RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

GfK Radio 360 Ratings Summary Report – Survey 7 2026

The Media Summary Report provided will contain Market Share %, Cumulative Audience (000s) and Average Audience (000s) for total radio, as well as Market Share %, Cumulative Audience (000s) by radio type.
Each of these statistics represents the radio audience in different ways and as such must be referred in the following manner:

Instructions and examples of interpreting the results:

- Share%: Market Share is the percentage of the radio type listening, in a defined period, in an average week that is tuned to a particular station
  e.g. *'During Mon-Sun 5:30am-12mn, 13.8% of the total radio listening audience was to Station B or Station B has 13.8% share of all listening Mon-Sun 5:30am-12mn'*;
  'During Mon-Sun 5:30am-12mn, 13.9% of the AM/FM/DAB+ listening audience was to Station B or Station B has 13.9% share of AM/FM/DAB+ listening Mon-Sun 5:30am-12mn';
  'During Mon-Sun 5:30am-12mn, 16.5% of the streaming listening audience was to Station B or Station B has 16.5% share of streaming listening Mon-Sun 5:30am-12mn'.
  Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

  Share is a measure of listening and refers to those listening and the number of quarter hours they listened to (time spent listening). It can be reflected in statements such as 'most listened to station' or the 'station with the most listening'.

- Cumulative audience (000s): is the number of different people reached at least once by a radio station across a defined period of time via a radio type, in an average week
  e.g. *'Across Mon-Sun 5:30am-12mn, there were 64,000 unique or different listeners aged 10+ tuning into Station A on total radio'*;
  'Across Mon-Sun 5:30am-12mn, there were 60,000 unique or different listeners aged 10+ tuning into Station A on AM/FM/DAB+';
  'Across Mon-Sun 5:30am-12mn, there were 15,000 unique or different listeners aged 10+ tuning into Station A via streaming'.
  Please note that there can be overlap between radio types.

  Cume is a measure of listeners or audience size. It can be reflected in statements such as 'total audience', 'total number of listeners' or 'most listeners'.

- Average audience (000s): is the average number of people tuned into a radio station across a defined period of time, in any given quarter hour, during an average week
  e.g. *'Between Mon-Sun 5:30am-12mn, in an average quarter hour, there are 15,000 people aged 10+ listening to Station C'*.

  It can be reflected in statements such as 'average audience' or 'average number of listeners in a given quarter hour'.

	Total Radio			AM/FM/DAB+		Streaming	
Stations	Market Share %	Cumulative Audience (000s)	Average Audience (000s)	Market Share %	Cumulative Audience (000s)	Market Share %	Cumulative Audience (000s)
Station A	5.1	64	3	5.6	60	4.8	15
Station B	13.8	621	60	13.9	605	16.5	150
Station C	3.2	264	15	3.3	220	3.2	80

Source: GfK Radio 360 Ratings, Market A, Survey X 2026, Mon-Sun 5:30am-12mn, People 10+, By Radio Type

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GfK RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 7 2026
SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 25-54			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	8.4	8.7	-0.3	3.5	1.3	2.2	2.3	3.0	-0.7	1.4	2.4	-1.0	3.0	3.1	-0.1	4.3	3.7	0.6	10.9	10.9	0.0	16.7	18.1	-1.4
GOLD1323	6.9	7.8	-0.9	1.8	2.3	-0.5	1.8	1.8	0.0	0.8	1.4	-0.6	1.9	2.4	-0.5	2.9	3.3	-0.4	7.8	8.7	-0.9	15.2	17.4	-2.2
KIIS1023	8.8	9.6	-0.8	11.1	11.2	-0.1	9.5	13.0	-3.5	11.1	9.8	1.3	10.6	10.2	0.4	10.3	10.4	-0.1	8.8	10.7	-1.9	5.7	6.6	-0.9
5MMM	12.9	14.0	-1.1	12.2	13.9	-1.7	16.5	12.9	3.6	11.0	12.0	-1.0	13.9	13.9	0.0	16.4	15.6	0.8	15.6	18.1	-2.5	9.2	12.0	-2.8
NOVA91.9	11.4	10.8	0.6	16.3	14.4	1.9	23.5	22.6	0.9	17.8	18.2	-0.4	14.9	14.6	0.3	12.4	11.3	1.1	6.5	5.8	0.7	5.1	4.2	0.9
SAFM	8.7	9.5	-0.8	15.4	17.2	-1.8	10.4	10.2	0.2	10.9	14.9	-4.0	9.8	13.7	-3.9	8.8	12.7	-3.9	9.8	7.9	1.9	4.3	2.8	1.5
ABC ADE	7.8	7.4	0.4	2.2	1.8	0.4	1.5	1.1	0.4	4.5	3.4	1.1	4.5	5.3	-0.8	4.6	6.9	-2.3	5.3	4.7	0.6	16.9	15.4	1.5
5RN	1.5	0.9	0.6	0.5	0.2	0.3	0.2	0.2	0.0	0.5	0.3	0.2	0.8	0.6	0.2	1.0	0.9	0.1	1.9	0.9	1.0	2.9	1.7	1.2
ABC NEWSRADIO	2.2	2.0	0.2	1.8	2.1	-0.3	0.9	1.2	-0.3	2.3	1.3	1.0	1.9	0.9	1.0	1.5	0.5	1.0	1.8	1.6	0.2	3.2	3.9	-0.7
5JJJ	3.8	3.8	0.0	7.8	5.6	2.2	7.1	6.3	0.8	4.9	6.4	-1.5	4.8	4.9	-0.1	4.7	3.5	1.2	3.5	4.3	-0.8	0.7	0.9	-0.2
ABC CLASSIC	2.1	2.1	0.0	1.8	1.5	0.3	0.7	0.3	0.4	2.4	1.7	0.7	2.6	2.5	0.1	2.7	3.1	-0.4	0.8	1.0	-0.2	2.8	2.9	-0.1

