

GfK Radio 360 Ratings Summary Report – Survey 6, 2024

The Media Summary Report provided will contain Market Share %, Cumulative Audience (000s) and Average Audience (000s) for total radio, as well as Market Share %, Cumulative Audience (000s) by radio type.

Each of these statistics represents the radio audience in different ways and as such must be referred in the following manner:

Instructions and examples of interpreting the results:

- **Share%:** Market Share is the percentage of the radio type listening, in a defined period, in an average week that is tuned to a particular station

e.g. 'During Mon-Sun 5:30am-12mn, 13.8% of the total radio listening audience was to Station B or Station B has 13.8% share of all listening Mon-Sun 5:30am-12mn';
 'During Mon-Sun 5:30am-12mn, 13.9% of the AM/FM/DAB+ listening audience was to Station B or Station B has 13.9% share of AM/FM/DAB+ listening Mon-Sun 5:30am-12mn';
 'During Mon-Sun 5:30am-12mn, 16.5% of the streaming listening audience was to Station B or Station B has 16.5% share of streaming listening Mon-Sun 5:30am-12mn'.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Share is a measure of listening and refers to those listening and the number of quarter hours they listened to (time spent listening). It can be reflected in statements such as 'most listened to station' or the 'station with the most listening'.

- **Cumulative audience (000s):** is the number of different people reached at least once by a radio station across a defined period of time via a radio type, in an average week

e.g. 'Across Mon-Sun 5:30am-12mn, there were 64,000 unique or different listeners aged 10+ tuning into Station A on total radio';
 'Across Mon-Sun 5:30am-12mn, there were 60,000 unique or different listeners aged 10+ tuning into Station A on AM/FM/DAB+';
 'Across Mon-Sun 5:30am-12mn, there were 15,000 unique or different listeners aged 10+ tuning into Station A via streaming'.

Please note that there can be overlap between radio types.

Cume is a measure of listeners or audience size. It can be reflected in statements such as 'total audience', 'total number of listeners' or 'most listeners'.

- **Average audience (000s):** is the average number of people tuned into a radio station across a defined period of time, in any given quarter hour, during an average week

e.g. 'Between Mon-Sun 5:30am-12mn, in an average quarter hour, there are 15,000 people aged 10+ listening to Station C'.

It can be reflected in statements such as 'average audience' or 'average number of listeners in a given quarter hour'.

Stations	Total Radio			AM/FM/DAB+		Streaming	
	Market Share %	Cumulative Audience (000s)	Average Audience (000s)	Market Share %	Cumulative Audience (000s)	Market Share %	Cumulative Audience (000s)
Station A	5.1	64	3	5.6	60	4.8	15
Station B	13.8	621	60	13.9	605	16.5	150
Station C	3.2	264	15	3.3	220	3.2	80

Source: GfK Radio 360 Ratings, Market A, Survey X 2024, Mon-Sun 5:30am-12mn, People 10+, By Radio

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 6 2024

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	2.1	2.6	-0.5	0.8	0.7	0.1	2.1	2.8	-0.7	1.9	2.4	-0.5	2.9	4.3	-1.4	2.4	3.9	-1.5	1.7	1.2	0.5
2GB	10.2	13.3	-3.1	2.9	3.9	-1.0	2.9	1.9	1.0	2.2	4.4	-2.2	4.1	5.7	-1.6	14.3	16.7	-2.4	22.4	29.1	-6.7
2UE 954	3.8	3.8	0.0	1.5	1.2	0.3	2.3	1.1	1.2	1.1	1.2	-0.1	2.1	2.0	0.1	3.2	2.3	0.9	8.2	9.1	-0.9
SKY Sports Radio	1.7	1.3	0.4	1.0	1.5	-0.5	1.1	1.2	-0.1	1.3	1.0	0.3	1.0	1.1	-0.1	1.3	1.5	-0.2	3.0	1.7	1.3
104.1 2DAY FM	4.7	4.9	-0.2	9.5	12.0	-2.5	10.3	9.0	1.3	6.3	5.6	0.7	3.7	4.6	-0.9	5.4	6.4	-1.0	0.9	0.7	0.2
KIIS1065	10.8	10.9	-0.1	14.9	14.3	0.6	20.8	18.0	2.8	18.5	18.7	-0.2	14.1	15.3	-1.2	7.1	7.9	-0.8	1.2	1.0	0.2
104.9 TRIPLE M	4.0	4.7	-0.7	6.2	4.8	1.4	4.6	5.7	-1.1	4.3	4.1	0.2	6.2	9.2	-3.0	5.1	6.0	-0.9	0.7	0.4	0.3
NOVA96.9	7.1	7.0	0.1	16.7	15.5	1.2	13.1	13.4	-0.3	13.1	14.0	-0.9	7.4	6.9	0.5	3.6	3.3	0.3	0.4	0.4	0.0
smoothfm 95.3	10.3	9.3	1.0	12.3	11.1	1.2	8.9	7.5	1.4	9.2	10.3	-1.1	11.0	9.6	1.4	14.0	9.2	4.8	8.1	8.3	-0.2
WSFM	10.7	9.4	1.3	9.0	8.5	0.5	6.0	6.1	-0.1	5.7	4.9	0.8	13.4	10.9	2.5	16.6	16.8	-0.2	10.4	8.2	2.2
ABC SYD	6.7	6.1	0.6	1.5	2.2	-0.7	2.3	2.8	-0.5	1.7	2.2	-0.5	3.0	3.4	-0.4	6.8	4.5	2.3	15.7	13.7	2.0
2RN	1.5	1.5	0.0	1.0	0.5	0.5	0.1	0.5	-0.4	0.4	0.8	-0.4	0.3	0.4	-0.1	0.6	0.6	0.0	4.0	3.9	0.1
ABC NEWSRADIO	1.9	1.7	0.2	1.9	2.0	-0.1	1.1	2.4	-1.3	1.0	0.8	0.2	2.3	1.1	1.2	2.5	2.3	0.2	1.9	2.2	-0.3
2JJJ	3.2	3.5	-0.3	2.1	3.1	-1.0	2.4	4.8	-2.4	7.9	6.7	1.2	5.1	5.3	-0.2	1.7	1.4	0.3	0.2	0.7	-0.5
ABC CLASSIC	3.1	2.5	0.6	1.2	1.2	0.0	1.4	1.4	0.0	2.1	2.2	-0.1	1.6	1.1	0.5	1.9	1.9	0.0	6.4	5.0	1.4

