

GfK Radio 360 Ratings Summary Report – Survey 7, 2024

The Media Summary Report provided will contain Market Share %, Cumulative Audience (000s) and Average Audience (000s) for total radio, as well as Market Share %, Cumulative Audience (000s) by radio type.

Each of these statistics represents the radio audience in different ways and as such must be referred in the following manner:

Instructions and examples of interpreting the results:

- Share%:** Market Share is the percentage of the radio type listening, in a defined period, in an average week that is tuned to a particular station
 e.g. ‘During Mon-Sun 5:30am-12mn, 13.8% of the total radio listening audience was to Station B or Station B has 13.8% share of all listening Mon-Sun 5:30am-12mn’;
 ‘During Mon-Sun 5:30am-12mn, 13.9% of the AM/FM/DAB+ listening audience was to Station B or Station B has 13.9% share of AM/FM/DAB+ listening Mon-Sun 5:30am-12mn’;
 ‘During Mon-Sun 5:30am-12mn, 16.5% of the streaming listening audience was to Station B or Station B has 16.5% share of streaming listening Mon-Sun 5:30am-12mn’.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Share is a measure of listening and refers to those listening and the number of quarter hours they listened to (time spent listening). It can be reflected in statements such as ‘most listened to station’ or the ‘station with the most listening’.

- Cumulative audience (000s):** is the number of different people reached at least once by a radio station across a defined period of time via a radio type, in an average week
 e.g. ‘Across Mon-Sun 5:30am-12mn, there were 64,000 unique or different listeners aged 10+ tuning into Station A on total radio’;
 ‘Across Mon-Sun 5:30am-12mn, there were 60,000 unique or different listeners aged 10+ tuning into Station A on AM/FM/DAB+’;
 ‘Across Mon-Sun 5:30am-12mn, there were 15,000 unique or different listeners aged 10+ tuning into Station A via streaming’.

Please note that there can be overlap between radio types.

Cume is a measure of listeners or audience size. It can be reflected in statements such as ‘total audience’, ‘total number of listeners’ or ‘most listeners’.

- Average audience (000s):** is the average number of people tuned into a radio station across a defined period of time, in any given quarter hour, during an average week
 e.g. ‘Between Mon-Sun 5:30am-12mn, in an average quarter hour, there are 15,000 people aged 10+ listening to Station C’.

It can be reflected in statements such as ‘average audience’ or ‘average number of listeners in a given quarter hour’.

Stations	Total Radio			AM/FM/DAB+		Streaming	
	Market Share %	Cumulative Audience (000s)	Average Audience (000s)	Market Share %	Cumulative Audience (000s)	Market Share %	Cumulative Audience (000s)
Station A	5.1	64	3	5.6	60	4.8	15
Station B	13.8	621	60	13.9	605	16.5	150
Station C	3.2	264	15	3.3	220	3.2	80

Source: GfK Radio 360 Ratings, Market A, Survey X 2024, Mon-Sun 5:30am-12mn, People 10+, By Radio

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 7 2024 SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	4.6	5.0	-0.4	0.9	1.3	-0.4	0.5	2.1	-1.6	*	0.3	*	1.0	1.5	-0.5	3.9	3.1	0.8	14.4	14.9	-0.5
4BH 1116	11.1	11.2	-0.1	0.9	0.8	0.1	2.0	3.3	-1.3	1.7	1.8	-0.1	2.4	1.7	0.7	14.1	16.4	-2.3	30.5	29.9	0.6
SENQ 693am	1.3	1.1	0.2	1.2	1.7	-0.5	0.2	0.7	-0.5	3.1	3.3	-0.2	1.3	0.5	0.8	0.8	0.6	0.2	0.5	0.5	0.0
B105	13.1	12.7	0.4	22.7	21.1	1.6	17.3	13.0	4.3	26.6	22.4	4.2	12.8	16.7	-3.9	6.5	5.2	1.3	2.7	3.0	-0.3
KIIS973	10.8	10.0	0.8	12.9	11.9	1.0	10.2	11.2	-1.0	10.3	11.7	-1.4	16.4	14.3	2.1	11.0	9.5	1.5	5.2	4.2	1.0
104.5 TRIPLE M	12.2	11.8	0.4	14.7	15.9	-1.2	13.7	14.0	-0.3	10.5	9.0	1.5	19.6	17.8	1.8	13.8	15.5	-1.7	4.3	4.1	0.2
NOVA106.9	10.5	10.5	0.0	21.6	19.3	2.3	18.0	18.6	-0.6	12.3	14.8	-2.5	15.6	15.7	-0.1	5.8	3.6	2.2	1.1	0.8	0.3
ABC BRIS	5.5	6.3	-0.8	1.0	1.1	-0.1	0.9	2.6	-1.7	1.8	1.2	0.6	2.9	2.0	0.9	6.1	8.5	-2.4	13.3	15.5	-2.2
4RN	1.7	1.7	0.0	0.1	0.1	0.0	0.4	0.1	0.3	0.3	0.6	-0.3	0.6	0.9	-0.3	3.4	2.8	0.6	3.5	3.8	-0.3
ABC NEWSRADIO	1.9	1.4	0.5	0.7	0.7	0.0	0.9	1.0	-0.1	1.1	1.2	-0.1	0.4	0.3	0.1	1.6	0.4	1.2	4.7	3.7	1.0
4JJJ	4.3	5.1	-0.8	6.2	6.4	-0.2	6.9	10.2	-3.3	10.5	9.9	0.6	3.2	5.6	-2.4	2.7	3.2	-0.5	0.3	0.3	0.0
ABC CLASSIC	2.2	1.9	0.3	0.3	0.5	-0.2	1.3	0.6	0.7	0.5	0.8	-0.3	1.4	*	*	2.6	2.3	0.3	4.8	5.2	-0.4