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	8.7	8.9	-0.2	10.5	11.3	-0.8	8.1	9.2	-1.1	5.3	5.6	-0.3	10.8	9.6	1.2	13.4	12.0	1.4	7.5	7.8	-0.3
GOLD1323	6.3	7.3	-1.0	4.9	6.5	-1.6	7.7	8.9	-1.2	7.4	8.1	-0.7	5.6	6.1	-0.5	3.4	3.7	-0.3	8.9	9.4	-0.5
KIIS1023	8.9	9.8	-0.9	7.8	9.2	-1.4	9.8	10.6	-0.8	10.5	10.9	-0.4	8.1	9.3	-1.2	4.8	5.7	-0.9	8.4	8.8	-0.4
5MMM	13.5	14.1	-0.6	14.1	14.3	-0.2	14.4	14.3	0.1	13.7	14.9	-1.2	12.6	13.6	-1.0	8.5	10.1	-1.6	11.0	13.6	-2.6
NOVA91.9	11.5	10.6	0.9	12.3	12.2	0.1	10.9	9.4	1.5	11.8	10.0	1.8	12.2	12.4	-0.2	8.1	8.8	-0.7	11.2	11.3	-0.1
SAFM	8.9	9.9	-1.0	9.2	8.7	0.5	8.2	9.6	-1.4	8.8	11.0	-2.2	9.6	11.6	-2.0	9.0	8.5	0.5	8.0	8.1	-0.1
ABC ADE	8.1	7.7	0.4	12.6	10.8	1.8	7.7	8.1	-0.4	5.4	5.3	0.1	6.1	5.2	0.9	7.8	9.0	-1.2	6.9	6.8	0.1
5RN	1.4	0.8	0.6	1.7	1.1	0.6	1.3	0.8	0.5	1.1	0.7	0.4	1.6	1.0	0.6	1.1	0.4	0.7	2.1	1.1	1.0
ABC NEWSRADIO	2.1	1.9	0.2	3.7	3.8	-0.1	1.2	0.7	0.5	1.2	0.9	0.3	1.2	1.4	-0.2	4.6	4.0	0.6	2.4	2.5	-0.1
5JJJ	3.8	3.9	-0.1	4.0	4.4	-0.4	3.6	3.5	0.1	3.3	3.6	-0.3	4.1	3.7	0.4	5.1	5.2	-0.1	4.0	3.5	0.5
ABC CLASSIC	1.9	2.1	-0.2	2.2	2.5	-0.3	1.5	1.9	-0.4	1.5	1.8	-0.3	2.1	1.8	0.3	4.2	3.1	1.1	2.6	1.9	0.7

Please note: CRUISE1323 renamed GOLD1323 from 1 Oct .