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	2.4	3.0	-0.6	2.6	2.6	0.0	2.3	2.9	-0.6	2.1	3.6	-1.5	3.2	3.7	-0.5	1.3	1.8	-0.5	1.1	1.3	-0.2
2GB	10.5	13.5	-3.0	12.2	15.6	-3.4	12.4	15.7	-3.3	8.3	10.5	-2.2	5.9	7.8	-1.9	14.4	19.2	-4.8	9.4	12.6	-3.2
2UE 954	3.5	3.6	-0.1	2.8	2.6	0.2	3.6	4.2	-0.6	4.3	5.1	-0.8	3.3	2.5	0.8	4.1	2.9	1.2	4.5	4.3	0.2
SKY Sports Radio	1.5	1.2	0.3	2.8	2.6	0.2	0.5	0.4	0.1	0.8	0.4	0.4	1.9	1.3	0.6	1.1	0.6	0.5	2.2	1.8	0.4
104.1 2DAY FM	4.8	5.1	-0.3	4.2	4.2	0.0	4.3	4.7	-0.4	5.6	6.5	-0.9	5.8	5.9	-0.1	3.8	4.1	-0.3	4.4	4.2	0.2
KIIS1065	11.5	11.8	-0.3	13.7	14.3	-0.6	12.1	12.0	0.1	10.5	10.5	0.0	10.0	11.1	-1.1	7.2	7.5	-0.3	8.7	8.0	0.7
104.9 TRIPLE M	4.0	4.8	-0.8	4.6	5.0	-0.4	2.9	3.8	-0.9	3.8	5.0	-1.2	5.3	5.7	-0.4	3.5	4.5	-1.0	3.9	4.5	-0.6
NOVA96.9	7.1	6.9	0.2	6.3	6.7	-0.4	6.7	6.2	0.5	7.4	6.8	0.6	9.0	8.8	0.2	6.2	6.1	0.1	7.3	7.4	-0.1
smoothfm 95.3	10.1	9.3	0.8	8.4	7.9	0.5	11.2	10.8	0.4	11.2	9.7	1.5	10.3	9.3	1.0	9.2	8.6	0.6	10.8	9.3	1.5
WSFM	11.2	9.3	1.9	10.6	9.3	1.3	12.2	10.0	2.2	12.5	10.4	2.1	10.3	7.7	2.6	8.2	7.1	1.1	9.1	9.6	-0.5
ABC SYD	6.6	5.8	0.8	9.1	7.9	1.2	5.4	4.3	1.1	5.1	4.2	0.9	5.0	5.3	-0.3	8.7	8.1	0.6	7.0	7.2	-0.2
2RN	1.3	1.3	0.0	2.0	2.5	-0.5	0.9	0.7	0.2	0.6	0.6	0.0	1.0	0.9	0.1	2.0	1.8	0.2	2.0	2.1	-0.1
ABC NEWSRADIO	1.7	1.7	0.0	3.0	2.5	0.5	1.3	1.3	0.0	0.7	0.9	-0.2	1.3	1.8	-0.5	1.8	1.9	-0.1	2.4	1.8	0.6
2JJJ	3.3	3.4	-0.1	2.9	3.4	-0.5	2.8	3.2	-0.4	3.7	3.1	0.6	4.3	4.7	-0.4	2.8	2.7	0.1	3.1	3.5	-0.4
ABC CLASSIC	2.8	2.3	0.5	2.8	1.8	1.0	3.4	3.0	0.4	2.8	2.5	0.3	2.6	2.6	0.0	2.3	1.6	0.7	3.7	3.1	0.6

