RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

GfK Radio 360 Ratings Summary Report – Survey 7 2026

The Media Summary Report provided will contain Market Share %, Cumulative Audience (000s) and Average Audience (000s) for total radio, as well as Market Share %, Cumulative Audience (000s) by radio type.
Each of these statistics represents the radio audience in different ways and as such must be referred in the following manner:

Instructions and examples of interpreting the results:

- Share%: Market Share is the percentage of the radio type listening, in a defined period, in an average week that is tuned to a particular station
  e.g. *'During Mon-Sun 5:30am-12mn, 13.8% of the total radio listening audience was to Station B or Station B has 13.8% share of all listening Mon-Sun 5:30am-12mn'*;
  'During Mon-Sun 5:30am-12mn, 13.9% of the AM/FM/DAB+ listening audience was to Station B or Station B has 13.9% share of AM/FM/DAB+ listening Mon-Sun 5:30am-12mn';
  'During Mon-Sun 5:30am-12mn, 16.5% of the streaming listening audience was to Station B or Station B has 16.5% share of streaming listening Mon-Sun 5:30am-12mn'.
  Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

  Share is a measure of listening and refers to those listening and the number of quarter hours they listened to (time spent listening). It can be reflected in statements such as 'most listened to station' or the 'station with the most listening'.

- Cumulative audience (000s): is the number of different people reached at least once by a radio station across a defined period of time via a radio type, in an average week
  e.g. *'Across Mon-Sun 5:30am-12mn, there were 64,000 unique or different listeners aged 10+ tuning into Station A on total radio'*;
  'Across Mon-Sun 5:30am-12mn, there were 60,000 unique or different listeners aged 10+ tuning into Station A on AM/FM/DAB+';
  'Across Mon-Sun 5:30am-12mn, there were 15,000 unique or different listeners aged 10+ tuning into Station A via streaming'.
  Please note that there can be overlap between radio types.

  Cume is a measure of listeners or audience size. It can be reflected in statements such as 'total audience', 'total number of listeners' or 'most listeners'.

- Average audience (000s): is the average number of people tuned into a radio station across a defined period of time, in any given quarter hour, during an average week
  e.g. *'Between Mon-Sun 5:30am-12mn, in an average quarter hour, there are 15,000 people aged 10+ listening to Station C'*.

  It can be reflected in statements such as 'average audience' or 'average number of listeners in a given quarter hour'.

	Total Radio			AM/FM/DAB+		Streaming	
Stations	Market Share %	Cumulative Audience (000s)	Average Audience (000s)	Market Share %	Cumulative Audience (000s)	Market Share %	Cumulative Audience (000s)
Station A	5.1	64	3	5.6	60	4.8	15
Station B	13.8	621	60	13.9	605	16.5	150
Station C	3.2	264	15	3.3	220	3.2	80

Source: GfK Radio 360 Ratings, Market A, Survey X 2026, Mon-Sun 5:30am-12mn, People 10+, By Radio Type

