

GfK Radio 360 Ratings Summary Report – Survey 6, 2024

The Media Summary Report provided will contain Market Share %, Cumulative Audience (000s) and Average Audience (000s) for total radio, as well as Market Share %, Cumulative Audience (000s) by radio type.

Each of these statistics represents the radio audience in different ways and as such must be referred in the following manner:

Instructions and examples of interpreting the results:

- **Share%:** Market Share is the percentage of the radio type listening, in a defined period, in an average week that is tuned to a particular station

e.g. 'During Mon-Sun 5:30am-12mn, 13.8% of the total radio listening audience was to Station B or Station B has 13.8% share of all listening Mon-Sun 5:30am-12mn';
 'During Mon-Sun 5:30am-12mn, 13.9% of the AM/FM/DAB+ listening audience was to Station B or Station B has 13.9% share of AM/FM/DAB+ listening Mon-Sun 5:30am-12mn';
 'During Mon-Sun 5:30am-12mn, 16.5% of the streaming listening audience was to Station B or Station B has 16.5% share of streaming listening Mon-Sun 5:30am-12mn'.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Share is a measure of listening and refers to those listening and the number of quarter hours they listened to (time spent listening). It can be reflected in statements such as 'most listened to station' or the 'station with the most listening'.

- **Cumulative audience (000s):** is the number of different people reached at least once by a radio station across a defined period of time via a radio type, in an average week

e.g. 'Across Mon-Sun 5:30am-12mn, there were 64,000 unique or different listeners aged 10+ tuning into Station A on total radio';
 'Across Mon-Sun 5:30am-12mn, there were 60,000 unique or different listeners aged 10+ tuning into Station A on AM/FM/DAB+';
 'Across Mon-Sun 5:30am-12mn, there were 15,000 unique or different listeners aged 10+ tuning into Station A via streaming'.

Please note that there can be overlap between radio types.

Cume is a measure of listeners or audience size. It can be reflected in statements such as 'total audience', 'total number of listeners' or 'most listeners'.

- **Average audience (000s):** is the average number of people tuned into a radio station across a defined period of time, in any given quarter hour, during an average week

e.g. 'Between Mon-Sun 5:30am-12mn, in an average quarter hour, there are 15,000 people aged 10+ listening to Station C'.

It can be reflected in statements such as 'average audience' or 'average number of listeners in a given quarter hour'.

Stations	Total Radio			AM/FM/DAB+		Streaming	
	Market Share %	Cumulative Audience (000s)	Average Audience (000s)	Market Share %	Cumulative Audience (000s)	Market Share %	Cumulative Audience (000s)
Station A	5.1	64	3	5.6	60	4.8	15
Station B	13.8	621	60	13.9	605	16.5	150
Station C	3.2	264	15	3.3	220	3.2	80

Source: GfK Radio 360 Ratings, Market A, Survey X 2024, Mon-Sun 5:30am-12mn, People 10+, By Radio

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 6 2024

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	5.0	4.6	0.4	1.3	2.6	-1.3	2.1	2.0	0.1	0.3	0.6	-0.3	1.5	1.5	0.0	3.1	2.8	0.3	14.9	13.8	1.1
4BH 1116	11.2	10.3	0.9	0.8	0.7	0.1	3.3	3.6	-0.3	1.8	1.6	0.2	1.7	1.6	0.1	16.4	17.6	-1.2	29.9	28.2	1.7
SENQ 693am	1.1	1.0	0.1	1.7	1.4	0.3	0.7	0.5	0.2	3.3	2.1	1.2	0.5	1.3	-0.8	0.6	0.3	0.3	0.5	0.5	0.0
B105	12.7	13.3	-0.6	21.1	25.1	-4.0	13.0	17.3	-4.3	22.4	21.8	0.6	16.7	15.7	1.0	5.2	4.8	0.4	3.0	2.7	0.3
KIIS973	10.0	9.7	0.3	11.9	10.4	1.5	11.2	8.7	2.5	11.7	10.6	1.1	14.3	14.2	0.1	9.5	11.3	-1.8	4.2	3.6	0.6
104.5 TRIPLE M	11.8	10.7	1.1	15.9	8.9	7.0	14.0	10.1	3.9	9.0	10.2	-1.2	17.8	16.8	1.0	15.5	13.5	2.0	4.1	4.0	0.1
NOVA106.9	10.5	11.3	-0.8	19.3	19.4	-0.1	18.6	16.6	2.0	14.8	19.7	-4.9	15.7	14.2	1.5	3.6	3.6	0.0	0.8	1.1	-0.3
ABC BRIS	6.3	6.5	-0.2	1.1	1.8	-0.7	2.6	3.1	-0.5	1.2	0.5	0.7	2.0	2.3	-0.3	8.5	10.0	-1.5	15.5	16.6	-1.1
4RN	1.7	1.7	0.0	0.1	0.6	-0.5	0.1	0.1	0.0	0.6	0.6	0.0	0.9	1.1	-0.2	2.8	2.2	0.6	3.8	3.9	-0.1
ABC NEWSRADIO	1.4	1.5	-0.1	0.7	0.5	0.2	1.0	0.5	0.5	1.2	0.8	0.4	0.3	0.4	-0.1	0.4	0.7	-0.3	3.7	4.4	-0.7
4J JJ	5.1	5.9	-0.8	6.4	7.5	-1.1	10.2	11.1	-0.9	9.9	12.6	-2.7	5.6	6.3	-0.7	3.2	2.2	1.0	0.3	0.1	0.2
ABC CLASSIC	1.9	1.7	0.2	0.5	0.4	0.1	0.6	1.2	-0.6	0.8	1.2	-0.4	*	0.2	*	2.3	2.1	0.2	5.2	4.1	1.1

