

GfK Radio 360 Ratings Summary Report – Survey 4, 2024

The Media Summary Report provided will contain Market Share %, Cumulative Audience (000s) and Average Audience (000s) for total radio, as well as Market Share %, Cumulative Audience (000s) by radio type.

Each of these statistics represents the radio audience in different ways and as such must be referred in the following manner:

Instructions and examples of interpreting the results:

- **Share%:** Market Share is the percentage of the radio type listening, in a defined period, in an average week that is tuned to a particular station

e.g. ‘During Mon-Sun 5:30am-12mn, 13.8% of the total radio listening audience was to Station B or Station B has 13.8% share of all listening Mon-Sun 5:30am-12mn’;
 ‘During Mon-Sun 5:30am-12mn, 13.9% of the AM/FM/DAB+ listening audience was to Station B or Station B has 13.9% share of AM/FM/DAB+ listening Mon-Sun 5:30am-12mn’;
 ‘During Mon-Sun 5:30am-12mn, 16.5% of the streaming listening audience was to Station B or Station B has 16.5% share of streaming listening Mon-Sun 5:30am-12mn’.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Share is a measure of listening and refers to those listening and the number of quarter hours they listened to (time spent listening). It can be reflected in statements such as ‘most listened to station’ or the ‘station with the most listening’.

- **Cumulative audience (000s):** is the number of different people reached at least once by a radio station across a defined period of time via a radio type, in an average week

e.g. ‘Across Mon-Sun 5:30am-12mn, there were 64,000 unique or different listeners aged 10+ tuning into Station A on total radio’;
 ‘Across Mon-Sun 5:30am-12mn, there were 60,000 unique or different listeners aged 10+ tuning into Station A on AM/FM/DAB+’;
 ‘Across Mon-Sun 5:30am-12mn, there were 15,000 unique or different listeners aged 10+ tuning into Station A via streaming’.

Please note that there can be overlap between radio types.

Cume is a measure of listeners or audience size. It can be reflected in statements such as ‘total audience’, ‘total number of listeners’ or ‘most listeners’.

- **Average audience (000s):** is the average number of people tuned into a radio station across a defined period of time, in any given quarter hour, during an average week

e.g. ‘Between Mon-Sun 5:30am-12mn, in an average quarter hour, there are 15,000 people aged 10+ listening to Station C’.

It can be reflected in statements such as ‘average audience’ or ‘average number of listeners in a given quarter hour’.

Stations	Total Radio			AM/FM/DAB+		Streaming	
	Market Share %	Cumulative Audience (000s)	Average Audience (000s)	Market Share %	Cumulative Audience (000s)	Market Share %	Cumulative Audience (000s)
Station A	5.1	64	3	5.6	60	4.8	15
Station B	13.8	621	60	13.9	605	16.5	150
Station C	3.2	264	15	3.3	220	3.2	80

Source: GfK Radio 360 Ratings, Market A, Survey X 2024, Mon-Sun 5:30am-12mn, People 10+, By Radio

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 4 2024

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	2.7	2.1	0.6	1.9	1.6	0.3	2.8	1.5	1.3	2.2	2.9	-0.7	5.1	3.0	2.1	4.7	3.5	1.2	0.4	0.6	-0.2
2GB	14.0	13.3	0.7	5.9	6.7	-0.8	4.1	3.3	0.8	5.1	4.8	0.3	6.6	5.4	1.2	16.1	17.9	-1.8	28.6	27.5	1.1
2UE 954	3.7	4.0	-0.3	1.2	1.4	-0.2	0.3	0.2	0.1	0.9	0.4	0.5	1.3	1.3	0.0	0.5	1.0	-0.5	10.2	11.8	-1.6
SKY Sports Radio	1.2	1.4	-0.2	1.2	0.6	0.6	0.9	0.4	0.5	0.6	0.5	0.1	1.1	1.3	-0.2	2.4	1.7	0.7	1.1	2.2	-1.1
104.1 2DAY FM	4.4	5.5	-1.1	10.2	7.0	3.2	7.5	8.1	-0.6	6.0	8.3	-2.3	5.4	7.1	-1.7	3.4	6.1	-2.7	0.7	1.1	-0.4
KIIS1065	9.7	10.3	-0.6	16.5	21.0	-4.5	21.9	19.9	2.0	16.0	15.0	1.0	13.1	12.5	0.6	4.0	6.0	-2.0	1.3	1.7	-0.4
104.9 TRIPLE M	5.3	5.2	0.1	7.7	8.3	-0.6	5.1	6.3	-1.2	4.7	5.9	-1.2	10.1	7.2	2.9	7.3	6.7	0.6	0.5	1.3	-0.8
NOVA96.9	5.9	6.1	-0.2	12.2	13.2	-1.0	13.3	14.5	-1.2	11.2	10.2	1.0	5.9	6.4	-0.5	3.4	2.5	0.9	0.3	0.4	-0.1
smoothfm 95.3	9.8	10.7	-0.9	10.2	10.5	-0.3	8.2	10.5	-2.3	12.6	11.3	1.3	11.2	13.0	-1.8	10.2	11.2	-1.0	7.3	8.5	-1.2
WSFM	9.0	9.6	-0.6	6.9	6.0	0.9	7.0	6.8	0.2	6.3	6.6	-0.3	9.0	11.8	-2.8	17.3	14.5	2.8	7.9	9.3	-1.4
ABC SYD	7.1	6.6	0.5	2.6	2.1	0.5	1.1	1.3	-0.2	2.2	2.0	0.2	3.2	3.4	-0.2	5.3	7.6	-2.3	16.7	14.4	2.3
2RN	1.5	1.1	0.4	0.2	0.7	-0.5	0.5	1.2	-0.7	0.9	0.4	0.5	0.7	1.1	-0.4	1.0	1.7	-0.7	3.2	1.2	2.0
ABC NEWSRADIO	1.7	1.7	0.0	2.1	1.7	0.4	2.3	2.3	0.0	1.2	2.3	-1.1	1.0	0.9	0.1	1.5	1.1	0.4	2.3	2.1	0.2
2JJJ	3.4	3.3	0.1	3.6	3.2	0.4	4.1	3.2	0.9	6.2	9.2	-3.0	4.6	3.1	1.5	3.2	2.2	1.0	0.7	0.3	0.4
ABC CLASSIC	2.5	2.5	0.0	0.9	1.5	-0.6	0.6	2.0	-1.4	3.3	2.8	0.5	1.2	1.7	-0.5	1.4	1.5	-0.1	4.4	3.9	0.5

