

## GfK Radio 360 Ratings Summary Report – Survey 5, 2024

The Media Summary Report provided will contain Market Share %, Cumulative Audience (000s) and Average Audience (000s) for total radio, as well as Market Share %, Cumulative Audience (000s) by radio type.

Each of these statistics represents the radio audience in different ways and as such must be referred in the following manner:

### Instructions and examples of interpreting the results:

- **Share%:** Market Share is the percentage of the radio type listening, in a defined period, in an average week that is tuned to a particular station

e.g. ‘During Mon-Sun 5:30am-12mn, 13.8% of the total radio listening audience was to Station B or Station B has 13.8% share of all listening Mon-Sun 5:30am-12mn’;  
 ‘During Mon-Sun 5:30am-12mn, 13.9% of the AM/FM/DAB+ listening audience was to Station B or Station B has 13.9% share of AM/FM/DAB+ listening Mon-Sun 5:30am-12mn’;  
 ‘During Mon-Sun 5:30am-12mn, 16.5% of the streaming listening audience was to Station B or Station B has 16.5% share of streaming listening Mon-Sun 5:30am-12mn’.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Share is a measure of listening and refers to those listening and the number of quarter hours they listened to (time spent listening). It can be reflected in statements such as ‘most listened to station’ or the ‘station with the most listening’.

- **Cumulative audience (000s):** is the number of different people reached at least once by a radio station across a defined period of time via a radio type, in an average week

e.g. ‘Across Mon-Sun 5:30am-12mn, there were 64,000 unique or different listeners aged 10+ tuning into Station A on total radio’;  
 ‘Across Mon-Sun 5:30am-12mn, there were 60,000 unique or different listeners aged 10+ tuning into Station A on AM/FM/DAB+’;  
 ‘Across Mon-Sun 5:30am-12mn, there were 15,000 unique or different listeners aged 10+ tuning into Station A via streaming’.

Please note that there can be overlap between radio types.

Cume is a measure of listeners or audience size. It can be reflected in statements such as ‘total audience’, ‘total number of listeners’ or ‘most listeners’.

- **Average audience (000s):** is the average number of people tuned into a radio station across a defined period of time, in any given quarter hour, during an average week

e.g. ‘Between Mon-Sun 5:30am-12mn, in an average quarter hour, there are 15,000 people aged 10+ listening to Station C’.

It can be reflected in statements such as ‘average audience’ or ‘average number of listeners in a given quarter hour’.

Stations	Total Radio			AM/FM/DAB+		Streaming	
	Market Share %	Cumulative Audience (000s)	Average Audience (000s)	Market Share %	Cumulative Audience (000s)	Market Share %	Cumulative Audience (000s)
Station A	5.1	64	3	5.6	60	4.8	15
Station B	13.8	621	60	13.9	605	16.5	150
Station C	3.2	264	15	3.3	220	3.2	80

Source: GfK Radio 360 Ratings, Market A, Survey X 2024, Mon-Sun 5:30am-12mn, People 10+, By Radio

# RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 5 2024 SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	4.6	5.5	-0.9	2.6	2.8	-0.2	2.0	0.4	1.6	0.6	0.4	0.2	1.5	2.1	-0.6	2.8	3.5	-0.7	13.8	18.3	-4.5
4BH 1116	10.3	8.9	1.4	0.7	3.7	-3.0	3.6	2.0	1.6	1.6	1.9	-0.3	1.6	2.1	-0.5	17.6	13.6	4.0	28.2	24.1	4.1
SENQ 693am	1.0	1.3	-0.3	1.4	2.1	-0.7	0.5	*	*	2.1	1.5	0.6	1.3	2.0	-0.7	0.3	0.8	-0.5	0.5	0.9	-0.4
B105	13.3	14.4	-1.1	25.1	22.4	2.7	17.3	19.2	-1.9	21.8	26.3	-4.5	15.7	16.0	-0.3	4.8	4.9	-0.1	2.7	2.6	0.1
KIIS973	9.7	9.8	-0.1	10.4	13.0	-2.6	8.7	9.8	-1.1	10.6	8.5	2.1	14.2	14.0	0.2	11.3	12.4	-1.1	3.6	3.4	0.2
104.5 TRIPLE M	10.7	11.5	-0.8	8.9	7.6	1.3	10.1	9.8	0.3	10.2	11.5	-1.3	16.8	18.4	-1.6	13.5	15.4	-1.9	4.0	4.2	-0.2
NOVA106.9	11.3	11.2	0.1	19.4	17.0	2.4	16.6	19.2	-2.6	19.7	17.8	1.9	14.2	12.2	2.0	3.6	6.1	-2.5	1.1	1.9	-0.8
ABC BRIS	6.5	5.8	0.7	1.8	2.0	-0.2	3.1	2.0	1.1	0.5	2.3	-1.8	2.3	2.9	-0.6	10.0	6.4	3.6	16.6	14.8	1.8
4RN	1.7	1.2	0.5	0.6	0.6	0.0	0.1	*	*	0.6	0.2	0.4	1.1	0.6	0.5	2.2	1.8	0.4	3.9	3.1	0.8
ABC NEWSRADIO	1.5	1.8	-0.3	0.5	0.5	0.0	0.5	0.5	0.0	0.8	1.0	-0.2	0.4	0.6	-0.2	0.7	3.7	-3.0	4.4	3.6	0.8
4JJJ	5.9	5.7	0.2	7.5	7.2	0.3	11.1	7.5	3.6	12.6	11.7	0.9	6.3	7.5	-1.2	2.2	1.4	0.8	0.1	0.1	0.0
ABC CLASSIC	1.7	1.7	0.0	0.4	0.1	0.3	1.2	1.4	-0.2	1.2	1.1	0.1	0.2	0.6	-0.4	2.1	2.2	-0.1	4.1	4.1	0.0

