

2025 SURVEY SCHEDULE



Week no	Survey Weeks Sunday - Saturday	Sydney	Melbourne	Brisbane	Adelaide	Perth	Newcastle	Canberra	Gold Coast
1	29 4								
2	Jan 5 11								
3	12 18								
4	19 25								
5	26 Feb 1								
6	Feb 2 8								
7	9 15								
8	16 22								
9	23 Mar 1								
10	Mar 2 8								
11	9 15								
12	16 22								
13	23 29							S1: Apr 9	
14	30 Apr 5								
15	Apr 6 12								
16	13 19								
17	20 26						S1: May 9		S1: May 8
18	27 May 3								
19	May 4 10								
20	11 17								
21	18 24								
22	25 31								
23	Jun 1 Jun 7								
24	8 14								
25	15 21								
26	22 28							S2: Jul 9	
27	29 Jul 5								
28	Jul 6 12								
29	13 19								
30	20 26								S2: Aug 7
31	27 Aug 2						S2: Aug 15		
32	Aug 3 9								
33	10 16								
34	17 23								
35	24 30								
36	31 Sep 6								
37	Sep 7 13								
38	14 20							S3: Oct 1	
39	21 27								
40	28 Oct 4								
41	Oct 5 11								
42	12 18								
43	19 25								
44	26 Nov 1								S3: Nov 13
45	Nov 2 8						S3: Nov 21		
46	9 15								
47	16 22								
48	23 29								
49	30 Dec 6								
50	Dec 7 13								
51	14 20								
52	21 27	Metropolitan Release							
	Easter Weekend	Survey #1 Thu Mar 27	Survey #3 Tue Jun 17	Survey #5 Tue Sept 9	Survey #7 Tue Nov 25				
	School Holidays	Survey #2 Tue Apr 29	Survey #4 Tue Jul 22	Survey #6 Tue Oct 14	Survey #8 Tue Jan 20 2026				

DAB+ survey results will be included within the metropolitan survey release.

2025 RADIO REPORTING PERIODS FOR ROLLING SURVEYED MARKETS



SYDNEY, MELBOURNE, BRISBANE, ADELAIDE & PERTH		
S1	Sun Jan 19 to Sat Mar 1	Thu Mar 27
S2	Sun Feb 9 to Sat Mar 1 & Sun Mar 9 to Sat Apr 12	Tue Apr 29
S3	Sun Mar 9 to Sat Apr 12 & Sun Apr 27 to Sat May 31	Tue Jun 17
S4	Sun Apr 27 to Sat Jul 5	Tue Jul 22
S5	Sun Jun 1 to Sat Jul 5 & Sun Jul 20 to Sat Aug 23	Tue Sept 9
S6	Sun Jul 20 to Sat Sept 27	Tue Oct 14
S7	Sun Aug 24 to Sat Sept 27 & Sun Oct 5 to Sat Nov 8	Tue Nov 25
S8	Sun Oct 5 to Sat Dec 13	Tue Jan 20 2026

NEWCASTLE (<i>Blind</i>)		
S1	Sun Jan 26 to Sat Apr 19	Fri May 9
S2	Second half of S1 & Sun May 4 to Sat Jul 26	Fri Aug 15
S3	Sun May 4 to Sat Jul 26 & Sun Aug 10 to Sat Nov 1	Fri Nov 21

CANBERRA		
S1	Sun Jan 26 to Sat Mar 22	Wed Apr 9
S2	Sun Jan 26 to Sat Mar 22 & Sun Apr 27 to Sat Jun 21	Wed Jul 9
S3	Sun Apr 27 to Sat Jun 21 & Sun Jul 20 to Sat Sept 13	Wed Oct 1

GOLD COAST / TWEED HEADS		
S1	Sun Feb 9 to Sat Apr 19	Thu May 8
S2	Sun Mar 16 to Sat Apr 19 & Sun May 11 to Sat Jul 19	Thu Aug 7
S3	Sun May 11 to Sat Jul 19 & Sun Aug 17 to Sat Oct 25	Thu Nov 13

Please note: survey release dates are staggered to allow for the different dynamics and logistic requirements of each market.

UNDERSTANDING BLIND SURVEYS	
<p>A non-blind survey (rolling or otherwise) has a fixed and known survey period where the sample is placed evenly across the survey weeks.</p> <p>For blind surveys, the 'in' survey period is fixed and known to the market (12 week periods for Newcastle). The actual eight weeks of placement, from the published 12, are selected at random and the dates withheld from the market, i.e. they are not aware the weeks the sample is being placed, hence the term 'blind'.</p>	

For more information please contact GfK at radiatoratings.SYD@gfk.com