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 6 2024 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	155	138	17	21	13	8	25	19	6	30	27	3	27	31	-4	24	25	-1	27	23	4
2GB	686	709	-23	44	53	-9	58	37	21	89	106	-17	110	117	-7	117	124	-7	270	271	-1
2UE 954	286	260	26	26	22	4	27	17	10	48	42	6	26	23	3	24	23	1	135	132	3
SKY Sports Radio	204	182	22	31	36	-5	22	23	-1	60	43	17	19	27	-8	24	19	5	48	35	13
104.1 2DAY FM	731	772	-41	143	164	-21	99	99	0	228	246	-18	159	173	-14	64	67	-3	37	24	13
KIIS1065	1,210	1,233	-23	187	191	-4	169	175	-6	457	495	-38	285	261	24	73	75	-2	38	36	2
104.9 TRIPLE M	646	638	8	112	89	23	67	98	-31	194	163	31	175	180	-5	71	84	-13	26	24	2
NOVA96.9	1,183	1,206	-23	246	229	17	184	193	-9	466	479	-13	205	214	-9	59	69	-10	23	21	2
smoothfm 95.3	1,288	1,244	44	164	148	16	144	133	11	323	327	-4	308	306	2	155	142	13	193	189	4
WSFM	885	886	-1	96	100	-4	66	64	2	170	156	14	206	214	-8	171	181	-10	176	170	6
ABC SYD	603	583	20	25	21	4	36	40	-4	75	78	-3	103	99	4	105	103	2	258	240	18
2RN	168	167	1	15	15	0	8	9	-1	41	30	11	20	24	-4	16	19	-3	67	69	-2
ABC NEWSRADIO	278	278	0	31	37	-6	26	31	-5	62	48	14	59	51	8	42	41	1	57	70	-13
2JJJ	497	500	-3	58	60	-2	59	75	-16	201	199	2	136	116	20	33	29	4	11	20	-9
ABC CLASSIC	232	220	12	15	21	-6	20	19	1	49	42	7	41	31	10	22	21	1	85	86	-1
Total	4,527	4,516	11	489	494	-5	462	457	5	1,221	1,214	7	1,008	1,010	-2	570	564	6	776	778	-2

By Session, P10+ [Potential: 4808]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	141	127	14	91	78	13	70	64	6	61	73	-12	66	70	-4	25	29	-4	70	67	3
2GB	603	626	-23	436	486	-50	294	332	-38	258	294	-36	210	230	-20	147	168	-21	470	472	-2
2UE 954	221	211	10	117	114	3	116	127	-11	114	120	-6	84	73	11	54	54	0	175	159	16
SKY Sports Radio	148	131	17	79	81	-2	37	36	1	33	23	10	47	38	9	21	18	3	140	123	17
104.1 2DAY FM	638	674	-36	336	342	-6	244	249	-5	260	324	-64	284	296	-12	113	119	-6	374	382	-8
KIIS1065	1,116	1,176	-60	735	750	-15	542	544	-2	449	488	-39	475	499	-24	199	202	-3	668	631	37
104.9 TRIPLE M	534	527	7	250	262	-12	182	191	-9	229	234	-5	217	223	-6	108	128	-20	332	316	16
NOVA96.9	1,024	1,041	-17	564	585	-21	385	398	-13	430	437	-7	455	450	5	201	227	-26	655	673	-18
smoothfm 95.3	1,121	1,075	46	561	538	23	525	503	22	519	487	32	465	428	37	236	226	10	792	721	71
WSFM	808	786	22	466	456	10	404	371	33	386	379	7	362	328	34	164	140	24	509	515	-6
ABC SYD	497	479	18	325	317	8	211	196	15	210	192	18	210	220	-10	137	123	14	376	379	-3
2RN	138	135	3	70	79	-9	57	42	15	39	33	6	42	34	8	41	31	10	97	111	-14
ABC NEWSRADIO	224	228	-4	166	166	0	78	69	9	65	56	9	66	69	-3	36	45	-9	161	142	19
2JJJ	408	424	-16	197	223	-26	148	157	-9	176	181	-5	203	197	6	107	91	16	255	256	-1
ABC CLASSIC	198	186	12	114	103	11	92	87	5	92	86	6	85	86	-1	57	48	9	157	140	17
Total	4,326	4,353	-27	3,391	3,446	-55	2,749	2,754	-5	2,750	2,815	-65	2,712	2,735	-23	1,454	1,445	9	3,768	3,701	67

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 6 2024 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	9	12	-3	*	*	*	1	1	0	2	2	0	3	5	-2	2	3	-1	2	2	0
2GB	47	61	-14	1	2	-1	1	1	0	2	3	-1	4	6	-2	10	11	-1	29	38	-9
2UE 954	17	17	0	1	1	0	1	*	*	1	1	0	2	2	0	2	2	0	10	12	-2
SKY Sports Radio	8	6	2	*	1	*	*	*	*	1	1	0	1	1	0	1	1	0	4	2	2
104.1 2DAY FM	21	23	-2	4	5	-1	4	3	1	5	5	0	4	5	-1	4	4	0	1	1	0
KIIS1065	49	50	-1	6	6	0	8	6	2	15	15	0	14	16	-2	5	5	0	1	1	0
104.9 TRIPLE M	18	22	-4	2	2	0	2	2	0	3	3	0	6	10	-4	3	4	-1	1	1	0
NOVA96.9	32	32	0	6	6	0	5	5	0	11	11	0	7	7	0	2	2	0	*	*	*
smoothfm 95.3	47	43	4	5	5	0	3	3	0	7	8	-1	11	10	1	10	6	4	10	11	-1
WSFM	49	43	6	3	3	0	2	2	0	5	4	1	14	12	2	11	12	-1	13	11	2
ABC SYD	31	28	3	1	1	0	1	1	0	1	2	-1	3	4	-1	5	3	2	20	18	2
2RN	7	7	0	*	*	*	*	*	*	*	1	*	*	*	*	*	*	*	5	5	0
ABC NEWSRADIO	8	8	0	1	1	0	*	1	*	1	1	0	2	1	1	2	2	0	2	3	-1
2JJJ	15	16	-1	1	1	0	1	2	-1	6	5	1	5	6	-1	1	1	0	*	1	*
ABC CLASSIC	14	12	2	*	*	*	1	*	*	2	2	0	2	1	1	1	1	0	8	6	2
Total	454	459	-5	39	40	-1	37	34	3	81	80	1	101	107	-6	68	69	-1	128	129	-1

