

GfK Radio 360 Ratings Summary Report – Survey 6 2026

The Media Summary Report provided will contain Market Share %, Cumulative Audience (000s) and Average Audience (000s) for total radio, as well as Market Share %, Cumulative Audience (000s) by radio type.

Each of these statistics represents the radio audience in different ways and as such must be referred in the following manner:

Instructions and examples of interpreting the results:

- Share%:** Market Share is the percentage of the radio type listening, in a defined period, in an average week that is tuned to a particular station
e.g. 'During Mon-Sun 5:30am-12mn, 13.8% of the total radio listening audience was to Station B or Station B has 13.8% share of all listening Mon-Sun 5:30am-12mn';
'During Mon-Sun 5:30am-12mn, 13.9% of the AM/FM/DAB+ listening audience was to Station B or Station B has 13.9% share of AM/FM/DAB+ listening Mon-Sun 5:30am-12mn';
'During Mon-Sun 5:30am-12mn, 16.5% of the streaming listening audience was to Station B or Station B has 16.5% share of streaming listening Mon-Sun 5:30am-12mn'.
Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.
- Share is a measure of listening and refers to those listening and the number of quarter hours they listened to (time spent listening). It can be reflected in statements such as 'most listened to station' or the 'station with the most listening'.
- Cumulative audience (000s):** is the number of different people reached at least once by a radio station across a defined period of time via a radio type, in an average week
e.g. 'Across Mon-Sun 5:30am-12mn, there were 64,000 unique or different listeners aged 10+ tuning into Station A on total radio';
'Across Mon-Sun 5:30am-12mn, there were 60,000 unique or different listeners aged 10+ tuning into Station A on AM/FM/DAB+';
'Across Mon-Sun 5:30am-12mn, there were 15,000 unique or different listeners aged 10+ tuning into Station A via streaming'.
Please note that there can be overlap between radio types.
- Cume is a measure of listeners or audience size. It can be reflected in statements such as 'total audience', 'total number of listeners' or 'most listeners'.
- Average audience (000s):** is the average number of people tuned into a radio station across a defined period of time, in any given quarter hour, during an average week
e.g. 'Between Mon-Sun 5:30am-12mn, in an average quarter hour, there are 15,000 people aged 10+ listening to Station C'.
It can be reflected in statements such as 'average audience' or 'average number of listeners in a given quarter hour'.

Stations	Total Radio			AM/FM/DAB+		Streaming	
	Market Share %	Cumulative Audience (000s)	Average Audience (000s)	Market Share %	Cumulative Audience (000s)	Market Share %	Cumulative Audience (000s)
Station A	5.1	64	3	5.6	60	4.8	15
Station B	13.8	621	60	13.9	605	16.5	150
Station C	3.2	264	15	3.3	220	3.2	80

Source: GfK Radio 360 Ratings, Market A, Survey X 2026, Mon-Sun 5:30am-12mn, People 10+, By Radio Type

GfK RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 6 2026

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	1.1	1.5	-0.4	1.0	1.2	-0.2	0.1	4.4	-4.3	1.6	0.9	0.7	1.2	2.0	-0.8	1.3	0.8	0.5	0.9	1.3	-0.4
2GB	10.8	11.2	-0.4	2.8	4.6	-1.8	2.4	3.1	-0.7	7.1	6.5	0.6	4.1	5.2	-1.1	10.7	10.8	-0.1	24.3	24.3	0.0
2UE 954	4.6	3.6	1.0	0.7	0.7	0.0	1.8	2.0	-0.2	1.7	1.5	0.2	2.8	1.7	1.1	3.2	2.2	1.0	11.0	8.9	2.1
SKY Sports Radio	1.9	2.1	-0.2	1.3	2.3	-1.0	0.9	0.7	0.2	0.6	1.3	-0.7	2.3	1.5	0.8	2.5	3.4	-0.9	2.7	2.8	-0.1
104.1 2DAY FM	5.2	4.9	0.3	7.8	7.6	0.2	8.2	8.1	0.1	7.3	5.6	1.7	6.2	6.6	-0.4	5.6	5.2	0.4	0.9	1.0	-0.1
KIIS1065	7.0	6.6	0.4	10.7	8.7	2.0	9.2	8.1	1.1	14.3	14.7	-0.4	6.8	6.7	0.1	4.4	3.6	0.8	1.5	1.7	-0.2
104.9 TRIPLE M	6.1	6.3	-0.2	7.2	7.8	-0.6	7.0	7.9	-0.9	8.3	8.2	0.1	6.8	6.1	0.7	9.3	11.5	-2.2	1.2	0.9	0.3
NOVA96.9	8.1	7.5	0.6	15.7	13.4	2.3	13.2	13.4	-0.2	11.7	11.2	0.5	11.2	9.7	1.5	4.0	4.8	-0.8	1.2	1.2	0.0
smoothfm 95.3	13.2	13.5	-0.3	11.1	12.7	-1.6	14.7	12.4	2.3	11.7	12.9	-1.2	13.8	14.2	-0.4	14.1	15.2	-1.1	13.2	12.8	0.4
GOLD101.7	7.6	7.3	0.3	4.5	5.3	-0.8	7.8	5.8	2.0	4.3	3.4	0.9	9.8	8.4	1.4	11.6	10.1	1.5	6.7	8.3	-1.6
ABC SYD	5.3	5.5	-0.2	3.0	3.7	-0.7	1.4	0.7	0.7	0.5	0.8	-0.3	3.1	4.5	-1.4	7.7	6.1	1.6	11.3	11.3	0.0
2RN	1.1	1.3	-0.2	0.5	0.3	0.2	0.2	0.1	0.1	0.1	0.4	-0.3	1.2	1.5	-0.3	0.5	0.6	-0.1	2.6	3.0	-0.4
ABC NEWSRADIO	1.9	1.5	0.4	3.3	2.4	0.9	0.9	1.0	-0.1	1.7	1.0	0.7	2.3	1.4	0.9	1.6	0.8	0.8	2.0	2.2	-0.2
2JJB	2.9	3.3	-0.4	3.8	3.1	0.7	4.3	4.5	-0.2	6.1	6.0	0.1	3.4	4.4	-1.0	1.5	3.4	-1.9	0.3	0.2	0.1
ABC CLASSIC	2.3	2.4	-0.1	1.7	1.3	0.4	1.9	0.8	1.1	2.7	3.3	-0.6	1.0	0.6	0.4	0.6	0.5	0.1	4.3	5.2	-0.9

