

GfK Radio 360 Ratings Summary Report – Survey 6 2026

The Media Summary Report provided will contain Market Share %, Cumulative Audience (000s) and Average Audience (000s) for total radio, as well as Market Share %, Cumulative Audience (000s) by radio type.

Each of these statistics represents the radio audience in different ways and as such must be referred in the following manner:

Instructions and examples of interpreting the results:

- Share%:** Market Share is the percentage of the radio type listening, in a defined period, in an average week that is tuned to a particular station
e.g. 'During Mon-Sun 5:30am-12mn, 13.8% of the total radio listening audience was to Station B or Station B has 13.8% share of all listening Mon-Sun 5:30am-12mn';
'During Mon-Sun 5:30am-12mn, 13.9% of the AM/FM/DAB+ listening audience was to Station B or Station B has 13.9% share of AM/FM/DAB+ listening Mon-Sun 5:30am-12mn';
'During Mon-Sun 5:30am-12mn, 16.5% of the streaming listening audience was to Station B or Station B has 16.5% share of streaming listening Mon-Sun 5:30am-12mn'.
Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.
- Share is a measure of listening and refers to those listening and the number of quarter hours they listened to (time spent listening). It can be reflected in statements such as 'most listened to station' or the 'station with the most listening'.
- Cumulative audience (000s):** is the number of different people reached at least once by a radio station across a defined period of time via a radio type, in an average week
e.g. 'Across Mon-Sun 5:30am-12mn, there were 64,000 unique or different listeners aged 10+ tuning into Station A on total radio';
'Across Mon-Sun 5:30am-12mn, there were 60,000 unique or different listeners aged 10+ tuning into Station A on AM/FM/DAB+';
'Across Mon-Sun 5:30am-12mn, there were 15,000 unique or different listeners aged 10+ tuning into Station A via streaming'.
Please note that there can be overlap between radio types.
- Cume is a measure of listeners or audience size. It can be reflected in statements such as 'total audience', 'total number of listeners' or 'most listeners'.
- Average audience (000s):** is the average number of people tuned into a radio station across a defined period of time, in any given quarter hour, during an average week
e.g. 'Between Mon-Sun 5:30am-12mn, in an average quarter hour, there are 15,000 people aged 10+ listening to Station C'.
It can be reflected in statements such as 'average audience' or 'average number of listeners in a given quarter hour'.

Stations	Total Radio			AM/FM/DAB+		Streaming	
	Market Share %	Cumulative Audience (000s)	Average Audience (000s)	Market Share %	Cumulative Audience (000s)	Market Share %	Cumulative Audience (000s)
Station A	5.1	64	3	5.6	60	4.8	15
Station B	13.8	621	60	13.9	605	16.5	150
Station C	3.2	264	15	3.3	220	3.2	80

Source: GfK Radio 360 Ratings, Market A, Survey X 2026, Mon-Sun 5:30am-12mn, People 10+, By Radio Type