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	3.0	2.3	0.7	2.4	1.8	0.6	2.7	2.3	0.4	4.1	2.8	1.3	3.4	2.7	0.7	1.8	1.7	0.1	1.8	1.6	0.2
2GB	14.0	13.3	0.7	17.0	16.6	0.4	16.4	15.3	1.1	10.4	9.7	0.7	7.8	7.0	0.8	18.7	18.5	0.2	13.9	13.4	0.5
2UE 954	3.6	3.8	-0.2	2.3	2.3	0.0	3.9	4.0	-0.1	5.0	5.6	-0.6	3.2	3.4	-0.2	3.6	4.1	-0.5	4.1	4.6	-0.5
SKY Sports Radio	1.1	1.2	-0.1	2.3	2.4	-0.1	0.3	0.4	-0.1	0.4	0.5	-0.1	1.4	1.6	-0.2	0.6	0.5	0.1	1.5	1.8	-0.3
104.1 2DAY FM	4.5	5.6	-1.1	3.6	5.0	-1.4	4.0	5.4	-1.4	5.3	6.8	-1.5	5.8	6.7	-0.9	3.8	2.9	0.9	4.1	5.2	-1.1
KIIS1065	10.5	10.9	-0.4	14.1	14.7	-0.6	9.1	10.2	-1.1	8.3	8.7	-0.4	11.4	10.8	0.6	6.0	5.4	0.6	7.4	8.4	-1.0
104.9 TRIPLE M	5.4	5.0	0.4	5.1	5.0	0.1	4.4	4.3	0.1	6.0	5.5	0.5	6.3	5.4	0.9	5.8	4.8	1.0	5.1	6.0	-0.9
NOVA96.9	5.9	5.9	0.0	6.8	7.1	-0.3	4.6	4.7	-0.1	5.1	5.6	-0.5	7.7	7.0	0.7	4.8	4.3	0.5	6.0	6.5	-0.5
smoothfm 95.3	9.7	10.5	-0.8	7.9	8.5	-0.6	11.5	12.1	-0.6	10.4	10.9	-0.5	9.5	10.5	-1.0	9.0	11.9	-2.9	10.4	11.6	-1.2
WSFM	9.0	9.9	-0.9	9.1	9.7	-0.6	10.5	11.5	-1.0	10.2	10.4	-0.2	6.8	9.5	-2.7	4.6	5.1	-0.5	9.0	8.8	0.2
ABC SYD	7.0	6.9	0.1	8.1	7.7	0.4	5.9	6.0	-0.1	6.2	5.9	0.3	6.7	7.2	-0.5	9.4	8.3	1.1	7.4	5.9	1.5
2RN	1.3	1.0	0.3	2.4	1.7	0.7	0.6	0.5	0.1	0.6	0.5	0.1	1.0	0.7	0.3	1.6	1.6	0.0	2.0	1.3	0.7
ABC NEWSRADIO	1.7	1.7	0.0	2.4	2.2	0.2	1.2	1.1	0.1	1.2	1.5	-0.3	1.8	2.1	-0.3	2.0	1.9	0.1	1.7	1.7	0.0
2JJJ	3.4	3.3	0.1	3.0	2.5	0.5	3.6	3.3	0.3	3.5	4.0	-0.5	4.4	3.9	0.5	2.1	2.8	-0.7	3.4	3.2	0.2
ABC CLASSIC	2.3	2.4	-0.1	1.7	2.1	-0.4	2.9	2.7	0.2	2.5	2.5	0.0	2.2	1.9	0.3	1.7	2.7	-1.0	3.1	2.8	0.3