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	1.2	1.7	-0.5	0.9	1.5	-0.6	1.4	1.5	-0.1	1.2	2.0	-0.8	1.5	1.8	-0.3	0.9	1.5	-0.6	0.8	1.2	-0.4
2GB	11.1	11.7	-0.6	13.9	14.8	-0.9	12.2	13.3	-1.1	8.4	8.5	-0.1	6.2	5.8	0.4	15.4	16.3	-0.9	10.0	9.8	0.2
2UE 954	4.4	3.4	1.0	3.5	2.9	0.6	4.3	3.3	1.0	5.3	3.8	1.5	4.4	3.7	0.7	5.2	4.5	0.7	4.9	4.1	0.8
SKY Sports Radio	1.7	1.8	-0.1	3.7	3.3	0.4	0.7	1.1	-0.4	1.1	1.3	-0.2	0.9	1.1	-0.2	1.2	1.4	-0.2	2.6	2.9	-0.3
104.1 2DAY FM	5.3	5.0	0.3	4.9	4.7	0.2	4.7	5.1	-0.4	5.4	5.7	-0.3	5.8	5.3	0.5	6.7	2.8	3.9	5.1	4.6	0.5
KIIS1065	7.2	6.8	0.4	6.9	6.9	0.0	6.1	6.1	0.0	7.0	5.9	1.1	9.3	9.0	0.3	7.6	7.2	0.4	6.4	6.2	0.2
104.9 TRIPLE M	6.2	6.4	-0.2	6.1	5.9	0.2	5.6	6.2	-0.6	7.1	6.8	0.3	6.6	7.8	-1.2	4.0	4.9	-0.9	5.7	5.9	-0.2
NOVA96.9	8.1	7.5	0.6	9.9	9.1	0.8	7.5	6.5	1.0	6.5	6.4	0.1	9.5	9.3	0.2	5.9	5.4	0.5	8.1	7.5	0.6
smoothfm 95.3	13.1	13.5	-0.4	11.8	12.2	-0.4	14.2	15.4	-1.2	13.8	14.1	-0.3	13.8	13.6	0.2	10.5	10.4	0.1	13.4	13.4	0.0
GOLD101.7	7.8	7.4	0.4	6.4	6.5	-0.1	7.6	6.9	0.7	9.5	9.2	0.3	9.6	9.0	0.6	4.4	4.1	0.3	7.1	6.8	0.3
ABC SYD	5.5	5.8	-0.3	7.7	7.8	-0.1	4.7	5.3	-0.6	3.6	4.0	-0.4	4.7	4.6	0.1	7.2	7.4	-0.2	5.0	4.7	0.3
2RN	1.0	1.2	-0.2	1.2	2.0	-0.8	0.7	0.6	0.1	0.9	0.8	0.1	0.9	1.2	-0.3	1.2	1.1	0.1	1.5	1.8	-0.3
ABC NEWSRADIO	2.0	1.5	0.5	3.2	2.6	0.6	1.8	1.4	0.4	1.2	0.7	0.5	1.0	0.8	0.2	2.0	1.5	0.5	1.9	1.5	0.4
2JJB	2.9	3.3	-0.4	2.4	2.7	-0.3	3.0	3.3	-0.3	3.1	3.9	-0.8	3.2	3.6	-0.4	3.3	3.3	0.0	2.9	3.3	-0.4
ABC CLASSIC	2.1	2.2	-0.1	2.1	2.2	-0.1	2.4	2.4	0.0	2.0	2.3	-0.3	1.2	2.3	-1.1	3.4	1.8	1.6	2.8	2.8	0.0

