RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

GfK Radio 360 Ratings Summary Report – Survey 7 2026

The Media Summary Report provided will contain Market Share %, Cumulative Audience (000s) and Average Audience (000s) for total radio, as well as Market Share %, Cumulative Audience (000s) by radio type.
Each of these statistics represents the radio audience in different ways and as such must be referred in the following manner:

Instructions and examples of interpreting the results:

- Share%: Market Share is the percentage of the radio type listening, in a defined period, in an average week that is tuned to a particular station
  e.g. *'During Mon-Sun 5:30am-12mn, 13.8% of the total radio listening audience was to Station B or Station B has 13.8% share of all listening Mon-Sun 5:30am-12mn'*;
  'During Mon-Sun 5:30am-12mn, 13.9% of the AM/FM/DAB+ listening audience was to Station B or Station B has 13.9% share of AM/FM/DAB+ listening Mon-Sun 5:30am-12mn';
  'During Mon-Sun 5:30am-12mn, 16.5% of the streaming listening audience was to Station B or Station B has 16.5% share of streaming listening Mon-Sun 5:30am-12mn'.
  Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

  Share is a measure of listening and refers to those listening and the number of quarter hours they listened to (time spent listening). It can be reflected in statements such as 'most listened to station' or the 'station with the most listening'.

- Cumulative audience (000s): is the number of different people reached at least once by a radio station across a defined period of time via a radio type, in an average week
  e.g. *'Across Mon-Sun 5:30am-12mn, there were 64,000 unique or different listeners aged 10+ tuning into Station A on total radio'*;
  'Across Mon-Sun 5:30am-12mn, there were 60,000 unique or different listeners aged 10+ tuning into Station A on AM/FM/DAB+';
  'Across Mon-Sun 5:30am-12mn, there were 15,000 unique or different listeners aged 10+ tuning into Station A via streaming'.
  Please note that there can be overlap between radio types.

  Cume is a measure of listeners or audience size. It can be reflected in statements such as 'total audience', 'total number of listeners' or 'most listeners'.

- Average audience (000s): is the average number of people tuned into a radio station across a defined period of time, in any given quarter hour, during an average week
  e.g. *'Between Mon-Sun 5:30am-12mn, in an average quarter hour, there are 15,000 people aged 10+ listening to Station C'*.

  It can be reflected in statements such as 'average audience' or 'average number of listeners in a given quarter hour'.

	Total Radio			AM/FM/DAB+		Streaming	
Stations	Market Share %	Cumulative Audience (000s)	Average Audience (000s)	Market Share %	Cumulative Audience (000s)	Market Share %	Cumulative Audience (000s)
Station A	5.1	64	3	5.6	60	4.8	15
Station B	13.8	621	60	13.9	605	16.5	150
Station C	3.2	264	15	3.3	220	3.2	80

Source: GfK Radio 360 Ratings, Market A, Survey X 2026, Mon-Sun 5:30am-12mn, People 10+, By Radio Type

RADIO 360°

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GfK An NIQ Company

GfK RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 7 2026
SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 25-54			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	3.5	4.1	-0.6	0.6	1.9	-1.3	0.5	0.9	-0.4	1.4	0.2	1.2	1.4	0.5	0.9	1.4	0.7	0.7	2.0	1.7	0.3	9.9	13.7	-3.8
4BH 1116	12.7	12.3	0.4	0.5	1.7	-1.2	4.1	3.9	0.2	2.8	2.8	0.0	1.9	2.3	-0.4	1.0	1.8	-0.8	19.2	21.7	-2.5	34.4	31.0	3.4
SENQ 693am	1.0	1.4	-0.4	2.8	2.7	0.1	1.6	3.4	-1.8	1.1	1.2	-0.1	0.8	1.4	-0.6	0.5	1.6	-1.1	0.1	*	*	1.1	0.9	0.2
B105	10.0	10.6	-0.6	18.2	17.8	0.4	15.0	18.2	-3.2	14.8	16.5	-1.7	12.2	13.8	-1.6	9.9	11.9	-2.0	4.9	4.5	0.4	4.1	3.0	1.1
KIIS973	10.6	9.0	1.6	13.5	12.4	1.1	11.1	11.8	-0.7	10.3	8.6	1.7	13.4	11.2	2.2	16.4	13.1	3.3	8.7	7.5	1.2	5.9	3.7	2.2
104.5 TRIPLE M	12.4	11.3	1.1	12.2	12.4	-0.2	12.1	11.1	1.0	17.4	18.7	-1.3	17.2	15.2	2.0	17.0	12.6	4.4	13.9	13.3	0.6	4.1	3.1	1.0
NOVA106.9	8.4	8.6	-0.2	15.6	15.1	0.5	12.6	11.1	1.5	14.7	13.3	1.4	11.0	11.7	-0.7	7.5	10.5	-3.0	5.1	5.0	0.1	1.8	1.9	-0.1
ABC BRIS	6.0	5.5	0.5	1.1	2.7	-1.6	3.5	4.0	-0.5	0.9	0.6	0.3	3.2	2.6	0.6	5.4	4.0	1.4	4.3	3.8	0.5	14.0	13.2	0.8
4RN	1.1	1.4	-0.3	0.1	*	*	0.3	0.2	0.1	0.2	0.2	0.0	0.4	0.7	-0.3	0.6	1.2	-0.6	1.8	1.5	0.3	2.7	3.4	-0.7
ABC NEWSRADIO	1.4	1.9	-0.5	0.4	0.3	0.1	2.9	4.2	-1.3	0.9	0.3	0.6	0.9	0.6	0.3	1.0	0.9	0.1	1.1	1.4	-0.3	2.3	4.0	-1.7
4JJJ	5.1	4.3	0.8	7.5	6.3	1.2	8.7	6.5	2.2	10.8	8.4	2.4	8.0	6.7	1.3	5.4	5.5	-0.1	1.8	1.2	0.6	0.1	0.4	-0.3
ABC CLASSIC	2.0	2.4	-0.4	0.4	0.1	0.3	2.1	5.0	-2.9	1.4	1.8	-0.4	2.0	1.6	0.4	2.6	1.5	1.1	1.3	1.5	-0.2	2.8	4.3	-1.5