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GfK RADIO 360: PERTH - TOTAL RADIO - SURVEY 7 2026
SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 25-54			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	4.9	4.5	0.4	3.4	2.5	0.9	0.5	0.6	-0.1	1.1	0.8	0.3	1.8	2.0	-0.2	2.4	3.0	-0.6	7.5	8.0	-0.5	10.0	8.7	1.3
6PR	7.3	6.8	0.5	2.2	2.0	0.2	4.8	4.0	0.8	2.8	3.2	-0.4	3.4	2.9	0.5	3.8	2.7	1.1	10.8	11.3	-0.5	13.9	13.5	0.4
MIX 94.5	11.2	11.5	-0.3	20.3	18.0	2.3	10.8	11.3	-0.5	15.3	17.3	-2.0	12.3	14.0	-1.7	9.9	11.4	-1.5	12.2	12.0	0.2	5.7	4.2	1.5
92.9 TRIPLE M	9.1	11.0	-1.9	7.7	10.3	-2.6	5.8	8.5	-2.7	17.0	18.2	-1.2	16.4	18.5	-2.1	15.9	18.8	-2.9	5.4	8.6	-3.2	1.4	1.3	0.1
GOLD 96FM	10.7	11.3	-0.6	8.9	7.9	1.0	7.6	8.7	-1.1	5.5	5.0	0.5	9.2	10.1	-0.9	12.2	13.9	-1.7	19.1	17.9	1.2	9.3	11.3	-2.0
NOVA93.7	16.4	18.3	-1.9	34.5	36.6	-2.1	24.2	41.5	-17.3	24.8	22.3	2.5	21.1	20.2	0.9	18.2	18.6	-0.4	11.1	9.8	1.3	3.0	3.8	-0.8
ABC PER	4.7	3.7	1.0	1.0	0.4	0.6	2.8	1.0	1.8	1.1	1.1	0.0	2.9	2.3	0.6	4.4	3.2	1.2	4.7	6.0	-1.3	9.6	7.1	2.5
6RN	0.8	1.0	-0.2	0.1	0.1	0.0	1.1	0.5	0.6	0.4	0.3	0.1	0.5	0.6	-0.1	0.6	0.7	-0.1	0.3	0.5	-0.2	1.7	2.8	-1.1
ABC NEWSRADIO	1.8	1.5	0.3	1.1	0.5	0.6	1.0	0.5	0.5	1.2	1.4	-0.2	0.9	1.2	-0.3	0.6	1.0	-0.4	1.6	1.1	0.5	3.8	3.1	0.7
6JJJ	5.4	5.3	0.1	1.5	2.7	-1.2	10.0	5.7	4.3	12.4	15.3	-2.9	9.4	10.0	-0.6	7.0	6.0	1.0	3.5	1.9	1.6	0.2	0.7	-0.5
ABC CLASSIC	3.1	2.4	0.7	1.6	2.3	-0.7	3.6	1.1	2.5	1.4	0.9	0.5	1.5	1.3	0.2	1.6	1.6	0.0	0.7	0.4	0.3	7.7	6.0	1.7

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	4.7	4.4	0.3	3.4	4.2	-0.8	5.4	5.4	0.0	6.0	4.4	1.6	3.9	3.4	0.5	3.7	2.5	1.2	5.4	4.9	0.5
6PR	7.7	7.1	0.6	12.4	11.4	1.0	7.1	6.8	0.3	5.1	4.4	0.7	5.0	4.3	0.7	6.2	5.7	0.5	6.0	6.0	0.0
MIX 94.5	11.7	11.7	0.0	10.2	10.5	-0.3	11.7	12.7	-1.0	13.8	12.2	1.6	12.4	13.0	-0.6	7.2	8.0	-0.8	9.8	10.7	-0.9
92.9 TRIPLE M	10.0	11.8	-1.8	10.8	12.2	-1.4	10.2	11.4	-1.2	10.5	12.4	-1.9	8.5	10.3	-1.8	5.2	11.7	-6.5	6.4	8.5	-2.1
GOLD 96FM	10.3	11.1	-0.8	8.5	9.0	-0.5	10.7	12.3	-1.6	11.8	12.8	-1.0	11.1	10.4	0.7	8.1	8.3	-0.2	12.0	11.9	0.1
NOVA93.7	16.7	18.3	-1.6	18.5	18.3	0.2	15.5	16.8	-1.3	15.6	19.1	-3.5	18.8	21.3	-2.5	14.2	15.6	-1.4	15.6	18.2	-2.6
ABC PER	4.9	3.7	1.2	6.1	4.5	1.6	4.5	3.4	1.1	3.1	2.5	0.6	5.2	4.7	0.5	8.6	5.6	3.0	4.2	3.7	0.5
6RN	0.7	1.0	-0.3	0.9	1.4	-0.5	0.7	0.9	-0.2	0.3	0.7	-0.4	0.6	0.9	-0.3	2.2	2.0	0.2	1.0	1.1	-0.1
ABC NEWSRADIO	1.7	1.5	0.2	2.7	2.2	0.5	0.6	0.7	-0.1	0.9	0.7	0.2	0.9	0.7	0.2	6.7	6.6	0.1	2.1	1.6	0.5
6JJJ	5.4	5.4	0.0	5.9	5.1	0.8	4.7	4.7	0.0	4.9	6.0	-1.1	5.9	6.0	-0.1	7.3	5.5	1.8	5.2	5.0	0.2
ABC CLASSIC	2.8	2.3	0.5	3.9	3.2	0.7	1.9	1.4	0.5	2.0	1.7	0.3	3.6	3.4	0.2	4.0	2.9	1.1	4.1	2.6	1.5