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
4BC 882	4.6	5.4	-0.8	4.3	4.8	-0.5	5.4	5.7	-0.3	4.1	4.9	-0.8	3.7	4.2	-0.5	8.0	13.1	-5.1	4.3	5.5	-1.2						
4BH 1116	9.9	8.4	1.5	9.6	8.8	0.8	13.3	10.3	3.0	9.2	7.7	1.5	7.0	6.6	0.4	6.7	6.1	0.6	11.7	10.3	1.4						
SENQ 693am	1.2	1.5	-0.3	1.8	2.4	-0.6	1.3	1.4	-0.1	0.9	1.0	-0.1	0.9	0.8	0.1	0.3	0.1	0.2	0.4	0.7	-0.3						
B105	13.9	15.1	-1.2	15.0	15.0	0.0	11.5	14.4	-2.9	14.3	16.4	-2.1	17.5	17.7	-0.2	7.2	8.0	-0.8	11.4	11.9	-0.5						
KIIS973	9.8	9.9	-0.1	10.7	10.7	0.0	8.6	9.3	-0.7	10.5	10.6	-0.1	8.4	8.9	-0.5	9.0	8.0	1.0	9.7	9.5	0.2						
104.5 TRIPLE M	10.8	11.6	-0.8	10.8	12.1	-1.3	10.4	11.3	-0.9	11.4	11.9	-0.5	11.0	12.2	-1.2	9.5	8.2	1.3	10.2	10.9	-0.7						
NOVA106.9	11.5	11.2	0.3	12.5	11.7	0.8	9.8	9.4	0.4	12.1	11.7	0.4	13.3	14.2	-0.9	6.8	8.0	-1.2	10.5	11.3	-0.8						
ABC BRIS	6.5	5.9	0.6	9.1	8.4	0.7	6.2	5.5	0.7	4.1	3.1	1.0	4.0	4.5	-0.5	9.6	11.1	-1.5	6.6	5.3	1.3						
4RN	1.7	1.2	0.5	2.0	1.5	0.5	1.3	1.0	0.3	1.3	1.0	0.3	2.2	0.9	1.3	3.5	3.0	0.5	1.6	1.1	0.5						
ABC NEWSRADIO	1.4	1.7	-0.3	1.9	2.8	-0.9	1.1	1.2	-0.1	1.0	1.6	-0.6	1.0	1.0	0.0	2.1	0.6	1.5	1.7	1.9	-0.2						
4JJJ	5.9	5.7	0.2	5.5	5.3	0.2	5.1	6.0	-0.9	5.8	5.9	-0.1	8.2	5.9	2.3	6.4	5.9	0.5	6.0	5.7	0.3						
ABC CLASSIC	1.6	1.7	-0.1	1.0	1.2	-0.2	1.9	1.8	0.1	1.8	1.9	-0.1	1.6	1.8	-0.2	2.4	2.8	-0.4	1.9	1.9	0.0						

# RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 5 2024 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	153	170	-17	13	16	-3	10	7	3	8	16	-8	28	29	-1	21	24	-3	73	79	-6
4BH 1116	239	222	17	8	13	-5	21	14	7	24	21	3	22	17	5	54	52	2	109	105	4
SENQ 693am	47	45	2	4	7	-3	9	2	7	9	6	3	11	14	-3	5	5	0	9	10	-1
B105	626	656	-30	112	98	14	81	80	1	229	270	-41	138	136	2	35	41	-6	30	32	-2
KIIS973	519	523	-4	71	74	-3	56	62	-6	145	153	-8	145	139	6	62	65	-3	39	30	9
104.5 TRIPLE M	506	509	-3	74	67	7	57	53	4	133	144	-11	137	152	-15	73	60	13	31	32	-1
NOVA106.9	657	691	-34	118	103	15	115	129	-14	232	229	3	141	151	-10	36	52	-16	15	26	-11
ABC BRIS	231	238	-7	17	15	2	15	12	3	13	16	-3	38	48	-10	44	43	1	103	104	-1
4RN	78	66	12	4	3	1	5	1	4	7	6	1	17	15	2	13	15	-2	32	25	7
ABC NEWSRADIO	85	98	-13	10	8	2	11	11	0	19	18	1	13	21	-8	7	17	-10	26	23	3
4JJB	328	319	9	43	42	1	48	52	-4	163	149	14	55	57	-2	18	15	3	1	5	-4
ABC CLASSIC	77	91	-14	6	4	2	10	14	-4	21	21	0	9	18	-9	7	7	0	24	28	-4
<b>Total</b>	<b>2,099</b>	<b>2,101</b>	<b>-2</b>	<b>252</b>	<b>250</b>	<b>2</b>	<b>223</b>	<b>226</b>	<b>-3</b>	<b>545</b>	<b>547</b>	<b>-2</b>	<b>473</b>	<b>471</b>	<b>2</b>	<b>262</b>	<b>260</b>	<b>2</b>	<b>345</b>	<b>347</b>	<b>-2</b>

By Session, P10+ [Potential: 2230]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
4BC 882	144	151	-7	79	77	2	68	71	-3	70	78	-8	54	56	-2	40	44	-4	82	100	-18						
4BH 1116	218	207	11	142	136	6	142	126	16	149	151	-2	98	90	8	42	38	4	175	161	14						
SENQ 693am	44	42	2	26	33	-7	21	20	1	15	19	-4	15	13	2	5	3	2	14	18	-4						
B105	574	602	-28	396	415	-19	260	300	-40	329	330	-1	283	299	-16	75	93	-18	340	343	-3						
KIIS973	454	459	-5	304	309	-5	184	200	-16	237	235	2	171	177	-6	63	69	-6	312	310	2						
104.5 TRIPLE M	433	435	-2	294	286	8	191	190	1	221	232	-11	184	203	-19	71	62	9	309	314	-5						
NOVA106.9	601	632	-31	404	402	2	249	260	-11	319	340	-21	263	284	-21	92	105	-13	391	410	-19						
ABC BRIS	206	209	-3	147	154	-7	97	104	-7	99	87	12	73	70	3	48	42	6	152	148	4						
4RN	71	58	13	33	31	2	30	26	4	32	23	9	34	13	21	12	14	-2	38	33	5						
ABC NEWSRADIO	63	81	-18	44	58	-14	26	27	-1	22	31	-9	15	22	-7	7	8	-1	55	55	0						
4JJB	296	286	10	192	192	0	111	120	-9	122	121	1	156	134	22	61	52	9	190	179	11						
ABC CLASSIC	63	79	-16	33	38	-5	21	33	-12	37	47	-10	31	41	-10	19	21	-2	49	49	0						
<b>Total</b>	<b>2,037</b>	<b>2,042</b>	<b>-5</b>	<b>1,683</b>	<b>1,687</b>	<b>-4</b>	<b>1,267</b>	<b>1,317</b>	<b>-50</b>	<b>1,424</b>	<b>1,438</b>	<b>-14</b>	<b>1,231</b>	<b>1,244</b>	<b>-13</b>	<b>575</b>	<b>577</b>	<b>-2</b>	<b>1,733</b>	<b>1,733</b>	<b>0</b>						

# RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 5 2024 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	10	12	-2	1	1	0	*	*	*	*	*	*	1	1	0	1	1	0	7	9	-2
4BH 1116	23	20	3	*	1	*	1	*	*	1	1	0	1	1	0	6	5	1	15	12	3
SENQ 693am	2	3	-1	*	1	*	*	*	*	1	1	0	1	1	0	*	*	*	*	*	*
B105	30	32	-2	6	6	0	3	4	-1	9	12	-3	8	8	0	2	2	0	1	1	0
KIIS973	22	22	0	3	3	0	2	2	0	4	4	0	7	7	0	4	4	0	2	2	0
104.5 TRIPLE M	24	26	-2	2	2	0	2	2	0	4	5	-1	9	9	0	5	5	0	2	2	0
NOVA106.9	25	25	0	5	4	1	3	4	-1	8	8	0	7	6	1	1	2	-1	1	1	0
ABC BRIS	14	13	1	*	1	*	1	*	*	*	1	*	1	1	0	3	2	1	9	7	2
4RN	4	3	1	*	*	*	*	*	*	*	*	*	1	*	*	1	1	0	2	2	0
ABC NEWSRADIO	3	4	-1	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*	2	2	0
4JJB	13	13	0	2	2	0	2	2	0	5	5	0	3	4	-1	1	*	*	*	*	*
ABC CLASSIC	4	4	0	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	2	2	0
<b>Total</b>	<b>222</b>	<b>224</b>	<b>-2</b>	<b>25</b>	<b>25</b>	<b>0</b>	<b>20</b>	<b>21</b>	<b>-1</b>	<b>40</b>	<b>44</b>	<b>-4</b>	<b>52</b>	<b>50</b>	<b>2</b>	<b>35</b>	<b>35</b>	<b>0</b>	<b>51</b>	<b>49</b>	<b>2</b>

