

# Australian Podcast Ranker

Top Podcasts | October 2024



Rank	Change	Podcast	Publisher	Sales representation	Monthly listeners	Monthly downloads	New episodes
1	-	Hamish & Andy	LiSTNR (SCA)	LiSTNR (SCA)	934,394	1,853,900	5
2	-	Casefile True Crime	Audioboom	ARN / iHeart	771,026	1,802,831	4
3	-	ABC News Top Stories	Australian Broadcasting Corporation	-	747,728	2,244,599	438
4	+1	Shameless	Shameless Media	Shameless Media	593,270	1,170,676	12
5	-1	Mamamia Out Loud	Mamamia	Mamamia	564,874	1,526,607	28
6	-	The Imperfects	ARN / iHeart	ARN / iHeart	484,556	949,342	7
7	+1	The Kyle & Jackie O Show	ARN / iHeart	ARN / iHeart	470,864	1,478,828	122
8	-1	Conversations	Australian Broadcasting Corporation	-	443,446	2,761,662	23
9	-	Life Uncut	ARN / iHeart	ARN / iHeart	370,158	951,460	21
10	+1	ABC News Daily	Australian Broadcasting Corporation	-	348,728	1,035,493	23
11	-1	Sky News Australia Update	News Corp Australia	News Corp / NOVA Entertainment	340,446	667,944	1
12	+1	Crime Junkie	audiochuck / SiriusXM Podcast Network	LiSTNR (SCA)	336,780	799,805	12
13	-1	Happy Hour with Lucy & Nikki	LiSTNR (SCA)	LiSTNR (SCA)	335,723	596,421	12
14	+23	Bronwyn	News Corp Australia	News Corp / NOVA Entertainment	263,319	489,608	7
15	+7	No Filter	Mamamia	Mamamia	250,101	585,568	15
16	-1	I Catch Killers with Gary Jubelin	News Corp Australia	News Corp / NOVA Entertainment	246,848	600,314	10
17	-3	It's A Lot with Abbie Chatfield	LiSTNR (SCA)	LiSTNR (SCA)	246,482	473,883	12
18	-	The Update	NOVA Entertainment	NOVA Entertainment	244,125	494,898	77
19	-	7am	Schwartz Media	Schwartz Media / LiSTNR (SCA)	243,147	688,439	27
20	+1	Stuff You Should Know	ARN / iHeart	ARN / iHeart	241,369	860,865	20
21	+5	True Crime Conversations	Mamamia	Mamamia	237,657	510,093	7
22	+2	SmartLess	SiriusXM Podcast Network	LiSTNR (SCA)	231,150	468,704	6
23	+12	If You're Listening	Australian Broadcasting Corporation	-	223,323	686,884	8



# Australian Podcast Ranker

Top Podcasts | October 2024



Rank	Change	Podcast	Publisher	Sales representation	Monthly listeners	Monthly downloads	New episodes
24	-1	Australian True Crime	Bravecasting	Acast	216,180	713,487	14
25	-	The Howie Games	LiSTNR (SCA)	LiSTNR (SCA)	215,132	572,640	14
26	+5	ABC SPORT Daily	Australian Broadcasting Corporation	-	213,578	354,363	24
27	+11	Pod Save America	SiriusXM Podcast Network	LiSTNR (SCA)	205,509	451,768	18
28	+5	The Mel Robbins Podcast	SiriusXM Podcast Network	LiSTNR (SCA)	203,412	396,920	12
29	-12	The Quicky	Mamamia	Mamamia	201,118	763,696	58
30	-10	Squiz Today	Squiz Media	Squiz Media	194,989	454,638	27
31	-1	Morbid	Wondery	LiSTNR (SCA)	193,748	482,530	10
32	-	Darling, Shine!	LiSTNR (SCA)	LiSTNR (SCA)	177,130	263,024	5
33	-17	SEN Breakfast	Sports Entertainment Network (SEN)	Sports Entertainment Network (SEN)	174,866	726,876	167
34	+7	Smallzy's Surgery	NOVA Entertainment	NOVA Entertainment	173,758	183,848	139
35	+5	She's On The Money	ARN / iHeart	ARN / iHeart	171,984	520,552	19
36	-8	Armchair Expert with Dax Shepard	Wondery	LiSTNR (SCA)	170,511	428,844	14
37	+6	Hourly News Bulletins	Nine Radio	Nine	167,521	352,642	2,758
38	Debut	Missing Niamh	Audioboom	ARN / iHeart	165,378	473,804	0
39	Return	Unravel	Australian Broadcasting Corporation	-	164,378	759,822	8
40	-4	Ben Fordham Live	Nine Radio	Nine	161,480	341,430	158
41	-14	Dan Does Footy	DM Podcasts	LiSTNR (SCA)	152,742	198,279	7
42	+2	MrBallen Podcast: Strange, Dark & Mysterious Stories	Wondery	LiSTNR (SCA)	146,923	428,090	10
43	Return	Witness: William Tyrrell	News Corp Australia	News Corp / NOVA Entertainment	144,547	267,805	6
44	Return	AFL Trade Radio	Sports Entertainment Network (SEN)	Sports Entertainment Network (SEN)	144,192	1,099,881	435
45	-	The Briefing	LiSTNR (SCA)	LiSTNR (SCA)	141,163	404,035	51