Survey Period: Sun Aug 16 to Sat Sept 19 & Sun Oct 4 to Sat Nov 7

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GfK RADIO 360: PERTH - TOTAL RADIO - SURVEY 7 2026
CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 25-54			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	147	139	8	8	6	2	12	12	0	27	15	12	46	35	11	19	20	-1	18	24	-6	63	62	1
6PR	233	214	19	16	17	-1	18	13	5	49	38	11	91	73	18	41	35	6	41	41	0	67	70	-3
MIX 94.5	587	605	-18	90	90	0	75	75	0	162	176	-14	290	321	-31	128	144	-16	69	69	0	63	51	12
92.9 TRIPLE M	453	469	-16	62	67	-5	43	46	-3	159	169	-10	293	296	-3	135	127	8	29	30	-1	25	30	-5
GOLD 96FM	397	406	-9	47	42	5	27	25	2	82	82	0	190	196	-6	107	114	-7	78	81	-3	56	63	-7
NOVA93.7	719	692	27	128	123	5	101	104	-3	235	228	7	389	369	20	153	142	11	60	54	6	41	41	0
ABC PER	188	174	14	12	9	3	17	7	10	26	21	5	66	58	8	40	37	3	35	40	-5	58	60	-2
6RN	65	62	3	2	2	0	7	3	4	9	7	2	23	20	3	14	12	2	7	8	-1	26	29	-3
ABC NEWSRADIO	113	107	6	11	8	3	12	5	7	25	19	6	39	44	-5	14	25	-11	16	11	5	35	39	-4
6JJJ	277	258	19	22	22	0	53	47	6	108	104	4	173	163	10	65	59	6	19	17	2	11	9	2
ABC CLASSIC	119	109	10	13	13	0	18	9	9	25	20	5	42	41	1	17	21	-4	8	6	2	38	39	-1
Total	1,860	1,861	-1	218	216	2	179	177	2	474	475	-1	904	910	-6	430	435	-5	240	239	1	318	318	0

By Session, P10+ [Potential: 1996]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	127	120	7	66	72	-6	81	85	-4	83	73	10	53	53	0	16	16	0	83	83	0
6PR	205	194	11	148	140	8	96	82	14	89	76	13	68	61	7	29	33	-4	118	114	4
MIX 94.5	524	534	-10	296	293	3	249	235	14	305	284	21	211	230	-19	78	79	-1	322	338	-16
92.9 TRIPLE M	397	414	-17	255	246	9	173	172	1	194	203	-9	146	159	-13	46	73	-27	226	233	-7
GOLD 96FM	348	356	-8	178	190	-12	185	198	-13	213	222	-9	154	148	6	67	63	4	246	249	-3
NOVA93.7	662	628	34	457	418	39	310	298	12	327	321	6	279	285	-6	119	110	9	402	415	-13
ABC PER	159	147	12	99	90	9	74	68	6	75	66	9	65	58	7	38	30	8	116	106	10
6RN	54	55	-1	30	29	1	23	27	-4	13	19	-6	13	19	-6	9	9	0	25	29	-4
ABC NEWSRADIO	97	102	-5	62	57	5	28	31	-3	28	30	-2	21	25	-4	21	24	-3	55	55	0
6JJJ	256	233	23	154	139	15	82	81	1	108	113	-5	90	94	-4	60	52	8	138	142	-4
ABC CLASSIC	105	92	13	65	55	10	52	48	4	51	52	-1	44	46	-2	26	14	12	80	74	6
Total	1,806	1,808	-2	1,404	1,389	15	1,192	1,166	26	1,294	1,270	24	1,003	1,021	-18	531	515	16	1,504	1,516	-12

Survey Period: Sun Aug 16 to Sat Sept 19 & Sun Oct 4 to Sat Nov 7

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GfK RADIO 360: PERTH - TOTAL RADIO - SURVEY 7 2026
AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 25-54			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	10	9	1	1	1	0	*	*	*	*	*	*	1	2	-1	1	1	0	2	3	-1	5	4	1
6PR	14	13	1	*	*	*	1	1	0	1	1	0	3	2	1	2	1	1	4	4	0	7	6	1
MIX 94.5	22	23	-1	4	4	0	2	2	0	6	6	0	10	11	-1	4	5	-1	4	4	0	3	2	1
92.9 TRIPLE M	18	22	-4	1	2	-1	1	2	-1	6	6	0	13	15	-2	7	8	-1	2	3	-1	1	1	0
GOLD 96FM	21	22	-1	2	2	0	1	2	-1	2	2	0	7	8	-1	5	6	-1	6	6	0	5	5	0
NOVA93.7	32	36	-4	7	8	-1	4	8	-4	9	8	1	17	16	1	8	8	0	4	3	1	2	2	0
ABC PER	9	7	2	*	*	*	*	*	*	*	*	*	2	2	0	2	1	1	2	2	0	5	3	2
6RN	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
ABC NEWSRADIO	4	3	1	*	*	*	*	*	*	*	*	*	1	1	0	*	*	*	1	*	*	2	1	1
6JJJ	11	10	1	*	1	*	1	1	0	4	5	-1	8	8	0	3	3	0	1	1	0	*	*	*
ABC CLASSIC	6	5	1	*	*	*	1	*	*	*	*	*	1	1	0	1	1	0	*	*	*	4	3	1
Total	198	196	2	19	21	-2	15	18	-3	36	34	2	81	79	2	45	45	0	32	31	1	51	47	4

