

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 8 2024

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	1.8	2.0	-0.2	2.1	2.0	0.1	1.8	1.5	0.3	0.5	0.8	-0.3	3.6	4.2	-0.6	2.9	2.9	0.0	0.6	0.9	-0.3
2GB	11.8	9.8	2.0	4.3	4.3	0.0	4.6	3.8	0.8	3.7	2.2	1.5	4.9	3.4	1.5	17.1	13.6	3.5	24.8	20.8	4.0
2UE 954	3.1	3.3	-0.2	1.2	1.4	-0.2	2.3	2.0	0.3	1.0	1.3	-0.3	0.8	0.6	0.2	1.0	1.5	-0.5	8.2	8.3	-0.1
SKY Sports Radio	1.4	1.4	0.0	0.6	1.0	-0.4	0.7	0.9	-0.2	0.7	0.9	-0.2	0.9	0.4	0.5	1.7	1.9	-0.2	2.8	2.5	0.3
104.1 2DAY FM	4.7	4.5	0.2	4.6	6.3	-1.7	8.5	9.6	-1.1	6.4	6.5	-0.1	5.6	5.4	0.2	6.4	4.7	1.7	0.6	0.7	-0.1
KIIS1065	10.0	9.9	0.1	15.8	16.7	-0.9	14.8	21.0	-6.2	18.5	18.1	0.4	10.3	10.0	0.3	6.3	5.8	0.5	2.5	1.7	0.8
104.9 TRIPLE M	5.6	4.8	0.8	8.4	7.2	1.2	7.8	5.9	1.9	5.1	4.3	0.8	8.5	8.1	0.4	6.4	6.0	0.4	1.4	1.2	0.2
NOVA96.9	7.6	7.1	0.5	14.5	13.1	1.4	14.7	16.3	-1.6	13.2	12.7	0.5	9.0	7.4	1.6	3.0	3.5	-0.5	0.6	0.5	0.1
smoothfm 95.3	12.3	10.3	2.0	7.3	8.5	-1.2	13.1	9.1	4.0	12.4	9.5	2.9	16.2	12.6	3.6	11.4	16.6	-5.2	10.8	6.9	3.9
WSFM	9.6	10.9	-1.3	5.1	5.3	-0.2	6.3	8.9	-2.6	6.9	7.2	-0.3	9.1	13.4	-4.3	18.7	16.4	2.3	9.3	11.0	-1.7
ABC SYD	6.2	7.5	-1.3	7.3	8.9	-1.6	1.2	0.9	0.3	1.8	1.6	0.2	4.8	4.6	0.2	3.5	5.7	-2.2	13.1	15.7	-2.6
2RN	1.4	1.8	-0.4	1.9	1.2	0.7	0.1	0.1	0.0	1.2	1.3	-0.1	1.9	1.0	0.9	0.8	0.7	0.1	1.7	3.8	-2.1
ABC NEWSRADIO	1.6	1.7	-0.1	1.6	1.0	0.6	0.4	0.9	-0.5	0.9	1.0	-0.1	1.3	2.2	-0.9	1.4	1.1	0.3	2.9	2.5	0.4
2JJJ	3.0	2.9	0.1	5.6	2.9	2.7	2.9	1.4	1.5	6.8	6.5	0.3	3.6	4.3	-0.7	0.7	2.1	-1.4	0.3	0.3	0.0
ABC CLASSIC	2.8	3.0	-0.2	0.7	0.6	0.1	0.9	1.2	-0.3	3.3	2.5	0.8	1.6	0.9	0.7	2.5	1.9	0.6	5.0	6.5	-1.5