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	3.8	4.3	-0.5	2.7	4.0	-1.3	4.1	5.4	-1.3	4.2	4.2	0.0	4.1	3.0	1.1	4.7	4.5	0.2	2.9	3.6	-0.7
4BH 1116	11.9	11.5	0.4	12.0	11.1	0.9	15.6	14.7	0.9	12.5	12.4	0.1	7.0	7.7	-0.7	5.0	5.8	-0.8	15.1	14.5	0.6
SENQ 693am	1.0	1.3	-0.3	1.7	1.7	0.0	1.2	1.6	-0.4	0.8	1.2	-0.4	0.4	0.6	-0.2	0.2	0.5	-0.3	1.0	1.6	-0.6
B105	10.1	10.7	-0.6	10.9	12.5	-1.6	9.7	9.5	0.2	10.2	10.2	0.0	10.7	12.1	-1.4	6.1	6.3	-0.2	9.5	10.1	-0.6
KIIS973	10.9	9.3	1.6	11.3	9.3	2.0	11.0	9.6	1.4	11.5	9.7	1.8	10.1	9.1	1.0	7.4	6.9	0.5	9.9	7.9	2.0
104.5 TRIPLE M	13.2	11.8	1.4	13.8	13.6	0.2	13.7	12.3	1.4	14.1	10.7	3.4	11.7	10.9	0.8	6.6	8.1	-1.5	10.3	9.7	0.6
NOVA106.9	8.8	8.7	0.1	10.2	10.0	0.2	7.0	7.4	-0.4	8.6	8.0	0.6	10.0	10.7	-0.7	7.3	6.0	1.3	7.2	8.2	-1.0
ABC BRIS	5.9	5.2	0.7	7.1	6.2	0.9	3.9	4.0	-0.1	3.5	3.5	0.0	4.9	4.9	0.0	20.9	13.2	7.7	6.3	6.3	0.0
4RN	1.2	1.3	-0.1	1.8	1.7	0.1	0.8	1.0	-0.2	0.5	0.9	-0.4	1.2	1.0	0.2	2.6	3.1	-0.5	1.0	1.5	-0.5
ABC NEWSRADIO	1.4	1.7	-0.3	2.4	2.4	0.0	0.7	1.1	-0.4	0.9	1.7	-0.8	1.0	1.6	-0.6	2.0	1.4	0.6	1.6	2.2	-0.6
4JJJ	5.1	4.2	0.9	5.3	5.2	0.1	4.7	3.1	1.6	4.8	3.8	1.0	6.6	5.6	1.0	3.7	3.3	0.4	5.2	4.5	0.7
ABC CLASSIC	1.9	2.2	-0.3	1.6	1.9	-0.3	2.2	2.1	0.1	2.0	2.3	-0.3	2.0	1.9	0.1	1.9	4.9	-3.0	2.2	2.9	-0.7

Survey Period: Sun Aug 16 to Sat Sept 19 & Sun Oct 4 to Sat Nov 7

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RADIO 360°

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GfK RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 7 2026
CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 25-54			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	117	120	-3	12	17	-5	9	9	0	10	6	4	21	16	5	11	10	1	15	12	3	60	66	-6
4BH 1116	292	275	17	11	11	0	20	16	4	43	36	7	62	57	5	19	21	-2	50	53	-3	150	139	11
SENQ 693am	71	65	6	13	11	2	9	10	-1	24	18	6	38	33	5	14	15	-1	1	1	0	11	10	1
B105	601	634	-33	104	108	-4	88	91	-3	185	203	-18	305	337	-32	120	133	-13	57	55	2	47	43	4
KIIS973	572	524	48	84	82	2	67	73	-6	147	135	12	305	266	39	158	131	27	64	60	4	52	42	10
104.5 TRIPLE M	565	561	4	76	80	-4	71	68	3	172	171	1	297	295	2	125	124	1	72	74	-2	48	44	4
NOVA106.9	567	585	-18	104	101	3	88	88	0	201	201	0	305	319	-14	104	118	-14	41	44	-3	29	33	-4
ABC BRIS	231	223	8	17	16	1	24	19	5	18	19	-1	65	70	-5	47	50	-3	38	32	6	88	85	3
4RN	62	54	8	4	3	1	7	3	4	7	4	3	19	17	2	12	13	-1	7	5	2	26	27	-1
ABC NEWSRADIO	103	94	9	8	5	3	20	17	3	26	15	11	45	35	10	19	20	-1	12	12	0	19	24	-5
4JJJ	350	326	24	45	39	6	47	46	1	161	139	22	239	218	21	79	80	-1	15	15	0	3	8	-5
ABC CLASSIC	107	132	-25	9	7	2	22	23	-1	14	22	-8	42	51	-9	27	29	-2	10	14	-4	25	37	-12
Total	2,258	2,257	1	270	273	-3	234	233	1	589	582	7	1,099	1,096	3	510	514	-4	284	284	0	371	371	0