GfK RADIO 360: PERTH - TOTAL RADIO - SURVEY 6 2026

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	4.5	3.7	0.8	2.5	3.6	-1.1	0.6	1.0	-0.4	0.8	1.3	-0.5	3.0	1.5	1.5	8.0	5.3	2.7	8.7	7.4	1.3
6PR	6.8	6.7	0.1	2.0	2.2	-0.2	4.0	5.2	-1.2	3.2	2.4	0.8	2.7	4.7	-2.0	11.3	13.4	-2.1	13.5	9.7	3.8
MIX 94.5	11.5	11.8	-0.3	18.0	14.9	3.1	11.3	16.1	-4.8	17.3	14.2	3.1	11.4	15.5	-4.1	12.0	10.9	1.1	4.2	4.3	-0.1
92.9 TRIPLE M	11.0	9.8	1.2	10.3	11.6	-1.3	8.5	10.4	-1.9	18.2	20.0	-1.8	18.8	13.0	5.8	8.6	5.8	2.8	1.3	1.3	0.0
GOLD 96FM	11.3	12.3	-1.0	7.9	7.7	0.2	8.7	7.8	0.9	5.0	5.1	-0.1	13.9	14.7	-0.8	17.9	18.6	-0.7	11.3	14.4	-3.1
NOVA93.7	18.3	17.6	0.7	36.6	37.4	-0.8	41.5	40.2	1.3	22.3	19.2	3.1	18.6	19.0	-0.4	9.8	12.0	-2.2	3.8	2.5	1.3
ABC PER	3.7	5.0	-1.3	0.4	0.3	0.1	1.0	1.1	-0.1	1.1	1.1	0.0	3.2	4.5	-1.3	6.0	6.1	-0.1	7.1	11.0	-3.9
6RN	1.0	1.3	-0.3	0.1	0.2	-0.1	0.5	0.4	0.1	0.3	0.7	-0.4	0.7	0.4	0.3	0.5	0.9	-0.4	2.8	3.6	-0.8
ABC NEWSRADIO	1.5	1.6	-0.1	0.5	1.0	-0.5	0.5	1.1	-0.6	1.4	1.3	0.1	1.0	0.8	0.2	1.1	0.5	0.6	3.1	3.5	-0.4
6JJJ	5.3	5.9	-0.6	2.7	3.3	-0.6	5.7	5.2	0.5	15.3	18.7	-3.4	6.0	4.7	1.3	1.9	4.2	-2.3	0.7	0.7	0.0
ABC CLASSIC	2.4	2.2	0.2	2.3	2.0	0.3	1.1	1.1	0.0	0.9	0.8	0.1	1.6	1.5	0.1	0.4	0.8	-0.4	6.0	5.3	0.7

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	4.4	3.5	0.9	4.2	3.7	0.5	5.4	4.6	0.8	4.4	3.4	1.0	3.4	2.1	1.3	2.5	1.2	1.3	4.9	4.4	0.5
6PR	7.1	7.0	0.1	11.4	10.4	1.0	6.8	6.7	0.1	4.4	5.5	-1.1	4.3	4.2	0.1	5.7	5.9	-0.2	6.0	5.8	0.2
MIX 94.5	11.7	12.3	-0.6	10.5	10.9	-0.4	12.7	12.8	-0.1	12.2	13.5	-1.3	13.0	14.1	-1.1	8.0	7.5	0.5	10.7	9.9	0.8
92.9 TRIPLE M	11.8	10.0	1.8	12.2	11.4	0.8	11.4	8.8	2.6	12.4	10.0	2.4	10.3	9.9	0.4	11.7	9.7	2.0	8.5	8.9	-0.4
GOLD 96FM	11.1	12.3	-1.2	9.0	10.0	-1.0	12.3	14.6	-2.3	12.8	13.3	-0.5	10.4	11.5	-1.1	8.3	9.4	-1.1	11.9	12.2	-0.3
NOVA93.7	18.3	17.8	0.5	18.3	17.5	0.8	16.8	16.2	0.6	19.1	19.8	-0.7	21.3	18.3	3.0	15.6	14.7	0.9	18.2	17.3	0.9
ABC PER	3.7	4.9	-1.2	4.5	6.3	-1.8	3.4	5.0	-1.6	2.5	2.7	-0.2	4.7	4.5	0.2	5.6	10.3	-4.7	3.7	5.3	-1.6
6RN	1.0	1.2	-0.2	1.4	1.6	-0.2	0.9	1.0	-0.1	0.7	0.8	-0.1	0.9	0.9	0.0	2.0	3.6	-1.6	1.1	1.4	-0.3
ABC NEWSRADIO	1.5	1.5	0.0	2.2	2.5	-0.3	0.7	0.8	-0.1	0.7	0.9	-0.2	0.7	1.1	-0.4	6.6	4.4	2.2	1.6	1.6	0.0
6JJJ	5.4	6.1	-0.7	5.1	6.2	-1.1	4.7	5.2	-0.5	6.0	5.9	0.1	6.0	7.5	-1.5	5.5	8.5	-3.0	5.0	5.2	-0.2
ABC CLASSIC	2.3	2.1	0.2	3.2	2.4	0.8	1.4	1.3	0.1	1.7	1.6	0.1	3.4	3.5	-0.1	2.9	2.4	0.5	2.6	2.8	-0.2

