

GfK Radio 360 Ratings Summary Report – Survey 6 2026

The Media Summary Report provided will contain Market Share %, Cumulative Audience (000s) and Average Audience (000s) for total radio, as well as Market Share %, Cumulative Audience (000s) by radio type.

Each of these statistics represents the radio audience in different ways and as such must be referred in the following manner:

Instructions and examples of interpreting the results:

- Share%:** Market Share is the percentage of the radio type listening, in a defined period, in an average week that is tuned to a particular station
e.g. 'During Mon-Sun 5:30am-12mn, 13.8% of the total radio listening audience was to Station B or Station B has 13.8% share of all listening Mon-Sun 5:30am-12mn';
'During Mon-Sun 5:30am-12mn, 13.9% of the AM/FM/DAB+ listening audience was to Station B or Station B has 13.9% share of AM/FM/DAB+ listening Mon-Sun 5:30am-12mn';
'During Mon-Sun 5:30am-12mn, 16.5% of the streaming listening audience was to Station B or Station B has 16.5% share of streaming listening Mon-Sun 5:30am-12mn'.
Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.
- Share is a measure of listening and refers to those listening and the number of quarter hours they listened to (time spent listening). It can be reflected in statements such as 'most listened to station' or the 'station with the most listening'.
- Cumulative audience (000s):** is the number of different people reached at least once by a radio station across a defined period of time via a radio type, in an average week
e.g. 'Across Mon-Sun 5:30am-12mn, there were 64,000 unique or different listeners aged 10+ tuning into Station A on total radio';
'Across Mon-Sun 5:30am-12mn, there were 60,000 unique or different listeners aged 10+ tuning into Station A on AM/FM/DAB+';
'Across Mon-Sun 5:30am-12mn, there were 15,000 unique or different listeners aged 10+ tuning into Station A via streaming'.
Please note that there can be overlap between radio types.
- Cume is a measure of listeners or audience size. It can be reflected in statements such as 'total audience', 'total number of listeners' or 'most listeners'.
- Average audience (000s):** is the average number of people tuned into a radio station across a defined period of time, in any given quarter hour, during an average week
e.g. 'Between Mon-Sun 5:30am-12mn, in an average quarter hour, there are 15,000 people aged 10+ listening to Station C'.
It can be reflected in statements such as 'average audience' or 'average number of listeners in a given quarter hour'.

Stations	Total Radio			AM/FM/DAB+		Streaming	
	Market Share %	Cumulative Audience (000s)	Average Audience (000s)	Market Share %	Cumulative Audience (000s)	Market Share %	Cumulative Audience (000s)
Station A	5.1	64	3	5.6	60	4.8	15
Station B	13.8	621	60	13.9	605	16.5	150
Station C	3.2	264	15	3.3	220	3.2	80

Source: GfK Radio 360 Ratings, Market A, Survey X 2026, Mon-Sun 5:30am-12mn, People 10+, By Radio Type

GfK RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 6 2026

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	4.1	4.3	-0.2	1.9	2.1	-0.2	0.9	0.7	0.2	0.2	0.2	0.0	0.7	1.2	-0.5	1.7	1.7	0.0	13.7	14.6	-0.9
4BH 1116	12.3	10.9	1.4	1.7	1.4	0.3	3.9	4.1	-0.2	2.8	1.8	1.0	1.8	1.7	0.1	21.7	19.3	2.4	31.0	29.7	1.3
SENQ 693am	1.4	1.1	0.3	2.7	1.0	1.7	3.4	3.5	-0.1	1.2	0.5	0.7	1.6	1.5	0.1	*	0.8	*	0.9	0.2	0.7
B105	10.6	12.0	-1.4	17.8	21.3	-3.5	18.2	15.8	2.4	16.5	20.3	-3.8	11.9	14.4	-2.5	4.5	4.7	-0.2	3.0	2.0	1.0
KIIS973	9.0	9.4	-0.4	12.4	12.2	0.2	11.8	13.6	-1.8	8.6	12.8	-4.2	13.1	11.9	1.2	7.5	7.5	0.0	3.7	2.3	1.4
104.5 TRIPLE M	11.3	10.9	0.4	12.4	9.9	2.5	11.1	10.5	0.6	18.7	14.1	4.6	12.6	15.3	-2.7	13.3	13.8	-0.5	3.1	2.5	0.6
NOVA106.9	8.6	9.3	-0.7	15.1	15.0	0.1	11.1	18.8	-7.7	13.3	11.9	1.4	10.5	10.6	-0.1	5.0	6.1	-1.1	1.9	1.8	0.1
ABC BRIS	5.5	5.5	0.0	2.7	2.6	0.1	4.0	2.8	1.2	0.6	1.9	-1.3	4.0	2.7	1.3	3.8	6.0	-2.2	13.2	13.5	-0.3
4RN	1.4	1.4	0.0	*	0.5	*	0.2	0.4	-0.2	0.2	0.3	-0.1	1.2	0.9	0.3	1.5	1.6	-0.1	3.4	3.2	0.2
ABC NEWSRADIO	1.9	2.3	-0.4	0.3	0.4	-0.1	4.2	2.2	2.0	0.3	1.0	-0.7	0.9	2.7	-1.8	1.4	1.9	-0.5	4.0	4.0	0.0
4JJJ	4.3	4.7	-0.4	6.3	5.4	0.9	6.5	4.0	2.5	8.4	12.8	-4.4	5.5	4.6	0.9	1.2	1.4	-0.2	0.4	0.4	0.0
ABC CLASSIC	2.4	1.9	0.5	0.1	0.1	0.0	5.0	3.5	1.5	1.8	0.6	1.2	1.5	1.0	0.5	1.5	1.5	0.0	4.3	4.2	0.1

