

GfK Radio 360 Ratings Summary Report – Survey 6, 2024

The Media Summary Report provided will contain Market Share %, Cumulative Audience (000s) and Average Audience (000s) for total radio, as well as Market Share %, Cumulative Audience (000s) by radio type.

Each of these statistics represents the radio audience in different ways and as such must be referred in the following manner:

Instructions and examples of interpreting the results:

- **Share%:** Market Share is the percentage of the radio type listening, in a defined period, in an average week that is tuned to a particular station

e.g. 'During Mon-Sun 5:30am-12mn, 13.8% of the total radio listening audience was to Station B or Station B has 13.8% share of all listening Mon-Sun 5:30am-12mn';
 'During Mon-Sun 5:30am-12mn, 13.9% of the AM/FM/DAB+ listening audience was to Station B or Station B has 13.9% share of AM/FM/DAB+ listening Mon-Sun 5:30am-12mn';
 'During Mon-Sun 5:30am-12mn, 16.5% of the streaming listening audience was to Station B or Station B has 16.5% share of streaming listening Mon-Sun 5:30am-12mn'.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Share is a measure of listening and refers to those listening and the number of quarter hours they listened to (time spent listening). It can be reflected in statements such as 'most listened to station' or the 'station with the most listening'.

- **Cumulative audience (000s):** is the number of different people reached at least once by a radio station across a defined period of time via a radio type, in an average week

e.g. 'Across Mon-Sun 5:30am-12mn, there were 64,000 unique or different listeners aged 10+ tuning into Station A on total radio';
 'Across Mon-Sun 5:30am-12mn, there were 60,000 unique or different listeners aged 10+ tuning into Station A on AM/FM/DAB+';
 'Across Mon-Sun 5:30am-12mn, there were 15,000 unique or different listeners aged 10+ tuning into Station A via streaming'.

Please note that there can be overlap between radio types.

Cume is a measure of listeners or audience size. It can be reflected in statements such as 'total audience', 'total number of listeners' or 'most listeners'.

- **Average audience (000s):** is the average number of people tuned into a radio station across a defined period of time, in any given quarter hour, during an average week

e.g. 'Between Mon-Sun 5:30am-12mn, in an average quarter hour, there are 15,000 people aged 10+ listening to Station C'.

It can be reflected in statements such as 'average audience' or 'average number of listeners in a given quarter hour'.

Stations	Total Radio			AM/FM/DAB+		Streaming	
	Market Share %	Cumulative Audience (000s)	Average Audience (000s)	Market Share %	Cumulative Audience (000s)	Market Share %	Cumulative Audience (000s)
Station A	5.1	64	3	5.6	60	4.8	15
Station B	13.8	621	60	13.9	605	16.5	150
Station C	3.2	264	15	3.3	220	3.2	80

Source: GfK Radio 360 Ratings, Market A, Survey X 2024, Mon-Sun 5:30am-12mn, People 10+, By Radio

