

GfK Radio 360 Ratings Summary Report – Survey 8, 2024

The Media Summary Report provided will contain Market Share %, Cumulative Audience (000s) and Average Audience (000s) for total radio, as well as Market Share %, Cumulative Audience (000s) by radio type.

Each of these statistics represents the radio audience in different ways and as such must be referred in the following manner:

Instructions and examples of interpreting the results:

- **Share%:** Market Share is the percentage of the radio type listening, in a defined period, in an average week that is tuned to a particular station

e.g. 'During Mon-Sun 5:30am-12mn, 13.8% of the total radio listening audience was to Station B or Station B has 13.8% share of all listening Mon-Sun 5:30am-12mn';
 'During Mon-Sun 5:30am-12mn, 13.9% of the AM/FM/DAB+ listening audience was to Station B or Station B has 13.9% share of AM/FM/DAB+ listening Mon-Sun 5:30am-12mn';
 'During Mon-Sun 5:30am-12mn, 16.5% of the streaming listening audience was to Station B or Station B has 16.5% share of streaming listening Mon-Sun 5:30am-12mn'.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Share is a measure of listening and refers to those listening and the number of quarter hours they listened to (time spent listening). It can be reflected in statements such as 'most listened to station' or the 'station with the most listening'.

- **Cumulative audience (000s):** is the number of different people reached at least once by a radio station across a defined period of time via a radio type, in an average week

e.g. 'Across Mon-Sun 5:30am-12mn, there were 64,000 unique or different listeners aged 10+ tuning into Station A on total radio';
 'Across Mon-Sun 5:30am-12mn, there were 60,000 unique or different listeners aged 10+ tuning into Station A on AM/FM/DAB+';
 'Across Mon-Sun 5:30am-12mn, there were 15,000 unique or different listeners aged 10+ tuning into Station A via streaming'.

Please note that there can be overlap between radio types.

Cume is a measure of listeners or audience size. It can be reflected in statements such as 'total audience', 'total number of listeners' or 'most listeners'.

- **Average audience (000s):** is the average number of people tuned into a radio station across a defined period of time, in any given quarter hour, during an average week

e.g. 'Between Mon-Sun 5:30am-12mn, in an average quarter hour, there are 15,000 people aged 10+ listening to Station C'.

It can be reflected in statements such as 'average audience' or 'average number of listeners in a given quarter hour'.

Stations	Total Radio			AM/FM/DAB+		Streaming	
	Market Share %	Cumulative Audience (000s)	Average Audience (000s)	Market Share %	Cumulative Audience (000s)	Market Share %	Cumulative Audience (000s)
Station A	5.1	64	3	5.6	60	4.8	15
Station B	13.8	621	60	13.9	605	16.5	150
Station C	3.2	264	15	3.3	220	3.2	80

Source: GfK Radio 360 Ratings, Market A, Survey X 2024, Mon-Sun 5:30am-12mn, People 10+, By Radio

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 8 2024

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	4.4	4.6	-0.2	2.1	0.9	1.2	0.8	0.5	0.3	*	*	*	1.1	1.0	0.1	2.8	3.9	-1.1	14.1	14.4	-0.3
4BH 1116	11.6	11.1	0.5	2.0	0.9	1.1	1.6	2.0	-0.4	2.3	1.7	0.6	1.9	2.4	-0.5	14.0	14.1	-0.1	33.9	30.5	3.4
SENQ 693am	0.9	1.3	-0.4	0.2	1.2	-1.0	0.1	0.2	-0.1	1.8	3.1	-1.3	1.2	1.3	-0.1	0.7	0.8	-0.1	0.4	0.5	-0.1
B105	13.3	13.1	0.2	24.3	22.7	1.6	19.9	17.3	2.6	25.5	26.6	-1.1	11.5	12.8	-1.3	7.2	6.5	0.7	2.5	2.7	-0.2
KIIS973	9.9	10.8	-0.9	12.8	12.9	-0.1	7.9	10.2	-2.3	9.6	10.3	-0.7	15.9	16.4	-0.5	9.6	11.0	-1.4	4.2	5.2	-1.0
104.5 TRIPLE M	11.7	12.2	-0.5	10.1	14.7	-4.6	11.2	13.7	-2.5	11.5	10.5	1.0	17.3	19.6	-2.3	15.9	13.8	2.1	4.5	4.3	0.2
NOVA106.9	11.4	10.5	0.9	22.5	21.6	0.9	19.8	18.0	1.8	14.3	12.3	2.0	15.1	15.6	-0.5	7.1	5.8	1.3	1.2	1.1	0.1
ABC BRIS	5.9	5.5	0.4	1.8	1.0	0.8	2.3	0.9	1.4	1.7	1.8	-0.1	3.9	2.9	1.0	7.7	6.1	1.6	12.8	13.3	-0.5
4RN	1.3	1.7	-0.4	0.2	0.1	0.1	0.6	0.4	0.2	0.2	0.3	-0.1	1.1	0.6	0.5	2.8	3.4	-0.6	2.3	3.5	-1.2
ABC NEWSRADIO	1.4	1.9	-0.5	0.4	0.7	-0.3	0.6	0.9	-0.3	0.7	1.1	-0.4	0.3	0.4	-0.1	1.7	1.6	0.1	3.3	4.7	-1.4
4J JJ	4.7	4.3	0.4	5.2	6.2	-1.0	11.0	6.9	4.1	11.5	10.5	1.0	3.5	3.2	0.3	1.6	2.7	-1.1	0.5	0.3	0.2
ABC CLASSIC	2.1	2.2	-0.1	0.2	0.3	-0.1	0.8	1.3	-0.5	1.1	0.5	0.6	1.7	1.4	0.3	2.3	2.6	-0.3	4.3	4.8	-0.5