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	4.3	4.3	0.0	4.0	4.1	-0.1	5.4	5.4	0.0	4.2	4.2	0.0	3.0	2.9	0.1	4.5	4.1	0.4	3.6	4.2	-0.6
4BH 1116	11.5	10.3	1.2	11.1	10.5	0.6	14.7	12.8	1.9	12.4	10.7	1.7	7.7	6.7	1.0	5.8	5.6	0.2	14.5	12.8	1.7
SENQ 693am	1.3	1.0	0.3	1.7	1.0	0.7	1.6	0.9	0.7	1.2	1.0	0.2	0.6	1.2	-0.6	0.5	0.8	-0.3	1.6	1.2	0.4
B105	10.7	12.4	-1.7	12.5	14.2	-1.7	9.5	10.8	-1.3	10.2	12.0	-1.8	12.1	14.8	-2.7	6.3	6.2	0.1	10.1	10.8	-0.7
KIIS973	9.3	9.7	-0.4	9.3	9.9	-0.6	9.6	9.9	-0.3	9.7	10.6	-0.9	9.1	8.5	0.6	6.9	6.9	0.0	7.9	8.3	-0.4
104.5 TRIPLE M	11.8	11.5	0.3	13.6	11.7	1.9	12.3	13.1	-0.8	10.7	11.3	-0.6	10.9	10.0	0.9	8.1	8.5	-0.4	9.7	9.2	0.5
NOVA106.9	8.7	9.7	-1.0	10.0	11.5	-1.5	7.4	8.7	-1.3	8.0	8.6	-0.6	10.7	11.2	-0.5	6.0	6.2	-0.2	8.2	8.2	0.0
ABC BRIS	5.2	5.2	0.0	6.2	6.9	-0.7	4.0	5.0	-1.0	3.5	3.6	-0.1	4.9	4.0	0.9	13.2	7.4	5.8	6.3	6.5	-0.2
4RN	1.3	1.3	0.0	1.7	1.8	-0.1	1.0	0.9	0.1	0.9	0.8	0.1	1.0	1.1	-0.1	3.1	3.4	-0.3	1.5	1.5	0.0
ABC NEWSRADIO	1.7	2.2	-0.5	2.4	2.8	-0.4	1.1	1.7	-0.6	1.7	1.8	-0.1	1.6	2.4	-0.8	1.4	3.3	-1.9	2.2	2.5	-0.3
4JJJ	4.2	4.7	-0.5	5.2	5.0	0.2	3.1	3.6	-0.5	3.8	4.9	-1.1	5.6	5.7	-0.1	3.3	3.7	-0.4	4.5	4.6	-0.1
ABC CLASSIC	2.2	1.6	0.6	1.9	1.6	0.3	2.1	1.6	0.5	2.3	1.5	0.8	1.9	1.1	0.8	4.9	3.1	1.8	2.9	2.7	0.2