Survey Period: Sun Aug 16 to Sat Sept 19 & Sun Oct 4 to Sat Nov 7

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GfK RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 7 2026
CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 25-54			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	130	133	-3	7	6	1	9	4	5	13	22	-9	33	35	-2	19	14	5	32	29	3	48	58	-10
GOLD1323	161	170	-9	13	14	-1	8	10	-2	13	12	1	30	33	-3	17	21	-4	35	36	-1	75	78	-3
KIIS1023	244	277	-33	33	41	-8	29	37	-8	52	52	0	105	107	-2	53	55	-2	38	45	-7	40	47	-7
5MMM	286	328	-42	34	43	-9	34	36	-2	64	70	-6	128	147	-19	64	77	-13	43	45	-2	46	57	-11
NOVA91.9	335	349	-14	59	57	2	54	59	-5	102	107	-5	169	180	-11	67	72	-5	27	27	0	26	26	0
SAFM	254	275	-21	45	50	-5	32	28	4	72	85	-13	118	144	-26	46	59	-13	30	28	2	30	24	6
ABC ADE	149	143	6	8	7	1	10	9	1	16	16	0	38	39	-1	22	23	-1	18	19	-1	76	69	7
5RN	56	44	12	4	2	2	2	2	0	8	5	3	23	16	7	14	11	3	9	8	1	19	16	3
ABC NEWSRADIO	79	81	-2	5	10	-5	4	9	-5	23	18	5	35	27	8	12	10	2	9	7	2	26	28	-2
5JJJ	148	163	-15	22	21	1	23	21	2	43	54	-11	76	89	-13	32	35	-3	14	15	-1	13	17	-4
ABC CLASSIC	61	54	7	5	4	1	3	4	-1	21	10	11	30	21	9	10	11	-1	5	6	-1	18	19	-1
Total	1,165	1,164	1	123	124	-1	116	115	1	279	278	1	526	526	0	247	249	-2	157	155	2	243	244	-1

By Session, P10+ [Potential: 1238]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	119	118	1	72	75	-3	54	58	-4	51	52	-1	64	59	5	33	30	3	76	87	-11
GOLD1323	142	154	-12	65	82	-17	88	88	0	96	104	-8	66	69	-3	20	24	-4	105	106	-1
KIIS1023	216	244	-28	128	135	-7	124	132	-8	131	145	-14	93	112	-19	38	38	0	156	171	-15
5MMM	256	284	-28	144	158	-14	129	152	-23	148	168	-20	100	114	-14	39	55	-16	151	190	-39
NOVA91.9	303	316	-13	185	198	-13	137	147	-10	146	146	0	121	128	-7	55	57	-2	195	205	-10
SAFM	229	252	-23	123	144	-21	115	123	-8	123	141	-18	101	122	-21	44	50	-6	129	148	-19
ABC ADE	134	134	0	94	91	3	72	71	1	62	62	0	60	53	7	24	25	-1	95	87	8
5RN	38	32	6	24	18	6	21	12	9	16	11	5	14	11	3	10	7	3	34	23	11
ABC NEWSRADIO	71	69	2	49	43	6	25	18	7	28	21	7	21	19	2	22	13	9	44	46	-2
5JJJ	133	147	-14	76	77	-1	55	58	-3	55	63	-8	58	60	-2	32	32	0	69	79	-10
ABC CLASSIC	58	52	6	31	28	3	26	27	-1	20	21	-1	23	18	5	18	10	8	34	28	6
Total	1,129	1,134	-5	864	875	-11	766	775	-9	816	818	-2	699	713	-14	356	345	11	910	939	-29

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GfK RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 7 2026
AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 25-54			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	11	12	-1	*	*	*	*	*	*	*	1	*	1	1	0	1	1	0	2	3	-1	6	7	-1
GOLD1323	9	11	-2	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	2	2	0	6	7	-1
KIIS1023	11	13	-2	1	1	0	1	2	-1	2	2	0	5	5	0	2	3	-1	2	2	0	2	3	-1
5MMM	16	19	-3	1	2	-1	2	2	0	2	3	-1	6	7	-1	4	4	0	4	4	0	3	5	-2
NOVA91.9	15	15	0	2	2	0	3	3	0	4	4	0	7	7	0	3	3	0	1	1	0	2	2	0
SAFM	11	13	-2	2	2	0	1	1	0	2	3	-1	4	7	-3	2	3	-1	2	2	0	2	1	1
ABC ADE	10	10	0	*	*	*	*	*	*	1	1	0	2	2	0	1	2	-1	1	1	0	6	6	0
5RN	2	1	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
ABC NEWSRADIO	3	3	0	*	*	*	*	*	*	*	*	*	1	*	*	*	*	*	*	*	*	1	2	-1
5JJJ	5	5	0	1	1	0	1	1	0	1	1	0	2	2	0	1	1	0	1	1	0	*	*	*
ABC CLASSIC	3	3	0	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	*	*	*	1	1	0
Total	127	135	-8	10	13	-3	12	12	0	20	22	-2	44	47	-3	24	25	-1	23	23	0	38	40	-2