By Session, P10+ [Potential: 1996]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	10	9	1	11	13	-2	18	18	0	17	12	5	6	5	1	2	1	1	9	8	1
6PR	16	15	1	38	35	3	24	23	1	14	12	2	8	6	2	3	2	1	10	10	0
MIX 94.5	25	24	1	32	33	-1	39	43	-4	38	33	5	19	20	-1	3	3	0	16	18	-2
92.9 TRIPLE M	21	24	-3	34	38	-4	34	38	-4	29	33	-4	13	16	-3	2	5	-3	11	14	-3
GOLD 96FM	22	23	-1	26	28	-2	36	42	-6	33	34	-1	17	16	1	4	3	1	20	20	0
NOVA93.7	35	38	-3	57	57	0	52	57	-5	43	51	-8	29	32	-3	7	6	1	26	31	-5
ABC PER	10	8	2	19	14	5	15	11	4	9	7	2	8	7	1	4	2	2	7	6	1
6RN	2	2	0	3	4	-1	2	3	-1	1	2	-1	1	1	0	1	1	0	2	2	0
ABC NEWSRADIO	4	3	1	8	7	1	2	2	0	3	2	1	1	1	0	3	3	0	3	3	0
6JJJ	11	11	0	18	16	2	16	16	0	13	16	-3	9	9	0	3	2	1	9	8	1
ABC CLASSIC	6	5	1	12	10	2	6	5	1	5	5	0	6	5	1	2	1	1	7	4	3
Total	211	207	4	311	310	1	334	338	-4	277	268	9	156	152	4	47	41	6	165	168	-3

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GfK RADIO 360: PERTH - TOTAL RADIO - SURVEY 7 2026
DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 25-54			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
60's MUSIC	20	18	2	3	1	2	2	4	-2	4	2	2	6	2	4	2	*	*	2	*	*	8	11	-3
70's MUSIC	22	29	-7	1	3	-2	1	*	*	8	8	0	11	11	0	3	3	0	4	6	-2	5	10	-5
BLENDER BEATS	48	41	7	9	10	-1	2	3	-1	15	12	3	30	24	6	15	12	3	8	4	4	*	1	*
Chemist Warehouse Remix	33	20	13	7	5	2	8	2	6	8	7	1	11	10	1	2	3	-1	5	4	1	1	*	*
Coles Radio	51	48	3	8	8	0	3	5	-2	14	14	0	28	22	6	14	8	6	6	2	4	7	10	-3
GOLD 80s	34	29	5	3	5	-2	*	1	*	13	6	7	21	13	8	8	7	1	7	7	0	4	3	1
HEART	26	27	-1	9	6	3	*	4	*	4	2	2	10	7	3	6	6	0	2	3	-1	5	6	-1
HEART HITS	17	16	1	5	6	-1	1	1	0	3	3	0	4	3	1	1	*	*	3	2	1	4	3	1
KIIS	22	23	-1	3	2	1	*	5	*	11	14	-3	16	16	0	5	2	3	3	1	2	*	*	*
MMM 90s	41	32	9	4	2	2	1	1	0	14	10	4	34	27	7	20	17	3	3	2	1	*	*	*
MMM CLASSIC ROCK	45	39	6	5	5	0	2	3	-1	1	4	-3	12	9	3	11	5	6	13	13	0	12	8	4
MMM COUNTRY	14	5	9	2	1	1	1	1	0	6	2	4	7	2	5	1	*	*	1	1	0	3	*	*
OLDSKOOL 80s HITS	36	37	-1	5	11	-6	*	2	*	10	6	4	18	17	1	7	10	-3	9	6	3	3	1	2
OLDSKOOL 90s HITS	51	61	-10	13	19	-6	*	3	*	22	20	2	31	34	-3	9	13	-4	7	5	2	*	*	*
RnB FRIDAYS RADIO	55	55	0	18	20	-2	3	4	-1	17	17	0	29	27	2	11	10	1	3	4	-1	3	*	*
smooth fm Perth	97	85	12	5	7	-2	7	8	-1	15	13	2	44	38	6	29	25	4	25	19	6	16	12	4
triple j Unearthed	24	34	-10	5	8	-3	7	6	1	2	10	-8	8	18	-10	6	8	-2	4	2	2	*	*	*
ABC Country	25	20	5	3	1	2	3	3	0	12	12	0	12	12	0	*	*	*	1	*	*	6	4	2
ABC Jazz	21	20	1	7	3	4	1	1	0	9	7	2	12	11	1	3	3	0	*	1	*	2	4	-2
ABC KIDS LISTEN	12	11	1	2	2	0	*	*	*	7	6	1	8	6	2	1	1	0	*	1	*	1	1	0
ABC Radio Australia	33	29	4	4	7	-3	5	3	2	13	5	8	21	13	8	8	7	1	2	*	*	1	7	-6
ABC Sport	42	39	3	2	4	-2	2	4	-2	18	11	7	28	18	10	10	7	3	3	4	-1	8	9	-1
Double J	31	24	7	8	6	2	1	1	0	8	5	3	18	12	6	9	7	2	4	4	0	*	1	*
Total Digital/Internet Only	543	517	26	75	82	-7	46	46	0	142	123	19	277	248	29	136	125	11	70	62	8	74	78	-4