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 4 2024 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	131	142	-11	13	9	4	18	17	1	28	39	-11	31	34	-3	28	27	1	13	15	-2
2GB	750	736	14	50	43	7	65	73	-8	94	112	-18	148	116	32	118	122	-4	276	269	7
2UE 954	208	194	14	13	15	-2	11	13	-2	41	28	13	12	12	0	13	16	-3	117	111	6
SKY Sports Radio	154	153	1	23	11	12	18	22	-4	30	27	3	26	34	-8	23	20	3	33	39	-6
104.1 2DAY FM	858	940	-82	147	133	14	116	141	-25	292	297	-5	208	242	-34	63	70	-7	33	56	-23
KIIS1065	1,198	1,277	-79	189	212	-23	192	210	-18	455	433	22	250	293	-43	73	84	-11	40	45	-5
104.9 TRIPLE M	706	764	-58	102	117	-15	102	105	-3	176	209	-33	198	195	3	99	89	10	29	49	-20
NOVA96.9	1,142	1,094	48	200	203	-3	195	194	1	444	414	30	210	201	9	65	55	10	28	28	0
smoothfm 95.3	1,287	1,329	-42	132	130	2	152	155	-3	348	350	-2	314	330	-16	156	164	-8	185	201	-16
WSFM	920	985	-65	95	89	6	83	89	-6	174	197	-23	233	269	-36	184	167	17	150	174	-24
ABC SYD	576	551	25	30	36	-6	38	41	-3	89	100	-11	95	84	11	88	85	3	236	205	31
2RN	185	163	22	9	12	-3	18	24	-6	33	32	1	35	25	10	17	22	-5	74	47	27
ABC NEWSRADIO	309	311	-2	36	35	1	35	47	-12	67	93	-26	54	48	6	48	37	11	69	51	18
2JJJ	481	509	-28	48	58	-10	66	62	4	204	248	-44	103	91	12	41	36	5	20	14	6
ABC CLASSIC	261	286	-25	33	38	-5	17	33	-16	62	75	-13	43	55	-12	22	26	-4	85	59	26
Total	4,524	4,538	-14	483	487	-4	467	469	-2	1,224	1,225	-1	999	999	0	564	569	-5	787	789	-2

By Session, P10+ [Potential: 4808]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	120	122	-2	75	67	8	66	59	7	77	70	7	76	68	8	31	27	4	76	73	3
2GB	659	641	18	492	455	37	358	342	16	315	310	5	232	241	-9	171	162	9	478	491	-13
2UE 954	173	151	22	84	72	12	98	86	12	115	109	6	78	77	1	44	31	13	134	150	-16
SKY Sports Radio	112	126	-14	69	70	-1	24	31	-7	35	36	-1	36	42	-6	23	20	3	97	96	1
104.1 2DAY FM	736	805	-69	353	410	-57	250	298	-48	336	365	-29	296	326	-30	118	109	9	424	457	-33
KIIS1065	1,121	1,148	-27	696	758	-62	466	497	-31	484	478	6	480	489	-9	192	199	-7	598	683	-85
104.9 TRIPLE M	595	631	-36	299	338	-39	201	219	-18	278	267	11	258	283	-25	136	117	19	337	396	-59
NOVA96.9	1,004	969	35	595	565	30	373	347	26	386	382	4	417	398	19	192	147	45	620	612	8
smoothfm 95.3	1,129	1,180	-51	600	638	-38	531	534	-3	506	548	-42	476	553	-77	245	268	-23	777	810	-33
WSFM	831	897	-66	474	517	-43	396	439	-43	434	470	-36	327	426	-99	128	152	-24	515	546	-31
ABC SYD	487	464	23	331	313	18	208	189	19	210	220	-10	213	214	-1	118	129	-11	377	342	35
2RN	148	136	12	92	80	12	49	51	-2	38	41	-3	37	31	6	19	23	-4	119	83	36
ABC NEWSRADIO	261	263	-2	189	173	16	73	66	7	75	92	-17	72	82	-10	48	44	4	152	156	-4
2JJJ	423	449	-26	225	225	0	163	162	1	186	191	-5	175	198	-23	67	90	-23	230	243	-13
ABC CLASSIC	228	258	-30	110	116	-6	96	92	4	94	103	-9	98	107	-9	36	57	-21	146	154	-8
Total	4,373	4,355	18	3,504	3,468	36	2,758	2,698	60	2,896	2,908	-12	2,795	2,867	-72	1,429	1,441	-12	3,727	3,771	-44

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 4 2024

AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	12	10	2	1	1	0	1	1	0	2	2	0	5	3	2	3	2	1	1	1	0
2GB	65	64	1	2	3	-1	1	1	0	4	4	0	7	6	1	10	12	-2	40	38	2
2UE 954	17	19	-2	*	1	*	*	*	*	1	*	*	1	1	0	*	1	*	14	16	-2
SKY Sports Radio	6	7	-1	*	*	*	*	*	*	*	*	*	1	1	0	2	1	1	2	3	-1
104.1 2DAY FM	20	27	-7	4	3	1	3	3	0	5	7	-2	6	8	-2	2	4	-2	1	2	-1
KIIS1065	45	50	-5	6	9	-3	7	8	-1	13	13	0	14	14	0	3	4	-1	2	2	0
104.9 TRIPLE M	25	25	0	3	3	0	2	3	-1	4	5	-1	11	8	3	5	5	0	1	2	-1
NOVA96.9	27	29	-2	5	6	-1	5	6	-1	9	9	0	6	7	-1	2	2	0	*	*	*
smoothfm 95.3	46	52	-6	4	4	0	3	4	-1	10	9	1	12	14	-2	7	8	-1	10	12	-2
WSFM	42	46	-4	3	2	1	2	3	-1	5	6	-1	9	13	-4	11	10	1	11	13	-2
ABC SYD	33	32	1	1	1	0	*	1	*	2	2	0	3	4	-1	3	5	-2	23	20	3
2RN	7	5	2	*	*	*	*	*	*	1	*	*	1	1	0	1	1	0	4	2	2
ABC NEWSRADIO	8	8	0	1	1	0	1	1	0	1	2	-1	1	1	0	1	1	0	3	3	0
2JJJ	16	16	0	1	1	0	1	1	0	5	8	-3	5	3	2	2	2	0	1	*	*
ABC CLASSIC	11	12	-1	*	1	*	*	1	*	3	2	1	1	2	-1	1	1	0	6	5	1
Total	463	481	-18	39	42	-3	34	41	-7	82	84	-2	106	110	-4	64	68	-4	139	137	2