GfK RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 6 2026

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	140	147	-7	15	18	-3	10	17	-7	39	29	10	27	39	-12	20	15	5	29	30	-1
2GB	730	740	-10	55	67	-12	82	72	10	154	140	14	122	130	-8	104	86	18	212	244	-32
2UE 954	310	335	-25	25	26	-1	39	45	-6	51	56	-5	43	48	-5	35	39	-4	116	122	-6
SKY Sports Radio	216	216	0	30	43	-13	33	30	3	39	49	-10	47	29	18	26	20	6	42	45	-3
104.1 2DAY FM	783	782	1	127	130	-3	116	117	-1	226	229	-3	205	186	19	73	75	-2	37	44	-7
KIIS1065	984	1,007	-23	138	150	-12	129	123	6	396	399	-3	205	220	-15	75	73	2	40	41	-1
104.9 TRIPLE M	780	797	-17	108	114	-6	96	112	-16	246	265	-19	190	160	30	101	106	-5	39	40	-1
NOVA96.9	1,271	1,286	-15	205	219	-14	205	204	1	441	458	-17	311	283	28	73	78	-5	36	43	-7
smoothfm 95.3	1,450	1,471	-21	154	187	-33	168	148	20	370	390	-20	328	320	8	199	186	13	232	240	-8
GOLD101.7	786	770	16	91	96	-5	63	57	6	135	132	3	232	201	31	138	148	-10	126	136	-10
ABC SYD	510	513	-3	31	35	-4	28	26	2	32	32	0	121	114	7	101	92	9	196	214	-18
2RN	146	142	4	14	4	10	5	6	-1	16	21	-5	39	31	8	16	21	-5	57	59	-2
ABC NEWSRADIO	301	317	-16	41	41	0	36	39	-3	52	57	-5	72	68	4	19	16	3	81	96	-15
2JJJ	494	494	0	71	68	3	66	66	0	199	212	-13	115	111	4	23	25	-2	19	12	7
ABC CLASSIC	246	256	-10	27	29	-2	38	31	7	73	76	-3	28	28	0	14	9	5	66	84	-18
Total	4,690	4,699	-9	514	525	-11	470	462	8	1,271	1,261	10	1,065	1,064	1	581	589	-8	789	798	-9

By Session, P10+ [Potential: 5003]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	114	128	-14	46	54	-8	55	60	-5	46	53	-7	42	48	-6	19	30	-11	67	70	-3
2GB	631	650	-19	432	447	-15	324	320	4	248	259	-11	193	194	-1	159	175	-16	461	469	-8
2UE 954	268	281	-13	136	131	5	120	122	-2	127	130	-3	88	82	6	52	65	-13	177	183	-6
SKY Sports Radio	155	173	-18	97	103	-6	42	57	-15	44	57	-13	32	32	0	21	27	-6	151	134	17
104.1 2DAY FM	673	676	-3	356	389	-33	260	261	-1	329	337	-8	281	246	35	133	124	9	407	390	17
KIIS1065	887	884	3	491	546	-55	313	321	-8	374	363	11	382	368	14	169	162	7	503	519	-16
104.9 TRIPLE M	638	692	-54	321	339	-18	212	266	-54	286	313	-27	313	302	11	113	144	-31	433	397	36
NOVA96.9	1,081	1,111	-30	675	688	-13	386	407	-21	443	414	29	460	439	21	189	195	-6	735	737	-2
smoothfm 95.3	1,265	1,280	-15	751	727	24	582	606	-24	643	616	27	566	522	44	231	271	-40	914	940	-26
GOLD101.7	711	705	6	408	409	-1	331	336	-5	394	383	11	360	328	32	143	133	10	470	443	27
ABC SYD	436	431	5	275	288	-13	193	203	-10	171	203	-32	169	174	-5	124	108	16	323	300	23
2RN	113	119	-6	59	70	-11	51	46	5	43	34	9	31	29	2	25	19	6	91	72	19
ABC NEWSRADIO	257	273	-16	151	156	-5	85	81	4	75	73	2	59	55	4	44	49	-5	181	165	16
2JJJ	396	424	-28	184	186	-2	173	182	-9	193	209	-16	167	179	-12	72	94	-22	258	246	12
ABC CLASSIC	205	225	-20	97	121	-24	86	90	-4	99	94	5	58	65	-7	48	44	4	158	155	3
Total	4,473	4,514	-41	3,518	3,542	-24	2,729	2,802	-73	2,911	2,946	-35	2,799	2,703	96	1,508	1,553	-45	3,940	3,935	5

GfK RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 6 2026

AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	5	7	-2	*	*	*	*	2	*	1	1	0	1	2	-1	1	1	0	1	2	-1
2GB	53	53	0	1	2	-1	1	1	0	7	6	1	4	5	-1	8	8	0	31	31	0
2UE 954	22	17	5	*	*	*	1	1	0	2	1	1	3	2	1	2	2	0	14	11	3
SKY Sports Radio	9	10	-1	*	1	*	*	*	*	1	1	0	3	2	1	2	3	-1	4	3	1
104.1 2DAY FM	26	23	3	3	3	0	4	3	1	7	5	2	7	7	0	4	4	0	1	1	0
KIIS1065	34	31	3	4	3	1	4	3	1	13	13	0	7	7	0	3	3	0	2	2	0
104.9 TRIPLE M	30	30	0	3	3	0	3	3	0	8	7	1	7	6	1	7	9	-2	2	1	1
NOVA96.9	40	36	4	6	5	1	6	5	1	11	10	1	12	10	2	3	4	-1	2	2	0
smoothfm 95.3	64	64	0	4	5	-1	6	5	1	11	11	0	15	15	0	11	12	-1	17	16	1
GOLD101.7	37	34	3	2	2	0	3	2	1	4	3	1	11	9	2	9	8	1	9	11	-2
ABC SYD	26	26	0	1	1	0	1	*	*	1	1	0	3	5	-2	6	5	1	15	14	1
2RN	5	6	-1	*	*	*	*	*	*	*	*	*	1	2	-1	*	*	*	3	4	-1
ABC NEWSRADIO	9	7	2	1	1	0	*	*	*	2	1	1	2	1	1	1	1	0	3	3	0
2JJI	14	16	-2	1	1	0	2	2	0	6	5	1	4	5	-1	1	3	-2	*	*	*
ABC CLASSIC	11	11	0	1	*	*	1	*	*	3	3	0	1	1	0	*	*	*	6	7	-1
Total	490	472	18	39	37	2	43	40	3	93	89	4	107	103	4	77	77	0	129	126	3