By Session, P10+ [Potential: 1238]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	12	13	-1	20	22	-2	17	21	-4	10	11	-1	12	11	1	5	5	0	8	9	-1
GOLD1323	9	11	-2	9	12	-3	17	21	-4	13	16	-3	6	7	-1	1	1	0	9	10	-1
KIIS1023	12	14	-2	15	18	-3	21	25	-4	19	21	-2	9	11	-2	2	2	0	9	10	-1
5MMM	19	20	-1	26	27	-1	31	33	-2	25	29	-4	14	16	-2	3	4	-1	11	15	-4
NOVA91.9	16	15	1	23	23	0	24	22	2	21	19	2	14	14	0	3	3	0	11	13	-2
SAFM	12	14	-2	17	17	0	18	22	-4	16	21	-5	11	13	-2	3	3	0	8	9	-1
ABC ADE	11	11	0	23	21	2	17	19	-2	10	10	0	7	6	1	3	4	-1	7	8	-1
5RN	2	1	1	3	2	1	3	2	1	2	1	1	2	1	1	*	*	*	2	1	1
ABC NEWSRADIO	3	3	0	7	7	0	3	2	1	2	2	0	1	2	-1	2	2	0	2	3	-1
5JJJ	5	6	-1	8	8	0	8	8	0	6	7	-1	5	4	1	2	2	0	4	4	0
ABC CLASSIC	3	3	0	4	5	-1	3	4	-1	3	3	0	2	2	0	1	1	0	3	2	1
Total	137	145	-8	186	192	-6	217	231	-14	181	193	-12	115	116	-1	35	40	-5	102	111	-9

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GfK RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 7 2026
DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 25-54			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	24	30	-6	5	5	0	5	6	-1	4	10	-6	12	17	-5	8	7	1	1	2	-1	*	*	*
Chemist Warehouse Remix	9	9	0	2	1	1	1	1	0	5	6	-1	5	6	-1	*	*	*	1	*	*	1	*	*
Coles Radio	37	34	3	3	4	-1	6	8	-2	14	11	3	20	15	5	6	4	2	3	3	0	5	4	1
DANCE HITS	29	32	-3	5	5	0	3	5	-2	14	12	2	18	19	-1	4	7	-3	1	1	0	2	2	0
GOLD 80s	21	26	-5	2	1	1	3	2	1	1	2	-1	4	7	-3	3	4	-1	7	9	-2	4	8	-4
GOLD Adelaide	21	18	3	1	4	-3	3	2	1	7	4	3	10	5	5	3	2	1	2	2	0	4	4	0
HEART	19	20	-1	1	2	-1	2	3	-1	3	4	-1	6	7	-1	3	3	0	6	6	0	3	1	2
HEART HITS	16	15	1	2	2	0	1	1	0	3	5	-2	7	9	-2	4	4	0	5	4	1	1	*	*
iHeartCountry	12	15	-3	*	1	*	3	3	0	3	5	-2	4	6	-2	1	1	0	4	3	1	2	2	0
KIIS 90s	12	13	-1	5	4	1	2	1	1	4	6	-2	5	8	-3	1	2	-1	1	1	0	*	*	*
MMM 2000s	16	18	-2	1	2	-1	1	1	0	7	9	-2	11	14	-3	4	4	0	1	*	*	2	1	1
MMM 90s	24	27	-3	5	3	2	3	5	-2	3	1	2	11	14	-3	8	13	-5	4	5	-1	1	1	0
MMM CLASSIC ROCK	34	26	8	4	*	*	3	3	0	3	2	1	10	7	3	7	5	2	8	8	0	10	7	3
NOVA All Stars	12	9	3	1	1	0	2	2	0	3	3	0	6	5	1	3	2	1	1	1	0	1	1	0
NOVA Jamz	12	11	1	2	3	-1	3	3	0	5	3	2	7	5	2	2	2	0	*	*	*	*	*	*
OLDSKOOL 80s HITS	25	26	-1	4	3	1	4	5	-1	3	2	1	10	10	0	7	9	-2	5	4	1	3	4	-1
OLDSKOOL 90s HITS	31	36	-5	5	3	2	3	4	-1	7	13	-6	18	25	-7	11	12	-1	3	3	0	2	2	0
RnB FRIDAYS RADIO	29	32	-3	2	6	-4	5	3	2	13	16	-3	20	23	-3	7	7	0	1	*	*	1	*	*
smooth 80s	19	17	2	2	1	1	3	4	-1	*	*	*	2	1	1	2	1	1	7	5	2	5	6	-1
smooth fm Adelaide	49	53	-4	3	3	0	12	9	3	5	4	1	9	11	-2	5	6	-1	11	14	-3	13	17	-4
TikTok Trending	24	24	0	9	9	0	3	5	-2	11	9	2	11	10	1	*	1	*	*	*	*	1	1	0
triple j Unearthed	11	10	1	1	1	0	2	2	0	3	3	0	7	5	2	4	2	2	*	1	*	*	*	*
ABC Country	13	10	3	*	1	*	*	*	*	4	1	3	5	2	3	1	1	0	1	1	0	7	7	0
ABC Jazz	16	14	2	1	*	*	2	3	-1	1	*	*	6	5	1	5	5	0	1	2	-1	5	4	1
ABC KIDS LISTEN	10	7	3	2	*	*	2	1	1	5	3	2	7	6	1	2	2	0	*	*	*	*	*	*
ABC Radio Australia	15	11	4	*	1	*	2	2	0	5	5	0	9	5	4	4	1	3	*	*	*	4	3	1
ABC Sport	17	17	0	2	1	1	3	3	0	3	5	-2	5	9	-4	2	3	-1	2	3	-1	4	2	2
Double J	14	9	5	3	2	1	3	1	2	3	1	2	7	3	4	4	2	2	2	2	0	*	*	*
Total Digital/Internet Only	371	368	3	40	38	2	46	48	-2	98	92	6	172	168	4	74	76	-2	54	60	-6	59	54	5