By Session, P10+ [Potential: 4808]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	15	12	3	18	14	4	19	16	3	23	17	6	15	13	2	3	2	1	7	6	1
2GB	69	68	1	131	131	0	117	109	8	58	58	0	34	33	1	26	27	-1	55	55	0
2UE 954	17	19	-2	18	18	0	28	29	-1	27	33	-6	14	16	-2	5	6	-1	16	19	-3
SKY Sports Radio	5	6	-1	18	19	-1	2	3	-1	2	3	-1	6	7	-1	1	1	0	6	8	-2
104.1 2DAY FM	22	29	-7	28	39	-11	28	39	-11	30	41	-11	26	32	-6	5	4	1	16	21	-5
KIIS1065	51	56	-5	109	117	-8	65	73	-8	46	52	-6	50	51	-1	8	8	0	29	34	-5
104.9 TRIPLE M	26	26	0	39	40	-1	32	31	1	33	33	0	27	25	2	8	7	1	20	24	-4
NOVA96.9	29	30	-1	53	56	-3	33	33	0	29	33	-4	34	33	1	7	6	1	24	26	-2
smoothfm 95.3	47	53	-6	61	67	-6	81	86	-5	58	65	-7	42	50	-8	13	17	-4	41	47	-6
WSFM	44	51	-7	70	77	-7	75	82	-7	57	62	-5	30	45	-15	6	7	-1	36	36	0
ABC SYD	34	35	-1	62	61	1	42	43	-1	34	36	-2	30	34	-4	13	12	1	30	24	6
2RN	6	5	1	18	14	4	4	4	0	3	3	0	5	3	2	2	2	0	8	5	3
ABC NEWSRADIO	8	9	-1	18	18	0	9	8	1	6	9	-3	8	10	-2	3	3	0	7	7	0
2JJJ	17	17	0	23	20	3	26	24	2	19	24	-5	19	18	1	3	4	-1	14	13	1
ABC CLASSIC	11	12	-1	13	17	-4	21	20	1	14	15	-1	9	9	0	2	4	-2	12	12	0
Total	489	511	-22	769	793	-24	710	710	0	555	599	-44	439	474	-35	139	145	-6	398	408	-10

