

GfK Radio 360 Ratings Summary Report – Survey 7, 2024

The Media Summary Report provided will contain Market Share %, Cumulative Audience (000s) and Average Audience (000s) for total radio, as well as Market Share %, Cumulative Audience (000s) by radio type.

Each of these statistics represents the radio audience in different ways and as such must be referred in the following manner:

Instructions and examples of interpreting the results:

- **Share%:** Market Share is the percentage of the radio type listening, in a defined period, in an average week that is tuned to a particular station

e.g. 'During Mon-Sun 5:30am-12mn, 13.8% of the total radio listening audience was to Station B or Station B has 13.8% share of all listening Mon-Sun 5:30am-12mn';
 'During Mon-Sun 5:30am-12mn, 13.9% of the AM/FM/DAB+ listening audience was to Station B or Station B has 13.9% share of AM/FM/DAB+ listening Mon-Sun 5:30am-12mn';
 'During Mon-Sun 5:30am-12mn, 16.5% of the streaming listening audience was to Station B or Station B has 16.5% share of streaming listening Mon-Sun 5:30am-12mn'.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Share is a measure of listening and refers to those listening and the number of quarter hours they listened to (time spent listening). It can be reflected in statements such as 'most listened to station' or the 'station with the most listening'.

- **Cumulative audience (000s):** is the number of different people reached at least once by a radio station across a defined period of time via a radio type, in an average week

e.g. 'Across Mon-Sun 5:30am-12mn, there were 64,000 unique or different listeners aged 10+ tuning into Station A on total radio';
 'Across Mon-Sun 5:30am-12mn, there were 60,000 unique or different listeners aged 10+ tuning into Station A on AM/FM/DAB+';
 'Across Mon-Sun 5:30am-12mn, there were 15,000 unique or different listeners aged 10+ tuning into Station A via streaming'.

Please note that there can be overlap between radio types.

Cume is a measure of listeners or audience size. It can be reflected in statements such as 'total audience', 'total number of listeners' or 'most listeners'.

- **Average audience (000s):** is the average number of people tuned into a radio station across a defined period of time, in any given quarter hour, during an average week

e.g. 'Between Mon-Sun 5:30am-12mn, in an average quarter hour, there are 15,000 people aged 10+ listening to Station C'.

It can be reflected in statements such as 'average audience' or 'average number of listeners in a given quarter hour'.

Stations	Total Radio			AM/FM/DAB+		Streaming	
	Market Share %	Cumulative Audience (000s)	Average Audience (000s)	Market Share %	Cumulative Audience (000s)	Market Share %	Cumulative Audience (000s)
Station A	5.1	64	3	5.6	60	4.8	15
Station B	13.8	621	60	13.9	605	16.5	150
Station C	3.2	264	15	3.3	220	3.2	80

Source: GfK Radio 360 Ratings, Market A, Survey X 2024, Mon-Sun 5:30am-12mn, People 10+, By Radio

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 7 2024 SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	2.0	2.1	-0.1	2.0	0.8	1.2	1.5	2.1	-0.6	0.8	1.9	-1.1	4.2	2.9	1.3	2.9	2.4	0.5	0.9	1.7	-0.8
2GB	9.8	10.2	-0.4	4.3	2.9	1.4	3.8	2.9	0.9	2.2	2.2	0.0	3.4	4.1	-0.7	13.6	14.3	-0.7	20.8	22.4	-1.6
2UE 954	3.3	3.8	-0.5	1.4	1.5	-0.1	2.0	2.3	-0.3	1.3	1.1	0.2	0.6	2.1	-1.5	1.5	3.2	-1.7	8.3	8.2	0.1
SKY Sports Radio	1.4	1.7	-0.3	1.0	1.0	0.0	0.9	1.1	-0.2	0.9	1.3	-0.4	0.4	1.0	-0.6	1.9	1.3	0.6	2.5	3.0	-0.5
104.1 2DAY FM	4.5	4.7	-0.2	6.3	9.5	-3.2	9.6	10.3	-0.7	6.5	6.3	0.2	5.4	3.7	1.7	4.7	5.4	-0.7	0.7	0.9	-0.2
KIIS1065	9.9	10.8	-0.9	16.7	14.9	1.8	21.0	20.8	0.2	18.1	18.5	-0.4	10.0	14.1	-4.1	5.8	7.1	-1.3	1.7	1.2	0.5
104.9 TRIPLE M	4.8	4.0	0.8	7.2	6.2	1.0	5.9	4.6	1.3	4.3	4.3	0.0	8.1	6.2	1.9	6.0	5.1	0.9	1.2	0.7	0.5
NOVA96.9	7.1	7.1	0.0	13.1	16.7	-3.6	16.3	13.1	3.2	12.7	13.1	-0.4	7.4	7.4	0.0	3.5	3.6	-0.1	0.5	0.4	0.1
smoothfm 95.3	10.3	10.3	0.0	8.5	12.3	-3.8	9.1	8.9	0.2	9.5	9.2	0.3	12.6	11.0	1.6	16.6	14.0	2.6	6.9	8.1	-1.2
WSFM	10.9	10.7	0.2	5.3	9.0	-3.7	8.9	6.0	2.9	7.2	5.7	1.5	13.4	13.4	0.0	16.4	16.6	-0.2	11.0	10.4	0.6
ABC SYD	7.5	6.7	0.8	8.9	1.5	7.4	0.9	2.3	-1.4	1.6	1.7	-0.1	4.6	3.0	1.6	5.7	6.8	-1.1	15.7	15.7	0.0
2RN	1.8	1.5	0.3	1.2	1.0	0.2	0.1	0.1	0.0	1.3	0.4	0.9	1.0	0.3	0.7	0.7	0.6	0.1	3.8	4.0	-0.2
ABC NEWSRADIO	1.7	1.9	-0.2	1.0	1.9	-0.9	0.9	1.1	-0.2	1.0	1.0	0.0	2.2	2.3	-0.1	1.1	2.5	-1.4	2.5	1.9	0.6
2JJJ	2.9	3.2	-0.3	2.9	2.1	0.8	1.4	2.4	-1.0	6.5	7.9	-1.4	4.3	5.1	-0.8	2.1	1.7	0.4	0.3	0.2	0.1
ABC CLASSIC	3.0	3.1	-0.1	0.6	1.2	-0.6	1.2	1.4	-0.2	2.5	2.1	0.4	0.9	1.6	-0.7	1.9	1.9	0.0	6.5	6.4	0.1