By Session, P10+ [Potential: 5003]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	6	8	-2	7	11	-4	11	11	0	7	12	-5	7	8	-1	1	2	-1	3	5	-2
2GB	57	58	-1	107	113	-6	89	95	-6	52	50	2	29	26	3	23	24	-1	43	40	3
2UE 954	23	17	6	27	22	5	32	23	9	33	22	11	21	16	5	8	7	1	21	17	4
SKY Sports Radio	9	9	0	29	26	3	5	8	-3	7	8	-1	4	5	-1	2	2	0	11	12	-1
104.1 2DAY FM	27	25	2	37	36	1	34	36	-2	33	33	0	28	23	5	10	4	6	22	19	3
KIIS1065	37	34	3	53	53	0	45	43	2	43	35	8	44	40	4	12	11	1	27	25	2
104.9 TRIPLE M	32	32	0	47	46	1	41	44	-3	44	40	4	31	34	-3	6	7	-1	25	24	1
NOVA96.9	42	37	5	76	70	6	55	46	9	40	37	3	45	41	4	9	8	1	35	31	4
smoothfm 95.3	67	67	0	91	94	-3	104	109	-5	85	83	2	65	60	5	16	15	1	58	55	3
GOLD101.7	40	37	3	49	49	0	56	49	7	58	54	4	45	40	5	7	6	1	30	28	2
ABC SYD	28	29	-1	59	60	-1	34	38	-4	22	23	-1	22	20	2	11	11	0	21	19	2
2RN	5	6	-1	9	15	-6	5	4	1	5	5	0	4	5	-1	2	2	0	7	7	0
ABC NEWSRADIO	10	7	3	25	20	5	13	10	3	8	4	4	5	4	1	3	2	1	8	6	2
2JJI	15	17	-2	18	21	-3	22	24	-2	19	23	-4	15	16	-1	5	5	0	12	13	-1
ABC CLASSIC	11	11	0	16	17	-1	18	17	1	12	13	-1	5	10	-5	5	3	2	12	11	1
Total	514	498	16	770	766	4	732	710	22	615	585	30	471	440	31	151	147	4	428	409	19

GfK RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 6 2026

DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	74	59	15	21	21	0	7	2	5	21	22	-1	21	13	8	4	1	3	*	*	*
Bunnings Tradio	32	41	-9	5	5	0	*	10	*	16	19	-3	4	2	2	2	*	*	4	4	0
CADA	137	175	-38	32	25	7	23	25	-2	44	71	-27	33	44	-11	4	7	-3	2	3	-1
Chemist Warehouse Remix	32	35	-3	5	8	-3	10	9	1	17	10	7	1	8	-7	*	*	*	*	*	*
Coles Radio	136	126	10	7	7	0	28	22	6	63	53	10	25	31	-6	12	5	7	1	8	-7
DANCE HITS	108	120	-12	32	33	-1	14	15	-1	29	35	-6	24	29	-5	7	7	0	3	*	*
GOLD 80s	76	101	-25	14	13	1	14	21	-7	10	14	-4	15	19	-4	16	23	-7	8	11	-3
HEART	61	53	8	12	9	3	7	6	1	11	11	0	15	9	6	12	14	-2	5	4	1
HEART HITS	48	42	6	15	10	5	18	17	1	11	10	1	4	4	0	*	*	*	*	2	*
iHeartCountry	37	36	1	10	6	4	7	3	4	16	22	-6	4	4	0	*	2	*	*	*	*
KIIS 90s	98	100	-2	10	14	-4	21	11	10	41	49	-8	16	17	-1	7	5	2	4	4	0
KIIS Australia	119	121	-2	23	27	-4	26	27	-1	46	47	-1	14	9	5	4	5	-1	7	5	2
MMM 2000s	30	37	-7	7	3	4	4	6	-2	17	26	-9	2	2	0	*	*	*	*	*	*
MMM 80s	86	75	11	9	10	-1	7	4	3	30	35	-5	18	14	4	16	10	6	7	2	5
MMM 90s	69	77	-8	13	6	7	5	12	-7	22	23	-1	29	30	-1	*	3	*	*	3	*
MMM CLASSIC ROCK	56	70	-14	10	11	-1	6	14	-8	12	21	-9	12	15	-3	6	3	3	9	6	3
MMM COUNTRY	34	31	3	2	4	-2	2	2	0	14	13	1	9	5	4	8	7	1	*	*	*
News24 Radio	21	48	-27	2	9	-7	*	4	*	11	20	-9	2	2	0	2	4	-2	3	10	-7
Nova Nation	76	89	-13	22	23	-1	7	14	-7	26	34	-8	4	8	-4	3	3	0	13	8	5
OLDSKOOL 80s HITS	56	47	9	10	7	3	8	10	-2	6	2	4	12	15	-3	20	11	9	1	2	-1
OLDSKOOL 90s HITS	67	62	5	11	10	1	5	5	0	25	24	1	26	23	3	*	*	*	*	*	*
Priceline Radio	7	2	5	2	2	0	2	*	*	3	*	*	*	*	*	*	*	*	*	*	*
Radio Maria	4	10	-6	2	2	0	3	6	-3	*	*	*	*	*	*	*	*	*	*	2	*
Radio Maria Ital	*	3	*	*	*	*	*	*	*	*	3	*	*	*	*	*	*	*	*	*	*
RnB FRIDAYS RADIO	96	66	30	8	16	-8	8	2	6	51	25	26	25	23	2	4	*	*	*	*	*
SEN Melbourne	5	n.a.	*	*	n.a.	*	*	n.a.	*	5	n.a.	*	*	n.a.	*	*	n.a.	*	*	n.a.	*
smooth relax	114	116	-2	12	18	-6	14	18	-4	23	24	-1	32	25	7	11	7	4	21	24	-3
smooth Vintage	37	39	-2	5	4	1	2	2	0	5	6	-1	2	5	-3	14	13	1	9	9	0
TikTok Trending	94	91	3	24	24	0	24	30	-6	39	29	10	8	8	0	*	*	*	*	*	*
triple j Unearthed	52	64	-12	4	8	-4	4	7	-3	19	25	-6	20	16	4	4	7	-3	1	2	-1
ABC Country	29	19	10	2	2	0	2	*	*	10	9	1	3	*	*	10	7	3	2	1	1
ABC Jazz	66	78	-12	9	10	-1	6	6	0	21	27	-6	10	10	0	6	3	3	15	21	-6
ABC KIDS LISTEN	55	44	11	20	15	5	3	3	0	17	13	4	13	10	3	2	2	0	2	2	0
ABC Radio Australia	57	n.a.	*	9	n.a.	*	12	n.a.	*	18	n.a.	*	12	n.a.	*	3	n.a.	*	3	n.a.	*
ABC Sport	110	119	-9	14	19	-5	13	15	-2	40	44	-4	20	21	-1	11	8	3	12	12	0
Double J	72	70	2	14	12	2	8	7	1	15	14	1	27	27	0	6	8	-2	2	2	0
Total Digital/Internet Only	1,403	1,397	6	224	211	13	186	179	7	422	452	-30	306	306	0	160	134	26	106	116	-10