# Australian Podcast Ranker

Top Podcasts | October 2024



Rank	Change	Podcast	Publisher	Sales representation	Monthly listeners	Monthly downloads	New episodes
46	-4	Dyl & Friends	Clubby Sports	Clubby Sports / ARN / iHeart	140,219	250,818	14
47	+28	everybody has a secret	Shameless Media	Shameless Media	139,412	230,352	5
48	-	On Purpose with Jay Shetty	ARN / iHeart	ARN / iHeart	136,909	303,584	9
49	-3	No Such Thing As A Fish	Audioboom	ARN / iHeart	136,822	348,376	5
50	+2	CommSec Market Update	LiSTNR (SCA)	LiSTNR (SCA)	132,537	303,531	46
51	-1	The Rush Hour with JB & Billy	LiSTNR (SCA)	LiSTNR (SCA)	132,167	272,853	144
52	+1	The Daily Aus	ARN / iHeart	ARN / iHeart	129,698	298,077	29
53	-19	SBS News In Depth	Special Broadcasting Service	Special Broadcasting Service	129,365	403,501	151
54	-5	RedHanded	Wondery	LiSTNR (SCA)	128,649	286,214	6
55	+6	Dateline NBC	NBCUniversal News Group	LiSTNR (SCA)	126,426	406,186	17
56	+13	How Other Dads Dad with Hamish Blake	HODD Media	HODD Media	125,745	200,173	5
57	-3	KICPOD	LiSTNR (SCA)	LiSTNR (SCA)	123,682	230,976	9
58	+12	The Marty Sheargold Show	LiSTNR (SCA)	LiSTNR (SCA)	123,528	266,258	27
59	-8	Matt and Shane's Secret Podcast	Audioboom	ARN / iHeart	123,193	249,557	6
60	+4	Just For Girls	NOVA Entertainment	NOVA Entertainment	122,857	192,450	10
61	-14	Life and Crimes with Andrew Rule	News Corp Australia	News Corp / NOVA Entertainment	122,047	295,341	5
62	+5	7News Headlines	ARN / iHeart	ARN / iHeart	120,091	243,817	64
63	-1	Dr Karl Podcast	Australian Broadcasting Corporation	-	113,035	304,103	5
64	-1	The Mindset Mentor	SiriusXM Podcast Network	LiSTNR (SCA)	112,713	280,699	18
65	-7	All In The Mind	Australian Broadcasting Corporation	-	111,013	336,067	4
66	+2	Late Night Live	Australian Broadcasting Corporation	-	110,290	662,226	60
67	-7	Backstage with Cooper & Matty Johns	Johns Media	Johns Media / ARN / iHeart	108,569	147,421	6
68	-2	The Front	News Corp Australia	News Corp / NOVA Entertainment	105,543	280,918	25