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	2.0	2.1	-0.1	1.9	2.5	-0.6	1.5	1.7	-0.2	2.1	1.8	0.3	2.2	2.5	-0.3	2.7	2.7	0.0	1.4	1.5	-0.1
2GB	12.3	10.2	2.1	15.1	12.3	2.8	13.7	11.1	2.6	9.3	7.5	1.8	7.4	6.8	0.6	14.9	13.5	1.4	10.1	8.7	1.4
2UE 954	2.9	3.0	-0.1	1.7	2.1	-0.4	3.1	2.6	0.5	4.3	3.8	0.5	2.9	3.5	-0.6	3.0	4.3	-1.3	3.4	4.3	-0.9
SKY Sports Radio	1.3	1.2	0.1	2.2	1.9	0.3	0.3	0.3	0.0	1.0	1.0	0.0	2.1	1.7	0.4	0.8	1.3	-0.5	1.7	2.0	-0.3
104.1 2DAY FM	4.8	4.6	0.2	3.9	3.8	0.1	5.6	5.0	0.6	5.4	5.0	0.4	4.8	5.1	-0.3	4.3	3.5	0.8	4.3	4.4	-0.1
KIIS1065	10.2	10.2	0.0	13.5	13.1	0.4	10.7	10.4	0.3	8.0	8.9	-0.9	9.5	9.1	0.4	4.4	4.8	-0.4	9.3	9.0	0.3
104.9 TRIPLE M	5.6	4.8	0.8	5.8	5.1	0.7	5.2	4.0	1.2	5.9	5.0	0.9	5.6	5.1	0.5	5.0	4.6	0.4	5.5	4.8	0.7
NOVA96.9	7.5	7.0	0.5	7.4	6.9	0.5	7.1	6.6	0.5	8.0	7.4	0.6	8.2	7.9	0.3	6.0	5.5	0.5	8.1	7.2	0.9
smoothfm 95.3	12.0	9.9	2.1	10.0	8.3	1.7	13.1	11.2	1.9	13.4	10.5	2.9	11.4	10.1	1.3	13.2	10.4	2.8	13.3	11.3	2.0
WSFM	9.9	11.6	-1.7	10.5	11.3	-0.8	10.2	12.7	-2.5	9.8	12.7	-2.9	9.4	10.3	-0.9	8.2	7.7	0.5	8.3	8.7	-0.4
ABC SYD	6.5	7.9	-1.4	7.8	8.9	-1.1	6.2	7.5	-1.3	5.8	7.5	-1.7	6.7	7.3	-0.6	3.9	7.0	-3.1	5.3	6.4	-1.1
2RN	1.3	1.5	-0.2	1.9	2.5	-0.6	0.6	0.8	-0.2	0.6	0.6	0.0	1.5	1.2	0.3	2.3	2.6	-0.3	1.8	2.7	-0.9
ABC NEWSRADIO	1.5	1.5	0.0	2.7	2.8	-0.1	1.0	1.1	-0.1	0.9	0.7	0.2	1.0	0.7	0.3	1.7	1.3	0.4	1.9	2.4	-0.5
2JJJ	3.0	2.8	0.2	2.3	2.4	-0.1	2.8	2.4	0.4	3.4	3.3	0.1	4.6	4.1	0.5	2.7	2.2	0.5	2.9	2.9	0.0
ABC CLASSIC	2.4	2.8	-0.4	2.0	2.8	-0.8	2.7	3.2	-0.5	2.6	2.5	0.1	2.5	2.6	-0.1	3.0	2.8	0.2	4.1	3.7	0.4

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 8 2024 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	169	164	5	22	32	-10	42	26	16	26	29	-3	27	31	-4	30	26	4	22	20	2
2GB	673	661	12	39	45	-6	56	62	-6	109	86	23	95	98	-3	138	119	19	236	252	-16
2UE 954	267	266	1	23	26	-3	44	25	19	60	63	-3	23	11	12	16	15	1	103	126	-23
SKY Sports Radio	179	184	-5	8	22	-14	26	19	7	45	59	-14	31	15	16	25	30	-5	43	37	6
104.1 2DAY FM	707	696	11	87	97	-10	111	92	19	248	244	4	175	166	9	48	52	-4	38	45	-7
KIIS1065	1,192	1,156	36	177	173	4	174	175	-1	466	439	27	259	261	-2	61	68	-7	54	39	15
104.9 TRIPLE M	672	678	-6	100	107	-7	121	89	32	169	190	-21	189	195	-6	65	68	-3	28	28	0
NOVA96.9	1,188	1,147	41	185	205	-20	199	189	10	468	463	5	246	201	45	58	59	-1	33	29	4
smoothfm 95.3	1,243	1,198	45	141	152	-11	123	133	-10	325	301	24	325	297	28	151	160	-9	177	155	22
WSFM	870	877	-7	69	69	0	85	88	-3	158	157	1	221	239	-18	181	166	15	154	158	-4
ABC SYD	503	567	-64	37	39	-2	36	25	11	67	69	-2	96	113	-17	74	89	-15	193	231	-38
2RN	149	171	-22	15	16	-1	5	6	-1	29	41	-12	40	32	8	18	15	3	41	62	-21
ABC NEWSRADIO	272	268	4	30	25	5	29	23	6	63	73	-10	57	61	-4	34	35	-1	59	50	9
2JJB	421	436	-15	64	56	8	39	40	-1	185	177	8	104	122	-18	20	32	-12	10	9	1
ABC CLASSIC	250	243	7	9	14	-5	22	19	3	57	58	-1	35	31	4	29	29	0	98	92	6
Total	4,510	4,516	-6	470	473	-3	453	460	-7	1,226	1,229	-3	998	996	2	568	569	-1	795	790	5