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 4 2024 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+			
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	
BLENDER BEATS	31	31	0	4	2	2	6	7	-1	13	5	8	8	12	-4	*	5	*	*	*	*	
CADA	107	100	7	16	16	0	23	18	5	44	46	-2	23	21	2	*	*	*	*	*	*	
Chemist Warehouse Remix	29	35	-6	4	6	-2	13	11	2	3	9	-6	7	8	-1	1	1	0	*	*	*	
Coles Radio	96	82	14	10	2	8	7	6	1	34	31	3	21	20	1	19	17	2	6	6	0	
DANCE HITS	99	82	17	7	4	3	23	29	-6	45	31	14	19	16	3	4	2	2	2	*	*	
Disrupt Radio	5	5	0	*	*	*	5	5	0	*	*	*	*	*	*	*	*	*	*	*	*	
EASY HITS	27	32	-5	7	9	-2	7	4	3	1	2	-1	5	12	-7	3	3	0	3	1	2	
iHeartAustralia	122	127	-5	24	27	-3	22	25	-3	44	44	0	18	14	4	13	15	-2	1	2	-1	
iHeartCountry	25	28	-3	3	2	1	4	4	0	14	18	-4	2	2	0	2	2	0	*	*	*	
iHeartTrivia	11	8	3	6	5	1	3	3	0	2	*	*	*	*	*	*	*	*	*	*	*	
KIIS 90s	95	109	-14	16	28	-12	19	18	1	40	43	-3	15	15	0	6	5	1	*	*	*	
MMM 2000s	30	41	-11	5	7	-2	8	10	-2	14	21	-7	3	3	0	*	2	*	*	*	*	
MMM 80s	19	9	10	8	2	6	*	*	*	9	2	7	*	1	*	2	3	-1	*	*	*	
MMM 90s	51	52	-1	14	13	1	6	3	3	18	14	4	9	10	-1	4	10	-6	*	2	*	
MMM ALMOST ACOUSTIC	10	13	-3	*	*	*	5	5	0	*	*	*	*	*	*	*	4	*	5	4	1	
MMM CLASSIC ROCK	41	36	5	5	2	3	*	5	*	9	4	5	14	14	0	8	6	2	4	6	-2	
MMM COUNTRY	10	18	-8	4	4	0	*	4	*	6	9	-3	*	*	*	*	*	*	1	1	0	
Nova Nation	34	n.a.	*	2	n.a.	*	8	n.a.	*	15	n.a.	*	4	n.a.	*	5	n.a.	*	*	n.a.	*	
OLDSKOOL 80s HITS	37	38	-1	7	9	-2	2	6	-4	12	4	8	16	15	1	1	5	-4	*	*	*	
OLDSKOOL 90s HITS	55	75	-20	12	15	-3	2	5	-3	21	34	-13	20	19	1	1	3	-2	*	*	*	
Radio Maria	13	7	6	5	2	3	3	2	1	3	3	0	*	*	*	*	*	*	2	*	*	
Radio Maria Ital	*	2	*	*	2	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
RnB FRIDAYS RADIO	46	57	-11	11	12	-1	15	13	2	15	14	1	6	16	-10	*	*	*	*	1	*	
SENTrack	24	25	-1	*	2	*	3	3	0	3	3	0	11	9	2	3	3	0	5	5	0	
smooth relax	77	97	-20	10	10	0	13	20	-7	13	21	-8	9	8	1	12	13	-1	20	24	-4	
smooth Vintage	24	28	-4	*	2	*	7	5	2	5	6	-1	*	2	*	4	4	0	9	9	0	
TikTok Trending	104	81	23	22	16	6	39	28	11	37	28	9	6	7	-1	*	2	*	*	*	*	
WSFM 80s	60	52	8	9	2	7	10	10	0	11	14	-3	7	4	3	9	10	-1	13	11	2	
triple j Unearthed	59	58	1	13	12	1	16	14	2	19	23	-4	7	7	0	4	2	2	*	*	*	
ABC Country	32	33	-1	4	5	-1	3	3	0	15	8	7	4	7	-3	*	*	*	5	10	-5	
ABC Jazz	87	85	2	12	10	2	12	6	6	35	36	-1	2	11	-9	4	2	2	23	19	4	
ABC KIDS LISTEN	45	53	-8	13	22	-9	2	2	0	21	15	6	9	13	-4	*	*	*	*	*	*	
ABC Sport	92	87	5	14	18	-4	15	4	11	22	26	-4	11	15	-4	7	6	1	24	17	7	
Double J	69	70	-1	3	4	-1	4	7	-3	26	27	-1	25	22	3	6	10	-4	4	1	3	
Total Digital/Internet Only	1,151	1,111	40	157	151	6	166	156	10	353	344	9	239	244	-5	104	110	-6	132	106	26	

Please note: Nova Nation commenced broadcasting Apr 14.

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 4 2024 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 4808]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend			
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn			
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	
BLENDER BEATS	28	29	-1	19	16	3	11	14	-3	9	14	-5	8	12	-4	3	7	-4	7	11	-4	
CADA	93	84	9	32	27	5	43	26	17	47	42	5	40	35	5	27	19	8	54	41	13	
Chemist Warehouse Remix	29	33	-4	5	8	-3	3	8	-5	8	9	-1	12	19	-7	7	5	2	1	8	-7	
Coles Radio	85	70	15	29	27	2	45	39	6	50	45	5	19	33	-14	14	10	4	36	35	1	
DANCE HITS	77	69	8	25	23	2	8	3	5	32	35	-3	22	16	6	23	23	0	41	27	14	
Disrupt Radio	5	5	0	*	*	*	5	5	0	3	2	1	3	2	1	*	*	*	*	*	*	
EASY HITS	22	19	3	4	8	-4	8	7	1	8	6	2	10	8	2	8	5	3	7	13	-6	
iHeartAustralia	95	110	-15	33	49	-16	23	23	0	43	52	-9	36	47	-11	31	33	-2	67	69	-2	
iHeartCountry	12	9	3	2	2	0	2	*	*	6	6	0	7	2	5	*	*	*	15	22	-7	
iHeartTrivia	11	8	3	5	*	*	2	2	0	3	3	0	3	3	0	*	3	*	2	2	0	
KIIS 90s	77	88	-11	33	39	-6	25	24	1	39	41	-2	33	33	0	11	14	-3	43	53	-10	
MMM 2000s	20	37	-17	6	13	-7	7	15	-8	12	10	2	6	12	-6	8	14	-6	23	19	4	
MMM 80s	18	9	9	5	2	3	9	*	*	9	6	3	4	1	3	3	*	*	11	4	7	
MMM 90s	47	48	-1	24	17	7	15	10	5	25	35	-10	19	15	4	10	12	-2	20	19	1	
MMM ALMOST ACOUSTIC	10	11	-1	2	3	-1	3	2	1	7	7	0	5	6	-1	*	*	*	*	4	*	
MMM CLASSIC ROCK	30	31	-1	11	7	4	12	9	3	16	21	-5	12	14	-2	13	18	-5	31	24	7	
MMM COUNTRY	9	14	-5	1	4	-3	2	1	1	4	4	0	7	14	-7	*	11	*	6	6	0	
Nova Nation	31	n.a.	*	9	n.a.	*	12	n.a.	*	15	n.a.	*	6	n.a.	*	3	n.a.	*	15	n.a.	*	
OLDSKOOL 80s HITS	31	26	5	10	7	3	14	7	7	5	7	-2	18	10	8	1	5	-4	13	19	-6	
OLDSKOOL 90s HITS	45	63	-18	13	22	-9	17	17	0	17	24	-7	15	32	-17	15	21	-6	30	41	-11	
Radio Maria	13	7	6	4	2	2	4	*	*	5	3	2	4	2	2	3	2	1	10	6	4	
Radio Maria Ital	*	2	*	*	*	*	*	*	*	*	2	*	*	2	*	*	*	*	*	*	2	*
RnB FRIDAYS RADIO	43	42	1	15	15	0	22	17	5	21	21	0	18	19	-1	6	7	-1	24	30	-6	
SENTrack	21	24	-3	7	17	-10	7	9	-2	9	6	3	6	9	-3	5	2	3	15	16	-1	
smooth relax	66	72	-6	24	12	12	30	25	5	27	35	-8	22	31	-9	10	19	-9	28	44	-16	
smooth Vintage	22	26	-4	12	14	-2	3	7	-4	5	9	-4	8	8	0	5	6	-1	8	12	-4	
TikTok Trending	82	56	26	35	30	5	24	18	6	25	20	5	37	24	13	25	10	15	53	49	4	
WSFM 80s	55	35	20	18	12	6	19	11	8	24	15	9	20	13	7	9	2	7	23	22	1	
triple j Unearthed	49	45	4	17	10	7	14	6	8	13	13	0	21	18	3	13	9	4	21	30	-9	
ABC Country	27	32	-5	16	17	-1	5	10	-5	8	7	1	4	8	-4	7	11	-4	22	16	6	
ABC Jazz	71	71	0	34	27	7	38	31	7	28	20	8	17	18	-1	8	7	1	50	42	8	
ABC KIDS LISTEN	25	25	0	17	17	0	8	4	4	9	10	-1	6	6	0	6	2	4	40	41	-1	
ABC Sport	53	59	-6	13	11	2	23	23	0	7	10	-3	10	17	-7	26	23	3	57	48	9	
Double J	58	64	-6	23	24	-1	30	21	9	26	28	-2	23	21	2	9	19	-10	29	17	12	
Total Digital/Internet Only	990	939	51	453	435	18	452	368	84	484	462	22	429	449	-20	270	276	-6	696	671	25	