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	4.5	4.9	-0.4	3.3	4.6	-1.3	4.8	5.6	-0.8	4.9	4.1	0.8	4.6	4.2	0.4	7.6	7.7	-0.1	4.0	3.8	0.2
4BH 1116	11.1	10.2	0.9	11.3	10.4	0.9	13.6	12.3	1.3	11.0	9.5	1.5	6.6	7.2	-0.6	9.4	9.3	0.1	13.5	13.8	-0.3
SENQ 693am	1.0	1.5	-0.5	1.4	2.0	-0.6	1.2	1.5	-0.3	0.8	1.3	-0.5	0.7	1.0	-0.3	0.1	0.4	-0.3	0.4	0.7	-0.3
B105	13.5	13.5	0.0	14.1	13.9	0.2	13.4	13.6	-0.2	13.8	15.1	-1.3	13.9	13.2	0.7	8.0	5.3	2.7	12.7	11.9	0.8
KIIS973	10.0	10.7	-0.7	11.8	12.1	-0.3	9.2	10.6	-1.4	9.3	9.9	-0.6	9.4	9.5	-0.1	8.6	11.0	-2.4	9.7	10.9	-1.2
104.5 TRIPLE M	12.4	12.6	-0.2	11.7	12.1	-0.4	13.6	14.4	-0.8	13.2	13.7	-0.5	11.3	10.2	1.1	9.9	8.3	1.6	9.2	11.0	-1.8
NOVA106.9	11.3	10.7	0.6	12.2	11.6	0.6	9.7	8.6	1.1	11.5	10.8	0.7	13.7	14.2	-0.5	6.7	6.9	-0.2	11.7	10.0	1.7
ABC BRIS	6.0	5.6	0.4	8.0	7.4	0.6	5.6	4.9	0.7	4.2	3.8	0.4	4.7	5.0	-0.3	8.8	9.5	-0.7	5.5	5.1	0.4
4RN	1.4	1.7	-0.3	2.5	2.5	0.0	0.7	1.3	-0.6	0.3	0.7	-0.4	1.4	1.4	0.0	2.7	4.0	-1.3	1.3	1.6	-0.3
ABC NEWSRADIO	1.4	1.9	-0.5	2.1	2.9	-0.8	0.7	1.0	-0.3	0.8	1.1	-0.3	1.8	2.3	-0.5	2.2	3.2	-1.0	1.2	1.8	-0.6
4J JJ	4.7	4.2	0.5	4.8	4.3	0.5	3.7	3.6	0.1	4.5	4.3	0.2	6.9	4.8	2.1	5.1	4.4	0.7	4.6	4.6	0.0
ABC CLASSIC	2.1	2.1	0.0	1.3	1.2	0.1	2.4	2.1	0.3	2.7	2.6	0.1	2.2	2.9	-0.7	3.0	2.8	0.2	1.9	2.3	-0.4