By Session, P10+ [Potential: 4808]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	148	149	-1	90	101	-11	58	68	-10	76	66	10	54	66	-12	28	33	-5	69	71	-2
2GB	639	601	38	475	430	45	355	303	52	281	225	56	221	200	21	154	142	12	375	408	-33
2UE 954	226	208	18	107	93	14	104	95	9	118	110	8	100	92	8	63	62	1	155	156	-1
SKY Sports Radio	148	129	19	76	74	2	36	29	7	53	31	22	43	39	4	21	22	-1	97	109	-12
104.1 2DAY FM	647	613	34	336	312	24	287	272	15	301	262	39	242	244	-2	106	94	12	340	354	-14
KIIS1065	1,059	1,033	26	713	696	17	521	504	17	453	440	13	421	406	15	164	156	8	651	617	34
104.9 TRIPLE M	573	575	-2	307	271	36	215	205	10	278	269	9	229	223	6	129	115	14	335	328	7
NOVA96.9	1,019	997	22	608	576	32	417	401	16	444	422	22	400	407	-7	200	191	9	696	617	79
smoothfm 95.3	1,075	1,044	31	586	538	48	510	483	27	516	467	49	448	435	13	286	241	45	762	709	53
WSFM	773	791	-18	464	466	-2	353	401	-48	367	393	-26	326	324	2	156	155	1	476	479	-3
ABC SYD	459	485	-26	319	312	7	232	238	-6	193	234	-41	195	211	-16	92	116	-24	287	331	-44
2RN	128	136	-8	81	87	-6	31	47	-16	45	45	0	50	45	5	38	44	-6	85	106	-21
ABC NEWSRADIO	228	219	9	172	163	9	60	67	-7	64	62	2	49	37	12	38	30	8	142	143	-1
2JJB	361	364	-3	182	186	-4	126	138	-12	165	164	1	164	183	-19	79	73	6	239	228	11
ABC CLASSIC	208	207	1	111	114	-3	98	100	-2	100	92	8	88	84	4	48	51	-3	159	141	18
Total	4,331	4,324	7	3,473	3,418	55	2,764	2,768	-4	2,831	2,760	71	2,649	2,629	20	1,473	1,454	19	3,660	3,658	2

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 8 2024 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	8	9	-1	1	1	0	1	1	0	*	1	*	4	4	0	2	2	0	1	1	0
2GB	54	44	10	2	2	0	2	1	1	3	2	1	5	3	2	11	9	2	31	27	4
2UE 954	14	15	-1	*	1	*	1	1	0	1	1	0	1	1	0	1	1	0	10	11	-1
SKY Sports Radio	7	6	1	*	*	*	*	*	*	1	1	0	1	*	*	1	1	0	3	3	0
104.1 2DAY FM	21	20	1	2	2	0	4	4	0	5	5	0	6	5	1	4	3	1	1	1	0
KIIS1065	46	44	2	6	6	0	6	8	-2	15	15	0	11	9	2	4	4	0	3	2	1
104.9 TRIPLE M	26	21	5	3	3	0	3	2	1	4	4	0	9	8	1	4	4	0	2	2	0
NOVA96.9	35	31	4	6	5	1	6	6	0	11	11	0	9	7	2	2	2	0	1	1	0
smoothfm 95.3	56	46	10	3	3	0	5	3	2	10	8	2	17	12	5	7	10	-3	13	9	4
WSFM	44	49	-5	2	2	0	3	3	0	6	6	0	9	13	-4	12	10	2	12	14	-2
ABC SYD	28	34	-6	3	3	0	*	*	*	1	1	0	5	4	1	2	4	-2	16	21	-5
2RN	6	8	-2	1	*	*	*	*	*	1	1	0	2	1	1	1	*	*	2	5	-3
ABC NEWSRADIO	7	8	-1	1	*	*	*	*	*	1	1	0	1	2	-1	1	1	0	4	3	1
2JJJ	14	13	1	2	1	1	1	1	0	6	5	1	4	4	0	*	1	*	*	*	*
ABC CLASSIC	13	13	0	*	*	*	*	*	*	3	2	1	2	1	1	2	1	1	6	9	-3
Total	457	446	11	39	38	1	41	37	4	84	83	1	103	95	8	65	63	2	125	131	-6

By Session, P10+ [Potential: 4808]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	10	10	0	15	19	-4	11	11	0	11	10	1	9	10	-1	4	4	0	5	6	-1
2GB	60	48	12	118	93	25	97	77	20	51	40	11	31	28	3	21	19	2	38	33	5
2UE 954	14	14	0	13	16	-3	22	18	4	23	20	3	12	14	-2	4	6	-2	13	16	-3
SKY Sports Radio	7	6	1	17	14	3	2	2	0	5	5	0	9	7	2	1	2	-1	7	7	0
104.1 2DAY FM	24	22	2	30	29	1	40	35	5	30	27	3	20	21	-1	6	5	1	16	16	0
KIIS1065	50	49	1	105	99	6	76	72	4	44	47	-3	40	38	2	6	7	-1	35	34	1
104.9 TRIPLE M	27	23	4	45	39	6	37	28	9	32	27	5	24	21	3	7	6	1	21	18	3
NOVA96.9	36	33	3	58	52	6	50	45	5	44	40	4	34	33	1	9	8	1	30	27	3
smoothfm 95.3	59	47	12	78	63	15	92	77	15	73	56	17	48	42	6	19	14	5	50	42	8
WSFM	49	55	-6	82	86	-4	72	87	-15	54	68	-14	40	43	-3	12	11	1	31	33	-2
ABC SYD	32	37	-5	61	67	-6	44	52	-8	32	40	-8	28	31	-3	6	10	-4	20	24	-4
2RN	6	7	-1	15	19	-4	4	6	-2	3	3	0	7	5	2	3	4	-1	7	10	-3
ABC NEWSRADIO	7	7	0	21	21	0	7	8	-1	5	4	1	4	3	1	2	2	0	7	9	-2
2JJJ	15	14	1	18	18	0	20	16	4	19	18	1	19	17	2	4	3	1	11	11	0
ABC CLASSIC	12	13	-1	16	21	-5	19	22	-3	14	13	1	10	11	-1	4	4	0	15	14	1
Total	489	475	14	782	756	26	708	689	19	548	532	16	422	416	6	144	139	5	378	374	4