By Session, P10+ [Potential: 4808]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	11	15	-4	19	20	-1	15	20	-5	12	20	-8	14	17	-3	2	3	-1	4	5	-1
2GB	50	65	-15	90	116	-26	85	109	-24	45	58	-13	26	36	-10	21	28	-7	37	49	-12
2UE 954	17	17	0	21	19	2	24	29	-5	23	28	-5	15	11	4	6	4	2	18	17	1
SKY Sports Radio	7	6	1	21	19	2	3	3	0	4	2	2	8	6	2	2	1	1	9	7	2
104.1 2DAY FM	23	25	-2	31	31	0	29	33	-4	30	36	-6	26	27	-1	5	6	-1	17	17	0
KIIS1065	55	57	-2	100	107	-7	83	83	0	57	58	-1	45	50	-5	10	11	-1	34	31	3
104.9 TRIPLE M	19	23	-4	34	37	-3	20	26	-6	21	28	-7	24	26	-2	5	6	-1	15	18	-3
NOVA96.9	34	33	1	46	50	-4	45	43	2	40	38	2	40	40	0	9	9	0	29	29	0
smoothfm 95.3	48	45	3	62	59	3	76	75	1	60	54	6	46	42	4	13	12	1	43	36	7
WSFM	54	45	9	78	70	8	83	69	14	68	58	10	46	35	11	12	10	2	36	38	-2
ABC SYD	32	28	4	67	59	8	37	29	8	28	23	5	23	24	-1	12	12	0	28	28	0
2RN	6	6	0	15	18	-3	6	5	1	3	3	0	4	4	0	3	3	0	8	8	0
ABC NEWSRADIO	8	8	0	22	19	3	9	9	0	4	5	-1	6	8	-2	3	3	0	10	7	3
2JJJ	16	17	-1	22	26	-4	19	22	-3	20	17	3	19	21	-2	4	4	0	12	14	-2
ABC CLASSIC	14	11	3	20	13	7	23	20	3	15	14	1	12	12	0	3	2	1	15	12	3
Total	477	486	-9	734	745	-11	680	693	-13	541	555	-14	446	453	-7	143	144	-1	395	392	3

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 6 2024 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	35	27	8	11	7	4	2	3	-1	23	14	9	*	3	*	*	*	*	*	*	*
CADA	141	123	18	22	26	-4	19	18	1	62	53	9	36	26	10	2	*	*	*	*	*
Chemist Warehouse Remix	22	23	-1	6	5	1	2	11	-9	8	*	*	2	5	-3	3	2	1	*	*	*
Coles Radio	118	102	16	10	14	-4	9	9	0	44	40	4	28	22	6	17	10	7	10	8	2
DANCE HITS	97	92	5	17	12	5	12	12	0	43	45	-2	22	18	4	3	3	0	*	2	*
EASY HITS	46	34	12	4	5	-1	8	11	-3	23	8	15	*	*	*	11	6	5	*	4	*
iHeartAustralia	103	100	3	16	21	-5	19	27	-8	45	35	10	12	14	-2	4	3	1	6	*	*
iHeartCountry	24	20	4	2	5	-3	2	*	*	13	11	2	5	4	1	*	*	*	1	*	*
KIIS 90s	112	88	24	28	17	11	18	20	-2	44	32	12	22	16	6	*	2	*	*	*	*
MMM 2000s	44	46	-2	13	13	0	9	8	1	15	18	-3	7	7	0	*	*	*	*	*	*
MMM 80s	23	34	-11	6	11	-5	4	4	0	3	12	-9	7	5	2	3	2	1	*	*	*
MMM 90s	73	74	-1	15	13	2	15	16	-1	24	29	-5	15	13	2	3	3	0	2	*	*
MMM ALMOST ACOUSTIC	27	5	22	7	*	*	5	*	*	*	*	*	11	5	6	2	*	*	2	*	*
MMM CLASSIC ROCK	44	53	-9	6	5	1	4	5	-1	7	11	-4	17	21	-4	6	8	-2	4	3	1
MMM COUNTRY	28	24	4	9	6	3	4	2	2	11	14	-3	2	*	*	*	*	*	2	2	0
Nova Nation	59	47	12	16	11	5	9	6	3	17	19	-2	11	6	5	*	2	*	6	2	4
OLDSKOOL 80s HITS	33	33	0	10	5	5	5	6	-1	1	10	-9	15	11	4	2	1	1	*	*	*
OLDSKOOL 90s HITS	59	56	3	17	16	1	10	6	4	19	17	2	12	16	-4	*	*	*	*	*	*
Priceline Radio	2	n.a.	*	*	n.a.	*	2	n.a.	*	*	n.a.	*	*	n.a.	*	*	n.a.	*	*	n.a.	*
Radio Maria	4	6	-2	*	4	*	*	*	*	*	*	*	2	*	*	*	*	*	2	2	0
Radio Maria Ital	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
RnB FRIDAYS RADIO	54	52	2	9	16	-7	10	12	-2	18	14	4	18	10	8	*	*	*	*	*	*
SEN Melbourne	9	8	1	3	*	*	*	1	*	5	3	2	*	*	*	*	4	*	2	*	*
SENTrack	14	23	-9	2	2	0	*	3	*	6	5	1	*	4	*	3	3	0	3	5	-2
smooth relax	83	95	-12	12	14	-2	16	11	5	18	22	-4	19	21	-2	9	14	-5	8	13	-5
smooth Vintage	26	17	9	4	*	*	*	2	*	10	4	6	*	*	*	10	8	2	2	3	-1
TikTok Trending	98	100	-2	21	22	-1	20	28	-8	54	46	8	2	4	-2	*	*	*	*	*	*
WSFM 80s	81	75	6	13	13	0	11	11	0	14	13	1	23	17	6	10	7	3	10	13	-3
triple j Unearthed	43	48	-5	*	7	*	9	9	0	23	17	6	11	13	-2	*	2	*	*	*	*
ABC Country	27	26	1	6	2	4	*	*	*	9	12	-3	7	7	0	2	*	*	3	5	-2
ABC Jazz	63	66	-3	8	10	-2	11	19	-8	11	13	-2	7	2	5	6	5	1	20	17	3
ABC KIDS LISTEN	23	31	-8	13	13	0	*	*	*	6	13	-7	4	5	-1	*	*	*	*	*	*
ABC Sport	90	92	-2	4	14	-10	12	20	-8	31	24	7	6	6	0	9	8	1	28	21	7
Double J	82	68	14	13	8	5	2	6	-4	32	23	9	30	25	5	3	4	-1	2	3	-1
Total Digital/Internet Only	1,120	1,116	4	162	179	-17	157	164	-7	358	337	21	255	237	18	91	95	-4	97	104	-7