GfK RADIO 360: PERTH - TOTAL RADIO - SURVEY 6 2026

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	139	119	20	6	8	-2	12	11	1	15	8	7	20	9	11	24	27	-3	62	55	7
6PR	214	203	11	17	17	0	13	20	-7	38	24	14	35	40	-5	41	41	0	70	61	9
MIX 94.5	605	611	-6	90	91	-1	75	84	-9	176	167	9	144	143	1	69	75	-6	51	52	-1
92.9 TRIPLE M	469	437	32	67	67	0	46	56	-10	169	165	4	127	99	28	30	25	5	30	25	5
GOLD 96FM	406	446	-40	42	41	1	25	34	-9	82	90	-8	114	118	-4	81	79	2	63	85	-22
NOVA93.7	692	667	25	123	131	-8	104	98	6	228	214	14	142	131	11	54	63	-9	41	31	10
ABC PER	174	168	6	9	9	0	7	11	-4	21	16	5	37	34	3	40	33	7	60	64	-4
6RN	62	71	-9	2	4	-2	3	6	-3	7	8	-1	12	9	3	8	10	-2	29	34	-5
ABC NEWSRADIO	107	123	-16	8	13	-5	5	10	-5	19	27	-8	25	24	1	11	10	1	39	40	-1
6JJJ	258	277	-19	22	24	-2	47	38	9	104	134	-30	59	53	6	17	21	-4	9	7	2
ABC CLASSIC	109	101	8	13	14	-1	9	10	-1	20	16	4	21	18	3	6	8	-2	39	35	4
Total	1,861	1,862	-1	216	212	4	177	183	-6	475	477	-2	435	427	8	239	242	-3	318	321	-3

By Session, P10+ [Potential: 1996]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	120	97	23	72	60	12	85	68	17	73	59	14	53	43	10	16	21	-5	83	81	2
6PR	194	183	11	140	133	7	82	87	-5	76	82	-6	61	60	1	33	24	9	114	109	5
MIX 94.5	534	552	-18	293	296	-3	235	241	-6	284	276	8	230	243	-13	79	76	3	338	323	15
92.9 TRIPLE M	414	374	40	246	209	37	172	142	30	203	183	20	159	167	-8	73	73	0	233	228	5
GOLD 96FM	356	403	-47	190	220	-30	198	228	-30	222	248	-26	148	165	-17	63	79	-16	249	254	-5
NOVA93.7	628	620	8	418	420	-2	298	281	17	321	334	-13	285	279	6	110	92	18	415	398	17
ABC PER	147	153	-6	90	88	2	68	77	-9	66	80	-14	58	65	-7	30	41	-11	106	99	7
6RN	55	62	-7	29	35	-6	27	27	0	19	22	-3	19	22	-3	9	14	-5	29	41	-12
ABC NEWSRADIO	102	110	-8	57	62	-5	31	33	-2	30	39	-9	25	32	-7	24	21	3	55	68	-13
6JJJ	233	253	-20	139	150	-11	81	88	-7	113	114	-1	94	117	-23	52	60	-8	142	151	-9
ABC CLASSIC	92	86	6	55	45	10	48	38	10	52	45	7	46	47	-1	14	12	2	74	67	7
Total	1,808	1,814	-6	1,389	1,402	-13	1,166	1,155	11	1,270	1,264	6	1,021	1,105	-84	515	517	-2	1,516	1,516	0

