16	26	-10	
OLDSKOOL 90s HITS	66	69	-3	35	29	6	30	31	-1	30	28	2	25	25	0	22	21	1	45	44	1	
Radio Maria	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	2	*	*
Radio Maria Ital	3	*	*	*	*	*	3	*	*	3	*	*	*	*	*	*	*	*	3	*	*	
RnB FRIDAYS RADIO	51	67	-16	21	24	-3	23	22	1	32	33	-1	25	29	-4	8	16	-8	21	28	-7	
RSN Xtra	2	6	-4	*	*	*	2	6	-4	2	*	*	*	*	*	*	2	*	2	5	-3	
RSN Xtra2	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	2	*	*	
SENTrack	5	13	-8	*	5	*	*	6	*	3	5	-2	2	5	-3	2	2	0	6	9	-3	
smooth relax	51	90	-39	23	30	-7	15	40	-25	27	49	-22	13	35	-22	19	21	-2	27	59	-32	
smooth Vintage	35	39	-4	17	8	9	18	20	-2	29	31	-2	14	16	-2	11	4	7	18	18	0	
TikTok Trending	66	98	-32	25	30	-5	23	36	-13	29	48	-19	27	34	-7	22	26	-4	57	71	-14	
triple j Unearthed	36	55	-19	21	23	-2	8	19	-11	9	18	-9	14	20	-6	12	19	-7	19	40	-21	
ABC Country	32	29	3	17	11	6	15	10	5	22	4	18	16	14	2	11	7	4	17	8	9	
ABC Jazz	44	52	-8	16	12	4	12	11	1	15	19	-4	13	17	-4	23	22	1	35	33	2	
ABC KIDS LISTEN	32	46	-14	12	20	-8	13	15	-2	14	29	-15	18	28	-10	3	10	-7	24	39	-15	
ABC Sport	25	31	-6	7	11	-4	4	8	-4	10	6	4	3	4	-1	8	6	2	37	38	-1	
Double J	38	51	-13	16	30	-14	17	18	-1	26	24	2	26	25	1	3	5	-2	24	26	-2	
Total Digital/Internet Only	843	907	-64	371	421	-50	401	395	6	498	497	1	402	421	-19	258	268	-10	628	674	-46	

Please note: Nova Nation commenced broadcasting April 14.

RADIO 360: MELBOURNE - BY RADIO TYPE - SURVEY 4 2024 SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Table with 22 columns for demographic groups (People 10+, 10-17, 18-24, 25-39, 40-54, 55-64, 65+) and 22 rows for radio stations (SEN 1116am, 3AW, RSN 927, etc.). Columns include Total Radio, AM/FM, and Streaming.

By Session, P10+

Table with 22 columns for sessions (Mon-Fri 5:30am-12mn, Breakfast, Morning, Afternoon, Drive, Evening, Weekend) and 22 rows for radio stations. Columns include Total Radio, AM/FM, and Streaming.

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1116am has a 4.8% share of all listening, 4.5% share of AM/FM/DAB+ listening and 10.3% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