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 8 2024 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	25	37	-12	2	7	-5	5	2	3	9	23	-14	9	5	4	*	*	*	*	*	*
CADA	135	130	5	10	8	2	36	21	15	60	66	-6	26	32	-6	4	2	2	*	*	*
Chemist Warehouse Remix	23	23	0	9	6	3	3	*	*	7	12	-5	4	3	1	*	2	*	*	*	*
Coles Radio	101	116	-15	9	10	-1	9	6	3	28	39	-11	29	28	1	17	20	-3	10	12	-2
DANCE HITS	82	83	-1	15	19	-4	10	6	4	29	35	-6	23	20	3	3	2	1	2	2	0
EASY HITS	41	43	-2	7	8	-1	8	4	4	9	20	-11	12	5	7	4	6	-2	1	1	0
Elf Radio	7	n.a.	*	*	n.a.	*	4	n.a.	*	3	n.a.	*	*	n.a.	*	*	n.a.	*	*	n.a.	*
iHeartAustralia	119	104	15	24	23	1	21	11	10	44	46	-2	11	12	-1	14	6	8	5	6	-1
iHeartCountry	18	22	-4	4	4	0	3	4	-1	10	11	-1	*	*	*	*	*	*	1	3	-2
KIIS 90s	83	103	-20	19	24	-5	27	18	9	24	39	-15	8	21	-13	5	*	*	*	*	*
MMM 2000s	40	28	12	6	4	2	9	5	4	17	13	4	8	6	2	*	*	*	*	*	*
MMM 70s	21	n.a.	*	*	n.a.	*	8	n.a.	*	*	n.a.	*	7	n.a.	*	4	n.a.	*	2	n.a.	*
MMM 80s	55	30	25	9	5	4	8	4	4	7	4	3	17	10	7	11	6	5	3	2	1
MMM 90s	50	50	0	7	11	-4	7	9	-2	17	13	4	16	14	2	2	2	0	2	2	0
MMM CLASSIC ROCK	80	58	22	6	8	-2	11	4	7	22	12	10	30	21	9	7	7	0	5	6	-1
MMM COUNTRY	32	27	5	5	6	-1	7	4	3	6	8	-2	3	4	-1	9	2	7	2	2	0
Nova Nation	38	44	-6	8	5	3	10	4	6	17	22	-5	2	11	-9	*	*	*	*	2	*
OLDSKOOL 80s HITS	25	27	-2	1	7	-6	*	*	*	4	2	2	11	15	-4	9	3	6	*	*	*
OLDSKOOL 90s HITS	46	52	-6	2	6	-4	7	8	-1	13	21	-8	25	18	7	*	*	*	*	*	*
Priceline Radio	1	3	-2	1	*	*	*	3	*	*	*	*	*	*	*	*	*	*	*	*	*
Radio Maria	10	12	-2	*	*	*	*	*	*	5	2	3	*	2	*	*	*	*	6	7	-1
Radio Maria Ital	4	5	-1	2	3	-1	*	*	*	2	2	0	*	*	*	*	*	*	*	*	*
RnB FRIDAYS RADIO	28	45	-17	6	4	2	2	7	-5	8	19	-11	12	15	-3	*	*	*	*	*	*
SEN Melbourne	4	11	-7	*	2	*	2	*	*	*	5	*	2	2	0	*	*	*	*	2	*
SENTrack	7	9	-2	*	*	*	*	*	*	3	6	-3	*	*	*	2	2	0	2	2	0
Sky News Radio	24	34	-10	1	1	0	3	5	-2	8	21	-13	12	5	7	*	1	*	*	*	*
smooth relax	74	79	-5	20	25	-5	11	15	-4	12	13	-1	12	13	-1	7	5	2	12	8	4
smooth Vintage	33	33	0	2	7	-5	11	4	7	5	9	-4	*	*	*	9	7	2	6	6	0
TikTok Trending	58	97	-39	28	30	-2	18	23	-5	11	42	-31	1	2	-1	*	*	*	*	*	*
WSFM 80s	47	65	-18	7	13	-6	8	9	-1	11	11	0	11	18	-7	3	9	-6	6	6	0
triple j Unearthed	55	57	-2	11	4	7	*	7	*	31	35	-4	13	11	2	*	*	*	*	*	*
ABC Country	24	27	-3	2	7	-5	*	*	*	7	9	-2	10	5	5	1	3	-2	3	3	0
ABC Jazz	27	52	-25	6	8	-2	5	4	1	5	9	-4	*	5	*	*	4	*	11	21	-10
ABC KIDS LISTEN	31	27	4	16	13	3	*	*	*	9	9	0	3	2	1	3	3	0	*	*	*
ABC Sport	66	81	-15	3	5	-2	7	11	-4	29	27	2	10	11	-1	9	12	-3	8	16	-8
Double J	57	87	-30	4	11	-7	5	5	0	29	39	-10	17	27	-10	*	3	*	2	2	0
Total Digital/Internet Only	984	1,059	-75	129	137	-8	168	145	23	292	370	-78	225	235	-10	96	85	11	76	87	-11