Please note: Priceline Radio commenced broadcasting July 7

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 6 2024 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 4808]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 12:00md-4:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 7:00pm-12:00mn	Sat-Sun 5:30am-12mn	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-		
BLENDER BEATS	35	25	10	10	9	1	11	9	2	21	13	8	17	8	9	12	5	7	19	7	12
CADA	134	118	16	43	51	-8	68	49	19	55	54	1	49	47	2	27	35	-8	65	62	3
Chemist Warehouse Remix	18	21	-3	5	3	2	2	2	0	11	7	4	4	4	0	4	5	-1	11	6	5
Coles Radio	104	89	15	41	37	4	44	29	15	39	41	-2	34	21	13	25	14	11	43	40	3
DANCE HITS	76	65	11	27	25	2	19	14	5	26	21	5	35	21	14	26	15	11	40	46	-6
EASY HITS	30	27	3	7	3	4	8	8	0	9	13	-4	9	11	-2	9	4	5	27	15	12
iHeartAustralia	75	78	-3	31	22	9	17	20	-3	40	36	4	30	33	-3	26	26	0	53	50	3
iHeartCountry	19	15	4	6	6	0	12	8	4	11	6	5	7	10	-3	12	6	6	9	8	1
KIIS 90s	91	77	14	32	30	2	31	19	12	25	30	-5	38	27	11	13	2	11	42	31	11
MMM 2000s	36	35	1	8	6	2	13	13	0	19	17	2	17	11	6	11	13	-2	17	24	-7
MMM 80s	16	27	-11	5	7	-2	7	14	-7	12	14	-2	9	8	1	2	5	-3	16	23	-7
MMM 90s	63	66	-3	25	38	-13	13	13	0	28	25	3	26	25	1	14	11	3	25	23	2
MMM ALMOST ACOUSTIC	13	5	8	2	*	*	9	4	5	8	4	4	8	4	4	1	1	0	15	*	*
MMM CLASSIC ROCK	36	45	-9	17	19	-2	20	24	-4	20	21	-1	16	15	1	11	17	-6	22	30	-8
MMM COUNTRY	19	19	0	6	5	1	9	9	0	6	8	-2	7	7	0	1	1	0	20	14	6
Nova Nation	47	44	3	15	14	1	19	12	7	14	12	2	15	14	1	22	10	12	17	11	6
OLDSKOOL 80s HITS	23	28	-5	13	10	3	8	11	-3	11	6	5	12	17	-5	1	1	0	18	9	9
OLDSKOOL 90s HITS	41	42	-1	22	16	6	16	15	1	23	21	2	21	20	1	7	6	1	32	33	-1
Priceline Radio	2	n.a.	*	*	n.a.	*	*	n.a.	*	2	n.a.	*	2	n.a.	*	*	n.a.	*	*	n.a.	*
Radio Maria	4	6	-2	2	3	-1	*	4	*	2	2	0	2	2	0	*	*	*	*	4	*
Radio Maria Ital	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
RnB FRIDAYS RADIO	52	52	0	24	20	4	25	23	2	23	20	3	33	26	7	8	6	2	25	19	6
SEN Melbourne	9	5	4	7	3	4	*	*	*	4	*	*	2	1	1	*	1	*	4	4	0
SENTrack	10	16	-6	2	1	1	5	4	1	3	7	-4	*	2	*	2	5	-3	12	13	-1
smooth relax	75	87	-12	26	37	-11	23	35	-12	30	38	-8	34	29	5	28	26	2	44	38	6
smooth Vintage	20	16	4	9	4	5	11	7	4	10	11	-1	6	6	0	1	3	-2	15	9	6
TikTok Trending	76	76	0	26	22	4	17	10	7	32	30	2	31	40	-9	19	23	-4	56	52	4
WSFM 80s	69	67	2	19	19	0	27	21	6	32	36	-4	28	25	3	16	12	4	32	28	4
triple j Unerthed	43	43	0	17	20	-3	12	15	-3	20	16	4	13	14	-1	7	15	-8	7	9	-2
ABC Country	19	20	-1	12	11	1	7	5	2	7	9	-2	7	3	4	4	5	-1	14	15	-1
ABC Jazz	50	56	-6	19	31	-12	18	28	-10	16	25	-9	19	12	7	16	12	4	43	45	-2
ABC KIDS LISTEN	19	27	-8	4	14	-10	*	8	*	9	10	-1	11	11	0	2	7	-5	15	26	-11
ABC Sport	70	61	9	21	16	5	11	17	-6	16	8	8	15	12	3	33	27	6	62	60	2
Double J	69	55	14	33	18	15	19	26	-7	30	23	7	27	29	-2	14	18	-4	45	39	6
Total Digital/Internet Only	964	973	-9	470	461	9	417	423	-6	491	489	2	457	439	18	290	276	14	711	688	23