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	2.1	2.4	-0.3	2.5	2.6	-0.1	1.7	2.3	-0.6	1.8	2.1	-0.3	2.5	3.2	-0.7	2.7	1.3	1.4	1.5	1.1	0.4
2GB	10.2	10.5	-0.3	12.3	12.2	0.1	11.1	12.4	-1.3	7.5	8.3	-0.8	6.8	5.9	0.9	13.5	14.4	-0.9	8.7	9.4	-0.7
2UE 954	3.0	3.5	-0.5	2.1	2.8	-0.7	2.6	3.6	-1.0	3.8	4.3	-0.5	3.5	3.3	0.2	4.3	4.1	0.2	4.3	4.5	-0.2
SKY Sports Radio	1.2	1.5	-0.3	1.9	2.8	-0.9	0.3	0.5	-0.2	1.0	0.8	0.2	1.7	1.9	-0.2	1.3	1.1	0.2	2.0	2.2	-0.2
104.1 2DAY FM	4.6	4.8	-0.2	3.8	4.2	-0.4	5.0	4.3	0.7	5.0	5.6	-0.6	5.1	5.8	-0.7	3.5	3.8	-0.3	4.4	4.4	0.0
KIIS1065	10.2	11.5	-1.3	13.1	13.7	-0.6	10.4	12.1	-1.7	8.9	10.5	-1.6	9.1	10.0	-0.9	4.8	7.2	-2.4	9.0	8.7	0.3
104.9 TRIPLE M	4.8	4.0	0.8	5.1	4.6	0.5	4.0	2.9	1.1	5.0	3.8	1.2	5.1	5.3	-0.2	4.6	3.5	1.1	4.8	3.9	0.9
NOVA96.9	7.0	7.1	-0.1	6.9	6.3	0.6	6.6	6.7	-0.1	7.4	7.4	0.0	7.9	9.0	-1.1	5.5	6.2	-0.7	7.2	7.3	-0.1
smoothfm 95.3	9.9	10.1	-0.2	8.3	8.4	-0.1	11.2	11.2	0.0	10.5	11.2	-0.7	10.1	10.3	-0.2	10.4	9.2	1.2	11.3	10.8	0.5
WSFM	11.6	11.2	0.4	11.3	10.6	0.7	12.7	12.2	0.5	12.7	12.5	0.2	10.3	10.3	0.0	7.7	8.2	-0.5	8.7	9.1	-0.4
ABC SYD	7.9	6.6	1.3	8.9	9.1	-0.2	7.5	5.4	2.1	7.5	5.1	2.4	7.3	5.0	2.3	7.0	8.7	-1.7	6.4	7.0	-0.6
2RN	1.5	1.3	0.2	2.5	2.0	0.5	0.8	0.9	-0.1	0.6	0.6	0.0	1.2	1.0	0.2	2.6	2.0	0.6	2.7	2.0	0.7
ABC NEWSRADIO	1.5	1.7	-0.2	2.8	3.0	-0.2	1.1	1.3	-0.2	0.7	0.7	0.0	0.7	1.3	-0.6	1.3	1.8	-0.5	2.4	2.4	0.0
2JJJ	2.8	3.3	-0.5	2.4	2.9	-0.5	2.4	2.8	-0.4	3.3	3.7	-0.4	4.1	4.3	-0.2	2.2	2.8	-0.6	2.9	3.1	-0.2
ABC CLASSIC	2.8	2.8	0.0	2.8	2.8	0.0	3.2	3.4	-0.2	2.5	2.8	-0.3	2.6	2.6	0.0	2.8	2.3	0.5	3.7	3.7	0.0