GfK RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 6 2026

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	120	124	-4	17	20	-3	9	3	6	6	5	1	10	16	-6	12	12	0	66	67	-1
4BH 1116	275	252	23	11	13	-2	16	12	4	36	33	3	21	24	-3	53	53	0	139	117	22
SENQ 693am	65	58	7	11	7	4	10	11	-1	18	13	5	15	16	-1	1	5	-4	10	6	4
B105	634	650	-16	108	114	-6	91	78	13	203	234	-31	133	145	-12	55	48	7	43	31	12
KIIS973	524	512	12	82	79	3	73	76	-3	135	133	2	131	134	-3	60	57	3	42	32	10
104.5 TRIPLE M	561	530	31	80	73	7	68	65	3	171	150	21	124	126	-2	74	72	2	44	43	1
NOVA106.9	585	607	-22	101	113	-12	88	92	-4	201	199	2	118	120	-2	44	52	-8	33	31	2
ABC BRIS	223	243	-20	16	19	-3	19	19	0	19	27	-8	50	44	6	32	41	-9	85	93	-8
4RN	54	55	-1	3	4	-1	3	4	-1	4	9	-5	13	9	4	5	7	-2	27	22	5
ABC NEWSRADIO	94	102	-8	5	9	-4	17	12	5	15	22	-7	20	20	0	12	15	-3	24	24	0
4JJJ	326	300	26	39	39	0	46	40	6	139	135	4	80	59	21	15	18	-3	8	8	0
ABC CLASSIC	132	101	31	7	4	3	23	8	15	22	16	6	29	22	7	14	12	2	37	39	-2
Total	2,257	2,259	-2	273	275	-2	233	231	2	582	583	-1	514	514	0	284	283	1	371	372	-1

By Session, P10+ [Potential: 2406]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	110	111	-1	74	75	-1	61	64	-3	46	62	-16	37	34	3	22	23	-1	73	87	-14
4BH 1116	251	221	30	181	160	21	176	154	22	163	151	12	105	103	2	42	39	3	204	190	14
SENQ 693am	53	50	3	36	26	10	26	25	1	22	23	-1	11	17	-6	5	10	-5	28	25	3
B105	574	596	-22	383	403	-20	251	270	-19	314	323	-9	236	250	-14	84	88	-4	361	377	-16
KIIS973	471	464	7	302	298	4	217	220	-3	233	247	-14	172	173	-1	67	68	-1	275	288	-13
104.5 TRIPLE M	496	462	34	334	299	35	227	212	15	223	231	-8	170	180	-10	65	67	-2	324	303	21
NOVA106.9	513	552	-39	330	352	-22	214	249	-35	262	277	-15	215	229	-14	79	87	-8	317	308	9
ABC BRIS	182	207	-25	127	152	-25	71	90	-19	74	87	-13	74	70	4	45	35	10	148	156	-8
4RN	50	46	4	37	33	4	23	20	3	19	17	2	16	14	2	8	10	-2	35	38	-3
ABC NEWSRADIO	79	87	-8	53	59	-6	32	37	-5	30	30	0	22	32	-10	16	18	-2	60	58	2
4JJJ	294	272	22	197	170	27	117	102	15	141	133	8	138	116	22	42	45	-3	179	175	4
ABC CLASSIC	113	85	28	60	50	10	46	44	2	60	42	18	47	23	24	24	15	9	68	62	6
Total	2,182	2,181	1	1,745	1,756	-11	1,337	1,345	-8	1,457	1,501	-44	1,229	1,235	-6	563	585	-22	1,800	1,842	-42

GfK RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 6 2026

AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	9	10	-1	*	*	*	*	*	*	*	*	*	*	1	*	1	1	0	7	8	-1
4BH 1116	26	25	1	*	*	*	1	1	0	1	1	0	1	1	0	7	6	1	17	16	1
SENQ 693am	3	2	1	1	*	*	1	1	0	*	*	*	1	1	0	*	*	*	*	*	*
B105	23	27	-4	4	5	-1	3	3	0	6	8	-2	6	8	-2	1	2	-1	2	1	1
KIIS973	19	21	-2	3	3	0	2	3	-1	3	5	-2	7	7	0	2	2	0	2	1	1
104.5 TRIPLE M	24	25	-1	3	2	1	2	2	0	7	6	1	7	9	-2	4	4	0	2	1	1
NOVA106.9	18	21	-3	3	4	-1	2	4	-2	5	5	0	6	6	0	2	2	0	1	1	0
ABC BRIS	12	12	0	1	1	0	1	1	0	*	1	*	2	2	0	1	2	-1	7	7	0
4RN	3	3	0	*	*	*	*	*	*	*	*	*	1	1	0	*	1	*	2	2	0
ABC NEWSRADIO	4	5	-1	*	*	*	1	*	*	*	*	*	*	2	*	*	1	*	2	2	0
4JJJ	9	10	-1	1	1	0	1	1	0	3	5	-2	3	3	0	*	*	*	*	*	*
ABC CLASSIC	5	4	1	*	*	*	1	1	0	1	*	*	1	1	0	*	*	*	2	2	0
Total	214	225	-11	21	24	-3	18	19	-1	39	40	-1	52	57	-5	30	32	-2	53	52	1