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 8 2024 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	146	148	-2	14	12	2	6	1	5	1	3	-2	18	20	-2	24	28	-4	83	84	-1
4BH 1116	263	242	21	22	15	7	13	12	1	27	23	4	13	15	-2	51	52	-1	138	124	14
SENQ 693am	58	62	-4	4	8	-4	2	5	-3	14	16	-2	17	13	4	6	6	0	14	14	0
B105	636	592	44	117	109	8	76	82	-6	233	200	33	124	122	2	48	39	9	37	40	-3
KIIS973	506	501	5	82	78	4	52	54	-2	138	124	14	140	143	-3	61	61	0	33	41	-8
104.5 TRIPLE M	498	536	-38	75	90	-15	61	59	2	128	132	-4	121	136	-15	75	74	1	38	44	-6
NOVA106.9	629	595	34	124	105	19	92	100	-8	208	192	16	138	135	3	52	48	4	16	16	0
ABC BRIS	227	191	36	14	11	3	11	8	3	20	10	10	50	40	10	46	38	8	86	84	2
4RN	66	59	7	7	2	5	6	3	3	9	7	2	16	13	3	10	13	-3	19	21	-2
ABC NEWSRADIO	91	97	-6	9	9	0	6	11	-5	20	23	-3	17	18	-1	15	14	1	24	22	2
4J JJ	312	303	9	44	38	6	54	43	11	136	147	-11	54	44	10	19	23	-4	5	9	-4
ABC CLASSIC	86	85	1	4	7	-3	6	11	-5	21	16	5	19	13	6	9	11	-2	27	27	0
Total	2,091	2,087	4	257	253	4	213	220	-7	542	539	3	473	468	5	259	261	-2	347	346	1

By Session, P10+ [Potential: 2230]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	140	136	4	93	88	5	83	74	9	72	67	5	49	54	-5	28	24	4	81	80	1
4BH 1116	246	225	21	164	148	16	178	153	25	162	159	3	105	109	-4	58	64	-6	185	176	9
SENQ 693am	53	55	-2	34	43	-9	19	21	-2	18	20	-2	14	16	-2	2	7	-5	20	27	-7
B105	595	546	49	385	361	24	281	253	28	316	299	17	278	240	38	94	76	18	349	310	39
KIIS973	456	450	6	311	295	16	206	208	-2	234	237	-3	190	187	3	78	86	-8	285	293	-8
104.5 TRIPLE M	438	454	-16	261	294	-33	233	253	-20	237	252	-15	180	195	-15	56	65	-9	275	315	-40
NOVA106.9	562	543	19	372	346	26	253	234	19	292	281	11	272	263	9	82	81	1	394	350	44
ABC BRIS	204	172	32	145	127	18	84	74	10	95	80	15	88	79	9	37	35	2	118	113	5
4RN	57	51	6	39	36	3	21	25	-4	13	17	-4	20	18	2	12	14	-2	33	36	-3
ABC NEWSRADIO	79	86	-7	54	60	-6	23	31	-8	17	24	-7	23	30	-7	9	11	-2	44	50	-6
4J JJ	285	275	10	176	160	16	114	117	-3	149	120	29	126	110	16	45	42	3	176	164	12
ABC CLASSIC	67	66	1	29	27	2	37	30	7	38	39	-1	27	30	-3	12	14	-2	44	49	-5
Total	2,039	2,034	5	1,668	1,640	28	1,321	1,322	-1	1,440	1,407	33	1,267	1,252	15	567	568	-1	1,679	1,658	21

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 8 2024 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	10	10	0	1	*	*	*	*	*	*	*	1	1	0	1	1	0	8	8	0	
4BH 1116	27	25	2	*	*	*	*	*	*	1	1	0	1	1	0	5	5	0	19	17	2
SENQ 693am	2	3	-1	*	*	*	*	*	*	1	1	0	1	1	0	*	*	*	*	*	*
B105	31	29	2	6	5	1	3	3	0	12	11	1	6	7	-1	3	2	1	1	2	-1
KIIS973	23	24	-1	3	3	0	1	2	-1	4	4	0	8	8	0	4	4	0	2	3	-1
104.5 TRIPLE M	27	27	0	2	3	-1	2	2	0	5	4	1	9	10	-1	6	5	1	3	2	1
NOVA106.9	26	24	2	5	5	0	3	3	0	7	5	2	8	8	0	3	2	1	1	1	0
ABC BRIS	14	12	2	*	*	*	*	*	*	1	1	0	2	2	0	3	2	1	7	7	0
4RN	3	4	-1	*	*	*	*	*	*	*	*	*	1	*	*	1	1	0	1	2	-1
ABC NEWSRADIO	3	4	-1	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	2	3	-1
4J JJ	11	10	1	1	1	0	2	1	1	5	4	1	2	2	0	1	1	0	*	*	*
ABC CLASSIC	5	5	0	*	*	*	*	*	*	1	*	*	1	1	0	1	1	0	2	3	-1
Total	232	224	8	24	23	1	16	15	1	46	42	4	53	52	1	38	37	1	56	56	0