By Session, P10+ [Potential: 2406]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	111	110	1	67	74	-7	56	61	-5	50	46	4	47	37	10	22	22	0	61	73	-12
4BH 1116	266	251	15	181	181	0	177	176	1	163	163	0	105	105	0	39	42	-3	213	204	9
SENQ 693am	55	53	2	38	36	2	19	26	-7	16	22	-6	13	11	2	2	5	-3	27	28	-1
B105	548	574	-26	364	383	-19	239	251	-12	293	314	-21	219	236	-17	69	84	-15	326	361	-35
KIIS973	508	471	37	327	302	25	217	217	0	254	233	21	192	172	20	69	67	2	327	275	52
104.5 TRIPLE M	497	496	1	340	334	6	231	227	4	240	223	17	180	170	10	61	65	-4	329	324	5
NOVA106.9	514	513	1	327	330	-3	198	214	-16	243	262	-19	205	215	-10	61	79	-18	301	317	-16
ABC BRIS	204	182	22	154	127	27	84	71	13	81	74	7	79	74	5	58	45	13	138	148	-10
4RN	59	50	9	40	37	3	17	23	-6	25	19	6	22	16	6	8	8	0	29	35	-6
ABC NEWSRADIO	82	79	3	60	53	7	25	32	-7	24	30	-6	18	22	-4	14	16	-2	64	60	4
4JJJ	313	294	19	210	197	13	123	117	6	148	141	7	158	138	20	50	42	8	196	179	17
ABC CLASSIC	89	113	-24	52	60	-8	37	46	-9	36	60	-24	42	47	-5	23	24	-1	52	68	-16
Total	2,196	2,182	14	1,771	1,745	26	1,345	1,337	8	1,462	1,457	5	1,247	1,229	18	547	563	-16	1,809	1,800	9

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RADIO 360°

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GfK RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 7 2026
AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 25-54			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	7	9	-2	*	*	*	*	*	*	1	*	*	1	*	*	1	*	*	1	1	0	5	7	-2
4BH 1116	27	26	1	*	*	*	1	1	0	1	1	0	2	2	0	*	1	*	6	7	-1	19	17	2
SENQ 693am	2	3	-1	1	1	0	*	1	*	*	*	*	1	1	0	*	1	*	*	*	*	1	*	*
B105	21	23	-2	4	4	0	3	3	0	6	6	0	11	13	-2	5	6	-1	1	1	0	2	2	0
KIIS973	22	19	3	3	3	0	2	2	0	4	3	1	12	10	2	7	7	0	3	2	1	3	2	1
104.5 TRIPLE M	26	24	2	2	3	-1	2	2	0	7	7	0	15	14	1	8	7	1	4	4	0	2	2	0
NOVA106.9	18	18	0	3	3	0	2	2	0	6	5	1	10	11	-1	3	6	-3	1	2	-1	1	1	0
ABC BRIS	13	12	1	*	1	*	1	1	0	*	*	*	3	2	1	2	2	0	1	1	0	8	7	1
4RN	2	3	-1	*	*	*	*	*	*	*	*	*	*	1	*	*	1	*	1	*	*	1	2	-1
ABC NEWSRADIO	3	4	-1	*	*	*	1	1	0	*	*	*	1	1	0	*	*	*	*	*	*	1	2	-1
4JJJ	11	9	2	1	1	0	2	1	1	5	3	2	7	6	1	2	3	-1	1	*	*	*	*	*
ABC CLASSIC	4	5	-1	*	*	*	*	1	*	1	1	0	2	1	1	1	1	0	*	*	*	2	2	0
Total	210	214	-4	20	21	-1	18	18	0	42	39	3	88	91	-3	46	52	-6	29	30	-1	54	53	1