Please note: SEN Melbourne & ABC Radio Australia included from 12 July.

GfK RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 6 2026

DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 5003]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend			
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn			
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	
BLENDER BEATS	68	56	12	39	29	10	31	25	6	30	25	5	34	26	8	18	12	6	38	33	5	
Bunnings Tradio	28	32	-4	11	13	-2	10	19	-9	13	11	2	8	4	4	3	7	-4	10	14	-4	
CADA	112	140	-28	47	55	-8	41	61	-20	56	77	-21	51	68	-17	21	27	-6	62	86	-24	
Chemist Warehouse Remix	17	26	-9	4	13	-9	*	2	*	3	7	-4	2	4	-2	7	5	2	20	14	6	
Coles Radio	106	100	6	29	25	4	35	35	0	46	44	2	32	19	13	9	10	-1	67	65	2	
DANCE HITS	103	108	-5	59	61	-2	41	46	-5	45	51	-6	48	43	5	14	22	-8	44	59	-15	
GOLD 80s	61	84	-23	23	30	-7	22	33	-11	21	40	-19	28	33	-5	9	20	-11	49	54	-5	
HEART	55	47	8	19	15	4	16	13	3	16	18	-2	27	26	1	20	21	-1	30	28	2	
HEART HITS	41	33	8	24	19	5	9	7	2	8	12	-4	11	3	8	8	3	5	17	13	4	
iHeartCountry	30	26	4	12	15	-3	11	12	-1	13	14	-1	12	12	0	7	6	1	15	22	-7	
KIIS 90s	88	87	1	28	20	8	30	26	4	48	44	4	16	25	-9	5	20	-15	34	25	9	
KIIS Australia	93	90	3	34	31	3	30	25	5	40	38	2	29	23	6	13	10	3	51	57	-6	
MMM 2000s	21	28	-7	7	2	5	9	12	-3	11	10	1	9	12	-3	6	6	0	16	13	3	
MMM 80s	72	61	11	23	22	1	23	16	7	33	29	4	19	21	-2	13	6	7	40	31	9	
MMM 90s	60	63	-3	20	20	0	19	15	4	33	37	-4	14	26	-12	8	11	-3	22	27	-5	
MMM CLASSIC ROCK	34	54	-20	7	12	-5	8	21	-13	12	29	-17	15	26	-11	12	16	-4	33	35	-2	
MMM COUNTRY	31	23	8	24	10	14	9	4	5	14	10	4	11	11	0	8	6	2	18	17	1	
News24 Radio	14	31	-17	6	14	-8	4	11	-7	*	11	*	7	8	-1	2	4	-2	11	33	-22	
Nova Nation	71	77	-6	18	26	-8	9	20	-11	37	40	-3	19	25	-6	12	14	-2	15	27	-12	
OLDSKOOL 80s HITS	48	36	12	16	8	8	16	14	2	30	23	7	26	15	11	13	9	4	28	28	0	
OLDSKOOL 90s HITS	45	47	-2	21	21	0	13	13	0	18	19	-1	20	23	-3	11	2	9	40	31	9	
Priceline Radio	3	*	*	3	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	4	2	2
Radio Maria	2	4	-2	*	*	*	2	4	-2	*	2	*	*	2	*	*	*	*	3	8	-5	
Radio Maria Ital	*	3	*	*	3	*	*	3	*	*	*	*	*	*	*	*	*	*	*	*	*	
RnB FRIDAYS RADIO	77	57	20	38	31	7	33	19	14	52	25	27	31	30	1	16	15	1	47	32	15	
SEN Melbourne	5	n.a.	*	2	n.a.	*	*	n.a.	*	*	n.a.	*	*	n.a.	*	3	n.a.	*	*	n.a.	*	
smooth relax	93	93	0	29	28	1	26	24	2	38	38	0	38	32	6	18	14	4	42	54	-12	
smooth Vintage	31	30	1	14	13	1	16	16	0	16	15	1	8	5	3	6	6	0	19	19	0	
TikTok Trending	76	76	0	34	26	8	18	13	5	43	39	4	22	24	-2	25	41	-16	53	43	10	
triple j Unearthed	39	48	-9	13	19	-6	13	11	2	7	11	-4	17	19	-2	9	13	-4	17	20	-3	
ABC Country	22	14	8	17	5	12	11	3	8	3	5	-2	*	3	*	*	*	*	18	8	10	
ABC Jazz	43	64	-21	9	24	-15	14	13	1	22	22	0	15	27	-12	11	28	-17	37	47	-10	
ABC KIDS LISTEN	40	28	12	17	11	6	15	13	2	22	11	11	11	3	8	*	3	*	32	32	0	
ABC Radio Australia	39	n.a.	*	24	n.a.	*	16	n.a.	*	12	n.a.	*	11	n.a.	*	2	n.a.	*	30	n.a.	*	
ABC Sport	65	77	-12	8	24	-16	19	22	-3	16	21	-5	26	27	-1	23	22	1	79	81	-2	
Double J	57	53	4	25	26	-1	21	23	-2	31	27	4	25	35	-10	23	22	1	29	43	-14	
Total Digital/Internet Only	1,154	1,159	-5	583	562	21	494	526	-32	627	628	-1	550	558	-8	325	355	-30	917	949	-32	