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 7 2024 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	164	155	9	32	21	11	26	25	1	29	30	-1	31	27	4	26	24	2	20	27	-7
2GB	661	686	-25	45	44	1	62	58	4	86	89	-3	98	110	-12	119	117	2	252	270	-18
2UE 954	266	286	-20	26	26	0	25	27	-2	63	48	15	11	26	-15	15	24	-9	126	135	-9
SKY Sports Radio	184	204	-20	22	31	-9	19	22	-3	59	60	-1	15	19	-4	30	24	6	37	48	-11
104.1 2DAY FM	696	731	-35	97	143	-46	92	99	-7	244	228	16	166	159	7	52	64	-12	45	37	8
KIIS1065	1,156	1,210	-54	173	187	-14	175	169	6	439	457	-18	261	285	-24	68	73	-5	39	38	1
104.9 TRIPLE M	678	646	32	107	112	-5	89	67	22	190	194	-4	195	175	20	68	71	-3	28	26	2
NOVA96.9	1,147	1,183	-36	205	246	-41	189	184	5	463	466	-3	201	205	-4	59	59	0	29	23	6
smoothfm 95.3	1,198	1,288	-90	152	164	-12	133	144	-11	301	323	-22	297	308	-11	160	155	5	155	193	-38
WSFM	877	885	-8	69	96	-27	88	66	22	157	170	-13	239	206	33	166	171	-5	158	176	-18
ABC SYD	567	603	-36	39	25	14	25	36	-11	69	75	-6	113	103	10	89	105	-16	231	258	-27
2RN	171	168	3	16	15	1	6	8	-2	41	41	0	32	20	12	15	16	-1	62	67	-5
ABC NEWSRADIO	268	278	-10	25	31	-6	23	26	-3	73	62	11	61	59	2	35	42	-7	50	57	-7
2JJB	436	497	-61	56	58	-2	40	59	-19	177	201	-24	122	136	-14	32	33	-1	9	11	-2
ABC CLASSIC	243	232	11	14	15	-1	19	20	-1	58	49	9	31	41	-10	29	22	7	92	85	7
Total	4,516	4,527	-11	473	489	-16	460	462	-2	1,229	1,221	8	996	1,008	-12	569	570	-1	790	776	14

By Session, P10+ [Potential: 4808]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	149	141	8	101	91	10	68	70	-2	66	61	5	66	66	0	33	25	8	71	70	1
2GB	601	603	-2	430	436	-6	303	294	9	225	258	-33	200	210	-10	142	147	-5	408	470	-62
2UE 954	208	221	-13	93	117	-24	95	116	-21	110	114	-4	92	84	8	62	54	8	156	175	-19
SKY Sports Radio	129	148	-19	74	79	-5	29	37	-8	31	33	-2	39	47	-8	22	21	1	109	140	-31
104.1 2DAY FM	613	638	-25	312	336	-24	272	244	28	262	260	2	244	284	-40	94	113	-19	354	374	-20
KIIS1065	1,033	1,116	-83	696	735	-39	504	542	-38	440	449	-9	406	475	-69	156	199	-43	617	668	-51
104.9 TRIPLE M	575	534	41	271	250	21	205	182	23	269	229	40	223	217	6	115	108	7	328	332	-4
NOVA96.9	997	1,024	-27	576	564	12	401	385	16	422	430	-8	407	455	-48	191	201	-10	617	655	-38
smoothfm 95.3	1,044	1,121	-77	538	561	-23	483	525	-42	467	519	-52	435	465	-30	241	236	5	709	792	-83
WSFM	791	808	-17	466	466	0	401	404	-3	393	386	7	324	362	-38	155	164	-9	479	509	-30
ABC SYD	485	497	-12	312	325	-13	238	211	27	234	210	24	211	210	1	116	137	-21	331	376	-45
2RN	136	138	-2	87	70	17	47	57	-10	45	39	6	45	42	3	44	41	3	106	97	9
ABC NEWSRADIO	219	224	-5	163	166	-3	67	78	-11	62	65	-3	37	66	-29	30	36	-6	143	161	-18
2JJB	364	408	-44	186	197	-11	138	148	-10	164	176	-12	183	203	-20	73	107	-34	228	255	-27
ABC CLASSIC	207	198	9	114	114	0	100	92	8	92	92	0	84	85	-1	51	57	-6	141	157	-16
Total	4,324	4,326	-2	3,418	3,391	27	2,768	2,749	19	2,760	2,750	10	2,629	2,712	-83	1,454	1,454	0	3,658	3,768	-110

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 7 2024 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	9	9	0	1	*	*	1	1	0	1	2	-1	4	3	1	2	2	0	1	2	-1
2GB	44	47	-3	2	1	1	1	1	0	2	2	0	3	4	-1	9	10	-1	27	29	-2
2UE 954	15	17	-2	1	1	0	1	1	0	1	1	0	1	2	-1	1	2	-1	11	10	1
SKY Sports Radio	6	8	-2	*	*	*	*	*	*	1	1	0	*	1	*	1	1	0	3	4	-1
104.1 2DAY FM	20	21	-1	2	4	-2	4	4	0	5	5	0	5	4	1	3	4	-1	1	1	0
KIIS1065	44	49	-5	6	6	0	8	8	0	15	15	0	9	14	-5	4	5	-1	2	1	1
104.9 TRIPLE M	21	18	3	3	2	1	2	2	0	4	3	1	8	6	2	4	3	1	2	1	1
NOVA96.9	31	32	-1	5	6	-1	6	5	1	11	11	0	7	7	0	2	2	0	1	*	*
smoothfm 95.3	46	47	-1	3	5	-2	3	3	0	8	7	1	12	11	1	10	10	0	9	10	-1
WSFM	49	49	0	2	3	-1	3	2	1	6	5	1	13	14	-1	10	11	-1	14	13	1
ABC SYD	34	31	3	3	1	2	*	1	*	1	1	0	4	3	1	4	5	-1	21	20	1
2RN	8	7	1	*	*	*	*	*	*	1	*	*	1	*	*	*	*	*	5	5	0
ABC NEWSRADIO	8	8	0	*	1	*	*	*	*	1	1	0	2	2	0	1	2	-1	3	2	1
2JJJ	13	15	-2	1	1	0	1	1	0	5	6	-1	4	5	-1	1	1	0	*	*	*
ABC CLASSIC	13	14	-1	*	*	*	*	1	*	2	2	0	1	2	-1	1	1	0	9	8	1
Total	446	454	-8	38	39	-1	37	37	0	83	81	2	95	101	-6	63	68	-5	131	128	3