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	4.9	5.2	-0.3	4.6	5.1	-0.5	5.6	6.1	-0.5	4.1	4.2	-0.1	4.2	4.0	0.2	7.7	9.2	-1.5	3.8	4.4	-0.6
4BH 1116	10.2	10.5	-0.3	10.4	11.2	-0.8	12.3	12.9	-0.6	9.5	10.0	-0.5	7.2	6.7	0.5	9.3	8.0	1.3	13.8	13.4	0.4
SENQ 693am	1.5	1.3	0.2	2.0	1.8	0.2	1.5	1.3	0.2	1.3	1.2	0.1	1.0	1.1	-0.1	0.4	0.5	-0.1	0.7	0.5	0.2
B105	13.5	13.1	0.4	13.9	14.0	-0.1	13.6	11.7	1.9	15.1	14.3	0.8	13.2	15.0	-1.8	5.3	5.1	0.2	11.9	11.3	0.6
KIIS973	10.7	10.0	0.7	12.1	10.5	1.6	10.6	9.3	1.3	9.9	9.9	0.0	9.5	9.8	-0.3	11.0	10.4	0.6	10.9	10.2	0.7
104.5 TRIPLE M	12.6	12.0	0.6	12.1	11.3	0.8	14.4	13.3	1.1	13.7	13.3	0.4	10.2	10.1	0.1	8.3	8.4	-0.1	11.0	11.2	-0.2
NOVA106.9	10.7	10.9	-0.2	11.6	11.6	0.0	8.6	9.3	-0.7	10.8	11.3	-0.5	14.2	13.8	0.4	6.9	6.4	0.5	10.0	9.0	1.0
ABC BRIS	5.6	6.3	-0.7	7.4	8.8	-1.4	4.9	6.1	-1.2	3.8	4.1	-0.3	5.0	4.8	0.2	9.5	8.2	1.3	5.1	6.1	-1.0
4RN	1.7	1.8	-0.1	2.5	2.0	0.5	1.3	1.4	-0.1	0.7	1.1	-0.4	1.4	2.4	-1.0	4.0	4.8	-0.8	1.6	1.5	0.1
ABC NEWSRADIO	1.9	1.4	0.5	2.9	1.8	1.1	1.0	1.0	0.0	1.1	0.8	0.3	2.3	1.5	0.8	3.2	3.2	0.0	1.8	1.7	0.1
4JJJ	4.2	4.8	-0.6	4.3	5.0	-0.7	3.6	4.0	-0.4	4.3	4.6	-0.3	4.8	6.6	-1.8	4.4	4.0	0.4	4.6	6.0	-1.4
ABC CLASSIC	2.1	1.8	0.3	1.2	1.2	0.0	2.1	2.0	0.1	2.6	2.0	0.6	2.9	2.4	0.5	2.8	2.4	0.4	2.3	2.3	0.0