By Session, P10+ [Potential: 2230]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Last	+/-	Mon-Fri 5:30am-9:00am	Last	+/-	Mon-Fri 9:00am-12:00md	Last	+/-	Mon-Fri 12:00md-4:00pm	Last	+/-	Mon-Fri 4:00pm-7:00pm	Last	+/-	Mon-Fri 7:00pm-12:00mn	Last	+/-	Sat-Sun 5:30am-12mn	Last	+/-
4BC 882	11	12	-1	13	17	-4	18	20	-2	15	12	3	9	8	1	4	4	0	8	7	1
4BH 1116	28	24	4	46	39	7	51	45	6	34	28	6	13	14	-1	5	5	0	26	26	0
SENQ 693am	3	4	-1	6	7	-1	4	6	-2	2	4	-2	1	2	-1	*	*	*	1	1	0
B105	33	32	1	57	51	6	50	49	1	42	44	-2	27	26	1	4	3	1	24	23	1
KIIS973	25	25	0	48	45	3	34	38	-4	28	29	-1	19	19	0	4	6	-2	18	21	-3
104.5 TRIPLE M	31	30	1	47	45	2	51	52	-1	40	40	0	22	20	2	5	4	1	18	21	-3
NOVA106.9	28	25	3	49	43	6	36	31	5	35	31	4	27	28	-1	3	4	-1	22	19	3
ABC BRIS	15	13	2	32	28	4	21	18	3	13	11	2	9	10	-1	4	5	-1	11	10	1
4RN	3	4	-1	10	9	1	3	5	-2	1	2	-1	3	3	0	1	2	-1	2	3	-1
ABC NEWSRADIO	4	5	-1	9	11	-2	3	4	-1	3	3	0	4	4	0	1	2	-1	2	3	-1
4J JJ	12	10	2	19	16	3	14	13	1	14	13	1	14	9	5	3	2	1	9	9	0
ABC CLASSIC	5	5	0	5	5	0	9	8	1	8	8	0	4	6	-2	1	1	0	4	4	0
Total	248	238	10	405	370	35	373	363	10	305	291	14	198	194	4	49	52	-3	190	191	-1

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 8 2024

DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	14	5	9	1	1	0	1	1	0	6	1	5	4	*	*	2	2	0	*	*	*
CADA	13	3	10	4	2	2	3	*	*	1	*	*	3	*	*	1	1	0	*	*	*
Chemist Warehouse Remix	13	13	0	*	*	*	3	*	*	4	4	0	3	5	-2	2	2	0	2	2	0
Coles Radio	60	67	-7	1	4	-3	14	16	-2	15	22	-7	9	7	2	14	12	2	6	6	0
DANCE HITS	26	34	-8	8	11	-3	5	6	-1	7	7	0	5	8	-3	1	1	0	*	*	*
EASY HITS	20	10	10	4	4	0	4	*	*	3	3	0	2	*	*	3	1	2	5	2	3
Elf Radio	2	n.a.	*	*	n.a.	*	*	n.a.	*	*	n.a.	*	2	n.a.	*	*	n.a.	*	*	n.a.	*
iHeartCountry	22	17	5	3	2	1	5	2	3	3	7	-4	5	2	3	2	3	-1	3	1	2
KIIS973 80s	24	25	-1	5	6	-1	4	8	-4	4	4	0	4	2	2	3	2	1	3	3	0
KIIS973 90s	27	28	-1	9	8	1	1	2	-1	3	9	-6	10	6	4	2	2	0	1	*	*
MMM 2000s	29	18	11	11	6	5	2	3	-1	9	4	5	4	3	1	3	2	1	*	*	*
MMM 70s	6	n.a.	*	2	n.a.	*	1	n.a.	*	*	n.a.	*	1	n.a.	*	1	n.a.	*	1	n.a.	*
MMM 80s	18	22	-4	1	3	-2	*	4	*	1	1	0	7	7	0	9	6	3	*	1	*
MMM 90s	19	16	3	8	5	3	3	1	2	3	3	0	4	6	-2	1	*	*	*	*	*
MMM CLASSIC ROCK	31	34	-3	7	9	-2	*	*	*	3	5	-2	11	7	4	5	7	-2	5	7	-2
MMM COUNTRY	20	18	2	1	2	-1	1	2	-1	3	5	-2	10	7	3	4	2	2	*	1	*
NOVA 90s	45	49	-4	12	15	-3	9	4	5	13	16	-3	6	9	-3	3	4	-1	1	1	0
Nova Nation	24	23	1	7	5	2	3	3	0	8	7	1	7	8	-1	*	*	*	*	*	*
OLDSKOOL 80s HITS	22	23	-1	2	1	1	1	6	-5	5	4	1	4	5	-1	6	3	3	4	5	-1
OLDSKOOL 90s HITS	28	30	-2	6	5	1	1	3	-2	13	11	2	6	7	-1	2	4	-2	*	*	*
RnB FRIDAYS RADIO	32	38	-6	5	7	-2	4	7	-3	14	18	-4	7	4	3	2	2	0	*	*	*
SEN Melbourne	4	10	-6	*	*	*	*	*	*	*	6	*	1	1	0	2	3	-1	1	*	*
SENTrack	6	8	-2	*	2	*	*	*	*	4	5	-1	2	2	0	*	*	*	1	*	*
Sky News Radio	7	5	2	*	*	*	1	1	0	3	1	2	1	1	0	*	1	*	1	1	0
smooth fm Brisbane	80	69	11	8	5	3	5	2	3	10	10	0	22	24	-2	19	17	2	16	11	5
TikTok Trending	41	37	4	11	11	0	13	10	3	14	15	-1	3	1	2	*	*	*	*	*	*
triple j Unearthed	22	30	-8	3	3	0	3	5	-2	10	14	-4	5	4	1	1	2	-1	*	*	*
ABC Country	16	15	1	5	*	*	*	3	*	1	2	-1	3	1	2	4	4	0	3	4	-1
ABC Jazz	12	18	-6	5	2	3	*	2	*	1	3	-2	3	4	-1	*	2	*	3	5	-2
ABC KIDS LISTEN	25	17	8	8	3	5	1	1	0	8	7	1	7	5	2	*	*	*	1	1	0
ABC Sport	17	19	-2	6	2	4	*	4	*	8	4	4	1	3	-2	*	4	*	3	2	1
Double J	28	25	3	2	3	-1	3	2	1	6	8	-2	14	8	6	3	3	0	*	*	*
Total Digital/Internet Only	513	489	24	66	63	3	57	61	-4	132	137	-5	131	116	15	71	65	6	55	48	7