Survey Period: Sun Aug 16 to Sat Sept 19 & Sun Oct 4 to Sat Nov 7

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

GfK RADIO 360: PERTH - TOTAL RADIO - SURVEY 7 2026
DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 1996]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
60's MUSIC	12	13	-1	3	2	1	7	7	0	6	3	3	3	5	-2	4	3	1	10	8	2
70's MUSIC	18	24	-6	4	10	-6	7	11	-4	4	8	-4	6	6	0	5	2	3	6	9	-3
BLENDER BEATS	39	30	9	20	17	3	14	11	3	24	16	8	21	9	12	4	1	3	29	24	5
Chemist Warehouse Remix	24	14	10	10	4	6	16	9	7	7	3	4	9	5	4	4	2	2	19	12	7
Coles Radio	37	42	-5	18	14	4	16	21	-5	13	16	-3	12	9	3	5	3	2	25	25	0
GOLD 80s	27	24	3	15	13	2	11	16	-5	11	9	2	9	10	-1	4	3	1	18	14	4
HEART	18	21	-3	8	6	2	11	11	0	6	10	-4	7	6	1	2	1	1	12	11	1
HEART HITS	16	13	3	9	6	3	3	2	1	4	5	-1	7	5	2	3	2	1	5	6	-1
KIIS	16	18	-2	5	8	-3	9	8	1	8	6	2	4	2	2	1	2	-1	11	8	3
MMM 90s	28	23	5	14	7	7	12	6	6	15	12	3	5	4	1	5	6	-1	20	14	6
MMM CLASSIC ROCK	37	32	5	15	9	6	19	14	5	26	22	4	14	16	-2	5	4	1	23	17	6
MMM COUNTRY	9	4	5	5	4	1	7	3	4	4	1	3	1	3	-2	2	1	1	9	4	5
OLDSKOOL 80s HITS	29	28	1	8	12	-4	10	11	-1	15	11	4	6	10	-4	7	5	2	19	22	-3
OLDSKOOL 90s HITS	42	47	-5	18	16	2	17	18	-1	23	25	-2	15	16	-1	7	8	-1	25	38	-13
RnB FRIDAYS RADIO	48	48	0	19	26	-7	16	18	-2	29	23	6	20	15	5	5	2	3	20	23	-3
smooth fm Perth	84	73	11	44	36	8	49	46	3	56	41	15	35	23	12	12	10	2	50	38	12
triple j Unearthed	21	30	-9	9	16	-7	4	8	-4	9	13	-4	3	3	0	2	2	0	8	11	-3
ABC Country	16	13	3	5	4	1	8	5	3	12	9	3	2	3	-1	1	2	-1	16	11	5
ABC Jazz	12	12	0	1	2	-1	3	7	-4	5	6	-1	6	7	-1	7	6	1	19	17	2
ABC KIDS LISTEN	9	7	2	4	3	1	5	3	2	5	2	3	4	4	0	1	3	-2	8	10	-2
ABC Radio Australia	26	23	3	13	12	1	12	10	2	9	8	1	10	5	5	4	7	-3	17	13	4
ABC Sport	25	24	1	7	6	1	2	4	-2	5	8	-3	16	18	-2	13	15	-2	30	27	3
Double J	26	17	9	11	11	0	11	8	3	11	8	3	6	4	2	4	8	-4	14	14	0
Total Digital/Internet Only	442	440	2	210	225	-15	245	237	8	271	249	22	198	176	22	105	103	2	363	333	30