RADIO 360: PERTH - TOTAL RADIO - SURVEY 6 2024 SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	5.4	4.2	1.2	3.7	4.0	-0.3	0.6	0.7	-0.1	1.0	0.4	0.6	3.1	2.9	0.2	7.0	6.6	0.4	12.0	8.0	4.0
6PR	6.8	7.3	-0.5	4.0	2.6	1.4	2.7	2.6	0.1	1.8	2.8	-1.0	7.8	10.3	-2.5	9.6	6.5	3.1	10.4	11.1	-0.7
MIX 94.5	11.7	12.0	-0.3	19.8	18.6	1.2	15.6	17.4	-1.8	12.7	16.3	-3.6	12.8	11.3	1.5	14.1	15.8	-1.7	3.9	3.3	0.6
92.9 TRIPLE M	10.7	9.2	1.5	12.1	10.4	1.7	10.5	8.4	2.1	23.1	17.6	5.5	13.7	13.9	-0.2	5.9	5.2	0.7	0.5	0.5	0.0
96FM	15.2	14.3	0.9	9.9	11.2	-1.3	13.1	11.8	1.3	9.6	8.7	0.9	13.5	12.2	1.3	28.0	26.9	1.1	16.0	14.7	1.3
NOVA93.7	14.1	14.6	-0.5	22.2	24.4	-2.2	28.3	26.7	1.6	20.0	21.6	-1.6	17.0	18.1	-1.1	8.4	9.0	-0.6	2.7	2.3	0.4
ABC PER	5.7	6.0	-0.3	0.9	0.9	0.0	0.9	1.1	-0.2	2.0	2.6	-0.6	4.2	3.6	0.6	6.9	7.8	-0.9	12.7	12.9	-0.2
6RN	0.9	0.9	0.0	0.2	*	*	0.3	0.4	-0.1	0.2	0.4	-0.2	*	0.2	*	1.5	0.8	0.7	2.4	2.5	-0.1
ABC NEWSRADIO	1.0	1.0	0.0	0.8	0.6	0.2	1.4	0.7	0.7	0.5	0.9	-0.4	0.3	0.2	0.1	0.8	0.7	0.1	2.2	2.5	-0.3
6JJB	5.8	5.7	0.1	7.1	6.8	0.3	14.4	13.9	0.5	11.5	12.1	-0.6	6.1	5.1	1.0	1.6	2.1	-0.5	0.6	1.0	-0.4
ABC CLASSIC	2.2	2.3	-0.1	1.2	2.4	-1.2	1.7	1.8	-0.1	1.8	2.1	-0.3	1.0	0.8	0.2	1.7	2.0	-0.3	4.7	4.2	0.5

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	5.3	4.2	1.1	5.0	4.3	0.7	5.9	4.6	1.3	5.8	4.2	1.6	4.7	3.9	0.8	2.6	2.3	0.3	5.5	4.4	1.1
6PR	7.2	7.5	-0.3	9.8	11.0	-1.2	7.5	8.2	-0.7	4.8	4.7	0.1	6.4	6.3	0.1	5.4	4.2	1.2	5.9	6.6	-0.7
MIX 94.5	12.0	12.4	-0.4	11.7	12.3	-0.6	12.2	12.5	-0.3	12.5	13.1	-0.6	12.2	13.2	-1.0	9.1	7.0	2.1	10.6	10.7	-0.1
92.9 TRIPLE M	11.1	9.5	1.6	10.7	9.3	1.4	11.7	9.4	2.3	11.6	10.2	1.4	10.3	9.3	1.0	8.8	7.5	1.3	9.5	8.2	1.3
96FM	14.8	14.3	0.5	12.4	12.6	-0.2	16.5	16.2	0.3	17.3	16.1	1.2	13.4	12.0	1.4	9.6	10.2	-0.6	16.4	14.3	2.1
NOVA93.7	14.3	14.9	-0.6	16.4	16.9	-0.5	11.2	12.5	-1.3	13.4	14.5	-1.1	18.3	17.6	0.7	12.3	10.5	1.8	13.3	13.9	-0.6
ABC PER	5.9	6.0	-0.1	7.8	7.5	0.3	5.8	5.4	0.4	3.5	4.1	-0.6	4.1	4.2	-0.1	13.3	15.5	-2.2	5.2	5.9	-0.7
6RN	0.8	0.8	0.0	1.2	1.1	0.1	0.8	0.6	0.2	0.4	0.3	0.1	0.9	0.9	0.0	1.7	2.0	-0.3	1.2	1.3	-0.1
ABC NEWSRADIO	1.0	1.0	0.0	1.6	1.5	0.1	0.5	0.9	-0.4	0.5	0.5	0.0	0.6	0.7	-0.1	2.9	1.8	1.1	1.1	1.2	-0.1
6JJB	5.5	5.3	0.2	5.5	5.2	0.3	4.1	4.3	-0.2	6.1	6.1	0.0	7.2	6.4	0.8	4.2	3.7	0.5	6.9	6.8	0.1
ABC CLASSIC	2.2	2.3	-0.1	2.0	1.9	0.1	1.9	2.0	-0.1	2.4	2.3	0.1	2.3	2.9	-0.6	3.0	5.0	-2.0	2.4	2.2	0.2