Please Note: Elf Radio & MMM 70s commenced broadcasting Sept 22

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 8 2024

DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 2230]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Last	+/-	Mon-Fri 5:30am-9:00am	Last	+/-	Mon-Fri 9:00am-12:00md	Last	+/-	Mon-Fri 12:00md-4:00pm	Last	+/-	Mon-Fri 4:00pm-7:00pm	Last	+/-	Mon-Fri 7:00pm-12:00mn	Last	+/-	Sat-Sun 5:30am-12mn	Last	+/-
BLENDER BEATS	13	4	9	9	2	7	5	*	*	6	1	5	5	1	4	4	2	2	5	1	4
CADA	12	3	9	3	1	2	4	1	3	1	1	0	7	3	4	1	*	*	4	2	2
Chemist Warehouse Remix	12	13	-1	6	3	3	1	1	0	3	5	-2	2	6	-4	2	1	1	4	2	2
Coles Radio	43	52	-9	16	16	0	22	23	-1	22	18	4	14	18	-4	6	2	4	36	38	-2
DANCE HITS	24	29	-5	2	10	-8	12	12	0	10	19	-9	13	17	-4	4	6	-2	14	21	-7
EASY HITS	17	9	8	7	2	5	6	6	0	10	7	3	8	3	5	2	2	0	6	7	-1
Elf Radio	*	n.a.	*	*	n.a.	*	*	n.a.	*	*	n.a.	*	*	n.a.	*	*	n.a.	*	2	n.a.	*
iHeartCountry	19	14	5	4	3	1	3	2	1	6	7	-1	9	10	-1	1	3	-2	9	8	1
KIIS973 80s	19	18	1	8	8	0	8	6	2	9	8	1	4	2	2	3	*	*	7	11	-4
KIIS973 90s	23	25	-2	15	15	0	9	6	3	10	8	2	12	11	1	7	8	-1	11	6	5
MMM 2000s	22	16	6	9	3	6	9	2	7	14	10	4	9	4	5	9	5	4	17	7	10
MMM 70s	4	n.a.	*	1	n.a.	*	*	n.a.	*	2	n.a.	*	3	n.a.	*	*	n.a.	*	2	n.a.	*
MMM 80s	11	17	-6	2	3	-1	6	7	-1	6	10	-4	7	10	-3	1	3	-2	11	7	4
MMM 90S	15	12	3	11	7	4	1	3	-2	4	3	1	4	3	1	1	2	-1	7	5	2
MMM CLASSIC ROCK	27	31	-4	12	13	-1	9	14	-5	15	15	0	16	16	0	6	6	0	13	17	-4
MMM COUNTRY	18	15	3	5	4	1	8	8	0	17	11	6	10	7	3	1	1	0	12	9	3
NOVA 90s	38	41	-3	17	13	4	11	17	-6	18	23	-5	13	15	-2	4	4	0	21	21	0
Nova Nation	20	22	-2	8	13	-5	11	14	-3	8	6	2	10	11	-1	3	4	-1	9	12	-3
OLDSKOOL 80s HITS	16	21	-5	9	11	-2	4	10	-6	9	13	-4	5	6	-1	3	7	-4	10	6	4
OLDSKOOL 90s HITS	22	26	-4	9	9	0	10	9	1	3	9	-6	8	13	-5	4	3	1	10	10	0
RnB FRIDAYS RADIO	31	37	-6	12	19	-7	16	17	-1	21	25	-4	17	18	-1	4	9	-5	15	14	1
SEN Melbourne	4	10	-6	4	6	-2	3	6	-3	2	6	-4	1	8	-7	*	5	*	1	5	-4
SENTrack	4	7	-3	4	3	1	2	2	0	2	4	-2	3	6	-3	2	4	-2	5	5	0
Sky News Radio	6	3	3	1	1	0	2	1	1	2	*	*	3	1	2	3	1	2	4	3	1
smooth fm Brisbane	70	64	6	33	26	7	37	35	2	35	29	6	26	22	4	15	18	-3	50	41	9
TikTok Trending	36	32	4	6	15	-9	10	11	-1	13	17	-4	15	15	0	20	18	2	30	28	2
triple j Unearthed	17	24	-7	10	15	-5	3	5	-2	6	6	0	12	14	-2	4	8	-4	14	18	-4
ABC Country	15	11	4	8	4	4	8	6	2	10	7	3	10	6	4	3	3	0	8	9	-1
ABC Jazz	11	16	-5	5	2	3	3	7	-4	5	8	-3	1	6	-5	3	5	-2	7	10	-3
ABC KIDS LISTEN	18	13	5	13	9	4	3	3	0	7	4	3	14	10	4	8	6	2	16	11	5
ABC Sport	17	15	2	4	11	-7	1	4	-3	8	2	6	6	3	3	5	5	0	8	12	-4
Double J	23	21	2	12	12	0	10	10	0	18	12	6	10	10	0	7	2	5	19	14	5
Total Digital/Internet Only	447	436	11	227	229	-2	217	217	0	262	254	8	235	226	9	126	122	4	316	297	19