Please note: Priceline Radio commenced broadcasting July 7

RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 6 2024

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	2.1	2.4	1.4	0.8	0.8	1.0	2.1	2.6	0.6	1.9	2.2	0.8	2.9	3.4	1.8	2.4	2.8	1.7	1.7	2.1	1.8
2GB	10.2	10.3	19.2	2.9	2.9	3.3	2.9	2.5	7.8	2.2	2.0	5.0	4.1	3.3	13.3	14.3	13.1	36.3	22.4	24.7	40.0
2UE 954	3.8	4.3	3.3	1.5	1.5	1.3	2.3	2.6	2.1	1.1	1.1	1.6	2.1	2.6	0.4	3.2	3.5	4.2	8.2	9.6	9.2
SKY Sports Radio	1.7	n.a.	n.a.	1.0	n.a.	n.a.	1.1	n.a.	n.a.	1.3	n.a.	n.a.	1.0	n.a.	n.a.	1.3	n.a.	n.a.	3.0	n.a.	n.a.
104.1 2DAY FM	4.7	5.7	1.3	9.5	10.7	3.7	10.3	12.9	0.9	6.3	7.4	2.0	3.7	4.6	0.6	5.4	6.6	1.5	0.9	1.2	*
KIIS1065	10.8	12.2	9.6	14.9	15.0	18.1	20.8	23.8	16.8	18.5	20.1	15.9	14.1	16.6	7.1	7.1	8.2	5.2	1.2	1.3	2.1
104.9 TRIPLE M	4.0	4.4	4.5	6.2	6.4	6.3	4.6	4.8	7.0	4.3	4.3	6.0	6.2	7.2	4.2	5.1	5.6	5.7	0.7	0.8	0.4
NOVA96.9	7.1	8.4	3.4	16.7	18.5	10.0	13.1	15.6	6.0	13.1	15.1	5.7	7.4	9.1	1.4	3.6	4.3	1.6	0.4	0.4	0.4
smoothfm 95.3	10.3	11.7	8.9	12.3	13.1	10.6	8.9	9.4	12.5	9.2	10.0	8.6	11.0	12.0	12.9	14.0	16.6	6.6	8.1	10.0	3.9
WSFM	10.7	12.5	6.2	9.0	9.4	8.8	6.0	6.8	5.4	5.7	6.4	3.9	13.4	15.8	7.4	16.6	19.4	10.5	10.4	13.0	3.4
ABC SYD	6.7	7.2	9.3	1.5	0.7	6.8	2.3	2.2	4.3	1.7	1.1	6.8	3.0	2.6	8.3	6.8	7.3	9.4	15.7	18.4	16.2
2RN	1.5	1.4	3.3	1.0	0.9	1.8	0.1	0.1	0.3	0.4	0.3	1.0	0.3	0.2	2.1	0.6	0.6	1.2	4.0	4.1	10.4
ABC NEWSRADIO	1.9	1.8	4.0	1.9	2.0	1.7	1.1	1.3	0.4	1.0	1.0	1.7	2.3	1.7	9.0	2.5	2.3	6.5	1.9	2.3	1.6
2JJJ	3.2	3.4	4.9	2.1	2.0	3.5	2.4	2.4	3.8	7.9	8.4	8.3	5.1	5.2	8.8	1.7	1.9	2.0	0.2	0.2	0.5
ABC CLASSIC	3.1	3.4	3.3	1.2	1.1	2.1	1.4	0.9	6.7	2.1	2.1	3.4	1.6	1.7	1.9	1.9	1.9	4.0	6.4	7.9	3.3
Commercial DAB+ Stns	8.5	8.9	13.0	12.4	12.2	17.6	11.1	10.6	21.3	16.0	16.1	22.4	11.7	12.6	14.9	4.3	5.0	2.8	1.6	1.7	3.2
ABC DAB+ Stns	2.0	1.9	4.4	2.6	2.7	3.2	1.7	1.5	4.2	2.7	2.3	6.9	1.8	1.4	5.9	0.7	0.8	0.8	2.2	2.5	3.4
Total DAB+ Stns	10.9	10.8	17.4	15.1	14.8	20.7	12.8	12.1	25.5	19.5	18.4	29.3	13.9	14.0	20.9	5.7	5.8	3.6	4.1	4.2	6.6