RADIO 360: PERTH - TOTAL RADIO - SURVEY 6 2024 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	143	140	3	10	11	-1	9	9	0	9	8	1	28	23	5	28	32	-4	59	57	2
6PR	201	218	-17	13	13	0	20	22	-2	31	31	0	51	55	-4	47	45	2	38	53	-15
MIX 94.5	573	597	-24	91	96	-5	72	71	1	155	153	2	139	149	-10	67	80	-13	50	49	1
92.9 TRIPLE M	419	373	46	60	57	3	52	40	12	163	142	21	102	96	6	31	25	6	12	13	-1
96FM	495	505	-10	59	63	-4	53	57	-4	98	99	-1	124	128	-4	88	94	-6	73	64	9
NOVA93.7	661	666	-5	113	123	-10	91	95	-4	215	203	12	148	150	-2	63	68	-5	31	28	3
ABC PER	192	216	-24	6	6	0	10	11	-1	20	25	-5	28	38	-10	40	44	-4	88	91	-3
6RN	42	48	-6	1	*	*	3	5	-2	5	9	-4	3	3	0	8	8	0	22	23	-1
ABC NEWSRADIO	70	82	-12	8	6	2	11	10	1	12	22	-10	10	7	3	8	8	0	22	29	-7
6JJB	291	292	-1	37	38	-1	45	45	0	120	124	-4	63	52	11	19	18	1	7	14	-7
ABC CLASSIC	77	86	-9	6	9	-3	9	11	-2	17	21	-4	14	14	0	8	6	2	23	25	-2
Total	1,724	1,730	-6	195	198	-3	168	167	1	442	441	1	393	396	-3	225	226	-1	300	303	-3

By Session, P10+ [Potential: 1847]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Last	+/-	Mon-Fri 5:30am-9:00am	Last	+/-	Mon-Fri 9:00am-12:00md	Last	+/-	Mon-Fri 12:00md-4:00pm	Last	+/-	Mon-Fri 4:00pm-7:00pm	Last	+/-	Mon-Fri 7:00pm-12:00mn	Last	+/-	Sat-Sun 5:30am-12mn	Last	+/-
6iX	124	123	1	78	75	3	76	74	2	82	79	3	62	61	1	17	22	-5	97	84	13
6PR	186	193	-7	148	155	-7	94	99	-5	78	86	-8	68	72	-4	29	33	-4	102	130	-28
MIX 94.5	503	527	-24	286	321	-35	231	236	-5	288	281	7	216	236	-20	77	78	-1	303	323	-20
92.9 TRIPLE M	372	330	42	206	197	9	183	146	37	193	162	31	158	148	10	58	51	7	216	183	33
96FM	446	451	-5	237	250	-13	234	234	0	269	257	12	199	190	9	66	77	-11	276	286	-10
NOVA93.7	624	620	4	439	428	11	243	282	-39	321	321	0	292	291	1	90	86	4	385	403	-18
ABC PER	168	183	-15	111	111	0	96	93	3	79	77	2	66	68	-2	44	46	-2	123	144	-21
6RN	34	42	-8	24	28	-4	18	17	1	12	12	0	9	12	-3	7	11	-4	23	27	-4
ABC NEWSRADIO	63	74	-11	43	46	-3	17	25	-8	18	21	-3	11	18	-7	15	12	3	41	47	-6
6JJB	265	261	4	162	147	15	114	113	1	153	155	-2	128	114	14	45	36	9	164	163	1
ABC CLASSIC	68	71	-3	41	41	0	34	35	-1	38	41	-3	30	36	-6	11	20	-9	55	56	-1
Total	1,682	1,687	-5	1,368	1,385	-17	1,131	1,160	-29	1,255	1,240	15	1,064	1,072	-8	477	478	-1	1,408	1,432	-24