By Session, P10+ [Potential: 2406]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	10	10	0	14	15	-1	17	19	-2	12	13	-1	5	5	0	2	2	0	7	8	-1
4BH 1116	26	25	1	39	39	0	48	46	2	35	32	3	14	13	1	3	3	0	28	25	3
SENQ 693am	3	2	1	6	4	2	5	3	2	3	3	0	1	2	-1	*	*	*	3	2	1
B105	24	29	-5	44	53	-9	31	39	-8	28	36	-8	22	28	-6	3	3	0	19	21	-2
KIIS973	21	23	-2	33	37	-4	31	35	-4	27	32	-5	16	16	0	4	4	0	15	16	-1
104.5 TRIPLE M	26	27	-1	48	43	5	40	47	-7	30	34	-4	20	19	1	4	4	0	19	18	1
NOVA106.9	19	23	-4	36	43	-7	24	31	-7	22	26	-4	19	21	-2	3	3	0	16	16	0
ABC BRIS	12	12	0	22	26	-4	13	18	-5	10	11	-1	9	8	1	7	4	3	12	13	-1
4RN	3	3	0	6	7	-1	3	3	0	3	2	1	2	2	0	2	2	0	3	3	0
ABC NEWSRADIO	4	5	-1	9	10	-1	3	6	-3	5	6	-1	3	4	-1	1	2	-1	4	5	-1
4JJJ	9	11	-2	18	19	-1	10	13	-3	11	15	-4	10	11	-1	2	2	0	9	9	0
ABC CLASSIC	5	4	1	7	6	1	7	6	1	6	4	2	3	2	1	3	2	1	5	5	0
Total	224	238	-14	355	371	-16	324	357	-33	280	300	-20	179	188	-9	53	53	0	190	194	-4

GfK RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 6 2026

DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	36	37	-1	11	14	-3	3	*	*	8	11	-3	9	9	0	2	1	1	2	2	0
Bunnings Tradio	12	11	1	4	4	0	2	*	*	3	2	1	2	5	-3	*	*	*	*	*	*
CADA	6	10	-4	*	1	*	4	6	-2	*	*	*	1	1	0	*	1	*	*	*	*
Chemist Warehouse Remix	24	20	4	7	5	2	1	1	0	9	6	3	1	3	-2	2	2	0	3	3	0
Coles Radio	74	73	1	8	6	2	10	10	0	29	29	0	17	14	3	7	6	1	2	8	-6
DANCE HITS	41	47	-6	12	13	-1	8	7	1	10	11	-1	6	13	-7	3	2	1	3	1	2
GOLD 80s	30	19	11	7	2	5	4	*	*	7	4	3	4	4	0	4	3	1	4	6	-2
GOLD Brisbane	19	20	-1	2	2	0	2	4	-2	6	4	2	9	10	-1	*	*	*	*	*	*
HEART	20	15	5	1	*	*	1	3	-2	8	*	*	4	6	-2	4	3	1	1	3	-2
HEART HITS	15	19	-4	3	*	*	2	5	-3	3	2	1	2	1	1	5	6	-1	*	5	*
iHeartCountry	38	33	5	6	6	0	6	2	4	11	9	2	3	1	2	3	5	-2	8	9	-1
KIIS 90s	41	35	6	10	10	0	4	9	-5	7	7	0	12	5	7	7	2	5	*	3	*
MMM 2000s	20	18	2	2	2	0	5	3	2	5	2	3	8	9	-1	*	1	*	*	*	*
MMM 80s	24	30	-6	3	6	-3	1	3	-2	4	6	-2	7	2	5	5	5	0	5	8	-3
MMM 90s	26	28	-2	5	6	-1	3	3	0	3	4	-1	14	14	0	1	1	0	*	*	*
MMM CLASSIC ROCK	37	40	-3	4	7	-3	2	5	-3	2	*	*	12	10	2	11	10	1	5	8	-3
MMM COUNTRY	22	21	1	2	*	*	1	1	0	8	5	3	8	8	0	1	2	-1	2	4	-2
News24 Radio	12	15	-3	*	1	*	3	5	-2	5	8	-3	*	*	*	1	*	*	4	2	2
NOVA Throwbacks	18	30	-12	6	5	1	3	6	-3	7	13	-6	3	6	-3	*	*	*	*	*	*
OLDSKOOL 80s HITS	14	15	-1	3	5	-2	2	1	1	3	2	1	6	4	2	*	2	*	1	1	0
OLDSKOOL 90s HITS	25	29	-4	3	4	-1	4	2	2	5	4	1	12	18	-6	2	2	0	*	*	*
RnB FRIDAYS RADIO	28	38	-10	4	7	-3	3	8	-5	12	13	-1	8	10	-2	*	*	*	*	*	*
SEN Fanatic	5	3	2	*	*	*	*	*	*	*	*	*	2	2	0	1	*	*	1	1	0
SEN Melbourne	3	5	-2	*	*	*	*	*	*	*	1	*	3	3	0	*	1	*	*	*	*
SENTrack	7	5	2	*	*	*	*	*	*	3	3	0	1	1	0	2	1	1	*	*	*
smooth fm Brisbane	77	78	-1	9	7	2	4	4	0	14	14	0	13	13	0	12	14	-2	25	26	-1
The Rock NZ	3	n.a.	*	*	n.a.	*	*	n.a.	*	2	n.a.	*	2	n.a.	*	*	n.a.	*	*	n.a.	*
TikTok Trending	36	38	-2	12	12	0	7	9	-2	14	13	1	3	4	-1	*	*	*	*	*	*
triple j Unearthed	20	20	0	2	2	0	3	6	-3	5	5	0	9	7	2	*	*	*	*	*	*
ABC Country	12	11	1	2	3	-1	*	1	*	3	1	2	1	*	*	1	1	0	5	4	1
ABC Jazz	20	18	2	1	1	0	4	5	-1	5	5	0	5	4	1	3	2	1	2	2	0
ABC KIDS LISTEN	13	15	-2	7	6	1	*	*	*	6	6	0	*	3	*	*	*	*	*	*	*
ABC Radio Australia	22	n.a.	*	3	n.a.	*	8	n.a.	*	5	n.a.	*	4	n.a.	*	2	n.a.	*	*	n.a.	*
ABC Sport	19	25	-6	2	3	-1	*	1	*	6	7	-1	2	3	-1	1	3	-2	8	8	0
Double J	25	22	3	1	1	0	*	*	*	2	4	-2	21	16	5	1	1	0	*	*	*
Total Digital/Internet Only	566	561	5	75	67	8	65	60	5	146	144	2	144	143	1	67	66	1	70	81	-11