Please Note: Elf Radio & MMM 70s commenced broadcasting Sept 22

RADIO 360: BRISBANE - BY RADIO TYPE - SURVEY 8 2024

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
4BC 882	4.4	4.8	5.1	2.1	2.5	0.1	0.8	0.9	0.7	*	*	*	1.1	1.2	1.3	2.8	2.9	8.0	14.1	15.8	16.5
4BH 1116	11.6	13.0	12.0	2.0	1.7	5.8	1.6	2.0	0.5	2.3	2.5	1.5	1.9	2.0	4.0	14.0	16.8	13.1	33.9	38.3	37.7
SENQ 693am	0.9	1.0	0.8	0.2	0.2	*	0.1	0.1	*	1.8	2.1	0.3	1.2	1.2	2.6	0.7	0.8	1.6	0.4	0.5	*
B105	13.3	15.4	7.6	24.3	26.8	13.7	19.9	23.3	10.1	25.5	28.0	12.4	11.5	13.5	5.6	7.2	8.9	3.1	2.5	2.9	2.6
KIIS973	9.9	11.3	7.6	12.8	13.6	12.1	7.9	9.0	5.6	9.6	10.4	6.5	15.9	18.2	14.0	9.6	11.6	7.2	4.2	5.0	1.6
104.5 TRIPLE M	11.7	13.1	10.8	10.1	10.9	8.3	11.2	12.1	12.7	11.5	11.9	12.8	17.3	19.7	16.6	15.9	18.9	16.2	4.5	5.4	1.0
NOVA106.9	11.4	13.0	7.6	22.5	24.1	18.5	19.8	22.8	12.3	14.3	15.7	7.4	15.1	17.7	8.3	7.1	8.6	5.6	1.2	1.4	0.2
ABC BRIS	5.9	6.2	10.4	1.8	1.9	1.6	2.3	2.8	*	1.7	0.9	10.5	3.9	4.3	4.6	7.7	9.3	6.9	12.8	13.4	27.5
4RN	1.3	1.4	2.4	0.2	0.1	0.5	0.6	0.3	3.1	0.2	0.2	*	1.1	0.9	5.3	2.8	2.9	7.2	2.3	2.8	*
ABC NEWSRADIO	1.4	1.4	3.2	0.4	0.3	1.5	0.6	0.3	2.5	0.7	0.4	3.9	0.3	0.4	0.5	1.7	1.4	9.1	3.3	3.9	2.3
4JJB	4.7	4.9	9.0	5.2	4.8	11.2	11.0	11.7	13.4	11.5	11.2	20.0	3.5	3.6	7.5	1.6	1.9	1.4	0.5	0.5	1.0
ABC CLASSIC	2.1	2.4	1.7	0.2	0.1	0.4	0.8	0.6	3.2	1.1	1.2	1.0	1.7	1.9	1.3	2.3	2.8	1.5	4.3	5.0	3.0
Commercial DAB+ Stns	9.7	10.1	16.5	10.5	9.8	22.0	15.0	13.7	33.7	12.5	12.9	15.3	12.1	13.2	16.4	9.4	10.5	18.5	3.4	3.6	5.4
ABC DAB+ Stns	2.2	2.1	5.3	3.1	3.1	4.4	0.6	0.4	2.3	3.1	2.7	8.6	2.5	2.1	11.9	2.1	2.6	0.7	1.2	1.4	1.0
Total DAB+ Stns	13.4	12.2	21.8	14.7	12.9	26.4	18.9	14.1	36.0	16.0	15.5	23.9	15.8	15.3	28.3	15.5	13.1	19.2	5.5	5.0	6.5