By Session, P10+ [Potential: 2406]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	8	10	-2	10	14	-4	13	17	-4	11	12	-1	7	5	2	2	2	0	5	7	-2
4BH 1116	26	26	0	42	39	3	49	48	1	35	35	0	13	14	-1	2	3	-1	28	28	0
SENQ 693am	2	3	-1	6	6	0	4	5	-1	2	3	-1	1	1	0	*	*	*	2	3	-1
B105	22	24	-2	38	44	-6	30	31	-1	28	28	0	19	22	-3	3	3	0	18	19	-1
KIIS973	24	21	3	40	33	7	35	31	4	32	27	5	18	16	2	4	4	0	18	15	3
104.5 TRIPLE M	29	26	3	48	48	0	43	40	3	39	30	9	21	20	1	3	4	-1	19	19	0
NOVA106.9	19	19	0	36	36	0	22	24	-2	24	22	2	18	19	-1	4	3	1	13	16	-3
ABC BRIS	13	12	1	25	22	3	12	13	-1	10	10	0	9	9	0	10	7	3	12	12	0
4RN	3	3	0	6	6	0	2	3	-1	1	3	-2	2	2	0	1	2	-1	2	3	-1
ABC NEWSRADIO	3	4	-1	8	9	-1	2	3	-1	2	5	-3	2	3	-1	1	1	0	3	4	-1
4JJJ	11	9	2	18	18	0	15	10	5	13	11	2	12	10	2	2	2	0	10	9	1
ABC CLASSIC	4	5	-1	6	7	-1	7	7	0	6	6	0	4	3	1	1	3	-2	4	5	-1
Total	219	224	-5	349	355	-6	314	324	-10	276	280	-4	180	179	1	49	53	-4	186	190	-4

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

GfK RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 7 2026
DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 25-54			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	26	36	-10	9	11	-2	3	3	0	8	8	0	12	17	-5	4	9	-5	1	2	-1	1	2	-1
Bunnings Tradio	21	12	9	6	4	2	7	2	5	5	3	2	6	6	0	2	2	0	*	*	*	1	*	*
CADA	10	6	4	2	*	*	3	4	-1	3	*	*	5	1	4	2	1	1	*	*	*	*	*	*
Chemist Warehouse Remix	19	24	-5	5	7	-2	1	1	0	7	9	-2	8	10	-2	1	1	0	2	2	0	3	3	0
Coles Radio	76	74	2	10	8	2	10	10	0	25	29	-4	43	46	-3	19	17	2	9	7	2	5	2	3
DANCE HITS	45	41	4	9	12	-3	11	8	3	12	10	2	19	16	3	7	6	1	4	3	1	2	3	-1
GOLD 80s	26	30	-4	6	7	-1	4	4	0	3	7	-4	8	11	-3	5	4	1	2	4	-2	6	4	2
GOLD Brisbane	19	19	0	2	2	0	6	2	4	7	6	1	11	15	-4	4	9	-5	*	*	*	*	*	*
HEART	29	20	9	3	1	2	5	1	4	9	8	1	13	12	1	3	4	-1	6	4	2	2	1	1
HEART HITS	28	15	13	6	3	3	2	2	0	3	3	0	8	6	2	5	2	3	9	5	4	3	*	*
iHeartCountry	39	38	1	8	6	2	5	6	-1	19	11	8	22	14	8	3	3	0	1	3	-2	3	8	-5
KIIS 90s	41	41	0	7	10	-3	6	4	2	10	7	3	23	19	4	13	12	1	6	7	-1	*	*	*
MMM 2000s	30	20	10	3	2	1	5	5	0	12	5	7	20	14	6	8	8	0	1	*	*	*	*	*
MMM 80s	28	24	4	5	3	2	2	1	1	2	4	-2	14	11	3	12	7	5	7	5	2	1	5	-4
MMM 90S	27	26	1	7	5	2	*	3	*	5	3	2	20	17	3	15	14	1	1	1	0	*	*	*
MMM CLASSIC ROCK	40	37	3	3	4	-1	1	2	-1	2	2	0	16	14	2	13	12	1	12	11	1	9	5	4
MMM COUNTRY	24	22	2	2	2	0	3	1	2	11	8	3	14	16	-2	3	8	-5	1	1	0	4	2	2
News24 Radio	5	12	-7	1	*	*	*	3	*	2	5	-3	2	5	-3	*	*	*	1	1	0	2	4	-2
NOVA Throwbacks	22	18	4	6	6	0	4	3	1	12	7	5	12	10	2	*	3	*	*	*	*	*	*	*
OLDSKOOL 80s HITS	27	14	13	4	3	1	2	2	0	2	3	-1	14	8	6	13	6	7	5	*	*	1	1	0
OLDSKOOL 90s HITS	24	25	-1	3	3	0	4	4	0	7	5	2	14	17	-3	8	12	-4	2	2	0	*	*	*
RnB FRIDAYS RADIO	25	28	-3	6	4	2	2	3	-1	12	12	0	16	20	-4	4	8	-4	1	*	*	*	*	*
SEN Fanatic	3	5	-2	*	*	*	*	*	*	2	*	*	2	2	0	*	2	*	1	1	0	*	1	*
SEN Melbourne	7	3	4	1	*	*	*	*	*	1	*	*	5	3	2	4	3	1	1	*	*	*	*	*
SENTrack	5	7	-2	*	*	*	*	*	*	3	3	0	5	4	1	1	1	0	1	2	-1	*	*	*
smooth fm Brisbane	68	77	-9	8	9	-1	6	4	2	7	14	-7	15	27	-12	8	13	-5	23	12	11	17	25	-8
The Rock NZ	8	3	5	1	*	*	1	*	*	2	2	0	6	3	3	3	2	1	*	*	*	*	*	*
TikTok Trending	39	36	3	14	12	2	3	7	-4	20	14	6	21	17	4	2	3	-1	*	*	*	*	*	*
triple j Unearthed	26	20	6	4	2	2	7	3	4	9	5	4	16	15	1	6	9	-3	*	*	*	*	*	*
ABC Country	16	12	4	2	2	0	*	*	*	5	3	2	7	4	3	2	1	1	*	1	*	7	5	2
ABC Jazz	21	20	1	*	1	*	4	4	0	5	5	0	9	9	0	4	5	-1	2	3	-1	5	2	3
ABC KIDS LISTEN	13	13	0	7	7	0	*	*	*	4	6	-2	6	6	0	1	*	*	*	*	*	*	*	*
ABC Radio Australia	21	22	-1	2	3	-1	7	8	-1	3	5	-2	3	9	-6	*	4	*	2	2	0	7	*	*
ABC Sport	30	19	11	1	2	-1	2	*	*	13	6	7	15	8	7	2	2	0	3	1	2	10	8	2
Double J	28	25	3	3	1	2	*	*	*	3	2	1	22	23	-1	19	21	-2	3	1	2	*	*	*
Total Digital/Internet Only	610	566	44	80	75	5	74	65	9	174	146	28	310	290	20	136	144	-8	77	67	10	68	70	-2