Survey Period: Sun Aug 16 to Sat Sept 19 & Sun Oct 4 to Sat Nov 7

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

GfK RADIO 360: PERTH - BY RADIO TYPE - SURVEY 7 2026
SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 25-54			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
6iX	4.9	5.3	7.5	3.4	3.4	6.8	0.5	0.6	0.6	1.1	0.9	3.4	1.8	1.6	5.1	2.4	2.1	6.6	7.5	7.9	11.3	10.0	13.1	13.0
6PR	7.3	8.1	8.5	2.2	2.2	5.1	4.8	5.4	5.5	2.8	2.3	8.6	3.4	3.0	8.4	3.8	3.6	8.2	10.8	11.8	11.7	13.9	19.2	9.1
MIX 94.5	11.2	13.1	7.9	20.3	22.1	18.5	10.8	12.6	8.3	15.3	16.7	7.2	12.3	13.2	9.3	9.9	10.4	11.0	12.2	13.8	8.5	5.7	8.1	0.8
92.9 TRIPLE M	9.1	10.9	3.4	7.7	8.2	9.4	5.8	6.8	3.9	17.0	19.1	2.6	16.4	18.6	3.4	15.9	18.2	4.0	5.4	6.0	4.9	1.4	2.0	0.3
GOLD 96FM	10.7	11.9	13.1	8.9	9.8	7.3	7.6	9.1	3.6	5.5	4.7	15.1	9.2	9.0	15.1	12.2	12.6	15.2	19.1	20.8	20.8	9.3	12.4	9.6
NOVA93.7	16.4	18.9	13.2	34.5	38.5	20.6	24.2	27.7	22.3	24.8	26.3	19.5	21.1	22.9	14.6	18.2	20.1	10.6	11.1	12.1	11.9	3.0	3.9	4.6
ABC PER	4.7	4.7	11.2	1.0	1.0	1.0	2.8	1.9	12.2	1.1	1.0	2.8	2.9	2.8	5.2	4.4	4.3	7.2	4.7	5.0	6.5	9.6	10.8	29.8
6RN	0.8	0.8	1.8	0.1	0.1	*	1.1	1.0	2.8	0.4	0.2	2.5	0.5	0.5	1.2	0.6	0.7	0.1	0.3	0.3	0.9	1.7	2.0	3.7
ABC NEWSRADIO	1.8	1.8	3.7	1.1	0.9	4.3	1.0	0.4	6.1	1.2	1.1	1.9	0.9	0.8	2.3	0.6	0.5	2.7	1.6	1.8	1.0	3.8	4.8	7.2
6JJJ	5.4	6.1	4.5	1.5	1.5	3.5	10.0	11.6	8.5	12.4	13.2	8.3	9.4	10.1	6.7	7.0	7.6	5.3	3.5	3.9	2.1	0.2	0.3	0.5
ABC CLASSIC	3.1	3.5	2.8	1.6	1.8	0.6	3.6	3.8	5.6	1.4	1.3	2.5	1.5	1.5	2.0	1.6	1.7	1.6	0.7	0.7	0.8	7.7	10.5	5.6
Commercial DAB+ Stns	11.6	12.6	16.0	8.7	8.6	19.0	14.1	16.1	13.3	10.6	10.1	19.0	12.8	13.0	17.7	14.7	15.4	16.6	12.8	13.7	15.9	9.1	11.8	12.8
ABC DAB+ Stns	2.4	2.3	6.3	1.8	1.8	3.9	3.3	3.1	7.4	3.3	3.0	6.5	3.4	3.0	9.0	3.5	2.9	11.0	2.0	2.1	3.7	1.0	1.1	3.1
Total DAB+ Stns	16.2	14.9	22.3	11.9	10.4	22.9	22.8	19.2	20.7	14.5	13.1	25.6	17.5	16.0	26.7	19.9	18.3	27.6	20.1	15.8	19.7	11.3	12.9	15.9

