

GfK Radio 360 Ratings Summary Report – Survey 5, 2024

The Media Summary Report provided will contain Market Share %, Cumulative Audience (000s) and Average Audience (000s) for total radio, as well as Market Share %, Cumulative Audience (000s) by radio type.

Each of these statistics represents the radio audience in different ways and as such must be referred in the following manner:

Instructions and examples of interpreting the results:

- **Share%:** Market Share is the percentage of the radio type listening, in a defined period, in an average week that is tuned to a particular station

e.g. ‘During Mon-Sun 5:30am-12mn, 13.8% of the total radio listening audience was to Station B or Station B has 13.8% share of all listening Mon-Sun 5:30am-12mn’;
 ‘During Mon-Sun 5:30am-12mn, 13.9% of the AM/FM/DAB+ listening audience was to Station B or Station B has 13.9% share of AM/FM/DAB+ listening Mon-Sun 5:30am-12mn’;
 ‘During Mon-Sun 5:30am-12mn, 16.5% of the streaming listening audience was to Station B or Station B has 16.5% share of streaming listening Mon-Sun 5:30am-12mn’.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Share is a measure of listening and refers to those listening and the number of quarter hours they listened to (time spent listening). It can be reflected in statements such as ‘most listened to station’ or the ‘station with the most listening’.

- **Cumulative audience (000s):** is the number of different people reached at least once by a radio station across a defined period of time via a radio type, in an average week

e.g. ‘Across Mon-Sun 5:30am-12mn, there were 64,000 unique or different listeners aged 10+ tuning into Station A on total radio’;
 ‘Across Mon-Sun 5:30am-12mn, there were 60,000 unique or different listeners aged 10+ tuning into Station A on AM/FM/DAB+’;
 ‘Across Mon-Sun 5:30am-12mn, there were 15,000 unique or different listeners aged 10+ tuning into Station A via streaming’.

Please note that there can be overlap between radio types.

Cume is a measure of listeners or audience size. It can be reflected in statements such as ‘total audience’, ‘total number of listeners’ or ‘most listeners’.

- **Average audience (000s):** is the average number of people tuned into a radio station across a defined period of time, in any given quarter hour, during an average week

e.g. ‘Between Mon-Sun 5:30am-12mn, in an average quarter hour, there are 15,000 people aged 10+ listening to Station C’.

It can be reflected in statements such as ‘average audience’ or ‘average number of listeners in a given quarter hour’.

Stations	Total Radio			AM/FM/DAB+		Streaming	
	Market Share %	Cumulative Audience (000s)	Average Audience (000s)	Market Share %	Cumulative Audience (000s)	Market Share %	Cumulative Audience (000s)
Station A	5.1	64	3	5.6	60	4.8	15
Station B	13.8	621	60	13.9	605	16.5	150
Station C	3.2	264	15	3.3	220	3.2	80

Source: GfK Radio 360 Ratings, Market A, Survey X 2024, Mon-Sun 5:30am-12mn, People 10+, By Radio

