

GfK Radio 360 Ratings Summary Report – Survey 6 2026

The Media Summary Report provided will contain Market Share %, Cumulative Audience (000s) and Average Audience (000s) for total radio, as well as Market Share %, Cumulative Audience (000s) by radio type.

Each of these statistics represents the radio audience in different ways and as such must be referred in the following manner:

Instructions and examples of interpreting the results:

- Share%:** Market Share is the percentage of the radio type listening, in a defined period, in an average week that is tuned to a particular station
e.g. 'During Mon-Sun 5:30am-12mn, 13.8% of the total radio listening audience was to Station B or Station B has 13.8% share of all listening Mon-Sun 5:30am-12mn';
'During Mon-Sun 5:30am-12mn, 13.9% of the AM/FM/DAB+ listening audience was to Station B or Station B has 13.9% share of AM/FM/DAB+ listening Mon-Sun 5:30am-12mn';
'During Mon-Sun 5:30am-12mn, 16.5% of the streaming listening audience was to Station B or Station B has 16.5% share of streaming listening Mon-Sun 5:30am-12mn'.
Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.
- Share is a measure of listening and refers to those listening and the number of quarter hours they listened to (time spent listening). It can be reflected in statements such as 'most listened to station' or the 'station with the most listening'.
- Cumulative audience (000s):** is the number of different people reached at least once by a radio station across a defined period of time via a radio type, in an average week
e.g. 'Across Mon-Sun 5:30am-12mn, there were 64,000 unique or different listeners aged 10+ tuning into Station A on total radio';
'Across Mon-Sun 5:30am-12mn, there were 60,000 unique or different listeners aged 10+ tuning into Station A on AM/FM/DAB+';
'Across Mon-Sun 5:30am-12mn, there were 15,000 unique or different listeners aged 10+ tuning into Station A via streaming'.
Please note that there can be overlap between radio types.
- Cume is a measure of listeners or audience size. It can be reflected in statements such as 'total audience', 'total number of listeners' or 'most listeners'.
- Average audience (000s):** is the average number of people tuned into a radio station across a defined period of time, in any given quarter hour, during an average week
e.g. 'Between Mon-Sun 5:30am-12mn, in an average quarter hour, there are 15,000 people aged 10+ listening to Station C'.
It can be reflected in statements such as 'average audience' or 'average number of listeners in a given quarter hour'.

Stations	Total Radio			AM/FM/DAB+		Streaming	
	Market Share %	Cumulative Audience (000s)	Average Audience (000s)	Market Share %	Cumulative Audience (000s)	Market Share %	Cumulative Audience (000s)
Station A	5.1	64	3	5.6	60	4.8	15
Station B	13.8	621	60	13.9	605	16.5	150
Station C	3.2	264	15	3.3	220	3.2	80

Source: GfK Radio 360 Ratings, Market A, Survey X 2026, Mon-Sun 5:30am-12mn, People 10+, By Radio Type