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 7 2024 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	148	138	10	12	12	0	1	8	-7	3	4	-1	20	22	-2	28	22	6	84	71	13
4BH 1116	242	256	-14	15	12	3	12	19	-7	23	27	-4	15	24	-9	52	55	-3	124	119	5
SENQ 693am	62	61	1	8	9	-1	5	12	-7	16	15	1	13	6	7	6	5	1	14	14	0
B105	592	576	16	109	105	4	82	80	2	200	188	12	122	136	-14	39	29	10	40	38	2
KIIS973	501	501	0	78	74	4	54	53	1	124	130	-6	143	141	2	61	59	2	41	45	-4
104.5 TRIPLE M	536	516	20	90	90	0	59	57	2	132	121	11	136	126	10	74	88	-14	44	33	11
NOVA106.9	595	594	1	105	109	-4	100	98	2	192	206	-14	135	137	-2	48	34	14	16	10	6
ABC BRIS	191	215	-24	11	14	-3	8	15	-7	10	12	-2	40	31	9	38	42	-4	84	102	-18
4RN	59	78	-19	2	2	0	3	4	-1	7	10	-3	13	15	-2	13	14	-1	21	32	-11
ABC NEWSRADIO	97	97	0	9	9	0	11	16	-5	23	26	-3	18	14	4	14	7	7	22	24	-2
4JJJ	303	331	-28	38	39	-1	43	49	-6	147	156	-9	44	58	-14	23	22	1	9	8	1
ABC CLASSIC	85	67	18	7	9	-2	11	9	2	16	16	0	13	*	*	11	10	1	27	24	3
Total	2,087	2,085	2	253	252	1	220	222	-2	539	536	3	468	468	0	261	260	1	346	346	0

By Session, P10+ [Potential: 2230]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Last	+/-	Mon-Fri 5:30am-9:00am	Last	+/-	Mon-Fri 9:00am-12:00md	Last	+/-	Mon-Fri 12:00md-4:00pm	Last	+/-	Mon-Fri 4:00pm-7:00pm	Last	+/-	Mon-Fri 7:00pm-12:00mn	Last	+/-	Sat-Sun 5:30am-12mn	Last	+/-
4BC 882	136	129	7	88	82	6	74	69	5	67	67	0	54	54	0	24	30	-6	80	74	6
4BH 1116	225	234	-9	148	161	-13	153	154	-1	159	157	2	109	104	5	64	55	9	176	184	-8
SENQ 693am	55	54	1	43	34	9	21	22	-1	20	15	5	16	19	-3	7	7	0	27	20	7
B105	546	524	22	361	367	-6	253	225	28	299	297	2	240	238	2	76	66	10	310	319	-9
KIIS973	450	447	3	295	297	-2	208	181	27	237	230	7	187	183	4	86	68	18	293	284	9
104.5 TRIPLE M	454	443	11	294	300	-6	253	236	17	252	244	8	195	188	7	65	71	-6	315	309	6
NOVA106.9	543	545	-2	346	352	-6	234	227	7	281	285	-4	263	266	-3	81	86	-5	350	343	7
ABC BRIS	172	195	-23	127	147	-20	74	87	-13	80	92	-12	79	76	3	35	41	-6	113	133	-20
4RN	51	71	-20	36	37	-1	25	26	-1	17	34	-17	18	42	-24	14	14	0	36	43	-7
ABC NEWSRADIO	86	78	8	60	52	8	31	33	-2	24	23	1	30	22	8	11	8	3	50	54	-4
4JJJ	275	289	-14	160	176	-16	117	105	12	120	116	4	110	131	-21	42	45	-3	164	189	-25
ABC CLASSIC	66	60	6	27	30	-3	30	26	4	39	37	2	30	26	4	14	10	4	49	42	7
Total	2,034	2,035	-1	1,640	1,668	-28	1,322	1,286	36	1,407	1,393	14	1,252	1,244	8	568	547	21	1,658	1,680	-22

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 7 2024 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	10	11	-1	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	8	9	-1
4BH 1116	25	26	-1	*	*	*	*	1	*	1	1	0	1	1	0	5	6	-1	17	18	-1
SENQ 693am	3	3	0	*	*	*	*	*	*	1	1	0	1	*	*	*	*	*	*	*	*
B105	29	29	0	5	5	0	3	2	1	11	9	2	7	9	-2	2	2	0	2	2	0
KIIS973	24	23	1	3	3	0	2	2	0	4	5	-1	8	8	0	4	3	1	3	2	1
104.5 TRIPLE M	27	27	0	3	4	-1	2	2	0	4	4	0	10	9	1	5	5	0	2	2	0
NOVA106.9	24	24	0	5	5	0	3	3	0	5	6	-1	8	8	0	2	1	1	1	*	*
ABC BRIS	12	14	-2	*	*	*	*	*	*	1	*	*	2	1	1	2	3	-1	7	9	-2
4RN	4	4	0	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	2	2	0
ABC NEWSRADIO	4	3	1	*	*	*	*	*	*	*	*	*	*	*	*	1	*	*	3	2	1
4JJJ	10	12	-2	1	2	-1	1	2	-1	4	4	0	2	3	-1	1	1	0	*	*	*
ABC CLASSIC	5	4	1	*	*	*	*	*	*	*	*	*	1	*	*	1	1	0	3	3	0
Total	224	228	-4	23	24	-1	15	16	-1	42	41	1	52	53	-1	37	34	3	56	59	-3