RADIO 360: PERTH - TOTAL RADIO - SURVEY 5 2024 SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	4.2	3.8	0.4	4.0	1.9	2.1	0.7	2.0	-1.3	0.4	1.0	-0.6	2.9	1.4	1.5	6.6	8.8	-2.2	8.0	6.0	2.0
6PR	7.3	8.6	-1.3	2.6	6.1	-3.5	2.6	3.7	-1.1	2.8	2.2	0.6	10.3	9.0	1.3	6.5	6.0	0.5	11.1	16.3	-5.2
MIX 94.5	12.0	11.9	0.1	18.6	16.7	1.9	17.4	14.6	2.8	16.3	17.9	-1.6	11.3	12.6	-1.3	15.8	13.4	2.4	3.3	3.9	-0.6
92.9 TRIPLE M	9.2	8.7	0.5	10.4	12.3	-1.9	8.4	9.1	-0.7	17.6	16.2	1.4	13.9	13.9	0.0	5.2	5.0	0.2	0.5	0.3	0.2
96FM	14.3	13.6	0.7	11.2	8.6	2.6	11.8	10.2	1.6	8.7	7.1	1.6	12.2	13.5	-1.3	26.9	29.0	-2.1	14.7	11.5	3.2
NOVA93.7	14.6	15.1	-0.5	24.4	31.3	-6.9	26.7	31.2	-4.5	21.6	21.0	0.6	18.1	17.8	0.3	9.0	6.8	2.2	2.3	3.5	-1.2
ABC PER	6.0	6.2	-0.2	0.9	0.5	0.4	1.1	0.9	0.2	2.6	2.3	0.3	3.6	2.5	1.1	7.8	6.0	1.8	12.9	15.8	-2.9
6RN	0.9	0.7	0.2	*	0.1	*	0.4	0.4	0.0	0.4	0.5	-0.1	0.2	0.3	-0.1	0.8	0.8	0.0	2.5	1.4	1.1
ABC NEWSRADIO	1.0	0.9	0.1	0.6	0.3	0.3	0.7	0.3	0.4	0.9	0.5	0.4	0.2	0.4	-0.2	0.7	0.6	0.1	2.5	2.3	0.2
6JJJ	5.7	5.4	0.3	6.8	5.4	1.4	13.9	12.8	1.1	12.1	12.9	-0.8	5.1	5.8	-0.7	2.1	1.5	0.6	1.0	0.7	0.3
ABC CLASSIC	2.3	1.9	0.4	2.4	1.7	0.7	1.8	1.4	0.4	2.1	1.5	0.6	0.8	1.2	-0.4	2.0	2.4	-0.4	4.2	2.6	1.6

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	4.2	3.7	0.5	4.3	3.4	0.9	4.6	4.2	0.4	4.2	3.9	0.3	3.9	3.9	0.0	2.3	2.3	0.0	4.4	4.1	0.3
6PR	7.5	9.1	-1.6	11.0	12.0	-1.0	8.2	9.8	-1.6	4.7	6.8	-2.1	6.3	7.3	-1.0	4.2	7.1	-2.9	6.6	7.1	-0.5
MIX 94.5	12.4	12.2	0.2	12.3	12.2	0.1	12.5	11.5	1.0	13.1	12.5	0.6	13.2	14.8	-1.6	7.0	7.8	-0.8	10.7	10.8	-0.1
92.9 TRIPLE M	9.5	9.3	0.2	9.3	9.5	-0.2	9.4	8.7	0.7	10.2	9.8	0.4	9.3	9.5	-0.2	7.5	8.1	-0.6	8.2	7.1	1.1
96FM	14.3	13.6	0.7	12.6	11.9	0.7	16.2	15.0	1.2	16.1	15.7	0.4	12.0	11.4	0.6	10.2	10.1	0.1	14.3	13.8	0.5
NOVA93.7	14.9	15.2	-0.3	16.9	18.5	-1.6	12.5	14.2	-1.7	14.5	13.7	0.8	17.6	15.2	2.4	10.5	11.0	-0.5	13.9	14.8	-0.9
ABC PER	6.0	6.0	0.0	7.5	7.2	0.3	5.4	5.7	-0.3	4.1	3.7	0.4	4.2	4.9	-0.7	15.5	15.1	0.4	5.9	7.1	-1.2
6RN	0.8	0.6	0.2	1.1	0.7	0.4	0.6	0.5	0.1	0.3	0.5	-0.2	0.9	0.8	0.1	2.0	1.3	0.7	1.3	0.9	0.4
ABC NEWSRADIO	1.0	0.9	0.1	1.5	1.3	0.2	0.9	0.8	0.1	0.5	0.5	0.0	0.7	0.4	0.3	1.8	2.1	-0.3	1.2	1.1	0.1
6JJJ	5.3	5.5	-0.2	5.2	5.1	0.1	4.3	5.0	-0.7	6.1	6.2	-0.1	6.4	6.3	0.1	3.7	4.2	-0.5	6.8	5.3	1.5
ABC CLASSIC	2.3	1.9	0.4	1.9	1.4	0.5	2.0	1.5	0.5	2.3	1.8	0.5	2.9	2.5	0.4	5.0	4.1	0.9	2.2	1.9	0.3