By Session, P10+ [Potential: 4808]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	10	11	-1	19	19	0	11	15	-4	10	12	-2	10	14	-4	4	2	2	6	4	2
2GB	48	50	-2	93	90	3	77	85	-8	40	45	-5	28	26	2	19	21	-2	33	37	-4
2UE 954	14	17	-3	16	21	-5	18	24	-6	20	23	-3	14	15	-1	6	6	0	16	18	-2
SKY Sports Radio	6	7	-1	14	21	-7	2	3	-1	5	4	1	7	8	-1	2	2	0	7	9	-2
104.1 2DAY FM	22	23	-1	29	31	-2	35	29	6	27	30	-3	21	26	-5	5	5	0	16	17	-1
KIIS1065	49	55	-6	99	100	-1	72	83	-11	47	57	-10	38	45	-7	7	10	-3	34	34	0
104.9 TRIPLE M	23	19	4	39	34	5	28	20	8	27	21	6	21	24	-3	6	5	1	18	15	3
NOVA96.9	33	34	-1	52	46	6	45	45	0	40	40	0	33	40	-7	8	9	-1	27	29	-2
smoothfm 95.3	47	48	-1	63	62	1	77	76	1	56	60	-4	42	46	-4	14	13	1	42	43	-1
WSFM	55	54	1	86	78	8	87	83	4	68	68	0	43	46	-3	11	12	-1	33	36	-3
ABC SYD	37	32	5	67	67	0	52	37	15	40	28	12	31	23	8	10	12	-2	24	28	-4
2RN	7	6	1	19	15	4	6	6	0	3	3	0	5	4	1	4	3	1	10	8	2
ABC NEWSRADIO	7	8	-1	21	22	-1	8	9	-1	4	4	0	3	6	-3	2	3	-1	9	10	-1
2JJJ	14	16	-2	18	22	-4	16	19	-3	18	20	-2	17	19	-2	3	4	-1	11	12	-1
ABC CLASSIC	13	14	-1	21	20	1	22	23	-1	13	15	-2	11	12	-1	4	3	1	14	15	-1
Total	475	477	-2	756	734	22	689	680	9	532	541	-9	416	446	-30	139	143	-4	374	395	-21

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 7 2024 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	37	35	2	7	11	-4	2	2	0	23	23	0	5	*	*	*	*	*	*	*	*
CADA	130	141	-11	8	22	-14	21	19	2	66	62	4	32	36	-4	2	2	0	*	*	*
Chemist Warehouse Remix	23	22	1	6	6	0	*	2	*	12	8	4	3	2	1	2	3	-1	*	*	*
Coles Radio	116	118	-2	10	10	0	6	9	-3	39	44	-5	28	28	0	20	17	3	12	10	2
DANCE HITS	83	97	-14	19	17	2	6	12	-6	35	43	-8	20	22	-2	2	3	-1	2	*	*
EASY HITS	43	46	-3	8	4	4	4	8	-4	20	23	-3	5	*	*	6	11	-5	1	*	*
iHeartAustralia	104	103	1	23	16	7	11	19	-8	46	45	1	12	12	0	6	4	2	6	6	0
iHeartCountry	22	24	-2	4	2	2	4	2	2	11	13	-2	*	5	*	*	*	*	3	1	2
KIIS 90s	103	112	-9	24	28	-4	18	18	0	39	44	-5	21	22	-1	*	*	*	*	*	*
MMM 2000s	28	44	-16	4	13	-9	5	9	-4	13	15	-2	6	7	-1	*	*	*	*	*	*
MMM 80s	30	23	7	5	6	-1	4	4	0	4	3	1	10	7	3	6	3	3	2	*	*
MMM 90s	50	73	-23	11	15	-4	9	15	-6	13	24	-11	14	15	-1	2	3	-1	2	2	0
MMM CLASSIC ROCK	58	44	14	8	6	2	4	4	0	12	7	5	21	17	4	7	6	1	6	4	2
MMM COUNTRY	27	28	-1	6	9	-3	4	4	0	8	11	-3	4	2	2	2	*	*	2	2	0
Nova Nation	44	59	-15	5	16	-11	4	9	-5	22	17	5	11	11	0	*	*	*	2	6	-4
OLDSKOOL 80s HITS	27	33	-6	7	10	-3	*	5	*	2	1	1	15	15	0	3	2	1	*	*	*
OLDSKOOL 90s HITS	52	59	-7	6	17	-11	8	10	-2	21	19	2	18	12	6	*	*	*	*	*	*
Priceline Radio	3	2	1	*	*	*	3	2	1	*	*	*	*	*	*	*	*	*	*	*	*
Radio Maria	12	4	8	*	*	*	*	*	*	2	*	*	2	2	0	*	*	*	7	2	5
Radio Maria Ital	5	*	*	3	*	*	*	*	*	2	*	*	*	*	*	*	*	*	*	*	*
RnB FRIDAYS RADIO	45	54	-9	4	9	-5	7	10	-3	19	18	1	15	18	-3	*	*	*	*	*	*
SEN Melbourne	11	9	2	2	3	-1	*	*	*	5	5	0	2	*	*	*	*	*	2	2	0
SENTrack	9	14	-5	*	2	*	*	*	*	6	6	0	*	*	*	2	3	-1	2	3	-1
Sky News Radio	34	n.a.	*	1	n.a.	*	5	n.a.	*	21	n.a.	*	5	n.a.	*	1	n.a.	*	*	n.a.	*
smooth relax	79	83	-4	25	12	13	15	16	-1	13	18	-5	13	19	-6	5	9	-4	8	8	0
smooth Vintage	33	26	7	7	4	3	4	*	*	9	10	-1	*	*	*	7	10	-3	6	2	4
TikTok Trending	97	98	-1	30	21	9	23	20	3	42	54	-12	2	2	0	*	*	*	*	*	*
WSFM 80s	65	81	-16	13	13	0	9	11	-2	11	14	-3	18	23	-5	9	10	-1	6	10	-4
triple j Unearthed	57	43	14	4	*	*	7	9	-2	35	23	12	11	11	0	*	*	*	*	*	*
ABC Country	27	27	0	7	6	1	*	*	*	9	9	0	5	7	-2	3	2	1	3	3	0
ABC Jazz	52	63	-11	8	8	0	4	11	-7	9	11	-2	5	7	-2	4	6	-2	21	20	1
ABC KIDS LISTEN	27	23	4	13	13	0	*	*	*	9	6	3	2	4	-2	3	*	*	*	*	*
ABC Sport	81	90	-9	5	4	1	11	12	-1	27	31	-4	11	6	5	12	9	3	16	28	-12
Double J	87	82	5	11	13	-2	5	2	3	39	32	7	27	30	-3	3	3	0	2	2	0
Total Digital/Internet Only	1,059	1,120	-61	137	162	-25	145	157	-12	370	358	12	235	255	-20	85	91	-6	87	97	-10