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
4BC 882	4.5	4.9	5.1	3.3	3.5	4.8	4.8	5.2	7.2	4.9	5.8	3.3	4.6	5.0	5.2	7.6	9.0	5.8	4.0	4.4	4.9
4BH 1116	11.1	12.2	12.1	11.3	11.9	15.6	13.6	15.2	13.7	11.0	12.6	10.3	6.6	7.3	7.3	9.4	10.9	9.0	13.5	15.4	11.5
SENQ 693am	1.0	1.1	1.0	1.4	1.6	1.1	1.2	1.3	1.4	0.8	0.9	0.7	0.7	0.8	0.9	0.1	*	0.4	0.4	0.5	0.2
B105	13.5	15.5	7.9	14.1	16.0	6.4	13.4	15.5	7.1	13.8	16.1	9.6	13.9	15.8	9.5	8.0	9.3	7.0	12.7	14.9	6.4
KIIS973	10.0	11.4	7.9	11.8	13.3	6.6	9.2	10.3	8.9	9.3	10.5	9.5	9.4	10.6	7.3	8.6	10.5	4.5	9.7	11.2	6.5
104.5 TRIPLE M	12.4	13.9	11.8	11.7	12.9	9.6	13.6	15.1	14.6	13.2	15.0	13.5	11.3	12.7	9.6	9.9	11.6	7.7	9.2	10.5	7.6
NOVA106.9	11.3	12.9	8.0	12.2	13.7	7.6	9.7	10.9	8.6	11.5	13.2	9.7	13.7	15.9	5.1	6.7	7.8	5.8	11.7	13.6	6.5
ABC BRIS	6.0	6.2	10.8	8.0	7.9	18.1	5.6	6.2	6.3	4.2	4.4	7.0	4.7	4.7	11.4	8.8	9.6	12.2	5.5	5.9	8.7
4RN	1.4	1.4	2.7	2.5	2.3	6.9	0.7	0.7	1.2	0.3	0.4	0.3	1.4	1.5	2.2	2.7	3.2	2.3	1.3	1.4	1.4
ABC NEWSRADIO	1.4	1.4	3.2	2.1	2.0	6.1	0.7	0.6	2.8	0.8	0.9	1.7	1.8	2.1	0.3	2.2	2.3	4.2	1.2	1.2	3.2
4JJB	4.7	4.8	9.5	4.8	5.2	4.9	3.7	3.5	10.0	4.5	4.3	12.3	6.9	7.2	12.1	5.1	5.1	9.9	4.6	4.9	7.4
ABC CLASSIC	2.1	2.4	1.5	1.3	1.4	1.0	2.4	2.8	0.9	2.7	3.1	1.7	2.2	2.4	1.7	3.0	3.4	3.7	1.9	2.1	2.5
Commercial DAB+ Stns	9.1	9.7	14.1	6.3	6.7	8.7	10.2	11.0	13.6	10.0	10.8	15.3	10.8	11.1	21.0	12.1	12.6	19.9	11.6	11.6	25.1
ABC DAB+ Stns	2.1	2.1	4.4	1.6	1.6	2.7	1.7	1.7	3.7	2.1	2.1	5.0	2.8	2.8	6.6	4.4	4.6	7.6	2.5	2.3	8.2
Total DAB+ Stns	12.7	11.7	18.6	8.5	8.3	11.3	13.5	12.7	17.3	14.2	12.9	20.3	16.0	13.9	27.6	18.6	17.2	27.5	15.5	13.9	33.2