RADIO 360: PERTH - TOTAL RADIO - SURVEY 5 2024 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	140	132	8	11	6	5	9	8	1	8	13	-5	23	14	9	32	34	-2	57	56	1
6PR	218	231	-13	13	19	-6	22	19	3	31	35	-4	55	54	1	45	33	12	53	71	-18
MIX 94.5	597	606	-9	96	101	-5	71	64	7	153	161	-8	149	147	2	80	80	0	49	53	-4
92.9 TRIPLE M	373	359	14	57	59	-2	40	44	-4	142	132	10	96	97	-1	25	18	7	13	9	4
96FM	505	509	-4	63	62	1	57	49	8	99	102	-3	128	127	1	94	102	-8	64	66	-2
NOVA93.7	666	692	-26	123	131	-8	95	102	-7	203	211	-8	150	155	-5	68	66	2	28	28	0
ABC PER	216	223	-7	6	9	-3	11	9	2	25	23	2	38	37	1	44	44	0	91	102	-11
6RN	48	54	-6	*	3	*	5	4	1	9	11	-2	3	7	-4	8	10	-2	23	19	4
ABC NEWSRADIO	82	79	3	6	7	-1	10	6	4	22	17	5	7	11	-4	8	10	-2	29	29	0
6JJJ	292	280	12	38	31	7	45	45	0	124	131	-7	52	51	1	18	9	9	14	13	1
ABC CLASSIC	86	87	-1	9	8	1	11	11	0	21	17	4	14	18	-4	6	9	-3	25	24	1
Total	1,730	1,719	11	198	197	1	167	167	0	441	435	6	396	389	7	226	225	1	303	305	-2

By Session, P10+ [Potential: 1847]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	123	113	10	75	66	9	74	64	10	79	61	18	61	47	14	22	26	-4	84	77	7
6PR	193	200	-7	155	144	11	99	116	-17	86	114	-28	72	86	-14	33	41	-8	130	135	-5
MIX 94.5	527	552	-25	321	332	-11	236	231	5	281	289	-8	236	261	-25	78	86	-8	323	321	2
92.9 TRIPLE M	330	318	12	197	192	5	146	132	14	162	169	-7	148	145	3	51	55	-4	183	177	6
96FM	451	462	-11	250	253	-3	234	238	-4	257	270	-13	190	188	2	77	70	7	286	276	10
NOVA93.7	620	632	-12	428	449	-21	282	328	-46	321	308	13	291	275	16	86	80	6	403	421	-18
ABC PER	183	195	-12	111	117	-6	93	99	-6	77	77	0	68	82	-14	46	55	-9	144	158	-14
6RN	42	45	-3	28	24	4	17	16	1	12	17	-5	12	14	-2	11	12	-1	27	28	-1
ABC NEWSRADIO	74	62	12	46	38	8	25	25	0	21	20	1	18	15	3	12	14	-2	47	53	-6
6JJJ	261	246	15	147	137	10	113	107	6	155	130	25	114	116	-2	36	32	4	163	148	15
ABC CLASSIC	71	77	-6	41	38	3	35	36	-1	41	38	3	36	33	3	20	20	0	56	49	7
Total	1,687	1,687	0	1,385	1,382	3	1,160	1,175	-15	1,240	1,233	7	1,072	1,091	-19	478	490	-12	1,432	1,446	-14