Please note: Sky News Radio commenced broadcasting August 12

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 7 2024 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 4808]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 12:00md-4:00pm	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 12:00md-4:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 7:00pm-12:00mn	Sat-Sun 5:30am-12mn	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-12mn	Sat-Sun 5:30am-12mn	Sat-Sun 5:30am-12mn	Sat-Sun 5:30am-12mn	Sat-Sun 5:30am-12mn	Sat-Sun 5:30am-12mn	
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	35	35	0	15	10	5	14	11	3	19	21	-2	14	17	-3	12	12	0	18	19	-1
CADA	116	134	-18	34	43	-9	66	68	-2	36	55	-19	49	49	0	18	27	-9	61	65	-4
Chemist Warehouse Remix	21	18	3	8	5	3	3	2	1	14	11	3	7	4	3	5	4	1	10	11	-1
Coles Radio	103	104	-1	31	41	-10	47	44	3	38	39	-1	31	34	-3	35	25	10	37	43	-6
DANCE HITS	64	76	-12	22	27	-5	17	19	-2	19	26	-7	36	35	1	27	26	1	36	40	-4
EASY HITS	25	30	-5	8	7	1	3	8	-5	5	9	-4	2	9	-7	11	9	2	26	27	-1
iHeartAustralia	77	75	2	30	31	-1	12	17	-5	30	40	-10	27	30	-3	40	26	14	56	53	3
iHeartCountry	22	19	3	7	6	1	16	12	4	12	11	1	5	7	-2	9	12	-3	13	9	4
KIIS 90s	86	91	-5	34	32	2	26	31	-5	34	25	9	38	38	0	18	13	5	33	42	-9
MMM 2000s	19	36	-17	9	8	1	2	13	-11	6	19	-13	8	17	-9	10	11	-1	12	17	-5
MMM 80s	28	16	12	11	5	6	13	7	6	19	12	7	9	9	0	*	2	*	13	16	-3
MMM 90s	46	63	-17	9	25	-16	14	13	1	19	28	-9	15	26	-11	15	14	1	15	25	-10
MMM CLASSIC ROCK	45	36	9	22	17	5	18	20	-2	20	20	0	26	16	10	8	11	-3	27	22	5
MMM COUNTRY	21	19	2	9	6	3	7	9	-2	9	6	3	11	7	4	*	1	*	18	20	-2
Nova Nation	36	47	-11	11	15	-4	24	19	5	13	14	-1	9	15	-6	14	22	-8	14	17	-3
OLDSKOOL 80s HITS	20	23	-3	14	13	1	7	8	-1	11	11	0	9	12	-3	3	1	2	17	18	-1
OLDSKOOL 90s HITS	37	41	-4	21	22	-1	12	16	-4	20	23	-3	21	21	0	2	7	-5	26	32	-6
Priceline Radio	3	2	1	*	*	*	*	*	*	3	2	1	3	2	1	*	*	*	*	*	*
Radio Maria	12	4	8	7	2	5	*	*	*	9	2	7	2	2	0	5	*	*	5	*	*
Radio Maria Ital	5	*	*	3	*	*	*	*	*	*	*	*	2	*	*	*	*	*	*	*	*
RnB FRIDAYS RADIO	42	52	-10	17	24	-7	24	25	-1	26	23	3	27	33	-6	10	8	2	26	25	1
SEN Melbourne	9	9	0	7	7	0	*	*	*	3	4	-1	2	2	0	*	*	*	6	4	2
SENTrack	9	10	-1	2	2	0	8	5	3	2	3	-1	*	*	*	*	2	*	9	12	-3
Sky News Radio	29	n.a.	*	12	n.a.	*	2	n.a.	*	4	n.a.	*	15	n.a.	*	7	n.a.	*	14	n.a.	*
smooth relax	70	75	-5	26	26	0	21	23	-2	21	30	-9	32	34	-2	14	28	-14	31	44	-13
smooth Vintage	26	20	6	8	9	-1	9	11	-2	7	10	-3	12	6	6	9	1	8	10	15	-5
TikTok Trending	79	76	3	28	26	2	28	17	11	36	32	4	27	31	-4	19	19	0	53	56	-3
WSFM 80s	57	69	-12	16	19	-3	22	27	-5	17	32	-15	20	28	-8	12	16	-4	23	32	-9
triple j Uearthed	50	43	7	17	17	0	11	12	-1	19	20	-1	26	13	13	5	7	-2	19	7	12
ABC Country	19	19	0	13	12	1	6	7	-1	6	7	-1	5	7	-2	2	4	-2	14	14	0
ABC Jazz	42	50	-8	9	19	-10	18	18	0	18	16	2	18	19	-1	11	16	-5	36	43	-7
ABC KIDS LISTEN	23	19	4	2	4	-2	3	*	*	9	9	0	6	11	-5	5	2	3	8	15	-7
ABC Sport	60	70	-10	13	21	-8	9	11	-2	19	16	3	21	15	6	26	33	-7	52	62	-10
Double J	73	69	4	32	33	-1	22	19	3	36	30	6	22	27	-5	5	14	-9	56	45	11
Total Digital/Internet Only	926	964	-38	434	470	-36	401	417	-16	457	491	-34	449	457	-8	267	290	-23	644	711	-67