Please note: ABC Radio Australia & The Rock NZ included from 12 July.

GfK RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 6 2026

DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 2406]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	27	32	-5	13	16	-3	15	16	-1	13	15	-2	13	13	0	1	4	-3	23	24	-1
Bunnings Tradio	11	8	3	5	3	2	3	3	0	7	5	2	7	4	3	3	1	2	7	6	1
CADA	4	6	-2	1	*	*	*	3	*	*	1	*	3	1	2	3	6	-3	3	9	-6
Chemist Warehouse Remix	18	16	2	7	4	3	3	4	-1	9	6	3	3	6	-3	1	4	-3	6	7	-1
Coles Radio	67	62	5	22	16	6	35	30	5	30	32	-2	21	19	2	8	8	0	25	30	-5
DANCE HITS	31	37	-6	8	15	-7	11	13	-2	14	13	1	19	23	-4	12	10	2	24	25	-1
GOLD 80s	26	17	9	9	6	3	13	7	6	12	9	3	8	3	5	1	1	0	11	6	5
GOLD Brisbane	15	16	-1	11	11	0	8	7	1	4	7	-3	4	8	-4	4	3	1	10	10	0
HEART	18	14	4	8	4	4	9	10	-1	4	6	-2	5	3	2	1	1	0	6	7	-1
HEART HITS	15	18	-3	9	7	2	11	11	0	10	13	-3	7	11	-4	1	1	0	8	11	-3
iHeartCountry	37	28	9	14	11	3	18	9	9	24	16	8	13	10	3	4	7	-3	20	17	3
KIIS 90s	37	32	5	19	14	5	21	15	6	12	15	-3	11	11	0	7	8	-1	17	8	9
MMM 2000s	13	17	-4	11	10	1	4	7	-3	6	11	-5	8	14	-6	2	5	-3	11	5	6
MMM 80s	24	27	-3	7	6	1	12	13	-1	15	18	-3	10	10	0	1	2	-1	6	9	-3
MMM 90s	21	22	-1	14	13	1	13	12	1	15	16	-1	8	11	-3	1	*	*	18	17	1
MMM CLASSIC ROCK	35	36	-1	20	16	4	21	20	1	17	23	-6	13	15	-2	5	7	-2	14	27	-13
MMM COUNTRY	17	18	-1	10	13	-3	9	11	-2	12	12	0	7	6	1	2	2	0	13	12	1
News24 Radio	11	12	-1	8	5	3	4	5	-1	4	2	2	6	4	2	3	5	-2	3	9	-6
NOVA Throwbacks	13	24	-11	4	9	-5	3	7	-4	7	8	-1	3	9	-6	2	3	-1	8	14	-6
OLDSKOOL 80s HITS	13	14	-1	8	7	1	8	5	3	7	5	2	7	5	2	*	1	*	3	6	-3
OLDSKOOL 90s HITS	22	23	-1	8	9	-1	10	11	-1	14	14	0	6	5	1	3	1	2	11	16	-5
RnB FRIDAYS RADIO	22	27	-5	12	10	2	9	15	-6	16	23	-7	12	14	-2	3	5	-2	13	16	-3
SEN Fanatic	5	3	2	3	2	1	*	*	*	2	2	0	1	1	0	1	1	0	2	2	0
SEN Melbourne	3	5	-2	3	4	-1	2	2	0	*	1	*	1	1	0	*	1	*	1	2	-1
SENTrack	7	5	2	4	3	1	4	3	1	*	*	*	3	2	1	*	*	*	2	1	1
smooth fm Brisbane	62	65	-3	32	30	2	27	33	-6	30	35	-5	26	25	1	20	22	-2	44	43	1
The Rock NZ	3	n.a.	*	2	n.a.	*	2	n.a.	*	2	n.a.	*	*	n.a.	*	*	n.a.	*	3	n.a.	*
TikTok Trending	31	32	-1	14	15	-1	8	8	0	11	8	3	12	11	1	13	16	-3	21	23	-2
triple j Unearthed	15	14	1	2	2	0	2	2	0	5	8	-3	5	6	-1	3	3	0	6	11	-5
ABC Country	12	11	1	4	3	1	5	2	3	4	5	-1	3	6	-3	1	1	0	4	3	1
ABC Jazz	16	13	3	7	7	0	7	4	3	7	5	2	8	7	1	6	6	0	11	10	1
ABC KIDS LISTEN	8	12	-4	3	7	-4	2	1	1	2	2	0	4	3	1	4	3	1	11	9	2
ABC Radio Australia	20	n.a.	*	14	n.a.	*	4	n.a.	*	4	n.a.	*	6	n.a.	*	*	n.a.	*	8	n.a.	*
ABC Sport	8	15	-7	2	6	-4	1	6	-5	2	2	0	1	1	0	7	5	2	14	15	-1
Double J	22	19	3	11	9	2	14	9	5	13	10	3	12	8	4	1	*	*	14	9	5
Total Digital/Internet Only	495	487	8	261	240	21	266	254	12	283	292	-9	229	234	-5	109	126	-17	343	355	-12