Please note: Nova Nation commenced broadcasting Apr 14.

RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 4 2024

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	2.7	3.1	2.3	1.9	2.2	0.4	2.8	3.2	1.3	2.2	2.6	0.7	5.1	5.9	4.0	4.7	5.1	8.8	0.4	0.5	0.1
2GB	14.0	14.8	21.7	5.9	7.2	0.6	4.1	3.8	8.2	5.1	5.2	7.3	6.6	6.9	11.7	16.1	16.7	36.8	28.6	30.7	49.3
2UE 954	3.7	4.1	4.1	1.2	1.3	1.2	0.3	0.3	0.3	0.9	0.9	1.0	1.3	1.5	0.8	0.5	0.5	1.6	10.2	11.3	13.9
SKY Sports Radio	1.2	n.a.	n.a.	1.2	n.a.	n.a.	0.9	n.a.	n.a.	0.6	n.a.	n.a.	1.1	n.a.	n.a.	2.4	n.a.	n.a.	1.1	n.a.	n.a.
104.1 2DAY FM	4.4	5.3	1.0	10.2	12.2	2.6	7.5	9.0	2.0	6.0	7.2	0.9	5.4	6.6	0.7	3.4	4.3	0.9	0.7	0.8	0.1
KIIS1065	9.7	10.9	10.5	16.5	18.0	14.9	21.9	23.7	20.3	16.0	17.5	15.0	13.1	14.5	14.4	4.0	4.6	5.4	1.3	1.6	0.1
104.9 TRIPLE M	5.3	6.1	4.0	7.7	8.4	7.4	5.1	5.3	6.2	4.7	5.1	4.1	10.1	11.7	6.5	7.3	9.3	2.9	0.5	0.6	0.1
NOVA96.9	5.9	6.9	3.4	12.2	14.0	6.3	13.3	15.2	7.1	11.2	13.1	4.9	5.9	7.0	3.0	3.4	4.2	2.0	0.3	0.4	0.3
smoothfm 95.3	9.8	11.3	8.2	10.2	10.8	11.4	8.2	8.3	11.3	12.6	14.1	9.1	11.2	12.5	11.5	10.2	12.5	7.4	7.3	8.9	2.6
WSFM	9.0	10.4	6.8	6.9	7.6	5.9	7.0	7.2	8.7	6.3	6.5	8.5	9.0	10.1	8.3	17.3	21.7	8.1	7.9	9.5	3.1
ABC SYD	7.1	7.8	9.1	2.6	1.5	11.2	1.1	1.2	1.1	2.2	2.1	4.0	3.2	3.0	8.2	5.3	5.7	9.6	16.7	19.1	16.4
2RN	1.5	1.5	2.9	0.2	0.3	*	0.5	0.6	0.3	0.9	0.6	2.9	0.7	0.7	1.0	1.0	0.8	3.9	3.2	3.3	6.5
ABC NEWSRADIO	1.7	1.8	2.7	2.1	1.8	5.7	2.3	2.5	2.2	1.2	0.8	4.9	1.0	1.1	1.7	1.5	1.8	2.3	2.3	2.8	0.7
2JJJ	3.4	3.6	4.9	3.6	3.5	5.7	4.1	4.7	2.4	6.2	6.5	8.0	4.6	4.6	9.0	3.2	3.8	3.1	0.7	0.9	0.4
ABC CLASSIC	2.5	2.7	3.2	0.9	0.8	1.7	0.6	0.3	2.8	3.3	2.9	8.1	1.2	1.4	0.1	1.4	1.7	0.8	4.4	5.1	3.7
Commercial DAB+ Stns	6.9	7.2	11.0	9.7	8.5	21.8	12.9	12.0	20.8	12.0	12.4	15.9	8.5	9.2	11.4	5.3	6.3	5.2	1.3	1.4	1.2
ABC DAB+ Stns	2.4	2.5	4.0	1.9	1.9	3.2	2.8	2.7	5.0	2.4	2.3	4.7	3.3	3.2	7.7	0.9	1.0	1.1	2.5	3.0	1.5
Total DAB+ Stns	10.5	9.8	15.0	11.7	10.4	24.9	15.9	14.7	25.7	15.0	14.7	20.6	13.6	12.4	19.1	7.6	7.3	6.3	5.1	4.4	2.7