# Australian Podcast Ranker

Top Podcasts | October 2024



Rank	Change	Podcast	Publisher	Sales representation	Monthly listeners	Monthly downloads	New episodes
69	Debut	Kill List	Wonderly	LiSTNR (SCA)	104,824	207,822	8
70	-15	Bizarre with Mick Molloy and Titus O'Reily	LiSTNR (SCA)	LiSTNR (SCA)	104,486	211,632	5
71	+1	The Morning Edition	Nine Publishing	Nine	101,612	279,574	26
72	-7	Do You F*cking Mind?	LiSTNR (SCA)	LiSTNR (SCA)	101,585	224,200	14
73	+9	Conan O'Brien Needs A Friend	SiriusXM Podcast Network	LiSTNR (SCA)	98,703	209,068	10
74	+2	Murder With My Husband	ARN / iHeart	ARN / iHeart	95,945	204,590	5
75	+13	Freakonomics Radio	SiriusXM Podcast Network	LiSTNR (SCA)	95,046	189,880	7
76	-37	Whateley	Sports Entertainment Network (SEN)	Sports Entertainment Network (SEN)	93,329	432,133	142
77	+2	TED Talks Daily	ARN / iHeart	ARN / iHeart	91,739	368,651	31
78	+44	3AW Breakfast with Ross and Russel	Nine Radio	Nine	91,098	152,364	99
79	+6	Ladies, We Need To Talk	Australian Broadcasting Corporation	-	90,866	261,838	5
80	+12	Last Podcast On The Left	SiriusXM Podcast Network	LiSTNR (SCA)	90,039	199,571	10
81	-24	The Truth About Amy	ARN / iHeart	ARN / iHeart	89,637	159,961	4
82	+13	Style-ish	Shameless Media	Shameless Media	89,022	129,152	5
83	-5	Not Stupid	Australian Broadcasting Corporation	-	88,514	248,069	9
84	+3	CANCELLED	Mamamia	Mamamia	88,314	167,222	7
85	-2	Chat 10 Looks 3	DM Podcasts	LiSTNR (SCA)	86,416	144,207	2
86	-5	What's That Rash?	Australian Broadcasting Corporation	-	86,119	289,989	5
87	+10	The Fin	Nine Publishing	Nine	86,005	124,471	5
88	+5	The Spill	Mamamia	Mamamia	85,475	239,569	26
89	+67	Everyone Has An Ex	Mamamia	Mamamia	83,044	175,875	7
90	-17	The Matty Johns Podcast	News Corp Australia	News Corp / NOVA Entertainment	82,951	150,138	8



# Australian Podcast Ranker

Top Podcasts | October 2024



Rank	Change	Podcast	Publisher	Sales representation	Monthly listeners	Monthly downloads	New episodes
91	+10	The Party Room	Australian Broadcasting Corporation	-	81,391	170,540	7
92	Debut	Inherited	Shameless Media	Shameless Media	79,410	102,357	4
93	+11	Aunty Donna Podcast	LiSTNR (SCA)	LiSTNR (SCA)	77,123	168,034	6
94	+5	SBS News Updates	Special Broadcasting Service	Special Broadcasting Service	76,557	252,905	93
95	-1	Behind the Bastards	ARN / iHeart	ARN / iHeart	75,691	177,914	11
96	+23	The Megyn Kelly Show	SiriusXM Podcast Network	LiSTNR (SCA)	75,411	183,139	32
97	-6	From The Newsroom	News Corp Australia	News Corp / NOVA Entertainment	74,092	144,987	54
98	+5	99% Invisible	SiriusXM Podcast Network	LiSTNR (SCA)	73,733	173,100	7
99	-40	Malevolent Mischief: True Stories of Horror	ARN / iHeart	ARN / iHeart	73,094	127,514	18
100	+16	Global Roaming with Geraldine Doogue and Hamish Macdonald	Australian Broadcasting Corporation	-	73,080	213,293	6
101	-27	Levels Podcast	DM Podcasts	LiSTNR (SCA)	72,997	94,512	6
102	+6	But Are You Happy?	Mamamia	Mamamia	72,860	127,278	6
103	+67	Background Briefing	Australian Broadcasting Corporation	-	69,806	209,860	5
104	-8	News Club	Squiz Media	Squiz Media	68,362	98,640	9
105	Debut	Rotten Apple	Nine Radio	Nine	68,309	108,259	6
106	-8	Health Report	Australian Broadcasting Corporation	-	68,136	325,357	23
107	-17	MID	Mamamia	Mamamia	66,744	124,586	5
108	-6	Chanticleer	Nine Publishing	Nine	66,621	91,790	5
109	-4	Quick Smart	Australian Broadcasting Corporation	-	66,136	118,295	5
110	-24	Everyone Relax	LiSTNR (SCA)	LiSTNR (SCA)	64,975	168,129	15
111	Debut	Call Her Daddy	SiriusXM Podcast Network	LiSTNR (SCA)	64,848	148,682	9
112	+41	British Scandal	Wondery	LiSTNR (SCA)	63,180	166,722	7