Please note: ABC Radio Australia & The Rock NZ included from 12 July.

GfK RADIO 360: BRISBANE - BY RADIO TYPE - SURVEY 6 2026

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	4.1	4.7	5.2	1.9	2.4	0.9	0.9	0.5	4.0	0.2	*	1.1	0.7	0.9	0.3	1.7	1.9	5.4	13.7	15.2	18.0
4BH 1116	12.3	14.6	9.3	1.7	1.2	7.9	3.9	2.7	14.0	2.8	3.0	4.2	1.8	2.2	1.5	21.7	29.6	16.6	31.0	36.4	16.8
SENQ 693am	1.4	1.7	0.9	2.7	3.5	*	3.4	3.8	1.1	1.2	1.5	0.5	1.6	1.8	2.0	*	*	*	0.9	1.0	0.8
B105	10.6	12.8	6.2	17.8	21.9	8.8	18.2	20.1	9.2	16.5	19.0	11.0	11.9	15.0	3.3	4.5	6.3	2.1	3.0	3.4	3.0
KIIS973	9.0	10.7	6.7	12.4	14.7	11.0	11.8	12.6	9.0	8.6	9.5	8.1	13.1	16.4	5.5	7.5	10.4	3.8	3.7	4.1	4.3
104.5 TRIPLE M	11.3	13.3	9.8	12.4	14.6	11.7	11.1	12.0	7.7	18.7	21.0	16.8	12.6	15.6	6.8	13.3	17.7	15.3	3.1	3.7	1.8
NOVA106.9	8.6	10.2	6.3	15.1	18.2	9.9	11.1	12.0	8.1	13.3	15.2	9.9	10.5	13.1	5.5	5.0	6.8	3.9	1.9	2.2	1.4
ABC BRIS	5.5	6.1	9.4	2.7	3.1	2.7	4.0	4.0	5.7	0.6	0.5	1.8	4.0	3.7	16.3	3.8	5.0	5.4	13.2	14.6	19.0
4RN	1.4	1.5	3.1	*	*	0.1	0.2	0.1	1.0	0.2	0.2	0.2	1.2	0.8	8.2	1.5	2.1	0.8	3.4	3.7	5.2
ABC NEWSRADIO	1.9	2.0	3.9	0.3	0.2	1.0	4.2	4.4	4.3	0.3	0.2	1.3	0.9	0.9	2.8	1.4	1.7	3.1	4.0	4.1	9.7
4JJJ	4.3	4.6	8.4	6.3	6.4	14.7	6.5	6.6	7.7	8.4	8.8	12.4	5.5	6.1	10.4	1.2	1.3	4.5	0.4	0.4	1.2
ABC CLASSIC	2.4	2.6	4.1	0.1	0.1	0.1	5.0	4.7	8.4	1.8	2.0	1.7	1.5	1.5	5.1	1.5	2.1	1.1	4.3	4.7	7.2
Commercial DAB+ Stns	12.0	13.1	21.5	11.9	12.3	25.7	15.0	15.2	17.5	16.6	17.2	26.0	14.9	17.1	23.7	12.1	13.7	37.7	4.9	5.5	4.7
ABC DAB+ Stns	2.2	2.2	5.3	1.3	1.0	5.5	1.4	1.3	2.4	2.2	2.0	5.0	4.3	4.7	8.6	1.0	1.4	0.4	1.3	1.1	6.8
Total DAB+ Stns	16.0	15.3	26.8	15.6	13.4	31.2	17.0	16.5	19.9	19.3	19.2	31.0	23.2	21.9	32.3	15.4	15.2	38.1	6.9	6.6	11.5