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 12:00md-4:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 7:00pm-12:00mn	Sat-Sun 5:30am-12mn	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	3.0	3.4	2.5	2.4	2.7	1.7	2.7	3.0	2.4	4.1	4.8	2.8	3.4	3.8	4.6	1.8	2.1	1.5	1.8	2.1	1.8
2GB	14.0	14.6	23.3	17.0	17.1	31.7	16.4	17.4	22.8	10.4	10.6	18.4	7.8	8.3	13.5	18.7	20.4	27.3	13.9	15.4	16.2
2UE 954	3.6	3.9	4.2	2.3	2.6	1.6	3.9	4.1	5.3	5.0	5.2	7.8	3.2	3.8	2.4	3.6	4.6	0.3	4.1	4.7	3.9
SKY Sports Radio	1.1	n.a.	n.a.	2.3	n.a.	n.a.	0.3	n.a.	n.a.	0.4	n.a.	n.a.	1.4	n.a.	n.a.	0.6	n.a.	n.a.	1.5	n.a.	n.a.
104.1 2DAY FM	4.5	5.5	1.0	3.6	4.3	0.5	4.0	4.8	1.1	5.3	6.7	1.2	5.8	7.2	1.1	3.8	4.8	1.0	4.1	4.9	1.0
KIIS1065	10.5	11.6	12.1	14.1	15.4	16.3	9.1	9.6	13.0	8.3	9.1	11.1	11.4	13.4	8.0	6.0	7.1	4.1	7.4	8.6	4.8
104.9 TRIPLE M	5.4	6.2	4.1	5.1	5.8	2.9	4.4	5.0	4.2	6.0	6.9	5.1	6.3	7.4	4.4	5.8	7.0	3.2	5.1	5.9	3.8
NOVA96.9	5.9	6.9	3.5	6.8	8.0	2.7	4.6	5.2	4.0	5.1	6.0	3.8	7.7	9.2	3.9	4.8	5.7	3.2	6.0	7.1	2.8
smoothfm 95.3	9.7	11.1	7.9	7.9	9.1	4.1	11.5	13.0	9.6	10.4	12.0	8.8	9.5	10.7	11.4	9.0	10.5	7.8	10.4	11.8	9.3
WSFM	9.0	10.4	7.0	9.1	10.6	4.8	10.5	11.9	8.7	10.2	11.9	8.2	6.8	7.7	7.6	4.6	5.3	4.4	9.0	10.5	6.1
ABC SYD	7.0	7.6	9.1	8.1	8.4	12.8	5.9	6.4	7.2	6.2	7.2	5.5	6.7	7.2	11.7	9.4	10.5	11.6	7.4	8.2	9.1
2RN	1.3	1.3	2.3	2.4	2.5	3.9	0.6	0.6	1.1	0.6	0.6	1.4	1.0	1.0	2.4	1.6	1.6	4.1	2.0	1.9	5.1
ABC NEWSRADIO	1.7	1.8	2.5	2.4	2.4	4.2	1.2	1.2	2.2	1.2	1.3	1.6	1.8	2.1	1.2	2.0	2.2	2.9	1.7	1.8	3.3
2JJJ	3.4	3.6	5.1	3.0	3.4	2.4	3.6	3.9	4.6	3.5	3.4	7.5	4.4	4.8	7.1	2.1	2.1	5.1	3.4	3.7	4.4
ABC CLASSIC	2.3	2.5	2.8	1.7	1.9	2.3	2.9	3.3	2.6	2.5	2.8	2.9	2.2	2.3	4.1	1.7	1.8	2.8	3.1	3.3	4.8
Commercial DAB+ Stns	6.8	7.3	9.1	4.4	4.7	5.8	6.9	7.4	8.0	7.9	8.3	10.8	8.6	9.3	12.6	9.7	10.6	12.7	7.2	6.9	17.9
ABC DAB+ Stns	2.2	2.4	3.4	1.1	1.1	2.3	2.7	3.0	3.3	2.8	3.2	3.1	1.8	1.8	4.1	3.8	3.9	8.1	3.0	3.1	5.8
Total DAB+ Stns	10.2	9.7	12.5	6.4	5.8	8.2	10.5	10.4	11.3	12.0	11.5	14.0	11.3	11.2	16.7	15.6	14.5	20.7	11.4	10.0	23.7