GfK RADIO 360: PERTH - TOTAL RADIO - SURVEY 6 2026

AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	9	7	2	1	1	0	*	*	*	*	*	*	1	1	0	3	2	1	4	4	0
6PR	13	13	0	*	*	*	1	1	0	1	1	0	1	2	-1	4	4	0	6	5	1
MIX 94.5	23	23	0	4	3	1	2	3	-1	6	5	1	5	7	-2	4	3	1	2	2	0
92.9 TRIPLE M	22	19	3	2	2	0	2	2	0	6	7	-1	8	6	2	3	2	1	1	1	0
GOLD 96FM	22	24	-2	2	2	0	2	1	1	2	2	0	6	7	-1	6	6	0	5	7	-2
NOVA93.7	36	35	1	8	8	0	8	7	1	8	6	2	8	9	-1	3	4	-1	2	1	1
ABC PER	7	10	-3	*	*	*	*	*	*	*	*	*	1	2	-1	2	2	0	3	5	-2
6RN	2	3	-1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	2	-1
ABC NEWSRADIO	3	3	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	2	-1
6JJJ	10	12	-2	1	1	0	1	1	0	5	6	-1	3	2	1	1	1	0	*	*	*
ABC CLASSIC	5	4	1	*	*	*	*	*	*	*	*	*	1	1	0	*	*	*	3	3	0
Total	196	196	0	21	20	1	18	18	0	34	33	1	45	45	0	31	32	-1	47	48	-1

By Session, P10+ [Potential: 1996]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	9	7	2	13	11	2	18	15	3	12	9	3	5	3	2	1	1	0	8	7	1
6PR	15	15	0	35	32	3	23	22	1	12	15	-3	6	7	-1	2	3	-1	10	10	0
MIX 94.5	24	26	-2	33	33	0	43	43	0	33	37	-4	20	23	-3	3	3	0	18	16	2
92.9 TRIPLE M	24	21	3	38	35	3	38	29	9	33	27	6	16	16	0	5	4	1	14	15	-1
GOLD 96FM	23	26	-3	28	30	-2	42	49	-7	34	36	-2	16	19	-3	3	4	-1	20	20	0
NOVA93.7	38	37	1	57	53	4	57	54	3	51	54	-3	32	30	2	6	6	0	31	29	2
ABC PER	8	10	-2	14	19	-5	11	17	-6	7	7	0	7	7	0	2	5	-3	6	9	-3
6RN	2	3	-1	4	5	-1	3	3	0	2	2	0	1	1	0	1	2	-1	2	2	0
ABC NEWSRADIO	3	3	0	7	7	0	2	3	-1	2	2	0	1	2	-1	3	2	1	3	3	0
6JJJ	11	13	-2	16	19	-3	16	17	-1	16	16	0	9	12	-3	2	4	-2	8	9	-1
ABC CLASSIC	5	4	1	10	7	3	5	4	1	5	4	1	5	6	-1	1	1	0	4	5	-1
Total	207	208	-1	310	304	6	338	333	5	268	272	-4	152	162	-10	41	44	-3	168	166	2