GfK RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 6 2026

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	8.7	9.8	-1.1	1.3	2.0	-0.7	3.0	4.7	-1.7	2.4	1.6	0.8	3.7	2.7	1.0	10.9	14.2	-3.3	18.1	21.1	-3.0
CRUISE1323	7.8	7.8	0.0	2.3	2.4	-0.1	1.8	2.2	-0.4	1.4	1.8	-0.4	3.3	2.2	1.1	8.7	11.1	-2.4	17.4	16.9	0.5
KIIS1023	9.6	9.1	0.5	11.2	10.8	0.4	13.0	15.8	-2.8	9.8	8.2	1.6	10.4	8.8	1.6	10.7	10.5	0.2	6.6	6.7	-0.1
5MMM	14.0	14.3	-0.3	13.9	19.2	-5.3	12.9	20.3	-7.4	12.0	12.2	-0.2	15.6	13.5	2.1	18.1	17.9	0.2	12.0	10.9	1.1
NOVA91.9	10.8	12.0	-1.2	14.4	16.8	-2.4	22.6	17.3	5.3	18.2	20.3	-2.1	11.3	13.3	-2.0	5.8	6.7	-0.9	4.2	5.7	-1.5
SAFM	9.5	9.8	-0.3	17.2	16.2	1.0	10.2	9.6	0.6	14.9	15.5	-0.6	12.7	15.3	-2.6	7.9	5.6	2.3	2.8	2.9	-0.1
ABC ADE	7.4	7.0	0.4	1.8	1.1	0.7	1.1	1.8	-0.7	3.4	2.3	1.1	6.9	8.7	-1.8	4.7	3.7	1.0	15.4	13.8	1.6
5RN	0.9	0.6	0.3	0.2	0.1	0.1	0.2	0.2	0.0	0.3	0.4	-0.1	0.9	0.8	0.1	0.9	0.5	0.4	1.7	0.9	0.8
ABC NEWSRADIO	2.0	1.9	0.1	2.1	1.3	0.8	1.2	1.2	0.0	1.3	1.0	0.3	0.5	0.9	-0.4	1.6	1.7	-0.1	3.9	3.7	0.2
5JJJ	3.8	4.4	-0.6	5.6	5.5	0.1	6.3	5.2	1.1	6.4	7.5	-1.1	3.5	6.4	-2.9	4.3	3.3	1.0	0.9	1.1	-0.2
ABC CLASSIC	2.1	1.9	0.2	1.5	0.6	0.9	0.3	0.6	-0.3	1.7	1.9	-0.2	3.1	1.6	1.5	1.0	3.3	-2.3	2.9	2.4	0.5

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	8.9	9.8	-0.9	11.3	13.6	-2.3	9.2	9.0	0.2	5.6	5.1	0.5	9.6	10.8	-1.2	12.0	14.9	-2.9	7.8	9.7	-1.9
CRUISE1323	7.3	7.4	-0.1	6.5	7.7	-1.2	8.9	9.2	-0.3	8.1	7.6	0.5	6.1	5.4	0.7	3.7	4.0	-0.3	9.4	9.0	0.4
KIIS1023	9.8	9.1	0.7	9.2	8.9	0.3	10.6	9.7	0.9	10.9	10.0	0.9	9.3	8.2	1.1	5.7	6.5	-0.8	8.8	9.2	-0.4
5MMM	14.1	14.7	-0.6	14.3	15.2	-0.9	14.3	15.2	-0.9	14.9	15.3	-0.4	13.6	14.6	-1.0	10.1	9.6	0.5	13.6	13.1	0.5
NOVA91.9	10.6	12.1	-1.5	12.2	11.4	0.8	9.4	11.4	-2.0	10.0	13.1	-3.1	12.4	14.1	-1.7	8.8	10.0	-1.2	11.3	11.7	-0.4
SAFM	9.9	10.3	-0.4	8.7	8.7	0.0	9.6	10.7	-1.1	11.0	11.8	-0.8	11.6	10.4	1.2	8.5	8.6	-0.1	8.1	8.3	-0.2
ABC ADE	7.7	7.0	0.7	10.8	9.6	1.2	8.1	7.0	1.1	5.3	5.2	0.1	5.2	5.3	-0.1	9.0	8.1	0.9	6.8	6.8	0.0
5RN	0.8	0.6	0.2	1.1	1.0	0.1	0.8	0.3	0.5	0.7	0.5	0.2	1.0	0.6	0.4	0.4	0.6	-0.2	1.1	0.5	0.6
ABC NEWSRADIO	1.9	1.9	0.0	3.8	3.0	0.8	0.7	1.1	-0.4	0.9	1.1	-0.2	1.4	2.0	-0.6	4.0	2.8	1.2	2.5	2.2	0.3
5JJJ	3.9	4.6	-0.7	4.4	5.2	-0.8	3.5	3.9	-0.4	3.6	4.5	-0.9	3.7	4.8	-1.1	5.2	4.6	0.6	3.5	3.7	-0.2
ABC CLASSIC	2.1	1.9	0.2	2.5	1.6	0.9	1.9	1.5	0.4	1.8	1.9	-0.1	1.8	2.4	-0.6	3.1	3.2	-0.1	1.9	2.1	-0.2