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	5.2	4.6	0.6	5.1	4.3	0.8	6.1	5.4	0.7	4.2	4.1	0.1	4.0	3.7	0.3	9.2	8.0	1.2	4.4	4.3	0.1
4BH 1116	10.5	9.9	0.6	11.2	9.6	1.6	12.9	13.3	-0.4	10.0	9.2	0.8	6.7	7.0	-0.3	8.0	6.7	1.3	13.4	11.7	1.7
SENQ 693am	1.3	1.2	0.1	1.8	1.8	0.0	1.3	1.3	0.0	1.2	0.9	0.3	1.1	0.9	0.2	0.5	0.3	0.2	0.5	0.4	0.1
B105	13.1	13.9	-0.8	14.0	15.0	-1.0	11.7	11.5	0.2	14.3	14.3	0.0	15.0	17.5	-2.5	5.1	7.2	-2.1	11.3	11.4	-0.1
KIIS973	10.0	9.8	0.2	10.5	10.7	-0.2	9.3	8.6	0.7	9.9	10.5	-0.6	9.8	8.4	1.4	10.4	9.0	1.4	10.2	9.7	0.5
104.5 TRIPLE M	12.0	10.8	1.2	11.3	10.8	0.5	13.3	10.4	2.9	13.3	11.4	1.9	10.1	11.0	-0.9	8.4	9.5	-1.1	11.2	10.2	1.0
NOVA106.9	10.9	11.5	-0.6	11.6	12.5	-0.9	9.3	9.8	-0.5	11.3	12.1	-0.8	13.8	13.3	0.5	6.4	6.8	-0.4	9.0	10.5	-1.5
ABC BRIS	6.3	6.5	-0.2	8.8	9.1	-0.3	6.1	6.2	-0.1	4.1	4.1	0.0	4.8	4.0	0.8	8.2	9.6	-1.4	6.1	6.6	-0.5
4RN	1.8	1.7	0.1	2.0	2.0	0.0	1.4	1.3	0.1	1.1	1.3	-0.2	2.4	2.2	0.2	4.8	3.5	1.3	1.5	1.6	-0.1
ABC NEWSRADIO	1.4	1.4	0.0	1.8	1.9	-0.1	1.0	1.1	-0.1	0.8	1.0	-0.2	1.5	1.0	0.5	3.2	2.1	1.1	1.7	1.7	0.0
4J JJ	4.8	5.9	-1.1	5.0	5.5	-0.5	4.0	5.1	-1.1	4.6	5.8	-1.2	6.6	8.2	-1.6	4.0	6.4	-2.4	6.0	6.0	0.0
ABC CLASSIC	1.8	1.6	0.2	1.2	1.0	0.2	2.0	1.9	0.1	2.0	1.8	0.2	2.4	1.6	0.8	2.4	2.4	0.0	2.3	1.9	0.4