By Session, P10+ [Potential: 2230]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	12	13	-1	17	19	-2	20	23	-3	12	12	0	8	8	0	4	5	-1	7	8	-1
4BH 1116	24	25	-1	39	43	-4	45	48	-3	28	30	-2	14	13	1	5	4	1	26	26	0
SENQ 693am	4	3	1	7	7	0	6	5	1	4	4	0	2	2	0	*	*	*	1	1	0
B105	32	32	0	51	53	-2	49	43	6	44	43	1	26	29	-3	3	3	0	23	22	1
KIIS973	25	24	1	45	40	5	38	34	4	29	29	0	19	19	0	6	5	1	21	20	1
104.5 TRIPLE M	30	29	1	45	43	2	52	49	3	40	40	0	20	20	0	4	4	0	21	22	-1
NOVA106.9	25	26	-1	43	44	-1	31	34	-3	31	34	-3	28	27	1	4	3	1	19	18	1
ABC BRIS	13	15	-2	28	34	-6	18	22	-4	11	12	-1	10	9	1	5	4	1	10	12	-2
4RN	4	4	0	9	7	2	5	5	0	2	3	-1	3	5	-2	2	2	0	3	3	0
ABC NEWSRADIO	5	3	2	11	7	4	4	4	0	3	2	1	4	3	1	2	2	0	3	3	0
4JJJ	10	12	-2	16	19	-3	13	15	-2	13	14	-1	9	13	-4	2	2	0	9	12	-3
ABC CLASSIC	5	4	1	5	4	1	8	7	1	8	6	2	6	5	1	1	1	0	4	4	0
Total	238	242	-4	370	381	-11	363	368	-5	291	298	-7	194	195	-1	52	51	1	191	194	-3

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 7 2024 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	5	7	-2	1	4	-3	1	*	*	1	2	-1	*	*	*	2	2	0	*	*	*
CADA	3	4	-1	2	2	0	*	1	*	*	*	*	*	*	*	1	*	*	*	*	*
Chemist Warehouse Remix	13	13	0	*	1	*	*	2	*	4	3	1	5	4	1	2	1	1	2	2	0
Coles Radio	67	72	-5	4	6	-2	16	16	0	22	23	-1	7	15	-8	12	7	5	6	4	2
DANCE HITS	34	42	-8	11	12	-1	6	5	1	7	10	-3	8	12	-4	1	4	-3	*	*	*
EASY HITS	10	16	-6	4	7	-3	*	*	*	3	2	1	*	1	*	1	3	-2	2	3	-1
iHeartCountry	17	16	1	2	2	0	2	1	1	7	6	1	2	2	0	3	4	-1	1	2	-1
KIIS973 80s	25	25	0	6	9	-3	8	8	0	4	3	1	2	*	*	2	2	0	3	3	0
KIIS973 90s	28	32	-4	8	12	-4	2	6	-4	9	11	-2	6	4	2	2	*	*	*	*	*
MMM 2000s	18	17	1	6	6	0	3	2	1	4	6	-2	3	3	0	2	1	1	*	*	*
MMM 80s	22	20	2	3	3	0	4	4	0	1	5	-4	7	2	5	6	5	1	1	2	-1
MMM 90s	16	19	-3	5	4	1	1	*	*	3	7	-4	6	8	-2	*	*	*	*	*	*
MMM CLASSIC ROCK	34	36	-2	9	10	-1	*	*	*	5	4	1	7	8	-1	7	8	-1	7	7	0
MMM COUNTRY	18	19	-1	2	2	0	2	*	*	5	8	-3	7	7	0	2	2	0	1	1	0
NOVA 90s	49	60	-11	15	20	-5	4	7	-3	16	14	2	9	12	-3	4	6	-2	1	2	-1
Nova Nation	23	23	0	5	6	-1	3	2	1	7	7	0	8	6	2	*	2	*	*	*	*
OLDSKOOL 80s HITS	23	27	-4	1	3	-2	6	6	0	4	5	-1	5	6	-1	3	3	0	5	4	1
OLDSKOOL 90s HITS	30	30	0	5	4	1	3	5	-2	11	12	-1	7	6	1	4	4	0	*	*	*
RnB FRIDAYS RADIO	38	36	2	7	8	-1	7	6	1	18	16	2	4	4	0	2	2	0	*	*	*
SEN Melbourne	10	10	0	*	*	*	*	*	*	6	9	-3	1	*	*	3	1	2	*	*	*
SENTrack	8	8	0	2	2	0	*	*	*	5	4	1	2	2	0	*	*	*	*	*	*
Sky News Radio	5	n.a.	*	*	n.a.	*	1	n.a.	*	1	n.a.	*	1	n.a.	*	1	n.a.	*	1	n.a.	*
smooth fm Brisbane	69	65	4	5	7	-2	2	4	-2	10	5	5	24	23	1	17	17	0	11	11	0
TikTok Trending	37	45	-8	11	12	-1	10	17	-7	15	17	-2	1	*	*	*	*	*	*	*	*
triple j Unearthed	30	42	-12	3	4	-1	5	9	-4	14	25	-11	4	2	2	2	2	0	*	*	*
ABC Country	15	16	-1	*	*	*	3	4	-1	2	3	-1	1	3	-2	4	1	3	4	4	0
ABC Jazz	18	23	-5	2	4	-2	2	2	0	3	5	-2	4	3	1	2	6	-4	5	3	2
ABC KIDS LISTEN	17	11	6	3	5	-2	1	*	*	7	6	1	5	*	*	*	*	*	1	*	*
ABC Sport	19	25	-6	2	5	-3	4	5	-1	4	3	1	3	4	-1	4	5	-1	2	3	-1
Double J	25	25	0	3	4	-1	2	1	1	8	6	2	8	11	-3	3	3	0	*	*	*
Total Digital/Internet Only	489	497	-8	63	77	-14	61	60	1	137	141	-4	116	119	-3	65	57	8	48	45	3