Survey Period: Sun Aug 16 to Sat Sept 19 & Sun Oct 4 to Sat Nov 7

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

GfK RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 7 2026
DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 2406]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	18	27	-9	11	13	-2	7	15	-8	8	13	-5	12	13	-1	1	1	0	14	23	-9
Bunnings Tradio	14	11	3	6	5	1	6	3	3	6	7	-1	7	7	0	4	3	1	13	7	6
CADA	9	4	5	3	1	2	2	*	*	1	*	*	6	3	3	5	3	2	7	3	4
Chemist Warehouse Remix	17	18	-1	5	7	-2	4	3	1	7	9	-2	6	3	3	2	1	1	4	6	-2
Coles Radio	60	67	-7	17	22	-5	24	35	-11	25	30	-5	19	21	-2	9	8	1	36	25	11
DANCE HITS	36	31	5	15	8	7	13	11	2	13	14	-1	17	19	-2	13	12	1	29	24	5
GOLD 80s	24	26	-2	10	9	1	14	13	1	9	12	-3	5	8	-3	*	1	*	7	11	-4
GOLD Brisbane	14	15	-1	8	11	-3	3	8	-5	6	4	2	3	4	-1	3	4	-1	8	10	-2
HEART	27	18	9	12	8	4	10	9	1	11	4	7	10	5	5	2	1	1	10	6	4
HEART HITS	27	15	12	15	9	6	19	11	8	18	10	8	10	7	3	4	1	3	16	8	8
iHeartCountry	39	37	2	17	14	3	17	18	-1	18	24	-6	8	13	-5	4	4	0	17	20	-3
KIIS 90s	38	37	1	16	19	-3	24	21	3	10	12	-2	12	11	1	5	7	-2	19	17	2
MMM 2000s	20	13	7	12	11	1	11	4	7	6	6	0	7	8	-1	2	2	0	17	11	6
MMM 80s	25	24	1	12	7	5	9	12	-3	13	15	-2	6	10	-4	2	1	1	10	6	4
MMM 90S	21	21	0	10	14	-4	4	13	-9	9	15	-6	4	8	-4	2	1	1	13	18	-5
MMM CLASSIC ROCK	33	35	-2	14	20	-6	19	21	-2	16	17	-1	17	13	4	5	5	0	18	14	4
MMM COUNTRY	19	17	2	11	10	1	8	9	-1	12	12	0	10	7	3	1	2	-1	14	13	1
News24 Radio	5	11	-6	4	8	-4	2	4	-2	4	4	0	3	6	-3	1	3	-2	1	3	-2
NOVA Throwbacks	12	13	-1	3	4	-1	5	3	2	6	7	-1	4	3	1	4	2	2	13	8	5
OLDSKOOL 80s HITS	24	13	11	12	8	4	14	8	6	8	7	1	8	7	1	2	*	*	13	3	10
OLDSKOOL 90s HITS	17	22	-5	7	8	-1	6	10	-4	11	14	-3	9	6	3	4	3	1	10	11	-1
RnB FRIDAYS RADIO	23	22	1	15	12	3	9	9	0	8	16	-8	8	12	-4	3	3	0	8	13	-5
SEN Fanatic	2	5	-3	1	3	-2	1	*	*	1	2	-1	*	1	*	*	1	*	1	2	-1
SEN Melbourne	6	3	3	2	3	-1	1	2	-1	3	*	*	5	1	4	*	*	*	4	1	3
SENTrack	4	7	-3	3	4	-1	2	4	-2	*	*	*	*	3	*	1	*	*	2	2	0
smooth fm Brisbane	56	62	-6	31	32	-1	24	27	-3	31	30	1	27	26	1	11	20	-9	43	44	-1
The Rock NZ	8	3	5	7	2	5	3	2	1	1	2	-1	5	*	*	3	*	*	6	3	3
TikTok Trending	31	31	0	15	14	1	13	8	5	8	11	-3	10	12	-2	13	13	0	22	21	1
triple j Unearthed	21	15	6	11	2	9	3	2	1	5	5	0	7	5	2	4	3	1	7	6	1
ABC Country	16	12	4	7	4	3	4	5	-1	5	4	1	5	3	2	2	1	1	5	4	1
ABC Jazz	15	16	-1	9	7	2	9	7	2	8	7	1	6	8	-2	1	6	-5	13	11	2
ABC KIDS LISTEN	8	8	0	3	3	0	2	2	0	4	2	2	3	4	-1	3	4	-1	10	11	-1
ABC Radio Australia	20	20	0	10	14	-4	2	4	-2	5	4	1	7	6	1	1	*	*	13	8	5
ABC Sport	16	8	8	7	2	5	4	1	3	2	2	0	4	1	3	8	7	1	25	14	11
Double J	21	22	-1	12	11	1	13	14	-1	12	13	-1	10	12	-2	1	1	0	18	14	4
Total Digital/Internet Only	533	495	38	296	261	35	273	266	7	282	283	-1	241	229	12	113	109	4	396	343	53