By Session, P10+ [Potential: 2230]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
4BC 882	11	13	-2	17	18	-1	19	20	-1	12	14	-2	7	8	-1	4	7	-3	8	10	-2						
4BH 1116	23	20	3	37	34	3	46	36	10	27	23	4	13	12	1	3	3	0	22	19	3						
SENQ 693am	3	4	-1	7	9	-2	5	5	0	3	3	0	2	2	0	*	*	*	1	1	0						
B105	33	36	-3	58	58	0	40	50	-10	41	49	-8	34	33	1	4	4	0	21	22	-1						
KIIS973	23	24	-1	41	41	0	30	33	-3	30	31	-1	16	17	-1	5	4	1	18	18	0						
104.5 TRIPLE M	26	28	-2	42	47	-5	36	40	-4	33	35	-2	21	23	-2	5	4	1	19	21	-2						
NOVA106.9	27	27	0	48	45	3	34	33	1	35	35	0	25	27	-2	3	4	-1	20	21	-1						
ABC BRIS	15	14	1	35	32	3	22	19	3	12	9	3	8	8	0	5	6	-1	12	10	2						
4RN	4	3	1	8	6	2	5	3	2	4	3	1	4	2	2	2	2	0	3	2	1						
ABC NEWSRADIO	3	4	-1	7	11	-4	4	4	0	3	5	-2	2	2	0	1	*	*	3	4	-1						
4JJB	14	14	0	21	20	1	18	21	-3	17	18	-1	16	11	5	3	3	0	11	11	0						
ABC CLASSIC	4	4	0	4	5	-1	6	6	0	5	6	-1	3	3	0	1	1	0	4	4	0						
<b>Total</b>	<b>236</b>	<b>239</b>	<b>-3</b>	<b>385</b>	<b>385</b>	<b>0</b>	<b>349</b>	<b>351</b>	<b>-2</b>	<b>288</b>	<b>297</b>	<b>-9</b>	<b>191</b>	<b>188</b>	<b>3</b>	<b>50</b>	<b>53</b>	<b>-3</b>	<b>188</b>	<b>189</b>	<b>-1</b>						

# RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 5 2024 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	16	16	0	4	1	3	*	*	*	6	7	-1	5	6	-1	1	1	0	*	*	*
CADA	5	4	1	2	*	*	2	1	1	*	1	*	1	1	0	*	*	*	*	*	*
Chemist Warehouse Remix	13	14	-1	2	2	0	2	1	1	1	4	-3	4	2	2	2	2	0	2	2	0
Coles Radio	80	76	4	11	14	-3	17	14	3	28	26	2	15	5	10	5	9	-4	3	8	-5
DANCE HITS	42	44	-2	11	15	-4	5	5	0	12	6	6	12	17	-5	2	*	*	*	*	*
Disrupt Radio	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
EASY HITS	23	21	2	7	4	3	2	2	0	*	1	*	6	5	1	3	3	0	5	6	-1
iHeartCountry	17	21	-4	4	3	1	2	5	-3	2	4	-2	5	3	2	2	*	*	3	5	-2
KIIS973 80s	35	31	4	11	7	4	6	5	1	4	5	-1	5	7	-2	7	6	1	2	3	-1
KIIS973 90s	53	55	-2	20	14	6	10	7	3	9	14	-5	11	14	-3	2	4	-2	*	2	*
MMM 2000s	17	11	6	9	4	5	1	1	0	2	2	0	5	4	1	*	*	*	*	*	*
MMM 80s	17	19	-2	1	*	*	1	1	0	5	*	*	7	10	-3	2	5	-3	1	2	-1
MMM 90s	25	29	-4	6	6	0	*	*	*	7	5	2	12	18	-6	*	*	*	*	*	*
MMM ALMOST ACOUSTIC	8	13	-5	1	3	-2	1	*	*	3	5	-2	2	3	-1	1	1	0	*	*	*
MMM CLASSIC ROCK	33	35	-2	8	4	4	2	2	0	*	1	*	11	14	-3	9	11	-2	4	4	0
MMM COUNTRY	12	12	0	1	1	0	*	1	*	5	3	2	5	2	3	1	*	*	*	4	*
NOVA 90s	62	44	18	19	11	8	9	8	1	10	8	2	17	13	4	5	2	3	2	3	-1
Nova Nation	21	19	2	5	2	3	*	3	*	9	8	1	4	3	1	3	1	2	*	2	*
OLDSKOOL 80s HITS	33	25	8	5	3	2	4	5	-1	4	2	2	12	10	2	4	3	1	5	2	3
OLDSKOOL 90s HITS	38	37	1	10	12	-2	8	7	1	8	3	5	10	11	-1	2	3	-1	*	*	*
RnB FRIDAYS RADIO	26	36	-10	6	6	0	7	12	-5	8	12	-4	5	5	0	*	1	*	*	*	*
SEN Melbourne	8	9	-1	1	1	0	*	*	*	4	3	1	3	5	-2	*	*	*	*	*	*
SENTrack	3	2	1	1	1	0	*	*	*	3	*	*	*	1	*	*	*	*	*	*	*
smooth fm Brisbane	78	76	2	12	14	-2	7	7	0	2	8	-6	26	18	8	19	22	-3	11	7	4
TikTok Trending	46	49	-3	8	10	-2	15	13	2	22	23	-1	2	2	0	*	*	*	*	1	*
triple j Unearthed	31	23	8	6	4	2	6	5	1	19	10	9	*	1	*	*	1	*	1	3	-2
ABC Country	17	26	-9	*	1	*	2	4	-2	5	5	0	4	3	1	2	6	-4	4	7	-3
ABC Jazz	17	16	1	3	2	1	4	5	-1	2	3	-1	1	1	0	5	2	3	2	2	0
ABC KIDS LISTEN	16	18	-2	4	4	0	1	1	0	6	7	-1	5	4	1	*	*	*	*	2	*
ABC Sport	21	30	-9	5	7	-2	2	*	*	3	5	-2	5	11	-6	2	4	-2	4	3	1
Double J	22	31	-9	2	4	-2	*	*	*	6	9	-3	11	15	-4	2	2	0	*	*	*
Total Digital/Internet Only	494	506	-12	77	74	3	54	59	-5	121	115	6	142	134	8	55	63	-8	45	61	-16

# RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 5 2024 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 2230]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Last	+/-	Mon-Fri 5:30am-9:00am	Last	+/-	Mon-Fri 9:00am-12:00md	Last	+/-	Mon-Fri 12:00md-4:00pm	Last	+/-	Mon-Fri 4:00pm-7:00pm	Last	+/-	Mon-Fri 7:00pm-12:00mn	Last	+/-	Sat-Sun 5:30am-12mn	Last	+/-
BLENDER BEATS	9	8	1	6	7	-1	5	4	1	5	6	-1	3	3	0	1	1	0	10	9	1
CADA	5	4	1	*	1	*	1	*	*	*	*	*	2	2	0	3	2	1	1	1	0
Chemist Warehouse Remix	10	12	-2	4	5	-1	2	2	0	4	4	0	2	3	-1	5	4	1	4	5	-1
Coles Radio	63	64	-1	23	17	6	29	24	5	30	32	-2	18	24	-6	10	13	-3	43	35	8
DANCE HITS	31	38	-7	17	18	-1	11	13	-2	13	15	-2	8	12	-4	5	9	-4	25	21	4
Disrupt Radio	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
EASY HITS	15	12	3	10	7	3	10	8	2	6	8	-2	1	5	-4	2	6	-4	12	15	-3
iHeartCountry	15	19	-4	7	5	2	5	5	0	7	9	-2	3	6	-3	1	4	-3	9	8	1
KIIS973 80s	27	27	0	13	12	1	6	5	1	13	13	0	9	10	-1	1	1	0	16	10	6
KIIS973 90s	44	48	-4	19	26	-7	20	24	-4	10	15	-5	13	15	-2	8	13	-5	22	21	1
MMM 2000s	13	8	5	3	2	1	2	3	-1	9	5	4	8	3	5	2	2	0	8	7	1
MMM 80s	13	18	-5	7	11	-4	4	8	-4	4	8	-4	9	14	-5	2	6	-4	8	6	2
MMM 90s	18	20	-2	3	6	-3	7	7	0	14	13	1	9	13	-4	4	5	-1	13	18	-5
MMM ALMOST ACOUSTIC	4	7	-3	3	4	-1	1	4	-3	3	4	-1	3	3	0	1	1	0	4	9	-5
MMM CLASSIC ROCK	31	27	4	10	8	2	11	9	2	12	12	0	7	10	-3	7	4	3	12	18	-6
MMM COUNTRY	8	11	-3	5	9	-4	6	5	1	5	2	3	4	2	2	*	*	*	10	9	1
NOVA 90s	56	39	17	25	23	2	17	10	7	22	14	8	17	12	5	9	4	5	27	20	7
Nova Nation	18	15	3	6	7	-1	4	4	0	8	6	2	8	8	0	1	*	*	6	5	1
OLDSKOOL 80s HITS	29	20	9	16	10	6	5	4	1	10	7	3	6	6	0	4	7	-3	13	12	1
OLDSKOOL 90s HITS	33	33	0	10	10	0	10	12	-2	14	13	1	14	12	2	8	5	3	12	14	-2
RnB FRIDAYS RADIO	23	34	-11	8	10	-2	12	14	-2	20	24	-4	13	15	-2	5	8	-3	10	8	2
SEN Melbourne	8	9	-1	6	6	0	7	6	1	8	5	3	5	2	3	3	2	1	7	5	2
SENTrack	1	*	*	1	*	*	1	*	*	*	*	*	*	*	*	*	*	*	2	2	0
smooth fm Brisbane	73	68	5	30	32	-2	39	32	7	36	32	4	22	24	-2	14	13	1	50	44	6
TikTok Trending	42	41	1	13	12	1	16	13	3	24	18	6	15	14	1	18	13	5	26	29	-3
triple j Unearthed	28	20	8	7	2	5	9	4	5	14	5	9	10	10	0	3	6	-3	7	12	-5
ABC Country	15	21	-6	9	7	2	7	12	-5	9	12	-3	6	8	-2	4	5	-1	8	16	-8
ABC Jazz	15	11	4	4	*	*	2	4	-2	4	3	1	6	6	0	4	3	1	6	8	-2
ABC KIDS LISTEN	16	16	0	6	7	-1	4	8	-4	3	7	-4	5	6	-1	6	5	1	8	10	-2
ABC Sport	8	19	-11	2	6	-4	*	4	*	1	3	-2	8	11	-3	4	5	-1	16	23	-7
Double J	19	24	-5	9	11	-2	8	10	-2	11	10	1	13	13	0	*	2	*	11	17	-6
<b>Total Digital/Internet Only</b>	<b>428</b>	<b>448</b>	<b>-20</b>	<b>220</b>	<b>220</b>	<b>0</b>	<b>228</b>	<b>223</b>	<b>5</b>	<b>268</b>	<b>261</b>	<b>7</b>	<b>214</b>	<b>218</b>	<b>-4</b>	<b>120</b>	<b>126</b>	<b>-6</b>	<b>314</b>	<b>325</b>	<b>-11</b>

# RADIO 360: BRISBANE - BY RADIO TYPE - SURVEY 5 2024

## SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	4.6	5.0	5.7	2.6	2.9	0.8	2.0	2.4	0.5	0.6	0.5	1.7	1.5	1.5	3.9	2.8	2.8	8.2	13.8	16.3	13.3
4BH 1116	10.3	11.6	10.4	0.7	0.5	3.4	3.6	3.7	5.7	1.6	1.6	3.3	1.6	1.5	4.1	17.6	22.9	9.9	28.2	33.0	28.1
SENQ 693am	1.0	1.2	0.6	1.4	1.6	0.3	0.5	0.5	1.2	2.1	2.4	0.2	1.3	1.4	1.8	0.3	0.5	*	0.5	0.6	*
B105	13.3	15.5	8.3	25.1	27.7	10.9	17.3	20.2	8.9	21.8	23.6	18.4	15.7	17.9	8.8	4.8	6.3	2.1	2.7	3.1	2.8
KIIS973	9.7	11.4	5.5	10.4	11.3	6.2	8.7	9.7	8.0	10.6	11.6	8.3	14.2	16.5	5.5	11.3	14.9	4.6	3.6	4.3	2.4
104.5 TRIPLE M	10.7	11.9	11.4	8.9	9.6	8.0	10.1	11.0	11.4	10.2	10.8	10.4	16.8	18.3	18.8	13.5	16.1	19.3	4.0	5.1	0.8
NOVA106.9	11.3	13.1	8.0	19.4	21.4	9.4	16.6	18.4	16.5	19.7	21.7	13.4	14.2	16.2	7.0	3.6	4.4	3.5	1.1	1.2	2.7
ABC BRIS	6.5	6.8	11.4	1.8	1.9	2.9	3.1	3.6	1.3	0.5	0.5	0.7	2.3	2.4	3.5	10.0	12.0	13.9	16.6	17.5	34.4
4RN	1.7	1.9	2.1	0.6	0.6	1.4	0.1	0.1	0.4	0.6	0.5	1.6	1.1	1.3	0.2	2.2	2.5	4.0	3.9	4.6	4.1
ABC NEWSRADIO	1.5	1.6	2.2	0.5	0.4	2.8	0.5	0.3	2.5	0.8	0.5	3.9	0.4	0.5	0.2	0.7	0.5	3.2	4.4	5.4	1.5
4JXX	5.9	6.6	7.1	7.5	8.2	3.9	11.1	11.7	15.2	12.6	13.2	15.0	6.3	6.7	8.9	2.2	2.8	1.6	0.1	0.2	*
ABC CLASSIC	1.7	1.9	1.7	0.4	0.4	0.8	1.2	1.4	0.4	1.2	1.2	1.7	0.2	0.1	0.4	2.1	2.7	2.3	4.1	4.8	3.7
Commercial DAB+ Stns	9.9	9.8	22.4	14.1	12.9	40.7	15.8	16.0	27.1	10.8	10.6	19.2	13.6	13.3	30.7	7.9	7.4	27.4	2.4	2.6	3.9
ABC DAB+ Stns	1.7	1.8	3.2	1.1	0.6	8.6	1.0	1.1	1.0	1.2	1.2	2.2	2.4	2.3	6.1	3.0	4.0	0.2	1.2	1.3	2.5
Total DAB+ Stns	12.9	11.6	25.6	16.9	13.5	49.3	16.8	17.1	28.1	12.9	11.8	21.4	17.3	15.6	36.8	13.5	11.5	27.5	4.9	4.0	6.4