RADIO 360: PERTH - TOTAL RADIO - SURVEY 6 2024 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	11	9	2	1	1	0	*	*	*	*	*	*	1	1	0	2	2	0	6	4	2
6PR	13	15	-2	1	*	*	*	*	*	1	1	0	4	5	-1	3	2	1	5	6	-1
MIX 94.5	23	24	-1	4	3	1	2	3	-1	5	6	-1	6	6	0	4	5	-1	2	2	0
92.9 TRIPLE M	21	19	2	2	2	0	2	1	1	9	6	3	7	7	0	2	2	0	*	*	*
96FM	30	29	1	2	2	0	2	2	0	4	3	1	6	6	0	8	8	0	8	7	1
NOVA93.7	28	30	-2	4	4	0	4	4	0	8	8	0	8	9	-1	3	3	0	1	1	0
ABC PER	11	12	-1	*	*	*	*	*	*	1	1	0	2	2	0	2	2	0	6	7	-1
6RN	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
ABC NEWSRADIO	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
6JJJ	11	12	-1	1	1	0	2	2	0	4	4	0	3	3	0	*	1	*	*	1	*
ABC CLASSIC	4	5	-1	*	*	*	*	*	*	1	1	0	*	*	*	1	1	0	2	2	0
Total	197	203	-6	19	18	1	14	16	-2	38	36	2	48	52	-4	30	31	-1	48	51	-3

By Session, P10+ [Potential: 1847]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Last	+/-	Mon-Fri 5:30am-9:00am	Last	+/-	Mon-Fri 9:00am-12:00md	Last	+/-	Mon-Fri 12:00md-4:00pm	Last	+/-	Mon-Fri 4:00pm-7:00pm	Last	+/-	Mon-Fri 7:00pm-12:00mn	Last	+/-	Sat-Sun 5:30am-12mn	Last	+/-
6iX	11	9	2	16	14	2	19	16	3	16	11	5	8	7	1	1	1	0	9	8	1
6PR	15	16	-1	31	35	-4	24	28	-4	13	13	0	11	11	0	2	2	0	10	11	-1
MIX 94.5	25	27	-2	37	39	-2	39	42	-3	34	36	-2	21	23	-2	3	3	0	18	19	-1
92.9 TRIPLE M	23	20	3	34	30	4	38	32	6	31	28	3	18	16	2	3	3	0	16	14	2
96FM	31	31	0	39	40	-1	53	55	-2	47	44	3	23	21	2	4	4	0	28	25	3
NOVA93.7	30	32	-2	52	54	-2	36	42	-6	36	40	-4	31	31	0	5	4	1	23	24	-1
ABC PER	12	13	-1	25	24	1	19	18	1	10	11	-1	7	7	0	5	6	-1	9	10	-1
6RN	2	2	0	4	3	1	2	2	0	1	1	0	1	2	-1	1	1	0	2	2	0
ABC NEWSRADIO	2	2	0	5	5	0	2	3	-1	1	1	0	1	1	0	1	1	0	2	2	0
6JJJ	11	11	0	17	17	0	13	15	-2	16	17	-1	12	11	1	2	2	0	12	12	0
ABC CLASSIC	5	5	0	6	6	0	6	7	-1	6	6	0	4	5	-1	1	2	-1	4	4	0
Total	208	214	-6	317	321	-4	321	340	-19	270	274	-4	170	174	-4	38	41	-3	170	174	-4