By Session, P10+

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	4.3	4.9	5.3	4.0	4.4	5.5	5.4	6.2	5.1	4.2	4.8	5.9	3.0	3.5	3.8	4.5	5.5	4.8	3.6	4.1	5.1
4BH 1116	11.5	13.7	8.7	11.1	12.6	10.1	14.7	17.8	7.5	12.4	15.1	7.8	7.7	9.0	10.7	5.8	6.9	7.9	14.5	17.3	10.9
SENQ 693am	1.3	1.6	0.7	1.7	2.1	0.5	1.6	1.9	1.2	1.2	1.5	0.3	0.6	0.6	1.0	0.5	0.5	0.8	1.6	1.9	1.3
B105	10.7	12.9	6.9	12.5	14.7	6.9	9.5	11.2	7.5	10.2	12.4	6.5	12.1	14.8	8.7	6.3	8.2	4.5	10.1	12.4	4.3
KIIS973	9.3	11.1	7.2	9.3	10.8	6.4	9.6	11.1	9.1	9.7	11.6	8.0	9.1	11.1	7.3	6.9	9.3	2.9	7.9	9.5	5.2
104.5 TRIPLE M	11.8	13.9	10.8	13.6	15.5	12.7	12.3	14.5	9.9	10.7	12.5	11.7	10.9	13.1	11.2	8.1	10.8	4.4	9.7	11.7	7.0
NOVA106.9	8.7	10.3	7.0	10.0	11.5	8.2	7.4	8.7	6.0	8.0	9.5	7.4	10.7	13.1	7.1	6.0	7.7	4.9	8.2	10.0	4.2
ABC BRIS	5.2	5.7	9.1	6.2	6.7	10.3	4.0	4.4	6.4	3.5	4.2	2.2	4.9	5.7	8.1	13.2	13.3	31.0	6.3	7.0	10.1
4RN	1.3	1.4	2.9	1.7	1.6	5.6	1.0	1.0	2.6	0.9	1.1	1.1	1.0	1.2	1.1	3.1	4.0	2.5	1.5	1.6	3.6
ABC NEWSRADIO	1.7	1.8	3.8	2.4	2.4	6.8	1.1	1.1	2.0	1.7	1.9	2.4	1.6	1.9	2.7	1.4	1.2	4.7	2.2	2.4	4.0
4JJJ	4.2	4.5	8.8	5.2	5.5	9.4	3.1	3.0	9.0	3.8	3.9	9.6	5.6	6.5	9.0	3.3	3.8	4.5	4.5	5.0	7.3
ABC CLASSIC	2.2	2.5	3.9	1.9	2.1	2.6	2.1	2.1	5.0	2.3	2.5	4.9	1.9	2.2	2.2	4.9	6.2	4.7	2.9	3.2	4.5
Commercial DAB+ Stns	12.3	13.5	20.7	7.3	7.8	12.8	13.7	14.7	25.0	15.6	17.4	26.0	13.1	15.0	22.2	15.0	18.2	17.4	11.1	11.7	23.7
ABC DAB+ Stns	2.0	2.2	4.1	2.0	2.3	2.0	2.0	2.2	3.6	1.7	1.6	6.1	2.1	2.2	4.8	3.7	4.3	4.9	2.5	2.3	8.8
Total DAB+ Stns	16.2	15.7	24.8	9.8	10.1	14.9	17.8	16.9	28.6	19.7	19.0	32.1	17.6	17.3	27.1	22.6	22.6	22.4	15.5	13.9	32.5