Please note: SEN Melbourne & ABC Radio Australia included from 12 July.

GfK RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 6 2026

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	1.1	1.2	1.6	1.0	1.0	1.7	0.1	0.2	0.1	1.6	1.5	3.1	1.2	1.4	1.7	1.3	1.6	0.3	0.9	0.9	2.0
2GB	10.8	11.1	21.1	2.8	2.4	8.0	2.4	2.3	5.6	7.1	7.5	8.8	4.1	3.4	16.1	10.7	10.6	22.5	24.3	26.8	42.4
2UE 954	4.6	5.4	2.9	0.7	0.7	1.0	1.8	1.8	3.6	1.7	1.8	2.1	2.8	3.3	1.6	3.2	4.0	0.5	11.0	13.8	6.4
SKY Sports Radio	1.9	n.a.	n.a.	1.3	n.a.	n.a.	0.9	n.a.	n.a.	0.6	n.a.	n.a.	2.3	n.a.	n.a.	2.5	n.a.	n.a.	2.7	n.a.	n.a.
104.1 2DAY FM	5.2	6.5	0.9	7.8	9.6	1.7	8.2	10.1	2.1	7.3	8.4	1.3	6.2	7.8	0.7	5.6	7.0	0.8	0.9	1.2	0.1
KIIS1065	7.0	8.4	3.4	10.7	12.8	5.6	9.2	11.0	5.6	14.3	16.3	4.9	6.8	8.3	3.0	4.4	5.1	4.3	1.5	1.9	0.5
104.9 TRIPLE M	6.1	7.2	3.5	7.2	8.4	5.5	7.0	8.1	6.1	8.3	9.1	5.6	6.8	8.2	3.8	9.3	11.6	2.5	1.2	1.5	0.9
NOVA96.9	8.1	9.8	3.4	15.7	19.0	6.3	13.2	15.6	9.6	11.7	13.2	5.5	11.2	13.9	3.1	4.0	4.9	1.6	1.2	1.6	0.1
smoothfm 95.3	13.2	15.3	10.7	11.1	13.0	7.6	14.7	17.1	12.0	11.7	12.8	9.3	13.8	15.8	15.6	14.1	15.8	16.5	13.2	16.8	4.8
GOLD101.7	7.6	9.1	4.8	4.5	5.2	4.0	7.8	9.6	2.5	4.3	4.4	6.9	9.8	11.6	7.2	11.6	14.2	4.3	6.7	8.4	2.9
ABC SYD	5.3	5.6	9.8	3.0	2.3	9.9	1.4	1.5	2.4	0.5	0.5	1.4	3.1	3.3	5.6	7.7	7.9	14.3	11.3	12.7	18.0
2RN	1.1	0.9	4.2	0.5	0.4	1.2	0.2	0.1	1.5	0.1	0.1	0.3	1.2	1.2	2.6	0.5	0.4	1.7	2.6	2.0	11.9
ABC NEWSRADIO	1.9	2.1	3.3	3.3	3.2	6.3	0.9	1.1	*	1.7	1.7	2.4	2.3	2.4	4.5	1.6	1.2	6.5	2.0	2.6	0.8
2JJI	2.9	3.1	4.7	3.8	3.9	6.1	4.3	5.2	1.7	6.1	5.8	13.2	3.4	3.8	4.8	1.5	1.5	3.2	0.3	0.3	0.3
ABC CLASSIC	2.3	2.4	3.7	1.7	1.5	4.6	1.9	1.5	8.0	2.7	2.5	6.3	1.0	1.1	1.3	0.6	0.7	1.3	4.3	5.2	3.8
Commercial DAB+ Stns	9.3	9.8	15.7	14.0	14.9	19.6	14.2	13.8	33.7	12.3	12.4	20.2	11.2	11.9	20.5	9.4	10.2	13.6	2.3	2.8	2.6
ABC DAB+ Stns	2.3	2.1	6.4	2.6	1.7	10.8	1.5	1.2	5.7	2.2	1.8	8.6	2.8	2.7	7.9	3.2	3.2	6.1	1.4	1.5	2.5
Total DAB+ Stns	13.2	11.9	22.1	18.6	16.6	30.4	15.8	15.1	39.4	15.2	14.2	28.8	17.1	14.6	28.5	16.1	13.4	19.7	4.1	4.3	5.1