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	2.4	2.8	1.6	2.6	3.0	1.3	2.3	2.7	0.8	2.1	2.3	2.6	3.2	3.7	2.7	1.3	1.5	0.5	1.1	1.3	0.6
2GB	10.5	10.4	20.3	12.2	12.6	19.4	12.4	11.8	25.0	8.3	8.1	16.8	5.9	5.9	12.8	14.4	13.9	29.6	9.4	10.0	15.5
2UE 954	3.5	4.0	2.8	2.8	3.2	1.9	3.6	4.1	2.9	4.3	4.9	4.2	3.3	3.8	2.7	4.1	5.1	1.3	4.5	5.0	5.2
SKY Sports Radio	1.5	n.a.	n.a.	2.8	n.a.	n.a.	0.5	n.a.	n.a.	0.8	n.a.	n.a.	1.9	n.a.	n.a.	1.1	n.a.	n.a.	2.2	n.a.	n.a.
104.1 2DAY FM	4.8	5.8	1.3	4.2	5.1	0.6	4.3	5.1	1.6	5.6	6.8	1.6	5.8	7.1	1.7	3.8	4.7	0.5	4.4	5.3	1.3
KIIS1065	11.5	12.8	11.2	13.7	14.7	16.7	12.1	13.5	11.4	10.5	12.1	8.8	10.0	11.5	9.1	7.2	8.5	4.9	8.7	10.4	4.2
104.9 TRIPLE M	4.0	4.4	4.5	4.6	5.2	3.8	2.9	2.9	5.1	3.8	4.1	5.2	5.3	6.0	4.7	3.5	4.0	3.0	3.9	4.3	4.2
NOVA96.9	7.1	8.3	3.8	6.3	7.4	2.8	6.7	7.8	3.9	7.4	8.6	5.2	9.0	10.8	4.0	6.2	7.5	2.4	7.3	8.9	2.2
smoothfm 95.3	10.1	11.3	9.3	8.4	9.8	4.6	11.2	12.1	12.7	11.2	12.5	11.3	10.3	11.8	9.3	9.2	10.6	7.5	10.8	12.7	7.4
WSFM	11.2	13.1	6.5	10.6	12.2	6.4	12.2	14.4	6.1	12.5	14.8	7.6	10.3	12.0	7.5	8.2	9.9	3.4	9.1	10.7	5.4
ABC SYD	6.6	7.0	9.8	9.1	9.6	13.1	5.4	5.9	6.4	5.1	5.4	7.6	5.0	4.9	12.3	8.7	9.2	12.9	7.0	7.8	7.7
2RN	1.3	1.2	3.1	2.0	1.6	7.9	0.9	0.9	1.9	0.6	0.6	0.9	1.0	1.1	1.8	2.0	2.4	1.1	2.0	2.1	3.9
ABC NEWSRADIO	1.7	1.6	3.7	3.0	2.8	7.1	1.3	1.4	2.1	0.7	0.7	1.2	1.3	1.3	2.6	1.8	1.3	6.9	2.4	2.4	5.1
2JJJ	3.3	3.5	4.7	2.9	3.2	3.2	2.8	2.9	3.8	3.7	3.8	6.0	4.3	4.6	7.0	2.8	3.0	4.2	3.1	3.2	5.8
ABC CLASSIC	2.8	3.2	2.9	2.8	3.1	2.7	3.4	3.8	2.9	2.8	3.2	2.6	2.6	2.9	3.1	2.3	2.3	4.1	3.7	4.1	4.4
Commercial DAB+ Stns	8.2	8.8	10.6	4.8	5.0	6.5	8.6	9.3	10.1	9.9	10.5	13.3	9.9	10.6	13.9	11.4	12.8	11.3	9.4	9.2	21.1
ABC DAB+ Stns	1.8	1.7	3.9	1.4	1.4	1.9	1.6	1.5	3.4	1.7	1.5	5.1	2.1	2.0	5.0	3.2	3.2	6.2	2.6	2.6	6.0
Total DAB+ Stns	10.3	10.5	14.5	6.4	6.5	8.4	10.4	10.8	13.4	12.0	12.0	18.4	12.3	12.7	18.8	15.0	16.0	17.6	12.8	11.8	27.1

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has a 2.1% share of all listening, 2.4% share of AM/FM/DAB+ listening and 1.4% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 6 2024