Please note: Sky News Radio commenced broadcasting August 11

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 7 2024 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 2230]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	4	6	-2	2	3	-1	*	2	*	1	1	0	1	1	0	2	2	0	1	3	-2
CADA	3	4	-1	1	*	*	1	1	0	1	*	*	3	2	1	*	2	*	2	2	0
Chemist Warehouse Remix	13	11	2	3	3	0	1	1	0	5	5	0	6	6	0	1	3	-2	2	3	-1
Coles Radio	52	58	-6	16	21	-5	23	27	-4	18	17	1	18	21	-3	2	3	-1	38	40	-2
DANCE HITS	29	30	-1	10	16	-6	12	14	-2	19	18	1	17	15	2	6	5	1	21	30	-9
EASY HITS	9	15	-6	2	6	-4	6	11	-5	7	6	1	3	2	1	2	2	0	7	7	0
iHeartCountry	14	13	1	3	6	-3	2	4	-2	7	9	-2	10	6	4	3	3	0	8	9	-1
KIIS973 80s	18	16	2	8	7	1	6	2	4	8	12	-4	2	5	-3	*	1	*	11	14	-3
KIIS973 90s	25	28	-3	15	12	3	6	10	-4	8	12	-4	11	9	2	8	3	5	6	8	-2
MMM 2000s	16	16	0	3	4	-1	2	2	0	10	11	-1	4	8	-4	5	3	2	7	5	2
MMM 80s	17	17	0	3	6	-3	7	6	1	10	8	2	10	10	0	3	3	0	7	6	1
MMM 90S	12	14	-2	7	7	0	3	6	-3	3	7	-4	3	3	0	2	*	*	5	9	-4
MMM CLASSIC ROCK	31	34	-3	13	13	0	14	17	-3	15	15	0	16	12	4	6	6	0	17	14	3
MMM COUNTRY	15	14	1	4	4	0	8	9	-1	11	9	2	7	6	1	1	1	0	9	12	-3
NOVA 90s	41	52	-11	13	19	-6	17	23	-6	23	25	-2	15	17	-2	4	10	-6	21	23	-2
Nova Nation	22	22	0	13	11	2	14	11	3	6	6	0	11	10	1	4	1	3	12	8	4
OLDSKOOL 80s HITS	21	22	-1	11	12	-1	10	8	2	13	10	3	6	5	1	7	6	1	6	7	-1
OLDSKOOL 90s HITS	26	27	-1	9	8	1	9	7	2	9	13	-4	13	13	0	3	6	-3	10	11	-1
RnB FRIDAYS RADIO	37	34	3	19	17	2	17	16	1	25	23	2	18	14	4	9	10	-1	14	10	4
SEN Melbourne	10	10	0	6	5	1	6	7	-1	6	7	-1	8	9	-1	5	8	-3	5	8	-3
SENTrack	7	6	1	3	2	1	2	2	0	4	2	2	6	3	3	4	2	2	5	4	1
Sky News Radio	3	n.a.	*	1	n.a.	*	1	n.a.	*	*	n.a.	*	1	n.a.	*	1	n.a.	*	3	n.a.	*
smooth fm Brisbane	64	61	3	26	23	3	35	34	1	29	28	1	22	19	3	18	16	2	41	39	2
TikTok Trending	32	43	-11	15	24	-9	11	16	-5	17	25	-8	15	19	-4	18	22	-4	28	31	-3
triple j Unearthed	24	38	-14	15	14	1	5	12	-7	6	18	-12	14	16	-2	8	8	0	18	14	4
ABC Country	11	13	-2	4	8	-4	6	4	2	7	7	0	6	4	2	3	3	0	9	7	2
ABC Jazz	16	21	-5	2	4	-2	7	6	1	8	7	1	6	9	-3	5	8	-3	10	9	1
ABC KIDS LISTEN	13	10	3	9	4	5	3	*	*	4	*	*	10	5	5	6	5	1	11	5	6
ABC Sport	15	15	0	11	10	1	4	4	0	2	2	0	3	5	-2	5	5	0	12	19	-7
Double J	21	21	0	12	8	4	10	9	1	12	12	0	10	9	1	2	*	*	14	13	1
Total Digital/Internet Only	436	444	-8	229	231	-2	217	226	-9	254	265	-11	226	220	6	122	122	0	297	299	-2