RADIO 360: PERTH - TOTAL RADIO - SURVEY 6 2024 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
96FM 80s	54	70	-16	9	12	-3	5	6	-1	13	18	-5	12	17	-5	8	10	-2	7	7	0
BLENDER BEATS	29	24	5	8	8	0	1	2	-1	10	9	1	9	6	3	*	*	*	1	*	*
CADA	6	6	0	2	1	1	*	*	*	1	1	0	3	4	-1	*	*	*	*	*	*
Chemist Warehouse Remix	13	12	1	2	2	0	1	2	-1	3	4	-1	7	3	4	*	1	*	*	*	*
Coles Radio	39	37	2	6	7	-1	5	2	3	14	14	0	4	5	-1	5	5	0	4	4	0
EASY HITS	29	27	2	3	2	1	5	5	0	9	8	1	8	6	2	2	4	-2	2	1	1
KIX DIGITAL	2	1	1	1	*	*	*	*	*	1	1	0	*	*	*	*	*	*	*	*	*
MMM 80s	19	21	-2	3	3	0	2	1	1	3	3	0	8	11	-3	3	4	-1	*	*	*
MMM 90s	22	21	1	1	*	*	*	*	*	4	5	-1	15	12	3	*	3	*	*	*	*
MMM CLASSIC ROCK	33	32	1	2	1	1	2	4	-2	6	6	0	7	7	0	14	11	3	3	3	0
MMM COUNTRY	20	22	-2	*	*	*	1	2	-1	6	8	-2	7	6	1	3	2	1	3	5	-2
My Perth DAB Radio	24	22	2	5	6	-1	3	4	-1	7	6	1	3	3	0	2	1	1	3	3	0
OLDSKOOL 80s HITS	32	28	4	3	1	2	*	*	*	4	3	1	13	13	0	12	10	2	*	1	*
OLDSKOOL 90s HITS	32	42	-10	8	8	0	2	2	0	7	15	-8	11	12	-1	6	5	1	*	*	*
RnB FRIDAYS RADIO	35	42	-7	5	1	4	3	6	-3	19	21	-2	8	13	-5	*	*	*	*	*	*
smooth fm Perth	81	87	-6	9	10	-1	5	6	-1	14	16	-2	18	21	-3	17	16	1	18	18	0
triple j Unearthed	36	35	1	6	7	-1	6	6	0	16	16	0	5	3	2	2	1	1	2	2	0
ABC Country	11	11	0	3	2	1	3	1	2	2	2	0	*	*	*	1	1	0	2	4	-2
ABC Jazz	16	20	-4	3	4	-1	2	5	-3	4	4	0	3	2	1	2	2	0	3	3	0
ABC KIDS LISTEN	20	21	-1	9	9	0	2	3	-1	8	8	0	1	2	-1	*	*	*	*	*	*
ABC Sport	17	27	-10	1	1	0	2	6	-4	2	2	0	4	8	-4	4	4	0	4	5	-1
Double J	20	30	-10	4	5	-1	1	5	-4	8	8	0	6	10	-4	1	*	*	*	1	*
Total Digital/Internet Only	430	435	-5	56	58	-2	40	49	-9	116	117	-1	105	101	4	57	53	4	55	58	-3

RADIO 360: PERTH - TOTAL RADIO - SURVEY 6 2024 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 1847]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
96FM 80s	44	60	-16	17	28	-11	23	27	-4	22	30	-8	10	17	-7	7	10	-3	22	28	-6
BLENDER BEATS	25	21	4	11	10	1	13	8	5	13	8	5	13	13	0	6	7	-1	14	12	2
CADA	5	5	0	3	*	*	1	*	*	3	4	-1	2	1	1	2	1	1	2	1	1
Chemist Warehouse Remix	11	10	1	4	3	1	7	4	3	7	4	3	4	3	1	2	1	1	6	3	3
Coles Radio	34	32	2	9	12	-3	18	22	-4	15	16	-1	10	5	5	6	6	0	13	14	-1
EASY HITS	24	21	3	11	10	1	10	11	-1	13	12	1	9	6	3	4	6	-2	15	12	3
KIX DIGITAL	2	1	1	2	1	1	*	*	*	*	1	*	*	*	*	*	*	*	1	*	*
MMM 80s	15	17	-2	5	9	-4	5	6	-1	5	6	-1	5	4	1	5	6	-1	8	9	-1
MMM 90s	21	15	6	10	8	2	15	11	4	10	5	5	11	7	4	2	1	1	8	7	1
MMM CLASSIC ROCK	26	25	1	14	13	1	12	12	0	15	12	3	15	8	7	5	5	0	19	20	-1
MMM COUNTRY	18	19	-1	7	8	-1	7	6	1	7	9	-2	9	10	-1	4	4	0	10	11	-1
My Perth DAB Radio	21	20	1	11	10	1	13	12	1	15	10	5	11	9	2	3	4	-1	10	12	-2
OLDSKOOL 80s HITS	25	20	5	12	9	3	6	6	0	10	11	-1	9	7	2	4	3	1	17	15	2
OLDSKOOL 90s HITS	26	32	-6	8	15	-7	11	9	2	14	15	-1	7	14	-7	1	7	-6	9	21	-12
RnB FRIDAYS RADIO	34	40	-6	16	20	-4	11	17	-6	15	18	-3	18	22	-4	6	7	-1	17	16	1
smooth fm Perth	64	75	-11	35	42	-7	36	44	-8	42	43	-1	30	37	-7	16	20	-4	54	51	3
triple j Unearthed	28	30	-2	10	10	0	12	11	1	8	8	0	7	11	-4	11	10	1	16	11	5
ABC Country	8	8	0	4	1	3	3	3	0	3	3	0	1	5	-4	1	1	0	4	4	0
ABC Jazz	11	16	-5	7	6	1	4	6	-2	3	7	-4	5	5	0	1	1	0	9	9	0
ABC KIDS LISTEN	17	18	-1	7	5	2	4	6	-2	7	9	-2	7	8	-1	6	5	1	14	11	3
ABC Sport	9	13	-4	4	6	-2	2	1	1	3	1	2	5	8	-3	4	4	0	11	21	-10
Double J	17	25	-8	7	11	-4	10	17	-7	13	12	1	6	8	-2	3	3	0	9	12	-3
Total Digital/Internet Only	382	387	-5	199	219	-20	201	209	-8	214	209	5	170	179	-9	89	99	-10	257	253	4