Please Note: Elf Radio & MMM 70s commenced broadcasting Sept 22

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 8 2024

DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 4808]

Station	Mon-Fri 5:30am-12mn			Breakfast 5:30am-9:00am			Morning 9:00am-12:00md			Afternoon 12:00md-4:00pm			Drive 4:00pm-7:00pm			Evening 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	23	35	-12	5	15	-10	5	14	-9	14	19	-5	9	14	-5	9	12	-3	7	18	-11
CADA	116	116	0	38	34	4	49	66	-17	45	36	9	57	49	8	21	18	3	67	61	6
Chemist Warehouse Remix	23	21	2	7	8	-1	8	3	5	13	14	-1	12	7	5	5	5	0	6	10	-4
Coles Radio	96	103	-7	26	31	-5	20	47	-27	38	38	0	28	31	-3	36	35	1	32	37	-5
DANCE HITS	63	64	-1	34	22	12	15	17	-2	19	19	0	27	36	-9	17	27	-10	39	36	3
EASY HITS	30	25	5	7	8	-1	13	3	10	17	5	12	6	2	4	4	11	-7	23	26	-3
Elf Radio	7	n.a.	*	*	n.a.	*	*	n.a.	*	*	n.a.	*	7	n.a.	*	2	n.a.	*	2	n.a.	*
iHeartAustralia	108	77	31	44	30	14	30	12	18	39	30	9	36	27	9	34	40	-6	47	56	-9
iHeartCountry	14	22	-8	4	7	-3	10	16	-6	9	12	-3	6	5	1	2	9	-7	14	13	1
KIIS 90s	68	86	-18	31	34	-3	14	26	-12	26	34	-8	25	38	-13	12	18	-6	25	33	-8
MMM 2000s	32	19	13	11	9	2	5	2	3	11	6	5	8	8	0	19	10	9	19	12	7
MMM 70s	21	n.a.	*	7	n.a.	*	7	n.a.	*	12	n.a.	*	9	n.a.	*	2	n.a.	*	7	n.a.	*
MMM 80s	51	28	23	17	11	6	26	13	13	36	19	17	11	9	2	2	*	*	22	13	9
MMM 90s	39	46	-7	6	9	-3	16	14	2	17	19	-2	9	15	-6	14	15	-1	23	15	8
MMM CLASSIC ROCK	63	45	18	25	22	3	24	18	6	30	20	10	40	26	14	17	8	9	33	27	6
MMM COUNTRY	23	21	2	7	9	-2	7	7	0	12	9	3	13	11	2	*	*	*	17	18	-1
Nova Nation	32	36	-4	11	11	0	15	24	-9	12	13	-1	9	9	0	8	14	-6	18	14	4
OLDSKOOL 80s HITS	20	20	0	6	14	-8	1	7	-6	7	11	-4	11	9	2	4	3	1	14	17	-3
OLDSKOOL 90s HITS	39	37	2	21	21	0	13	12	1	19	20	-1	28	21	7	7	2	5	18	26	-8
Priceline Radio	1	3	-2	1	*	*	1	*	*	*	3	*	*	3	*	*	*	*	*	*	*
Radio Maria	10	12	-2	4	7	-3	5	*	*	8	9	-1	2	2	0	4	5	-1	6	5	1
Radio Maria Itai	4	5	-1	2	3	-1	*	*	*	*	*	*	2	2	0	*	*	*	*	*	*
RnB FRIDAYS RADIO	27	42	-15	7	17	-10	16	24	-8	20	26	-6	15	27	-12	12	10	2	14	26	-12
SEN Melbourne	2	9	-7	2	7	-5	*	*	*	*	3	*	*	2	*	*	*	*	2	6	-4
SENTrack	7	9	-2	2	2	0	5	8	-3	4	2	2	2	*	*	*	*	*	7	9	-2
Sky News Radio	20	29	-9	7	12	-5	4	2	2	8	4	4	10	15	-5	6	7	-1	4	14	-10
smooth relax	63	70	-7	16	26	-10	22	21	1	27	21	6	30	32	-2	10	14	-4	25	31	-6
smooth Vintage	31	26	5	2	8	-6	6	9	-3	10	7	3	15	12	3	15	9	6	4	10	-6
TikTok Trending	46	79	-33	14	28	-14	10	28	-18	19	36	-17	16	27	-11	13	19	-6	30	53	-23
WSFM 80s	41	57	-16	10	16	-6	16	22	-6	21	17	4	9	20	-11	5	12	-7	19	23	-4
triple j Unearthed	43	50	-7	13	17	-4	8	11	-3	14	19	-5	20	26	-6	5	5	0	22	19	3
ABC Country	18	19	-1	10	13	-3	3	6	-3	2	6	-4	5	5	0	6	2	4	13	14	-1
ABC Jazz	22	42	-20	3	9	-6	16	18	-2	16	18	-2	11	18	-7	5	11	-6	25	36	-11
ABC KIDS LISTEN	30	23	7	9	2	7	6	3	3	11	9	2	9	6	3	6	5	1	15	8	7
ABC Sport	46	60	-14	12	13	-1	17	9	8	15	19	-4	15	21	-6	6	26	-20	27	52	-25
Double J	45	73	-28	18	32	-14	25	22	3	18	36	-18	9	22	-13	6	5	1	38	56	-18
Total Digital/Internet Only	865	926	-61	384	434	-50	344	401	-57	444	457	-13	434	449	-15	243	267	-24	570	644	-74