Please note: Sky News Radio commenced broadcasting August 11

RADIO 360: BRISBANE - BY RADIO TYPE - SURVEY 7 2024

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	4.6	5.0	6.6	0.9	0.8	1.7	0.5	0.6	*	*	*	*	1.0	1.0	3.1	3.9	4.6	6.8	14.4	15.8	20.3
4BH 1116	11.1	12.4	11.1	0.9	0.9	1.2	2.0	2.0	3.4	1.7	1.8	1.8	2.4	2.2	8.9	14.1	17.1	16.5	30.5	35.0	25.6
SENQ 693am	1.3	1.5	1.0	1.2	1.4	0.6	0.2	0.2	0.3	3.1	3.6	*	1.3	1.2	3.7	0.8	1.0	0.7	0.5	0.6	*
B105	13.1	15.4	6.1	22.7	25.5	12.5	17.3	20.2	7.9	26.6	30.1	6.7	12.8	14.7	9.1	6.5	8.3	2.7	2.7	3.2	1.0
KIIS973	10.8	12.4	7.3	12.9	14.2	10.5	10.2	11.7	6.0	10.3	11.2	8.2	16.4	19.1	9.3	11.0	13.6	9.1	5.2	6.1	2.5
104.5 TRIPLE M	12.2	13.8	11.8	14.7	15.8	15.5	13.7	15.1	13.8	10.5	11.1	11.5	19.6	22.2	18.3	13.8	17.0	12.9	4.3	5.0	2.9
NOVA106.9	10.5	12.0	8.6	21.6	24.0	14.4	18.0	20.7	10.9	12.3	13.2	11.2	15.6	17.9	11.2	5.8	7.1	6.0	1.1	1.2	1.7
ABC BRIS	5.5	5.9	9.1	1.0	1.2	*	0.9	1.0	0.4	1.8	1.6	5.1	2.9	3.2	4.5	6.1	7.6	4.8	13.3	13.9	26.8
4RN	1.7	1.8	2.2	0.1	0.1	*	0.4	*	3.3	0.3	0.2	1.0	0.6	0.6	2.1	3.4	4.0	5.7	3.5	4.1	1.8
ABC NEWSRADIO	1.9	2.0	3.6	0.7	0.6	2.6	0.9	0.4	5.2	1.1	0.9	4.0	0.4	0.3	2.1	1.6	1.6	6.4	4.7	5.5	2.8
4JJJ	4.3	4.5	7.8	6.2	6.2	11.5	6.9	7.1	10.9	10.5	10.6	16.9	3.2	3.3	6.1	2.7	3.2	4.4	0.3	0.3	0.6
ABC CLASSIC	2.2	2.4	2.9	0.3	0.2	1.0	1.3	0.9	5.3	0.5	0.5	1.0	1.4	1.5	2.0	2.6	3.0	4.1	4.8	5.5	4.8
Commercial DAB+ Stns	8.8	9.2	17.3	8.8	8.0	25.1	17.8	18.2	29.3	12.4	12.4	20.4	10.5	11.2	17.9	8.5	9.6	19.0	2.5	2.7	4.7
ABC DAB+ Stns	1.8	1.8	4.7	1.1	1.0	3.4	1.8	1.8	3.2	3.3	2.8	12.0	1.4	1.6	1.9	1.9	2.4	0.8	1.2	1.1	4.6
Total DAB+ Stns	12.2	11.0	22.0	11.2	9.0	28.5	23.1	20.0	32.5	16.9	15.2	32.4	13.6	12.7	19.8	12.8	12.0	19.8	4.5	3.8	9.3