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 6 2024 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	138	153	-15	12	13	-1	8	10	-2	4	8	-4	22	28	-6	22	21	1	71	73	-2
4BH 1116	256	239	17	12	8	4	19	21	-2	27	24	3	24	22	2	55	54	1	119	109	10
SENQ 693am	61	47	14	9	4	5	12	9	3	15	9	6	6	11	-5	5	5	0	14	9	5
B105	576	626	-50	105	112	-7	80	81	-1	188	229	-41	136	138	-2	29	35	-6	38	30	8
KIIS973	501	519	-18	74	71	3	53	56	-3	130	145	-15	141	145	-4	59	62	-3	45	39	6
104.5 TRIPLE M	516	506	10	90	74	16	57	57	0	121	133	-12	126	137	-11	88	73	15	33	31	2
NOVA106.9	594	657	-63	109	118	-9	98	115	-17	206	232	-26	137	141	-4	34	36	-2	10	15	-5
ABC BRIS	215	231	-16	14	17	-3	15	15	0	12	13	-1	31	38	-7	42	44	-2	102	103	-1
4RN	78	78	0	2	4	-2	4	5	-1	10	7	3	15	17	-2	14	13	1	32	32	0
ABC NEWSRADIO	97	85	12	9	10	-1	16	11	5	26	19	7	14	13	1	7	7	0	24	26	-2
4JJJ	331	328	3	39	43	-4	49	48	1	156	163	-7	58	55	3	22	18	4	8	1	7
ABC CLASSIC	67	77	-10	9	6	3	9	10	-1	16	21	-5	*	9	*	10	7	3	24	24	0
Total	2,085	2,099	-14	252	252	0	222	223	-1	536	545	-9	468	473	-5	260	262	-2	346	345	1

By Session, P10+ [Potential: 2230]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	129	144	-15	82	79	3	69	68	1	67	70	-3	54	54	0	30	40	-10	74	82	-8
4BH 1116	234	218	16	161	142	19	154	142	12	157	149	8	104	98	6	55	42	13	184	175	9
SENQ 693am	54	44	10	34	26	8	22	21	1	15	15	0	19	15	4	7	5	2	20	14	6
B105	524	574	-50	367	396	-29	225	260	-35	297	329	-32	238	283	-45	66	75	-9	319	340	-21
KIIS973	447	454	-7	297	304	-7	181	184	-3	230	237	-7	183	171	12	68	63	5	284	312	-28
104.5 TRIPLE M	443	433	10	300	294	6	236	191	45	244	221	23	188	184	4	71	71	0	309	309	0
NOVA106.9	545	601	-56	352	404	-52	227	249	-22	285	319	-34	266	263	3	86	92	-6	343	391	-48
ABC BRIS	195	206	-11	147	147	0	87	97	-10	92	99	-7	76	73	3	41	48	-7	133	152	-19
4RN	71	71	0	37	33	4	26	30	-4	34	32	2	42	34	8	14	12	2	43	38	5
ABC NEWSRADIO	78	63	15	52	44	8	33	26	7	23	22	1	22	15	7	8	7	1	54	55	-1
4JJJ	289	296	-7	176	192	-16	105	111	-6	116	122	-6	131	156	-25	45	61	-16	189	190	-1
ABC CLASSIC	60	63	-3	30	33	-3	26	21	5	37	37	0	26	31	-5	10	19	-9	42	49	-7
Total	2,035	2,037	-2	1,668	1,683	-15	1,286	1,267	19	1,393	1,424	-31	1,244	1,231	13	547	575	-28	1,680	1,733	-53

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 6 2024 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	11	10	1	*	1	*	*	*	*	*	*	1	1	0	1	1	0	9	7	2	
4BH 1116	26	23	3	*	*	*	1	1	0	1	1	0	1	1	0	6	6	0	18	15	3
SENQ 693am	3	2	1	*	*	*	*	*	*	1	1	0	*	1	*	*	*	*	*	*	*
B105	29	30	-1	5	6	-1	2	3	-1	9	9	0	9	8	1	2	2	0	2	1	1
KIIS973	23	22	1	3	3	0	2	2	0	5	4	1	8	7	1	3	4	-1	2	2	0
104.5 TRIPLE M	27	24	3	4	2	2	2	2	0	4	4	0	9	9	0	5	5	0	2	2	0
NOVA106.9	24	25	-1	5	5	0	3	3	0	6	8	-2	8	7	1	1	1	0	*	1	*
ABC BRIS	14	14	0	*	*	*	*	1	*	*	*	*	1	1	0	3	3	0	9	9	0
4RN	4	4	0	*	*	*	*	*	*	*	*	*	1	*	1	1	0	2	2	0	
ABC NEWSRADIO	3	3	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	2	2	0
4J JJ	12	13	-1	2	2	0	2	2	0	4	5	-1	3	3	0	1	1	0	*	*	*
ABC CLASSIC	4	4	0	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	3	2	1
Total	228	222	6	24	25	-1	16	20	-4	41	40	1	53	52	1	34	35	-1	59	51	8