RADIO 360: PERTH - TOTAL RADIO - SURVEY 5 2024 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+			
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	
6iX	9	8	1	1	*	*	*	*	*	*	*	1	1	0	2	3	-1	4	3	1		
6PR	15	17	-2	*	*	*	*	1	*	*	1	1	0	5	4	1	2	2	0	6	9	-3
MIX 94.5	24	24	0	3	3	0	3	2	1	6	6	0	6	6	0	5	4	1	2	2	0	
92.9 TRIPLE M	19	18	1	2	2	0	1	1	0	6	6	0	7	6	1	2	2	0	*	*	*	
96FM	29	27	2	2	2	0	2	1	1	3	2	1	6	6	0	8	9	-1	7	6	1	
NOVA93.7	30	30	0	4	6	-2	4	5	-1	8	7	1	9	8	1	3	2	1	1	2	-1	
ABC PER	12	13	-1	*	*	*	*	*	*	1	1	0	2	1	1	2	2	0	7	8	-1	
6RN	2	1	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	
ABC NEWSRADIO	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	
6JJJ	12	11	1	1	1	0	2	2	0	4	4	0	3	3	0	1	*	*	1	*	*	
ABC CLASSIC	5	4	1	*	*	*	*	*	*	1	1	0	*	1	*	1	1	0	2	1	1	
Total	203	201	2	18	20	-2	16	14	2	36	34	2	52	47	5	31	32	-1	51	53	-2	

By Session, P10+ [Potential: 1847]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	9	8	1	14	11	3	16	14	2	11	11	0	7	7	0	1	1	0	8	7	1
6PR	16	20	-4	35	38	-3	28	33	-5	13	19	-6	11	13	-2	2	3	-1	11	12	-1
MIX 94.5	27	26	1	39	38	1	42	39	3	36	34	2	23	26	-3	3	3	0	19	18	1
92.9 TRIPLE M	20	20	0	30	30	0	32	29	3	28	27	1	16	17	-1	3	4	-1	14	12	2
96FM	31	29	2	40	37	3	55	51	4	44	43	1	21	20	1	4	4	0	25	23	2
NOVA93.7	32	33	-1	54	58	-4	42	48	-6	40	37	3	31	27	4	4	5	-1	24	25	-1
ABC PER	13	13	0	24	23	1	18	19	-1	11	10	1	7	9	-2	6	7	-1	10	12	-2
6RN	2	1	1	3	2	1	2	2	0	1	1	0	2	1	1	1	1	0	2	1	1
ABC NEWSRADIO	2	2	0	5	4	1	3	3	0	1	1	0	1	1	0	1	1	0	2	2	0
6JJJ	11	12	-1	17	16	1	15	17	-2	17	17	0	11	11	0	2	2	0	12	9	3
ABC CLASSIC	5	4	1	6	4	2	7	5	2	6	5	1	5	4	1	2	2	0	4	3	1
Total	214	214	0	321	315	6	340	339	1	274	273	1	174	176	-2	41	44	-3	174	168	6