By Session, P10+

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	1.2	1.3	1.7	0.9	1.0	1.6	1.4	1.6	1.5	1.2	1.3	1.8	1.5	1.5	2.7	0.9	1.1	0.3	0.8	0.9	1.5
2GB	11.1	11.2	22.6	13.9	14.2	28.2	12.2	12.4	25.0	8.4	8.7	16.1	6.2	5.8	17.7	15.4	15.4	26.4	10.0	10.7	16.3
2UE 954	4.4	5.3	2.5	3.5	4.2	1.8	4.3	5.0	4.2	5.3	6.5	3.0	4.4	5.4	1.2	5.2	6.3	0.3	4.9	5.8	4.0
SKY Sports Radio	1.7	n.a.	n.a.	3.7	n.a.	n.a.	0.7	n.a.	n.a.	1.1	n.a.	n.a.	0.9	n.a.	n.a.	1.2	n.a.	n.a.	2.6	n.a.	n.a.
104.1 2DAY FM	5.3	6.5	0.9	4.9	6.0	0.8	4.7	5.9	0.8	5.4	6.8	1.1	5.8	7.1	0.9	6.7	8.1	0.7	5.1	6.4	0.9
KIIS1065	7.2	8.6	3.9	6.9	8.3	2.9	6.1	7.4	3.8	7.0	8.4	4.6	9.3	11.1	3.8	7.6	8.7	4.7	6.4	7.9	1.9
104.9 TRIPLE M	6.2	7.4	3.4	6.1	7.3	2.8	5.6	6.7	3.7	7.1	8.7	3.4	6.6	7.7	4.8	4.0	4.6	2.4	5.7	6.8	3.9
NOVA96.9	8.1	9.7	3.8	9.9	12.1	2.8	7.5	9.0	4.3	6.5	7.6	4.9	9.5	11.4	3.0	5.9	6.9	3.0	8.1	10.0	2.1
smoothfm 95.3	13.1	15.2	11.0	11.8	13.8	9.0	14.2	16.7	11.6	13.8	15.8	14.2	13.8	16.0	10.5	10.5	12.0	6.6	13.4	15.9	10.0
GOLD101.7	7.8	9.3	4.7	6.4	7.6	3.9	7.6	9.1	5.0	9.5	11.4	6.0	9.6	11.5	4.1	4.4	4.9	3.4	7.1	8.4	5.0
ABC SYD	5.5	5.6	10.8	7.7	7.9	15.5	4.7	5.1	6.7	3.6	3.7	7.2	4.7	4.2	14.3	7.2	7.1	13.1	5.0	5.6	6.7
2RN	1.0	0.7	4.0	1.2	0.5	9.0	0.7	0.7	1.6	0.9	0.9	1.8	0.9	0.9	1.9	1.2	0.8	5.4	1.5	1.4	4.8
ABC NEWSRADIO	2.0	2.1	3.4	3.2	3.4	5.2	1.8	1.9	3.3	1.2	1.4	1.3	1.0	1.0	3.2	2.0	1.8	5.0	1.9	2.0	3.0
2JJI	2.9	3.1	4.9	2.4	2.6	3.1	3.0	3.1	6.2	3.1	3.2	6.4	3.2	3.6	3.9	3.3	3.6	3.2	2.9	3.1	4.0
ABC CLASSIC	2.1	2.3	3.3	2.1	2.4	2.0	2.4	2.6	3.5	2.0	2.0	4.1	1.2	1.1	3.5	3.4	3.7	3.9	2.8	2.9	5.0
Commercial DAB+ Stns	9.2	9.9	13.8	6.7	7.4	8.4	9.4	10.3	13.2	11.0	12.0	17.0	9.4	9.7	18.0	11.2	11.7	15.1	9.5	9.5	21.5
ABC DAB+ Stns	2.0	1.9	5.5	1.2	1.2	2.8	2.4	2.4	5.5	2.0	1.6	7.2	2.2	2.1	6.5	3.5	3.4	6.5	3.0	2.6	9.4
Total DAB+ Stns	12.9	11.8	19.2	8.7	8.6	11.2	14.1	12.7	18.7	15.1	13.6	24.2	13.2	11.8	24.5	16.4	15.1	21.6	14.0	12.2	30.9