By Session, P10+ [Potential: 2230]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Last	+/-	Mon-Fri 5:30am-9:00am	Last	+/-	Mon-Fri 9:00am-12:00md	Last	+/-	Mon-Fri 12:00md-4:00pm	Last	+/-	Mon-Fri 4:00pm-7:00pm	Last	+/-	Mon-Fri 7:00pm-12:00mn	Last	+/-	Sat-Sun 5:30am-12mn	Last	+/-
4BC 882	13	11	2	19	17	2	23	19	4	12	12	0	8	7	1	5	4	1	8	8	0
4BH 1116	25	23	2	43	37	6	48	46	2	30	27	3	13	13	0	4	3	1	26	22	4
SENQ 693am	3	3	0	7	7	0	5	5	0	4	3	1	2	2	0	*	*	*	1	1	0
B105	32	33	-1	53	58	-5	43	40	3	43	41	2	29	34	-5	3	4	-1	22	21	1
KIIS973	24	23	1	40	41	-1	34	30	4	29	30	-1	19	16	3	5	5	0	20	18	2
104.5 TRIPLE M	29	26	3	43	42	1	49	36	13	40	33	7	20	21	-1	4	5	-1	22	19	3
NOVA106.9	26	27	-1	44	48	-4	34	34	0	34	35	-1	27	25	2	3	3	0	18	20	-2
ABC BRIS	15	15	0	34	35	-1	22	22	0	12	12	0	9	8	1	4	5	-1	12	12	0
4RN	4	4	0	7	8	-1	5	5	0	3	4	-1	5	4	1	2	2	0	3	3	0
ABC NEWSRADIO	3	3	0	7	7	0	4	4	0	2	3	-1	3	2	1	2	1	1	3	3	0
4J JJ	12	14	-2	19	21	-2	15	18	-3	14	17	-3	13	16	-3	2	3	-1	12	11	1
ABC CLASSIC	4	4	0	4	4	0	7	6	1	6	5	1	5	3	2	1	1	0	4	4	0
Total	242	236	6	381	385	-4	368	349	19	298	288	10	195	191	4	51	50	1	194	188	6