Survey Period: Sun Aug 16 to Sat Sept 19 & Sun Oct 4 to Sat Nov 7

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

GfK RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 7 2026
DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 1238]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	19	25	-6	10	12	-2	8	11	-3	10	16	-6	10	15	-5	*	6	*	13	16	-3
Chemist Warehouse Remix	7	7	0	2	2	0	2	*	*	3	1	2	1	3	-2	*	*	*	2	2	0
Coles Radio	29	29	0	15	13	2	13	14	-1	18	12	6	9	10	-1	3	2	1	15	13	2
DANCE HITS	25	27	-2	13	10	3	15	12	3	14	17	-3	4	9	-5	5	7	-2	15	16	-1
GOLD 80s	16	18	-2	5	6	-1	10	13	-3	10	10	0	8	10	-2	1	4	-3	10	15	-5
GOLD Adelaide	17	13	4	7	3	4	8	6	2	6	6	0	6	5	1	3	4	-1	9	8	1
HEART	17	19	-2	7	6	1	9	8	1	13	12	1	9	8	1	3	7	-4	10	10	0
HEART HITS	14	13	1	8	6	2	9	6	3	9	9	0	5	7	-2	2	3	-1	6	3	3
iHeartCountry	10	12	-2	1	2	-1	6	9	-3	8	10	-2	3	4	-1	1	1	0	6	10	-4
KIIS 90s	11	12	-1	6	6	0	3	8	-5	5	6	-1	2	1	1	2	2	0	3	3	0
MMM 2000s	12	13	-1	7	8	-1	3	5	-2	5	5	0	3	2	1	3	3	0	9	10	-1
MMM 90s	22	21	1	10	6	4	5	5	0	9	6	3	11	7	4	6	7	-1	12	18	-6
MMM CLASSIC ROCK	29	25	4	10	9	1	14	13	1	18	15	3	11	4	7	4	2	2	14	6	8
NOVA All Stars	9	8	1	3	5	-2	3	5	-2	2	3	-1	3	2	1	4	1	3	7	4	3
NOVA Jamz	10	8	2	2	1	1	3	1	2	6	5	1	4	4	0	4	4	0	6	4	2
OLDSKOOL 80s HITS	19	20	-1	8	8	0	9	10	-1	11	13	-2	6	6	0	3	3	0	13	13	0
OLDSKOOL 90s HITS	25	28	-3	10	13	-3	7	9	-2	12	15	-3	14	15	-1	5	4	1	15	18	-3
RnB FRIDAYS RADIO	26	31	-5	11	13	-2	14	15	-1	18	17	1	9	13	-4	4	5	-1	6	7	-1
smooth 80s	16	15	1	7	5	2	8	7	1	12	13	-1	4	5	-1	5	4	1	8	5	3
smooth fm Adelaide	42	51	-9	11	24	-13	20	26	-6	27	30	-3	20	23	-3	9	13	-4	27	25	2
TikTok Trending	21	21	0	4	7	-3	4	4	0	9	7	2	8	7	1	10	10	0	9	12	-3
triple j Unearthed	10	9	1	5	3	2	5	3	2	6	4	2	5	2	3	3	2	1	6	6	0
ABC Country	11	8	3	3	1	2	5	5	0	7	4	3	7	4	3	1	1	0	8	7	1
ABC Jazz	16	12	4	7	3	4	6	4	2	8	7	1	6	2	4	4	3	1	8	8	0
ABC KIDS LISTEN	8	6	2	2	1	1	1	1	0	1	2	-1	5	2	3	3	3	0	3	3	0
ABC Radio Australia	10	6	4	4	3	1	6	2	4	4	4	0	3	4	-1	4	1	3	7	7	0
ABC Sport	9	6	3	1	2	-1	1	*	*	4	2	2	3	1	2	2	3	-1	11	11	0
Double J	13	7	6	10	4	6	2	1	1	5	3	2	6	4	2	1	1	0	6	4	2
Total Digital/Internet Only	317	318	-1	155	147	8	159	160	-1	207	193	14	158	154	4	71	81	-10	218	216	2