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1170am	155	151	29	21	19	5	25	25	5	30	28	5	27	27	7	24	24	3	27	27	6
2GB	686	624	168	44	38	9	58	47	18	89	68	31	110	91	26	117	114	35	270	266	48
2UE 954	286	255	63	26	16	12	27	23	9	48	41	12	26	22	4	24	24	7	135	129	20
SKY Sports Radio	204	n.a.	n.a.	31	n.a.	n.a.	22	n.a.	n.a.	60	n.a.	n.a.	19	n.a.	n.a.	24	n.a.	n.a.	48	n.a.	n.a.
104.1 2DAY FM	731	707	114	143	136	34	99	95	10	228	219	36	159	157	20	64	63	14	37	37	*
KIIS1065	1,210	1,135	290	187	171	57	169	161	46	457	427	106	285	274	57	73	66	13	38	35	11
104.9 TRIPLE M	646	575	168	112	97	37	67	59	22	194	163	54	175	162	46	71	67	7	26	26	2
NOVA96.9	1,183	1,137	206	246	233	67	184	176	35	466	447	70	205	200	25	59	59	5	23	21	3
smoothfm 95.3	1,288	1,184	287	164	143	42	144	129	41	323	287	73	308	292	78	155	147	30	193	185	23
WSFM	885	821	185	96	76	42	66	57	18	170	151	32	206	197	46	171	167	25	176	174	22
ABC SYD	603	538	162	25	25	8	36	29	9	75	50	28	103	89	48	105	98	24	258	247	45
2RN	168	144	55	15	11	7	8	6	2	41	37	12	20	11	11	16	15	4	67	64	19
ABC NEWSRADIO	278	258	74	31	27	8	26	22	4	62	56	12	59	58	26	42	41	8	57	55	15
2JJJ	497	432	177	58	51	19	59	49	19	201	168	70	136	120	60	33	33	6	11	11	3
ABC CLASSIC	232	206	69	15	13	7	20	14	12	49	44	17	41	36	11	22	18	8	85	80	13
Commercial DAB+ Stns	891	827	327	145	138	46	135	125	48	295	268	131	200	189	72	66	58	18	50	49	12
ABC DAB+ Stns	289	254	122	36	34	17	30	24	13	95	84	38	59	48	35	19	17	4	51	47	16
Total DAB+ Stns	1,120	1,004	419	162	153	58	157	141	58	358	318	157	255	228	98	91	76	22	97	88	26
Total	4,527	4,256	1,452	489	468	189	462	427	174	1,221	1,149	416	1,008	954	345	570	530	153	776	728	176

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1170am	141	137	25	91	91	4	70	64	10	61	59	12	66	64	9	25	25	2	70	64	10
2GB	603	539	150	436	385	73	294	240	77	258	227	76	210	172	53	147	117	40	470	419	85
2UE 954	221	194	48	117	101	18	116	103	20	114	106	23	84	74	16	54	49	5	175	158	39
SKY Sports Radio	148	n.a.	n.a.	79	n.a.	n.a.	37	n.a.	n.a.	33	n.a.	n.a.	47	n.a.	n.a.	21	n.a.	n.a.	140	n.a.	n.a.
104.1 2DAY FM	638	616	97	336	316	20	244	226	31	260	248	34	284	272	22	113	108	7	374	365	30
KIIS1065	1,116	1,010	266	735	633	141	542	466	108	449	399	92	475	441	62	199	183	31	668	638	86
104.9 TRIPLE M	534	465	138	250	220	47	182	148	43	229	185	53	217	188	34	108	89	20	332	298	66
NOVA96.9	1,024	952	190	564	516	59	385	336	76	430	385	66	455	430	41	201	186	15	655	639	62
smoothfm 95.3	1,121	997	249	561	497	84	525	441	113	519	450	108	465	425	66	236	208	31	792	729	127
WSFM	808	746	165	466	422	60	404	358	66	386	346	72	362	334	52	164	147	19	509	473	75
ABC SYD	497	432	145	325	297	57	211	161	58	210	182	40	210	170	53	137	115	26	376	332	73
2RN	138	114	45	70	52	24	57	41	19	39	35	10	42	31	15	41	34	7	97	79	29
ABC NEWSRADIO	224	207	63	166	159	25	78	56	26	65	53	18	66	59	22	36	28	13	161	144	38
2JJJ	408	348	144	197	177	31	148	109	52	176	138	59	203	172	46	107	84	28	255	211	77
ABC CLASSIC	198	170	59	114	97	26	92	77	29	92	82	21	85	71	16	57	46	13	157	135	36
Commercial DAB+ Stns	764	716	238	346	320	67	338	296	94	402	370	113	371	353	88	228	199	48	538	462	180
ABC DAB+ Stns	242	212	86	107	96	23	66	64	19	91	71	40	81	75	27	69	52	23	176	148	68
Total DAB+ Stns	964	868	312	470	411	91	417	347	114	491	428	148	457	417	112	290	239	71	711	582	240
Total	4,326	3,993	1,308	3,391	3,001	602	2,749	2,310	674	2,750	2,380	679	2,712	2,362	497	1,454	1,244	262	3,768	3,362	852

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has 155,000 total listeners, 151,000 AM/FM/DAB+ listeners and 29,000 Streaming listeners. Please note that there can be overlap between radio types.
 Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.