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 6 2024 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	7	16	-9	4	4	0	*	*	*	2	6	-4	*	5	*	2	1	1	*	*	*
CADA	4	5	-1	2	2	0	1	2	-1	*	*	*	*	1	*	*	*	*	*	*	*
Chemist Warehouse Remix	13	13	0	1	2	-1	2	2	0	3	1	2	4	4	0	1	2	-1	2	2	0
Coles Radio	72	80	-8	6	11	-5	16	17	-1	23	28	-5	15	15	0	7	5	2	4	3	1
DANCE HITS	42	42	0	12	11	1	5	5	0	10	12	-2	12	12	0	4	2	2	*	*	*
EASY HITS	16	23	-7	7	7	0	*	2	*	2	*	*	1	6	-5	3	3	0	3	5	-2
iHeartCountry	16	17	-1	2	4	-2	1	2	-1	6	2	4	2	5	-3	4	2	2	2	3	-1
KIIS973 80s	25	35	-10	9	11	-2	8	6	2	3	4	-1	*	5	*	2	7	-5	3	2	1
KIIS973 90s	32	53	-21	12	20	-8	6	10	-4	11	9	2	4	11	-7	*	2	*	*	*	*
MMM 2000s	17	17	0	6	9	-3	2	1	1	6	2	4	3	5	-2	1	*	*	*	*	*
MMM 80s	20	17	3	3	1	2	4	1	3	5	5	0	2	7	-5	5	2	3	2	1	1
MMM 90s	19	25	-6	4	6	-2	*	*	*	7	7	0	8	12	-4	*	*	*	*	*	*
MMM ALMOST ACOUSTIC	12	8	4	1	1	0	1	1	0	2	3	-1	3	2	1	3	1	2	1	*	*
MMM CLASSIC ROCK	36	33	3	10	8	2	*	2	*	4	*	*	8	11	-3	8	9	-1	7	4	3
MMM COUNTRY	19	12	7	2	1	1	*	*	*	8	5	3	7	5	2	2	1	1	1	*	*
NOVA 90s	60	62	-2	20	19	1	7	9	-2	14	10	4	12	17	-5	6	5	1	2	2	0
Nova Nation	23	21	2	6	5	1	2	*	*	7	9	-2	6	4	2	2	3	-1	*	*	*
OLDSKOOL 80s HITS	27	33	-6	3	5	-2	6	4	2	5	4	1	6	12	-6	3	4	-1	4	5	-1
OLDSKOOL 90s HITS	30	38	-8	4	10	-6	5	8	-3	12	8	4	6	10	-4	4	2	2	*	*	*
RnB FRIDAYS RADIO	36	26	10	8	6	2	6	7	-1	16	8	8	4	5	-1	2	*	*	*	*	*
SEN Melbourne	10	8	2	*	1	*	*	*	*	9	4	5	*	3	*	1	*	*	*	*	*
SENTrack	8	3	5	2	1	1	*	*	*	4	3	1	2	*	*	*	*	*	*	*	*
smooth fm Brisbane	65	78	-13	7	12	-5	4	7	-3	5	2	3	23	26	-3	17	19	-2	11	11	0
TikTok Trending	45	46	-1	12	8	4	17	15	2	17	22	-5	*	2	*	*	*	*	*	*	*
triple j Unearthed	42	31	11	4	6	-2	9	6	3	25	19	6	2	*	*	2	*	*	*	1	*
ABC Country	16	17	-1	*	*	*	4	2	2	3	5	-2	3	4	-1	1	2	-1	4	4	0
ABC Jazz	23	17	6	4	3	1	2	4	-2	5	2	3	3	1	2	6	5	1	3	2	1
ABC KIDS LISTEN	11	16	-5	5	4	1	*	1	*	6	6	0	*	5	*	*	*	*	*	*	*
ABC Sport	25	21	4	5	5	0	5	2	3	3	3	0	4	5	-1	5	2	3	3	4	-1
Double J	25	22	3	4	2	2	1	*	*	6	6	0	11	11	0	3	2	1	*	*	*
Total Digital/Internet Only	497	494	3	77	77	0	60	54	6	141	121	20	119	142	-23	57	55	2	45	45	0

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 6 2024 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 2230]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	6	9	-3	3	6	-3	2	5	-3	1	5	-4	1	3	-2	2	1	1	3	10	-7
CADA	4	5	-1	*	*	*	1	1	0	*	*	*	2	2	0	2	3	-1	2	1	1
Chemist Warehouse Remix	11	10	1	3	4	-1	1	2	-1	5	4	1	6	2	4	3	5	-2	3	4	-1
Coles Radio	58	63	-5	21	23	-2	27	29	-2	17	30	-13	21	18	3	3	10	-7	40	43	-3
DANCE HITS	30	31	-1	16	17	-1	14	11	3	18	13	5	15	8	7	5	5	0	30	25	5
EASY HITS	15	15	0	6	10	-4	11	10	1	6	6	0	2	1	1	2	2	0	7	12	-5
iHeartCountry	13	15	-2	6	7	-1	4	5	-1	9	7	2	6	3	3	3	1	2	9	9	0
KIIS973 80s	16	27	-11	7	13	-6	2	6	-4	12	13	-1	5	9	-4	1	1	0	14	16	-2
KIIS973 90s	28	44	-16	12	19	-7	10	20	-10	12	10	2	9	13	-4	3	8	-5	8	22	-14
MMM 2000s	16	13	3	4	3	1	2	2	0	11	9	2	8	8	0	3	2	1	5	8	-3
MMM 80s	17	13	4	6	7	-1	6	4	2	8	4	4	10	9	1	3	2	1	6	8	-2
MMM 90s	14	18	-4	7	3	4	6	7	-1	7	14	-7	3	9	-6	*	4	*	9	13	-4
MMM ALMOST ACOUSTIC	9	4	5	3	3	0	4	1	3	4	3	1	3	3	0	1	1	0	6	4	2
MMM CLASSIC ROCK	34	31	3	13	10	3	17	11	6	15	12	3	12	7	5	6	7	-1	14	12	2
MMM COUNTRY	14	8	6	4	5	-1	9	6	3	9	5	4	6	4	2	1	*	*	12	10	2
NOVA 90s	52	56	-4	19	25	-6	23	17	6	25	22	3	17	17	0	10	9	1	23	27	-4
Nova Nation	22	18	4	11	6	5	11	4	7	6	8	-2	10	8	2	1	1	0	8	6	2
OLDSKOOL 80s HITS	22	29	-7	12	16	-4	8	5	3	10	10	0	5	6	-1	6	4	2	7	13	-6
OLDSKOOL 90s HITS	27	33	-6	8	10	-2	7	10	-3	13	14	-1	13	14	-1	6	8	-2	11	12	-1
RnB FRIDAYS RADIO	34	23	11	17	8	9	16	12	4	23	20	3	14	13	1	10	5	5	10	10	0
SEN Melbourne	10	8	2	5	6	-1	7	7	0	7	8	-1	9	5	4	8	3	5	8	7	1
SENTrack	6	1	5	2	1	1	2	1	1	2	*	*	3	*	*	2	*	*	4	2	2
smooth fm Brisbane	61	73	-12	23	30	-7	34	39	-5	28	36	-8	19	22	-3	16	14	2	39	50	-11
TikTok Trending	43	42	1	24	13	11	16	16	0	25	24	1	19	15	4	22	18	4	31	26	5
triple j Unearthed	38	28	10	14	7	7	12	9	3	18	14	4	16	10	6	8	3	5	14	7	7
ABC Country	13	15	-2	8	9	-1	4	7	-3	7	9	-2	4	6	-2	3	4	-1	7	8	-1
ABC Jazz	21	15	6	4	4	0	6	2	4	7	4	3	9	6	3	8	4	4	9	6	3
ABC KIDS LISTEN	10	16	-6	4	6	-2	*	4	*	*	3	*	5	5	0	5	6	-1	5	8	-3
ABC Sport	15	8	7	10	2	8	4	*	*	2	1	1	5	8	-3	5	4	1	19	16	3
Double J	21	19	2	8	9	-1	9	8	1	12	11	1	9	13	-4	*	*	*	13	11	2
Total Digital/Internet Only	444	428	16	231	220	11	226	228	-2	265	268	-3	220	214	6	122	120	2	299	314	-15