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend				
	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-9:00am	Mon-Fri 5:30am-9:00am	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 9:00am-12:00md	Mon-Fri 9:00am-12:00md	Mon-Fri 12:00md-4:00pm	Mon-Fri 12:00md-4:00pm	Mon-Fri 12:00md-4:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 7:00pm-12:00mn	Mon-Fri 7:00pm-12:00mn	Mon-Fri 7:00pm-12:00mn	Sat-Sun 5:30am-12mn	Sat-Sun 5:30am-12mn	Sat-Sun 5:30am-12mn		
Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	4.9	5.2	7.2	4.6	4.5	11.9	5.6	6.3	6.0	4.1	4.6	5.5	4.2	4.8	4.5	7.7	9.3	5.6	3.8	4.3	4.2		
4BH 1116	10.2	11.4	9.9	10.4	11.1	13.2	12.3	13.9	11.5	9.5	11.1	7.1	7.2	8.4	5.6	9.3	10.7	10.5	13.8	15.5	15.4		
SENQ 693am	1.5	1.7	1.2	2.0	2.2	1.3	1.5	1.7	1.3	1.3	1.6	0.7	1.0	1.0	2.5	0.4	0.5	*	0.7	0.8	0.2		
B105	13.5	15.8	6.8	13.9	15.9	4.6	13.6	16.0	6.3	15.1	17.7	9.3	13.2	15.5	6.7	5.3	5.9	7.1	11.9	14.2	3.7		
KIIS973	10.7	12.3	7.5	12.1	13.6	7.0	10.6	12.2	7.7	9.9	11.3	9.5	9.5	11.1	6.5	11.0	13.8	3.4	10.9	12.7	6.6		
104.5 TRIPLE M	12.6	14.2	12.3	12.1	13.3	10.6	14.4	16.0	16.2	13.7	15.7	12.4	10.2	11.6	10.0	8.3	9.6	9.3	11.0	12.5	10.0		
NOVA106.9	10.7	12.2	8.5	11.6	13.1	5.5	8.6	9.3	11.8	10.8	12.2	10.6	14.2	16.9	6.2	6.9	8.3	5.4	10.0	11.4	8.7		
ABC BRIS	5.6	6.0	8.9	7.4	7.6	13.5	4.9	5.4	6.5	3.8	4.2	5.1	5.0	5.2	10.0	9.5	10.7	11.9	5.1	5.4	9.5		
4RN	1.7	1.8	2.3	2.5	2.4	5.9	1.3	1.4	1.7	0.7	0.9	0.2	1.4	1.6	1.4	4.0	5.1	0.8	1.6	1.9	1.7		
ABC NEWSRADIO	1.9	2.0	3.5	2.9	2.9	6.4	1.0	1.1	2.0	1.1	1.1	2.9	2.3	2.8	0.8	3.2	3.4	5.2	1.8	1.9	3.9		
4JJJ	4.2	4.4	8.1	4.3	4.6	4.9	3.6	3.7	7.2	4.3	4.4	10.3	4.8	4.9	11.2	4.4	4.5	9.0	4.6	5.1	6.8		
ABC CLASSIC	2.1	2.3	2.7	1.2	1.4	0.9	2.1	2.3	3.4	2.6	2.8	3.7	2.9	3.3	2.3	2.8	3.1	3.3	2.3	2.4	4.0		
Commercial DAB+ Stns	8.7	9.0	16.9	5.7	5.7	11.4	9.0	9.6	14.8	10.2	10.8	19.5	10.4	10.4	25.6	12.3	13.3	19.6	9.2	9.7	18.6		
ABC DAB+ Stns	1.7	1.6	4.2	1.5	1.5	3.2	1.3	1.2	3.5	1.6	1.6	3.1	2.6	2.6	6.7	2.3	1.8	9.0	2.3	2.2	6.7		
Total DAB+ Stns	11.9	10.7	21.1	7.8	7.3	14.6	11.6	10.8	18.3	13.4	12.4	22.7	15.7	13.0	32.3	18.3	15.0	28.6	13.2	11.9	25.3		