Survey Period: Sun Aug 16 to Sat Sept 19 & Sun Oct 4 to Sat Nov 7

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

GfK RADIO 360: BRISBANE - BY RADIO TYPE - SURVEY 7 2026
SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 25-54			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
4BC 882	3.5	3.8	5.9	0.6	0.7	1.5	0.5	0.6	0.3	1.4	1.6	0.9	1.4	1.6	1.7	1.4	1.6	2.9	2.0	2.2	5.9	9.9	10.2	19.8
4BH 1116	12.7	15.0	8.6	0.5	0.5	1.6	4.1	3.3	12.5	2.8	2.9	4.0	1.9	2.0	3.5	1.0	1.1	2.6	19.2	24.8	18.6	34.4	39.8	14.3
SENQ 693am	1.0	1.2	0.6	2.8	3.5	1.1	1.6	1.8	0.2	1.1	1.3	0.5	0.8	0.9	0.8	0.5	0.6	1.2	0.1	0.1	*	1.1	1.3	0.5
B105	10.0	11.8	6.1	18.2	22.7	6.3	15.0	16.9	4.6	14.8	16.7	11.8	12.2	14.5	8.5	9.9	12.4	3.2	4.9	6.3	4.8	4.1	4.7	2.6
KIIS973	10.6	12.6	6.4	13.5	16.4	8.1	11.1	12.1	7.0	10.3	11.7	6.8	13.4	16.2	6.7	16.4	20.5	6.6	8.7	11.7	4.7	5.9	6.5	5.7
104.5 TRIPLE M	12.4	14.7	8.8	12.2	13.9	15.2	12.1	12.9	10.7	17.4	20.0	10.2	17.2	20.8	8.2	17.0	21.5	5.0	13.9	17.6	16.2	4.1	4.8	1.7
NOVA106.9	8.4	9.7	7.6	15.6	18.8	10.6	12.6	13.7	8.2	14.7	16.4	13.3	11.0	12.7	10.4	7.5	9.2	5.7	5.1	6.8	2.7	1.8	1.9	3.1
ABC BRIS	6.0	6.2	12.4	1.1	1.3	1.3	3.5	3.7	3.2	0.9	0.7	2.8	3.2	2.6	13.9	5.4	4.4	31.5	4.3	5.8	2.8	14.0	14.7	25.1
4RN	1.1	1.3	1.0	0.1	0.1	0.1	0.3	0.2	1.5	0.2	0.1	1.0	0.4	0.3	1.2	0.6	0.6	1.5	1.8	2.4	0.7	2.7	3.1	1.1
ABC NEWSRADIO	1.4	1.4	3.5	0.4	0.3	1.7	2.9	2.7	5.9	0.9	0.6	3.5	0.9	0.9	2.8	1.0	1.1	1.7	1.1	1.0	5.5	2.3	2.5	3.1
4JJJ	5.1	5.5	9.3	7.5	7.8	16.2	8.7	8.9	10.9	10.8	11.0	17.6	8.0	8.6	13.4	5.4	6.4	6.7	1.8	2.1	4.1	0.1	0.1	*
ABC CLASSIC	2.0	2.1	4.0	0.4	0.5	0.1	2.1	1.5	8.5	1.4	1.5	1.8	2.0	2.2	3.2	2.6	2.9	5.4	1.3	1.7	0.9	2.8	2.8	7.3
Commercial DAB+ Stns	11.5	12.4	19.3	12.7	12.8	32.2	19.9	20.5	23.4	12.7	13.4	17.6	12.6	14.0	17.7	12.4	14.5	17.9	13.8	15.8	32.3	5.2	5.6	6.5
ABC DAB+ Stns	2.1	2.0	6.4	1.0	0.9	4.1	1.4	1.2	3.2	2.7	2.2	8.2	2.8	2.7	8.1	2.9	3.1	8.0	1.3	1.7	1.0	2.2	1.9	9.1
Total DAB+ Stns	14.9	14.5	25.8	16.6	13.7	36.3	21.7	21.7	26.5	16.4	15.5	25.8	17.0	16.6	25.8	17.5	17.7	25.9	16.5	17.5	33.2	7.8	7.6	15.6