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	4.6	5.1	6.3	4.3	4.5	7.9	5.4	6.1	5.1	4.1	4.5	5.7	3.7	3.8	7.6	8.0	9.7	5.7	4.3	4.9	3.9
4BH 1116	9.9	11.0	10.8	9.6	10.4	11.0	13.3	15.2	13.1	9.2	10.5	9.4	7.0	7.6	10.2	6.7	7.6	8.7	11.7	13.5	9.4
SENQ 693am	1.2	1.4	0.7	1.8	2.0	1.0	1.3	1.6	0.5	0.9	1.1	0.5	0.9	0.9	1.7	0.3	0.4	*	0.4	0.5	0.2
B105	13.9	16.0	9.5	15.0	17.0	6.7	11.5	13.1	11.5	14.3	16.6	11.7	17.5	20.5	7.6	7.2	9.0	3.8	11.4	13.6	5.0
KIIS973	9.8	11.4	5.7	10.7	12.1	6.0	8.6	10.2	5.4	10.5	12.4	6.7	8.4	9.7	5.6	9.0	11.5	2.8	9.7	11.5	4.9
104.5 TRIPLE M	10.8	12.0	12.3	10.8	11.8	11.6	10.4	11.5	13.6	11.4	12.9	12.4	11.0	12.3	11.6	9.5	10.8	11.1	10.2	11.8	8.5
NOVA106.9	11.5	13.2	9.0	12.5	13.9	9.1	9.8	11.2	9.6	12.1	14.0	10.1	13.3	15.5	6.6	6.8	8.1	6.3	10.5	12.6	4.7
ABC BRIS	6.5	6.8	11.2	9.1	9.4	17.7	6.2	6.8	9.2	4.1	4.3	6.9	4.0	4.0	9.7	9.6	9.7	19.5	6.6	6.9	11.9
4RN	1.7	1.9	1.8	2.0	1.9	5.0	1.3	1.5	1.2	1.3	1.5	0.7	2.2	2.5	1.4	3.5	4.5	0.4	1.6	1.7	2.8
ABC NEWSRADIO	1.4	1.5	1.9	1.9	1.9	4.6	1.1	1.3	1.3	1.0	1.2	0.8	1.0	1.1	1.8	2.1	2.6	0.8	1.7	1.8	2.9
4JXX	5.9	6.5	7.1	5.5	6.0	6.2	5.1	5.6	7.4	5.8	6.3	8.4	8.2	9.5	5.6	6.4	7.6	6.1	6.0	6.7	6.8
ABC CLASSIC	1.6	1.8	1.6	1.0	1.2	0.1	1.9	2.2	0.9	1.8	2.0	2.7	1.6	1.8	1.5	2.4	2.7	3.2	1.9	2.2	2.2
Commercial DAB+ Stns	9.4	9.5	19.4	6.8	7.1	11.4	10.8	11.3	18.6	10.3	10.3	21.5	9.2	8.9	26.2	13.6	13.8	27.6	11.4	10.7	31.2
ABC DAB+ Stns	1.7	1.8	2.5	0.9	0.9	1.6	2.2	2.5	2.6	2.1	2.4	2.5	1.9	2.0	2.8	1.9	1.9	4.1	1.8	1.7	5.3
Total DAB+ Stns	12.5	11.4	21.9	8.4	8.0	13.0	14.6	13.8	21.2	13.8	12.6	24.0	13.1	11.0	29.1	18.3	15.7	31.7	14.4	12.5	36.5