RADIO 360: PERTH - TOTAL RADIO - SURVEY 5 2024 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
96FM 80s	70	63	7	12	12	0	6	4	2	18	16	2	17	14	3	10	10	0	7	8	-1
BLENDER BEATS	24	19	5	8	3	5	2	2	0	9	6	3	6	6	0	*	1	*	*	*	*
CADA	6	7	-1	1	2	-1	*	*	*	1	2	-1	4	3	1	*	*	*	*	*	*
Chemist Warehouse Remix	12	8	4	2	2	0	2	1	1	4	4	0	3	1	2	1	1	0	*	*	*
Coles Radio	37	35	2	7	4	3	2	*	*	14	14	0	5	5	0	5	7	-2	4	5	-1
EASY HITS	27	17	10	2	4	-2	5	1	4	8	2	6	6	2	4	4	5	-1	1	3	-2
KIX DIGITAL	1	1	0	*	*	*	*	*	*	1	1	0	*	*	*	*	*	*	*	*	*
MMM 80s	21	23	-2	3	4	-1	1	*	*	3	3	0	11	12	-1	4	4	0	*	*	*
MMM 90s	21	29	-8	*	4	*	*	1	*	5	7	-2	12	13	-1	3	5	-2	*	*	*
MMM CLASSIC ROCK	32	33	-1	1	2	-1	4	3	1	6	9	-3	7	4	3	11	12	-1	3	2	1
MMM COUNTRY	22	16	6	*	*	*	2	3	-1	8	10	-2	6	1	5	2	1	1	5	2	3
My Perth DAB Radio	22	18	4	6	3	3	4	2	2	6	6	0	3	3	0	1	3	-2	3	1	2
OLDSKOOL 80s HITS	28	36	-8	1	3	-2	*	*	*	3	8	-5	13	15	-2	10	9	1	1	1	0
OLDSKOOL 90s HITS	42	64	-22	8	10	-2	2	2	0	15	27	-12	12	16	-4	5	9	-4	*	*	*
RnB FRIDAYS RADIO	42	39	3	1	2	-1	6	6	0	21	21	0	13	9	4	*	2	*	*	*	*
smooth fm Perth	87	90	-3	10	10	0	6	5	1	16	16	0	21	24	-3	16	18	-2	18	17	1
triple j Unearthed	35	31	4	7	5	2	6	11	-5	16	9	7	3	4	-1	1	1	0	2	1	1
ABC Country	11	16	-5	2	3	-1	1	2	-1	2	4	-2	*	*	*	1	2	-1	4	5	-1
ABC Jazz	20	25	-5	4	5	-1	5	6	-1	4	*	*	2	7	-5	2	3	-1	3	4	-1
ABC KIDS LISTEN	21	13	8	9	6	3	3	1	2	8	4	4	2	2	0	*	*	*	*	*	*
ABC Sport	27	31	-4	1	3	-2	6	4	2	2	7	-5	8	9	-1	4	2	2	5	6	-1
Double J	30	34	-4	5	5	0	5	7	-2	8	7	1	10	13	-3	*	2	*	1	1	0
Total Digital/Internet Only	435	423	12	58	60	-2	49	44	5	117	110	7	101	101	0	53	54	-1	58	54	4

RADIO 360: PERTH - TOTAL RADIO - SURVEY 5 2024 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 1847]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
96FM 80s	60	56	4	28	32	-4	27	26	1	30	28	2	17	15	2	10	6	4	28	24	4
BLENDER BEATS	21	16	5	10	12	-2	8	9	-1	8	9	-1	13	8	5	7	5	2	12	6	6
CADA	5	7	-2	*	3	*	*	2	*	4	5	-1	1	3	-2	1	1	0	1	*	*
Chemist Warehouse Remix	10	7	3	3	3	0	4	3	1	4	1	3	3	1	2	1	*	*	3	2	1
Coles Radio	32	29	3	12	10	2	22	18	4	16	17	-1	5	6	-1	6	5	1	14	18	-4
EASY HITS	21	15	6	10	8	2	11	8	3	12	9	3	6	8	-2	6	3	3	12	9	3
KIX DIGITAL	1	1	0	1	*	*	*	*	*	1	1	0	*	*	*	*	*	*	*	*	*
MMM 80s	17	19	-2	9	11	-2	6	9	-3	6	3	3	4	3	1	6	1	5	9	11	-2
MMM 90s	15	20	-5	8	11	-3	11	9	2	5	7	-2	7	7	0	1	3	-2	7	15	-8
MMM CLASSIC ROCK	25	26	-1	13	15	-2	12	13	-1	12	11	1	8	10	-2	5	4	1	20	22	-2
MMM COUNTRY	19	15	4	8	7	1	6	4	2	9	9	0	10	7	3	4	2	2	11	6	5
My Perth DAB Radio	20	14	6	10	8	2	12	3	9	10	3	7	9	5	4	4	4	0	12	11	1
OLDSKOOL 80s HITS	20	28	-8	9	7	2	6	9	-3	11	20	-9	7	5	2	3	4	-1	15	14	1
OLDSKOOL 90s HITS	32	50	-18	15	30	-15	9	16	-7	15	25	-10	14	17	-3	7	8	-1	21	31	-10
RnB FRIDAYS RADIO	40	36	4	20	12	8	17	15	2	18	17	1	22	15	7	7	6	1	16	11	5
smooth fm Perth	75	82	-7	42	39	3	44	47	-3	43	42	1	37	32	5	20	23	-3	51	53	-2
triple j Unearthed	30	29	1	10	7	3	11	8	3	8	8	0	11	13	-2	10	7	3	11	9	2
ABC Country	8	14	-6	1	4	-3	3	5	-2	3	4	-1	5	7	-2	1	2	-1	4	4	0
ABC Jazz	16	21	-5	6	4	2	6	7	-1	7	9	-2	5	8	-3	1	5	-4	9	9	0
ABC KIDS LISTEN	18	10	8	5	2	3	6	2	4	9	5	4	8	4	4	5	1	4	11	5	6
ABC Sport	13	15	-2	6	5	1	1	*	*	1	1	0	8	6	2	4	3	1	21	24	-3
Double J	25	29	-4	11	16	-5	17	22	-5	12	12	0	8	8	0	3	5	-2	12	17	-5
Total Digital/Internet Only	387	378	9	219	204	15	209	201	8	209	207	2	179	167	12	99	82	17	253	244	9