RADIO 360: PERTH - BY RADIO TYPE - SURVEY 6 2024

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
6iX	5.4	6.0	5.0	3.7	3.1	9.8	0.6	0.3	3.7	1.0	1.1	*	3.1	3.1	4.1	7.0	7.8	4.1	12.0	15.9	9.3
6PR	6.8	7.3	9.5	4.0	3.9	6.6	2.7	2.6	4.5	1.8	1.9	1.6	7.8	7.1	18.9	9.6	10.8	4.9	10.4	13.4	12.0
MIX 94.5	11.7	13.2	8.6	19.8	21.5	12.8	15.6	17.3	8.0	12.7	13.4	12.6	12.8	14.3	5.0	14.1	15.4	12.1	3.9	5.1	4.6
92.9 TRIPLE M	10.7	12.5	4.3	12.1	13.7	3.2	10.5	11.4	7.5	23.1	25.7	8.5	13.7	15.6	1.9	5.9	6.2	8.0	0.5	0.7	*
96FM	15.2	16.8	15.7	9.9	10.6	8.2	13.1	13.6	13.9	9.6	10.3	8.0	13.5	13.6	19.2	28.0	30.7	23.1	16.0	20.5	19.7
NOVA93.7	14.1	15.7	12.7	22.2	23.9	16.3	28.3	28.6	35.5	20.0	21.7	13.2	17.0	18.4	11.5	8.4	9.2	7.2	2.7	3.5	3.0
ABC PER	5.7	5.9	9.8	0.9	0.9	0.7	0.9	0.6	3.7	2.0	2.0	2.8	4.2	4.6	2.6	6.9	7.2	11.0	12.7	14.5	35.8
6RN	0.9	1.0	1.2	0.2	0.1	1.3	0.3	0.2	0.7	0.2	0.2	0.5	*	*	*	1.5	1.6	2.7	2.4	3.1	2.9
ABC NEWSRADIO	1.0	1.0	2.3	0.8	0.5	2.9	1.4	1.4	1.9	0.5	0.3	3.0	0.3	0.2	1.3	0.8	0.7	3.3	2.2	2.8	2.3
6JJJ	5.8	6.5	5.2	7.1	7.4	7.4	14.4	15.6	10.1	11.5	11.8	15.7	6.1	7.0	1.2	1.6	1.8	*	0.6	0.8	*
ABC CLASSIC	2.2	2.5	1.8	1.2	1.0	3.2	1.7	1.9	1.1	1.8	2.0	0.7	1.0	1.0	1.9	1.7	1.8	2.1	4.7	6.4	2.1
Commercial DAB+ Stns	9.6	9.9	17.9	10.7	10.4	14.8	5.4	5.3	7.8	9.1	8.0	26.8	13.5	12.9	26.2	6.2	6.2	13.6	9.3	12.3	7.7
ABC DAB+ Stns	1.8	1.6	5.9	4.1	3.1	12.8	1.3	1.3	1.5	2.0	1.7	6.6	2.5	2.2	6.1	1.2	0.8	7.9	0.8	1.0	0.8
Total DAB+ Stns	13.3	11.5	23.7	15.4	13.6	27.6	8.0	6.7	9.3	11.6	9.6	33.3	17.1	15.1	32.3	7.8	7.0	21.5	15.0	13.3	8.4