RADIO 360: BRISBANE - BY RADIO TYPE - SURVEY 6 2024

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
4BC 882	5.0	5.5	6.3	1.3	1.3	2.3	2.1	2.3	2.0	0.3	0.2	2.1	1.5	1.4	4.1	3.1	3.7	5.0	14.9	16.9	15.7
4BH 1116	11.2	12.6	10.7	0.8	0.8	1.6	3.3	3.3	5.7	1.8	1.8	3.3	1.7	1.0	11.1	16.4	20.5	14.8	29.9	34.7	20.1
SENQ 693am	1.1	1.3	0.9	1.7	2.0	0.6	0.7	0.6	2.4	3.3	3.7	0.6	0.5	0.4	1.4	0.6	0.7	1.1	0.5	0.6	*
B105	12.7	14.7	7.5	21.1	23.1	14.7	13.0	14.7	7.0	22.4	25.0	10.3	16.7	19.3	9.8	5.2	6.6	2.0	3.0	3.5	2.4
KIIS973	10.0	11.6	6.2	11.9	13.2	7.1	11.2	12.7	5.5	11.7	12.7	9.9	14.3	16.7	6.1	9.5	12.0	5.7	4.2	4.8	3.6
104.5 TRIPLE M	11.8	13.4	10.5	15.9	17.1	15.6	14.0	15.2	13.0	9.0	9.6	8.9	17.8	20.3	13.2	15.5	19.0	18.2	4.1	4.8	2.2
NOVA106.9	10.5	12.0	7.5	19.3	21.4	11.8	18.6	21.1	10.2	14.8	16.1	11.7	15.7	18.3	8.4	3.6	4.5	2.0	0.8	0.7	2.7
ABC BRIS	6.3	6.6	11.3	1.1	1.1	1.1	2.6	2.8	2.8	1.2	1.3	0.7	2.0	2.1	4.2	8.5	10.3	11.4	15.5	16.0	33.9
4RN	1.7	2.0	1.7	0.1	0.1	*	0.1	0.2	*	0.6	0.5	2.7	0.9	1.1	0.5	2.8	3.6	0.8	3.8	4.3	3.8
ABC NEWSRADIO	1.4	1.5	2.2	0.7	0.6	2.2	1.0	0.4	6.5	1.2	1.0	4.1	0.3	0.3	1.7	0.4	0.5	*	3.7	4.4	0.5
4JJB	5.1	5.4	8.3	6.4	6.6	9.2	10.2	10.7	12.8	9.9	10.3	13.0	5.6	5.6	12.0	3.2	3.8	5.2	0.3	0.4	0.3
ABC CLASSIC	1.9	2.1	2.7	0.5	0.5	1.5	0.6	0.3	2.8	0.8	0.7	2.0	*	*	*	2.3	2.8	2.7	5.2	5.8	6.3
Commercial DAB+ Stns	9.7	10.0	19.1	11.4	11.0	24.4	14.6	14.3	26.1	15.6	15.8	25.1	11.6	12.3	19.8	9.0	9.7	30.5	2.1	2.2	3.7
ABC DAB+ Stns	1.5	1.4	5.4	1.6	1.2	8.0	1.7	1.7	3.2	1.6	1.4	5.5	1.6	1.3	7.7	1.8	2.3	0.8	1.1	0.9	4.8
Total DAB+ Stns	12.2	11.4	24.5	14.9	12.2	32.4	16.9	15.9	29.3	18.7	17.2	30.7	14.0	13.5	27.5	11.1	12.0	31.3	4.2	3.1	8.5