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
6iX	4.7	5.1	7.0	3.4	3.5	5.9	5.4	6.1	6.2	6.0	6.3	9.6	3.9	3.8	8.5	3.7	4.3	3.0	5.4	5.9	9.1
6PR	7.7	8.4	9.9	12.4	12.9	20.2	7.1	8.1	7.6	5.1	5.5	6.9	5.0	5.4	6.0	6.2	7.5	3.4	6.0	7.2	4.5
MIX 94.5	11.7	13.4	8.7	10.2	11.3	8.7	11.7	13.7	8.9	13.8	15.7	10.6	12.4	14.5	5.9	7.2	8.3	6.3	9.8	12.0	5.4
92.9 TRIPLE M	10.0	11.8	3.8	10.8	12.5	3.5	10.2	12.5	3.6	10.5	12.4	3.7	8.5	9.7	5.8	5.2	6.4	2.4	6.4	8.0	2.4
GOLD 96FM	10.3	11.2	13.7	8.5	8.9	12.9	10.7	11.7	16.7	11.8	12.8	15.9	11.1	12.4	11.2	8.1	9.6	5.2	12.0	14.2	11.2
NOVA93.7	16.7	19.0	13.6	18.5	20.9	10.7	15.5	17.7	15.9	15.6	17.4	16.0	18.8	21.7	11.4	14.2	16.7	10.7	15.6	18.6	12.0
ABC PER	4.9	4.8	11.3	6.1	5.9	15.5	4.5	4.6	10.7	3.1	3.2	5.4	5.2	5.3	10.5	8.6	7.8	19.7	4.2	4.2	10.9
6RN	0.7	0.7	1.7	0.9	0.8	3.3	0.7	0.7	1.3	0.3	0.3	0.6	0.6	0.7	0.3	2.2	2.3	3.5	1.0	1.0	2.0
ABC NEWSRADIO	1.7	1.7	3.4	2.7	2.6	7.0	0.6	0.6	1.7	0.9	1.0	1.5	0.9	0.9	1.8	6.7	7.7	6.2	2.1	2.1	4.9
6JJJ	5.4	6.1	5.0	5.9	6.9	1.3	4.7	5.4	4.5	4.9	5.4	5.4	5.9	6.4	7.1	7.3	7.5	11.8	5.2	6.4	3.2
ABC CLASSIC	2.8	3.2	2.4	3.9	4.5	1.1	1.9	2.1	2.4	2.0	2.2	2.2	3.6	4.0	3.4	4.0	4.4	4.6	4.1	4.8	4.2
Commercial DAB+ Stns	11.8	12.9	14.6	7.1	7.8	6.4	13.6	15.4	15.8	14.9	16.4	17.7	11.6	12.2	18.5	12.0	12.5	18.0	10.8	11.6	20.2
ABC DAB+ Stns	1.9	1.8	5.1	1.5	1.5	3.5	1.5	1.3	4.7	1.5	1.4	4.6	3.3	3.1	9.7	4.6	5.0	5.3	4.0	4.0	10.1
Total DAB+ Stns	15.6	14.7	19.7	9.2	9.3	9.9	17.3	16.7	20.5	18.8	17.8	22.4	17.8	15.3	28.2	18.2	17.5	23.4	18.1	15.6	30.3

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 6iX has a 4.9% share of all listening, 5.3% share of AM/FM/DAB+ listening and 7.5% share of Streaming listening.
Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.
Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