Survey Period: Sun Aug 16 to Sat Sept 19 & Sun Oct 4 to Sat Nov 7

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

GfK RADIO 360: ADELAIDE - BY RADIO TYPE - SURVEY 7 2026
SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 25-54			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
FIVEaa	8.4	9.0	13.4	3.5	3.2	9.9	2.3	2.1	4.4	1.4	1.6	2.2	3.0	3.7	1.5	4.3	5.6	0.7	10.9	11.1	22.4	16.7	17.2	30.1
GOLD1323	6.9	7.6	8.8	1.8	2.1	0.9	1.8	2.0	*	0.8	0.8	1.3	1.9	2.1	4.3	2.9	3.2	7.1	7.8	8.2	14.5	15.2	16.4	18.4
KIIS1023	8.8	10.0	7.7	11.1	12.4	8.0	9.5	9.3	14.1	11.1	13.0	7.9	10.6	12.9	7.7	10.3	12.9	7.5	8.8	10.0	8.7	5.7	6.4	3.8
5MMM	12.9	14.7	10.6	12.2	14.0	4.9	16.5	18.2	5.5	11.0	12.2	14.6	13.9	16.3	16.3	16.4	20.0	17.9	15.6	17.8	12.8	9.2	10.3	5.4
NOVA91.9	11.4	13.3	6.7	16.3	18.3	10.2	23.5	25.9	8.8	17.8	20.9	12.5	14.9	18.3	9.0	12.4	15.8	5.8	6.5	7.5	4.3	5.1	5.7	2.6
SAFM	8.7	10.1	4.8	15.4	17.1	12.7	10.4	11.2	6.7	10.9	13.0	5.6	9.8	12.0	5.6	8.8	11.1	5.7	9.8	11.6	3.4	4.3	4.9	0.7
ABC ADE	7.8	8.4	11.6	2.2	1.7	8.9	1.5	1.4	2.6	4.5	5.2	4.2	4.5	4.7	11.3	4.6	4.3	17.8	5.3	5.6	9.2	16.9	18.3	19.5
5RN	1.5	1.7	2.0	0.5	0.6	*	0.2	*	2.2	0.5	0.5	0.3	0.8	0.8	2.2	1.0	1.0	4.0	1.9	2.3	1.0	2.9	3.2	3.0
ABC NEWSRADIO	2.2	2.4	2.6	1.8	1.7	4.9	0.9	0.9	1.8	2.3	2.2	6.9	1.9	2.0	3.7	1.5	1.9	0.8	1.8	2.0	1.9	3.2	3.7	0.9
5JJJ	3.8	4.3	4.5	7.8	7.9	13.4	7.1	7.4	6.9	4.9	5.7	4.0	4.8	5.6	5.5	4.7	5.6	7.0	3.5	4.2	1.6	0.7	0.8	0.7
ABC CLASSIC	2.1	2.2	3.3	1.8	2.0	0.6	0.7	0.8	0.3	2.4	2.7	3.1	2.6	2.7	6.6	2.7	2.6	9.9	0.8	1.0	0.1	2.8	3.1	3.2
Commercial DAB+ Stns	13.4	14.4	20.7	16.5	17.4	22.0	20.3	18.5	43.0	19.0	20.3	33.3	14.6	16.6	22.2	10.9	13.2	12.0	16.3	18.1	18.7	7.1	7.7	8.3
ABC DAB+ Stns	1.9	2.0	3.3	1.8	1.7	3.6	2.3	2.2	3.8	1.9	1.9	4.1	2.2	2.4	4.0	2.4	2.9	3.8	0.7	0.8	1.4	2.1	2.2	3.3
Total DAB+ Stns	16.8	16.4	23.9	19.0	19.1	25.6	23.4	20.7	46.8	22.3	22.2	37.4	19.3	19.0	26.2	16.7	16.1	15.8	18.8	18.9	20.1	10.0	9.9	11.6