GfK RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 6 2026

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	133	142	-9	6	7	-1	4	7	-3	22	17	5	14	15	-1	29	26	3	58	68	-10
CRUISE1323	170	191	-21	14	11	3	10	11	-1	12	19	-7	21	25	-4	36	40	-4	78	85	-7
KIIS1023	277	284	-7	41	41	0	37	37	0	52	62	-10	55	57	-2	45	42	3	47	46	1
5MMM	328	341	-13	43	49	-6	36	39	-3	70	74	-4	77	76	1	45	48	-3	57	55	2
NOVA91.9	349	385	-36	57	60	-3	59	60	-1	107	119	-12	72	87	-15	27	29	-2	26	30	-4
SAFM	275	284	-9	50	52	-2	28	32	-4	85	84	1	59	63	-4	28	27	1	24	26	-2
ABC ADE	143	140	3	7	7	0	9	13	-4	16	17	-1	23	26	-3	19	17	2	69	60	9
5RN	44	39	5	2	1	1	2	3	-1	5	7	-2	11	11	0	8	4	4	16	12	4
ABC NEWSRADIO	81	81	0	10	9	1	9	12	-3	18	17	1	10	12	-2	7	7	0	28	25	3
5JJJ	163	168	-5	21	20	1	21	20	1	54	62	-8	35	40	-5	15	11	4	17	15	2
ABC CLASSIC	54	55	-1	4	7	-3	4	3	1	10	11	-1	11	16	-5	6	8	-2	19	10	9
Total	1,164	1,164	0	124	126	-2	115	114	1	278	280	-2	249	247	2	155	157	-2	244	241	3

By Session, P10+ [Potential: 1238]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	118	125	-7	75	86	-11	58	66	-8	52	52	0	59	63	-4	30	35	-5	87	107	-20
CRUISE1323	154	173	-19	82	101	-19	88	96	-8	104	108	-4	69	73	-4	24	27	-3	106	117	-11
KIIS1023	244	250	-6	135	129	6	132	126	6	145	152	-7	112	106	6	38	41	-3	171	167	4
5MMM	284	297	-13	158	174	-16	152	158	-6	168	163	5	114	122	-8	55	65	-10	190	185	5
NOVA91.9	316	342	-26	198	201	-3	147	160	-13	146	184	-38	128	156	-28	57	69	-12	205	217	-12
SAFM	252	262	-10	144	149	-5	123	128	-5	141	148	-7	122	111	11	50	53	-3	148	144	4
ABC ADE	134	126	8	91	86	5	71	60	11	62	59	3	53	45	8	25	27	-2	87	89	-2
5RN	32	32	0	18	19	-1	12	7	5	11	8	3	11	10	1	7	7	0	23	17	6
ABC NEWSRADIO	69	70	-1	43	35	8	18	20	-2	21	25	-4	19	22	-3	13	12	1	46	42	4
5JJJ	147	149	-2	77	79	-2	58	58	0	63	73	-10	60	62	-2	32	33	-1	79	89	-10
ABC CLASSIC	52	48	4	28	22	6	27	19	8	21	26	-5	18	22	-4	10	12	-2	28	32	-4
Total	1,134	1,138	-4	875	871	4	775	766	9	818	807	11	713	717	-4	345	379	-34	939	943	-4

GfK RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 6 2026

AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	12	13	-1	*	*	*	*	1	*	*	*	*	1	1	0	3	3	0	7	8	-1
CRUISE1323	11	10	1	*	*	*	*	*	*	*	*	*	1	1	0	2	2	0	7	7	0
KIIS1023	13	12	1	1	1	0	2	2	0	2	2	0	3	2	1	2	2	0	3	3	0
5MMM	19	19	0	2	2	0	2	2	0	3	3	0	4	3	1	4	4	0	5	4	1
NOVA91.9	15	16	-1	2	2	0	3	2	1	4	5	-1	3	3	0	1	1	0	2	2	0
SAFM	13	13	0	2	2	0	1	1	0	3	4	-1	3	4	-1	2	1	1	1	1	0
ABC ADE	10	9	1	*	*	*	*	*	*	1	1	0	2	2	0	1	1	0	6	5	1
5RN	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*	*
ABC NEWSRADIO	3	3	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	2	1	1
5JJJ	5	6	-1	1	1	0	1	1	0	1	2	-1	1	2	-1	1	1	0	*	*	*
ABC CLASSIC	3	3	0	*	*	*	*	*	*	*	*	*	1	*	*	*	1	*	1	1	0
Total	135	132	3	13	12	1	12	12	0	22	24	-2	25	25	0	23	20	3	40	39	1