Please note: Sky News Radio commenced broadcasting August 12

RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 7 2024

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	2.0	2.3	1.4	2.0	2.3	1.3	1.5	1.5	2.3	0.8	1.0	0.1	4.2	4.9	2.0	2.9	3.6	1.3	0.9	1.0	1.9
2GB	9.8	9.8	20.5	4.3	3.4	10.1	3.8	3.3	9.9	2.2	2.5	1.0	3.4	3.1	9.1	13.6	12.7	36.7	20.8	22.2	47.6
2UE 954	3.3	3.7	3.8	1.4	1.4	2.2	2.0	1.7	5.8	1.3	1.5	0.7	0.6	0.8	0.3	1.5	1.5	2.8	8.3	9.8	10.1
SKY Sports Radio	1.4	n.a.	n.a.	1.0	n.a.	n.a.	0.9	n.a.	n.a.	0.9	n.a.	n.a.	0.4	n.a.	n.a.	1.9	n.a.	n.a.	2.5	n.a.	n.a.
104.1 2DAY FM	4.5	5.6	1.2	6.3	7.7	1.6	9.6	11.3	1.5	6.5	7.7	1.9	5.4	6.6	0.7	4.7	5.7	1.8	0.7	0.9	0.1
KIIS1065	9.9	11.4	8.9	16.7	19.0	11.5	21.0	23.2	15.9	18.1	20.1	14.9	10.0	11.4	8.4	5.8	6.7	5.7	1.7	2.0	1.9
104.9 TRIPLE M	4.8	5.6	3.7	7.2	8.3	4.5	5.9	6.0	8.1	4.3	4.6	4.6	8.1	9.5	4.0	6.0	7.3	3.1	1.2	1.5	1.0
NOVA96.9	7.1	8.5	3.6	13.1	15.4	6.7	16.3	18.6	6.5	12.7	14.8	6.5	7.4	9.0	2.2	3.5	4.2	2.1	0.5	0.7	0.4
smoothfm 95.3	10.3	11.9	8.7	8.5	8.8	10.6	9.1	8.8	16.3	9.5	10.7	6.9	12.6	14.4	10.6	16.6	19.6	13.0	6.9	8.8	2.6
WSFM	10.9	13.0	5.7	5.3	6.1	3.4	8.9	9.5	8.8	7.2	8.2	4.1	13.4	15.7	8.4	16.4	19.5	11.5	11.0	14.3	1.8
ABC SYD	7.5	8.0	12.0	8.9	7.0	21.5	0.9	1.1	*	1.6	1.0	6.7	4.6	3.8	15.9	5.7	6.3	7.9	15.7	19.1	14.9
2RN	1.8	1.8	3.4	1.2	1.4	0.7	0.1	0.1	*	1.3	0.8	5.4	1.0	1.1	1.3	0.7	0.7	1.6	3.8	4.2	7.1
ABC NEWSRADIO	1.7	1.8	3.0	1.0	1.0	1.4	0.9	1.0	1.0	1.0	1.0	1.7	2.2	1.7	8.8	1.1	1.0	3.2	2.5	3.2	0.8
2JJJ	2.9	3.0	4.5	2.9	3.1	2.9	1.4	1.4	2.5	6.5	6.5	10.0	4.3	4.4	7.5	2.1	2.5	1.6	0.3	0.3	0.4
ABC CLASSIC	3.0	3.4	2.9	0.6	0.5	1.1	1.2	0.9	4.8	2.5	2.6	3.7	0.9	0.9	1.2	1.9	2.0	3.7	6.5	8.3	3.4
Commercial DAB+ Stns	7.8	8.2	12.1	11.4	11.5	15.2	10.6	10.5	14.9	14.9	14.5	26.1	9.8	10.8	11.2	4.6	5.5	3.1	1.7	1.6	2.9
ABC DAB+ Stns	2.1	2.1	4.6	3.3	3.1	5.3	1.1	1.2	1.8	2.8	2.6	5.7	2.3	1.9	8.2	1.1	1.2	1.1	2.0	2.2	3.2
Total DAB+ Stns	10.6	10.2	16.7	15.3	14.6	20.5	12.4	11.7	16.7	17.9	17.1	31.8	13.4	12.7	19.4	6.7	6.7	4.2	3.9	3.8	6.0