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
4BC 882	5.2	5.6	7.1	5.1	5.3	10.4	6.1	7.0	4.5	4.2	4.5	7.1	4.0	4.1	7.8	9.2	11.1	5.9	4.4	5.0	3.9
4BH 1116	10.5	11.9	9.1	11.2	12.4	8.0	12.9	14.9	9.1	10.0	11.4	8.9	6.7	7.4	6.5	8.0	8.1	17.0	13.4	15.0	15.4
SENQ 693am	1.3	1.5	1.1	1.8	2.0	0.9	1.3	1.5	0.7	1.2	1.4	0.9	1.1	1.1	2.6	0.5	0.5	1.3	0.5	0.6	0.3
B105	13.1	15.1	8.4	14.0	15.8	6.6	11.7	13.5	8.0	14.3	16.5	11.3	15.0	17.3	8.8	5.1	6.0	4.1	11.3	13.3	4.7
KIIS973	10.0	11.4	6.6	10.5	11.7	7.1	9.3	10.7	6.8	9.9	11.4	7.8	9.8	11.3	5.1	10.4	13.2	2.8	10.2	12.0	5.0
104.5 TRIPLE M	12.0	13.5	11.0	11.3	12.2	13.1	13.3	15.0	12.5	13.3	15.4	11.0	10.1	11.5	6.8	8.4	10.1	6.6	11.2	12.9	8.7
NOVA106.9	10.9	12.4	8.3	11.6	13.0	6.5	9.3	10.2	10.7	11.3	13.0	9.3	13.8	16.0	5.7	6.4	7.6	5.6	9.0	10.6	4.9
ABC BRIS	6.3	6.7	10.8	8.8	8.8	21.7	6.1	6.5	9.2	4.1	4.6	4.6	4.8	5.1	7.8	8.2	9.0	12.6	6.1	6.4	12.5
4RN	1.8	2.1	1.4	2.0	2.2	1.6	1.4	1.5	1.7	1.1	1.3	0.9	2.4	2.7	2.0	4.8	6.3	*	1.5	1.7	2.5
ABC NEWSRADIO	1.4	1.5	1.9	1.8	1.9	3.7	1.0	1.1	1.2	0.8	0.8	1.4	1.5	1.6	1.7	3.2	4.0	1.0	1.7	1.7	3.2
4JJB	4.8	5.0	8.8	5.0	5.3	6.3	4.0	3.9	9.1	4.6	4.7	10.5	6.6	7.2	8.8	4.0	4.0	9.0	6.0	6.7	6.8
ABC CLASSIC	1.8	2.0	2.4	1.2	1.3	0.9	2.0	2.1	2.8	2.0	2.2	2.6	2.4	2.7	2.0	2.4	2.5	4.5	2.3	2.4	3.7
Commercial DAB+ Stns	9.7	10.0	18.6	6.7	7.0	11.6	10.3	10.6	18.7	10.9	11.6	18.9	10.8	10.5	28.1	14.4	15.7	22.1	9.8	10.1	20.4
ABC DAB+ Stns	1.4	1.3	4.6	1.0	1.0	1.6	1.6	1.4	5.1	1.4	1.2	4.8	1.6	1.4	6.3	2.4	2.1	7.6	1.9	1.6	8.0
Total DAB+ Stns	12.0	11.3	23.2	8.1	8.0	13.1	12.9	12.1	23.8	12.8	12.8	23.7	13.8	12.0	34.4	20.4	17.8	29.7	12.8	11.7	28.4