By Session, P10+ [Potential: 1238]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	13	14	-1	22	26	-4	21	19	2	11	9	2	11	13	-2	5	6	-1	9	11	-2
CRUISE1323	11	10	1	12	15	-3	21	20	1	16	14	2	7	6	1	1	2	-1	10	10	0
KIIS1023	14	13	1	18	17	1	25	21	4	21	18	3	11	10	1	2	3	-1	10	10	0
5MMM	20	21	-1	27	29	-2	33	33	0	29	28	1	16	17	-1	4	4	0	15	14	1
NOVA91.9	15	17	-2	23	22	1	22	25	-3	19	24	-5	14	17	-3	3	4	-1	13	13	0
SAFM	14	15	-1	17	16	1	22	23	-1	21	22	-1	13	12	1	3	4	-1	9	9	0
ABC ADE	11	10	1	21	18	3	19	15	4	10	10	0	6	6	0	4	3	1	8	7	1
5RN	1	1	0	2	2	0	2	1	1	1	1	0	1	1	0	*	*	*	1	1	0
ABC NEWSRADIO	3	3	0	7	6	1	2	2	0	2	2	0	2	2	0	2	1	1	3	2	1
5JJJ	6	6	0	8	10	-2	8	8	0	7	8	-1	4	6	-2	2	2	0	4	4	0
ABC CLASSIC	3	3	0	5	3	2	4	3	1	3	4	-1	2	3	-1	1	1	0	2	2	0
Total	145	141	4	192	190	2	231	216	15	193	183	10	116	118	-2	40	42	-2	111	110	1

GfK RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 6 2026

DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	30	25	5	5	3	2	6	3	3	10	10	0	7	9	-2	2	1	1	*	*	*
Chemist Warehouse Remix	9	9	0	1	1	0	1	2	-1	6	5	1	*	*	*	*	1	*	*	*	*
Coles Radio	34	39	-5	4	4	0	8	6	2	11	16	-5	4	9	-5	3	*	*	4	4	0
DANCE HITS	32	28	4	5	5	0	5	4	1	12	5	7	7	10	-3	1	3	-2	2	1	1
GOLD 80s	26	20	6	1	1	0	2	2	0	2	2	0	4	3	1	9	6	3	8	7	1
GOLD Adelaide	18	10	8	4	2	2	2	2	0	4	*	*	2	*	*	2	3	-1	4	2	2
HEART	20	13	7	2	1	1	3	2	1	4	3	1	3	1	2	6	4	2	1	2	-1
HEART HITS	15	13	2	2	1	1	1	2	-1	5	6	-1	4	2	2	4	3	1	*	*	*
iHeartCountry	15	11	4	1	1	0	3	2	1	5	5	0	1	*	*	3	2	1	2	1	1
KIIS 90s	13	13	0	4	3	1	1	*	*	6	4	2	2	4	-2	1	1	0	*	*	*
MMM 2000s	18	12	6	2	2	0	1	2	-1	9	5	4	4	3	1	*	1	*	1	1	0
MMM 90s	27	27	0	3	4	-1	5	5	0	1	1	0	13	10	3	5	5	0	1	2	-1
MMM CLASSIC ROCK	26	20	6	*	*	*	3	2	1	2	*	*	5	5	0	8	8	0	7	4	3
NOVA All Stars	9	11	-2	1	1	0	2	1	1	3	4	-1	2	1	1	1	2	-1	1	2	-1
NOVA Jamz	11	9	2	3	2	1	3	2	1	3	3	0	2	*	*	*	1	*	*	*	*
OLDSKOOL 80s HITS	26	26	0	3	3	0	5	4	1	2	*	*	9	11	-2	4	5	-1	4	2	2
OLDSKOOL 90s HITS	36	31	5	3	1	2	4	4	0	13	8	5	12	13	-1	3	3	0	2	1	1
RnB FRIDAYS RADIO	32	31	1	6	4	2	3	5	-2	16	12	4	7	10	-3	*	1	*	*	*	*
smooth 80s	17	15	2	1	1	0	4	3	1	*	1	*	1	2	-1	5	4	1	6	4	2
smooth fm Adelaide	53	46	7	3	2	1	9	10	-1	4	4	0	6	6	0	14	12	2	17	12	5
TikTok Trending	24	28	-4	9	11	-2	5	3	2	9	12	-3	1	2	-1	*	*	*	1	*	*
triple j Unearthed	10	15	-5	1	2	-1	2	3	-1	3	4	-1	2	4	-2	1	2	-1	*	1	*
ABC Country	10	7	3	1	1	0	*	*	*	1	2	-1	1	1	0	1	*	*	7	4	3
ABC Jazz	14	18	-4	*	1	*	3	1	2	*	4	*	5	4	1	2	3	-1	4	5	-1
ABC KIDS LISTEN	7	7	0	*	*	*	1	*	*	3	4	-1	2	2	0	*	1	*	*	*	*
ABC Radio Australia	11	n.a.	*	1	n.a.	*	2	n.a.	*	5	n.a.	*	1	n.a.	*	*	n.a.	*	3	n.a.	*
ABC Sport	17	16	1	1	*	*	3	3	0	5	6	-1	3	2	1	3	3	0	2	2	0
Double J	9	11	-2	2	1	1	1	1	0	1	2	-1	2	4	-2	2	1	1	*	2	*
Total Digital/Internet Only	368	333	35	38	41	-3	48	40	8	92	84	8	76	74	2	60	51	9	54	43	11