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 4BC 882 has a 4.4% share of all listening, 4.8% share of AM/FM/DAB+ listening and 5.1% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

RADIO 360: BRISBANE - BY RADIO TYPE - SURVEY 8 2024

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	146	140	28	14	13	1	6	5	1	1	1	*	18	18	5	24	23	4	83	79	17
4BH 1116	263	247	54	22	18	8	13	11	2	27	22	6	13	12	3	51	50	10	138	134	24
SENQ 693am	58	58	7	4	4	*	2	2	*	14	14	1	17	17	5	6	6	1	14	14	1
B105	636	614	113	117	115	23	76	71	17	233	226	44	124	120	14	48	48	4	37	34	10
KIIS973	506	488	83	82	81	17	52	47	13	138	132	17	140	137	23	61	57	9	33	33	4
104.5 TRIPLE M	498	476	94	75	70	14	61	55	16	128	121	24	121	121	17	75	74	17	38	35	6
NOVA106.9	629	604	110	124	114	30	92	86	14	208	201	38	138	137	20	52	51	7	16	16	*
ABC BRIS	227	220	34	14	14	2	11	11	*	20	20	6	50	47	4	46	44	7	86	84	15
4RN	66	58	19	7	5	2	6	2	4	9	9	*	16	13	8	10	10	4	19	19	*
ABC NEWSRADIO	91	75	25	9	6	4	6	5	3	20	12	10	17	16	1	15	14	5	24	23	3
4JJJ	312	289	87	44	38	12	54	51	17	136	127	39	54	53	11	19	17	7	5	4	1
ABC CLASSIC	86	72	23	4	4	1	6	3	5	21	16	5	19	16	5	9	7	2	27	26	5
Commercial DAB+ Stns	404	385	121	55	54	17	52	46	25	101	97	34	98	94	24	57	54	12	41	41	9
ABC DAB+ Stns	105	91	45	19	18	7	8	5	5	32	26	15	30	26	13	8	6	3	9	9	2
Total DAB+ Stns	513	447	160	66	61	22	57	47	28	132	118	46	131	114	38	71	59	15	55	48	11
Total	2,091	1,962	543	257	244	82	213	198	60	542	510	154	473	447	113	259	242	60	347	321	73

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	140	134	24	93	89	8	83	75	13	72	71	8	49	46	7	28	23	6	81	74	16
4BH 1116	246	231	49	164	152	20	178	168	27	162	157	22	105	97	15	58	55	6	185	178	24
SENQ 693am	53	53	7	34	34	2	19	17	4	18	18	2	14	14	1	2	1	1	20	20	3
B105	595	569	99	385	373	32	281	260	35	316	293	46	278	264	32	94	81	13	349	336	45
KIIS973	456	430	75	311	296	28	206	186	29	234	210	39	190	178	22	78	71	9	285	273	36
104.5 TRIPLE M	438	413	77	261	240	35	233	208	40	237	217	40	180	170	19	56	54	5	275	255	37
NOVA106.9	562	531	93	372	346	39	253	230	35	292	272	39	272	260	16	82	70	13	394	378	47
ABC BRIS	204	197	29	145	134	18	84	76	16	95	89	16	88	81	11	37	29	9	118	105	21
4RN	57	47	19	39	35	10	21	19	6	13	12	1	20	17	7	12	7	5	33	31	3
ABC NEWSRADIO	79	64	23	54	44	15	23	20	6	17	16	4	23	21	1	9	7	4	44	31	14
4JJJ	285	258	76	176	161	25	114	87	33	149	127	31	126	112	24	45	32	12	176	163	39
ABC CLASSIC	67	57	18	29	25	5	37	31	7	38	36	7	27	27	1	12	10	4	44	38	11
Commercial DAB+ Stns	347	325	104	166	155	26	169	154	38	194	179	44	180	168	43	88	72	26	241	221	56
ABC DAB+ Stns	87	78	35	47	41	15	27	27	8	51	45	15	47	42	13	25	22	8	67	57	25
Total DAB+ Stns	447	383	136	227	195	40	217	178	46	262	217	57	235	199	54	126	94	34	316	271	78
Total	2,039	1,894	486	1,668	1,512	230	1,321	1,159	231	1,440	1,266	246	1,267	1,124	179	567	466	103	1,679	1,503	308

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 4BC 882 has 146,000 total listeners, 140,000 AM/FM/DAB+ listeners and 28,000 Streaming listeners. Please note that there can be overlap between radio types.