GfK RADIO 360: PERTH - TOTAL RADIO - SURVEY 6 2026

DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
60's MUSIC	18	15	3	1	3	-2	4	5	-1	2	*	*	*	*	*	*	*	*	11	7	4
70's MUSIC	29	24	5	3	4	-1	*	1	*	8	5	3	3	3	0	6	4	2	10	7	3
BLENDER BEATS	41	40	1	10	9	1	3	2	1	12	9	3	12	16	-4	4	3	1	1	1	0
Chemist Warehouse Remix	20	6	14	5	4	1	2	*	*	7	1	6	3	1	2	4	*	*	*	*	*
Coles Radio	48	50	-2	8	6	2	5	4	1	14	14	0	8	12	-4	2	6	-4	10	9	1
GOLD 80s	29	17	12	5	4	1	1	2	-1	6	1	5	7	3	4	7	4	3	3	4	-1
HEART	27	25	2	6	5	1	4	6	-2	2	6	-4	6	2	4	3	4	-1	6	3	3
HEART HITS	16	15	1	6	5	1	1	4	-3	3	4	-1	*	*	*	2	1	1	3	1	2
KIIS	23	16	7	2	2	0	5	4	1	14	9	5	2	1	1	1	*	*	*	*	*
MMM 90s	32	18	14	2	2	0	1	1	0	10	5	5	17	10	7	2	*	*	*	*	*
MMM CLASSIC ROCK	39	24	15	5	3	2	3	3	0	4	2	2	5	3	2	13	9	4	8	4	4
MMM COUNTRY	5	8	-3	1	*	*	1	*	*	2	3	-1	*	4	*	1	1	0	*	*	*
OLDSKOOL 80s HITS	37	33	4	11	12	-1	2	3	-1	6	1	5	10	14	-4	6	3	3	1	*	*
OLDSKOOL 90s HITS	61	55	6	19	16	3	3	7	-4	20	9	11	13	20	-7	5	2	3	*	*	*
RnB FRIDAYS RADIO	55	56	-1	20	18	2	4	6	-2	17	13	4	10	17	-7	4	2	2	*	*	*
smooth fm Perth	85	77	8	7	8	-1	8	5	3	13	9	4	25	22	3	19	22	-3	12	11	1
triple j Unearthed	34	28	6	8	7	1	6	4	2	10	14	-4	8	2	6	2	1	1	*	*	*
ABC Country	20	21	-1	1	6	-5	3	1	2	12	5	7	*	3	*	*	1	*	4	4	0
ABC Jazz	20	25	-5	3	7	-4	1	4	-3	7	4	3	3	2	1	1	1	0	4	6	-2
ABC KIDS LISTEN	11	19	-8	2	6	-4	*	*	*	6	7	-1	1	4	-3	1	1	0	1	2	-1
ABC Radio Australia	29	n.a.	*	7	n.a.	*	3	n.a.	*	5	n.a.	*	7	n.a.	*	*	n.a.	*	7	n.a.	*
ABC Sport	39	27	12	4	4	0	4	5	-1	11	8	3	7	5	2	4	2	2	9	4	5
Double J	24	26	-2	6	5	1	1	3	-2	5	9	-4	7	7	0	4	1	3	1	1	0
Total Digital/Internet Only	517	472	45	82	79	3	46	44	2	123	103	20	125	114	11	62	56	6	78	75	3

Please note: ABC Radio Australia included from 12 July.

GfK RADIO 360: PERTH - TOTAL RADIO - SURVEY 6 2026

DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 1996]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
60's MUSIC	13	12	1	2	3	-1	7	5	2	3	3	0	5	4	1	3	4	-1	8	5	3
70's MUSIC	24	22	2	10	13	-3	11	8	3	8	8	0	6	7	-1	2	1	1	9	8	1
BLENDER BEATS	30	33	-3	17	17	0	11	14	-3	16	19	-3	9	10	-1	1	2	-1	24	20	4
Chemist Warehouse Remix	14	6	8	4	1	3	9	2	7	3	2	1	5	1	4	2	2	0	12	2	10
Coles Radio	42	46	-4	14	20	-6	21	31	-10	16	28	-12	9	14	-5	3	5	-2	25	29	-4
GOLD 80s	24	16	8	13	8	5	16	10	6	9	7	2	10	8	2	3	3	0	14	10	4
HEART	21	24	-3	6	10	-4	11	12	-1	10	11	-1	6	6	0	1	2	-1	11	11	0
HEART HITS	13	12	1	6	4	2	2	2	0	5	5	0	5	4	1	2	2	0	6	5	1
KIIS	18	15	3	8	5	3	8	7	1	6	5	1	2	1	1	2	3	-1	8	2	6
MMM 90s	23	12	11	7	2	5	6	1	5	12	8	4	4	3	1	6	1	5	14	11	3
MMM CLASSIC ROCK	32	20	12	9	4	5	14	6	8	22	15	7	16	6	10	4	1	3	17	13	4
MMM COUNTRY	4	6	-2	4	5	-1	3	3	0	1	3	-2	3	4	-1	1	1	0	4	4	0
OLDSKOOL 80s HITS	28	25	3	12	11	1	11	10	1	11	7	4	10	11	-1	5	5	0	22	22	0
OLDSKOOL 90s HITS	47	45	2	16	18	-2	18	19	-1	25	26	-1	16	18	-2	8	6	2	38	34	4
RnB FRIDAYS RADIO	48	51	-3	26	19	7	18	27	-9	23	28	-5	15	20	-5	2	4	-2	23	19	4
smooth fm Perth	73	66	7	36	24	12	46	35	11	41	37	4	23	32	-9	10	5	5	38	47	-9
triple j Unearthed	30	24	6	16	14	2	8	10	-2	13	7	6	3	4	-1	2	3	-1	11	12	-1
ABC Country	13	16	-3	4	3	1	5	4	1	9	8	1	3	10	-7	2	2	0	11	9	2
ABC Jazz	12	19	-7	2	4	-2	7	9	-2	6	9	-3	7	10	-3	6	7	-1	17	14	3
ABC KIDS LISTEN	7	14	-7	3	2	1	3	5	-2	2	4	-2	4	8	-4	3	5	-2	10	14	-4
ABC Radio Australia	23	n.a.	*	12	n.a.	*	10	n.a.	*	8	n.a.	*	5	n.a.	*	7	n.a.	*	13	n.a.	*
ABC Sport	24	19	5	6	7	-1	4	5	-1	8	8	0	18	10	8	15	7	8	27	13	14
Double J	17	18	-1	11	8	3	8	10	-2	8	7	1	4	4	0	8	8	0	14	17	-3
Total Digital/Internet Only	440	417	23	225	203	22	237	220	17	249	243	6	176	182	-6	103	91	12	333	300	33