Please Note: Elf Radio & MMM 70s commenced broadcasting Sept 22

RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 8 2024

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1170am	1.8	2.1	1.7	2.1	2.2	2.3	1.8	1.7	2.7	0.5	0.5	1.1	3.6	4.3	1.5	2.9	3.4	3.0	0.6	0.8	0.7
2GB	11.8	11.8	23.1	4.3	3.9	8.7	4.6	5.0	3.7	3.7	3.8	5.0	4.9	4.1	16.5	17.1	16.2	46.7	24.8	27.3	46.8
2UE 954	3.1	3.4	3.4	1.2	1.2	1.4	2.3	2.3	3.4	1.0	1.2	0.5	0.8	0.9	0.5	1.0	1.3	*	8.2	9.5	11.4
SKY Sports Radio	1.4	n.a.	n.a.	0.6	n.a.	n.a.	0.7	n.a.	n.a.	0.7	n.a.	n.a.	0.9	n.a.	n.a.	1.7	n.a.	n.a.	2.8	n.a.	n.a.
104.1 2DAY FM	4.7	5.8	1.2	4.6	5.6	1.2	8.5	10.2	1.1	6.4	7.6	2.3	5.6	6.7	1.8	6.4	8.2	0.9	0.6	0.8	*
KIIS1065	10.0	11.5	8.5	15.8	17.9	10.1	14.8	15.7	14.2	18.5	20.9	13.2	10.3	11.7	9.3	6.3	7.4	5.7	2.5	3.1	2.0
104.9 TRIPLE M	5.6	6.6	3.7	8.4	9.3	6.7	7.8	8.1	8.7	5.1	5.8	4.2	8.5	10.1	3.6	6.4	8.2	0.4	1.4	1.7	1.5
NOVA96.9	7.6	9.2	3.2	14.5	17.3	4.6	14.7	16.7	7.6	13.2	15.5	5.6	9.0	10.8	2.1	3.0	3.7	1.0	0.6	0.7	0.5
smoothfm 95.3	12.3	14.3	8.9	7.3	7.4	9.6	13.1	14.1	11.7	12.4	14.0	8.9	16.2	18.7	10.7	11.4	13.2	12.3	10.8	13.8	3.9
WSFM	9.6	11.1	7.6	5.1	6.0	2.0	6.3	5.9	11.3	6.9	7.2	9.4	9.1	10.1	9.8	18.7	22.8	11.0	9.3	12.0	3.2
ABC SYD	6.2	6.4	10.9	7.3	5.9	18.2	1.2	1.3	0.8	1.8	1.3	6.4	4.8	4.3	14.7	3.5	4.0	4.1	13.1	15.3	16.7
2RN	1.4	1.4	2.7	1.9	2.0	2.1	0.1	0.1	*	1.2	0.6	6.0	1.9	2.2	0.9	0.8	0.8	2.3	1.7	1.9	3.2
ABC NEWSRADIO	1.6	1.6	3.4	1.6	1.0	5.7	0.4	0.3	1.3	0.9	0.6	4.2	1.3	1.0	5.0	1.4	1.3	3.9	2.9	3.7	1.1
2JXX	3.0	3.3	4.0	5.6	6.1	5.5	2.9	2.9	4.2	6.8	7.2	8.8	3.6	3.9	5.3	0.7	0.8	*	0.3	0.4	0.4
ABC CLASSIC	2.8	3.3	2.5	0.7	0.7	0.7	0.9	0.9	1.0	3.3	3.3	5.1	1.6	1.9	1.3	2.5	3.1	1.0	5.0	6.2	3.8
Commercial DAB+ Stns	6.7	6.8	11.2	10.3	10.0	15.6	13.4	12.1	24.6	9.2	9.2	15.2	7.5	8.1	10.1	4.7	5.2	6.8	1.9	1.9	2.2
ABC DAB+ Stns	1.6	1.5	4.1	3.7	3.6	5.7	2.6	2.6	3.8	1.6	1.5	4.1	1.7	1.3	7.0	0.4	0.4	0.9	1.0	1.0	2.8
Total DAB+ Stns	9.0	8.3	15.2	14.3	13.6	21.3	16.5	14.7	28.4	11.0	10.6	19.3	10.6	9.4	17.1	6.8	5.7	7.7	3.2	2.9	5.0