Please note: ABC Radio Australia included from 12 July.

GfK RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 6 2026

DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 1238]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	25	22	3	12	12	0	11	8	3	16	15	1	15	12	3	6	6	0	16	14	2
Chemist Warehouse Remix	7	8	-1	2	1	1	*	1	*	1	3	-2	3	4	-1	*	1	*	2	2	0
Coles Radio	29	33	-4	13	11	2	14	13	1	12	15	-3	10	10	0	2	3	-1	13	16	-3
DANCE HITS	27	26	1	10	10	0	12	8	4	17	13	4	9	10	-1	7	8	-1	16	14	2
GOLD 80s	18	15	3	6	6	0	13	9	4	10	7	3	10	10	0	4	6	-2	15	12	3
GOLD Adelaide	13	10	3	3	4	-1	6	4	2	6	5	1	5	4	1	4	3	1	8	3	5
HEART	19	12	7	6	4	2	8	3	5	12	5	7	8	3	5	7	4	3	10	7	3
HEART HITS	13	9	4	6	2	4	6	1	5	9	6	3	7	3	4	3	3	0	3	5	-2
iHeartCountry	12	7	5	2	3	-1	9	3	6	10	4	6	4	1	3	1	1	0	10	6	4
KIIS 90s	12	11	1	6	5	1	8	5	3	6	5	1	1	3	-2	2	2	0	3	3	0
MMM 2000s	13	9	4	8	6	2	5	4	1	5	3	2	2	3	-1	3	1	2	10	6	4
MMM 90s	21	20	1	6	6	0	5	9	-4	6	5	1	7	5	2	7	5	2	18	16	2
MMM CLASSIC ROCK	25	19	6	9	5	4	13	10	3	15	14	1	4	3	1	2	2	0	6	6	0
NOVA All Stars	8	7	1	5	5	0	5	4	1	3	3	0	2	1	1	1	*	*	4	5	-1
NOVA Jamz	8	6	2	1	1	0	1	1	0	5	3	2	4	1	3	4	2	2	4	3	1
OLDSKOOL 80s HITS	20	21	-1	8	8	0	10	11	-1	13	9	4	6	8	-2	3	5	-2	13	14	-1
OLDSKOOL 90s HITS	28	26	2	13	9	4	9	10	-1	15	13	2	15	12	3	4	2	2	18	14	4
RnB FRIDAYS RADIO	31	27	4	13	15	-2	15	12	3	17	14	3	13	12	1	5	4	1	7	12	-5
smooth 80s	15	13	2	5	6	-1	7	7	0	13	10	3	5	4	1	4	2	2	5	3	2
smooth fm Adelaide	51	42	9	24	20	4	26	25	1	30	21	9	23	20	3	13	7	6	25	27	-2
TikTok Trending	21	24	-3	7	5	2	4	7	-3	7	11	-4	7	10	-3	10	9	1	12	16	-4
triple j Unearthed	9	13	-4	3	6	-3	3	7	-4	4	7	-3	2	2	0	2	2	0	6	6	0
ABC Country	8	7	1	1	3	-2	5	3	2	4	4	0	4	2	2	1	2	-1	7	5	2
ABC Jazz	12	13	-1	3	2	1	4	3	1	7	5	2	2	6	-4	3	3	0	8	12	-4
ABC KIDS LISTEN	6	7	-1	1	1	0	1	3	-2	2	1	1	2	3	-1	3	1	2	3	3	0
ABC Radio Australia	6	n.a.	*	3	n.a.	*	2	n.a.	*	4	n.a.	*	4	n.a.	*	1	n.a.	*	7	n.a.	*
ABC Sport	6	5	1	2	1	1	*	*	*	2	1	1	1	2	-1	3	3	0	11	11	0
Double J	7	10	-3	4	5	-1	1	7	-6	3	4	-1	4	3	1	1	*	*	4	5	-1
Total Digital/Internet Only	318	294	24	147	137	10	160	150	10	193	165	28	154	137	17	81	76	5	216	195	21