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
6iX	5.3	6.0	4.1	5.0	5.5	4.5	5.9	6.8	4.8	5.8	6.7	3.5	4.7	5.1	5.1	2.6	3.1	1.7	5.5	5.9	8.1
6PR	7.2	7.6	10.0	9.8	10.3	15.4	7.5	8.1	10.2	4.8	5.0	8.5	6.4	6.6	10.1	5.4	6.8	1.4	5.9	6.4	7.9
MIX 94.5	12.0	13.6	9.4	11.7	13.0	8.2	12.2	14.2	8.1	12.5	14.0	12.9	12.2	13.6	7.6	9.1	10.6	7.0	10.6	12.3	6.0
92.9 TRIPLE M	11.1	12.9	4.6	10.7	12.0	5.9	11.7	14.1	3.6	11.6	13.7	4.8	10.3	11.8	4.5	8.8	10.7	4.4	9.5	11.2	3.2
96FM	14.8	16.2	16.0	12.4	13.3	14.6	16.5	18.3	18.2	17.3	19.3	18.7	13.4	14.5	13.2	9.6	11.1	7.8	16.4	18.5	14.6
NOVA93.7	14.3	15.9	14.0	16.4	18.2	11.3	11.2	12.2	14.4	13.4	14.7	16.4	18.3	20.1	15.8	12.3	14.6	8.4	13.3	15.3	8.5
ABC PER	5.9	6.0	10.5	7.8	7.9	15.7	5.8	6.0	10.6	3.5	3.9	4.1	4.1	3.7	12.3	13.3	14.1	16.9	5.2	5.6	7.3
6RN	0.8	0.9	1.1	1.2	1.2	2.1	0.8	0.9	0.7	0.4	0.4	0.4	0.9	1.0	0.8	1.7	1.8	2.4	1.2	1.3	1.7
ABC NEWSRADIO	1.0	0.9	2.1	1.6	1.5	4.1	0.5	0.4	1.8	0.5	0.5	1.4	0.6	0.7	0.8	2.9	3.4	2.3	1.1	1.0	3.1
6JJJ	5.5	6.1	5.2	5.5	6.2	2.5	4.1	4.4	5.8	6.1	6.7	6.5	7.2	8.0	5.4	4.2	4.4	5.6	6.9	7.8	5.2
ABC CLASSIC	2.2	2.5	1.8	2.0	2.3	0.6	1.9	2.2	2.0	2.4	2.7	2.2	2.3	2.7	1.1	3.0	3.2	3.8	2.4	2.7	1.9
Commercial DAB+ Stns	9.7	10.0	16.5	7.3	7.6	10.5	10.5	11.1	16.9	10.5	11.1	16.6	9.9	10.2	16.4	13.9	12.5	29.5	9.6	9.5	22.3
ABC DAB+ Stns	1.5	1.4	4.6	1.1	0.9	4.6	1.3	1.3	2.9	1.4	1.3	3.9	2.3	2.0	6.9	4.1	3.7	9.0	2.7	2.4	10.1
Total DAB+ Stns	13.1	11.4	21.1	10.3	8.6	15.1	13.8	12.3	19.8	13.9	12.4	20.5	12.9	12.2	23.3	21.1	16.2	38.4	14.0	11.9	32.4

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 6iX has a 5.4% share of all listening, 6% share of AM/FM/DAB+ listening and 5% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