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 4BC 882 has a 4.6% share of all listening, 5% share of AM/FM/DAB+ listening and 6.6% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

RADIO 360: BRISBANE - BY RADIO TYPE - SURVEY 7 2024

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	148	137	29	12	11	3	1	1	*	3	3	*	20	15	7	28	27	5	84	79	14
4BH 1116	242	228	43	15	15	1	12	7	5	23	20	6	15	14	6	52	51	7	124	121	17
SENQ 693am	62	62	9	8	8	1	5	5	1	16	16	*	13	13	6	6	6	1	14	14	*
B105	592	571	84	109	106	17	82	74	14	200	197	23	122	118	20	39	38	4	40	38	6
KIIS973	501	483	93	78	75	17	54	50	11	124	120	22	143	139	25	61	59	9	41	40	8
104.5 TRIPLE M	536	517	100	90	87	14	59	54	13	132	127	22	136	135	30	74	72	13	44	42	7
NOVA106.9	595	575	97	105	103	19	100	92	15	192	186	30	135	133	26	48	47	5	16	14	2
ABC BRIS	191	183	32	11	11	*	8	8	1	10	10	3	40	36	8	38	37	5	84	80	15
4RN	59	56	17	2	2	*	3	1	3	7	7	4	13	11	4	13	13	3	21	21	4
ABC NEWSRADIO	97	81	37	9	7	2	11	7	10	23	17	10	18	16	6	14	14	4	22	20	5
4JJJ	303	278	75	38	35	11	43	37	8	147	135	34	44	44	12	23	20	7	9	7	2
ABC CLASSIC	85	72	27	7	5	2	11	9	4	16	14	4	13	9	5	11	10	3	27	26	10
Commercial DAB+ Stns	377	356	132	52	50	20	54	50	26	105	103	33	83	80	30	51	44	13	32	29	10
ABC DAB+ Stns	114	99	43	12	8	6	14	12	6	37	30	19	24	22	6	16	16	2	12	12	5
Total DAB+ Stns	489	425	161	63	55	26	61	54	27	137	125	45	116	98	34	65	56	15	48	38	15
Total	2,087	1,958	507	253	236	70	220	210	65	539	510	125	468	440	116	261	239	54	346	323	78

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 12:00md-4:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 7:00pm-12:00mn	Sat-Sun 5:30am-12mn	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+
4BC 882	136	126	26	88	79	14	74	74	8	67	62	10	54	51	6	24	20	4	80	76	10
4BH 1116	225	211	37	148	136	17	153	145	16	159	151	18	109	101	12	64	59	8	176	170	25
SENQ 693am	55	54	9	43	41	3	21	19	3	20	19	3	16	16	4	7	7	*	27	26	3
B105	546	521	78	361	344	21	253	238	31	299	277	41	240	227	17	76	65	11	310	299	29
KIIS973	450	421	80	295	279	30	208	193	26	237	214	38	187	174	18	86	79	7	293	284	34
104.5 TRIPLE M	454	436	87	294	277	37	253	229	45	252	230	43	195	183	20	65	60	8	315	295	43
NOVA106.9	543	516	86	346	326	30	234	211	34	281	261	44	263	257	16	81	74	8	350	336	48
ABC BRIS	172	164	26	127	118	15	74	69	9	80	77	14	79	72	12	35	32	7	113	101	22
4RN	51	44	17	36	31	8	25	22	8	17	17	1	18	18	2	14	13	1	36	34	5
ABC NEWSRADIO	86	72	32	60	47	18	31	24	9	24	19	9	30	29	1	11	8	5	50	39	12
4JJJ	275	252	69	160	143	24	117	91	34	120	105	28	110	96	26	42	35	7	164	150	30
ABC CLASSIC	66	55	19	27	23	5	30	24	10	39	35	9	30	30	4	14	12	2	49	42	13
Commercial DAB+ Stns	338	315	120	168	150	38	166	150	37	204	187	60	174	157	50	90	76	25	213	192	51
ABC DAB+ Stns	93	78	35	50	43	13	35	28	13	37	31	11	45	35	16	25	19	9	70	61	23
Total DAB+ Stns	436	373	145	229	189	48	217	175	48	254	214	72	226	186	58	122	91	33	297	244	70
Total	2,034	1,887	471	1,640	1,480	212	1,322	1,155	224	1,407	1,226	253	1,252	1,105	160	568	477	88	1,658	1,498	270

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 4BC 882 has 148,000 total listeners, 137,000 AM/FM/DAB+ listeners and 29,000 Streaming listeners. Please note that there can be overlap between radio types.