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has a 1.1% share of all listening, 1.2% share of AM/FM/DAB+ listening and 1.6% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

GfK RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 6 2026

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	140	135	34	15	15	7	10	8	2	39	36	10	27	27	4	20	20	3	29	29	9
2GB	730	656	209	55	44	18	82	66	26	154	137	46	122	104	32	104	99	31	212	207	56
2UE 954	310	274	70	25	18	9	39	29	19	51	41	20	43	41	5	35	35	1	116	110	16
SKY Sports Radio	216	n.a.	n.a.	30	n.a.	n.a.	33	n.a.	n.a.	39	n.a.	n.a.	47	n.a.	n.a.	26	n.a.	n.a.	42	n.a.	n.a.
104.1 2DAY FM	783	773	77	127	127	14	116	113	19	226	217	25	205	205	9	73	73	10	37	37	1
KIIS1065	984	939	192	138	121	40	129	122	32	396	387	45	205	194	53	75	74	15	40	40	8
104.9 TRIPLE M	780	707	160	108	94	29	96	82	29	246	221	55	190	181	34	101	95	8	39	34	6
NOVA96.9	1,271	1,218	217	205	194	37	205	197	48	441	416	78	311	304	41	73	71	11	36	36	3
smoothfm 95.3	1,450	1,361	314	154	130	41	168	162	38	370	344	71	328	299	102	199	194	47	232	232	16
GOLD101.7	786	740	170	91	77	27	63	54	19	135	126	37	232	224	50	138	138	16	126	120	19
ABC SYD	510	488	121	31	28	7	28	28	9	32	32	2	121	116	18	101	99	30	196	184	56
2RN	146	119	43	14	8	6	5	5	3	16	12	5	39	29	12	16	14	6	57	51	11
ABC NEWSRADIO	301	290	52	41	40	9	36	36	*	52	49	14	72	68	16	19	19	5	81	79	8
2JJI	494	412	171	71	55	32	66	57	15	199	161	78	115	103	34	23	21	8	19	15	3
ABC CLASSIC	246	208	84	27	19	12	38	18	23	73	70	25	28	26	5	14	12	6	66	63	13
Commercial DAB+ Stns	1,107	1,039	348	193	188	51	171	166	57	344	316	107	225	209	78	104	90	39	70	70	15
ABC DAB+ Stns	369	311	151	58	41	31	37	31	13	117	103	50	80	72	29	42	34	16	36	31	13
Total DAB+ Stns	1,403	1,229	453	224	201	70	186	178	61	422	377	139	306	261	103	160	119	54	106	91	26
Total	4,690	4,422	1,469	514	480	191	470	447	185	1,271	1,226	404	1,065	1,005	326	581	545	187	789	719	176

By Session, P10+

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	114	104	29	46	41	9	55	46	14	46	45	6	42	39	11	19	19	2	67	65	13
2GB	631	548	174	432	349	115	324	262	86	248	205	73	193	162	61	159	111	53	461	412	118
2UE 954	268	234	58	136	125	24	120	107	20	127	119	23	88	81	10	52	49	3	177	169	23
SKY Sports Radio	155	n.a.	n.a.	97	n.a.	n.a.	42	n.a.	n.a.	44	n.a.	n.a.	32	n.a.	n.a.	21	n.a.	n.a.	151	n.a.	n.a.
104.1 2DAY FM	673	657	70	356	341	18	260	248	18	329	316	27	281	277	16	133	130	3	407	402	22
KIIS1065	887	819	166	491	455	55	313	284	47	374	343	66	382	358	37	169	144	27	503	484	52
104.9 TRIPLE M	638	586	117	321	305	29	212	189	41	286	262	42	313	282	35	113	102	11	433	385	71
NOVA96.9	1,081	1,024	191	675	639	51	386	335	74	443	389	81	460	437	30	189	172	22	735	714	65
smoothfm 95.3	1,265	1,166	262	751	671	105	582	529	100	643	586	114	566	511	73	231	202	32	914	850	138
GOLD101.7	711	661	146	408	374	45	331	297	59	394	364	68	360	348	44	143	135	13	470	450	67
ABC SYD	436	406	106	275	255	53	193	181	28	171	147	35	169	151	44	124	104	22	323	308	59
2RN	113	86	36	59	38	24	51	43	8	43	34	11	31	25	7	25	16	10	91	76	24
ABC NEWSRADIO	257	245	50	151	141	16	85	82	16	75	68	10	59	48	28	44	35	16	181	172	24
2JJI	396	316	144	184	146	45	173	130	59	193	152	66	167	143	35	72	60	12	258	219	62
ABC CLASSIC	205	171	74	97	78	26	86	68	26	99	83	33	58	46	18	48	44	16	158	136	41
Commercial DAB+ Stns	962	911	285	477	433	94	373	342	94	517	466	146	444	404	92	250	223	51	656	576	166
ABC DAB+ Stns	252	215	98	108	92	28	97	71	39	100	82	42	96	84	25	64	53	20	215	179	82
Total DAB+ Stns	1,154	1,030	358	583	496	116	494	404	125	627	529	178	550	472	115	325	273	72	917	732	235
Total	4,473	4,152	1,286	3,518	3,102	628	2,729	2,319	617	2,911	2,530	675	2,799	2,440	475	1,508	1,257	255	3,940	3,552	820

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has 140,000 total listeners, 135,000 AM/FM/DAB+ listeners and 34,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.