Please note: ABC Radio Australia included from 12 July.

GfK RADIO 360: PERTH - BY RADIO TYPE - SURVEY 6 2026

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
6IX	4.5	5.0	5.5	2.5	2.7	1.2	0.6	0.7	0.5	0.8	0.6	3.2	3.0	2.9	5.6	8.0	9.5	2.7	8.7	12.1	14.1
6PR	6.8	7.5	9.1	2.0	2.1	3.2	4.0	2.7	20.6	3.2	2.6	10.2	2.7	3.0	1.0	11.3	12.4	11.9	13.5	19.7	12.0
MIX 94.5	11.5	13.4	8.0	18.0	19.2	12.6	11.3	12.6	8.3	17.3	18.5	10.9	11.4	12.1	11.0	12.0	13.7	7.5	4.2	6.5	0.3
92.9 TRIPLE M	11.0	13.2	4.0	10.3	10.6	13.0	8.5	10.1	1.4	18.2	20.1	4.0	18.8	21.2	4.3	8.6	9.9	4.7	1.3	2.0	0.6
GOLD 96FM	11.3	12.4	15.3	7.9	8.3	7.3	8.7	9.9	4.7	5.0	4.7	10.1	13.9	14.1	19.4	17.9	18.5	29.0	11.3	16.4	10.9
NOVA93.7	18.3	21.3	12.7	36.6	39.3	25.1	41.5	47.6	19.8	22.3	22.9	22.7	18.6	20.5	9.2	9.8	11.0	7.3	3.8	5.5	4.4
ABC PER	3.7	3.6	10.2	0.4	0.4	0.5	1.0	0.3	8.9	1.1	0.9	2.9	3.2	3.4	2.7	6.0	5.8	12.7	7.1	8.1	27.7
6RN	1.0	1.1	2.2	0.1	0.1	*	0.5	0.6	*	0.3	0.2	1.8	0.7	0.8	*	0.5	0.6	0.4	2.8	3.4	8.9
ABC NEWSRADIO	1.5	1.6	2.8	0.5	0.5	0.9	0.5	0.4	2.4	1.4	1.5	1.4	1.0	0.9	3.2	1.1	1.0	2.9	3.1	4.4	4.6
6JJJ	5.3	6.0	4.9	2.7	2.6	5.8	5.7	6.2	6.1	15.3	16.4	8.5	6.0	6.3	6.4	1.9	1.9	3.2	0.7	1.0	0.4
ABC CLASSIC	2.4	2.7	2.6	2.3	2.0	8.0	1.1	1.3	0.4	0.9	0.9	1.6	1.6	1.7	2.2	0.4	0.4	0.8	6.0	8.8	4.5
Commercial DAB+ Stns	9.0	9.5	15.8	9.7	9.9	13.7	5.8	5.3	16.4	7.6	7.3	13.8	11.4	10.6	25.4	12.4	13.3	15.1	6.2	8.9	7.4
ABC DAB+ Stns	2.7	2.7	6.9	2.8	2.5	8.7	3.0	2.5	10.6	3.8	3.4	9.0	3.1	2.6	9.6	1.8	2.0	1.8	2.2	3.0	4.2
Total DAB+ Stns	14.2	12.2	22.7	13.2	12.4	22.4	13.5	7.8	27.0	11.5	10.7	22.8	16.4	13.2	35.0	16.0	15.3	16.8	13.4	12.0	11.6