Please note: ABC Radio Australia included from 12 July.

GfK RADIO 360: ADELAIDE - BY RADIO TYPE - SURVEY 6 2026

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
FIVEaa	8.7	9.0	15.4	1.3	1.4	2.5	3.0	2.9	3.8	2.4	2.8	2.0	3.7	4.8	*	10.9	9.9	26.9	18.1	18.2	34.3
CRUISE1323	7.8	8.6	8.5	2.3	2.3	6.0	1.8	1.6	4.1	1.4	1.7	1.1	3.3	4.0	1.9	8.7	9.2	11.0	17.4	18.6	18.5
KIIS1023	9.6	10.9	7.5	11.2	13.1	9.1	13.0	13.4	13.9	9.8	11.8	5.1	10.4	12.9	4.5	10.7	11.7	11.4	6.6	7.4	3.4
5MMM	14.0	15.7	12.5	13.9	16.2	11.2	12.9	13.7	10.7	12.0	13.5	15.8	15.6	19.2	7.6	18.1	19.3	22.3	12.0	13.4	6.8
NOVA91.9	10.8	12.4	6.8	14.4	17.0	10.2	22.6	25.3	11.1	18.2	22.1	7.1	11.3	13.4	10.3	5.8	6.5	4.8	4.2	4.7	2.4
SAFM	9.5	11.0	5.4	17.2	20.5	8.8	10.2	10.8	8.8	14.9	17.6	10.4	12.7	15.6	6.1	7.9	9.5	2.3	2.8	3.1	1.7
ABC ADE	7.4	7.9	11.1	1.8	1.5	7.0	1.1	0.9	2.9	3.4	3.9	3.4	6.9	6.3	26.0	4.7	5.4	2.5	15.4	16.3	18.8
5RN	0.9	1.0	1.2	0.2	0.1	1.5	0.2	*	1.4	0.3	0.3	0.9	0.9	1.0	1.4	0.9	1.2	0.1	1.7	1.8	2.2
ABC NEWSRADIO	2.0	2.2	2.3	2.1	2.2	3.8	1.2	1.1	2.0	1.3	0.9	8.6	0.5	0.5	1.1	1.6	1.9	0.2	3.9	4.5	0.9
5JJJ	3.8	4.1	5.5	5.6	5.7	13.1	6.3	6.8	4.7	6.4	7.5	6.1	3.5	3.4	11.1	4.3	4.8	3.6	0.9	1.0	0.9
ABC CLASSIC	2.1	2.2	2.8	1.5	1.8	0.4	0.3	0.2	0.7	1.7	1.7	4.7	3.1	3.4	6.7	1.0	1.2	*	2.9	3.1	3.4
Commercial DAB+ Stns	12.5	13.3	18.2	15.8	17.2	24.6	22.6	21.9	33.4	14.0	14.9	28.9	12.6	14.0	21.3	15.8	17.7	13.7	5.3	5.9	3.4
ABC DAB+ Stns	1.5	1.6	2.8	0.9	1.0	1.8	1.5	1.4	2.5	1.6	1.4	5.9	1.4	1.6	1.9	1.4	1.5	1.2	1.9	2.0	3.3
Total DAB+ Stns	15.4	14.9	21.0	17.1	18.2	26.4	25.1	23.3	35.9	16.9	16.3	34.8	17.0	15.6	23.2	19.4	19.2	15.0	7.9	7.8	6.7