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 4BC 882 has a 5% share of all listening, 5.5% share of AM/FM/DAB+ listening and 6.3% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

RADIO 360: BRISBANE - BY RADIO TYPE - SURVEY 6 2024

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	138	131	34	12	11	4	8	8	2	4	4	1	22	18	9	22	21	5	71	69	13
4BH 1116	256	240	49	12	12	1	19	14	7	27	19	11	24	22	8	55	54	7	119	119	16
SENQ 693am	61	55	14	9	8	2	12	9	6	15	13	4	6	6	2	5	5	1	14	14	*
B105	576	559	92	105	103	16	80	78	9	188	180	29	136	131	26	29	29	4	38	36	8
KIIS973	501	491	79	74	73	16	53	51	8	130	127	22	141	138	20	59	59	7	45	43	6
104.5 TRIPLE M	516	487	94	90	84	17	57	51	13	121	115	19	126	122	28	88	82	15	33	33	2
NOVA106.9	594	577	101	109	108	21	98	92	18	206	200	31	137	134	25	34	33	3	10	10	3
ABC BRIS	215	210	42	14	14	1	15	15	6	12	11	3	31	28	8	42	42	8	102	101	16
4RN	78	78	17	2	2	*	4	4	*	10	10	6	15	15	1	14	14	1	32	32	9
ABC NEWSRADIO	97	83	29	9	9	2	16	9	13	26	22	6	14	13	7	7	7	*	24	23	2
4JJJ	331	314	72	39	37	8	49	43	12	156	149	30	58	58	16	22	20	5	8	7	1
ABC CLASSIC	67	54	24	9	6	3	9	6	2	16	10	7	*	*	*	10	8	3	24	23	9
Commercial DAB+ Stns	399	378	155	62	58	25	51	47	30	116	111	43	96	91	36	45	43	15	28	27	7
ABC DAB+ Stns	132	111	53	18	12	10	18	16	7	46	36	21	21	20	7	17	17	1	11	9	7
Total DAB+ Stns	497	445	189	77	67	30	60	53	33	141	127	57	119	106	41	57	56	15	45	36	14
Total	2,085	1,965	530	252	239	68	222	215	72	536	505	142	468	446	116	260	236	56	346	323	76

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	129	120	30	82	76	12	69	65	11	67	61	16	54	50	8	30	27	3	74	70	12
4BH 1116	234	218	40	161	149	21	154	142	19	157	147	21	104	93	16	55	48	8	184	173	32
SENQ 693am	54	46	14	34	29	6	22	18	4	15	11	4	19	19	3	7	5	3	20	18	2
B105	524	496	85	367	348	29	225	209	30	297	274	41	238	229	17	66	57	10	319	308	30
KIIS973	447	434	66	297	286	26	181	170	24	230	214	28	183	175	16	68	64	5	284	278	31
104.5 TRIPLE M	443	422	79	300	280	37	236	219	33	244	226	34	188	178	18	71	64	7	309	285	47
NOVA106.9	545	524	87	352	329	30	227	207	42	285	265	41	266	260	18	86	80	10	343	328	39
ABC BRIS	195	189	33	147	136	20	87	81	14	92	87	14	76	70	11	41	34	9	133	123	26
4RN	71	71	15	37	34	6	26	26	9	34	34	5	42	40	6	14	14	*	43	36	11
ABC NEWSRADIO	78	67	23	52	43	9	33	26	9	23	19	6	22	18	5	8	7	1	54	46	10
4JJJ	289	269	66	176	156	27	105	83	33	116	100	31	131	120	16	45	38	8	189	179	26
ABC CLASSIC	60	46	17	30	26	5	26	22	7	37	31	8	26	24	4	10	6	4	42	36	14
Commercial DAB+ Stns	355	331	133	184	170	38	187	165	55	215	199	62	172	151	52	89	73	29	229	213	70
ABC DAB+ Stns	110	94	42	46	41	10	35	27	11	43	38	15	46	32	16	28	19	12	64	51	25
Total DAB+ Stns	444	392	160	231	201	47	226	191	61	265	230	76	220	179	63	122	87	40	299	252	90
Total	2,035	1,892	473	1,668	1,504	214	1,286	1,116	234	1,393	1,228	253	1,244	1,094	165	547	441	91	1,680	1,518	296

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 4BC 882 has 138,000 total listeners, 131,000 AM/FM/DAB+ listeners and 34,000 Streaming listeners. Please note that there can be overlap between radio types.