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	2.1	2.5	1.5	2.5	2.9	1.3	1.7	2.0	1.0	1.8	2.1	1.6	2.5	2.7	3.1	2.7	3.4	1.1	1.5	1.8	1.1
2GB	10.2	9.9	21.9	12.3	12.0	26.5	11.1	10.4	25.9	7.5	7.4	16.3	6.8	7.0	12.5	13.5	13.5	25.6	8.7	9.2	15.8
2UE 954	3.0	3.4	3.0	2.1	2.3	2.0	2.6	2.8	3.3	3.8	4.3	3.9	3.5	4.1	2.7	4.3	5.2	3.1	4.3	4.7	6.5
SKY Sports Radio	1.2	n.a.	n.a.	1.9	n.a.	n.a.	0.3	n.a.	n.a.	1.0	n.a.	n.a.	1.7	n.a.	n.a.	1.3	n.a.	n.a.	2.0	n.a.	n.a.
104.1 2DAY FM	4.6	5.6	1.2	3.8	4.6	1.0	5.0	6.2	1.2	5.0	6.2	1.5	5.1	6.3	1.4	3.5	4.6	0.7	4.4	5.5	1.0
KIIS1065	10.2	11.6	9.9	13.1	14.6	13.0	10.4	11.7	11.0	8.9	10.1	9.4	9.1	10.7	7.0	4.8	5.7	4.1	9.0	10.8	5.3
104.9 TRIPLE M	4.8	5.6	3.6	5.1	6.0	3.0	4.0	4.6	3.4	5.0	5.8	4.5	5.1	5.9	4.2	4.6	5.5	3.2	4.8	5.7	3.9
NOVA96.9	7.0	8.4	3.8	6.9	8.2	3.0	6.6	7.8	4.2	7.4	8.9	4.6	7.9	9.5	4.6	5.5	7.0	1.8	7.2	8.8	3.0
smoothfm 95.3	9.9	11.4	8.6	8.3	9.7	4.9	11.2	13.1	8.5	10.5	11.7	12.7	10.1	11.6	10.1	10.4	12.6	7.3	11.3	13.3	8.9
WSFM	11.6	13.9	5.8	11.3	13.4	4.6	12.7	15.3	6.1	12.7	15.3	7.4	10.3	12.4	5.4	7.7	9.4	4.7	8.7	10.5	5.4
ABC SYD	7.9	8.3	12.3	8.9	9.5	12.5	7.5	7.8	11.8	7.5	8.1	11.7	7.3	7.4	15.2	7.0	7.5	10.5	6.4	6.8	10.9
2RN	1.5	1.4	3.2	2.5	2.3	6.5	0.8	0.8	1.7	0.6	0.6	1.6	1.2	1.2	2.8	2.6	3.0	2.6	2.7	2.9	4.2
ABC NEWSRADIO	1.5	1.5	2.6	2.8	2.9	4.5	1.1	1.2	1.5	0.7	0.7	2.1	0.7	0.8	0.9	1.3	1.1	3.8	2.4	2.5	4.3
2JJJ	2.8	3.0	4.7	2.4	2.5	3.9	2.4	2.3	4.9	3.3	3.6	4.9	4.1	4.4	6.5	2.2	2.4	3.2	2.9	3.2	4.0
ABC CLASSIC	2.8	3.2	2.7	2.8	3.2	2.6	3.2	3.7	2.6	2.5	2.9	2.6	2.6	2.8	3.5	2.8	3.3	2.3	3.7	4.2	3.5
Commercial DAB+ Stns	8.0	8.4	11.1	4.9	4.7	9.1	7.6	8.3	9.8	9.3	10.4	9.2	10.4	11.1	15.4	12.3	12.9	19.2	7.4	7.4	15.5
ABC DAB+ Stns	1.9	1.8	3.9	1.1	1.2	1.5	1.8	1.9	3.1	2.3	2.1	5.9	2.1	2.0	4.8	3.2	3.0	7.0	2.9	2.8	6.8
Total DAB+ Stns	10.3	10.3	15.1	6.3	5.9	10.6	9.9	10.2	13.0	12.0	12.5	15.1	13.2	13.1	20.2	16.4	15.9	26.2	11.5	10.2	22.3