By Session, P10+

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
FIVEaa	8.9	9.2	16.0	11.3	10.7	26.0	9.2	10.1	10.4	5.6	6.1	7.1	9.6	9.8	17.0	12.0	11.6	27.1	7.8	8.3	12.9
CRUISE1323	7.3	8.1	8.3	6.5	7.2	5.3	8.9	9.4	13.8	8.1	8.9	10.4	6.1	6.8	5.4	3.7	4.7	0.5	9.4	10.6	9.5
KIIS1023	9.8	11.1	7.7	9.2	10.6	4.7	10.6	11.9	9.2	10.9	12.3	10.1	9.3	10.3	9.2	5.7	7.0	3.0	8.8	10.1	6.7
5MMM	14.1	15.8	13.1	14.3	15.9	12.3	14.3	15.9	13.8	14.9	16.9	13.2	13.6	15.1	13.5	10.1	11.4	12.4	13.6	15.6	10.3
NOVA91.9	10.6	12.2	6.7	12.2	14.1	5.3	9.4	10.5	8.3	10.0	11.4	8.0	12.4	14.3	6.7	8.8	11.2	2.3	11.3	13.0	7.2
SAFM	9.9	11.5	5.9	8.7	10.0	4.3	9.6	11.0	6.2	11.0	12.6	7.9	11.6	13.3	7.5	8.5	10.8	1.7	8.1	9.5	3.6
ABC ADE	7.7	8.1	11.9	10.8	10.6	21.3	8.1	8.8	9.1	5.3	5.8	7.3	5.2	5.5	8.5	9.0	10.2	11.0	6.8	7.5	7.9
5RN	0.8	0.9	1.0	1.1	1.2	1.3	0.8	0.9	1.0	0.7	0.8	0.6	1.0	1.1	1.1	0.4	0.4	0.9	1.1	1.2	2.3
ABC NEWSRADIO	1.9	2.1	2.2	3.8	4.1	4.1	0.7	0.8	0.4	0.9	1.0	1.3	1.4	1.6	1.2	4.0	4.6	4.7	2.5	2.8	2.9
5JJJ	3.9	4.1	5.8	4.4	4.7	4.9	3.5	3.6	7.0	3.6	3.7	6.5	3.7	4.0	4.8	5.2	6.2	4.3	3.5	3.9	4.5
ABC CLASSIC	2.1	2.3	2.7	2.5	2.9	1.4	1.9	2.1	2.8	1.8	1.7	4.6	1.8	2.0	1.7	3.1	3.8	2.0	1.9	2.0	3.0
Commercial DAB+ Stns	12.4	13.3	17.2	6.4	6.8	8.5	13.0	14.2	15.4	15.8	17.1	21.5	13.8	14.6	21.5	15.5	16.1	28.1	12.5	13.2	22.0
ABC DAB+ Stns	1.3	1.4	1.6	1.0	1.1	0.8	0.9	0.8	2.5	1.6	1.9	1.4	1.5	1.6	1.8	1.7	1.9	2.0	2.4	2.3	7.1
Total DAB+ Stns	15.1	14.7	18.8	8.5	7.9	9.3	15.7	15.0	17.9	18.9	18.9	22.9	16.3	16.2	23.3	19.0	18.0	30.1	16.4	15.5	29.1