RADIO 360: PERTH - BY RADIO TYPE - SURVEY 5 2024

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
6iX	4.2	4.7	5.1	4.0	3.1	13.9	0.7	0.5	2.7	0.4	0.5	*	2.9	2.9	5.0	6.6	7.5	1.8	8.0	11.1	9.6
6PR	7.3	7.8	12.1	2.6	2.8	1.7	2.6	2.6	4.2	2.8	2.1	11.2	10.3	9.9	23.2	6.5	7.0	7.2	11.1	15.6	10.2
MIX 94.5	12.0	13.7	11.4	18.6	20.2	13.3	17.4	18.6	13.8	16.3	17.2	14.9	11.3	12.2	12.2	15.8	17.2	14.5	3.3	4.7	1.7
92.9 TRIPLE M	9.2	10.9	3.6	10.4	11.7	4.3	8.4	9.5	3.2	17.6	19.4	7.4	13.9	16.3	2.3	5.2	5.6	5.2	0.5	0.7	*
96FM	14.3	16.2	14.4	11.2	12.0	9.1	11.8	12.1	12.9	8.7	9.3	6.5	12.2	12.8	17.6	26.9	30.4	9.1	14.7	19.5	26.0
NOVA93.7	14.6	16.9	11.8	24.4	26.6	16.5	26.7	27.6	28.9	21.6	23.2	14.9	18.1	20.7	7.6	9.0	9.7	9.5	2.3	3.1	2.9
ABC PER	6.0	6.5	9.0	0.9	0.9	1.5	1.1	0.7	4.7	2.6	2.6	3.8	3.6	4.0	2.1	7.8	7.5	21.9	12.9	17.1	23.7
6RN	0.9	1.0	1.5	*	*	0.3	0.4	0.3	2.1	0.4	0.4	0.3	0.2	0.2	0.5	0.8	0.8	0.8	2.5	3.3	4.9
ABC NEWSRADIO	1.0	1.1	2.0	0.6	0.3	2.9	0.7	0.6	1.8	0.9	0.7	2.9	0.2	0.2	0.4	0.7	0.7	1.3	2.5	3.4	3.6
6JJ	5.7	6.5	5.3	6.8	6.5	13.2	13.9	14.9	10.4	12.1	12.7	10.7	5.1	5.8	1.9	2.1	2.4	0.3	1.0	1.5	0.1
ABC CLASSIC	2.3	2.6	2.0	2.4	2.4	2.9	1.8	1.8	2.2	2.1	2.3	1.8	0.8	0.9	1.0	2.0	2.0	3.7	4.2	6.1	2.0
Commercial DAB+ Stns	9.9	10.6	16.1	9.5	9.9	10.7	7.8	8.2	8.0	8.8	8.2	17.7	12.7	12.9	21.3	8.5	8.5	19.2	9.3	12.7	12.2
ABC DAB+ Stns	1.8	1.6	5.8	3.9	3.5	9.8	2.9	2.7	5.0	2.1	1.6	8.0	1.6	1.4	4.9	0.9	0.7	5.5	1.1	1.3	3.1
Total DAB+ Stns	13.8	12.2	21.9	14.0	13.4	20.5	11.2	10.9	13.0	11.4	9.8	25.7	17.7	14.3	26.2	10.0	9.2	24.7	14.6	14.0	15.3