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has a 2.7% share of all listening, 3.1% share of AM/FM/DAB+ listening and 2.3% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 4 2024

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	131	127	41	13	13	2	18	18	6	28	24	11	31	31	10	28	28	11	13	13	2
2GB	750	722	165	50	50	2	65	56	18	94	83	28	148	146	29	118	114	33	276	274	55
2UE 954	208	190	63	13	9	6	11	9	2	41	35	12	12	10	7	13	9	4	117	117	33
SKY Sports Radio	154	n.a.	n.a.	23	n.a.	n.a.	18	n.a.	n.a.	30	n.a.	n.a.	26	n.a.	n.a.	23	n.a.	n.a.	33	n.a.	n.a.
104.1 2DAY FM	858	835	86	147	139	27	116	108	17	292	287	22	208	208	9	63	61	8	33	33	3
KIIS1065	1,198	1,110	258	189	176	49	192	176	43	455	417	93	250	236	56	73	68	14	40	38	2
104.9 TRIPLE M	706	643	165	102	92	31	102	82	37	176	159	47	198	187	35	99	95	14	29	29	2
NOVA96.9	1,142	1,079	208	200	193	50	195	182	40	444	412	75	210	202	31	65	64	9	28	26	3
smoothfm 95.3	1,287	1,222	262	132	125	41	152	144	35	348	313	75	314	303	65	156	154	26	185	183	21
WSFM	920	832	190	95	84	24	83	67	27	174	149	40	233	219	43	184	172	33	150	141	23
ABC SYD	576	523	132	30	22	12	38	34	6	89	73	25	95	85	26	88	78	18	236	231	44
2RN	185	157	57	9	9	*	18	14	4	33	18	19	35	33	5	17	15	6	74	68	22
ABC NEWSRADIO	309	286	67	36	32	10	35	35	2	67	56	34	54	48	12	48	46	4	69	69	5
2JJJ	481	424	136	48	42	19	66	60	12	204	174	60	103	89	29	41	41	12	20	20	2
ABC CLASSIC	261	228	73	33	27	11	17	11	8	62	46	28	43	43	2	22	21	6	85	81	18
Commercial DAB+ Stns	824	767	281	119	114	53	135	126	59	268	244	88	168	160	52	77	72	18	57	51	11
ABC DAB+ Stns	335	296	116	52	40	21	47	43	12	109	93	46	52	48	23	18	18	3	57	53	10
Total DAB+ Stns	1,151	993	374	157	141	70	166	153	70	353	313	121	239	203	71	104	86	21	132	98	21
Total	4,524	4,256	1,356	483	458	183	467	445	166	1,224	1,146	392	999	939	284	564	518	154	787	749	178

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	120	114	36	75	70	15	66	64	11	77	77	18	76	73	23	31	31	3	76	76	14
2GB	659	615	141	492	430	79	358	336	60	315	275	70	232	193	47	171	137	37	478	464	83
2UE 954	173	161	47	84	75	17	98	92	23	115	107	28	78	76	20	44	44	2	134	122	34
SKY Sports Radio	112	n.a.	n.a.	69	n.a.	n.a.	24	n.a.	n.a.	35	n.a.	n.a.	36	n.a.	n.a.	23	n.a.	n.a.	97	n.a.	n.a.
104.1 2DAY FM	736	714	73	353	337	19	250	239	15	336	323	33	296	292	13	118	110	8	424	420	22
KIIS1065	1,121	1,026	239	696	622	118	466	388	118	484	417	86	480	438	62	192	174	19	598	563	75
104.9 TRIPLE M	595	523	138	299	265	41	201	171	37	278	239	55	258	233	34	136	119	19	337	324	48
NOVA96.9	1,004	932	182	595	550	58	373	324	66	386	350	59	417	397	38	192	174	20	620	589	55
smoothfm 95.3	1,129	1,056	207	600	554	68	531	480	92	506	452	88	476	421	67	245	215	35	777	717	131
WSFM	831	751	161	474	433	62	396	358	63	434	379	80	327	290	58	128	118	15	515	477	84
ABC SYD	487	448	106	331	315	50	208	186	41	210	188	43	213	194	33	118	106	14	377	345	67
2RN	148	129	37	92	78	16	49	45	9	38	31	15	37	34	8	19	13	10	119	101	32
ABC NEWSRADIO	261	239	53	189	174	20	73	56	19	75	61	18	72	60	14	48	40	8	152	128	35
2JJJ	423	370	114	225	201	36	163	138	39	186	153	47	175	151	39	67	43	24	230	208	52
ABC CLASSIC	228	200	58	110	97	25	96	85	24	94	80	25	98	84	20	36	32	7	146	129	43
Commercial DAB+ Stns	718	671	219	315	294	57	316	292	77	375	331	106	324	289	67	182	148	48	479	424	154
ABC DAB+ Stns	258	219	94	114	96	35	118	98	31	85	80	20	80	64	27	66	44	25	209	181	59
Total DAB+ Stns	990	849	306	453	376	91	452	375	108	484	404	126	429	348	93	270	191	72	696	570	197
Total	4,373	4,067	1,223	3,504	3,090	575	2,758	2,416	586	2,896	2,486	646	2,795	2,433	494	1,429	1,171	255	3,727	3,364	774

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has 131,000 total listeners, 127,000 AM/FM/DAB+ listeners and 41,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.