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
4BC 882	3.8	4.1	5.7	2.7	2.9	4.4	4.1	4.2	8.7	4.2	4.7	5.6	4.1	4.8	4.3	4.7	5.8	4.1	2.9	3.0	6.4
4BH 1116	11.9	14.0	7.8	12.0	13.6	10.9	15.6	18.9	5.4	12.5	14.7	9.0	7.0	8.2	7.9	5.0	6.3	3.5	15.1	18.0	10.8
SENQ 693am	1.0	1.2	0.7	1.7	1.9	1.5	1.2	1.4	0.5	0.8	0.9	*	0.4	0.5	0.2	0.2	*	1.0	1.0	1.2	0.3
B105	10.1	11.9	6.7	10.9	12.6	5.8	9.7	11.2	7.8	10.2	12.1	6.2	10.7	12.8	9.1	6.1	7.5	5.3	9.5	11.6	4.4
KIIS973	10.9	12.9	6.7	11.3	13.1	6.8	11.0	13.0	7.2	11.5	13.5	7.6	10.1	12.1	7.7	7.4	9.8	2.7	9.9	12.0	5.6
104.5 TRIPLE M	13.2	15.4	9.9	13.8	15.7	11.8	13.7	16.0	10.1	14.1	16.4	11.5	11.7	14.1	9.6	6.6	8.7	2.4	10.3	12.4	5.9
NOVA106.9	8.8	10.1	8.6	10.2	11.5	9.5	7.0	7.7	9.7	8.6	9.9	8.5	10.0	11.9	8.9	7.3	9.3	4.4	7.2	8.6	4.8
ABC BRIS	5.9	6.0	13.1	7.1	7.1	17.1	3.9	4.1	6.9	3.5	4.1	2.2	4.9	5.4	9.4	20.9	19.9	42.1	6.3	6.9	10.4
4RN	1.2	1.3	1.2	1.8	2.0	2.0	0.8	0.9	0.2	0.5	0.5	1.4	1.2	1.3	2.3	2.6	3.6	0.3	1.0	1.3	0.4
ABC NEWSRADIO	1.4	1.4	3.4	2.4	2.4	5.7	0.7	0.6	2.7	0.9	0.9	2.3	1.0	0.9	3.8	2.0	2.3	2.1	1.6	1.6	3.5
4JJJ	5.1	5.4	9.5	5.3	5.7	8.4	4.7	4.9	8.4	4.8	4.8	12.5	6.6	7.7	8.5	3.7	3.1	9.0	5.2	5.7	8.8
ABC CLASSIC	1.9	2.0	4.2	1.6	1.7	2.6	2.2	2.1	5.2	2.0	2.1	5.2	2.0	2.4	2.8	1.9	1.7	4.6	2.2	2.4	3.7
Commercial DAB+ Stns	11.4	12.4	18.1	7.1	7.7	10.7	12.8	13.6	22.2	12.9	14.0	21.3	13.6	15.4	22.4	16.2	19.5	15.1	11.7	12.5	22.7
ABC DAB+ Stns	1.8	1.8	4.4	1.9	2.0	2.8	1.6	1.4	5.0	1.6	1.4	6.7	2.1	2.4	3.1	2.4	2.6	3.2	3.2	2.8	12.3
Total DAB+ Stns	14.4	14.2	22.5	9.8	9.7	13.5	16.1	15.0	27.3	15.9	15.5	28.0	16.7	17.8	25.5	19.2	22.1	18.3	16.3	15.3	35.0

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 4BC 882 has a 3.5% share of all listening, 3.8% share of AM/FM/DAB+ listening and 5.9% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