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
FIVEaa	8.7	9.2	14.1	10.5	10.4	22.9	8.1	8.6	13.3	5.3	6.0	5.9	10.8	11.8	12.6	13.4	15.0	18.6	7.5	8.3	10.9
GOLD1323	6.3	6.9	7.4	4.9	5.5	3.5	7.7	8.2	11.6	7.4	8.0	10.6	5.6	6.3	4.5	3.4	4.2	0.5	8.9	9.7	13.7
KIIS1023	8.9	10.1	8.0	7.8	9.0	4.1	9.8	11.1	9.0	10.5	11.7	11.7	8.1	9.0	7.8	4.8	5.5	5.2	8.4	9.7	6.9
5MMM	13.5	15.3	11.5	14.1	15.8	11.3	14.4	16.3	14.1	13.7	15.6	11.2	12.6	14.2	10.4	8.5	10.1	6.1	11.0	12.9	7.8
NOVA91.9	11.5	13.3	7.0	12.3	14.3	3.8	10.9	12.6	7.0	11.8	13.4	9.9	12.2	13.8	9.6	8.1	9.9	3.5	11.2	13.3	5.6
SAFM	8.9	10.3	5.2	9.2	10.6	4.0	8.2	9.5	5.6	8.8	10.1	6.7	9.6	11.1	4.7	9.0	11.0	3.8	8.0	9.5	3.3
ABC ADE	8.1	8.6	12.8	12.6	12.6	26.2	7.7	8.4	9.8	5.4	6.0	6.7	6.1	6.6	8.5	7.8	9.3	5.6	6.9	7.9	7.6
5RN	1.4	1.5	1.7	1.7	1.8	2.9	1.3	1.5	1.1	1.1	1.3	1.2	1.6	1.8	1.1	1.1	1.2	2.1	2.1	2.3	3.0
ABC NEWSRADIO	2.1	2.3	2.7	3.7	4.0	4.6	1.2	1.4	1.0	1.2	1.3	2.0	1.2	1.2	2.3	4.6	5.4	4.2	2.4	2.7	2.3
5JJJ	3.8	4.1	4.9	4.0	4.5	3.5	3.6	3.9	5.0	3.3	3.5	6.2	4.1	4.5	5.0	5.1	5.9	5.1	4.0	4.6	3.0
ABC CLASSIC	1.9	2.1	3.2	2.2	2.5	1.9	1.5	1.6	3.0	1.5	1.5	2.9	2.1	2.3	2.2	4.2	4.2	10.5	2.6	2.8	3.7
Commercial DAB+ Stns	13.5	14.6	18.9	7.4	8.0	9.0	14.3	15.9	15.9	17.7	19.4	23.2	14.1	14.4	28.5	15.1	15.7	31.2	13.0	13.5	26.8
ABC DAB+ Stns	1.7	1.8	2.7	1.2	1.2	2.4	1.1	1.0	3.5	2.1	2.4	1.9	2.6	2.9	2.6	2.3	2.5	3.8	2.6	2.7	5.4
Total DAB+ Stns	16.9	16.4	21.6	10.0	9.2	11.4	17.5	17.0	19.4	21.7	21.8	25.1	17.8	17.3	31.1	18.0	18.2	35.0	16.7	16.2	32.2

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, FIVEaa has a 8.4% share of all listening, 9% share of AM/FM/DAB+ listening and 13.4% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

Please note: CRUISE1323 renamed GOLD1323 from 1 Oct .