# Australian Podcast Ranker

Top Podcasts | October 2024



Rank	Change	Podcast	Publisher	Sales representation	Monthly listeners	Monthly downloads	New episodes
113	-6	High Scrollers	NOVA Entertainment	NOVA Entertainment	62,690	105,418	10
114	-3	Bloke In A Bar	Bloke in a Bar	BIAB Media	61,695	165,501	17
115	+14	Two Hot Takes	Audioboom	ARN / iHeart	61,104	119,875	5
116	-1	Outspoken the Podcast	ARN / iHeart	ARN / iHeart	60,797	119,277	10
117	-	MrBallen's Medical Mysteries	Wondery	LiSTNR (SCA)	60,545	145,712	7
118	-6	Australian Birth Stories	DM Podcasts	LiSTNR (SCA)	59,676	147,947	4
119	+6	You Beauty	Mamamia	Mamamia	59,229	198,064	29
120	+1	FEAR & GREED   Business News	NOVA Entertainment	NOVA Entertainment	58,240	234,302	94
121	+16	AM	Australian Broadcasting Corporation	-	58,101	168,182	177
122	-16	Hack	Australian Broadcasting Corporation	-	57,605	164,969	22
123	+10	Bang On	Australian Broadcasting Corporation	-	57,362	128,412	5
124	-35	The Missing Campers Trial	Nine Radio	Nine	57,155	115,293	4
125	+5	Hidden Brain	Hidden Brain Media / SiriusXM Podcast Network	Hidden Brain Media / LiSTNR (SCA)	56,727	112,607	4
126	+18	3AW Mornings with Tom Elliott	Nine Radio	Nine	56,094	130,338	121
127	Return	Revisionist History	ARN / iHeart	ARN / iHeart	55,489	149,017	6
128	+17	The Sounding Board	Sports Entertainment Network (SEN)	Sports Entertainment Network (SEN)	55,261	135,502	18
129	-20	Cautionary Tales with Tim Harford	ARN / iHeart	ARN / iHeart	54,767	99,421	3
130	Return	The Grade Cricketer	DM Podcasts	LiSTNR (SCA)	53,677	84,110	5
131	-11	The Race F1 Podcast	ARN / iHeart	ARN / iHeart	53,548	85,345	10
132	-	The School of Greatness	SiriusXM Podcast Network	LiSTNR (SCA)	53,282	123,464	13
133	+24	The Ray Hadley Morning Show	Nine Radio	Nine	53,025	119,844	60
134	-63	Roy and HG - Bludging on the Blindside	Australian Broadcasting Corporation	-	52,859	147,558	2



# Australian Podcast Ranker

Top Podcasts | October 2024



Rank	Change	Podcast	Publisher	Sales representation	Monthly listeners	Monthly downloads	New episodes
135	Debut	Racing Pulse with Michael Felgate	RSN Racing & Sport	RSN Racing & Sport	52,564	286,811	392
136	+7	Big Ideas	Australian Broadcasting Corporation	-	52,443	196,584	22
137	-19	Good Weekend Talks	Nine Publishing	Nine	52,369	68,069	4
138	-28	Life Matters	Australian Broadcasting Corporation	-	52,198	271,484	79
139	-16	RN Breakfast	Australian Broadcasting Corporation	-	52,040	538,038	333
140	+12	The Money Puzzle, with James Kirby	News Corp Australia	News Corp / NOVA Entertainment	50,999	98,750	11
141	+21	How To Fail With Elizabeth Day	ARN / iHeart	ARN / iHeart	50,771	84,664	5
142	-6	Motley Fool Money	LiSTNR (SCA)	LiSTNR (SCA)	49,947	100,491	8
143	+29	Uncomfortable Conversations with Josh Szepts	DM Podcasts	LiSTNR (SCA)	48,792	95,715	12
144	-5	The Psychology of your 20s	ARN / iHeart	ARN / iHeart	48,588	88,886	9
145	+2	True Crime with Kendall Rae	Audioboom	ARN / iHeart	48,580	103,894	5
146	-90	The Ultimate Sacrifice	Nine Radio	Nine	48,470	103,616	0
147	-13	Daily Telegraph - News Feed	News Corp Australia	News Corp / NOVA Entertainment	47,937	52,831	1
148	+27	F1: Beyond The Grid	Audioboom	ARN / iHeart	47,687	89,864	6
149	+1	Matt & Alex - All Day Breakfast	LiSTNR (SCA)	LiSTNR (SCA)	47,381	105,680	23
150	-1	Nothing much happens: bedtime stories to help you sleep	ARN / iHeart	ARN / iHeart	47,362	209,435	10
151	+4	So Dramatic! with Megan Pustetto	NOVA Entertainment	NOVA Entertainment	47,133	168,648	32
152	+2	StarTalk Radio	SiriusXM Podcast Network	LiSTNR (SCA)	46,744	100,365	8
153	+16	Two Doting Dads with Matty J & Ash	ARN / iHeart	ARN / iHeart	46,591	84,924	8
154	-28	Cancelled with Tana Mongeau	Audioboom	ARN / iHeart	46,392	71,849	3
155	-13	3AW Wide World of Sports	Nine Radio	Nine	46,161	91,940	94
156	-29	Scamfluencers	Wondery	LiSTNR (SCA)	45,568	98,620	6
157	-19	The Tim Dillon Show	Audioboom	ARN / iHeart	45,490	64,748	3