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	
6iX	4.2	4.7	4.0	4.3	4.7	4.1	4.6	5.2	5.4	4.2	4.9	3.3	3.9	4.3	4.5	2.3	2.8	1.2	4.4	4.6	8.9
6PR	7.5	7.9	13.5	11.0	11.4	21.3	8.2	8.6	15.8	4.7	4.7	11.0	6.3	6.8	7.8	4.2	4.7	4.3	6.6	7.5	6.8
MIX 94.5	12.4	14.1	12.4	12.3	13.6	12.2	12.5	14.3	13.7	13.1	14.8	15.9	13.2	15.3	5.8	7.0	8.1	6.1	10.7	12.4	7.6
92.9 TRIPLE M	9.5	11.3	3.7	9.3	10.7	4.0	9.4	11.7	2.9	10.2	12.4	4.3	9.3	10.7	3.8	7.5	9.2	4.1	8.2	9.7	3.1
96FM	14.3	16.2	14.5	12.6	13.9	13.0	16.2	19.0	14.5	16.1	18.6	16.9	12.0	13.1	13.9	10.2	11.4	10.9	14.3	16.3	14.1
NOVA93.7	14.9	17.0	12.9	16.9	18.9	13.1	12.5	14.6	11.3	14.5	16.7	15.4	17.6	19.9	13.8	10.5	12.4	8.1	13.9	16.3	7.7
ABC PER	6.0	6.5	9.0	7.5	7.8	13.6	5.4	6.1	6.4	4.1	4.7	4.5	4.2	4.0	10.6	15.5	16.9	19.3	5.9	6.4	9.3
6RN	0.8	0.8	1.5	1.1	1.0	3.2	0.6	0.6	0.9	0.3	0.4	0.4	0.9	1.0	1.6	2.0	2.2	2.6	1.3	1.5	1.5
ABC NEWSRADIO	1.0	1.0	1.6	1.5	1.5	3.7	0.9	0.9	1.4	0.5	0.5	0.8	0.7	0.7	0.7	1.8	2.2	1.1	1.2	1.2	3.7
6JJ	5.3	6.0	5.5	5.2	6.0	2.0	4.3	4.9	4.9	6.1	7.1	6.1	6.4	6.8	9.0	3.7	3.4	8.2	6.8	7.9	4.9
ABC CLASSIC	2.3	2.7	1.7	1.9	2.1	1.2	2.0	2.4	1.7	2.3	2.8	1.6	2.9	3.3	1.5	5.0	5.9	3.3	2.2	2.5	3.0
Commercial DAB+ Stns	9.6	10.3	15.0	7.1	7.8	6.3	9.8	10.4	17.2	9.9	10.9	14.5	10.9	11.5	16.6	17.4	18.1	26.4	10.7	11.4	20.0
ABC DAB+ Stns	1.5	1.4	4.8	0.7	0.6	2.4	1.3	1.2	3.9	1.6	1.5	5.2	2.8	2.5	10.3	2.7	2.7	4.4	2.5	2.3	9.5
Total DAB+ Stns	13.5	11.7	19.8	9.6	8.5	8.8	14.0	11.7	21.1	14.6	12.4	19.7	15.4	13.9	26.9	20.9	20.8	30.8	14.8	13.7	29.5

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 6iX has a 4.2% share of all listening, 4.7% share of AM/FM/DAB+ listening and 5.1% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