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 4BC 882 has a 4.6% share of all listening, 5% share of AM/FM/DAB+ listening and 5.7% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

# RADIO 360: BRISBANE - BY RADIO TYPE - SURVEY 5 2024

## CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	153	147	32	13	11	2	10	9	3	8	8	1	28	27	9	21	19	7	73	73	10
4BH 1116	239	224	51	8	7	3	21	18	5	24	17	9	22	21	5	54	53	10	109	108	19
SENQ 693am	47	44	10	4	3	1	9	9	3	9	7	2	11	11	4	5	5	*	9	9	*
B105	626	605	99	112	110	12	81	78	13	229	223	39	138	132	21	35	34	4	30	28	9
KIIS973	519	503	83	71	70	10	56	54	14	145	138	24	145	141	25	62	61	7	39	39	3
104.5 TRIPLE M	506	472	99	74	67	14	57	47	14	133	127	24	137	130	32	73	70	12	31	30	2
NOVA106.9	657	635	118	118	116	19	115	110	23	232	224	41	141	138	21	36	34	7	15	13	6
ABC BRIS	231	222	52	17	16	3	15	15	2	13	10	4	38	35	6	44	44	14	103	102	22
4RN	78	77	16	4	4	1	5	4	1	7	7	2	17	17	1	13	13	3	32	32	7
ABC NEWSRADIO	85	70	24	10	8	2	11	5	5	19	13	9	13	12	2	7	7	3	26	25	2
4JJJ	328	315	69	43	39	10	48	48	14	163	156	27	55	53	17	18	18	1	1	1	*
ABC CLASSIC	77	68	18	6	5	1	10	10	1	21	16	5	9	8	1	7	7	4	24	22	6
Commercial DAB+ Stns	400	380	141	65	60	28	46	45	23	101	95	36	116	110	31	44	42	17	29	28	8
ABC DAB+ Stns	114	102	43	16	11	8	15	14	3	33	29	13	27	27	12	11	11	2	11	10	6
Total DAB+ Stns	494	446	174	77	66	34	54	53	24	121	109	45	142	129	41	55	51	17	45	37	13
Total	2,099	1,973	529	252	241	62	223	214	65	545	516	145	473	453	117	262	237	65	345	312	76

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	
4BC 882	144	137	24	79	75	10	68	63	8	70	68	13	54	52	5	40	38	2	82	77	11
4BH 1116	218	203	46	142	131	18	142	131	25	149	142	20	98	83	20	42	34	8	175	165	30
SENQ 693am	44	41	10	26	25	4	21	19	3	15	14	3	15	13	4	5	5	*	14	14	2
B105	574	542	89	396	379	29	260	243	36	329	302	43	283	265	23	75	70	6	340	328	35
KIIS973	454	443	64	304	295	23	184	172	21	237	219	31	171	166	15	63	60	5	312	299	36
104.5 TRIPLE M	433	407	77	294	269	37	191	176	26	221	206	30	184	167	27	71	57	14	309	282	48
NOVA106.9	601	581	103	404	378	41	249	224	40	319	293	48	263	250	23	92	86	11	391	374	41
ABC BRIS	206	199	41	147	141	21	97	92	13	99	88	18	73	67	13	48	42	10	152	143	28
4RN	71	69	11	33	27	5	30	29	5	32	32	4	34	32	4	12	11	1	38	32	10
ABC NEWSRADIO	63	52	16	44	37	8	26	21	6	22	20	4	15	13	4	7	6	1	55	44	11
4JJJ	296	280	57	192	178	22	111	95	26	122	105	28	156	146	17	61	53	9	190	176	34
ABC CLASSIC	63	56	14	33	31	1	21	18	4	37	33	8	31	30	2	19	15	4	49	44	13
Commercial DAB+ Stns	347	326	105	178	156	36	187	173	45	214	194	59	158	139	44	91	75	29	249	225	79
ABC DAB+ Stns	92	81	33	38	36	6	30	28	5	42	33	13	48	43	9	22	13	9	55	43	20
Total DAB+ Stns	428	380	128	220	184	42	228	197	50	268	225	70	214	175	51	120	86	37	314	267	98
Total	2,037	1,897	458	1,683	1,531	208	1,267	1,099	214	1,424	1,257	253	1,231	1,085	166	575	472	89	1,733	1,547	325

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 4BC 882 has 153,000 total listeners, 147,000 AM/FM/DAB+ listeners and 32,000 Streaming listeners. Please note that there can be overlap between radio types.