# Australian Podcast Ranker

Top Podcasts | October 2024



Rank	Change	Podcast	Publisher	Sales representation	Monthly listeners	Monthly downloads	New episodes
158	-30	Crime Insiders	LiSTNR (SCA)	LiSTNR (SCA)	44,723	104,017	10
159	Debut	Take Me To Your Leader!	Australian Broadcasting Corporation	-	44,443	153,026	5
160	+1	Small Town Murder	Wondery	LiSTNR (SCA)	43,848	101,688	9
161	+33	Tradies	Clubby Sports	Clubby Sports / ARN / iHeart	43,666	70,379	11
162	-4	The Broski Report with Brittany Broski	Audioboom	ARN / iHeart	43,341	70,923	4
163	+34	Giddy Up with Gareth Hall	Sports Entertainment Network (SEN)	Sports Entertainment Network (SEN)	43,195	177,653	261
164	+2	How I Built This with Guy Raz	Wondery	LiSTNR (SCA)	42,957	138,518	12
165	-2	The Athletic FC Podcast	ARN / iHeart	ARN / iHeart	42,734	90,651	23
166	+7	Nothing To Wear	Mamamia	Mamamia	42,431	80,482	6
167	-54	The Streaming Service with Justin Hill	LiSTNR (SCA)	LiSTNR (SCA)	42,430	43,142	14
168	Debut	The Kick it Forward Podcast	Clubby Sports	Clubby Sports / ARN / iHeart	42,262	58,976	7
169	Return	The Jess Rowe Big Talk Show	LiSTNR (SCA)	LiSTNR (SCA)	41,886	77,710	5
170	-86	Triple M Rocks Footy NRL	LiSTNR (SCA)	LiSTNR (SCA)	41,429	81,171	36
171	+17	Nightlife	Australian Broadcasting Corporation	-	41,070	237,970	125
172	Return	Willow Talk Cricket Podcast	LiSTNR (SCA)	LiSTNR (SCA)	40,783	69,460	9
173	-5	Ologies with Alie Ward	SiriusXM Podcast Network	LiSTNR (SCA)	40,724	82,857	5
174	-3	The Deck	audiochuck / SiriusXM Podcast Network	LiSTNR (SCA)	40,216	89,808	6
175	+1	Betrayal	ARN / iHeart	ARN / iHeart	39,366	95,576	7
176	+17	Betoota Talks	DM Podcasts	LiSTNR (SCA)	39,334	62,802	8
177	+6	Rear Vision	Australian Broadcasting Corporation	-	38,044	112,236	5
178	Debut	The Bulwark Podcast	Audioboom	ARN / iHeart	37,539	117,925	25
179	+2	Drive with Joel & Fletch	Sports Entertainment Network (SEN)	Sports Entertainment Network (SEN)	37,474	158,108	161