RADIO 360: PERTH - BY RADIO TYPE - SURVEY 5 2024

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
6iX	140	133	25	11	11	3	9	4	4	8	8	*	23	21	5	32	32	1	57	57	13
6PR	218	209	43	13	13	2	22	19	9	31	28	9	55	53	11	45	43	5	53	53	7
MIX 94.5	597	579	93	96	91	13	71	67	13	153	147	26	149	146	25	80	79	13	49	48	2
92.9 TRIPLE M	373	364	61	57	56	9	40	38	12	142	139	22	96	94	15	25	25	4	13	13	*
96FM	505	481	73	63	59	11	57	51	15	99	89	17	128	125	16	94	93	6	64	64	7
NOVA93.7	666	646	115	123	118	19	95	92	28	203	197	29	150	148	24	68	65	10	28	26	5
ABC PER	216	193	38	6	4	2	11	8	4	25	21	6	38	36	7	44	39	9	91	85	10
6RN	48	45	11	*	*	*	5	2	3	9	8	2	3	3	1	8	8	1	23	23	4
ABC NEWSRADIO	82	71	28	6	3	4	10	9	3	22	18	9	7	7	3	8	7	2	29	27	8
6JJB	292	283	55	38	36	9	45	42	12	124	123	26	52	50	6	18	17	1	14	14	1
ABC CLASSIC	86	80	20	9	8	3	11	8	3	21	20	5	14	14	2	6	6	2	25	25	4
Commercial DAB+ Stns	331	308	85	42	41	10	30	26	8	93	84	28	84	75	25	46	46	7	37	37	7
ABC DAB+ Stns	121	110	45	22	18	9	21	19	6	32	29	12	23	23	9	9	6	5	15	15	3
Total DAB+ Stns	435	384	125	58	53	16	49	43	15	117	103	40	101	87	34	53	49	11	58	49	10
Total	1,730	1,641	439	198	195	51	167	161	62	441	429	119	396	380	108	226	222	48	303	255	52

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	
6iX	123	118	20	75	66	13	74	70	12	79	74	10	61	58	8	22	19	3	84	82	16
6PR	193	186	36	155	148	20	99	92	17	86	79	17	72	71	5	33	27	5	130	121	20
MIX 94.5	527	503	81	321	304	34	236	221	32	281	259	40	236	227	15	78	67	14	323	312	33
92.9 TRIPLE M	330	320	50	197	193	16	146	136	16	162	155	23	148	142	9	51	45	8	183	179	23
96FM	451	430	57	250	232	27	234	215	31	257	242	29	190	180	16	77	67	10	286	267	37
NOVA93.7	620	597	99	428	407	43	282	260	44	321	296	47	291	281	26	86	74	12	403	388	44
ABC PER	183	163	28	111	97	15	93	83	13	77	73	8	68	61	9	46	35	12	144	128	22
6RN	42	37	11	28	23	8	17	16	3	12	12	2	12	12	2	11	11	2	27	27	5
ABC NEWSRADIO	74	66	22	46	34	15	25	24	6	21	18	6	18	16	3	12	11	3	47	38	16
6JJB	261	244	49	147	139	11	113	102	19	155	141	23	114	104	16	36	30	7	163	157	24
ABC CLASSIC	71	68	17	41	38	4	35	33	7	41	40	7	36	35	4	20	19	3	56	52	10
Commercial DAB+ Stns	294	269	74	173	160	23	161	144	43	163	151	35	128	116	27	76	63	18	186	169	43
ABC DAB+ Stns	98	91	30	38	32	8	43	36	11	39	35	14	42	41	12	21	20	2	63	52	24
Total DAB+ Stns	387	336	102	219	187	31	209	173	54	209	181	48	179	149	38	99	79	20	253	214	66
Total	1,687	1,588	376	1,385	1,256	197	1,160	1,030	200	1,240	1,114	207	1,072	975	128	478	392	84	1,432	1,318	264

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 6iX has 140,000 total listeners, 133,000 AM/FM/DAB+ listeners and 25,000 Streaming listeners. Please note that there can be overlap between radio types.