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
6IX	4.4	4.9	5.3	4.2	4.7	4.9	5.4	6.2	5.2	4.4	4.7	6.5	3.4	3.6	5.1	2.5	2.6	3.6	4.9	5.5	5.9
6PR	7.1	7.7	10.2	11.4	12.4	16.3	6.8	7.1	12.4	4.4	4.8	5.9	4.3	4.6	6.2	5.7	6.6	5.5	6.0	7.0	5.7
MIX 94.5	11.7	13.5	8.7	10.5	12.0	8.0	12.7	15.0	8.9	12.2	14.0	9.1	13.0	14.7	9.5	8.0	9.1	8.2	10.7	13.0	5.8
92.9 TRIPLE M	11.8	14.0	4.4	12.2	14.4	3.5	11.4	13.7	4.1	12.4	14.8	4.0	10.3	11.6	8.6	11.7	14.7	3.2	8.5	10.5	3.0
GOLD 96FM	11.1	12.0	16.3	9.0	9.7	14.0	12.3	13.6	16.5	12.8	13.7	19.9	10.4	10.9	17.0	8.3	9.4	9.0	11.9	13.7	12.5
NOVA93.7	18.3	21.1	13.5	18.3	21.0	11.8	16.8	19.4	14.2	19.1	21.8	15.9	21.3	24.4	13.1	15.6	19.0	7.9	18.2	22.0	10.4
ABC PER	3.7	3.5	11.3	4.5	3.8	19.5	3.4	3.1	10.4	2.5	2.6	5.0	4.7	4.8	9.2	5.6	5.1	14.9	3.7	3.9	6.9
6RN	1.0	1.0	2.3	1.4	1.3	4.6	0.9	1.0	1.1	0.7	0.7	2.1	0.9	0.9	1.3	2.0	2.3	1.9	1.1	1.1	2.0
ABC NEWSRADIO	1.5	1.5	2.7	2.2	2.4	3.5	0.7	0.6	2.6	0.7	0.7	1.8	0.7	0.8	1.3	6.6	7.7	5.5	1.6	1.7	3.3
6JJJ	5.4	6.1	4.7	5.1	6.0	1.9	4.7	5.5	3.9	6.0	6.7	6.3	6.0	6.6	6.8	5.5	5.9	7.8	5.0	5.7	5.3
ABC CLASSIC	2.3	2.6	2.1	3.2	3.7	1.4	1.4	1.6	1.1	1.7	1.8	3.3	3.4	3.8	2.4	2.9	3.3	3.4	2.6	2.9	4.0
Commercial DAB+ Stns	8.9	9.7	12.8	6.2	6.7	8.8	10.0	11.1	13.9	10.6	11.7	14.2	8.5	9.2	10.2	9.4	9.3	19.3	9.2	9.0	24.5
ABC DAB+ Stns	2.3	2.3	5.6	1.7	1.8	1.9	2.1	2.0	5.7	2.0	1.8	6.1	4.1	4.1	9.3	4.9	4.9	9.8	4.0	4.0	10.5
Total DAB+ Stns	13.4	12.0	18.4	9.4	8.5	10.7	15.0	13.1	19.5	15.1	13.5	20.3	14.0	13.3	19.5	16.7	14.3	29.1	16.4	13.0	35.0

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 6IX has a 4.5% share of all listening, 5% share of AM/FM/DAB+ listening and 5.5% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