# Australian Podcast Ranker

Top Podcasts | October 2024



Rank	Change	Podcast	Publisher	Sales representation	Monthly listeners	Monthly downloads	New episodes
180	-45	Shandee's Story	News Corp Australia	News Corp / NOVA Entertainment	36,422	76,138	0
181	+8	The World Today	Australian Broadcasting Corporation	-	36,158	92,337	158
182	-2	American Scandal	Wondery	LiSTNR (SCA)	35,949	123,984	7
183	+17	Swindled	ARN / iHeart	ARN / iHeart	35,920	65,262	2
184	+8	Somehow Related with Dave O'Neil & Glenn Robbins	Nine Radio	Nine	35,664	80,587	4
185	Return	Pod Save the World	SiriusXM Podcast Network	LiSTNR (SCA)	35,534	68,571	9
186	Return	PM	Australian Broadcasting Corporation	-	35,278	89,323	162
187	Return	The Spy Who	Wondery	LiSTNR (SCA)	34,957	76,998	6
188	+10	The Minefield	Australian Broadcasting Corporation	-	34,895	87,726	5
189	-4	Murder, Mystery & Makeup	Audioboom	ARN / iHeart	34,887	78,548	4
190	-12	Snapped: Women Who Murder	Wondery	LiSTNR (SCA)	34,805	92,979	5
191	Debut	F1 Nation	Audioboom	ARN / iHeart	34,773	53,815	6
192	Return	The Hook Up	Australian Broadcasting Corporation	-	34,306	78,794	10
193	-16	Sooshi Mango Podcast	LiSTNR (SCA)	LiSTNR (SCA)	34,202	56,672	4
194	Return	This Is Actually Happening	Wondery	LiSTNR (SCA)	34,153	82,092	7
195	Return	Paul Murray Live	News Corp Australia	News Corp / NOVA Entertainment	33,950	86,155	24
196	Return	Unexplained Encounters	ARN / iHeart	ARN / iHeart	33,871	58,793	5
197	Return	The Chrissie Swan Show	NOVA Entertainment	NOVA Entertainment	33,826	102,718	47
198	Return	True Crime All The Time	Wondery	LiSTNR (SCA)	33,794	72,628	5
199	-3	Two Ts In A Pod with Teddi Mellencamp and Tamra Judge	ARN / iHeart	ARN / iHeart	33,731	97,842	26
200	-13	Critical Role	SiriusXM Podcast Network	LiSTNR (SCA)	33,644	65,197	6



# Australian Podcast Ranker



## Top Podcasts | October 2024

Note: With the sunset of Chartable and the removal of its prefix from certain podcasts, we have adjusted the podcast numbers to eliminate the spikes caused by re-downloads on Spotify. This adjustment process will continue into next month as our team diligently works to remove the Chartable prefix.

### POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

### ABOUT THE AUSTRALIAN PODCAST RANKER

The Australian Podcast Ranker lists the Top 200 podcasts from participating publishers that are consumed by listeners located in Australia. The All-Australian Top 200 Category Ranker lists only the Top 200 podcasts commissioned by an Australian publisher, consumed by listeners located in Australia.

The Australian Podcast Ranker is based on a calendar month reporting period. The entities listed are ranked by Monthly Listeners in accordance with the latest IAB Podcast Technical Measurement Guidelines. If you wish to sort by downloads, you can click on the "Downloads" column to re-sort amongst the existing data.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

The Top Sales Representatives ranker includes participating entities that have been delegated advertising sales responsibilities by a publisher, such as a third-party sales house, sales representation firm, or sales network. Listener and download numbers from multiple publishers can be aggregated under one sales representative.

The Ranker is commissioned by Commercial Radio & Audio and includes the participation of the following publishers and sales representation: Acast, Adore Beauty, ARN/iHeartPodcast Network Australia, Audioboom, Australian Birth Stories, Australian Broadcasting Corporation, Bloke in a Bar, DM Podcasts, Hidden Brain Media, HODD Media, Johns Media, Kinderling Kids Radio, LiSTNR (SCA), Motorsport Podcast Network, NBCUniversal News Group, News Corp Australia, Nine, Nova Entertainment, Podshape, Ranieri & Co, RSN Racing & Sport, Schwartz Media, SiriusXM Podcast Network, Sports Entertainment Network (SEN), The Chaser, The Horde, TOFOP Productions, Wavelength Creative, West Australian Newspapers, Wondery.

### METRIC DEFINITIONS

\* Listeners - A 'listener' is a single user who downloads content for either immediate or delayed consumption. Listeners are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.1.

\* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

\* Publisher - An entity that represents a group of podcasts that it either commissions, produces itself or acts as the primary representative for that content in Australia.

\* Rank

\* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

\* "Return" indicates that the show has returned to the Top 200 after having not appeared in the previous reporting period(s).



# Australian Podcast Ranker

## Top Podcasts | October 2024



\* Index (Monthly Podcast pop 18+) - Compares % of a podcast's audience against the overall Australian monthly podcast listener population (age 18+). Eg: Index 125 "Genre X is 25% more likely than average monthly podcast listener to do purchase a new car."