Survey Period: Sun Aug 16 to Sat Sept 19 & Sun Oct 4 to Sat Nov 7

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

GfK RADIO 360: PERTH - BY RADIO TYPE - SURVEY 7 2026
CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 25-54			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
6iX	**147**	132	37	**8**	6	3	**12**	11	1	**27**	18	11	**46**	35	20	**19**	17	8	**18**	18	5	**63**	62	8
6PR	**233**	220	48	**16**	16	3	**18**	16	5	**49**	44	12	**91**	81	28	**41**	37	16	**41**	41	5	**67**	65	7
MIX 94.5	**587**	565	90	**90**	88	14	**75**	70	15	**162**	151	26	**290**	276	47	**128**	125	21	**69**	67	11	**63**	63	2
92.9 TRIPLE M	**453**	432	61	**62**	56	13	**43**	40	6	**159**	155	13	**293**	284	35	**135**	129	22	**29**	27	6	**25**	25	1
GOLD 96FM	**397**	377	88	**47**	43	8	**27**	26	5	**82**	77	20	**190**	179	48	**107**	103	28	**78**	76	15	**56**	54	12
NOVA93.7	**719**	675	155	**128**	123	23	**101**	95	23	**235**	211	57	**389**	357	91	**153**	146	34	**60**	58	13	**41**	41	5
ABC PER	**188**	173	37	**12**	12	2	**17**	12	8	**26**	20	8	**66**	58	13	**40**	38	5	**35**	34	5	**58**	56	9
6RN	**65**	56	19	**2**	2	*	**7**	6	4	**9**	4	7	**23**	18	8	**14**	14	1	**7**	6	2	**26**	25	6
ABC NEWSRADIO	**113**	94	32	**11**	8	3	**12**	7	7	**25**	22	6	**39**	30	12	**14**	8	6	**16**	15	1	**35**	34	8
6JJJ	**277**	256	58	**22**	19	5	**53**	47	16	**108**	99	19	**173**	162	31	**65**	62	13	**19**	19	4	**11**	9	1
ABC CLASSIC	**119**	107	31	**13**	13	1	**18**	15	6	**25**	21	12	**42**	35	15	**17**	14	4	**8**	6	1	**38**	38	7
Commercial DAB+ Stns	**411**	375	124	**58**	52	18	**29**	23	12	**109**	103	35	**212**	194	64	**103**	91	29	**64**	59	16	**48**	47	14
ABC DAB+ Stns	**162**	146	58	**21**	20	4	**15**	14	8	**60**	54	23	**93**	85	37	**34**	31	14	**14**	12	5	**18**	15	4
Total DAB+ Stns	**543**	455	166	**75**	62	20	**46**	30	17	**142**	129	50	**277**	242	91	**136**	113	42	**70**	62	19	**74**	60	18
Total	**1,860**	1,756	467	**218**	213	53	**179**	169	54	**474**	460	128	**904**	864	237	**430**	404	109	**240**	231	57	**318**	279	65

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
6iX	**127**	110	35	**66**	54	18	**81**	72	17	**83**	73	18	**53**	45	16	**16**	13	3	**83**	81	17
6PR	**205**	190	38	**148**	141	20	**96**	78	20	**89**	77	14	**68**	60	9	**29**	22	7	**118**	113	18
MIX 94.5	**524**	498	78	**296**	273	32	**249**	232	27	**305**	289	33	**211**	196	21	**78**	69	9	**322**	309	36
92.9 TRIPLE M	**397**	379	52	**255**	243	18	**173**	163	18	**194**	184	24	**146**	142	9	**46**	40	6	**226**	214	20
GOLD 96FM	**348**	329	71	**178**	160	32	**185**	163	41	**213**	200	37	**154**	143	23	**67**	65	7	**246**	230	51
NOVA93.7	**662**	618	125	**457**	429	46	**310**	271	53	**327**	293	50	**279**	256	31	**119**	104	16	**402**	374	66
ABC PER	**159**	142	32	**99**	87	20	**74**	59	20	**75**	66	13	**65**	58	11	**38**	30	7	**116**	107	21
6RN	**54**	48	14	**30**	24	8	**23**	19	5	**13**	11	3	**13**	12	1	**9**	7	3	**25**	22	7
ABC NEWSRADIO	**97**	83	27	**62**	53	15	**28**	22	6	**28**	23	6	**21**	19	2	**21**	17	9	**55**	48	14
6JJJ	**256**	231	54	**154**	150	10	**82**	71	21	**108**	96	18	**90**	82	13	**60**	39	22	**138**	132	15
ABC CLASSIC	**105**	94	24	**65**	60	6	**52**	47	9	**51**	48	7	**44**	43	5	**26**	22	5	**80**	67	17
Commercial DAB+ Stns	**338**	311	93	**165**	158	18	**189**	166	47	**207**	190	50	**145**	126	29	**67**	58	12	**249**	217	63
ABC DAB+ Stns	**117**	107	43	**46**	43	13	**43**	37	14	**55**	46	16	**44**	38	17	**31**	23	8	**103**	86	37
Total DAB+ Stns	**442**	373	126	**210**	188	28	**245**	197	60	**271**	224	65	**198**	156	45	**105**	78	19	**363**	283	92
Total	**1,806**	1,685	407	**1,404**	1,281	197	**1,192**	1,025	229	**1,294**	1,122	229	**1,003**	887	158	**531**	419	95	**1,504**	1,363	291

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 6iX has 147,000 total listeners, 132,000 AM/FM/DAB+ listeners and 37,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

Survey Period: Sun Aug 16 to Sat Sept 19 & Sun Oct 4 to Sat Nov 7

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