Survey Period: Sun Aug 16 to Sat Sept 19 & Sun Oct 4 to Sat Nov 7

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

GfK RADIO 360: BRISBANE - BY RADIO TYPE - SURVEY 7 2026
CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 25-54			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
4BC 882	**117**	109	27	**12**	9	5	**9**	9	1	**10**	6	4	**21**	17	6	**11**	11	2	**15**	15	2	**60**	59	14
4BH 1116	**292**	275	59	**11**	8	4	**20**	16	7	**43**	36	15	**62**	53	20	**19**	17	5	**50**	49	9	**150**	149	19
SENQ 693am	**71**	65	13	**13**	12	2	**9**	9	2	**24**	20	4	**38**	32	8	**14**	12	4	**1**	1	*	**11**	11	2
B105	**601**	588	90	**104**	104	14	**88**	84	10	**185**	180	43	**305**	295	54	**120**	115	11	**57**	57	6	**47**	47	6
KIIS973	**572**	548	89	**84**	83	16	**67**	61	12	**147**	137	29	**305**	290	44	**158**	154	15	**64**	63	9	**52**	52	8
104.5 TRIPLE M	**565**	550	99	**76**	72	17	**71**	66	17	**172**	169	38	**297**	293	48	**125**	125	10	**72**	71	13	**48**	47	4
NOVA106.9	**567**	546	103	**104**	103	19	**88**	78	19	**201**	197	43	**305**	298	57	**104**	102	14	**41**	40	3	**29**	27	5
ABC BRIS	**231**	221	41	**17**	15	3	**24**	21	5	**18**	16	7	**65**	60	18	**47**	45	12	**38**	38	4	**88**	88	11
4RN	**62**	52	14	**4**	2	1	**7**	4	3	**7**	4	3	**19**	13	5	**12**	9	2	**7**	7	2	**26**	26	2
ABC NEWSRADIO	**103**	85	34	**8**	7	4	**20**	17	6	**26**	17	12	**45**	35	15	**19**	18	3	**12**	10	4	**19**	16	5
4JJJ	**350**	317	104	**45**	39	14	**47**	40	19	**161**	151	51	**239**	221	66	**79**	70	15	**15**	13	4	**3**	3	*
ABC CLASSIC	**107**	98	29	**9**	9	1	**22**	19	9	**14**	11	7	**42**	36	12	**27**	26	5	**10**	10	1	**25**	24	7
Commercial DAB+ Stns	**487**	448	176	**72**	65	30	**60**	56	26	**138**	128	55	**247**	226	89	**109**	99	34	**62**	59	20	**45**	43	11
ABC DAB+ Stns	**136**	118	51	**17**	15	8	**17**	13	6	**42**	33	16	**70**	58	26	**28**	25	10	**10**	10	1	**22**	22	10
Total DAB+ Stns	**610**	528	220	**80**	70	32	**74**	67	32	**174**	150	70	**310**	264	114	**136**	115	44	**77**	68	21	**68**	60	21
Total	**2,258**	2,071	602	**270**	251	65	**234**	221	82	**589**	553	203	**1,099**	1,009	312	**510**	455	109	**284**	249	62	**371**	343	81

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
4BC 882	**111**	101	21	**67**	54	14	**56**	49	11	**50**	49	5	**47**	44	6	**22**	19	4	**61**	57	19
4BH 1116	**266**	253	49	**181**	169	25	**177**	170	16	**163**	156	19	**105**	93	17	**39**	35	6	**213**	197	36
SENQ 693am	**55**	49	10	**38**	35	6	**19**	18	2	**16**	16	*	**13**	12	1	**2**	*	2	**27**	25	5
B105	**548**	528	81	**364**	343	32	**239**	224	36	**293**	274	28	**219**	205	21	**69**	61	11	**326**	312	31
KIIS973	**508**	478	77	**327**	309	34	**217**	201	25	**254**	240	32	**192**	180	17	**69**	60	9	**327**	313	38
104.5 TRIPLE M	**497**	474	85	**340**	321	40	**231**	210	31	**240**	225	40	**180**	171	25	**61**	56	4	**329**	317	39
NOVA106.9	**514**	487	92	**327**	307	43	**198**	171	36	**243**	229	27	**205**	188	24	**61**	51	10	**301**	287	36
ABC BRIS	**204**	196	36	**154**	140	27	**84**	77	10	**81**	74	10	**79**	70	14	**58**	54	10	**138**	125	30
4RN	**59**	49	14	**40**	35	6	**17**	16	2	**25**	21	4	**22**	17	5	**8**	7	1	**29**	25	3
ABC NEWSRADIO	**82**	65	31	**60**	50	15	**25**	18	9	**24**	18	11	**18**	16	6	**14**	8	6	**64**	47	22
4JJJ	**313**	279	86	**210**	182	38	**123**	102	27	**148**	130	28	**158**	143	20	**50**	32	19	**196**	175	45
ABC CLASSIC	**89**	79	24	**52**	43	10	**37**	29	12	**36**	34	9	**42**	36	6	**23**	17	6	**52**	45	11
Commercial DAB+ Stns	**430**	389	134	**237**	220	37	**222**	195	59	**230**	204	59	**188**	176	36	**94**	78	24	**302**	274	85
ABC DAB+ Stns	**109**	90	40	**57**	47	16	**39**	32	10	**42**	35	15	**40**	35	9	**21**	15	8	**84**	73	29
Total DAB+ Stns	**533**	454	168	**296**	253	52	**273**	222	69	**282**	235	73	**241**	209	45	**113**	90	32	**396**	331	113
Total	**2,196**	1,999	538	**1,771**	1,558	279	**1,345**	1,149	238	**1,462**	1,268	241	**1,247**	1,055	172	**547**	426	103	**1,809**	1,578	358

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 4BC 882 has 117,000 total listeners, 109,000 AM/FM/DAB+ listeners and 27,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

Please note: NOVA All Stars included from April 19.

Survey Period: Sun Aug 16 to Sat Sept 19 & Sun Oct 4 to Sat Nov 7

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