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1170am	2.0	2.2	2.0	1.9	2.2	1.7	1.5	1.6	2.3	2.1	2.4	1.6	2.2	2.4	2.7	2.7	3.3	1.8	1.4	1.7	0.5
2GB	12.3	12.1	24.9	15.1	14.7	31.9	13.7	13.5	26.0	9.3	9.9	15.1	7.4	7.5	15.6	14.9	13.6	34.9	10.1	10.9	16.5
2UE 954	2.9	3.4	2.6	1.7	2.0	1.2	3.1	3.5	3.2	4.3	4.9	3.6	2.9	3.3	2.9	3.0	3.6	2.4	3.4	3.6	6.5
SKY Sports Radio	1.3	n.a.	n.a.	2.2	n.a.	n.a.	0.3	n.a.	n.a.	1.0	n.a.	n.a.	2.1	n.a.	n.a.	0.8	n.a.	n.a.	1.7	n.a.	n.a.
104.1 2DAY FM	4.8	5.9	1.2	3.9	4.7	0.5	5.6	6.8	1.7	5.4	6.7	1.6	4.8	5.9	1.3	4.3	5.7	0.7	4.3	5.2	1.2
KIIS1065	10.2	11.6	9.3	13.5	15.2	11.7	10.7	11.9	11.1	8.0	9.0	8.4	9.5	11.2	6.6	4.4	5.2	3.8	9.3	11.0	5.6
104.9 TRIPLE M	5.6	6.5	3.9	5.8	6.8	3.2	5.2	6.1	3.7	5.9	6.8	4.9	5.6	6.5	4.7	5.0	6.2	3.3	5.5	6.6	3.2
NOVA96.9	7.5	9.0	3.3	7.4	8.8	2.5	7.1	8.4	3.6	8.0	9.5	4.8	8.2	9.9	3.1	6.0	7.9	1.7	8.1	9.8	2.9
smoothfm 95.3	12.0	14.0	8.7	10.0	11.7	5.5	13.1	15.3	8.3	13.4	15.3	12.5	11.4	13.1	10.6	13.2	16.4	7.7	13.3	15.6	9.9
WSFM	9.9	11.5	7.7	10.5	12.2	6.4	10.2	11.5	9.3	9.8	11.1	10.4	9.4	11.2	6.1	8.2	10.5	3.8	8.3	9.7	7.1
ABC SYD	6.5	6.7	11.3	7.8	7.9	14.2	6.2	6.5	8.7	5.8	6.3	8.7	6.7	6.7	15.5	3.9	3.4	10.4	5.3	5.7	9.2
2RN	1.3	1.2	2.7	1.9	1.7	5.0	0.6	0.6	1.2	0.6	0.6	1.2	1.5	1.6	2.6	2.3	2.6	3.3	1.8	1.9	2.7
ABC NEWSRADIO	1.5	1.4	3.5	2.7	2.6	5.9	1.0	1.0	1.7	0.9	0.7	3.2	1.0	1.1	2.1	1.7	1.5	4.3	1.9	2.1	2.9
2JXX	3.0	3.3	4.0	2.3	2.5	2.8	2.8	2.9	3.8	3.4	3.7	5.0	4.6	5.0	6.4	2.7	3.1	3.3	2.9	3.2	3.8
ABC CLASSIC	2.4	2.8	2.3	2.0	2.2	2.0	2.7	3.1	2.5	2.6	2.9	2.5	2.5	2.8	2.6	3.0	3.7	2.4	4.1	4.8	3.0
Commercial DAB+ Stns	6.7	7.1	9.1	4.1	4.4	4.4	5.8	5.9	9.1	8.1	8.6	11.8	9.5	10.4	12.3	9.9	10.9	12.7	6.5	5.9	18.6
ABC DAB+ Stns	1.4	1.3	3.4	0.6	0.5	1.2	1.6	1.4	3.9	1.8	1.6	4.8	1.5	1.4	5.0	2.3	2.4	3.6	2.3	2.1	6.5
Total DAB+ Stns	8.8	8.4	12.6	5.1	5.0	5.6	7.9	7.4	13.0	10.7	10.2	16.6	12.0	11.7	17.4	13.8	13.3	16.3	9.5	8.0	25.0

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has a 1.8% share of all listening, 2.1% share of AM/FM/DAB+ listening and 1.7% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 8 2024