GfK RADIO 360: PERTH - BY RADIO TYPE - SURVEY 6 2026

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
6iX	139	133	30	6	6	1	12	11	1	15	13	5	20	19	9	24	24	2	62	60	11
6PR	214	205	37	17	17	3	13	13	5	38	34	11	35	35	3	41	38	9	70	68	6
MIX 94.5	605	581	103	90	86	19	75	71	13	176	167	26	144	137	34	69	68	10	51	51	1
92.9 TRIPLE M	469	448	63	67	59	18	46	44	4	169	163	14	127	123	21	30	29	6	30	30	1
GOLD 96FM	406	383	76	42	38	9	25	24	3	82	73	13	114	109	27	81	78	14	63	62	11
NOVA93.7	692	654	141	123	116	29	104	101	19	228	205	50	142	137	25	54	53	11	41	41	7
ABC PER	174	165	35	9	8	1	7	4	4	21	19	3	37	36	3	40	38	9	60	59	15
6RN	62	55	16	2	2	*	3	3	*	7	4	5	12	12	*	8	7	2	29	26	10
ABC NEWSRADIO	107	95	28	8	8	3	5	5	2	19	16	5	25	21	7	11	7	4	39	37	7
6JJJ	258	246	49	22	21	6	47	43	10	104	100	21	59	57	8	17	16	3	9	8	1
ABC CLASSIC	109	105	25	13	13	4	9	8	1	20	19	5	21	20	5	6	5	3	39	39	8
Commercial DAB+ Stns	373	348	114	64	62	18	32	26	17	96	91	29	81	77	26	56	51	12	43	40	14
ABC DAB+ Stns	147	140	49	26	25	4	14	13	7	46	43	21	29	27	11	10	10	2	21	21	4
Total DAB+ Stns	517	433	150	82	75	20	46	34	19	123	114	45	125	96	35	62	54	13	78	61	18
Total	1,861	1,749	466	216	209	71	177	168	51	475	457	117	435	412	107	239	226	56	318	277	65

By Session, P10+

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
6iX	120	114	30	72	65	13	85	76	16	73	67	16	53	49	8	16	13	3	83	83	10
6PR	194	183	33	140	134	20	82	74	14	76	73	9	61	56	8	33	28	5	114	112	14
MIX 94.5	534	504	93	293	271	31	235	220	32	284	259	39	230	209	27	79	70	12	338	323	41
92.9 TRIPLE M	414	392	56	246	235	17	172	163	17	203	189	23	159	150	15	73	67	6	233	220	25
GOLD 96FM	356	331	66	190	175	30	198	176	40	222	204	36	148	130	26	63	53	11	249	235	38
NOVA93.7	628	591	112	418	392	40	298	264	46	321	300	46	285	270	26	110	100	12	415	392	57
ABC PER	147	138	31	90	75	20	68	56	16	66	52	18	58	54	10	30	26	6	106	99	16
6RN	55	47	13	29	26	7	27	26	5	19	17	5	19	15	4	9	8	1	29	26	7
ABC NEWSRADIO	102	90	24	57	52	10	31	25	6	30	28	5	25	22	3	24	19	7	55	43	15
6JJJ	233	216	43	139	130	12	81	69	18	113	98	21	94	87	9	52	42	13	142	132	19
ABC CLASSIC	92	87	22	55	52	5	48	43	9	52	49	8	46	42	6	14	11	5	74	65	14
Commercial DAB+ Stns	323	305	79	160	144	24	177	160	32	183	162	45	121	111	18	49	43	12	219	189	62
ABC DAB+ Stns	113	106	35	51	48	10	43	37	15	54	48	18	43	39	12	39	33	11	94	86	28
Total DAB+ Stns	440	371	109	225	182	35	237	194	47	249	199	61	176	141	30	103	73	23	333	261	87
Total	1,808	1,671	408	1,389	1,244	192	1,166	1,000	219	1,270	1,107	229	1,021	897	139	515	423	88	1,516	1,370	268

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 6iX has 139,000 total listeners, 133,000 AM/FM/DAB+ listeners and 30,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.