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 4BC 882 has a 4.1% share of all listening, 4.7% share of AM/FM/DAB+ listening and 5.2% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

GfK RADIO 360: BRISBANE - BY RADIO TYPE - SURVEY 6 2026

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	120	107	36	17	13	4	9	6	4	6	3	3	10	10	3	12	9	5	66	66	17
4BH 1116	275	252	60	11	9	4	16	12	9	36	27	14	21	21	3	53	46	10	139	138	20
SENQ 693am	65	61	10	11	11	*	10	10	1	18	15	4	15	15	4	1	1	*	10	10	1
B105	634	612	97	108	102	14	91	89	14	203	193	38	133	129	17	55	55	4	43	43	10
KIIS973	524	495	77	82	75	15	73	69	11	135	125	22	131	125	14	60	59	8	42	42	6
104.5 TRIPLE M	561	537	92	80	76	14	68	65	13	171	159	35	124	121	14	74	73	10	44	42	5
NOVA106.9	585	563	101	101	99	22	88	79	18	201	198	35	118	113	18	44	42	5	33	32	3
ABC BRIS	223	212	47	16	15	2	19	18	4	19	16	5	50	45	14	32	32	8	85	85	15
4RN	54	49	15	3	2	1	3	2	1	4	3	1	13	11	5	5	5	1	27	27	5
ABC NEWSRADIO	94	79	35	5	4	2	17	13	8	15	11	10	20	16	5	12	10	5	24	24	4
4JJJ	326	301	93	39	33	16	46	43	10	139	132	38	80	73	20	15	12	7	8	6	2
ABC CLASSIC	132	122	31	7	6	1	23	18	7	22	19	6	29	27	8	14	14	2	37	37	6
Commercial DAB+ Stns	458	426	151	68	63	28	50	48	15	120	113	45	111	101	34	57	51	20	52	51	9
ABC DAB+ Stns	119	100	50	14	11	8	15	15	4	28	18	15	38	34	16	8	8	1	15	14	6
Total DAB+ Stns	566	488	184	75	66	29	65	60	18	146	128	56	144	117	45	67	57	21	70	61	15
Total	2,257	2,056	570	273	255	67	233	222	75	582	540	167	514	457	119	284	241	59	371	340	82

By Session, P10+

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	110	100	29	74	66	15	61	56	13	46	42	13	37	30	9	22	21	3	73	64	22
4BH 1116	251	227	54	181	166	25	176	162	17	163	149	21	105	91	19	42	40	5	204	191	36
SENQ 693am	53	49	8	36	34	3	26	24	3	22	21	1	11	10	1	5	5	1	28	27	4
B105	574	542	90	383	353	40	251	224	40	314	291	32	236	227	21	84	75	9	361	349	39
KIIS973	471	445	66	302	281	31	217	198	29	233	216	31	172	162	16	67	59	7	275	266	27
104.5 TRIPLE M	496	465	83	334	311	47	227	209	32	223	208	36	170	160	22	65	60	7	324	312	42
NOVA106.9	513	488	84	330	308	38	214	190	26	262	247	31	215	204	23	79	71	8	317	308	35
ABC BRIS	182	176	36	127	118	20	71	69	9	74	69	11	74	66	14	45	40	11	148	132	31
4RN	50	45	15	37	31	10	23	19	7	19	16	5	16	14	3	8	8	2	35	32	7
ABC NEWSRADIO	79	65	27	53	41	16	32	26	7	30	26	9	22	21	3	16	10	5	60	48	20
4JJJ	294	266	76	197	170	37	117	97	28	141	126	24	138	123	23	42	33	11	179	167	42
ABC CLASSIC	113	102	26	60	52	11	46	37	12	60	57	10	47	44	5	24	20	5	68	62	15
Commercial DAB+ Stns	409	379	123	211	195	40	215	191	56	236	218	61	179	170	34	87	75	22	270	241	79
ABC DAB+ Stns	93	76	35	45	39	9	35	30	11	37	31	11	35	27	11	22	14	10	63	51	29
Total DAB+ Stns	495	427	144	261	224	46	266	215	67	283	240	70	229	195	44	109	85	31	343	281	102
Total	2,182	1,970	495	1,745	1,524	266	1,337	1,122	234	1,457	1,263	235	1,229	1,044	163	563	453	92	1,800	1,568	344

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 4BC 882 has 120,000 total listeners, 107,000 AM/FM/DAB+ listeners and 36,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

Please note: NOVA All Stars included from April 19.