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has a 2% share of all listening, 2.3% share of AM/FM/DAB+ listening and 1.4% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 7 2024

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1170am	164	153	33	32	25	9	26	24	7	29	27	2	31	31	5	26	26	6	20	20	4
2GB	661	615	153	45	42	10	62	52	17	86	75	18	98	86	20	119	114	33	252	246	54
2UE 954	266	230	68	26	17	14	25	21	9	63	52	11	11	9	2	15	12	5	126	119	27
SKY Sports Radio	184	n.a.	n.a.	22	n.a.	n.a.	19	n.a.	n.a.	59	n.a.	n.a.	15	n.a.	n.a.	30	n.a.	n.a.	37	n.a.	n.a.
104.1 2DAY FM	696	676	80	97	91	18	92	92	7	244	234	30	166	164	14	52	50	9	45	45	2
KIIS1065	1,156	1,082	264	173	144	47	175	170	40	439	417	106	261	251	50	68	63	13	39	37	9
104.9 TRIPLE M	678	616	147	107	91	29	89	80	23	190	167	46	195	185	37	68	64	5	28	28	6
NOVA96.9	1,147	1,084	213	205	189	58	189	180	28	463	435	88	201	194	25	59	57	7	29	29	6
smoothfm 95.3	1,198	1,087	273	152	124	47	133	114	43	301	270	58	297	278	66	160	151	41	155	150	18
WSFM	877	820	161	69	52	21	88	81	23	157	143	30	239	235	42	166	156	33	158	154	12
ABC SYD	567	543	123	39	36	15	25	25	*	69	66	21	113	111	25	89	85	13	231	220	49
2RN	171	162	45	16	15	4	6	6	*	41	39	11	32	30	5	15	11	6	62	62	19
ABC NEWSRADIO	268	232	76	25	21	11	23	17	6	73	64	18	61	61	20	35	26	11	50	43	10
2JJJ	436	392	128	56	50	17	40	33	11	177	156	54	122	114	39	32	32	4	9	8	2
ABC CLASSIC	243	217	69	14	12	5	19	15	9	58	50	20	31	29	8	29	24	12	92	88	15
Commercial DAB+ Stns	829	773	289	121	113	40	123	115	42	298	277	118	174	166	59	57	55	16	55	47	15
ABC DAB+ Stns	293	263	108	39	36	12	26	26	4	108	97	43	56	45	27	24	21	7	40	37	15
Total DAB+ Stns	1,059	941	368	137	130	45	145	130	46	370	339	147	235	195	79	85	72	23	87	75	28
Total	4,516	4,199	1,355	473	447	171	460	437	152	1,229	1,135	418	996	930	286	569	522	147	790	728	181

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1170am	149	140	30	101	97	8	68	61	13	66	61	15	66	64	9	33	32	2	71	69	14
2GB	601	543	140	430	376	70	303	257	87	225	196	63	200	183	45	142	120	31	408	375	70
2UE 954	208	179	57	93	85	16	95	78	26	110	96	25	92	87	12	62	51	14	156	134	38
SKY Sports Radio	129	n.a.	n.a.	74	n.a.	n.a.	29	n.a.	n.a.	31	n.a.	n.a.	39	n.a.	n.a.	22	n.a.	n.a.	109	n.a.	n.a.
104.1 2DAY FM	613	587	73	312	295	21	272	256	22	262	252	25	244	232	17	94	87	8	354	349	20
KIIS1065	1,033	945	235	696	602	129	504	439	101	440	396	75	406	371	52	156	133	23	617	592	86
104.9 TRIPLE M	575	516	128	271	239	47	205	173	40	269	233	56	223	195	38	115	86	29	328	294	58
NOVA96.9	997	919	184	576	531	58	401	348	79	422	384	56	407	379	46	191	177	14	617	600	54
smoothfm 95.3	1,044	926	231	538	480	77	483	445	77	467	406	95	435	387	65	241	214	27	709	644	127
WSFM	791	734	148	466	437	49	401	369	51	393	361	65	324	303	48	155	134	20	479	452	59
ABC SYD	485	469	97	312	294	45	238	215	48	234	216	40	211	201	31	116	102	17	331	300	61
2RN	136	130	36	87	79	19	47	37	20	45	40	10	45	43	12	44	39	8	106	96	28
ABC NEWSRADIO	219	193	55	163	145	26	67	53	20	62	43	22	37	32	7	30	23	9	143	118	43
2JJJ	364	313	112	186	166	33	138	96	49	164	134	41	183	154	46	73	61	16	228	193	57
ABC CLASSIC	207	181	61	114	94	30	100	82	32	92	82	20	84	69	18	51	48	6	141	128	34
Commercial DAB+ Stns	732	678	229	327	286	82	317	280	89	360	331	68	349	299	103	215	169	67	470	415	138
ABC DAB+ Stns	239	217	81	87	77	17	67	63	23	101	88	39	89	83	18	51	43	17	171	143	63
Total DAB+ Stns	926	827	294	434	361	98	401	334	113	457	399	104	449	374	119	267	205	82	644	530	190
Total	4,324	3,967	1,229	3,418	2,975	593	2,768	2,356	634	2,760	2,367	575	2,629	2,264	484	1,454	1,167	263	3,658	3,262	765

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has 164,000 total listeners, 153,000 AM/FM/DAB+ listeners and 33,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.