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, FIVEaa has a 8.7% share of all listening, 9% share of AM/FM/DAB+ listening and 15.4% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

GfK RADIO 360: ADELAIDE - BY RADIO TYPE - SURVEY 6 2026

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
FIVEaa	133	127	27	6	6	1	4	4	2	22	19	3	14	14	*	29	27	8	58	57	14
CRUISE1323	170	163	28	14	13	3	10	8	5	12	11	1	21	19	3	36	34	8	78	77	8
KIIS1023	277	266	41	41	39	8	37	34	9	52	51	6	55	55	5	45	42	9	47	46	4
5MMM	328	304	59	43	40	7	36	31	10	70	62	17	77	76	9	45	41	9	57	54	6
NOVA91.9	349	340	58	57	55	10	59	56	13	107	105	14	72	70	13	27	27	4	26	26	3
SAFM	275	269	44	50	50	8	28	26	7	85	84	12	59	56	12	28	27	3	24	24	1
ABC ADE	143	131	32	7	5	3	9	7	3	16	14	3	23	20	10	19	19	2	69	66	11
5RN	44	38	11	2	1	1	2	*	2	5	4	1	11	9	3	8	8	*	16	16	3
ABC NEWSRADIO	81	72	21	10	10	3	9	7	4	18	13	9	10	7	4	7	7	1	28	28	1
5JJJ	163	151	36	21	18	6	21	19	5	54	53	8	35	29	11	15	15	3	17	17	3
ABC CLASSIC	54	49	15	4	4	1	4	2	2	10	9	3	11	10	6	6	6	*	19	17	4
Commercial DAB+ Stns	300	290	81	35	34	13	44	42	15	75	72	23	56	55	13	45	43	11	44	44	6
ABC DAB+ Stns	71	66	19	5	5	1	9	9	3	17	16	5	16	15	4	9	8	3	14	14	3
Total DAB+ Stns	368	328	93	38	36	13	48	44	16	92	83	26	76	65	17	60	51	14	54	49	7
Total	1,164	1,101	301	124	122	38	115	110	38	278	252	67	249	235	66	155	148	42	244	233	49

By Session, P10+

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
FIVEaa	118	114	21	75	74	10	58	57	7	52	50	7	59	54	10	30	27	5	87	81	19
CRUISE1323	154	146	27	82	76	12	88	83	13	104	93	20	69	63	10	24	22	2	106	101	13
KIIS1023	244	234	36	135	124	13	132	122	19	145	142	20	112	106	12	38	35	3	171	165	15
5MMM	284	256	50	158	146	18	152	135	22	168	148	25	114	102	19	55	50	8	190	182	20
NOVA91.9	316	302	48	198	185	19	147	134	22	146	139	15	128	123	10	57	53	4	205	197	23
SAFM	252	241	40	144	135	13	123	113	17	141	129	23	122	114	10	50	47	2	148	142	13
ABC ADE	134	121	31	91	86	17	71	65	11	62	56	12	53	49	7	25	20	6	87	80	11
5RN	32	29	8	18	18	4	12	12	1	11	11	2	11	9	3	7	7	1	23	19	5
ABC NEWSRADIO	69	62	14	43	39	6	18	17	1	21	18	5	19	18	2	13	11	3	46	38	12
5JJJ	147	133	32	77	69	12	58	47	15	63	53	18	60	52	10	32	28	4	79	73	15
ABC CLASSIC	52	45	14	28	22	6	27	23	7	21	19	7	18	17	3	10	8	2	28	27	8
Commercial DAB+ Stns	265	255	65	126	118	21	140	133	22	166	154	36	125	118	30	68	64	15	169	154	39
ABC DAB+ Stns	51	47	11	16	15	2	14	14	3	24	22	6	19	16	4	12	10	2	43	37	11
Total DAB+ Stns	318	284	73	147	130	23	160	141	25	193	170	41	154	132	33	81	69	16	216	181	49
Total	1,134	1,063	269	875	785	137	775	685	139	818	727	159	713	629	107	345	299	46	939	857	164

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, FIVEaa has 133,000 total listeners, 127,000 AM/FM/DAB+ listeners and 27,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.