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1170am	169	161	46	22	20	6	42	39	18	26	26	3	27	27	5	30	27	8	22	21	4
2GB	673	636	165	39	35	6	56	49	17	109	97	20	95	90	26	138	133	44	236	231	52
2UE 954	267	235	61	23	16	7	44	35	18	60	52	11	23	20	3	16	16	*	103	96	22
SKY Sports Radio	179	n.a.	n.a.	8	n.a.	n.a.	26	n.a.	n.a.	45	n.a.	n.a.	31	n.a.	n.a.	25	n.a.	n.a.	43	n.a.	n.a.
104.1 2DAY FM	707	681	97	87	86	13	111	104	13	248	237	39	175	170	24	48	46	8	38	38	*
KIIS1065	1,192	1,118	275	177	156	42	174	159	49	466	446	108	259	246	58	61	56	11	54	54	7
104.9 TRIPLE M	672	612	161	100	82	34	121	102	45	169	161	35	189	180	35	65	63	4	28	24	8
NOVA96.9	1,188	1,145	210	185	178	42	199	185	48	468	452	81	246	241	29	58	58	7	33	33	3
smoothfm 95.3	1,243	1,155	288	141	121	49	123	106	53	325	303	61	325	313	66	151	142	39	177	171	20
WSFM	870	817	157	69	63	11	85	65	30	158	149	26	221	213	38	181	173	35	154	154	17
ABC SYD	503	482	118	37	37	13	36	34	8	67	64	18	96	86	27	74	70	9	193	191	43
2RN	149	133	33	15	13	4	5	5	*	29	24	10	40	38	4	18	12	9	41	41	6
ABC NEWSRADIO	272	201	101	30	20	13	29	21	13	63	40	31	57	44	23	34	25	10	59	50	11
2JJJ	421	384	140	64	57	23	39	29	21	185	170	63	104	100	30	20	20	*	10	8	2
ABC CLASSIC	250	222	66	9	9	2	22	19	7	57	52	23	35	28	8	29	24	8	98	91	18
Commercial DAB+ Stns	803	736	265	107	92	43	158	146	58	234	220	79	171	163	47	79	71	28	53	45	10
ABC DAB+ Stns	225	200	93	39	35	15	17	15	7	86	74	33	49	45	19	12	9	7	22	22	11
Total DAB+ Stns	984	862	340	129	112	50	168	153	66	292	267	105	225	195	66	96	76	33	76	60	21
Total	4,510	4,203	1,365	470	439	168	453	439	188	1,226	1,150	406	998	926	278	568	520	148	795	729	177

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1170am	148	136	46	90	84	11	58	49	19	76	72	19	54	47	16	28	26	4	69	67	5
2GB	639	592	155	475	423	105	355	329	70	281	245	64	221	197	46	154	110	47	375	355	57
2UE 954	226	193	54	107	94	16	104	89	25	118	103	28	100	95	14	63	56	11	155	138	33
SKY Sports Radio	148	n.a.	n.a.	76	n.a.	n.a.	36	n.a.	n.a.	53	n.a.	n.a.	43	n.a.	n.a.	21	n.a.	n.a.	97	n.a.	n.a.
104.1 2DAY FM	647	619	86	336	322	16	287	264	35	301	288	27	242	231	15	106	100	8	340	330	24
KIIS1065	1,059	975	242	713	639	111	521	439	106	453	402	75	421	384	56	164	145	27	651	603	113
104.9 TRIPLE M	573	512	136	307	269	51	215	194	38	278	244	53	229	203	42	129	107	22	335	313	47
NOVA96.9	1,019	966	184	608	577	53	417	381	63	444	399	72	400	384	31	200	185	15	696	674	61
smoothfm 95.3	1,075	985	235	586	534	82	510	467	71	516	456	116	448	403	62	286	248	44	762	701	130
WSFM	773	713	134	464	423	67	353	317	62	367	331	58	326	296	38	156	145	15	476	444	70
ABC SYD	459	440	104	319	297	43	232	217	35	193	186	34	195	185	35	92	63	29	287	263	50
2RN	128	116	29	81	64	23	31	31	3	45	43	9	50	43	11	38	32	9	85	75	15
ABC NEWSRADIO	228	162	83	172	116	64	60	43	19	64	40	26	49	44	7	38	26	12	142	118	35
2JJJ	361	308	119	182	165	34	126	92	40	165	126	55	164	146	37	79	65	16	239	208	57
ABC CLASSIC	208	176	60	111	93	26	98	81	26	100	95	18	88	79	17	48	41	11	159	148	27
Commercial DAB+ Stns	715	646	214	311	279	69	265	241	76	366	318	105	353	311	69	198	165	45	417	364	138
ABC DAB+ Stns	179	159	74	61	54	15	69	58	33	74	62	25	68	54	26	34	30	12	130	107	48
Total DAB+ Stns	865	745	272	384	325	84	344	289	105	444	367	127	434	355	93	243	186	57	570	457	182
Total	4,331	3,967	1,219	3,473	3,014	613	2,764	2,364	592	2,831	2,422	614	2,649	2,293	446	1,473	1,189	274	3,660	3,278	728

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has 169,000 total listeners, 161,000 AM/FM/DAB+ listeners and 46,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.