Survey Period: Sun Aug 16 to Sat Sept 19 & Sun Oct 4 to Sat Nov 7

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

GfK RADIO 360: ADELAIDE - BY RADIO TYPE - SURVEY 7 2026
CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 25-54			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
FIVEaa	130	119	31	7	7	2	9	7	3	13	10	5	33	28	7	19	18	2	32	31	10	48	45	9
GOLD1323	161	157	22	13	13	2	8	8	*	13	12	1	30	27	6	17	15	5	35	34	7	75	75	8
KIIS1023	244	238	34	33	32	5	29	28	7	52	50	8	105	103	14	53	52	6	38	37	4	40	39	4
5MMM	286	268	39	34	33	2	34	30	5	64	56	13	128	118	23	64	62	9	43	42	6	46	44	4
NOVA91.9	335	320	46	59	57	6	54	50	10	102	96	15	169	160	23	67	64	8	27	27	3	26	26	3
SAFM	254	246	31	45	43	8	32	29	6	72	71	9	118	114	15	46	43	6	30	30	2	30	30	1
ABC ADE	149	136	22	8	7	2	10	9	1	16	14	3	38	32	8	22	18	5	18	17	2	76	70	9
5RN	56	50	12	4	4	*	2	1	2	8	6	2	23	19	5	14	13	3	9	8	2	19	19	3
ABC NEWSRADIO	79	72	17	5	4	3	4	4	1	23	21	7	35	32	9	12	11	2	9	8	2	26	24	3
5JJJ	148	140	21	22	21	4	23	21	5	43	41	4	76	73	9	32	32	5	14	13	2	13	13	1
ABC CLASSIC	61	57	12	5	4	1	3	2	1	21	19	4	30	27	7	10	9	4	5	5	1	18	18	3
Commercial DAB+ Stns	288	274	85	36	35	12	40	38	13	76	69	29	125	118	40	50	49	12	44	42	12	42	41	7
ABC DAB+ Stns	85	78	27	7	5	2	10	10	3	25	22	8	45	40	14	20	18	6	6	5	2	18	17	5
Total DAB+ Stns	371	326	104	40	37	13	46	42	15	98	85	33	172	149	51	74	64	18	54	46	14	59	52	11
Total	1,165	1,098	266	123	119	33	116	114	33	279	255	67	526	484	120	247	228	53	157	151	39	243	230	41

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
FIVEaa	119	110	29	72	67	11	54	52	9	51	47	9	64	60	9	33	25	9	76	70	17
GOLD1323	142	137	21	65	63	5	88	83	11	96	89	14	66	63	8	20	19	1	105	100	14
KIIS1023	216	209	29	128	124	10	124	116	16	131	124	17	93	89	8	38	36	4	156	152	15
5MMM	256	234	37	144	135	15	129	118	14	148	136	17	100	94	11	39	38	2	151	145	18
NOVA91.9	303	286	40	185	177	13	137	124	16	146	133	21	121	115	10	55	50	5	195	190	15
SAFM	229	219	26	123	118	10	115	106	13	123	112	16	101	97	6	44	43	3	129	125	9
ABC ADE	134	121	21	94	83	14	72	63	10	62	58	8	60	54	8	24	21	3	95	88	9
5RN	38	35	7	24	22	4	21	20	2	16	15	2	14	13	1	10	8	3	34	30	7
ABC NEWSRADIO	71	66	14	49	46	6	25	23	3	28	25	7	21	18	3	22	17	5	44	38	8
5JJJ	133	125	21	76	70	9	55	50	9	55	48	11	58	52	8	32	28	3	69	65	7
ABC CLASSIC	58	53	10	31	29	4	26	22	5	20	17	6	23	22	2	18	17	3	34	31	8
Commercial DAB+ Stns	251	234	66	119	111	22	128	117	24	166	157	33	120	112	33	54	50	13	165	151	42
ABC DAB+ Stns	68	64	19	28	23	8	25	21	7	34	31	6	35	31	6	16	16	3	46	39	14
Total DAB+ Stns	317	279	80	155	131	29	159	133	30	207	182	37	158	137	39	71	63	14	218	180	55
Total	1,129	1,050	241	864	773	116	766	660	114	816	713	134	699	617	101	356	300	49	910	825	155

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, FIVEaa has 130,000 total listeners, 119,000 AM/FM/DAB+ listeners and 31,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

Please note: CRUISE1323 renamed GOLD1323 from 1 Oct .

Survey Period: Sun Aug 16 to Sat Sept 19 & Sun Oct 4 to Sat Nov 7

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