RADIO 360: PERTH - BY RADIO TYPE - SURVEY 6 2024

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
6iX	143	136	23	10	10	2	9	3	5	9	9	*	28	27	3	28	28	5	59	59	8
6PR	201	196	41	13	13	6	20	18	6	31	31	6	51	49	10	47	46	7	38	38	6
MIX 94.5	573	550	85	91	85	16	72	67	12	155	147	25	139	138	16	67	65	10	50	48	5
92.9 TRIPLE M	419	408	74	60	60	11	52	47	15	163	159	26	102	100	13	31	30	8	12	12	*
96FM	495	473	71	59	55	10	53	49	12	98	92	15	124	120	13	88	85	12	73	71	9
NOVA93.7	661	634	117	113	107	22	91	84	26	215	207	32	148	145	24	63	61	10	31	30	3
ABC PER	192	182	30	6	5	1	10	9	3	20	18	5	28	26	6	40	39	5	88	85	11
6RN	42	40	10	1	*	1	3	1	3	5	5	1	3	3	*	8	8	2	22	22	3
ABC NEWSRADIO	70	59	21	8	6	4	11	9	3	12	9	6	10	8	3	8	8	1	22	20	4
6JJB	291	281	50	37	36	8	45	43	10	120	113	26	63	63	7	19	19	*	7	7	*
ABC CLASSIC	77	72	18	6	5	3	9	7	2	17	16	3	14	14	4	8	7	2	23	23	4
Commercial DAB+ Stns	326	302	91	40	40	10	26	25	6	92	77	31	85	78	27	47	46	11	36	36	7
ABC DAB+ Stns	107	94	40	21	19	8	16	12	5	32	31	12	18	15	8	9	8	5	10	9	2
Total DAB+ Stns	430	372	123	56	54	16	40	36	10	116	100	39	105	87	33	57	51	17	55	45	9
Total	1,724	1,635	432	195	191	56	168	162	54	442	425	121	393	374	94	225	219	59	300	264	47

By Session, P10+

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
6iX	124	117	20	78	71	12	76	72	11	82	77	10	62	59	6	17	15	2	97	91	16
6PR	186	181	33	148	134	22	94	92	13	78	76	14	68	64	8	29	25	3	102	90	20
MIX 94.5	503	475	75	286	270	28	231	213	30	288	267	37	216	207	17	77	70	10	303	293	34
92.9 TRIPLE M	372	360	62	206	202	20	183	172	19	193	185	27	158	152	11	58	51	8	216	206	28
96FM	446	429	59	237	218	28	234	210	36	269	255	37	199	192	14	66	59	7	276	260	35
NOVA93.7	624	598	98	439	418	36	243	218	43	321	295	44	292	276	29	90	78	12	385	366	55
ABC PER	168	161	24	111	106	12	96	87	14	79	74	10	66	62	7	44	37	9	123	114	15
6RN	34	31	8	24	22	6	18	18	3	12	12	1	9	9	1	7	7	2	23	23	5
ABC NEWSRADIO	63	51	20	43	34	11	17	12	7	18	13	6	11	10	2	15	13	4	41	32	13
6JJB	265	247	42	162	154	10	114	96	24	153	143	16	128	121	10	45	40	6	164	159	23
ABC CLASSIC	68	63	15	41	39	2	34	31	6	38	36	7	30	29	2	11	9	4	55	52	9
Commercial DAB+ Stns	291	270	74	148	140	23	160	144	36	167	152	32	132	121	25	65	59	12	186	167	45
ABC DAB+ Stns	81	69	27	35	31	8	33	28	9	35	27	14	31	28	10	22	21	5	60	51	24
Total DAB+ Stns	382	323	96	199	168	31	201	170	45	214	175	44	170	144	33	89	74	17	257	212	66
Total	1,682	1,583	373	1,368	1,245	189	1,131	1,001	204	1,255	1,137	208	1,064	965	124	477	398	70	1,408	1,303	260

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 6iX has 143,000 total listeners, 136,000 AM/FM/DAB+ listeners and 23,000 Streaming listeners. Please note that there can be overlap between radio types.